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Vocabulary Builder Reference from...

Melinda Gates: What nonprofits can learn from Coca-Cola | TED Talk https://www.ted.com/talks/melinda_gates_what_nonp rofits_can_learn_from_coca_cola



Advanced Words Only

IMPORTANT

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Session 1: Word List

moth	 <i>n</i>. an insect with wings similar to a butterfly that travels at night and is attracted to light (1) moth larva, (2) moth attracted to the light The moth is a serious threat to the farm's output.
electrify	 v. to make a machine or system work by using electricity; to make someone extremely enthusiastic about or interested in something synonym: wire, amaze, astonish
	 (1) electrify the audience, (2) electrify a manufacturing process The product developed through years of research continues to electrify the market.
startle	 v. to cause a sudden or unexpected reaction of surprise, alarm, or fear in someone, typically by means of a sudden and loud noise, movement, or event synonym: frighten, shock, surprise
	(1) startle for a moment, (2) startle the worldThe loud bang outside the window caused him to startle and spill his coffee.

ubiquitous	adj. being or existing everywhere at once synonym: universal, omnipresent, everywhere
	(1) ubiquitous computing, (2) ubiquitous across ecosystems
	Sugar is ubiquitous in food.
condom	 n. a thin rubber or plastic sheath worn over the penis during sexual intercourse to prevent pregnancy or the transmission of sexually transmitted infections (STIs) between partners synonym: prophylactic, rubber, sheath
	(1) condom brand, (2) safe condom use
	Using a condom during sexual activity is one of the most effective ways to prevent unwanted pregnancies and sexually transmitted infections.
vaccinate	 v. to treat with a vaccine, usually by injection, to produce immunity against a disease synonym: immunize, inject, inoculate
	(1) vaccinate against scarlet fever, (2) vaccinate every year
	The nurse vaccinated the children in the school.
fling	 v. to throw or push something or someone with force or recklessness, especially because you are angry synonym: throw, dump, hurl
	(1) fling a stream of abuse, (2) fling a door open forcefully
	He was provoked to fling the draft on the floor.
staggering	<i>adj.</i> so shocking as to stun or overwhelm <i>synonym</i> : astounding, astonishing, stunning
	(1) staggering number, (2) a staggering defeat
	The amount of money required was staggering.
innovate	<i>v.</i> to introduce new methods, ideas, or products <i>synonym</i> : bring in, introduce, found

	(1) innovate a new method, (2) innovate the quality of his life				
	Companies developing self-driving cars consistently innovate the emerging technologies.				
sprite	 n. a small imaginary person with wings that is playful and has magical powers; (also red sprite) large-scale electric discharges that occur high above thunderstorm clouds synonym: fairy, pixie 				
	(1) a mythical sprite , (2) red sprite				
	In this region, there are legends of the existence of various water sprites .				
wheelbarrow	 n. a hand-operated cart with a single wheel in front and two supporting legs behind, used for carrying small loads over short distances synonym: cart, handcart, trolley 				
	(1) empty the wheelbarrow , (2) wheelbarrow tire				
	I loaded up the wheelbarrow with dirt and hauled it to the				
	backyard.				
motto	<i>n.</i> a phrase or slogan that expresses a guiding principle or goal				
	synonym: slogan, catchphrase, phrase				
	(1) the motto for safe traffic, (2) company motto				
	The company's motto is "Innovation and Service," which is reflected in its products and customer support.				
prenatal	<i>adj.</i> of, relating to, or occurring in the period before birth <i>synonym</i> : antecedent, preconception, prebirth				
	(1) prenatal checkup, (2) prenatal development				
	Prenatal care is essential for ensuring the health of both				
	mother and baby.				
immunization	<i>n.</i> the process of making a person or animal immune to a specific disease by administering a vaccine or other preventative measure				

	synonym: vaccination, shot, inoculation
	(1) immunization program, (2) childhood immunization
	Due to the success of immunization programs, certain
	diseases, such as smallpox, have been eradicated.
numb	 adj. unable to feel physical sensation and movement; not showing human feeling or sensitivity synonym: dazed, insensitive, emotionless
	(1) numb with cold, (2) a numb mind
	My left arm became numb .
aspiration	 a strong desire to achieve something; the action or process of drawing breath
	synonym: ambition, inhalation, intake
	(1) no aspiration for fame, (2) aspiration into the lungs
	He has an aspiration to become a doctor.
slogan	 n. a short, catchy phrase or motto that is used by a person, organization, or company to promote a particular product, cause, or idea synonym: catchphrase, tagline, motto
	(1) catchy slogan , (2) advertising slogan
	The company spent months researching and testing different brand slogans before finally settling on 'Just Do It' as their new tagline.
localize	 v. to restrict or confine something to a specific area or location; to adapt or translate something for a particular region or market synonym: place, pinpoint, identify
	(1) localize an infection, (2) localize the problem
	It is crucial to quickly localize the source of the contamination to prevent further spread of the virus.
defecate	 v. to excrete waste material from the body through the anus; to pass feces

synonym: excrete

	(1) cause an impulse to defecate , (2) defecate out in the open				
	It is important to clean up after your pet when they defecate in public areas.				
slab	 n. a flat, rectangular piece of material, such as wood or concrete; often used to describe a large, heavy, or solid object or structure synonym: slate, tile, paving stone 				
	(1) a slab of chocolate, (2) marble slab				
	The construction workers poured a large slab of concrete for the foundation of the building.				
соор	<i>v.</i> a farm building or enclosure for housing poultry <i>synonym</i> : birdcage, enclosure, cage				
	(1) fly the coop , (2) chicken coop				
	The farmer put a coop over the hens.				
entail	 v. to involve or require something as necessary, particularly as a consequence of a particular situation or action; to impose a burden or restriction on something synonym: involve, necessitate, require 				
	(1) entail legal consequences, (2) entail risks				
	The job offer entails a lot of responsibility and hard work.				
courtship	 n. the period of time when two individuals go through the process of getting to know each other, often with the intent of forming a romantic or intimate relationship synonym: romance, wooing, lovemaking 				
	(1) traditional courtship , (2) romantic courtship				
	The movie depicts an old-fashioned courtship between the				
	two main characters.				
circumcise	 v. to remove the foreskin of a male's penis, often as a religious or cultural ritual synonym: cut, remove, excise 				

It is common in some cultures to **circumcise** infant boys as a rite of passage.

improvisation	 n. the act of making something up on the spot or creating or performing something without preparation synonym: spontaneity, ad-lib, extemporization 					
	(1) improvisation on stage, (2) jazz improvisation					
	He created a beautiful piece of music using only					
	improvisation.					
polio	 n. an acute infectious disease caused by a virus that attacks nerve cells in the spinal cord and brain, leading to paralysis, muscle weakness, and potentially lifelong disability 					
	synonym: poliomyelitis, infantile paralysis					
	(1) polio epidemic, (2) polio eradication					
	The polio vaccine development is regarded as one of the					
	greatest medical achievements of the 20th century.					
paralysis	 a condition in which you are unable to move or lose control of part or most of the body because of illness or injury 					
	<pre>synonym: immobility, stiffness, palsy</pre>					
	(1) moral paralysis , (2) paralysis in the leg					
	Massive demonstrations lead to total paralysis of					
	transportation.					
clinician	 <i>n.</i> a practitioner, especially of medicine or psychology, who has direct contact with patients <i>synonym</i>: psychiatrist, therapist, doctor 					
	(1) experienced clinician, (2) from a clinician's perspective					
	Some clinicians believe that psychological characteristics					
	alone may cause mental disorders.					
endgame	n. the final stage or outcome of a long and complex process or sequence of events, especially one that involves a struggle or competition					

synonym: outcome, finale, conclusion

(1) endgame strategies, (2) chess endgameThe athlete's endgame was to win an Olympic gold medal before retiring from the sport

eradicate

 v. to get rid of or destroy something completely, especially something bad

synonym: destroy, eliminate, exterminate

(1) eradicate the deficit, (2) eradicate racial discriminationWe are trying to eradicate this disease from the world.

Session 2: Spelling

1.	safe com use	n.	a thin rubber or plastic sheath worn over the penis during sexual intercourse to prevent pregnancy or the transmission of sexually transmitted infections (STIs) between partners
2.	marble sb	n.	a flat, rectangular piece of material, such as wood or concrete; often used to describe a large, heavy, or solid object or structure
3.	company moo	n.	a phrase or slogan that expresses a guiding principle or goal
4.	childhood immion	n.	the process of making a person or animal immune to a specific disease by administering a vaccine or other preventative measure
5.	elfy the audience	V.	to make a machine or system work by using electricity; to make someone extremely enthusiastic about or interested in something
6.	a mythical spe	n.	a small imaginary person with wings that is playful and has magical powers; (also red sprite) large-scale electric discharges that occur high above thunderstorm clouds
7.	experienced clan	n.	a practitioner, especially of medicine or psychology, who has direct contact with patients

ANSWERS: 1. condom, 2. slab, 3. motto, 4. immunization, 5. electrify, 6. sprite, 7. clinician

8.	mh attracted to the light	n.	an insect with wings similar to a butterfly that travels at night and is attracted to light
9.	immion program	n.	the process of making a person or animal immune to a specific disease by administering a vaccine or other preventative measure
10.	dete out in the open	v.	to excrete waste material from the body through the anus; to pass feces
11.	ene strategies	n.	the final stage or outcome of a long and complex process or sequence of events, especially one that involves a struggle or competition
12.	erte racial discrimination	v.	to get rid of or destroy something completely, especially something bad
13.	erte the deficit	<i>v</i> .	to get rid of or destroy something completely, especially something bad
14.	no aspon for fame	n.	a strong desire to achieve something; the action or process of drawing breath
15.	enl legal consequences	v.	to involve or require something as necessary, particularly as a consequence of a particular situation or action; to impose a burden or restriction on something
16.	pais in the leg	n.	a condition in which you are unable to move or lose control of part or most of the body because of illness or injury
17.	loze an infection	v.	to restrict or confine something to a specific area or location; to adapt or translate something for a particular region or market

ANSWERS: 8. moth, 9. immunization, 10. defecate, 11. endgame, 12. eradicate, 13. eradicate, 14. aspiration, 15. entail, 16. paralysis, 17. localize

18.	from a clan's perspective	n.	a practitioner, especially of medicine or psychology, who has direct contact with patients
19.	vate every year	v.	to treat with a vaccine, usually by injection, to produce immunity against a disease
20.	chicken cp	v.	a farm building or enclosure for housing poultry
21.	catchy sln	n.	a short, catchy phrase or motto that is used by a person, organization, or company to promote a particular product, cause, or idea
22.	traditional coip	n.	the period of time when two individuals go through the process of getting to know each other, often with the intent of forming a romantic or intimate relationship
23.	flg a door open forcefully	v.	to throw or push something or someone with force or recklessness, especially because you are angry
24.	wheow tire	n.	a hand-operated cart with a single wheel in front and two supporting legs behind, used for carrying small loads over short distances
25.	empty the wheow	n.	a hand-operated cart with a single wheel in front and two supporting legs behind, used for carrying small loads over short distances
26.	nb with cold	adj.	unable to feel physical sensation and movement; not showing human feeling or sensitivity

ANSWERS: 18. clinician, 19. vaccinate, 20. coop, 21. slogan, 22. courtship, 23. fling, 24. wheelbarrow, 25. wheelbarrow, 26. numb

27. vate against scarlet fever	v.	to treat with a vaccine, usually by injection, to produce immunity against a disease
28. ste for a moment	v.	to cause a sudden or unexpected reaction of surprise, alarm, or fear in someone, typically by means of a sudden and loud noise, movement, or event
29. stang number	adj.	so shocking as to stun or overwhelm
30. ste the world	v.	to cause a sudden or unexpected reaction of surprise, alarm, or fear in someone, typically by means of a sudden and loud noise, movement, or event
31. cause an impulse to dete	v.	to excrete waste material from the body through the anus; to pass feces
32. com brand	n.	a thin rubber or plastic sheath worn over the penis during sexual intercourse to prevent pregnancy or the transmission of sexually transmitted infections (STIs) between partners
33. poo eradication	n.	an acute infectious disease caused by a virus that attacks nerve cells in the spinal cord and brain, leading to paralysis, muscle weakness, and potentially lifelong disability
34. red spe	n.	a small imaginary person with wings that is playful and has magical powers; (also red sprite) large-scale electric discharges that occur high above thunderstorm clouds

ANSWERS: 27. vaccinate, 28. startle, 29. staggering, 30. startle, 31. defecate, 32. condom, 33. polio, 34. sprite

35.	mh larva	n.	an insect with wings similar to a butterfly that travels at night and is attracted to light
36.	aspon into the lungs	n.	a strong desire to achieve something; the action or process of drawing breath
37.	a stang defeat	adj.	so shocking as to stun or overwhelm
38.	fly the cp	<i>v</i> .	a farm building or enclosure for housing poultry
39.	flg a stream of abuse	v.	to throw or push something or someone with force or recklessness, especially because you are angry
40.	pral checkup	adj.	of, relating to, or occurring in the period before birth
41.	ubius across ecosystems	adj.	being or existing everywhere at once
42.	cirse a child	v.	to remove the foreskin of a male's penis, often as a religious or cultural ritual
43.	poo epidemic	n.	an acute infectious disease caused by a virus that attacks nerve cells in the spinal cord and brain, leading to paralysis, muscle weakness, and potentially lifelong disability
44.	jazz impion	n.	the act of making something up on the spot or creating or performing something without preparation
45.	chess ene	n.	the final stage or outcome of a long and complex process or sequence of events, especially one that involves a struggle or competition

ANSWERS: 35. moth, 36. aspiration, 37. staggering, 38. coop, 39. fling, 40. prenatal, 41. ubiquitous, 42. circumcise, 43. polio, 44. improvisation, 45. endgame

46. a sb of chocolate	n.	a flat, rectangular piece of material, such as wood or concrete; often used to describe a large, heavy, or solid object or structure
47. ubius computing	adj.	being or existing everywhere at once
48. inte a new method	v.	to introduce new methods, ideas, or products
49. enl risks	v.	to involve or require something as necessary, particularly as a consequence of a particular situation or action; to impose a burden or restriction on something
50. a nb mind	adj.	unable to feel physical sensation and movement; not showing human feeling or sensitivity
51. elfy a manufacturing process	v.	to make a machine or system work by using electricity; to make someone extremely enthusiastic about or interested in something
52. impion on stage	n.	the act of making something up on the spot or creating or performing something without preparation
53. cirse a newborn	v.	to remove the foreskin of a male's penis, often as a religious or cultural ritual
54. advertising sln	n.	a short, catchy phrase or motto that is used by a person, organization, or company to promote a particular product, cause, or idea

ANSWERS: 46. slab, 47. ubiquitous, 48. innovate, 49. entail, 50. numb, 51. electrify, 52. improvisation, 53. circumcise, 54. slogan

55. moral pais	n.	a condition in which you are unable to move or lose control of part or most of the body because of illness or injury
56. inte the quality of his life	ν.	to introduce new methods, ideas, or products
57. romantic coip	n.	the period of time when two individuals go through the process of getting to know each other, often with the intent of forming a romantic or intimate relationship
58. pral development	adj.	of, relating to, or occurring in the period before birth
59. the moo for safe traffic	n.	a phrase or slogan that expresses a guiding principle or goal
60. loze the problem	v.	to restrict or confine something to a specific area or location; to adapt or translate something for a particular region or market

ANSWERS: 55. paralysis, 56. innovate, 57. courtship, 58. prenatal, 59. motto, 60. localize

Session 3: Fill in the Blanks

- 1. The farmer put a _____ over the hens.
- *v.* a farm building or enclosure for housing poultry
- 2. The athlete's _____ was to win an Olympic gold medal before retiring from the sport
- *n.* the final stage or outcome of a long and complex process or sequence of events, especially one that involves a struggle or competition
- 3. The _____ vaccine development is regarded as one of the greatest medical achievements of the 20th century.
- *n.* an acute infectious disease caused by a virus that attacks nerve cells in the spinal cord and brain, leading to paralysis, muscle weakness, and potentially lifelong disability
- 4. _____ care is essential for ensuring the health of both mother and baby. *adj.* of, relating to, or occurring in the period before birth
- 5. The company's _____ is "Innovation and Service," which is reflected in its products and customer support.
- *n.* a phrase or slogan that expresses a guiding principle or goal
- 6. Companies developing self-driving cars consistently _____ the emerging technologies.
- *v.* to introduce new methods, ideas, or products
- 7. My left arm became _____.
- *adj.* unable to feel physical sensation and movement; not showing human feeling or sensitivity

ANSWERS: 1. coop, 2. endgame, 3. polio, 4. Prenatal, 5. motto, 6. innovate, 7. numb

- 8. It is common in some cultures to ______ infant boys as a rite of passage.
- *v.* to remove the foreskin of a male's penis, often as a religious or cultural ritual
- 9. The nurse ______ the children in the school.
- *v.* to treat with a vaccine, usually by injection, to produce immunity against a disease
- 10. The construction workers poured a large _____ of concrete for the foundation of the building.
 - *n.* a flat, rectangular piece of material, such as wood or concrete; often used to describe a large, heavy, or solid object or structure
- 11. Some ______ believe that psychological characteristics alone may cause mental disorders.
- *n.* a practitioner, especially of medicine or psychology, who has direct contact with patients
- 12. Massive demonstrations lead to total ______ of transportation.
- *n.* a condition in which you are unable to move or lose control of part or most of the body because of illness or injury
- 13. The company spent months researching and testing different brand ______ before finally settling on 'Just Do It' as their new tagline.
- *n*. a short, catchy phrase or motto that is used by a person, organization, or company to promote a particular product, cause, or idea
- 14. The movie depicts an old-fashioned ______ between the two main characters.
- *n.* the period of time when two individuals go through the process of getting to know each other, often with the intent of forming a romantic or intimate relationship

ANSWERS: 8. circumcise, 9. vaccinated, 10. slab, 11. clinicians, 12. paralysis, 13. slogans, 14. courtship

- 15. The amount of money required was _____.
- *adj.* so shocking as to stun or overwhelm
- 16. The loud bang outside the window caused him to _____ and spill his coffee.
- *v.* to cause a sudden or unexpected reaction of surprise, alarm, or fear in someone, typically by means of a sudden and loud noise, movement, or event
- 17. The job offer ______ a lot of responsibility and hard work.
- *v.* to involve or require something as necessary, particularly as a consequence of a particular situation or action; to impose a burden or restriction on something
- 18. I loaded up the ______ with dirt and hauled it to the backyard.
- *n*. a hand-operated cart with a single wheel in front and two supporting legs behind, used for carrying small loads over short distances
- 19. The _____ is a serious threat to the farm's output.
- *n.* an insect with wings similar to a butterfly that travels at night and is attracted to light
- 20. It is important to clean up after your pet when they _____ in public areas.
- *v.* to excrete waste material from the body through the anus; to pass feces
- 21. Due to the success of ______ programs, certain diseases, such as smallpox, have been eradicated.
 - *n.* the process of making a person or animal immune to a specific disease by administering a vaccine or other preventative measure
- 22. It is crucial to quickly ______ the source of the contamination to prevent further spread of the virus.
 - *v.* to restrict or confine something to a specific area or location; to adapt or translate something for a particular region or market

ANSWERS: 15. staggering, 16. startle, 17. entails, 18. wheelbarrow, 19. moth, 20. defecate, 21. immunization, 22. localize

- 23. Sugar is _____ in food.
 - *adj.* being or existing everywhere at once
- 24. He created a beautiful piece of music using only _____.
- *n.* the act of making something up on the spot or creating or performing something without preparation
- 25. The product developed through years of research continues to ______ the market.
- v. to make a machine or system work by using electricity; to make someone extremely enthusiastic about or interested in something
- 26. In this region, there are legends of the existence of various water _____.
 - a small imaginary person with wings that is playful and has magical powers;
 (also red sprite) large-scale electric discharges that occur high above thunderstorm clouds
- 27. He was provoked to _____ the draft on the floor.
- *v.* to throw or push something or someone with force or recklessness, especially because you are angry
- 28. We are trying to ______ this disease from the world.
- *v.* to get rid of or destroy something completely, especially something bad
- 29. Using a ______ during sexual activity is one of the most effective ways to prevent unwanted pregnancies and sexually transmitted infections.
 - *n.* a thin rubber or plastic sheath worn over the penis during sexual intercourse to prevent pregnancy or the transmission of sexually transmitted infections (STIs) between partners

ANSWERS: 23. ubiquitous, 24. improvisation, 25. electrify, 26. sprites, 27. fling, 28. eradicate, 29. condom

- 30. He has an _____ to become a doctor.
 - *n.* a strong desire to achieve something; the action or process of drawing breath

ANSWERS: 30. aspiration