

# Englist.me



## Vocabulary Builder Reference from...

Alexis Ohanian: How to make a splash in social media | TED Talk

[https://www.ted.com/talks/alexis\\_ohanian\\_how\\_to\\_make\\_a\\_splash\\_in\\_social\\_media](https://www.ted.com/talks/alexis_ohanian_how_to_make_a_splash_in_social_media)

### Advanced Words Only

#### IMPORTANT

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## Session 1: Word List

### meme

*n.* a cultural idea, value, or pattern of behavior that is passed from one generation to another by imitation rather than genetic means; (as an Internet meme) an image, a video, a piece of text, etc. that is remixed, copied, and circulated in a shared cultural experience online

*synonym*: buzzword, trend

(1) pronounce **meme**, (2) religious **meme**

This cute dog's photo spread around the world as an Internet **meme**.

### humpback

*n.* a large whale that has a hump on its back and long flippers, found in both the northern and southern hemispheres

*synonym*: whale, cetacean, mammal

(1) **humpback** mountain, (2) **humpback** bridge

The **humpback** whale is known for its distinctive songs that can travel great distances.

### erudite

*adj.* having or showing great knowledge or learning; scholarly

*synonym*: knowledgeable, scholarly, learned

(1) **erudite** author, (2) **erudite** knowledge

The **erudite** professor had an extensive knowledge of ancient civilizations.

## immortal

*adj.* having eternal or never-ending life; living forever; incapable of dying; having enduring fame or lasting significance

*synonym* : eternal, everlasting, undying

(1) **immortal** soul, (2) **immortal** love

Legends often describe mythical creatures as **immortal** beings.

## splashy

*adj.* characterized by or tending to create a dramatic or attention-grabbing impression; showy, flamboyant, or ostentatious in appearance or behavior; attracting immediate attention or interest

*synonym* : flashy, showy, vibrant

(1) make a **splashy** entrance, (2) **splashy** graphics

The **splashy** advertisement caught everyone's attention during the Super Bowl.

## landslide

*n.* a large, sudden movement of a mass of rock, earth, or other material down a slope

*synonym* : avalanche, mudslide, rockfall

(1) **landslide** victory, (2) prevent a **landslide**

The massive **landslide** buried the small village under a thick layer of rock and dirt.

## repercussion

*n.* an effect or consequence of something, especially an unwelcome one, of an event or action

*synonym* : impact, consequence, outcome

(1) the **repercussion** of an action, (2) cultural **repercussion**

The decision had far-reaching **repercussions** and affected many people.

## altruism

*n.* the belief or practice of disinterested and selfless concern for the well-being of others; unselfish devotion to the welfare of others often expressed as acts of

kindness or charity

*synonym* : selflessness, philanthropy, generosity

(1) acts of **altruism**, (2) **altruism** in society

His act of volunteering at the homeless shelter was a clear example of practical **altruism**.

## **iterate**

v. to repeat or do something again, often to make improvements or correct errors; to go over or revisit something repeatedly; to restate or emphasize a point or idea

*synonym* : repeat, reiterate, echo

(1) **iterate** results, (2) **iterate** an experiment

We need to **iterate** on this design to improve its functionality.

## Session 2: Spelling

1. er\_\_\_\_e knowledge *adj.* having or showing great knowledge or learning; scholarly
2. acts of al\_\_\_\_sm *n.* the belief or practice of disinterested and selfless concern for the well-being of others; unselfish devotion to the welfare of others often expressed as acts of kindness or charity
3. hu\_\_\_\_ck bridge *n.* a large whale that has a hump on its back and long flippers, found in both the northern and southern hemispheres
4. the rep\_\_\_\_ion of an action *n.* an effect or consequence of something, especially an unwelcome one, of an event or action
5. make a sp\_\_\_\_y entrance *adj.* characterized by or tending to create a dramatic or attention-grabbing impression; showy, flamboyant, or ostentatious in appearance or behavior; attracting immediate attention or interest
6. prevent a la\_\_\_\_de *n.* a large, sudden movement of a mass of rock, earth, or other material down a slope
7. sp\_\_\_\_y graphics *adj.* characterized by or tending to create a dramatic or attention-grabbing impression; showy, flamboyant, or ostentatious in appearance or behavior; attracting immediate attention or interest

ANSWERS: 1. erudite, 2. altruism, 3. humpback, 4. repercussion, 5. splashy, 6. landslide, 7. splashy

8. im\_\_\_\_al soul *adj.* having eternal or never-ending life; living forever; incapable of dying; having enduring fame or lasting significance
9. it\_\_\_\_e an experiment *v.* to repeat or do something again, often to make improvements or correct errors; to go over or revisit something repeatedly; to restate or emphasize a point or idea
10. er\_\_\_\_e author *adj.* having or showing great knowledge or learning; scholarly
11. la\_\_\_\_de victory *n.* a large, sudden movement of a mass of rock, earth, or other material down a slope
12. al\_\_\_\_sm in society *n.* the belief or practice of disinterested and selfless concern for the well-being of others; unselfish devotion to the welfare of others often expressed as acts of kindness or charity
13. im\_\_\_\_al love *adj.* having eternal or never-ending life; living forever; incapable of dying; having enduring fame or lasting significance
14. cultural rep\_\_\_\_ion *n.* an effect or consequence of something, especially an unwelcome one, of an event or action
15. religious m\_\_e *n.* a cultural idea, value, or pattern of behavior that is passed from one generation to another by imitation rather than genetic means; (as an Internet meme) an image, a video, a piece of text, etc. that is remixed, copied, and circulated in a shared cultural experience online

ANSWERS: 8. immortal, 9. iterate, 10. erudite, 11. landslide, 12. altruism, 13. immortal, 14. repercussion, 15. meme

16. pronounce m\_\_e
- n.* a cultural idea, value, or pattern of behavior that is passed from one generation to another by imitation rather than genetic means; (as an Internet meme) an image, a video, a piece of text, etc. that is remixed, copied, and circulated in a shared cultural experience online
17. it\_\_\_\_e results
- v.* to repeat or do something again, often to make improvements or correct errors; to go over or revisit something repeatedly; to restate or emphasize a point or idea
18. hu\_\_\_\_ck mountain
- n.* a large whale that has a hump on its back and long flippers, found in both the northern and southern hemispheres

ANSWERS: 16. meme, 17. iterate, 18. humpback

## Session 3: Fill in the Blanks

1. Legends often describe mythical creatures as \_\_\_\_\_ beings.  
*adj.* having eternal or never-ending life; living forever; incapable of dying; having enduring fame or lasting significance
2. The \_\_\_\_\_ professor had an extensive knowledge of ancient civilizations.  
*adj.* having or showing great knowledge or learning; scholarly
3. This cute dog's photo spread around the world as an Internet \_\_\_\_\_.  
*n.* a cultural idea, value, or pattern of behavior that is passed from one generation to another by imitation rather than genetic means; (as an Internet meme) an image, a video, a piece of text, etc. that is remixed, copied, and circulated in a shared cultural experience online
4. The \_\_\_\_\_ advertisement caught everyone's attention during the Super Bowl.  
*adj.* characterized by or tending to create a dramatic or attention-grabbing impression; showy, flamboyant, or ostentatious in appearance or behavior; attracting immediate attention or interest
5. His act of volunteering at the homeless shelter was a clear example of practical \_\_\_\_\_.  
*n.* the belief or practice of disinterested and selfless concern for the well-being of others; unselfish devotion to the welfare of others often expressed as acts of kindness or charity
6. The massive \_\_\_\_\_ buried the small village under a thick layer of rock and dirt.  
*n.* a large, sudden movement of a mass of rock, earth, or other material down a slope

ANSWERS: 1. immortal, 2. erudite, 3. meme, 4. splashy, 5. altruism, 6. landslide

7. We need to \_\_\_\_\_ on this design to improve its functionality.
- v.* to repeat or do something again, often to make improvements or correct errors; to go over or revisit something repeatedly; to restate or emphasize a point or idea
8. The decision had far-reaching \_\_\_\_\_ and affected many people.
- n.* an effect or consequence of something, especially an unwelcome one, of an event or action
9. The \_\_\_\_\_ whale is known for its distinctive songs that can travel great distances.
- n.* a large whale that has a hump on its back and long flippers, found in both the northern and southern hemispheres

ANSWERS: 7. iterate, 8. repercussions, 9. humpback