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Vocabulary Builder Reference from...

Jason Clay: How big brands can help save

biodiversity | TED Talk

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s_can_help_save_biodiversity



Advanced Words Only

IMPORTANT

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Session 1: Word List

anthropology

- n. the scientific study of humanity, concerned with human behavior, human biology, cultures, societies, and linguistics in both the present and past, including past human species
- (1) social **anthropology**, (2) **anthropology** of religion The areas of **anthropology** and psychology are significantly related to one another.

famine

 a severe shortage of food, often caused by drought, war, or economic reasons

synonym: hunger, starvation, drought

(1) famine relief, (2) coal famine

The severe **famine** caused by the drought has left many people without food.

dispossess

v. to deprive someone of the possession or use of something, often property or land

synonym: deprive, evict, seize

(1) **dispossess** a person of his property, (2) **dispossess** an entire township

He was forced to **dispossess** his tenants because they couldn't pay the rent.

displace

v. to force someone or something to leave their home or place of origin, especially as a result of conflict, natural disaster, or manipulation

synonym: evict, exile, remove

(1) **displace** workers, (2) **displace** the explosive power The construction of the new dam will **displace** hundreds of families living downstream.

rainforest

- a forest rich in biodiversity that is generally found in tropical settings with heavy annual rainfall
- (1) **rainforest** destruction, (2) tropical **rainforest**The destruction of the **rainforest** is a ticking time bomb for the Earth.

pasture

- n. an area of land used for grazing livestocksynonym: grazing land, meadow, lea
- (1) **pasture** for sheep, (2) permanent **pasture** The cows were grazing in the **pasture**.

crunch

- a loud, crackling noise made by something being crushed or broken; a difficult or critical situation
 synonym: crushing, snapping, crisis
- (1) financial **crunch**, (2) a gas **crunch**The **crunch** of the leaves underfoot was heard as they walked through the park.

adrenaline

n. (also "epinephrine") a substance secreted by the adrenal medulla in response to stress, which makes the heart beat faster and prepares the body to react to danger

synonym: epinephrine

(1) **adrenaline** receptor, (2) **adrenaline** addiction

The band has released a lot of **adrenaline-pumping** rock music.

creditor

- n. a person, company, etc. to whom a debtor owes money
- (1) the creditor's claims, (2) bankrupt creditor

I asked the lawyer to initiate **creditor** negotiations for voluntary liquidation.

creditworthy

adj. of or relating to a person or entity that has a strong credit history and is therefore seen as likely to repay any loans or debts they may incur, typically associated with lower interest rates and more favorable loan terms

synonym: dependable, trustworthy

(1) **creditworthy** borrower, (2) **creditworthy** business The bank only lends money to **creditworthy** individuals with a proven financial responsibility track record.

- pretension
- the act of claiming or asserting something, especially without good reason or without evidence; an unfounded or excessive claim or ambition

synonym: presumption, pretense, affectation

(1) **pretension** to authority, (2) baseless **pretension**His **pretensions** of being a gourmet were quickly exposed when he could not identify basic herbs and spices.

banker

a person who is in charge of or has an important job in a bank

synonym: dealer, broker, financier

(1) central bankers, (2) investment bankerBankers are only willing to lend with good security.

bulletproof

adj. intended to resist bullet penetration *synonym*: unassailable, impregnable

(1) **bulletproof** armor, (2) **bulletproof** vehicle
Because of the **bulletproof** vest he was wearing, the officer could escape injury.

footprint

- n. a mark of a foot, shoe, or animal's foot left on a surface synonym: footmark, imprint, impression
- (1) **footprints** in the snow, (2) the **footprints** of an earlier civilization

We choose transportation that has a smaller carbon **footprint**.

graze

to feed on grass or other vegetation, especially by nibbling at it repeatedly; to break the skin of a body part by scraping

synonym: nibble, feed, scrape

- (1) turn cattle out to graze, (2) graze the left shoulder The sheep **graze** on the green grass in the meadow.
- minefield an area or situation that contains a hidden danger or risk, particularly a literal minefield of explosives or a figurative minefield of potential problems or missteps

synonym: hazard, danger, obstacle course

(1) enter a political minefield, (2) navigate the minefield The corporate restructuring process was a **minefield** with many obstacles that needed to be navigated.

collusion

secret or illegal cooperation or conspiracy, especially for a deceitful or fraudulent purpose

synonym: conspiracy, plot, complicity

(1) political **collusion**, (2) criminal **collusion** The investigation found evidence of **collusion** between the two companies to manipulate the market.

glob

a small, round mass or lump; a drop or blob of liquid or n. viscous substance

synonym: ball, lump, sphere

(1) **glob** of paint, (2) **glob** of honey

She squeezed a **glob** of toothpaste onto her toothbrush.

deforestation

- the act of cutting down or burning trees in a large area *synonym*: clear-cutting, desertification
- (1) **deforestation** of the tropics, (2) the lowest deforestation rate

Large-scale deforestation also has a significant impact on marine ecosystems in the area.

overfish

to deplete fish populations beyond sustainable levels through excessive or unregulated fishing practices, leading to environmental and economic consequences

synonym: deplete, exhaust, drain

(1) **overfish** the coral reefs, (2) **overfish** certain areas Scientists warn that many species could face extinction if we continue to overfish our oceans.

daunting

adj. looking challenging to manage in prospect; making someone anxious and less confident about carrying out something

synonym: intimidating, stunning, disheartening

- (1) face the **daunting** reality, (2) seem like a **daunting** task My homework was daunting and complex, but it was also intriguing.
- adj. (the opposite of "forward") located at or towards the rear or back of a ship, aircraft, or other vehicle
- (1) aft cabin, (2) aft view

The **aft** section of the ship suffered significant damage after the collision with the reef.

- adj. hardworking, diligent, and persistent in effort synonym: diligent, hardworking, assiduous
- (1) industrious worker, (2) industrious student He was known to be very **industrious** and would often work late into the night.

roundtable

adj. characterized by equal participation or discussion among all parties involved; characterized by collaboration and teamwork rather than hierarchy or authority; (noun) a discussion or meeting format in which participants gather around a table that is usually circular

synonym: collaborative, consultative, cooperative

(1) business roundtable, (2) roundtable conference The **roundtable** discussion provided valuable insights and perspectives from all participants.

aft

industrious

aquaculture

 n. the cultivation of aquatic organisms such as fish, seaweed, and shellfish for human consumption, as well as for environmental conservation and research purposes

synonym: fish farming, mariculture, hydroponics

(1) **aquaculture** industry, (2) sustainable **aquaculture** Fish farming is a form of **aquaculture** that has recently gained popularity.

supple

- adj. flexible and easy to bend or move; gracefully agile;adaptable or responsive to change or new ideassynonym: flexible, pliable, bendable
- (1) **supple** muscles, (2) **supple** leather The ballerina's **supple** movements left the audience mesmerized.

degrade

v. to make something worse, especially in quality; to show or treat someone in a way that makes them seem no value and do not have the respect or reasonable opinion of others

synonym: demean, disgrace, impair

(1) **degrade** his public image, (2) **degrade** environmental quality

You should not **degrade** yourself by allowing them to use you.

insignificant

adj. of little importance, influence, or power *synonym*: unimportant, trivial, irrelevant

(1) **insignificant** amount, (2) an **insignificant** mistake He made me feel small and **insignificant**.

plantation

- a large farm or estate, typically in a tropical or subtropical country, used for growing cash crops
 synonym: estate, farm, manor
- (1) a rubber **plantation**, (2) **plantation** house The former **plantation** owner struggled to adjust to life without the enslaved people that once worked for him.

cocoa

- a powder made from roasted cacao beans used to flavor sweets and drinks; the dried and fermented seeds from which the powder is made
- (1) cocoa powder, (2) cocoa butter

The culinary class learned how to make homemade **cocoa** mix from scratch.

trait

- n. a particular feature of your naturesynonym: attribute, feature, quality
- (1) chemical **trait**, (2) personality **traits**

Multiple genes may influence behavioral traits concurrently.

externality

- n. a cost or benefit that affects a third party who did not choose to incur that cost or benefitsynonym: impact, consequence, effect
- (1) externality costs, (2) network externality

The negative **externality** of pollution affects not just the polluter but also people living in the surrounding area.

Session 2: Spelling

1.	criminal coon	n.	secret or illegal cooperation or conspiracy, especially for a deceitful or fraudulent purpose
2.	the cror's claims	n.	a person, company, etc. to whom a debtor owes money
3.	aqure industry	n.	the cultivation of aquatic organisms such as fish, seaweed, and shellfish for human consumption, as well as for environmental conservation and research purposes
4.	bankrupt cror	n.	a person, company, etc. to whom a debtor owes money
5.	political coon	n.	secret or illegal cooperation or conspiracy, especially for a deceitful or fraudulent purpose
6.	financial crh	n.	a loud, crackling noise made by something being crushed or broken; a difficult or critical situation
7.	turn cattle out to gre	v.	to feed on grass or other vegetation, especially by nibbling at it repeatedly; to break the skin of a body part by scraping
8.	a_t view	adj.	(the opposite of "forward") located at or towards the rear or back of a ship, aircraft, or other vehicle
9.	defion of the tropics	n.	the act of cutting down or burning trees in a large area

ANSWERS: 1. collusion, 2. creditor, 3. aquaculture, 4. creditor, 5. collusion, 6. crunch, 7. graze, 8. aft, 9. deforestation

10.	indus worker	adj.	hardworking, diligent, and persistent in effort
11.	navigate the mild	n.	an area or situation that contains a hidden danger or risk, particularly a literal minefield of explosives or a figurative minefield of potential problems or missteps
12.	plaon house	n.	a large farm or estate, typically in a tropical or subtropical country, used for growing cash crops
13.	personality trts	n.	a particular feature of your nature
14.	antogy of religion	n.	the scientific study of humanity, concerned with human behavior, human biology, cultures, societies, and linguistics in both the present and past, including past human species
15.	an insant mistake	adj.	of little importance, influence, or power
16.	coal fae	n.	a severe shortage of food, often caused by drought, war, or economic reasons
17.	chemical trt	n.	a particular feature of your nature
18.	the fonts of an earlier civilization	n.	a mark of a foot, shoe, or animal's foot left on a surface
19.	network extty	n.	a cost or benefit that affects a third party who did not choose to incur that cost or benefit
20.	enter a political mild	n.	an area or situation that contains a hidden danger or risk, particularly a literal minefield of explosives or a figurative minefield of potential problems or missteps

ANSWERS: 10. industrious, 11. minefield, 12. plantation, 13. trait, 14. anthropology, 15. insignificant, 16. famine, 17. trait, 18. footprint, 19. externality, 20. minefield

21. seem like a dang task	adj.	looking challenging to manage in prospect; making someone anxious and less confident about carrying out something
22. dice workers	<i>v</i> .	to force someone or something to leave their home or place of origin, especially as a result of conflict, natural disaster, or manipulation
23. central bars	n.	a person who is in charge of or has an important job in a bank
24. coa butter	n.	a powder made from roasted cacao beans used to flavor sweets and drinks; the dried and fermented seeds from which the powder is made
25. co_a powder	n.	a powder made from roasted cacao beans used to flavor sweets and drinks; the dried and fermented seeds from which the powder is made
26. fonts in the snow	n.	a mark of a foot, shoe, or animal's foot left on a surface
27. social antogy	n.	the scientific study of humanity, concerned with human behavior, human biology, cultures, societies, and linguistics in both the present and past, including past human species
28. crethy business	adj.	of or relating to a person or entity that has a strong credit history and is therefore seen as likely to repay any loans or debts they may incur, typically associated with lower interest rates and more favorable loan terms

ANSWERS: 21. daunting, 22. displace, 23. banker, 24. cocoa, 25. cocoa, 26. footprint, 27. anthropology, 28. creditworthy

29.	raist destruction	n.	a forest rich in biodiversity that is generally found in tropical settings with heavy annual rainfall
30.	extty costs	n.	a cost or benefit that affects a third party who did not choose to incur that cost or benefit
31.	dice the explosive power	<i>v</i> .	to force someone or something to leave their home or place of origin, especially as a result of conflict, natural disaster, or manipulation
32.	preon to authority	n.	the act of claiming or asserting something, especially without good reason or without evidence; an unfounded or excessive claim or ambition
33.	ovsh the coral reefs	ν.	to deplete fish populations beyond sustainable levels through excessive or unregulated fishing practices, leading to environmental and economic consequences
34.	baseless preon	n.	the act of claiming or asserting something, especially without good reason or without evidence; an unfounded or excessive claim or ambition
35.	tropical raist	n.	a forest rich in biodiversity that is generally found in tropical settings with heavy annual rainfall
36.	gre the left shoulder	v.	to feed on grass or other vegetation, especially by nibbling at it repeatedly; to break the skin of a body part by scraping

ANSWERS: 29. rainforest, 30. externality, 31. displace, 32. pretension, 33. overfish, 34. pretension, 35. rainforest, 36. graze

37.	face the dang reality	adj.	looking challenging to manage in prospect; making someone anxious and less confident about carrying out something
38.	adrne addiction	n.	(also "epinephrine") a substance secreted by the adrenal medulla in response to stress, which makes the heart beat faster and prepares the body to react to danger
39.	g_b of paint	n.	a small, round mass or lump; a drop or blob of liquid or viscous substance
40.	bulof armor	adj.	intended to resist bullet penetration
41.	a_t cabin	adj.	(the opposite of "forward") located at or towards the rear or back of a ship, aircraft, or other vehicle
42.	permanent pae	n.	an area of land used for grazing livestock
43.	investment bar	n.	a person who is in charge of or has an important job in a bank
44.	g_b of honey	n.	a small, round mass or lump; a drop or blob of liquid or viscous substance
45.	dee his public image	ν.	to make something worse, especially in quality; to show or treat someone in a way that makes them seem no value and do not have the respect or reasonable opinion of others
46.	a gas crh	n.	a loud, crackling noise made by something being crushed or broken; a difficult or critical situation

ANSWERS: 37. daunting, 38. adrenaline, 39. glob, 40. bulletproof, 41. aft, 42. pasture, 43. banker, 44. glob, 45. degrade, 46. crunch

47.	crethy borrower	adj.	of or relating to a person or entity that has a strong credit history and is therefore seen as likely to repay any loans or debts they may incur, typically associated with lower interest rates and more favorable loan terms
48.	a rubber plaon	n.	a large farm or estate, typically in a tropical or subtropical country, used for growing cash crops
49.	sustainable aqure	n.	the cultivation of aquatic organisms such as fish, seaweed, and shellfish for human consumption, as well as for environmental conservation and research purposes
50.	adrne receptor	n.	(also "epinephrine") a substance secreted by the adrenal medulla in response to stress, which makes the heart beat faster and prepares the body to react to danger
51.	the lowest defion rate	n.	the act of cutting down or burning trees in a large area
52.	sue leather	adj.	flexible and easy to bend or move; gracefully agile; adaptable or responsive to change or new ideas
53.	disss a person of his property	ν.	to deprive someone of the possession or use of something, often property or land
54.	business roule	adj.	characterized by equal participation or discussion among all parties involved; characterized by collaboration and teamwork rather than hierarchy or authority; (noun) a discussion or meeting format in which participants gather around a table that is usually circular

ANSWERS: 47. creditworthy, 48. plantation, 49. aquaculture, 50. adrenaline, 51. deforestation, 52. supple, 53. dispossess, 54. roundtable

55.	sue muscles	adj.	flexible and easy to bend or move; gracefully agile; adaptable or responsive to change or new ideas
56.	fae relief	n.	a severe shortage of food, often caused by drought, war, or economic reasons
57.	dee environmental quality	v.	to make something worse, especially in quality; to show or treat someone in a way that makes them seem no value and do not have the respect or reasonable opinion of others
58.	bulof vehicle	adj.	intended to resist bullet penetration
59.	indus student	adj.	hardworking, diligent, and persistent in effort
60.	roule conference	adj.	characterized by equal participation or discussion among all parties involved; characterized by collaboration and teamwork rather than hierarchy or authority; (noun) a discussion or meeting format in which participants gather around a table that is usually circular
61.	insant amount	adj.	of little importance, influence, or power
62.	disss an entire township	<i>v</i> .	to deprive someone of the possession or use of something, often property or land
63.	pae for sheep	n.	an area of land used for grazing livestock
64.	ovsh certain areas	v.	to deplete fish populations beyond sustainable levels through excessive or unregulated fishing practices, leading to environmental and economic consequences

ANSWERS: 55. supple, 56. famine, 57. degrade, 58. bulletproof, 59. industrious, 60. roundtable, 61. insignificant, 62. dispossess, 63. pasture, 64. overfish

Vocab-Builder Ref from "Jason Clay: How big brands can help save biodiversity TED Talk" (32 words)
ANSWERS:

Session 3: Fill in the Blanks

	He made me feel small and
ad	i. of little importance, influence, or power
2.	Large-scale also has a significant impact on marine ecosystems in the area.
n.	the act of cutting down or burning trees in a large area
3.	The severe caused by the drought has left many people without food.
n.	a severe shortage of food, often caused by drought, war, or economic reasons
4.	The of the leaves underfoot was heard as they walked through the park.
n.	a loud, crackling noise made by something being crushed or broken; a difficult or critical situation
5.	You should not yourself by allowing them to use you.
<i>v</i> .	to make something worse, especially in quality; to show or treat someone in a way that makes them seem no value and do not have the respect or reasonable opinion of others
6.	are only willing to lend with good security.
n.	a person who is in charge of or has an important job in a bank
7.	The section of the ship suffered significant damage after the collision with the reef.
ad	 i. (the opposite of "forward") located at or towards the rear or back of a ship, aircraft, or other vehicle
	SWERS: 1. insignificant, 2. deforestation, 3. famine, 4. crunch, 5. degrade, 6. nkers, 7. aft

8.	We choose transportation that has a smaller carbon
n.	a mark of a foot, shoe, or animal's foot left on a surface
9.	The destruction of the is a ticking time bomb for the Earth.
n.	a forest rich in biodiversity that is generally found in tropical settings with heavy annual rainfall
10.	The culinary class learned how to make homemade mix from scratch.
n.	a powder made from roasted cacao beans used to flavor sweets and drinks; the dried and fermented seeds from which the powder is made
11.	He was known to be very and would often work late into the night.
adj	hardworking, diligent, and persistent in effort
12	She squeezed a of toothpaste onto her toothbrush.
	a small, round mass or lump; a drop or blob of liquid or viscous substance
π.	a small, round mass of lump, a drop of blob of liquid of viscous substance
13.	The sheep on the green grass in the meadow.
<i>v</i> .	to feed on grass or other vegetation, especially by nibbling at it repeatedly; to break the skin of a body part by scraping
14.	The cows were grazing in the
n.	an area of land used for grazing livestock
15	He was forced to his tenants because they couldn't pay the rent.
ν.	to deprive someone of the possession or use of something, often property or
ν.	land
4.0	
16.	His of being a gourmet were quickly exposed when he could not identify basic herbs and spices.
n.	the act of claiming or asserting something, especially without good reason or
10.	without evidence; an unfounded or excessive claim or ambition
	SWERS: 8. footprint, 9. rainforest, 10. cocoa, 11. industrious, 12. glob, 13. graze,
14.	pasture, 15. dispossess, 16. pretensions

ANSWERS: 17. externality, 18. minefield, 19. daunting, 20. supple, 21. overfish, 22. collusion

ANSWERS: 23. traits, 24. roundtable, 25. aquaculture, 26. displace, 27. bulletproof, 28. creditor, 29. plantation

Vocab-Builder Ref from "Jason Clay: How big brands can help save biodiversity | TED Talk" (32 words)

n. the scientific study of humanity, concerned with human behavior, human biology, cultures, societies, and linguistics in both the present and past, including past human species

ANSWERS: 30. creditworthy, 31. adrenaline-pumping, 32. anthropology

another.