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Vocabulary Builder Reference from...

Johanna Blakley: Social media and the end of gender
| TED Talk

https://www.ted.com/talks/johanna_blakley_social_media_and_the_end_of_gender

All Words

IMPORTANT

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Session 1: Word List

argument

n. a set of statements or reasons used to support or refute a proposition or theory; a verbal or physical fight or dispute

synonym : debate, discourse, discussion

(1) a blazing **argument**, (2) the **argument** against capital punishment

The **argument** between the two sides over the proposed policy was heated.

crazy

adj. stupid or not sensible; very angry

synonym : insane, absurd, bizarre

(1) **crazy** about cars and racing, (2) a **crazy** scheme

The rain and thunder are **crazy** today.

gender

n. the range of characteristics of femininity and masculinity and differentiating between them, especially when considering social and cultural differences rather than differences in biology

synonym : sexuality

(1) **gender-blind** policies, (2) dual **gender**

Cultural norms strongly influence **gender** expectations.

- dot** *n.* a very small circular mark, especially one that is printed
synonym: drop, dab, fleck
(1) connecting the **dots**, (2) **dot** blot method
The wallpaper had a pattern of pink **dots** on a white surface.
- argue** *v.* to express differing opinions or points of view, often in a heated or contentious manner; to present a case or reasoning to persuade or convince others
synonym: debate, dispute, quarrel
(1) **argue** a case, (2) **argue** passionately
The couple began to **argue** over which restaurant to go to for dinner.
- absurd** *adj.* ridiculously silly, unreasonable, or illogical
synonym: ridiculous, foolish, idiotic
(1) **absurd** storyline, (2) an **absurd** amount of money
We immediately rejected his **absurd** suggestion.
- assume** *v.* to think or accept something to be true without having proof of it; to take or begin to have power; to begin to exhibit a specific quality or appearance
synonym: guess, presume, suppose
(1) **assume** a lousy attitude to his boss, (2) **assume** an important role
The following example **assumes** that the capacity of each battery is the same.
- dismantle** *v.* to take apart or demolish (a structure, machine, system, or the like); to strip off fittings or equipment
synonym: take apart, demolish, take down
(1) **dismantle** a machine, (2) **dismantle** a system
The old building had to be **dismantled** because it was structurally unsound.
- demean** *v.* to lower or damage someone's dignity, honor, or reputation; to treat someone disrespectfully, often in a way that makes them feel inferior or humiliated

synonym : lower, degrade, humiliate

(1) **demean** the value, (2) **demean** the reputation

You shouldn't **demean** yourself by taking on tasks beneath your skill level.

stereotype

n. a fixed and unvarying idea or image that people have about what someone or something is like, but which is often not true in reality and may cause hurt and offense

(1) avoid **stereotype**, (2) negative **stereotypes**

Changing **stereotypes** about LGBTQ requires considerable effort.

advertise

v. to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it

synonym : publicize, announce, promote

(1) **advertise** the campaign, (2) **advertise** on social media

We want to **advertise** our company through your media.

climate

n. the weather in a particular location averaged over some long period

synonym : atmosphere, weather, environment

(1) a cold **climate**, (2) effects of **climate** change

Climate and weather have an impact on every part of our lifestyles.

distort

v. to change something's shape, appearance, or sound so that it appears weird or unclear

synonym : fudge, deform, contort

(1) **distort** the facts, (2) **distort** the economy

Economists contend that taxes **distort** consumer behavior in general.

rigid

adj. extremely strict and difficult to change or adapt; incapable of or resistant to bending

synonym : strict, inflexible, stringent

(1) **rigid** rules, (2) **rigid** structure

He was unpopular because of his **rigid** adherence to the rules.

segment

n. a part or section of something; a distinct group within a larger whole

synonym: section, part, division

(1) **segment** analysis, (2) market **segment**

The report divided the data into **segments** based on age, gender, and income level.

demographic

n. a statistic characterizing that describes people or groups of people based on their age, sex, income, etc.

(1) **demographic** analyses, (2) **demographic** policy

Several **demographic** indicators correlate with care admission.

restrictive

adj. limiting or confining in nature; imposing limits or restrictions on something or someone

synonym: limiting, inhibiting, confining

(1) **restrictive** policy, (2) **restrictive** diet

The dress code at the office is very **restrictive** and doesn't allow any casual clothing.

label

n. a small piece of paper, fabric, or other material attached to an object and giving information about it; (verb) to assign to a category

synonym: tag, mark, identifier

(1) a mailing **label**, (2) **label** a bag with my name

The **label** on the food package lists the ingredients and nutritional information.

define

v. to state or explain precisely the nature, scope, or meaning of something

synonym: characterize, depict, express

(1) **define** a word, (2) **define** my position

To advance this discussion, we must **define** "success"

rigorously.

predictable

adj. capable of being known, seen or declared in advance

synonym: foreseeable, expectable, likely

(1) **predictable** pattern, (2) in a **predictable** manner

The economy becomes more volatile and less **predictable**.

bizarre

adj. very strange or unusual

synonym: abnormal, freaky, outlandish

(1) the story is **bizarre**, (2) **bizarre** behavior

The truth was more **bizarre** than expected.

presumption

n. an idea or belief taken to be true without proof or confirmation; an assumption or hypothesis based on incomplete evidence or understanding; a forward or audacious attitude or behavior that assumes too much authority or familiarity

synonym: assumption, arrogance, audacity

(1) **presumption** against forfeiture, (2) **presumption** of guilt

It is a common **presumption** that doctors know best, but patients should always ask questions and be informed about their healthcare decisions.

demonstrate

v. to display something or give an exhibition to an interested audience

synonym: show, illustrate, display

(1) **demonstrate** a difference, (2) **demonstrate** mastery

How can you **demonstrate** that the earth is a sphere?

mass

n. a large amount of a substance with no definite shape or form; a large number of people or things grouped or crowded together

synonym: abundance, crowd, mob

(1) a **mass** of molten rock, (2) critical **mass**

The **mass** of people who do not own property is politically impotent.

boom

n. a sudden increase in economic activity, or a sudden happening that brings good fortune; a deep, loud, and prolonged sound

synonym : roaring, prosperity, boost

(1) **boom** in sales, (2) a sonic **boom**

The high-technology industry is enjoying a **boom**.

environment

n. the natural world such as air, water, and land in which humans, animals, and plants live

synonym : atmosphere, surroundings, climate

(1) **environment** affairs, (2) chaotic **environment**

Every human is responsible for taking care of the Earth's **environment**.

mad

adj. insane, especially due to a mental illness; very angry

synonym : crazy, insane, furious

(1) a **mad** person, (2) gets **mad** easily

He was **mad** with joy to see the results.

statistics

n. the discipline that concerns the collection, organization, analysis, interpretation, and presentation of data

(1) **statistics** for cancer, (2) official **statistics**

The **statistics** demonstrate that poverty and unemployment are genuine problems.

miller

n. a person who operates a mill (= a plant consisting of one or more buildings with facilities for manufacturing), especially a grain mill

synonym : grinder, pulverizer, crusher

(1) **mill**er flour, (2) water **mill**er

The **mill**er's work was a vital component of the local economy, providing flour to the bakeries and farmers in the area.

psychographics

n. the study and categorization of people based on their psychological and behavioral characteristics, particularly for marketing or advertising purposes

synonym : behavioral research, psychometry, profiling

(1) **psychographics** research, (2) **psychographics** analysis

She's studying the millennial generation's **psychographics** for her marketing thesis.

complexity

n. the state or quality of being complicated or intricate and difficult to understand

synonym : intricacy, sophistication, elaboration

(1) cognitive **complexity**, (2) **complexity** theory

The project's **complexity** made it difficult for the team to complete it on time.

psychology

n. the scientific study of mind and behavior

(1) **psychology** experiment, (2) **psychology** of crowd

She had a master's degree in **psychology**.

consume

v. to spend something, especially fuel, energy, or time, in a large amount

synonym : absorb, ingest, use up

(1) **consume** a large of alcohol, (2) **consume** electricity

A smaller car will **consume** less fuel.

Norman

adj. relating to or characteristic of the Normans, a people who originally came from Normandy, France, and who had a significant impact on the history and culture of Britain and other European countries; the term can also refer to a style of architecture or art that developed during the Norman period

synonym : medieval, antique, archaic

(1) **norman** cathedral, (2) **norman** invasion

The **Norman** architecture in the old city was a sight to behold.

entertainment

n. public shows, films, television, or other performances or activities of enjoying people

synonym : amusement, recreation, enjoyment

(1) an elegant **entertainment**, (2) hour of **entertainment**
The hotel is famous for its **entertainment**, including the casino.

specifically

adv. only associated with or meant for one thing
synonym: especially, particularly, notably

(1) designed **specifically** for men, (2) for **specifically** American customers

This ad campaign is aimed **specifically** at young women.

discovery

n. the act or process of finding information, a place, or an object, or learning about something that was previously not known

synonym: finding, uncovering, detection

(1) a scientific **discovery**, (2) the great **discovery** of the century

Her research team made an important **discovery**.

participate

v. to take part in something

synonym: take part, partake, enter

(1) **participate** fully in conversation, (2) **participate** in the program

The majority of students actively **participated** in the college's intramural sports program.

belong

v. to be the property of someone or something; to be a member or part of a group; to be in the proper or appropriate place

synonym: fit, be appropriate, be suitable

(1) **belong** to different species, (2) **belong** to a group

All the books in this section **belong** to the library's rare collection and must be handled carefully.

redefine

v. to change the meaning or interpretation of something; to make people think about something in a new or different way

synonym: reconsider, reformulate, alter

(1) **redefine** customer experience, (2) **redefine** our role
The video telephony application has **redefined** the way we work.

specific

adj. clearly defined or particular to a certain thing or situation; distinct, explicit, and precise

synonym: particular, definite, distinct

(1) **specific** instructions, (2) industry- **specific** regulations
The scientist conducted a study that provided **specific** details about the species' behavior.

tradition

n. a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society

synonym: custom, practice, ritual

(1) a **tradition** of a culture, (2) against **tradition**
It is a **tradition** in many families to have a big Thanksgiving dinner with all their relatives.

communal

adj. belonging to or used by a group rather than individuals; for common use

synonym: collaborative, combined, collective

(1) **communal** swimming pool, (2) **communal** combination of funds

Communal elections were held in several European countries.

determinant

n. a factor, circumstance, or condition that contributes to the shaping, influencing, or determining of a particular outcome or result

synonym: cause, factor, element

(1) environmental **determinant**, (2) a **determinant** of crop yields

One **determinant** of success is having a positive attitude and a strong work ethic.

monitor

v. to observe, check, and track the progress or quality of something over a period of time

synonym : proctor, check, observe

(1) **monitor** an exam, (2) **monitor** the data carefully

They used a special receiver to **monitor** police radio channels.

stream

n. a small, narrow river; a continuous flow of something, such as liquid, gas, people, vehicles, etc.

synonym : flow, current, brook

(1) the **stream** of time, (2) an endless **stream** of cars

Jet **streams** are the common name for air currents that form high in the atmosphere.

educated

adj. having received a high standard of education

synonym : knowledgeable, erudite, enlightened

(1) **educated** adult, (2) **educated** speech

Excellent speech is a characteristic of an **educated** man.

creepy

adj. causing an uneasy feeling of fear or unease

synonym : eerie, unsettling, spooky

(1) feel **creepy**, (2) **creepy** atmosphere

The old, abandoned house was **creepy** and gave me the chills.

upside

n. the positive aspect or potential of something; the upper side of something

synonym : advantage, benefit, top

(1) have no **upside**, (2) market **upside**

Many people see the **upside** of traveling as an opportunity to experience new cultures and broaden their horizons.

suddenly

adv. quickly and unexpectedly

synonym : abruptly, unexpectedly, unawares

(1) **suddenly** attacked by an enemy, (2) die **suddenly**

Who answers **suddenly** knows little.

presume

v. to suppose or assume something to be true, often without sufficient evidence or proof; to take liberties, behave impolitely, or overstep one's bounds, often due to arrogance or ignorance

synonym: assume, suppose, guess

(1) **presume** innocence, (2) **presume** on his tolerance

I **presume** you've already made plans for the weekend since you didn't respond to my invitation.

aggregate

n. a collection or sum of different things often used to describe a total or combination of items

synonym: total, sum, whole

(1) data **aggregate**, (2) an **aggregate** of people

The **aggregate** amount of money raised for the charity was over a million dollars.

vampire

n. a mythical creature, usually depicted as undead and needing to drink the blood of the living to survive; someone who preys on or exploits others, especially for their gain

synonym: undead, bloodsucker, nosferatu

(1) **vampire** fiction, (2) hunting **vampires**

The **vampire's** pale complexion and sharp fangs made him stand out in the crowd.

slay

v. to kill violently, especially with a weapon

synonym: kill, murder, eliminate

(1) **slay** a dragon, (2) **slay** civilians

The singer **slayed** the audience with her powerful voice and amazing performance.

substantial

adj. fairly large in size, value, or importance

synonym: significant, notable, actual

(1) a **substantial** amount of capital, (2) have a **substantial** meal

The pandemic was a **substantial** business opportunity for certain companies.

revolution

n. a large-scale attempt to overthrow the government of a country, often using violence or war;

synonym: coup, innovation, rebellion

(1) beginning of the industrial **revolution**, (2) a political **revolution**

The **revolution** by the citizen resulted in a redistribution of wealth.

outnumber

v. to be more numerous or greater in number than another group or entity; to exceed in quantity or number

synonym: surpass, exceed

(1) **outnumber** our opponents, (2) **outnumber** males

The number of tourists in the city now **outnumbers** the locals.

dominate

v. to have or control a lot of power and influence over somebody or something

synonym: govern, rule, prevail

(1) **dominate** possession, (2) **dominate** over the weak

The perspective of his right brain **dominates** his consciousness.

cartoon

n. a simple drawing depicting a humorous or critical situation, often accompanied by a caption

synonym: illustration, drawing, caricature

(1) **cartoon** character, (2) **cartoon** industry

He spent his afternoon watching **cartoon** movies on TV.

blockbuster

n. a movie, book, or other product that is extremely successful and popular, especially one that makes much money

synonym: hit, success, smash

(1) **blockbuster** movie, (2) international **blockbuster**

The new action movie is expected to be a **blockbuster** hit.

chick

n. a baby bird, especially a young chicken

synonym: biddy, fledgling, nestling

(1) baby **chick**, (2) **chick** sorting

The majority of the **chicks** are raised on local family farms.

flick

v. to make a sudden sharp movement or hit something quickly with a sharp movement

synonym : snap, tap, flip

(1) **flicker** candle, (2) **flick** through pages

He **flicked** the light switch, and the room was illuminated.

landscape

n. an expanse of scenery that can be seen in a single view; a large area of land, especially in the country and relating to its appearance

synonym : geography, terrain, topography

(1) a peaceful **landscape**, (2) **landscape** painting

Recent electoral shocks have shaken the political **landscape** in Europe.

feminist

adj. describing a belief in and advocacy for achieving gender equality in social, political, and economic spheres; advocating for the rights and empowerment of women;
(noun) a person who believes in and advocates for gender equality between men and women

synonym : egalitarian

(1) **feminist** movement, (2) **feminist** perspective

The **feminist** ideals of inclusivity and diversity are important in creating a more just and equal world.

hire

v. to give somebody a job

synonym : employ, engage, lease

(1) **hire** a guide, (2) **hire** a car by the hour

We should always be prepared to **hire** talented recruits.

sphere

n. a round object or geometric shape that is three-dimensional and symmetrical around a central point; a particular aspect or scope of life or activity

synonym : ball, globe, scope

(1) **sphere** of influence, (2) business **sphere**

The **sphere** of the earth is divided into several layers including the crust, mantle, and core.

responsible

adj. answerable or accountable for something within one's power, control, or management

synonym: accountable, answerable, liable

(1) **responsible** action, (2) **responsible** for a customer service

She's a **responsible** pet owner who ensures her dog gets enough exercise and a healthy diet.

stake

n. a share or financial investment in something such as a business; a wooden or metal post set up to mark something

synonym: share, interest, post

(1) execution by burning at a **stake**, (2) buy the company's **stake**

The **stake** of the company is too high nowadays.

genre

n. a particular type or style of literature, art, music, or film that involves a particular set of characteristics

synonym: type, category, style

(1) **genre** of music, (2) a literary **genre**

He is known for creating **genre-busting** paintings.

simplistic

adj. oversimplified or lacking in complexity or depth; characterized by an attempt to explain something complex or multifaceted with overly vague or simple terms

synonym: basic, uncomplicated, elementary

(1) **simplistic** approach, (2) **simplistic** design

The politician's solution to the problem was too **simplistic** to solve the underlying issue.

ascertain

v. to find out or learn something true or correct

synonym: determine, establish, verify

(1) **ascertain** a diagnosis, (2) **ascertain** his address

He needed to **ascertain** the cause of the problem before he could fix it.

entertain

v. to keep a group of people interested or excited; to take into consideration an idea or feeling

synonym: amuse, delight, engage

(1) **entertain** a guest, (2) let me **entertain** you with music

He refused to **entertain** our proposal.

probable

adj. likely to happen or likely to be true

synonym: likely, possible, potential

(1) **probable** outcome, (2) **probable** cause of a fire

It seems **probable** that he has forgotten our scheduled meeting.

passionate

adj. showing intense emotion or strong feeling; characterized by great enthusiasm or zeal; deeply committed to a cause or belief

synonym: ardent, fervent, intense

(1) **passionate** speech, (2) **passionate** kiss

Their **passionate** argument lasted for hours, neither willing to back down.

amuse

v. to entertain or divert the mind; to make someone laugh

synonym: entertain, delight, divert

(1) **amuse** a baby with a rattle, (2) **amuse** guests

He **amused** himself by playing video games during his free time.

professional

adj. having or showing the skill appropriate to a particular job; competent or skillful

synonym: skilled, competent, accomplished

(1) **professional** athlete, (2) certified **professional** secretary

He has a **professional** demeanor and always presents himself in a polished manner.

instance

n. a particular example or single occurrence of something
synonym: example, sample, illustration

(1) for **instance**, (2) notable **instance**

These articles cite five **instances** of climate change.

atmosphere

n. the mass of air that surrounds the Earth; the pervading tone or mood of a place, situation, or creative work

synonym: air, ambiance, circumstances

(1) carbon dioxide in the **atmosphere**, (2) a convivial **atmosphere**

The spaceship began to burn up as it approached the Earth's **atmosphere**.

lame

adj. having a limp or difficulty walking due to an injury or disability

synonym: cripple, gimp, hobbled

(1) a **lame** older man, (2) **lame** apology

The **lame** horse was unable to race.

characteristic

n. a typical feature or quality that can identify, tell apart, or describe something or somebody

synonym: feature, quality, attribute

(1) stripes **characteristic** of the zebra, (2) my friend's **characteristic** laugh

Bananas have their **characteristic** taste and odor.

Session 2: Spelling

1. my friend's cha_____tic laugh *n.* a typical feature or quality that can identify, tell apart, or describe something or somebody
2. no___n invasion *adj.* relating to or characteristic of the Normans, a people who originally came from Normandy, France, and who had a significant impact on the history and culture of Britain and other European countries; the term can also refer to a style of architecture or art that developed during the Norman period
3. effects of cl_____e change *n.* the weather in a particular location averaged over some long period
4. va_____e fiction *n.* a mythical creature, usually depicted as undead and needing to drink the blood of the living to survive; someone who preys on or exploits others, especially for their gain
5. an ag_____te of people *n.* a collection or sum of different things often used to describe a total or combination of items
6. critical m___s *n.* a large amount of a substance with no definite shape or form; a large number of people or things grouped or crowded together
7. an ab___d amount of money *adj.* ridiculously silly, unreasonable, or illogical

ANSWERS: 1. characteristic, 2. Norman, 3. climate, 4. vampire, 5. aggregate, 6. mass, 7. absurd

8. ge__e of music *n.* a particular type or style of literature, art, music, or film that involves a particular set of characteristics
9. no___n cathedral *adj.* relating to or characteristic of the Normans, a people who originally came from Normandy, France, and who had a significant impact on the history and culture of Britain and other European countries; the term can also refer to a style of architecture or art that developed during the Norman period
10. di_____le a machine *v.* to take apart or demolish (a structure, machine, system, or the like); to strip off fittings or equipment
11. designed spe_____lly for men *adv.* only associated with or meant for one thing
12. be___g to a group *v.* to be the property of someone or something; to be a member or part of a group; to be in the proper or appropriate place
13. ge___r-blind policies *n.* the range of characteristics of femininity and masculinity and differentiating between them, especially when considering social and cultural differences rather than differences in biology
14. dual ge___r *n.* the range of characteristics of femininity and masculinity and differentiating between them, especially when considering social and cultural differences rather than differences in biology

ANSWERS: 8. genre, 9. Norman, 10. dismantle, 11. specifically, 12. belong, 13. gender, 14. gender

15. a blazing ar_____nt *n.* a set of statements or reasons used to support or refute a proposition or theory; a verbal or physical fight or dispute
16. par_____te in the program *v.* to take part in something
17. as_____in his address *v.* to find out or learn something true or correct
18. ou_____er our opponents *v.* to be more numerous or greater in number than another group or entity; to exceed in quantity or number
19. pro_____nal athlete *adj.* having or showing the skill appropriate to a particular job; competent or skillful
20. res_____le action *adj.* answerable or accountable for something within one's power, control, or management
21. stripes cha_____tic of the zebra *n.* a typical feature or quality that can identify, tell apart, or describe something or somebody
22. la_____pe painting *n.* an expanse of scenery that can be seen in a single view; a large area of land, especially in the country and relating to its appearance
23. for in_____ce *n.* a particular example or single occurrence of something
24. mo_____r the data carefully *v.* to observe, check, and track the progress or quality of something over a period of time
25. ab___d storyline *adj.* ridiculously silly, unreasonable, or illogical

ANSWERS: 15. argument, 16. participate, 17. ascertain, 18. outnumber, 19. professional, 20. responsible, 21. characteristic, 22. landscape, 23. instance, 24. monitor, 25. absurd

26. industry-sp____ic regulations *adj.* clearly defined or particular to a certain thing or situation; distinct, explicit, and precise
27. cr____y atmosphere *adj.* causing an uneasy feeling of fear or unease
28. negative ste____pes *n.* a fixed and unvarying idea or image that people have about what someone or something is like, but which is often not true in reality and may cause hurt and offense
29. pr____le outcome *adj.* likely to happen or likely to be true
30. market up____e *n.* the positive aspect or potential of something; the upper side of something
31. an elegant ent____ent *n.* public shows, films, television, or other performances or activities of enjoying people
32. en____in a guest *v.* to keep a group of people interested or excited; to take into consideration an idea or feeling
33. a m_d person *adj.* insane, especially due to a mental illness; very angry
34. sim____ic approach *adj.* oversimplified or lacking in complexity or depth; characterized by an attempt to explain something complex or multifaceted with overly vague or simple terms
35. psy____ics analysis *n.* the study and categorization of people based on their psychological and behavioral characteristics, particularly for marketing or advertising purposes

ANSWERS: 26. specific, 27. creepy, 28. stereotype, 29. probable, 30. upside, 31. entertainment, 32. entertain, 33. mad, 34. simplistic, 35. psychographics

36. a political rev_____on *n.* a large-scale attempt to overthrow the government of a country, often using violence or war;
37. di_____le a system *v.* to take apart or demolish (a structure, machine, system, or the like); to strip off fittings or equipment
38. the ar_____nt against capital punishment *n.* a set of statements or reasons used to support or refute a proposition or theory; a verbal or physical fight or dispute
39. cognitive com_____ty *n.* the state or quality of being complicated or intricate and difficult to understand
40. re_____ne customer experience *v.* to change the meaning or interpretation of something; to make people think about something in a new or different way
41. avoid ste_____pe *n.* a fixed and unvarying idea or image that people have about what someone or something is like, but which is often not true in reality and may cause hurt and offense
42. s__y a dragon *v.* to kill violently, especially with a weapon
43. water mi____r *n.* a person who operates a mill (= a plant consisting of one or more buildings with facilities for manufacturing), especially a grain mill
44. do_____te over the weak *v.* to have or control a lot of power and influence over somebody or something
45. do_____te possession *v.* to have or control a lot of power and influence over somebody or something

ANSWERS: 36. revolution, 37. dismantle, 38. argument, 39. complexity, 40. redefine, 41. stereotype, 42. slay, 43. miller, 44. dominate, 45. dominate

46. co____al combination of funds *adj.* belonging to or used by a group rather than individuals; for common use
47. a l__e older man *adj.* having a limp or difficulty walking due to an injury or disability
48. have no up___e *n.* the positive aspect or potential of something; the upper side of something
49. a tr_____on of a culture *n.* a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society
50. ed_____ed adult *adj.* having received a high standard of education
51. let me en_____in you with music *v.* to keep a group of people interested or excited; to take into consideration an idea or feeling
52. cr__y about cars and racing *adj.* stupid or not sensible; very angry
53. execution by burning at a st__e *n.* a share or financial investment in something such as a business; a wooden or metal post set up to mark something
54. bi_____e behavior *adj.* very strange or unusual
55. the st___m of time *n.* a small, narrow river; a continuous flow of something, such as liquid, gas, people, vehicles, etc.
56. for spe_____lly American customers *adv.* only associated with or meant for one thing
57. dem_____te mastery *v.* to display something or give an exhibition to an interested audience

ANSWERS: 46. communal, 47. lame, 48. upside, 49. tradition, 50. educated, 51. entertain, 52. crazy, 53. stake, 54. bizarre, 55. stream, 56. specifically, 57. demonstrate

58. dem_____te a difference *v.* to display something or give an exhibition to an interested audience
59. ar__e passionately *v.* to express differing opinions or points of view, often in a heated or contentious manner; to present a case or reasoning to persuade or convince others
60. be___g to different species *v.* to be the property of someone or something; to be a member or part of a group; to be in the proper or appropriate place
61. com_____ty theory *n.* the state or quality of being complicated or intricate and difficult to understand
62. pre_____le pattern *adj.* capable of being known, seen or declared in advance
63. pre_____on against forfeiture *n.* an idea or belief taken to be true without proof or confirmation; an assumption or hypothesis based on incomplete evidence or understanding; a forward or audacious attitude or behavior that assumes too much authority or familiarity
64. as___e a lousy attitude to his boss *v.* to think or accept something to be true without having proof of it; to take or begin to have power; to begin to exhibit a specific quality or appearance
65. ad_____se on social media *v.* to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it
66. business sp___e *n.* a round object or geometric shape that is three-dimensional and symmetrical around a central point; a particular aspect or scope of life or activity

ANSWERS: 58. demonstrate, 59. argue, 60. belong, 61. complexity, 62. predictable, 63. presumption, 64. assume, 65. advertise, 66. sphere

67. co____al swimming pool *adj.* belonging to or used by a group rather than individuals; for common use
68. s__y civilians *v.* to kill violently, especially with a weapon
69. notable in____ce *n.* a particular example or single occurrence of something
70. as_____in a diagnosis *v.* to find out or learn something true or correct
71. co_____e a large of alcohol *v.* to spend something, especially fuel, energy, or time, in a large amount
72. res_____le for a customer service *adj.* answerable or accountable for something within one's power, control, or management
73. a sonic b__m *n.* a sudden increase in economic activity, or a sudden happening that brings good fortune; a deep, loud, and prolonged sound
74. a peaceful la_____pe *n.* an expanse of scenery that can be seen in a single view; a large area of land, especially in the country and relating to its appearance
75. mo_____r an exam *v.* to observe, check, and track the progress or quality of something over a period of time
76. blo_____er movie *n.* a movie, book, or other product that is extremely successful and popular, especially one that makes much money
77. psy_____ics research *n.* the study and categorization of people based on their psychological and behavioral characteristics, particularly for marketing or advertising purposes

ANSWERS: 67. communal, 68. slay, 69. instance, 70. ascertain, 71. consume, 72. responsible, 73. boom, 74. landscape, 75. monitor, 76. blockbuster, 77. psychographics

78. de___n the reputation *v.* to lower or damage someone's dignity, honor, or reputation; to treat someone disrespectfully, often in a way that makes them feel inferior or humiliated
79. baby ch__k *n.* a baby bird, especially a young chicken
80. am__e guests *v.* to entertain or divert the mind; to make someone laugh
81. a convivial atm_____re *n.* the mass of air that surrounds the Earth; the pervading tone or mood of a place, situation, or creative work
82. official sta_____cs *n.* the discipline that concerns the collection, organization, analysis, interpretation, and presentation of data
83. mi___r flour *n.* a person who operates a mill (= a plant consisting of one or more buildings with facilities for manufacturing), especially a grain mill
84. as___e an important role *v.* to think or accept something to be true without having proof of it; to take or begin to have power; to begin to exhibit a specific quality or appearance
85. ad_____se the campaign *v.* to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it
86. hour of ent_____ent *n.* public shows, films, television, or other performances or activities of enjoying people
87. su_____ly attacked by an enemy *adv.* quickly and unexpectedly

ANSWERS: 78. demean, 79. chick, 80. amuse, 81. atmosphere, 82. statistics, 83. miller, 84. assume, 85. advertise, 86. entertainment, 87. suddenly

88. psy_____gy experiment *n.* the scientific study of mind and behavior
89. de___n the value *v.* to lower or damage someone's dignity, honor, or reputation; to treat someone disrespectfully, often in a way that makes them feel inferior or humiliated
90. ca_____n character *n.* a simple drawing depicting a humorous or critical situation, often accompanied by a caption
91. sp_____ic instructions *adj.* clearly defined or particular to a certain thing or situation; distinct, explicit, and precise
92. have a sub_____al meal *adj.* fairly large in size, value, or importance
93. an endless st___m of cars *n.* a small, narrow river; a continuous flow of something, such as liquid, gas, people, vehicles, etc.
94. res_____ve policy *adj.* limiting or confining in nature; imposing limits or restrictions on something or someone
95. fe_____st perspective *adj.* describing a belief in and advocacy for achieving gender equality in social, political, and economic spheres; advocating for the rights and empowerment of women; (noun) a person who believes in and advocates for gender equality between men and women
96. a cold cl_____e *n.* the weather in a particular location averaged over some long period
97. l___e apology *adj.* having a limp or difficulty walking due to an injury or disability

ANSWERS: 88. psychology, 89. demean, 90. cartoon, 91. specific, 92. substantial, 93. stream, 94. restrictive, 95. feminist, 96. climate, 97. lame

98. fl__k through pages *v.* to make a sudden sharp movement or hit something quickly with a sharp movement
99. pas_____te speech *adj.* showing intense emotion or strong feeling; characterized by great enthusiasm or zeal; deeply committed to a cause or belief
100. a literary ge__e *n.* a particular type or style of literature, art, music, or film that involves a particular set of characteristics
101. connecting the d_ts *n.* a very small circular mark, especially one that is printed
102. a det_____nt of crop yields *n.* a factor, circumstance, or condition that contributes to the shaping, influencing, or determining of a particular outcome or result
103. hunting va_____es *n.* a mythical creature, usually depicted as undead and needing to drink the blood of the living to survive; someone who preys on or exploits others, especially for their gain
104. a cr__y scheme *adj.* stupid or not sensible; very angry
105. feel cr__y *adj.* causing an uneasy feeling of fear or unease
106. se_____t analysis *n.* a part or section of something; a distinct group within a larger whole
107. ar__e a case *v.* to express differing opinions or points of view, often in a heated or contentious manner; to present a case or reasoning to persuade or convince others

ANSWERS: 98. flick, 99. passionate, 100. genre, 101. dot, 102. determinant, 103. vampire, 104. crazy, 105. creepy, 106. segment, 107. argue

108. data ag_____te *n.* a collection or sum of different things often used to describe a total or combination of items
109. ed_____ed speech *adj.* having received a high standard of education
110. re_____ne our role *v.* to change the meaning or interpretation of something; to make people think about something in a new or different way
111. die su_____ly *adv.* quickly and unexpectedly
112. a scientific di_____ry *n.* the act or process of finding information, a place, or an object, or learning about something that was previously not known
113. environmental det_____nt *n.* a factor, circumstance, or condition that contributes to the shaping, influencing, or determining of a particular outcome or result
114. pr_____le cause of a fire *adj.* likely to happen or likely to be true
115. pr_____e on his tolerance *v.* to suppose or assume something to be true, often without sufficient evidence or proof; to take liberties, behave impolitely, or overstep one's bounds, often due to arrogance or ignorance
116. fl__ker candle *v.* to make a sudden sharp movement or hit something quickly with a sharp movement
117. am__e a baby with a rattle *v.* to entertain or divert the mind; to make someone laugh

ANSWERS: 108. aggregate, 109. educated, 110. redefine, 111. suddenly, 112. discovery, 113. determinant, 114. probable, 115. presume, 116. flick, 117. amuse

118. de___e a word *v.* to state or explain precisely the nature, scope, or meaning of something
119. di_____t the facts *v.* to change something's shape, appearance, or sound so that it appears weird or unclear
120. di_____t the economy *v.* to change something's shape, appearance, or sound so that it appears weird or unclear
121. sta_____cs for cancer *n.* the discipline that concerns the collection, organization, analysis, interpretation, and presentation of data
122. against tr_____on *n.* a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society
123. dem_____ic policy *n.* a statistic characterizing that describes people or groups of people based on their age, sex, income, etc.
124. international blo_____er *n.* a movie, book, or other product that is extremely successful and popular, especially one that makes much money
125. sp___e of influence *n.* a round object or geometric shape that is three-dimensional and symmetrical around a central point; a particular aspect or scope of life or activity
126. psy_____gy of crowd *n.* the scientific study of mind and behavior
127. pas_____te kiss *adj.* showing intense emotion or strong feeling; characterized by great enthusiasm or zeal; deeply committed to a cause or belief

ANSWERS: 118. define, 119. distort, 120. distort, 121. statistics, 122. tradition, 123. demographic, 124. blockbuster, 125. sphere, 126. psychology, 127. passionate

128. market se_____t
n. a part or section of something; a distinct group within a larger whole
129. the story is bi_____e
adj. very strange or unusual
130. b__m in sales
n. a sudden increase in economic activity, or a sudden happening that brings good fortune; a deep, loud, and prolonged sound
131. la__l a bag with my name
n. a small piece of paper, fabric, or other material attached to an object and giving information about it; (verb) to assign to a category
132. co_____e electricity
v. to spend something, especially fuel, energy, or time, in a large amount
133. sim_____ic design
adj. oversimplified or lacking in complexity or depth; characterized by an attempt to explain something complex or multifaceted with overly vague or simple terms
134. d_t blot method
n. a very small circular mark, especially one that is printed
135. ou_____er males
v. to be more numerous or greater in number than another group or entity; to exceed in quantity or number
136. ri__d rules
adj. extremely strict and difficult to change or adapt; incapable of or resistant to bending
137. h__e a guide
v. to give somebody a job
138. fe_____st movement
adj. describing a belief in and advocacy for achieving gender equality in social, political, and economic spheres; advocating for the rights and empowerment of women; (noun) a person who believes in and advocates for gender equality between men and women

ANSWERS: 128. segment, 129. bizarre, 130. boom, 131. label, 132. consume, 133.

simplistic, 134. dot, 135. outnumber, 136. rigid, 137. hire, 138. feminist

139. dem_____ic analyses *n.* a statistic characterizing that describes people or groups of people based on their age, sex, income, etc.
140. chaotic env_____nt *n.* the natural world such as air, water, and land in which humans, animals, and plants live
141. ca_____n industry *n.* a simple drawing depicting a humorous or critical situation, often accompanied by a caption
142. a sub_____al amount of capital *adj.* fairly large in size, value, or importance
143. env_____nt affairs *n.* the natural world such as air, water, and land in which humans, animals, and plants live
144. ch__k sorting *n.* a baby bird, especially a young chicken
145. h__e a car by the hour *v.* to give somebody a job
146. pre_____on of guilt *n.* an idea or belief taken to be true without proof or confirmation; an assumption or hypothesis based on incomplete evidence or understanding; a forward or audacious attitude or behavior that assumes too much authority or familiarity
147. buy the company's st__e *n.* a share or financial investment in something such as a business; a wooden or metal post set up to mark something
148. de___e my position *v.* to state or explain precisely the nature, scope, or meaning of something

ANSWERS: 139. demographic, 140. environment, 141. cartoon, 142. substantial, 143. environment, 144. chick, 145. hire, 146. presumption, 147. stake, 148. define

149. the great di_____ry of the century *n.* the act or process of finding information, a place, or an object, or learning about something that was previously not known
150. beginning of the industrial
rev_____on *n.* a large-scale attempt to overthrow the government of a country, often using violence or war;
151. ri__d structure *adj.* extremely strict and difficult to change or adapt; incapable of or resistant to bending
152. carbon dioxide in the atm_____re *n.* the mass of air that surrounds the Earth; the pervading tone or mood of a place, situation, or creative work
153. a mailing la__l *n.* a small piece of paper, fabric, or other material attached to an object and giving information about it; (verb) to assign to a category
154. certified pro_____nal secretary *adj.* having or showing the skill appropriate to a particular job; competent or skillful
155. a m__s of molten rock *n.* a large amount of a substance with no definite shape or form; a large number of people or things grouped or crowded together
156. in a pre_____le manner *adj.* capable of being known, seen or declared in advance
157. par_____te fully in conversation *v.* to take part in something
158. pr_____e innocence *v.* to suppose or assume something to be true, often without sufficient evidence or proof; to take liberties, behave impolitely, or overstep one's bounds, often due to arrogance or ignorance

ANSWERS: 149. discovery, 150. revolution, 151. rigid, 152. atmosphere, 153. label, 154. professional, 155. mass, 156. predictable, 157. participate, 158. presume

159. gets m_d easily

adj. insane, especially due to a mental illness; very angry

160. res_____ve diet

adj. limiting or confining in nature; imposing limits or restrictions on something or someone

ANSWERS: 159. mad, 160. restrictive

Session 3: Fill in the Blanks

1. The pandemic was a _____ business opportunity for certain companies.
adj. fairly large in size, value, or importance
2. She's studying the millennial generation's _____ for her marketing thesis.
n. the study and categorization of people based on their psychological and behavioral characteristics, particularly for marketing or advertising purposes
3. The singer _____ the audience with her powerful voice and amazing performance.
v. to kill violently, especially with a weapon
4. The rain and thunder are _____ today.
adj. stupid or not sensible; very angry
5. The truth was more _____ than expected.
adj. very strange or unusual
6. I _____ you've already made plans for the weekend since you didn't respond to my invitation.
v. to suppose or assume something to be true, often without sufficient evidence or proof; to take liberties, behave impolitely, or overstep one's bounds, often due to arrogance or ignorance
7. The _____ by the citizen resulted in a redistribution of wealth.
n. a large-scale attempt to overthrow the government of a country, often using violence or war;

ANSWERS: 1. substantial, 2. psychographics, 3. slayed, 4. crazy, 5. bizarre, 6. presume, 7. revolution

8. It is a common _____ that doctors know best, but patients should always ask questions and be informed about their healthcare decisions.
- n.* an idea or belief taken to be true without proof or confirmation; an assumption or hypothesis based on incomplete evidence or understanding; a forward or audacious attitude or behavior that assumes too much authority or familiarity
9. He has a _____ demeanor and always presents himself in a polished manner.
- adj.* having or showing the skill appropriate to a particular job; competent or skillful
10. They used a special receiver to _____ police radio channels.
- v.* to observe, check, and track the progress or quality of something over a period of time
11. Every human is responsible for taking care of the Earth's _____.
- n.* the natural world such as air, water, and land in which humans, animals, and plants live
12. Bananas have their _____ taste and odor.
- n.* a typical feature or quality that can identify, tell apart, or describe something or somebody
13. The _____ work was a vital component of the local economy, providing flour to the bakeries and farmers in the area.
- n.* a person who operates a mill (= a plant consisting of one or more buildings with facilities for manufacturing), especially a grain mill
14. The following example _____ that the capacity of each battery is the same.
- v.* to think or accept something to be true without having proof of it; to take or begin to have power; to begin to exhibit a specific quality or appearance

ANSWERS: 8. presumption, 9. professional, 10. monitor, 11. environment, 12. characteristic, 13. miller's, 14. assumes

15. Who answers _____ knows little.

adv. quickly and unexpectedly

16. It seems _____ that he has forgotten our scheduled meeting.

adj. likely to happen or likely to be true

17. The economy becomes more volatile and less _____.

adj. capable of being known, seen or declared in advance

18. He refused to _____ our proposal.

v. to keep a group of people interested or excited; to take into consideration an idea or feeling

19. He was unpopular because of his _____ adherence to the rules.

adj. extremely strict and difficult to change or adapt; incapable of or resistant to bending

20. He needed to _____ the cause of the problem before he could fix it.

v. to find out or learn something true or correct

21. The majority of students actively _____ in the college's intramural sports program.

v. to take part in something

22. Changing _____ about LGBTQ requires considerable effort.

n. a fixed and unvarying idea or image that people have about what someone or something is like, but which is often not true in reality and may cause hurt and offense

ANSWERS: 15. suddenly, 16. probable, 17. predictable, 18. entertain, 19. rigid, 20. ascertain, 21. participated, 22. stereotypes

23. Excellent speech is a characteristic of an _____ man.

adj. having received a high standard of education

24. One _____ of success is having a positive attitude and a strong work ethic.

n. a factor, circumstance, or condition that contributes to the shaping, influencing, or determining of a particular outcome or result

25. The majority of the _____ are raised on local family farms.

n. a baby bird, especially a young chicken

26. This ad campaign is aimed _____ at young women.

adv. only associated with or meant for one thing

27. The couple began to _____ over which restaurant to go to for dinner.

v. to express differing opinions or points of view, often in a heated or contentious manner; to present a case or reasoning to persuade or convince others

28. A smaller car will _____ less fuel.

v. to spend something, especially fuel, energy, or time, in a large amount

29. He was _____ with joy to see the results.

adj. insane, especially due to a mental illness; very angry

30. All the books in this section _____ to the library's rare collection and must be handled carefully.

v. to be the property of someone or something; to be a member or part of a group; to be in the proper or appropriate place

ANSWERS: 23. educated, 24. determinant, 25. chicks, 26. specifically, 27. argue, 28. consume, 29. mad, 30. belong

31. The _____ horse was unable to race.

adj. having a limp or difficulty walking due to an injury or disability

32. The high-technology industry is enjoying a _____.

n. a sudden increase in economic activity, or a sudden happening that brings good fortune; a deep, loud, and prolonged sound

33. _____ and weather have an impact on every part of our lifestyles.

n. the weather in a particular location averaged over some long period

34. The wallpaper had a pattern of pink _____ on a white surface.

n. a very small circular mark, especially one that is printed

35. The _____ on the food package lists the ingredients and nutritional information.

n. a small piece of paper, fabric, or other material attached to an object and giving information about it; (verb) to assign to a category

36. We want to _____ our company through your media.

v. to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it

37. The spaceship began to burn up as it approached the Earth's _____.

n. the mass of air that surrounds the Earth; the pervading tone or mood of a place, situation, or creative work

38. You shouldn't _____ yourself by taking on tasks beneath your skill level.

v. to lower or damage someone's dignity, honor, or reputation; to treat someone disrespectfully, often in a way that makes them feel inferior or humiliated

ANSWERS: 31. lame, 32. boom, 33. Climate, 34. dots, 35. label, 36. advertise, 37. atmosphere, 38. demean

39. The scientist conducted a study that provided _____ details about the species' behavior.

adj. clearly defined or particular to a certain thing or situation; distinct, explicit, and precise

40. Several _____ indicators correlate with care admission.

n. a statistic characterizing that describes people or groups of people based on their age, sex, income, etc.

41. The _____ amount of money raised for the charity was over a million dollars.

n. a collection or sum of different things often used to describe a total or combination of items

42. The politician's solution to the problem was too _____ to solve the underlying issue.

adj. oversimplified or lacking in complexity or depth; characterized by an attempt to explain something complex or multifaceted with overly vague or simple terms

43. He is known for creating _____ paintings.

n. a particular type or style of literature, art, music, or film that involves a particular set of characteristics

44. It is a _____ in many families to have a big Thanksgiving dinner with all their relatives.

n. a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society

45. We should always be prepared to _____ talented recruits.

v. to give somebody a job

ANSWERS: 39. specific, 40. demographic, 41. aggregate, 42. simplistic, 43. genre-busting, 44. tradition, 45. hire

46. The _____ ideals of inclusivity and diversity are important in creating a more just and equal world.

adj. describing a belief in and advocacy for achieving gender equality in social, political, and economic spheres; advocating for the rights and empowerment of women; (noun) a person who believes in and advocates for gender equality between men and women

47. He _____ himself by playing video games during his free time.

v. to entertain or divert the mind; to make someone laugh

48. The dress code at the office is very _____ and doesn't allow any casual clothing.

adj. limiting or confining in nature; imposing limits or restrictions on something or someone

49. He spent his afternoon watching _____ movies on TV.

n. a simple drawing depicting a humorous or critical situation, often accompanied by a caption

50. The _____ pale complexion and sharp fangs made him stand out in the crowd.

n. a mythical creature, usually depicted as undead and needing to drink the blood of the living to survive; someone who preys on or exploits others, especially for their gain

51. _____ elections were held in several European countries.

adj. belonging to or used by a group rather than individuals; for common use

52. The _____ of the earth is divided into several layers including the crust, mantle, and core.

n. a round object or geometric shape that is three-dimensional and symmetrical around a central point; a particular aspect or scope of life or activity

ANSWERS: 46. feminist, 47. amused, 48. restrictive, 49. cartoon, 50. vampire's, 51. Communal, 52. sphere

53. These articles cite five _____ of climate change.

n. a particular example or single occurrence of something

54. The _____ demonstrate that poverty and unemployment are genuine problems.

n. the discipline that concerns the collection, organization, analysis, interpretation, and presentation of data

55. The _____ architecture in the old city was a sight to behold.

adj. relating to or characteristic of the Normans, a people who originally came from Normandy, France, and who had a significant impact on the history and culture of Britain and other European countries; the term can also refer to a style of architecture or art that developed during the Norman period

56. The _____ of people who do not own property is politically impotent.

n. a large amount of a substance with no definite shape or form; a large number of people or things grouped or crowded together

57. The hotel is famous for its _____ including the casino.

n. public shows, films, television, or other performances or activities of enjoying people

58. Many people see the _____ of traveling as an opportunity to experience new cultures and broaden their horizons.

n. the positive aspect or potential of something; the upper side of something

59. How can you _____ that the earth is a sphere?

v. to display something or give an exhibition to an interested audience

60. Their _____ argument lasted for hours, neither willing to back down.

adj. showing intense emotion or strong feeling; characterized by great enthusiasm or zeal; deeply committed to a cause or belief

ANSWERS: 53. instances, 54. statistics, 55. Norman, 56. mass, 57. entertainment, 58. upside, 59. demonstrate, 60. passionate

61. The video telephony application has _____ the way we work.
v. to change the meaning or interpretation of something; to make people think about something in a new or different way
62. She had a master's degree in _____.
n. the scientific study of mind and behavior
63. The project's _____ made it difficult for the team to complete it on time.
n. the state or quality of being complicated or intricate and difficult to understand
64. We immediately rejected his _____ suggestion.
adj. ridiculously silly, unreasonable, or illogical
65. The _____ of the company is too high nowadays.
n. a share or financial investment in something such as a business; a wooden or metal post set up to mark something
66. The number of tourists in the city now _____ the locals.
v. to be more numerous or greater in number than another group or entity; to exceed in quantity or number
67. Economists contend that taxes _____ consumer behavior in general.
v. to change something's shape, appearance, or sound so that it appears weird or unclear
68. Jet _____ are the common name for air currents that form high in the atmosphere.
n. a small, narrow river; a continuous flow of something, such as liquid, gas, people, vehicles, etc.

ANSWERS: 61. redefined, 62. psychology, 63. complexity, 64. absurd, 65. stake, 66. outnumbered, 67. distort, 68. streams

69. He _____ the light switch, and the room was illuminated.
v. to make a sudden sharp movement or hit something quickly with a sharp movement
70. The old building had to be _____ because it was structurally unsound.
v. to take apart or demolish (a structure, machine, system, or the like); to strip off fittings or equipment
71. Recent electoral shocks have shaken the political _____ in Europe.
n. an expanse of scenery that can be seen in a single view; a large area of land, especially in the country and relating to its appearance
72. The old, abandoned house was _____ and gave me the chills.
adj. causing an uneasy feeling of fear or unease
73. The perspective of his right brain _____ his consciousness.
v. to have or control a lot of power and influence over somebody or something
74. To advance this discussion, we must _____ "success" rigorously.
v. to state or explain precisely the nature, scope, or meaning of something
75. Her research team made an important _____.
n. the act or process of finding information, a place, or an object, or learning about something that was previously not known
76. She's a _____ pet owner who ensures her dog gets enough exercise and a healthy diet.
adj. answerable or accountable for something within one's power, control, or management

ANSWERS: 69. flicked, 70. dismantled, 71. landscape, 72. creepy, 73. dominates, 74. define, 75. discovery, 76. responsible

77. The report divided the data into _____ based on age, gender, and income level.
- n.* a part or section of something; a distinct group within a larger whole
78. The new action movie is expected to be a _____ hit.
- n.* a movie, book, or other product that is extremely successful and popular, especially one that makes much money
79. Cultural norms strongly influence _____ expectations.
- n.* the range of characteristics of femininity and masculinity and differentiating between them, especially when considering social and cultural differences rather than differences in biology
80. The _____ between the two sides over the proposed policy was heated.
- n.* a set of statements or reasons used to support or refute a proposition or theory; a verbal or physical fight or dispute

ANSWERS: 77. segments, 78. blockbuster, 79. gender, 80. argument