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Vocabulary Builder Reference from...

Jacek Utko: Can design save newspapers? | TED Talk

https://www.ted.com/talks/jacek_utko_can_design_save_newspapers

All Words

IMPORTANT

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Session 1: Word List

advertise

v. to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it

synonym: publicize, announce, promote

(1) **advertise** the campaign, (2) **advertise** on social media

We want to **advertise** our company through your media.

smartphone

n. a mobile phone that functions as a computer and connects to the Internet

(1) **smartphone** app developer, (2) **smartphone** addict
Internet traffic volumes have increased significantly with the advent of **smartphones**.

laptop

n. a portable computer that is small enough to be carried around easily and used on your lap

(1) bring my **laptop**, (2) thin-and-light **laptop**

I need to finish this report by tonight, so I'll be working on my **laptop** all day.

handy

adj. valuable and convenient; easy or ready to reach or use

synonym: clever, accessible, available

(1) a **handy-sized** bag, (2) **handy** tool

They found a **handy** place to play catch.

bury

v. to place a dead body in the ground, grave, or tomb
synonym : entomb, sink, forget

(1) **bury** in the earth, (2) **bury** emotion

There is plenty of space to **bury** everyone.

industrious

adj. hardworking, diligent, and persistent in effort
synonym : diligent, hardworking, assiduous

(1) **industrious** worker, (2) **industrious** student

He was known to be very **industrious** and would often work late into the night.

scenario

n. a description of possible actions or events in the future; a written outline of a play, film, or literary work

synonym : plan, scheme, procedure

(1) the worst case **scenario**, (2) number of different **scenarios**

The president prepared several possible **scenarios** for an enemy attack.

tabloid

adj. relating to a type of newspaper or journalism that focuses on sensational and often trivial stories and headlines; (noun) a type of newspaper or magazine that typically features sensational or scandalous stories and headlines, often with a focus on celebrity gossip or other entertainment news

synonym : gossipy, sensationalistic, scandalous

(1) **tabloid** journalism, (2) political **tabloid**

The **tabloid** newspaper always covers sensational stories.

communal

adj. belonging to or used by a group rather than individuals; for common use

synonym : collaborative, combined, collective

(1) **communal** swimming pool, (2) **communal** combination of funds

Communal elections were held in several European countries.

niche

n. a specialized role or position that a species occupies within an ecosystem; a job or position particularly well suited to the person who occupies it

synonym : role, position, habitat

(1) **niche** market, (2) every **niche** of society

The species occupies a unique **niche** in the ecosystem as a top predator.

practical

adj. of or connected with actual use or real situation rather than with theory and ideas

synonym : applicable, functional, realistic

(1) **practical** English, (2) gain **practical** experience

Her concept is highly **practical** and helpful.

survive

v. to live or exist despite a dangerous event or period

synonym : endure, persist, stay

(1) **survive** a blizzard, (2) **survive** a plane crash

These birds can only **survive** in temperate climates.

bloc

n. a group of countries or political parties that have similar interests or goals and often act together

synonym : group, alliance, coalition

(1) **bloc** countries, (2) a **bloc** of developing nations

The country decided to join the economic **bloc** to benefit from the trade agreements.

aft

adj. (the opposite of "forward") located at or towards the rear or back of a ship, aircraft, or other vehicle

(1) **aft** cabin, (2) **aft** view

The **aft** section of the ship suffered significant damage after the collision with the reef.

inexperienced

adj. lacking experience or knowledge in a particular field or situation; not accustomed to a specific kind of work or activity

synonym : novice, green, unseasoned

(1) **inexperienced** actor, (2) **inexperienced** employee

The young doctor was **inexperienced** in handling such a complicated case.

visual

adj. relating to seeing or sight

synonym: optical, graphical, visible

(1) **visual** navigation, (2) field of **visual** arts

The building makes a remarkable **visual** impact.

decide

v. to make up someone's mind about something; to come to a conclusion or judgment after considering options

synonym: choose, determine, settle

(1) **decide** a question, (2) **decide** on a course of action

She couldn't **decide** whether to order the pizza or the pasta for dinner.

architect

n. a person whose job is to design plans to be used in making something, such as buildings

synonym: creator, designer, planner

(1) landscape **architect**, (2) **architect** of the peace accord

The building **architect** tried to build the house above the tree.

boring

adj. lacking interest or excitement; tedious or dull

synonym: dull, tedious, monotonous

(1) **boring** work, (2) **boring** day

The lecture was so **boring** that many people fell asleep.

frustrate

v. to hinder or prevent efforts, plans, or desires from doing, succeeding, or being fulfilled; to make someone feel upset or annoyed because they are unable to change or achieve something

synonym: hinder, thwart, dishearten

(1) **frustrate** the advancement, (2) **frustrate** other team members

The coach explained a strategy to **frustrate** the opponent's schemes to the players.

revelation

n. a fact that has been disclosed to others, especially a surprising one; the act of revealing or telling the fact or truth to others; communication of knowledge to humans by a divine or supernatural agency

synonym : disclosure, telling, annunciation

(1) a divine **revelation**, (2) the **revelation** of a secret

The shocking **revelation** embarrassed the administration.

creepy

adj. causing an uneasy feeling of fear or unease

synonym : eerie, unsettling, spooky

(1) feel **creepy**, (2) **creepy** atmosphere

The old, abandoned house was **creepy** and gave me the chills.

rundown

n. a brief or summary account of something, usually presented in a list or sequence; a state of disrepair or neglect; (adjective) of or relating to a physical object, typically a building or area, which has not been well-maintained and is in a state of disrepair or decay

synonym : summation, summary, synopsis

(1) a **rundown** of local events, (2) **rundown** building

The boss gave us a quick **rundown** of the new project during the meeting.

entertainment

n. public shows, films, television, or other performances or activities of enjoying people

synonym : amusement, recreation, enjoyment

(1) an elegant **entertainment**, (2) hour of **entertainment**

The hotel is famous for its **entertainment**, including the casino.

redesign

v. to design something again, especially in a different or modified form; (noun) the process of designing something again

synonym : revamp, rework, remodel

(1) **redesign** project, (2) **redesign** of lifestyle

The company is planning to **redesign** its website.

signature

n. a person's name, often handwritten, written in a distinctive way as a form of identification or authorization; a distinctive feature or characteristic that is a hallmark or identifying mark of something or someone

synonym: autograph, mark, handwriting

(1) **signature** dish, (2) artist's **signature**

The lawyer confirmed that the **signature** on the contract was genuine.

intimate

adj. having a very close friendship, personal

synonym: close, tight, friendly

(1) my **intimate** affairs, (2) **intimate** relationship

He has an **intimate** knowledge of American history.

teamwork

n. the combined action of a group of people working together towards a common goal

synonym: collaboration, cooperation, coordination

(1) poor **teamwork**, (2) **teamwork** in business

Harmonious **teamwork** is essential to the success of this project.

cooperation

n. the act or situation of working together with someone towards a shared purpose, benefit, etc.

synonym: collaboration, affiliation, alliance

(1) **cooperation** with strategic partners, (2) thoroughgoing **cooperation**

The **cooperation** between businesses and universities created this groundbreaking product.

egotist

n. a person who is excessively self-centered or self-important, often boasting about their achievements, talents, or qualities

synonym: narcissist, self-centered person

(1) arrogant **egotist**, (2) narcissistic **egotist**

She disliked attending parties where she had to endure lengthy conversations with a notorious **egotist** in the group.

artistic

adj. of or relating to art or artist; satisfying aesthetic standards and sensibilities

synonym : beautiful, aesthetic, creative

(1) an **artistic** photograph, (2) cultural and **artistic** activity
Promising entrepreneurs often have a high **artistic** sensibility.

interpretation

n. an explanation or opinion of something, especially that is not immediately obvious

synonym : rendering, explanation, understanding

(1) the **interpretation** of history, (2) open to **interpretation**
His **interpretations** of literary works are often unique.

poster

n. a large sheet or picture that is placed either on a public space to promote or announce something or on a wall to decorate it

synonym : banner, billboard, sign

(1) eye-catching **posters**, (2) a wanted **poster**
We noticed a **poster** advertising a bargain.

experiment

n. the scientific test conducted to observe what happens and gain new knowledge

synonym : experimentation, investigation

(1) **experiment** design, (2) series of **experiments**
His **experiments** showed highly positive results.

illustration

n. a picture or diagram in a book, magazine, or newspaper that is used to explain or decorate the text; the act or process of explaining something

synonym : picture, diagram, explanation

(1) educational **illustration**, (2) **illustration** artist
The **illustration** in the book helped me understand the concept better.

row

n. an arrangement of objects or people side by side in a line; (verb) to propel a boat through the water using oars

synonym : line, sequence, layer

(1) criminal on death **row**, (2) a **row** of cherry trees
He was the leader of the demonstrators and spoke out against the war in the front **row**.

composition

n. the different parts of something's elements or ingredients; the way in which the different components are organized; a piece of music written by someone
synonym: creating, formatting, arrangement

(1) age **composition** of the population, (2) the piano passages in the **composition**

Their innovative concepts were consistent across their bodies of **composition**.

rhythm

n. a strong regular repeated pattern of sounds, words, or musical notes that are used in music, poetry, and dancing

synonym: beat, cadence, tempo

(1) in samba **rhythm**, (2) irregular heart **rhythm**

He beat out a jazz **rhythm** on the cajones.

responsible

adj. answerable or accountable for something within one's power, control, or management

synonym: accountable, answerable, liable

(1) **responsible** action, (2) **responsible** for a customer service

She's a **responsible** pet owner who ensures her dog gets enough exercise and a healthy diet.

flip

v. to turn over into a different position quickly; to throw or toss with a light motion

synonym: throw, jump

(1) **flip** over the pork chop, (2) **flip** a coin

He **flipped** when he heard that he had been accepted into the university.

perceive

v. to become aware or conscious of something through the senses

synonym : sense, discern, feel

(1) **perceive** a threat, (2) **perceive** light

Australia is widely **perceived** as having low levels of corruption.

award

n. a prize or other mark of recognition given in honor of an achievement

synonym : prize, honor, accolade

(1) **award** ceremony, (2) participation **award**

He won the **award** for best actor at the film festival.

infographic

n. a visual representation of information or data often used to present complicated or complex concepts in a simple and understandable way

(1) **infographic** design, (2) **infographic** presentation

The company shared an impressive **infographic** about its annual profits.

competition

n. a situation in which someone is attempting to beat or outperform another

synonym : contest, match, fight

(1) the first round of the **competition**, (2) intraspecific **competition**

Global **competition** is rising in virtually every industry.

amazing

adj. extremely surprising, especially in a way that you like or admire

synonym : exceptional, extraordinary, wonderful

(1) **amazing** advances, (2) the most **amazing** feeling

The golfer recorded an **amazing** distance.

circulation

n. the movement of blood through the body or of a fluid through a system; the number of copies of a newspaper or magazine that are sold

synonym : flow, movement, dissemination

(1) lymphatic **circulation**, (2) **circulation** of money

The **circulation** of the magazine has been steadily declining.

graph

n. a picture consisting of a line, lines, points, etc., that shows how two or more sets of certain quantities are related to each other

synonym : chart, diagram, figure

(1) **graph** theory, (2) a **graph** sample

This bar **graph** shows sales over the past five years.

stagnation

n. the state or condition of not moving or making progress; lack of activity or development; a situation where economic or social conditions remain stable, but there is little growth or improvement

synonym : inactivity, idleness, sluggishness

(1) economic **stagnation**, (2) population **stagnation**

The company's lack of innovation has led to **stagnation** and declining profits.

process

n. a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products

synonym : procedure, method, system

(1) **process** improvement, (2) decision-making **process**

The **process** for applying for a visa can be lengthy and complicated.

improvisation

n. the act of making something up on the spot or creating or performing something without preparation

synonym : spontaneity, ad-lib, extemporization

(1) **improvisation** on stage, (2) jazz **improvisation**

He created a beautiful piece of music using only **improvisation**.

architectural

adj. of or relating to the design and construction of buildings and other structures and the features and style of such

structures

synonym: structural, building, constructive

(1) study **architectural** engineering, (2) beautiful **architectural** landmarks

The **architectural** style of the building was a mix of modern and traditional.

function

n. the purpose or use of an object, system, or process; a particular activity or operation that is designed to serve a specific purpose; a mathematical concept that describes a relationship between two sets of values, called the input and output sets; (verb) to operate or work in a specific way, or to perform a particular task or purpose

synonym: purpose, mapping, job

(1) **function** properly, (2) immune **function**

The brain is an incredibly complex organ that controls the body's **function**.

translate

v. to convert or change words into another language

synonym: convert, transcribe, render

(1) **translate** a document into English, (2) **translate** the emotion to a movement

Translate the text from Italian into English.

strategy

n. a detailed plan of action designed to achieve a long-term or overall goal.

synonym: approach, procedure, scenario

(1) military **strategy**, (2) develop a **strategy**

Our plan includes a comprehensive marketing **strategy**.

adjust

v. to make a minor modification to something to make it more suited for a new set of conditions or to make it function better.

synonym: adapt, alter, acclimate

(1) **adjust** a schedule, (2) **adjust** the rearview mirror

You have to **adjust** your content to the age of the audience.

accord

n. an official agreement or treaty between two organizations, countries, etc.; (verb) allow to have
synonym: alliance, pact, agreement

(1) **accord** with public opinion, (2) binational **accord**
The organization finally signed a peace **accord**.

quest

n. a long or challenging search for something
synonym: exploration, inquisition, pursuit

(1) the **quest** for truth, (2) on a **quest** for happiness
That adventurer traveled in **quest** of buried treasure.

workflow

n. the sequence of industrial, administrative, or other processes through which a piece of work passes from initiation to completion; the system of procedures, people, and resources that contribute to an organization's productivity and efficiency

synonym: process, task management

(1) streamline **workflow**, (2) optimized **workflow**

Our team needs to re-evaluate our **workflow** to increase efficiency and productivity.

upside

n. the positive aspect or potential of something; the upper side of something

synonym: advantage, benefit, top

(1) have no **upside**, (2) market **upside**

Many people see the **upside** of traveling as an opportunity to experience new cultures and broaden their horizons.

branch

n. a division of a tree or woody shrub that grows out from the trunk or a main stem; a division of some larger or more complex organization

synonym: limb, twig, bough

(1) **branch** office, (2) a **branch** pipe

The **branch** of the tree had fallen and blocked the road.

inspiration

n. something that motivates or encourages someone to create or achieve something, or a feeling of excitement

or creativity

synonym : motivation, drive, encouragement

(1) source of **inspiration**, (2) get **inspiration** from nature

He found **inspiration** in the works of his favorite authors.

vision

n. the ability to think about or see the future with imagination and intelligence; the faculty of being able to see

synonym : sight, image, concept

(1) a prodigious **vision**, (2) telescopic **vision**

Driving is difficult for me because of my poor **vision**.

determination

n. the quality of being persistent and purposeful; the act of finding out the exact nature or essence of something

synonym : resolve, willpower, conviction

(1) a steely **determination**, (2) **determination** of a DNA sequence

His **determination** to succeed was unwavering, even in the face of adversity.

Session 2: Spelling

- | | |
|----------------------------------|--|
| 1. gain pr_____al experience | <i>adj.</i> of or connected with actual use or real situation rather than with theory and ideas |
| 2. educational ill_____ion | <i>n.</i> a picture or diagram in a book, magazine, or newspaper that is used to explain or decorate the text; the act or process of explaining something |
| 3. cir_____on of money | <i>n.</i> the movement of blood through the body or of a fluid through a system; the number of copies of a newspaper or magazine that are sold |
| 4. te_____rk in business | <i>n.</i> the combined action of a group of people working together towards a common goal |
| 5. economic sta_____on | <i>n.</i> the state or condition of not moving or making progress; lack of activity or development; a situation where economic or social conditions remain stable, but there is little growth or improvement |
| 6. sma_____ne addict | <i>n.</i> a mobile phone that functions as a computer and connects to the Internet |
| 7. irregular heart rh____m | <i>n.</i> a strong regular repeated pattern of sounds, words, or musical notes that are used in music, poetry, and dancing |
| 8. det_____ion of a DNA sequence | <i>n.</i> the quality of being persistent and purposeful; the act of finding out the exact nature or essence of something |

ANSWERS: 1. practical, 2. illustration, 3. circulation, 4. teamwork, 5. stagnation, 6. smartphone, 7. rhythm, 8. determination

9. am_____g advances *adj.* extremely surprising, especially in a way that you like or admire
10. participation aw__d *n.* a prize or other mark of recognition given in honor of an achievement
11. ind_____us student *adj.* hardworking, diligent, and persistent in effort
12. arrogant eg_____t *n.* a person who is excessively self-centered or self-important, often boasting about their achievements, talents, or qualities
13. bring my la____p *n.* a portable computer that is small enough to be carried around easily and used on your lap
14. f__p over the pork chop *v.* to turn over into a different position quickly; to throw or toss with a light motion
15. pe_____ve light *v.* to become aware or conscious of something through the senses
16. thin-and-light la____p *n.* a portable computer that is small enough to be carried around easily and used on your lap
17. study arc_____ral engineering *adj.* of or relating to the design and construction of buildings and other structures and the features and style of such structures
18. a_t view *adj.* (the opposite of "forward") located at or towards the rear or back of a ship, aircraft, or other vehicle
19. ad_____se on social media *v.* to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it

ANSWERS: 9. amazing, 10. award, 11. industrious, 12. egotist, 13. laptop, 14. flip, 15. perceive, 16. laptop, 17. architectural, 18. aft, 19. advertise

20. pr____s improvement
- n.* a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products
21. decision-making pr____s
- n.* a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products
22. ad_____se the campaign
- v.* to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it
23. political ta____d
- adj.* relating to a type of newspaper or journalism that focuses on sensational and often trivial stories and headlines; (noun) a type of newspaper or magazine that typically features sensational or scandalous stories and headlines, often with a focus on celebrity gossip or other entertainment news
24. cultural and ar____ic activity
- adj.* of or relating to art or artist; satisfying aesthetic standards and sensibilities

ANSWERS: 20. process, 21. process, 22. advertise, 23. tabloid, 24. artistic

25. the rev_____on of a secret *n.* a fact that has been disclosed to others, especially a surprising one; the act of revealing or telling the fact or truth to others; communication of knowledge to humans by a divine or supernatural agency
26. a ha__y-sized bag *adj.* valuable and convenient; easy or ready to reach or use
27. ac___d with public opinion *n.* an official agreement or treaty between two organizations, countries, etc.; (verb) allow to have
28. vi___l navigation *adj.* relating to seeing or sight
29. br___h office *n.* a division of a tree or woody shrub that grows out from the trunk or a main stem; a division of some larger or more complex organization
30. gr__h theory *n.* a picture consisting of a line, lines, points, etc., that shows how two or more sets of certain quantities are related to each other
31. tr_____te the emotion to a movement *v.* to convert or change words into another language
32. a divine rev_____on *n.* a fact that has been disclosed to others, especially a surprising one; the act of revealing or telling the fact or truth to others; communication of knowledge to humans by a divine or supernatural agency
33. beautiful arc_____ral landmarks *adj.* of or relating to the design and construction of buildings and other structures and the features and style of such structures

ANSWERS: 25. revelation, 26. handy, 27. accord, 28. visual, 29. branch, 30. graph, 31. translate, 32. revelation, 33. architectural

34. the int_____ion of history *n.* an explanation or opinion of something, especially that is not immediately obvious
35. res_____le for a customer service *adj.* answerable or accountable for something within one's power, control, or management
36. get ins_____on from nature *n.* something that motivates or encourages someone to create or achieve something, or a feeling of excitement or creativity
37. su_____e a blizzard *v.* to live or exist despite a dangerous event or period
38. ad____t a schedule *v.* to make a minor modification to something to make it more suited for a new set of conditions or to make it function better.
39. lymphatic cir_____on *n.* the movement of blood through the body or of a fluid through a system; the number of copies of a newspaper or magazine that are sold
40. the qu__t for truth *n.* a long or challenging search for something
41. pr_____al English *adj.* of or connected with actual use or real situation rather than with theory and ideas
42. on a qu__t for happiness *n.* a long or challenging search for something
43. b__c countries *n.* a group of countries or political parties that have similar interests or goals and often act together

ANSWERS: 34. interpretation, 35. responsible, 36. inspiration, 37. survive, 38. adjust, 39. circulation, 40. quest, 41. practical, 42. quest, 43. bloc

44. feel cr___y *adj.* causing an uneasy feeling of fear or unease
45. fu_____on properly *n.* the purpose or use of an object, system, or process; a particular activity or operation that is designed to serve a specific purpose; a mathematical concept that describes a relationship between two sets of values, called the input and output sets; (verb) to operate or work in a specific way, or to perform a particular task or purpose
46. co_____al swimming pool *adj.* belonging to or used by a group rather than individuals; for common use
47. the piano passages in the com_____on *n.* the different parts of something's elements or ingredients; the way in which the different components are organized; a piece of music written by someone
48. imp_____ion on stage *n.* the act of making something up on the spot or creating or performing something without preparation
49. exp_____nt design *n.* the scientific test conducted to observe what happens and gain new knowledge
50. ine_____ced actor *adj.* lacking experience or knowledge in a particular field or situation; not accustomed to a specific kind of work or activity
51. source of ins_____on *n.* something that motivates or encourages someone to create or achieve something, or a feeling of excitement or creativity

ANSWERS: 44. creepy, 45. function, 46. communal, 47. composition, 48. improvisation, 49. experiment, 50. inexperienced, 51. inspiration

52. a b__c of developing nations *n.* a group of countries or political parties that have similar interests or goals and often act together
53. ind_____us worker *adj.* hardworking, diligent, and persistent in effort
54. have no up___e *n.* the positive aspect or potential of something; the upper side of something
55. pe_____ve a threat *v.* to become aware or conscious of something through the senses
56. fr_____te other team members *v.* to hinder or prevent efforts, plans, or desires from doing, succeeding, or being fulfilled; to make someone feel upset or annoyed because they are unable to change or achieve something
57. an ar_____ic photograph *adj.* of or relating to art or artist; satisfying aesthetic standards and sensibilities
58. ha__y tool *adj.* valuable and convenient; easy or ready to reach or use
59. in_____te relationship *adj.* having a very close friendship, personal
60. poor te_____rk *n.* the combined action of a group of people working together towards a common goal
61. population sta_____on *n.* the state or condition of not moving or making progress; lack of activity or development; a situation where economic or social conditions remain stable, but there is little growth or improvement
62. sma_____ne app developer *n.* a mobile phone that functions as a computer and connects to the Internet

ANSWERS: 52. bloc, 53. industrious, 54. upside, 55. perceive, 56. frustrate, 57. artistic, 58. handy, 59. intimate, 60. teamwork, 61. stagnation, 62. smartphone

63. bo___g work *adj.* lacking interest or excitement; tedious or dull
64. fr_____te the advancement *v.* to hinder or prevent efforts, plans, or desires from doing, succeeding, or being fulfilled; to make someone feel upset or annoyed because they are unable to change or achieve something
65. the first round of the com_____on *n.* a situation in which someone is attempting to beat or outperform another
66. a ru_____n of local events *n.* a brief or summary account of something, usually presented in a list or sequence; a state of disrepair or neglect; (adjective) of or relating to a physical object, typically a building or area, which has not been well-maintained and is in a state of disrepair or decay
67. f__p a coin *v.* to turn over into a different position quickly; to throw or toss with a light motion
68. the worst case sc_____io *n.* a description of possible actions or events in the future; a written outline of a play, film, or literary work
69. field of vi___l arts *adj.* relating to seeing or sight
70. b__y in the earth *v.* to place a dead body in the ground, grave, or tomb
71. de___e on a course of action *v.* to make up someone's mind about something; to come to a conclusion or judgment after considering options

ANSWERS: 63. boring, 64. frustrate, 65. competition, 66. rundown, 67. flip, 68. scenario, 69. visual, 70. bury, 71. decide

72. coo_____on with strategic partners
n. the act or situation of working together with someone towards a shared purpose, benefit, etc.
73. an elegant ent_____ent
n. public shows, films, television, or other performances or activities of enjoying people
74. in samba rh___m
n. a strong regular repeated pattern of sounds, words, or musical notes that are used in music, poetry, and dancing
75. ill_____ion artist
n. a picture or diagram in a book, magazine, or newspaper that is used to explain or decorate the text; the act or process of explaining something
76. inf_____ic presentation
n. a visual representation of information or data often used to present complicated or complex concepts in a simple and understandable way
77. ta_____d journalism
adj. relating to a type of newspaper or journalism that focuses on sensational and often trivial stories and headlines;
(noun) a type of newspaper or magazine that typically features sensational or scandalous stories and headlines, often with a focus on celebrity gossip or other entertainment news
78. series of exp_____nts
n. the scientific test conducted to observe what happens and gain new knowledge
79. narcissistic eg_____t
n. a person who is excessively self-centered or self-important, often boasting about their achievements, talents, or qualities

ANSWERS: 72. cooperation, 73. entertainment, 74. rhythm, 75. illustration, 76. infographic, 77. tabloid, 78. experiment, 79. egotist

80. eye-catching po___rs *n.* a large sheet or picture that is placed either on a public space to promote or announce something or on a wall to decorate it
81. cr___y atmosphere *adj.* causing an uneasy feeling of fear or unease
82. de___e a question *v.* to make up someone's mind about something; to come to a conclusion or judgment after considering options
83. my in____te affairs *adj.* having a very close friendship, personal
84. a r_w of cherry trees *n.* an arrangement of objects or people side by side in a line; (verb) to propel a boat through the water using oars
85. a gr__h sample *n.* a picture consisting of a line, lines, points, etc., that shows how two or more sets of certain quantities are related to each other
86. ad___t the rearview mirror *v.* to make a minor modification to something to make it more suited for a new set of conditions or to make it function better.
87. aw__d ceremony *n.* a prize or other mark of recognition given in honor of an achievement
88. number of different sc____ios *n.* a description of possible actions or events in the future; a written outline of a play, film, or literary work
89. hour of ent_____ent *n.* public shows, films, television, or other performances or activities of enjoying people

ANSWERS: 80. poster, 81. creepy, 82. decide, 83. intimate, 84. row, 85. graph, 86. adjust, 87. award, 88. scenario, 89. entertainment

90. a_t cabin *adj.* (the opposite of "forward") located at or towards the rear or back of a ship, aircraft, or other vehicle
91. re_____gn of lifestyle *v.* to design something again, especially in a different or modified form; (noun) the process of designing something again
92. ru_____n building *n.* a brief or summary account of something, usually presented in a list or sequence; a state of disrepair or neglect; (adjective) of or relating to a physical object, typically a building or area, which has not been well-maintained and is in a state of disrepair or decay
93. jazz imp_____ion *n.* the act of making something up on the spot or creating or performing something without preparation
94. criminal on death r_w *n.* an arrangement of objects or people side by side in a line; (verb) to propel a boat through the water using oars
95. binational ac____d *n.* an official agreement or treaty between two organizations, countries, etc.; (verb) allow to have
96. tr_____te a document into English *v.* to convert or change words into another language
97. every ni__e of society *n.* a specialized role or position that a species occupies within an ecosystem; a job or position particularly well suited to the person who occupies it
98. res_____le action *adj.* answerable or accountable for something within one's power, control, or management

ANSWERS: 90. aft, 91. redesign, 92. rundown, 93. improvisation, 94. row, 95. accord, 96. translate, 97. niche, 98. responsible

99. ar_____ct of the peace accord *n.* a person whose job is to design plans to be used in making something, such as buildings
100. intraspecific com_____on *n.* a situation in which someone is attempting to beat or outperform another
101. immune fu_____on *n.* the purpose or use of an object, system, or process; a particular activity or operation that is designed to serve a specific purpose; a mathematical concept that describes a relationship between two sets of values, called the input and output sets; (verb) to operate or work in a specific way, or to perform a particular task or purpose
102. ni__e market *n.* a specialized role or position that a species occupies within an ecosystem; a job or position particularly well suited to the person who occupies it
103. market up___e *n.* the positive aspect or potential of something; the upper side of something
104. telescopic vi___n *n.* the ability to think about or see the future with imagination and intelligence; the faculty of being able to see
105. thoroughgoing coo_____on *n.* the act or situation of working together with someone towards a shared purpose, benefit, etc.
106. open to int_____ion *n.* an explanation or opinion of something, especially that is not immediately obvious

ANSWERS: 99. architect, 100. competition, 101. function, 102. niche, 103. upside, 104. vision, 105. cooperation, 106. interpretation

107. su____e a plane crash
v. to live or exist despite a dangerous event or period
108. si_____re dish
n. a person's name, often handwritten, written in a distinctive way as a form of identification or authorization; a distinctive feature or characteristic that is a hallmark or identifying mark of something or someone
109. optimized wo_____ow
n. the sequence of industrial, administrative, or other processes through which a piece of work passes from initiation to completion; the system of procedures, people, and resources that contribute to an organization's productivity and efficiency
110. re_____gn project
v. to design something again, especially in a different or modified form; (noun) the process of designing something again
111. a wanted po____r
n. a large sheet or picture that is placed either on a public space to promote or announce something or on a wall to decorate it
112. a steely det_____ion
n. the quality of being persistent and purposeful; the act of finding out the exact nature or essence of something
113. co_____al combination of funds
adj. belonging to or used by a group rather than individuals; for common use
114. bo____g day
adj. lacking interest or excitement; tedious or dull
115. ine_____ced employee
adj. lacking experience or knowledge in a particular field or situation; not accustomed to a specific kind of work or activity

ANSWERS: 107. survive, 108. signature, 109. workflow, 110. redesign, 111. poster, 112. determination, 113. communal, 114. boring, 115. inexperienced

116. landscape ar_____ct *n.* a person whose job is to design plans to be used in making something, such as buildings
117. streamline wo_____ow *n.* the sequence of industrial, administrative, or other processes through which a piece of work passes from initiation to completion; the system of procedures, people, and resources that contribute to an organization's productivity and efficiency
118. a br___h pipe *n.* a division of a tree or woody shrub that grows out from the trunk or a main stem; a division of some larger or more complex organization
119. military st_____gy *n.* a detailed plan of action designed to achieve a long-term or overall goal.
120. develop a st_____gy *n.* a detailed plan of action designed to achieve a long-term or overall goal.
121. a prodigious vi____n *n.* the ability to think about or see the future with imagination and intelligence; the faculty of being able to see
122. artist's si_____re *n.* a person's name, often handwritten, written in a distinctive way as a form of identification or authorization; a distinctive feature or characteristic that is a hallmark or identifying mark of something or someone
123. inf_____ic design *n.* a visual representation of information or data often used to present complicated or complex concepts in a simple and understandable way

ANSWERS: 116. architect, 117. workflow, 118. branch, 119. strategy, 120. strategy, 121. vision, 122. signature, 123. infographic

124. the most am____g feeling

adj. extremely surprising, especially in a way that you like or admire

125. age com_____on of the population

n. the different parts of something's elements or ingredients; the way in which the different components are organized; a piece of music written by someone

126. b__y emotion

v. to place a dead body in the ground, grave, or tomb

ANSWERS: 124. amazing, 125. composition, 126. bury

Session 3: Fill in the Blanks

1. That adventurer traveled in _____ of buried treasure.
n. a long or challenging search for something

2. Her concept is highly _____ and helpful.
adj. of or connected with actual use or real situation rather than with theory and ideas

3. His _____ showed highly positive results.
n. the scientific test conducted to observe what happens and gain new knowledge

4. He beat out a jazz _____ on the cajones.
n. a strong regular repeated pattern of sounds, words, or musical notes that are used in music, poetry, and dancing

5. The _____ newspaper always covers sensational stories.
adj. relating to a type of newspaper or journalism that focuses on sensational and often trivial stories and headlines; (noun) a type of newspaper or magazine that typically features sensational or scandalous stories and headlines, often with a focus on celebrity gossip or other entertainment news

6. The _____ for applying for a visa can be lengthy and complicated.
n. a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products

7. Harmonious _____ is essential to the success of this project.
n. the combined action of a group of people working together towards a common goal

ANSWERS: 1. quest, 2. practical, 3. experiments, 4. rhythm, 5. tabloid, 6. process, 7. teamwork

8. The golfer recorded an _____ distance.

adj. extremely surprising, especially in a way that you like or admire

9. I need to finish this report by tonight, so I'll be working on my _____ all day.

n. a portable computer that is small enough to be carried around easily and used on your lap

10. She's a _____ pet owner who ensures her dog gets enough exercise and a healthy diet.

adj. answerable or accountable for something within one's power, control, or management

11. He was known to be very _____ and would often work late into the night.

adj. hardworking, diligent, and persistent in effort

12. His _____ to succeed was unwavering, even in the face of adversity.

n. the quality of being persistent and purposeful; the act of finding out the exact nature or essence of something

13. Internet traffic volumes have increased significantly with the advent of _____.

n. a mobile phone that functions as a computer and connects to the Internet

14. The _____ in the book helped me understand the concept better.

n. a picture or diagram in a book, magazine, or newspaper that is used to explain or decorate the text; the act or process of explaining something

15. We noticed a _____ advertising a bargain.

n. a large sheet or picture that is placed either on a public space to promote or announce something or on a wall to decorate it

ANSWERS: 8. amazing, 9. laptop, 10. responsible, 11. industrious, 12. determination, 13. smartphones, 14. illustration, 15. poster

16. The company is planning to _____ its website.
v. to design something again, especially in a different or modified form; (noun) the process of designing something again
17. You have to _____ your content to the age of the audience.
v. to make a minor modification to something to make it more suited for a new set of conditions or to make it function better.
18. She couldn't _____ whether to order the pizza or the pasta for dinner.
v. to make up someone's mind about something; to come to a conclusion or judgment after considering options
19. Promising entrepreneurs often have a high _____ sensibility.
adj. of or relating to art or artist; satisfying aesthetic standards and sensibilities
20. We want to _____ our company through your media.
v. to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it
21. The species occupies a unique _____ in the ecosystem as a top predator.
n. a specialized role or position that a species occupies within an ecosystem; a job or position particularly well suited to the person who occupies it
22. He won the _____ for best actor at the film festival.
n. a prize or other mark of recognition given in honor of an achievement
23. The _____ style of the building was a mix of modern and traditional.
adj. of or relating to the design and construction of buildings and other structures and the features and style of such structures

ANSWERS: 16. redesign, 17. adjust, 18. decide, 19. artistic, 20. advertise, 21. niche, 22. award, 23. architectural

24. His _____ of literary works are often unique.

n. an explanation or opinion of something, especially that is not immediately obvious

25. The lecture was so _____ that many people fell asleep.

adj. lacking interest or excitement; tedious or dull

26. These birds can only _____ in temperate climates.

v. to live or exist despite a dangerous event or period

27. They found a _____ place to play catch.

adj. valuable and convenient; easy or ready to reach or use

28. He found _____ in the works of his favorite authors.

n. something that motivates or encourages someone to create or achieve something, or a feeling of excitement or creativity

29. This bar _____ shows sales over the past five years.

n. a picture consisting of a line, lines, points, etc., that shows how two or more sets of certain quantities are related to each other

30. The building makes a remarkable _____ impact.

adj. relating to seeing or sight

31. He created a beautiful piece of music using only _____.

n. the act of making something up on the spot or creating or performing something without preparation

32. The _____ between businesses and universities created this groundbreaking product.

n. the act or situation of working together with someone towards a shared purpose, benefit, etc.

ANSWERS: 24. interpretations, 25. boring, 26. survive, 27. handy, 28. inspiration, 29. graph, 30. visual, 31. improvisation, 32. cooperation

33. Their innovative concepts were consistent across their bodies of _____.
- n.* the different parts of something's elements or ingredients; the way in which the different components are organized; a piece of music written by someone
34. Our team needs to re-evaluate our _____ to increase efficiency and productivity.
- n.* the sequence of industrial, administrative, or other processes through which a piece of work passes from initiation to completion; the system of procedures, people, and resources that contribute to an organization's productivity and efficiency
35. He _____ when he heard that he had been accepted into the university.
- v.* to turn over into a different position quickly; to throw or toss with a light motion
36. The country decided to join the economic _____ to benefit from the trade agreements.
- n.* a group of countries or political parties that have similar interests or goals and often act together
37. Australia is widely _____ as having low levels of corruption.
- v.* to become aware or conscious of something through the senses
38. The brain is an incredibly complex organ that controls the body's _____.
- n.* the purpose or use of an object, system, or process; a particular activity or operation that is designed to serve a specific purpose; a mathematical concept that describes a relationship between two sets of values, called the input and output sets; (verb) to operate or work in a specific way, or to perform a particular task or purpose
39. The company shared an impressive _____ about its annual profits.
- n.* a visual representation of information or data often used to present complicated or complex concepts in a simple and understandable way

ANSWERS: 33. composition, 34. workflow, 35. flipped, 36. bloc, 37. perceived, 38. function, 39. infographic

40. The old, abandoned house was _____ and gave me the chills.

adj. causing an uneasy feeling of fear or unease

41. The lawyer confirmed that the _____ on the contract was genuine.

n. a person's name, often handwritten, written in a distinctive way as a form of identification or authorization; a distinctive feature or characteristic that is a hallmark or identifying mark of something or someone

42. The _____ of the tree had fallen and blocked the road.

n. a division of a tree or woody shrub that grows out from the trunk or a main stem; a division of some larger or more complex organization

43. Our plan includes a comprehensive marketing _____.

n. a detailed plan of action designed to achieve a long-term or overall goal.

44. The building _____ tried to build the house above the tree.

n. a person whose job is to design plans to be used in making something, such as buildings

45. The young doctor was _____ in handling such a complicated case.

adj. lacking experience or knowledge in a particular field or situation; not accustomed to a specific kind of work or activity

46. She disliked attending parties where she had to endure lengthy conversations with a notorious _____ in the group.

n. a person who is excessively self-centered or self-important, often boasting about their achievements, talents, or qualities

47. The ____ section of the ship suffered significant damage after the collision with the reef.

adj. (the opposite of "forward") located at or towards the rear or back of a ship, aircraft, or other vehicle

ANSWERS: 40. creepy, 41. signature, 42. branch, 43. strategy, 44. architect, 45. inexperienced, 46. egotist, 47. aft

48. _____ the text from Italian into English.
v. to convert or change words into another language
49. There is plenty of space to _____ everyone.
v. to place a dead body in the ground, grave, or tomb
50. He has an _____ knowledge of American history.
adj. having a very close friendship, personal
51. The company's lack of innovation has led to _____ and declining profits.
n. the state or condition of not moving or making progress; lack of activity or development; a situation where economic or social conditions remain stable, but there is little growth or improvement
52. _____ elections were held in several European countries.
adj. belonging to or used by a group rather than individuals; for common use
53. The organization finally signed a peace _____.
n. an official agreement or treaty between two organizations, countries, etc.;
(verb) allow to have
54. Global _____ is rising in virtually every industry.
n. a situation in which someone is attempting to beat or outperform another
55. He was the leader of the demonstrators and spoke out against the war in the front _____.
n. an arrangement of objects or people side by side in a line; (verb) to propel a boat through the water using oars

ANSWERS: 48. Translate, 49. bury, 50. intimate, 51. stagnation, 52. Communal, 53. accord, 54. competition, 55. row

56. The hotel is famous for its _____ including the casino.
- n.* public shows, films, television, or other performances or activities of enjoying people
57. Driving is difficult for me because of my poor _____.
- n.* the ability to think about or see the future with imagination and intelligence; the faculty of being able to see
58. The president prepared several possible _____ for an enemy attack.
- n.* a description of possible actions or events in the future; a written outline of a play, film, or literary work
59. Many people see the _____ of traveling as an opportunity to experience new cultures and broaden their horizons.
- n.* the positive aspect or potential of something; the upper side of something
60. The coach explained a strategy to _____ the opponent's schemes to the players.
- v.* to hinder or prevent efforts, plans, or desires from doing, succeeding, or being fulfilled; to make someone feel upset or annoyed because they are unable to change or achieve something
61. The boss gave us a quick _____ of the new project during the meeting.
- n.* a brief or summary account of something, usually presented in a list or sequence; a state of disrepair or neglect; (adjective) of or relating to a physical object, typically a building or area, which has not been well-maintained and is in a state of disrepair or decay
62. The _____ of the magazine has been steadily declining.
- n.* the movement of blood through the body or of a fluid through a system; the number of copies of a newspaper or magazine that are sold

ANSWERS: 56. entertainment, 57. vision, 58. scenarios, 59. upside, 60. frustrate, 61. rundown, 62. circulation

63. The shocking _____ embarrassed the administration.

- n.* a fact that has been disclosed to others, especially a surprising one; the act of revealing or telling the fact or truth to others; communication of knowledge to humans by a divine or supernatural agency

ANSWERS: 63. revelation