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Vocabulary Builder Reference from...

Kevin Allocca: Why videos go viral | TED Talk

https://www.ted.com/talks/kevin_allocca_why_videos_go_viral

Advanced Words Only

IMPORTANT

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Session 1: Word List

tweet

n. a short, high sound made by a small bird; a message sent using Twitter, the social media application

synonym : peep, chirp, post (on Twitter)

(1) a chick's **tweet**, (2) his latest **tweets**

We could hear the **tweet** of baby birds.

propel

v. to move, drive or push something forward or in a particular direction, often with a lot of force

synonym : drive, push, move

(1) **propel** growth, (2) **propel** the ship

An increase in employment helps **propel** economic growth.

sprout

v. to grow or develop new parts typically leaves or shoots, from a plant; to emerge, develop, or arise gradually or suddenly

synonym : germinate, grow, bud

(1) **sprout** seeds, (2) **sprout** wings

The flowers in the garden began to **sprout** after the first rain of the season.

writ

n. a written legal order or command

synonym : legal document, order, legal process

(1) a **writ** of summons, (2) issue a **writ**

He was served with a **writ** of eviction, giving him the notice to

vacate the property.

parody

n. a humorous imitation of a serious piece of literature or music designed to ridicule or criticize the original work

synonym: spoof, satire, lampoon

(1) **parody** imitation, (2) comedic **parody**

The movie was a **parody** of classic horror films.

techie

n. a person who is highly skilled or knowledgeable in the field of technology, particularly with computers or electronic devices

synonym: geek, technician, computer expert

(1) gadget **techies**, (2) aspiring **techies**

Our company hired a **techie** consultant to help us improve our website's functionality.

geeky

adj. characterized by an intense interest or expertise in a particular subject or hobby, sometimes to the detriment of social skills or other interests

synonym: nerdy, dorky

(1) **geeky** gadgets, (2) **geeky** interests

He had a **geeky** sense of humor and loved to make puns.

remix

v. to compose a piece of media that has been altered or contorted from its original state by adding, removing, or changing elements of the item

synonym: recreate, recompose, alter

(1) **remix** a couple of tracks, (2) **remix** the album

He **remixed** the tracks to give them a jazz feel.

obstruction

n. something that blocks the path or progress of something else; an obstacle or barrier that impedes movement, action, or progress

synonym: barrier, obstacle, hindrance

(1) airway **obstruction**, (2) **obstruction** of justice

The tree branch in the middle of the walking path created an **obstruction** for pedestrians.

Session 2: Spelling

1. comedic pa___y *n.* a humorous imitation of a serious piece of literature or music designed to ridicule or criticize the original work
2. ge__y gadgets *adj.* characterized by an intense interest or expertise in a particular subject or hobby, sometimes to the detriment of social skills or other interests
3. gadget te___es *n.* a person who is highly skilled or knowledgeable in the field of technology, particularly with computers or electronic devices
4. sp___t seeds *v.* to grow or develop new parts typically leaves or shoots, from a plant; to emerge, develop, or arise gradually or suddenly
5. pr___l the ship *v.* to move, drive or push something forward or in a particular direction, often with a lot of force
6. ge__y interests *adj.* characterized by an intense interest or expertise in a particular subject or hobby, sometimes to the detriment of social skills or other interests
7. his latest tw__ts *n.* a short, high sound made by a small bird; a message sent using Twitter, the social media application
8. re__x a couple of tracks *v.* to compose a piece of media that has been altered or contorted from its original state by adding, removing, or changing elements of the item

ANSWERS: 1. parody, 2. geeky, 3. techie, 4. sprout, 5. propel, 6. geeky, 7. tweet, 8. remix

9. aspiring te___es *n.* a person who is highly skilled or knowledgeable in the field of technology, particularly with computers or electronic devices
10. a chick's tw__t *n.* a short, high sound made by a small bird; a message sent using Twitter, the social media application
11. a w__t of summons *n.* a written legal order or command
12. issue a w__t *n.* a written legal order or command
13. obs_____on of justice *n.* something that blocks the path or progress of something else; an obstacle or barrier that impedes movement, action, or progress
14. pr___l growth *v.* to move, drive or push something forward or in a particular direction, often with a lot of force
15. sp___t wings *v.* to grow or develop new parts typically leaves or shoots, from a plant; to emerge, develop, or arise gradually or suddenly
16. re__x the album *v.* to compose a piece of media that has been altered or contorted from its original state by adding, removing, or changing elements of the item
17. airway obs_____on *n.* something that blocks the path or progress of something else; an obstacle or barrier that impedes movement, action, or progress
18. pa___y imitation *n.* a humorous imitation of a serious piece of literature or music designed to ridicule or criticize the original work

ANSWERS: 9. techie, 10. tweet, 11. writ, 12. writ, 13. obstruction, 14. propel, 15. sprout, 16. remix, 17. obstruction, 18. parody

ANSWERS:

Session 3: Fill in the Blanks

1. He was served with a _____ of eviction, giving him the notice to vacate the property.
n. a written legal order or command

2. We could hear the _____ of baby birds.
n. a short, high sound made by a small bird; a message sent using Twitter, the social media application

3. Our company hired a _____ consultant to help us improve our website's functionality.
n. a person who is highly skilled or knowledgeable in the field of technology, particularly with computers or electronic devices

4. The flowers in the garden began to _____ after the first rain of the season.
v. to grow or develop new parts typically leaves or shoots, from a plant; to emerge, develop, or arise gradually or suddenly

5. The tree branch in the middle of the walking path created an _____ for pedestrians.
n. something that blocks the path or progress of something else; an obstacle or barrier that impedes movement, action, or progress

6. He had a _____ sense of humor and loved to make puns.
adj. characterized by an intense interest or expertise in a particular subject or hobby, sometimes to the detriment of social skills or other interests

7. The movie was a _____ of classic horror films.
n. a humorous imitation of a serious piece of literature or music designed to ridicule or criticize the original work

ANSWERS: 1. writ, 2. tweet, 3. techie, 4. sprout, 5. obstruction, 6. geeky, 7. parody

8. An increase in employment helps _____ economic growth.

- v. to move, drive or push something forward or in a particular direction, often with a lot of force

9. He _____ the tracks to give them a jazz feel.

- v. to compose a piece of media that has been altered or contorted from its original state by adding, removing, or changing elements of the item

ANSWERS: 8. propel, 9. remixed