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Vocabulary Builder Reference from...

Bo Cerup-Simonsen: Why rivals are working together to transform shipping | TED Talk

https://www.ted.com/talks/bo_cerup_simonsen_why_rivals_are_working_together_to_transform_shipping

Advanced Words Only

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Session 1: Word List

exemplary

adj. setting a positive example for others to follow

synonym : ideal, illustrative, admirable

(1) **exemplary** behavior, (2) **exemplary** customer service

He exhibited exceptional and **exemplary** bravery.

industrious

adj. hardworking, diligent, and persistent in effort

synonym : diligent, hardworking, assiduous

(1) **industrious** worker, (2) **industrious** student

He was known to be very **industrious** and would often work late into the night.

mover

n. a person or company that specializes in moving goods or possessions from one location to another; a professional moving service or an individual who performs this task for friends, family members, or customers

synonym : removalist, proposer

(1) market **mover**, (2) the **movers** and shakers

The professional **mover** helped us pack and transport our furniture and belongings to our new home.

philanthropy

n. the practice of voluntarily helping the poor, especially by giving money

synonym : altruism, benevolence, generosity

(1) **philanthropy** organization, (2) private **philanthropy**

Tech billionaires often spend the majority of their time on **philanthropy**.

antitrust

adj. laws or regulations that prevent businesses from engaging in practices that restrict competition, such as price fixing or monopolies

synonym : anti-competitive, anti-monopoly, anti-cartel

(1) **antitrust** legislation, (2) **antitrust** policy

The company was found guilty of **antitrust** violations and fined.

practicality

n. the quality of being practical or useful in real-life circumstances; the ability to make responsible decisions based on practical considerations rather than abstract or theoretical ones

synonym : usefulness, functionality, pragmatism

(1) the **practicality** of the solution, (2) lack of **practicality**

The company chose a more expensive option to prioritize **practicality** over aesthetics.

tanker

n. a large vessel used for transporting liquids or gases, typically petroleum or natural gas, over long distances

synonym : oil tanker, freighter, vessel

(1) LNG **tanker**, (2) chemical **tanker**

The oil **tanker** ran aground, causing a devastating environmental disaster.

methanol

n. a poisonous chemical substance that is the simplest alcohol formed when methane reacts with oxygen

synonym : wood alcohol, methyl alcohol

(1) **methanol** content, (2) **methanol** fuel cell

Accidental ingestion of **methanol** moonshine has resulted in death.

methane

n. a chemical compound with the chemical formula CH₄ with no smell or color, often used as a fuel
(1) atmospheric **methane**, (2) reduce **methane** emissions
The ignition of **methane** gas in the plant killed five employees.

ammonia

n. a compound of nitrogen and hydrogen that forms a gas with a strong smell, used as cleaning substances, fertilizers, and explosives
(1) **ammonia** water, (2) inhale **ammonia** fumes
The advent of **ammonia** fertilizers markedly increased agricultural productivity.

upscale

adj. denoting products, services, or properties that are considered high-end, luxurious, or exclusive; (adverb) in a way that is high-class, luxurious, or intended to appeal to affluent consumers
synonym: luxurious, high-end, elite
(1) **upscale** neighborhood, (2) **upscale** brand
The restaurant was decorated in an **upscale** style, making it feel luxurious.

opportune

adj. suitable or happening at a time that is suitable or convenient for a particular purpose
synonym: suitable, timely, practical
(1) **opportune** occasion, (2) an **opportune** remark
The phone rang at the most **opportune** time.

supple

adj. flexible and easy to bend or move; gracefully agile; adaptable or responsive to change or new ideas
synonym: flexible, pliable, bendable
(1) **supple** muscles, (2) **supple** leather
The ballerina's **supple** movements left the audience mesmerized.

congratulation

n. the act of expressing that someone has an occasion for celebration or the expression of pleasure at the success

or good fortune of another

synonym: praise, compliment, felicitation

(1) **congratulation** on a promotion, (2) a matter for **congratulation**

The **congratulations** from her friends and family were overwhelming after she won the championship.

quantify

v. to express or measure something in numerical terms

synonym: measure, express, determine

(1) **quantify** the results, (2) **quantify** blood flow

He tried to **quantify** the amount of product that was needed to complete the job.

hesitant

adj. unsure or uncertain about what to do or how to act; reluctant or unwilling to take action or make a decision

synonym: indecisive, uncertain, reluctant

(1) **hesitant** response, (2) **hesitant** to take action

She was **hesitant** to speak in public but eventually overcame her fear.

retrofit

v. to put a new component or accessory into a machine that did not initially have it when manufactured

synonym: backfit, reconstruct, recycle

(1) **retrofit** an electronic system, (2) **retrofit** applications

A **retrofit** may involve putting in new door jambs.

reimagine

v. to imagine or conceive of something in a new or different way

synonym: re-conceptualize, re-envision, re-create

(1) **reimagine** the future, (2) **reimagine** the possibilities

The company is trying to **reimagine** its business model to stay competitive.

blueprint

n. a photographic print of an early plan for a building or machine

synonym: draft, prototype, sketch

(1) **blueprint** for economic reform, (2) architect's **blueprint**
A business plan is a **blueprint** for your success.

Session 2: Spelling

1. an_____st legislation
adj. laws or regulations that prevent businesses from engaging in practices that restrict competition, such as price fixing or monopolies
2. re_____it an electronic system
v. to put a new component or accessory into a machine that did not initially have it when manufactured
3. su_____e leather
adj. flexible and easy to bend or move; gracefully agile; adaptable or responsive to change or new ideas
4. LNG ta____r
n. a large vessel used for transporting liquids or gases, typically petroleum or natural gas, over long distances
5. su_____e muscles
adj. flexible and easy to bend or move; gracefully agile; adaptable or responsive to change or new ideas
6. re_____it applications
v. to put a new component or accessory into a machine that did not initially have it when manufactured
7. he_____nt to take action
adj. unsure or uncertain about what to do or how to act; reluctant or unwilling to take action or make a decision
8. inhale am_____a fumes
n. a compound of nitrogen and hydrogen that forms a gas with a strong smell, used as cleaning substances, fertilizers, and explosives
9. am_____a water
n. a compound of nitrogen and hydrogen that forms a gas with a strong smell, used as cleaning substances, fertilizers, and explosives

ANSWERS: 1. antitrust, 2. retrofit, 3. supple, 4. tanker, 5. supple, 6. retrofit, 7. hesitant, 8. ammonia, 9. ammonia

10. qu____fy the results *v.* to express or measure something in numerical terms
11. an op_____ne remark *adj.* suitable or happening at a time that is suitable or convenient for a particular purpose
12. private phi_____opy *n.* the practice of voluntarily helping the poor, especially by giving money
13. qu____fy blood flow *v.* to express or measure something in numerical terms
14. ind_____us student *adj.* hardworking, diligent, and persistent in effort
15. me____ol content *n.* a poisonous chemical substance that is the simplest alcohol formed when methane reacts with oxygen
16. reduce me____e emissions *n.* a chemical compound with the chemical formula CH₄ with no smell or color, often used as a fuel
17. ex_____ry customer service *adj.* setting a positive example for others to follow
18. ind_____us worker *adj.* hardworking, diligent, and persistent in effort
19. op_____ne occasion *adj.* suitable or happening at a time that is suitable or convenient for a particular purpose
20. re____ne the future *v.* to imagine or conceive of something in a new or different way
21. atmospheric me____e *n.* a chemical compound with the chemical formula CH₄ with no smell or color, often used as a fuel

ANSWERS: 10. quantify, 11. opportune, 12. philanthropy, 13. quantify, 14. industrious, 15. methanol, 16. methane, 17. exemplary, 18. industrious, 19. opportune, 20. reimagine, 21. methane

22. con_____ion on a promotion *n.* the act of expressing that someone has an occasion for celebration or the expression of pleasure at the success or good fortune of another
23. re_____ne the possibilities *v.* to imagine or conceive of something in a new or different way
24. chemical ta____r *n.* a large vessel used for transporting liquids or gases, typically petroleum or natural gas, over long distances
25. he_____nt response *adj.* unsure or uncertain about what to do or how to act; reluctant or unwilling to take action or make a decision
26. up_____e neighborhood *adj.* denoting products, services, or properties that are considered high-end, luxurious, or exclusive; (adverb) in a way that is high-class, luxurious, or intended to appeal to affluent consumers
27. market mo____r *n.* a person or company that specializes in moving goods or possessions from one location to another; a professional moving service or an individual who performs this task for friends, family members, or customers
28. an_____st policy *adj.* laws or regulations that prevent businesses from engaging in practices that restrict competition, such as price fixing or monopolies
29. phi_____opy organization *n.* the practice of voluntarily helping the poor, especially by giving money

ANSWERS: 22. congratulation, 23. reimagine, 24. tanker, 25. hesitant, 26. upscale, 27. mover, 28. antitrust, 29. philanthropy

30. a matter for con_____ion *n.* the act of expressing that someone has an occasion for celebration or the expression of pleasure at the success or good fortune of another
31. lack of pra_____ity *n.* the quality of being practical or useful in real-life circumstances; the ability to make responsible decisions based on practical considerations rather than abstract or theoretical ones
32. architect's bl_____nt *n.* a photographic print of an early plan for a building or machine
33. up_____e brand *adj.* denoting products, services, or properties that are considered high-end, luxurious, or exclusive; (adverb) in a way that is high-class, luxurious, or intended to appeal to affluent consumers
34. me_____ol fuel cell *n.* a poisonous chemical substance that is the simplest alcohol formed when methane reacts with oxygen
35. the pra_____ity of the solution *n.* the quality of being practical or useful in real-life circumstances; the ability to make responsible decisions based on practical considerations rather than abstract or theoretical ones
36. bl_____nt for economic reform *n.* a photographic print of an early plan for a building or machine
37. the mo____rs and shakers *n.* a person or company that specializes in moving goods or possessions from one location to another; a professional moving service or an individual who performs this task for friends, family members, or customers

ANSWERS: 30. congratulation, 31. practicality, 32. blueprint, 33. upscale, 34. methanol, 35. practicality, 36. blueprint, 37. mover

38. ex_____ry behavior

adj. setting a positive example for others to follow

ANSWERS: 38. exemplary

Session 3: Fill in the Blanks

1. The company is trying to _____ its business model to stay competitive.
v. to imagine or conceive of something in a new or different way
2. The restaurant was decorated in an _____ style, making it feel luxurious.
adj. denoting products, services, or properties that are considered high-end, luxurious, or exclusive; (adverb) in a way that is high-class, luxurious, or intended to appeal to affluent consumers
3. The company was found guilty of _____ violations and fined.
adj. laws or regulations that prevent businesses from engaging in practices that restrict competition, such as price fixing or monopolies
4. She was _____ to speak in public but eventually overcame her fear.
adj. unsure or uncertain about what to do or how to act; reluctant or unwilling to take action or make a decision
5. Accidental ingestion of _____ moonshine has resulted in death.
n. a poisonous chemical substance that is the simplest alcohol formed when methane reacts with oxygen
6. The oil _____ ran aground, causing a devastating environmental disaster.
n. a large vessel used for transporting liquids or gases, typically petroleum or natural gas, over long distances
7. The professional _____ helped us pack and transport our furniture and belongings to our new home.
n. a person or company that specializes in moving goods or possessions from one location to another; a professional moving service or an individual who performs this task for friends, family members, or customers

ANSWERS: 1. reimagine, 2. upscale, 3. antitrust, 4. hesitant, 5. methanol, 6. tanker, 7. mover

8. The phone rang at the most _____ time.

adj. suitable or happening at a time that is suitable or convenient for a particular purpose

9. A _____ may involve putting in new door jambs.

v. to put a new component or accessory into a machine that did not initially have it when manufactured

10. The company chose a more expensive option to prioritize _____ over aesthetics.

n. the quality of being practical or useful in real-life circumstances; the ability to make responsible decisions based on practical considerations rather than abstract or theoretical ones

11. The advent of _____ fertilizers markedly increased agricultural productivity.

n. a compound of nitrogen and hydrogen that forms a gas with a strong smell, used as cleaning substances, fertilizers, and explosives

12. A business plan is a _____ for your success.

n. a photographic print of an early plan for a building or machine

13. He was known to be very _____ and would often work late into the night.

adj. hardworking, diligent, and persistent in effort

14. The ignition of _____ gas in the plant killed five employees.

n. a chemical compound with the chemical formula CH₄ with no smell or color, often used as a fuel

15. He exhibited exceptional and _____ bravery.

adj. setting a positive example for others to follow

ANSWERS: 8. opportune, 9. retrofit, 10. practicality, 11. ammonia, 12. blueprint, 13. industrious, 14. methane, 15. exemplary

16. The _____ from her friends and family were overwhelming after she won the championship.
- n.* the act of expressing that someone has an occasion for celebration or the expression of pleasure at the success or good fortune of another
17. Tech billionaires often spend the majority of their time on _____.
- n.* the practice of voluntarily helping the poor, especially by giving money
18. The ballerina's _____ movements left the audience mesmerized.
- adj.* flexible and easy to bend or move; gracefully agile; adaptable or responsive to change or new ideas
19. He tried to _____ the amount of product that was needed to complete the job.
- v.* to express or measure something in numerical terms

ANSWERS: 16. congratulations, 17. philanthropy, 18. supple, 19. quantify