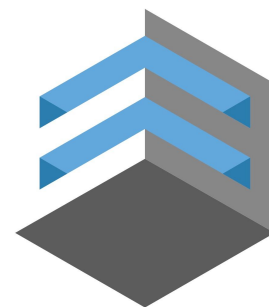


Englist.me



Vocabulary Builder Reference from...

Tim Leberecht: 3 ways to (usefully) lose control of your brand | TED Talk

https://www.ted.com/talks/tim_leberecht_3_ways_to_usefully_lose_control_of_your_brand

All Words

IMPORTANT

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Session 1: Word List

reputation

n. the general opinion that people have about someone or something, especially when this is based on their previous experiences or behaviors

synonym : fame, standing, esteem

(1) **reputation** risk, (2) cloud his **reputation**

She has a good **reputation** for being one of the best chefs in the city.

volatile

adj. likely to change rapidly or unexpectedly, or being unstable or explosive

synonym : unstable, unpredictable, explosive

(1) highly- **volatile** elements, (2) **volatile** markets

Their relationship was **volatile** and prone to sudden outbursts of anger.

loyalty

n. the quality of being devoted or faithful to someone or something

synonym : faithfulness, devotion, allegiance

(1) **loyalty** program, (2) earn his **loyalty**

He has always shown great **loyalty** to his friends and family.

fickle

adj. liable to change frequently or unexpectedly, often without reason; capricious or unsteady

synonym: capricious, unpredictable, inconsistent

(1) **fickle** opinion, (2) **fickle** mood

The weather can be quite **fickle** in this region, changing rapidly and unpredictably.

increasingly

adv. more and more

synonym: more and more, progressively

(1) **increasingly** become common, (2) face **increasingly** complicated challenges

Our company found it **increasingly** difficult to keep up with the competition.

disconnect

v. to unfasten or disjoin something, especially to break the connection between a supply of gas, water, or electricity and a piece of equipment

synonym: unplug, detach, take apart

(1) **disconnect** a plug, (2) **disconnect** the water supply

She finally decided to **disconnect** herself from the company.

survey

n. an investigation of the opinions, behavior, etc. of a particular group of people, made by asking people questions

synonym: study, examination, poll

(1) a comprehensive **survey**, (2) recent **survey**

That **survey** shows that people are accepting the tax increase to some extent.

employ

v. to give somebody a job and pay them for it; to make use of

synonym: hire, engage, use

(1) **employ** job seekers, (2) **employ** a new method

When making arrests, police officers frequently **employ** excessive force.

inspire

v. to make somebody fill with the desire, confidence, or enthusiasm, especially to do something creative

synonym: boost, encourage, enlighten

(1) **inspire** a feeling of curiosity, (2) **inspire** him to write a novel

The unique style of this martial arts **inspired** many action film producers.

firm

adj. resolute or unwavering in decision-making or action; strong or secure in structure, make, or composition; reliable, trustworthy, or dependable; (noun) a business or company

synonym: stable, secure, steadfast

(1) **firm** grip, (2) accounting **firm**

The **firm** deadline for submitting the project is tomorrow, so we need to work efficiently to finish on time.

brand

n. a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning

synonym: trademark, label, symbol

(1) create a **brand** logo, (2) the **brand** of the new car

There's a new **brand** of hero in the movies now.

hyperconnected

adj. having multiple, complex links or relationships between different people, objects, or systems

synonym: highly connected, fully connected

(1) **hyperconnected** network, (2) **hyperconnected** technology

The world has become increasingly **hyperconnected**, with the internet and social media playing a significant role in communication and information exchange.

transparency

n. the condition or quality of being easy to see through

synonym: clearness, clarity, translucence

(1) lack of **transparency**, (2) **transparency** during the trials

The main discussion topic is government **transparency**.

conversation

n. an informal talk between two or more people to exchange their views, ideas, information, etc.

synonym: chat, discussion, dialogue

(1) **conversation** in English, (2) a friendly **conversation**

Your **conversation** reflects your thoughts.

collaborate

v. to work with someone else to produce or achieve something

synonym: cooperate, unite, get together

(1) **collaborate** with the police, (2) **collaborate** on a press release

She agreed to **collaborate** with him in creating new artwork.

release

v. to set free or allow to escape from confinement

synonym: free, let go, discharge

(1) **release** a prisoner, (2) **release** CO2 into the air

The animal rights group worked to **release** the dolphins back into the wild.

determinant

n. a factor, circumstance, or condition that contributes to the shaping, influencing, or determining of a particular outcome or result

synonym: cause, factor, element

(1) environmental **determinant**, (2) a **determinant** of crop yields

One **determinant** of success is having a positive attitude and a strong work ethic.

exclusive

adj. not divided or shared with others

synonym: sole, deluxe, limited

(1) **exclusive** authority, (2) **exclusive** clubs

The condo offers **exclusive** access to the beach.

transaction

n. an instance of buying or selling something; the act or process of doing something

synonym: trade, dealing, commerce

(1) card with no foreign **transaction** fees, (2) **transaction** balance

Electronic **transactions** remain incomplete due to system errors.

interaction

n. the act of connecting with someone, mainly when working, playing, or spending time with them

synonym: dealings, exchange, relations

(1) the **interaction** between man and his environment, (2) **interaction** among human beings

The **interaction** of the two groups is good for brainstorming.

generosity

n. the fact or quality of being willing to do kind things or give somebody money, gifts, or time freely

synonym: goodness, hospitality, unselfishness

(1) act of **generosity**, (2) boundless **generosity**

He is remembered for his **generosity** and civilization.

currency

n. a system of money in general use in a particular country

synonym: money, tender, cash

(1) **currency** exchange, (2) digital **currency**

The **currency** used in this country is the Euro.

hack

v. to hit and cut somebody or something roughly and violently; to find a bug in a computer program and break into their systems or networks

synonym: cut, chop, crack

(1) **hack** through the jungle, (2) **hack** into the program

This blog offers a variety of tips for **hacking** everyday life.

console

v. to provide emotional support or encouragement to someone; (noun) a type of table that is meant to be displayed against a wall; a control panel or unit that houses the controls for a particular piece of equipment

synonym: soothe, calm, pacify

(1) **console** her for the loss of her son, (2) **console** the spirits of the victims

She **consoled** her crying friend with words of encouragement.

immediately

adv. now or without delay

synonym: directly, instantly, promptly

(1) **immediately** recall a product, (2) write him an answer **immediately**

A suspension order from the court is effective **immediately**.

shift

n. a slight transition in position, direction, or trend

synonym: transition, change, modification

(1) Doppler **shift**, (2) major paradigm **shift**

Could you help me **shift** some furniture?

communal

adj. belonging to or used by a group rather than individuals; for common use

synonym: collaborative, combined, collective

(1) **communal** swimming pool, (2) **communal** combination of funds

Communal elections were held in several European countries.

ownership

n. the state or fact of possessing, controlling, or having the right to something; the legal and moral right to use or dispose of something as one chooses

synonym: possession, title, proprietorship

(1) property **ownership**, (2) share **ownership**

The company's **ownership** has changed hands several times in the past few years.

ultimate

adj. furthest or highest in degree or order

synonym: highest, maximum, foremost

(1) the **ultimate** goal in life, (2) the **ultimate** luxury

Management must take **ultimate** responsibility for the accident.

empower

v. to give someone the power or authority to do something
synonym: authorize, endow, entitle

(1) **empower** my life, (2) **empower** the secretary to do the same

The company **empowered** employees to buy low-price items without approval to achieve efficient purchasing.

clothier

n. a person or business that sells clothing or specializes in the manufacturing or retailing of clothing; someone involved in the trade of fabrics and clothing

synonym: tailor, fashion designer, outfitter

(1) fashion **clothier**, (2) luxury **clothier**

The family-owned **clothier** had been in business for over three generations.

encourage

v. to give someone support, confidence, or hope; to persuade someone to do or continue to do something by making it easier for them and making them believe it is a good thing to do

synonym: facilitate, persuade, stimulate

(1) **encourage** a sense of affinity, (2) **encourage** antisocial behavior

They **encouraged** customers with a premium for loyal patronage.

prospective

adj. likely or expected to happen or become in the future, often referring to something or someone that is being considered or evaluated

synonym: future, potential, expected

(1) **prospective** customer, (2) **prospective** candidate

The company is looking for **prospective** employees with strong communication skills.

sole

adj. only one of its kind; being the only existing or available one; (noun) the undersurface of a person's foot

synonym: only, lone, solitary

(1) **sole** arbitrator, (2) the **sole** of his shoe

The **sole** purpose of this meeting is to discuss the new budget for the project.

stance

n. a way of thinking about something, especially expressed publicly; attitude or position of a standing person or animal

synonym : attitude, standpoint, viewpoint

(1) change her **stance**, (2) the batting **stance**

He continued to support her political **stance**.

consumerism

n. a cultural and economic ideology that places a high value on the consumption and acquisition of goods and services, often associating personal identity or success with material possessions

synonym : consumer culture, materialism

(1) anti- **consumerism** movement, (2) global **consumerism**

The rise of **consumerism** has led to an increase in wastefulness and environmental damage.

advertise

v. to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it

synonym : publicize, announce, promote

(1) **advertise** the campaign, (2) **advertise** on social media

We want to **advertise** our company through your media.

peak

n. the point to which something or someone is at its strongest, best, or most successful; the pointed top of a mountain

synonym : summit, vertex, apex

(1) at **peak** hour, (2) the **peak** current in the circuit

This measurement aims to reduce traffic at **peak** periods.

jeopardize

v. to put something at risk or in danger; to threaten or endanger something or someone

synonym : endanger, imperil, risk

(1) **jeopardize** safety, (2) **jeopardize** reputation

His reckless behavior could **jeopardize** his chances of getting hired for the job.

schedule

n. a list of planned activities, tasks, or things that must be completed showing when they are intended to happen or be done

synonym : agenda, program, itinerary

(1) a heavy **schedule**, (2) arrange my **schedule**

So far, the meeting is going according to **schedule**.

salary

n. a fixed amount of money that employees, especially those who work in an office, receive for doing their job, usually paid every month

synonym : compensation, earnings, pay

(1) a handsome **salary**, (2) **salary** after taxes

What are your annual **salary** expectations?

vacation

n. a period in which someone does not have to attend work or school and is free to do whatever they choose, such as travel or leisure

synonym : leave, recess, break

(1) a short **vacation**, (2) summer **vacation**

Do you have a plan for a long **vacation**?

policy

n. a set of rules, guidelines, principles, or procedures that govern decision-making or action, often used in the context of business or government; a course of action or plan of action adopted or followed by an organization or individual to achieve a goal or objective

synonym : strategy, plan, guideline

(1) health **policy**, (2) foreign **policy**

The company's new **policy** on remote work has made it a more inclusive workplace.

tradition

n. a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society

synonym :

custom, practice, ritual

(1) a **tradition** of a culture, (2) against **tradition**

It is a **tradition** in many families to have a big Thanksgiving dinner with all their relatives.

wisdom

n. the quality of being wise, or the ability to use your knowledge and experience to make sensible decisions

synonym: sagacity, discernment, insight

(1) a fountain of **wisdom**, (2) **wisdom** literature

The community greatly respected and sought after the older adult's **wisdom**.

predictable

adj. capable of being known, seen or declared in advance

synonym: foreseeable, expectable, likely

(1) **predictable** pattern, (2) in a **predictable** manner

The economy becomes more volatile and less **predictable**.

consistent

adj. always behaving or happening in the same way, or having the same thoughts, standards, etc.

synonym: coherent, constant, compatible

(1) do on a **consistent** basis, (2) get **consistent** results

You are not **consistent** in your behavior.

abundance

n. a significant amount of something; the situation in which there is too much of something

synonym: plenty, affluence, plentitude

(1) an age of **abundance**, (2) an **abundance** of examples

A healthy farm provides an **abundance** of food.

twist

v. to bend or turn something into a certain shape

synonym: wrench, turn, twirl

(1) **twist** around to the left, (2) **twist** a wet towel

He **twisted** pieces of rope out of straw.

similarly

adv. in almost the same way

synonym: also, likewise, ditto

(1) **similarly** situated, (2) have **similarly** great abilities
We argue that wages for temporary workers should **similarly** rise.

launch

v. to send or propel something into the air or space using a device such as a rocket, missile, or spacecraft; to make something available or on sale for the first time

synonym: start, initiate, begin

(1) **launch** a spaceship into orbit, (2) **launch** a big attack
The company is set to **launch** its new product line next month.

random

adj. made, done, or happening without method, conscious decision, or any regular pattern

synonym: incidental, arbitrary, unanticipated

(1) a **random** choice, (2) bombs fell at **random**
To find drunk drivers, police conduct **random** tests.

destination

n. the place to which someone or something is going or being sent; the ultimate purpose or goal of a journey or action

synonym: location, endpoint, target

(1) travel **destination**, (2) romantic **destinations**
I am excited to reach my **destination** and explore the new city finally.

monitor

v. to observe, check, and track the progress or quality of something over a period of time

synonym: proctor, check, observe

(1) **monitor** an exam, (2) **monitor** the data carefully
They used a special receiver to **monitor** police radio channels.

bouquet

n. a bunch of flowers, especially one presented as a gift or carried at a ceremony

synonym: bunch, arrangement, nosegay

(1) hand over a **bouquet**, (2) bridal **bouquet**

He gave her a **bouquet** of roses as a gift.

occasional

adj. happening or appearing at irregular intervals; not constant or regular

synonym : infrequent, sporadic, irregular

(1) **occasional** visitor, (2) **occasional** assistance

She only visited her grandparents on **occasional** weekends.

altruistic

adj. showing a selfless and disinterested concern for the happiness and well-being of other people

synonym : altruistic, philanthropic, generous

(1) **altruistic** behavior, (2) **altruistic** instincts in social animals

The company tried to build an **altruistic** image.

internal

adj. of or relating to the inside of something

synonym : interior, inner, domestic

(1) **internal** organs, (2) the **internal** economy

The prime minister canceled visits to other countries to resolve **internal** disputes.

session

n. a formal meeting or series of meetings for the execution of a particular group's functions; a period spent doing a particular activity

synonym : conference, gathering

(1) the morning **session**, (2) the court **session**

Parliament is now in **session**.

strict

adj. strongly limiting someone's freedom; allowing no deviation from a standard, rule, belief, etc.

synonym : rigorous, inflexible, relentless

(1) **strict** compliance regime, (2) in **strict** secrecy

Too **strict** a regulation for the private sector will stifle innovation.

process

n. a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or

approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products

synonym : procedure, method, system

(1) **process** improvement, (2) decision-making **process**

The **process** for applying for a visa can be lengthy and complicated.

fortune

n. a large amount of money or property; chance or luck as an unknown and arbitrary force affecting human affairs

synonym : wealth, affluence, assets

(1) ill **fortune**, (2) bit of good **fortune**

Capitalism guarantees the right of ownership of personal **fortune**.

utterly

adv. completely or absolutely

synonym : absolutely, completely, perfectly

(1) **utterly** changed, (2) **utterly** ignorant

We are **utterly** opposed to any form of terrorism.

exposed

adj. having no protection or shield from something, such as bad weather, attack, or criticism

synonym : endangered, revealed, disclosed

(1) **exposed** to radiation, (2) an **exposed** rock

Tech companies often employ **exposed** ducts and other materials in their office interiors.

serendipity

n. the occurrence and development of events by chance in a happy or beneficial way; a fortunate accident or discovery

synonym : luck, chance, fortune

(1) **serendipity** moment, (2) **serendipity** discovery

The discovery of penicillin was a result of **serendipity**.

humble

adj. having or showing a modest or low estimate of one's quality or importance

synonym :

modest, unpretentious, abject

(1) a **humble** cottage, (2) **humble** opinion

The nobler, the more **humble**.

vulnerable

adj. capable of being hurt or influenced physically or mentally

synonym : susceptible, exposed, weak

(1) a **vulnerable** bridge, (2) **vulnerable** parts of the body

Infants and pregnant women are particularly **vulnerable**.

expose

v. to show something by uncovering it; to make something accessible to some action or influence

synonym : disclose, reveal, uncover

(1) **expose** a crime, (2) **expose** a person to risks

That newspaper **exposed** a political scandal in a big way.

broad

adj. very wide; general

synonym : wide, expansive, comprehensive

(1) attract **broad** attention, (2) a **broad** mind

He accumulated wealth across a **broad** spectrum of assets.

daylight

n. the natural light produced by the sun during the day, especially in contrast to artificial light or darkness

synonym : sunlight, daytime, day

(1) **daylight** hours, (2) natural **daylight**

The view of the city skyline from the top of the building looked amazing in the **daylight**.

sustainable

adj. able to continue or be continued for a long time

synonym : continuable, endurable, tolerable

(1) **sustainable** alternative fuel, (2) principles of **sustainable** development

The government should do more to support environmentally **sustainable** agriculture.

propose

v. to make a proposal, declare a plan for something
synonym: suggest, offer, recommend

(1) **propose** the amendment, (2) **propose** changes
I want to **propose** a toast in honor of our longstanding relationship.

ballet

n. a type of performance dance that tells a dramatic story or expresses an idea with music but no talking or singing

(1) a **ballet** enthusiast, (2) **ballet** lessons
She is a leading female classical **ballet** dancer

paramount

adj. more important than anything else; having superior power and influence or the highest position

synonym: central, major, crucial

(1) the lord **paramount**, (2) **paramount** to all the others
This country became a country of **paramount** geostrategic importance to us.

possibility

n. a chance that something may happen or be true
synonym: chance, prospect, likelihood

(1) **possibility** for growth, (2) **possibility** of a major earthquake
The **possibility** of getting the disease will drastically increase.

Session 2: Spelling

1. ser_____ty moment *n.* the occurrence and development of events by chance in a happy or beneficial way; a fortunate accident or discovery
2. the court se_____n *n.* a formal meeting or series of meetings for the execution of a particular group's functions; a period spent doing a particular activity
3. change her st_____e *n.* a way of thinking about something, especially expressed publicly; attitude or position of a standing person or animal
4. recent su_____y *n.* an investigation of the opinions, behavior, etc. of a particular group of people, made by asking people questions
5. mo_____r the data carefully *v.* to observe, check, and track the progress or quality of something over a period of time
6. dis_____ct a plug *v.* to unfasten or disjoin something, especially to break the connection between a supply of gas, water, or electricity and a piece of equipment
7. pre_____le pattern *adj.* capable of being known, seen or declared in advance
8. tw__t a wet towel *v.* to bend or turn something into a certain shape

ANSWERS: 1. serendipity, 2. session, 3. stance, 4. survey, 5. monitor, 6. disconnect, 7. predictable, 8. twist

9. environmental det_____nt *n.* a factor, circumstance, or condition that contributes to the shaping, influencing, or determining of a particular outcome or result
10. do on a con_____nt basis *adj.* always behaving or happening in the same way, or having the same thoughts, standards, etc.
11. co_____e the spirits of the victims *v.* to provide emotional support or encouragement to someone; (noun) a type of table that is meant to be displayed against a wall; a control panel or unit that houses the controls for a particular piece of equipment
12. a hu____e cottage *adj.* having or showing a modest or low estimate of one's quality or importance
13. em_____r my life *v.* to give someone the power or authority to do something
14. attract br__d attention *adj.* very wide; general
15. jeo_____ze reputation *v.* to put something at risk or in danger; to threaten or endanger something or someone
16. a br__d mind *adj.* very wide; general
17. in_____al organs *adj.* of or relating to the inside of something
18. col_____te on a press release *v.* to work with someone else to produce or achieve something
19. the in_____al economy *adj.* of or relating to the inside of something
20. accounting f__m *adj.* resolute or unwavering in decision-making or action; strong or secure in structure, make, or composition; reliable, trustworthy, or dependable; (noun) a business or company

ANSWERS: 9. determinant, 10. consistent, 11. console, 12. humble, 13. empower, 14. broad, 15. jeopardize, 16. broad, 17. internal, 18. collaborate, 19. internal, 20. firm

21. have si_____ly great abilities *adv.* in almost the same way
22. imm_____ly recall a product *adv.* now or without delay
23. lack of tra_____ncy *n.* the condition or quality of being easy to see through
24. earn his lo_____y *n.* the quality of being devoted or faithful to someone or something
25. cloud his rep_____on *n.* the general opinion that people have about someone or something, especially when this is based on their previous experiences or behaviors
26. en_____ge a sense of affinity *v.* to give someone support, confidence, or hope; to persuade someone to do or continue to do something by making it easier for them and making them believe it is a good thing to do
27. tra_____on balance *n.* an instance of buying or selling something; the act or process of doing something
28. occ_____al assistance *adj.* happening or appearing at irregular intervals; not constant or regular
29. da_____ht hours *n.* the natural light produced by the sun during the day, especially in contrast to artificial light or darkness
30. ut_____y ignorant *adv.* completely or absolutely
31. the ul_____te goal in life *adj.* furthest or highest in degree or order
32. in_____e a feeling of curiosity *v.* to make somebody fill with the desire, confidence, or enthusiasm, especially to do something creative

ANSWERS: 21. similarly, 22. immediately, 23. transparency, 24. loyalty, 25. reputation, 26. encourage, 27. transaction, 28. occasional, 29. daylight, 30. utterly, 31. ultimate, 32. inspire

33. em_____r the secretary to do the same *v.* to give someone the power or authority to do something
34. against tr_____on *n.* a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society
35. global con_____sm *n.* a cultural and economic ideology that places a high value on the consumption and acquisition of goods and services, often associating personal identity or success with material possessions
36. tra_____ncy during the trials *n.* the condition or quality of being easy to see through
37. a friendly con_____ion *n.* an informal talk between two or more people to exchange their views, ideas, information, etc.
38. the int_____on between man and his environment *n.* the act of connecting with someone, mainly when working, playing, or spending time with them
39. ill fo_____e *n.* a large amount of money or property; chance or luck as an unknown and arbitrary force affecting human affairs
40. an ex_____d rock *adj.* having no protection or shield from something, such as bad weather, attack, or criticism
41. bridal bo_____t *n.* a bunch of flowers, especially one presented as a gift or carried at a ceremony
42. inc_____gly become common *adv.* more and more

ANSWERS: 33. empower, 34. tradition, 35. consumerism, 36. transparency, 37. conversation, 38. interaction, 39. fortune, 40. exposed, 41. bouquet, 42. increasingly

43. ut____y changed *adv.* completely or absolutely
44. summer va_____on *n.* a period in which someone does not have to attend work or school and is free to do whatever they choose, such as travel or leisure
45. face inc_____gly complicated challenges *adv.* more and more
46. create a br__d logo *n.* a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning
47. pr_____e the amendment *v.* to make a proposal, declare a plan for something
48. write him an answer imm_____ly *adv.* now or without delay
49. major paradigm sh__t *n.* a slight transition in position, direction, or trend
50. at p__k hour *n.* the point to which something or someone is at its strongest, best, or most successful; the pointed top of a mountain
51. pro_____ve candidate *adj.* likely or expected to happen or become in the future, often referring to something or someone that is being considered or evaluated
52. a vul_____le bridge *adj.* capable of being hurt or influenced physically or mentally
53. h__k into the program *v.* to hit and cut somebody or something roughly and violently; to find a bug in a computer program and break into their systems or networks

ANSWERS: 43. utterly, 44. vacation, 45. increasingly, 46. brand, 47. propose, 48. immediately, 49. shift, 50. peak, 51. prospective, 52. vulnerable, 53. hack

54. pos_____ty of a major earthquake *n.* a chance that something may happen or be true
55. card with no foreign tra_____on fees *n.* an instance of buying or selling something; the act or process of doing something
56. rep_____on risk *n.* the general opinion that people have about someone or something, especially when this is based on their previous experiences or behaviors
57. a ra___m choice *adj.* made, done, or happening without method, conscious decision, or any regular pattern
58. digital cu_____cy *n.* a system of money in general use in a particular country
59. pr_____e changes *v.* to make a proposal, declare a plan for something
60. ex_____d to radiation *adj.* having no protection or shield from something, such as bad weather, attack, or criticism
61. a comprehensive su_____y *n.* an investigation of the opinions, behavior, etc. of a particular group of people, made by asking people questions
62. the s__e of his shoe *adj.* only one of its kind; being the only existing or available one; (noun) the undersurface of a person's foot
63. a handsome sa_____y *n.* a fixed amount of money that employees, especially those who work in an office, receive for doing their job, usually paid every month

ANSWERS: 54. possibility, 55. transaction, 56. reputation, 57. random, 58. currency, 59. propose, 60. exposed, 61. survey, 62. sole, 63. salary

64. fi___e mood *adj.* liable to change frequently or unexpectedly, often without reason; capricious or unsteady
65. en_____ge antisocial behavior *v.* to give someone support, confidence, or hope; to persuade someone to do or continue to do something by making it easier for them and making them believe it is a good thing to do
66. fashion cl_____er *n.* a person or business that sells clothing or specializes in the manufacturing or retailing of clothing; someone involved in the trade of fabrics and clothing
67. natural da_____ht *n.* the natural light produced by the sun during the day, especially in contrast to artificial light or darkness
68. lo_____y program *n.* the quality of being devoted or faithful to someone or something
69. luxury cl_____er *n.* a person or business that sells clothing or specializes in the manufacturing or retailing of clothing; someone involved in the trade of fabrics and clothing
70. principles of sus_____le development *adj.* able to continue or be continued for a long time
71. col_____te with the police *v.* to work with someone else to produce or achieve something
72. the ul_____te luxury *adj.* furthest or highest in degree or order
73. jeo_____ze safety *v.* to put something at risk or in danger; to threaten or endanger something or someone

ANSWERS: 64. fickle, 65. encourage, 66. clothier, 67. daylight, 68. loyalty, 69. clothier, 70. sustainable, 71. collaborate, 72. ultimate, 73. jeopardize

74. em___y a new method *v.* to give somebody a job and pay them for it; to make use of
75. in st___t secrecy *adj.* strongly limiting someone's freedom; allowing no deviation from a standard, rule, belief, etc.
76. mo_____r an exam *v.* to observe, check, and track the progress or quality of something over a period of time
77. ad_____se the campaign *v.* to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it
78. the lord pa_____nt *adj.* more important than anything else; having superior power and influence or the highest position
79. pr_____s improvement *n.* a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products
80. highly-vo_____le elements *adj.* likely to change rapidly or unexpectedly, or being unstable or explosive
81. foreign po_____y *n.* a set of rules, guidelines, principles, or procedures that govern decision-making or action, often used in the context of business or government; a course of action or plan of action adopted or followed by an organization or individual to achieve a goal or objective

ANSWERS: 74. employ, 75. strict, 76. monitor, 77. advertise, 78. paramount, 79. process, 80. volatile, 81. policy

82. cu____cy exchange *n.* a system of money in general use in a particular country
83. co____al combination of funds *adj.* belonging to or used by a group rather than individuals; for common use
84. fi____e opinion *adj.* liable to change frequently or unexpectedly, often without reason; capricious or unsteady
85. s__e arbitrator *adj.* only one of its kind; being the only existing or available one; (noun) the undersurface of a person's foot
86. the br__d of the new car *n.* a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning
87. the morning se____n *n.* a formal meeting or series of meetings for the execution of a particular group's functions; a period spent doing a particular activity
88. an ab____ce of examples *n.* a significant amount of something; the situation in which there is too much of something
89. bombs fell at ra____m *adj.* made, done, or happening without method, conscious decision, or any regular pattern
90. ex____e a person to risks *v.* to show something by uncovering it; to make something accessible to some action or influence
91. co____e her for the loss of her son *v.* to provide emotional support or encouragement to someone; (noun) a type of table that is meant to be displayed against a wall; a control panel or unit that houses the controls for a particular piece of equipment

ANSWERS: 82. currency, 83. communal, 84. fickle, 85. sole, 86. brand, 87. session, 88. abundance, 89. random, 90. expose, 91. console

92. sus_____le alternative fuel *adj.* able to continue or be continued for a long time
93. pa_____nt to all the others *adj.* more important than anything else; having superior power and influence or the highest position
94. pro_____ve customer *adj.* likely or expected to happen or become in the future, often referring to something or someone that is being considered or evaluated
95. a heavy sc_____le *n.* a list of planned activities, tasks, or things that must be completed showing when they are intended to happen or be done
96. decision-making pr_____s *n.* a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products
97. in_____e him to write a novel *v.* to make somebody fill with the desire, confidence, or enthusiasm, especially to do something creative
98. ex_____e a crime *v.* to show something by uncovering it; to make something accessible to some action or influence
99. ba_____t lessons *n.* a type of performance dance that tells a dramatic story or expresses an idea with music but no talking or singing

ANSWERS: 92. sustainable, 93. paramount, 94. prospective, 95. schedule, 96. process, 97. inspire, 98. expose, 99. ballet

100. re____e CO2 into the air *v.* to set free or allow to escape from confinement
101. h__k through the jungle *v.* to hit and cut somebody or something roughly and violently; to find a bug in a computer program and break into their systems or networks
102. sa___y after taxes *n.* a fixed amount of money that employees, especially those who work in an office, receive for doing their job, usually paid every month
103. health po___y *n.* a set of rules, guidelines, principles, or procedures that govern decision-making or action, often used in the context of business or government; a course of action or plan of action adopted or followed by an organization or individual to achieve a goal or objective
104. f__m grip *adj.* resolute or unwavering in decision-making or action; strong or secure in structure, make, or composition; reliable, trustworthy, or dependable; (noun) a business or company
105. a fountain of wi___m *n.* the quality of being wise, or the ability to use your knowledge and experience to make sensible decisions
106. int_____on among human beings *n.* the act of connecting with someone, mainly when working, playing, or spending time with them
107. hu___e opinion *adj.* having or showing a modest or low estimate of one's quality or importance

ANSWERS: 100. release, 101. hack, 102. salary, 103. policy, 104. firm, 105. wisdom, 106. interaction, 107. humble

108. dis_____ct the water supply *v.* to unfasten or disjoin something, especially to break the connection between a supply of gas, water, or electricity and a piece of equipment
109. act of gen_____ty *n.* the fact or quality of being willing to do kind things or give somebody money, gifts, or time freely
110. la____h a big attack *v.* to send or propel something into the air or space using a device such as a rocket, missile, or spacecraft; to make something available or on sale for the first time
111. romantic des_____ons *n.* the place to which someone or something is going or being sent; the ultimate purpose or goal of a journey or action
112. vul_____le parts of the body *adj.* capable of being hurt or influenced physically or mentally
113. pos_____ty for growth *n.* a chance that something may happen or be true
114. a det_____nt of crop yields *n.* a factor, circumstance, or condition that contributes to the shaping, influencing, or determining of a particular outcome or result
115. arrange my sc_____le *n.* a list of planned activities, tasks, or things that must be completed showing when they are intended to happen or be done
116. con_____ion in English *n.* an informal talk between two or more people to exchange their views, ideas, information, etc.

ANSWERS: 108. disconnect, 109. generosity, 110. launch, 111. destination, 112. vulnerable, 113. possibility, 114. determinant, 115. schedule, 116. conversation

117. occ_____al visitor *adj.* happening or appearing at irregular intervals; not constant or regular
118. alt_____ic instincts in social animals *adj.* showing a selfless and disinterested concern for the happiness and well-being of other people
119. hyp_____ted network *adj.* having multiple, complex links or relationships between different people, objects, or systems
120. anti-con_____sm movement *n.* a cultural and economic ideology that places a high value on the consumption and acquisition of goods and services, often associating personal identity or success with material possessions
121. bit of good fo_____e *n.* a large amount of money or property; chance or luck as an unknown and arbitrary force affecting human affairs
122. vo_____le markets *adj.* likely to change rapidly or unexpectedly, or being unstable or explosive
123. a short va_____on *n.* a period in which someone does not have to attend work or school and is free to do whatever they choose, such as travel or leisure
124. la____h a spaceship into orbit *v.* to send or propel something into the air or space using a device such as a rocket, missile, or spacecraft; to make something available or on sale for the first time
125. em____y job seekers *v.* to give somebody a job and pay them for it; to make use of

ANSWERS: 117. occasional, 118. altruistic, 119. hyperconnected, 120. consumerism, 121. fortune, 122. volatile, 123. vacation, 124. launch, 125. employ

126. ex_____ve clubs *adj.* not divided or shared with others
127. ad_____se on social media *v.* to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it
128. share ow_____ip *n.* the state or fact of possessing, controlling, or having the right to something; the legal and moral right to use or dispose of something as one chooses
129. co_____al swimming pool *adj.* belonging to or used by a group rather than individuals; for common use
130. ex_____ve authority *adj.* not divided or shared with others
131. boundless gen_____ty *n.* the fact or quality of being willing to do kind things or give somebody money, gifts, or time freely
132. hand over a bo_____t *n.* a bunch of flowers, especially one presented as a gift or carried at a ceremony
133. travel des_____on *n.* the place to which someone or something is going or being sent; the ultimate purpose or goal of a journey or action
134. the batting st____e *n.* a way of thinking about something, especially expressed publicly; attitude or position of a standing person or animal
135. alt_____ic behavior *adj.* showing a selfless and disinterested concern for the happiness and well-being of other people

ANSWERS: 126. exclusive, 127. advertise, 128. ownership, 129. communal, 130. exclusive, 131. generosity, 132. bouquet, 133. destination, 134. stance, 135. altruistic

136. a ba___t enthusiast *n.* a type of performance dance that tells a dramatic story or expresses an idea with music but no talking or singing
137. in a pre_____le manner *adj.* capable of being known, seen or declared in advance
138. st___t compliance regime *adj.* strongly limiting someone's freedom; allowing no deviation from a standard, rule, belief, etc.
139. hyp_____ted technology *adj.* having multiple, complex links or relationships between different people, objects, or systems
140. an age of ab_____ce *n.* a significant amount of something; the situation in which there is too much of something
141. property ow_____ip *n.* the state or fact of possessing, controlling, or having the right to something; the legal and moral right to use or dispose of something as one chooses
142. tw___t around to the left *v.* to bend or turn something into a certain shape
143. get con_____nt results *adj.* always behaving or happening in the same way, or having the same thoughts, standards, etc.
144. a tr_____on of a culture *n.* a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society
145. Doppler sh___t *n.* a slight transition in position, direction, or trend

ANSWERS: 136. ballet, 137. predictable, 138. strict, 139. hyperconnected, 140. abundance, 141. ownership, 142. twist, 143. consistent, 144. tradition, 145. shift

146. re_____e a prisoner *v.* to set free or allow to escape from confinement
147. wi____m literature *n.* the quality of being wise, or the ability to use your knowledge and experience to make sensible decisions
148. the p__k current in the circuit *n.* the point to which something or someone is at its strongest, best, or most successful; the pointed top of a mountain
149. ser_____ty discovery *n.* the occurrence and development of events by chance in a happy or beneficial way; a fortunate accident or discovery
150. si_____ly situated *adv.* in almost the same way

ANSWERS: 146. release, 147. wisdom, 148. peak, 149. serendipity, 150. similarly

Session 3: Fill in the Blanks

1. The community greatly respected and sought after the older adult's _____.
n. the quality of being wise, or the ability to use your knowledge and experience to make sensible decisions

2. This blog offers a variety of tips for _____ everyday life.
v. to hit and cut somebody or something roughly and violently; to find a bug in a computer program and break into their systems or networks

3. That newspaper _____ a political scandal in a big way.
v. to show something by uncovering it; to make something accessible to some action or influence

4. A suspension order from the court is effective _____.
adv. now or without delay

5. I want to _____ a toast in honor of our longstanding relationship.
v. to make a proposal, declare a plan for something

6. So far, the meeting is going according to _____.
n. a list of planned activities, tasks, or things that must be completed showing when they are intended to happen or be done

7. Management must take _____ responsibility for the accident.
adj. furthest or highest in degree or order

8. _____ elections were held in several European countries.
adj. belonging to or used by a group rather than individuals; for common use

ANSWERS: 1. wisdom, 2. hacking, 3. exposed, 4. immediately, 5. propose, 6. schedule, 7. ultimate, 8. Communal

9. The government should do more to support environmentally _____ agriculture.
adj. able to continue or be continued for a long time
10. The main discussion topic is government _____.
n. the condition or quality of being easy to see through
11. The _____ of the two groups is good for brainstorming.
n. the act of connecting with someone, mainly when working, playing, or spending time with them
12. Electronic _____ remain incomplete due to system errors.
n. an instance of buying or selling something; the act or process of doing something
13. She agreed to _____ with him in creating new artwork.
v. to work with someone else to produce or achieve something
14. Infants and pregnant women are particularly _____.
adj. capable of being hurt or influenced physically or mentally
15. You are not _____ in your behavior.
adj. always behaving or happening in the same way, or having the same thoughts, standards, etc.
16. She has a good _____ for being one of the best chefs in the city.
n. the general opinion that people have about someone or something, especially when this is based on their previous experiences or behaviors

ANSWERS: 9. sustainable, 10. transparency, 11. interaction, 12. transactions, 13. collaborate, 14. vulnerable, 15. consistent, 16. reputation

17. They _____ customers with a premium for loyal patronage.
- v.* to give someone support, confidence, or hope; to persuade someone to do or continue to do something by making it easier for them and making them believe it is a good thing to do
18. The nobler, the more _____.
- adj.* having or showing a modest or low estimate of one's quality or importance
19. This measurement aims to reduce traffic at _____ periods.
- n.* the point to which something or someone is at its strongest, best, or most successful; the pointed top of a mountain
20. The _____ used in this country is the Euro.
- n.* a system of money in general use in a particular country
21. Tech companies often employ _____ ducts and other materials in their office interiors.
- adj.* having no protection or shield from something, such as bad weather, attack, or criticism
22. We want to _____ our company through your media.
- v.* to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it
23. One _____ of success is having a positive attitude and a strong work ethic.
- n.* a factor, circumstance, or condition that contributes to the shaping, influencing, or determining of a particular outcome or result
24. The _____ of getting the disease will drastically increase.
- n.* a chance that something may happen or be true

ANSWERS: 17. encouraged, 18. humble, 19. peak, 20. currency, 21. exposed, 22. advertise, 23. determinant, 24. possibility

25. That _____ shows that people are accepting the tax increase to some extent.
n. an investigation of the opinions, behavior, etc. of a particular group of people, made by asking people questions
26. What are your annual _____ expectations?
n. a fixed amount of money that employees, especially those who work in an office, receive for doing their job, usually paid every month
27. Their relationship was _____ and prone to sudden outbursts of anger.
adj. likely to change rapidly or unexpectedly, or being unstable or explosive
28. To find drunk drivers, police conduct _____ tests.
adj. made, done, or happening without method, conscious decision, or any regular pattern
29. The prime minister canceled visits to other countries to resolve _____ disputes.
adj. of or relating to the inside of something
30. A healthy farm provides an _____ of food.
n. a significant amount of something; the situation in which there is too much of something
31. He is remembered for his _____ and civilization.
n. the fact or quality of being willing to do kind things or give somebody money, gifts, or time freely
32. The unique style of this martial arts _____ many action film producers.
v. to make somebody fill with the desire, confidence, or enthusiasm, especially to do something creative

ANSWERS: 25. survey, 26. salary, 27. volatile, 28. random, 29. internal, 30. abundance, 31. generosity, 32. inspired

33. The company's _____ has changed hands several times in the past few years.
- n.* the state or fact of possessing, controlling, or having the right to something; the legal and moral right to use or dispose of something as one chooses
34. The company's new _____ on remote work has made it a more inclusive workplace.
- n.* a set of rules, guidelines, principles, or procedures that govern decision-making or action, often used in the context of business or government; a course of action or plan of action adopted or followed by an organization or individual to achieve a goal or objective
35. We argue that wages for temporary workers should _____ rise.
- adv.* in almost the same way
36. She finally decided to _____ herself from the company.
- v.* to unfasten or disjoin something, especially to break the connection between a supply of gas, water, or electricity and a piece of equipment
37. The view of the city skyline from the top of the building looked amazing in the _____.
- n.* the natural light produced by the sun during the day, especially in contrast to artificial light or darkness
38. It is a _____ in many families to have a big Thanksgiving dinner with all their relatives.
- n.* a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society
39. She only visited her grandparents on _____ weekends.
- adj.* happening or appearing at irregular intervals; not constant or regular

ANSWERS: 33. ownership, 34. policy, 35. similarly, 36. disconnect, 37. daylight, 38. tradition, 39. occasional

40. The world has become increasingly _____ with the internet and social media playing a significant role in communication and information exchange.

adj. having multiple, complex links or relationships between different people, objects, or systems

41. The _____ for applying for a visa can be lengthy and complicated.

n. a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products

42. Could you help me _____ some furniture?

n. a slight transition in position, direction, or trend

43. She _____ her crying friend with words of encouragement.

v. to provide emotional support or encouragement to someone; (noun) a type of table that is meant to be displayed against a wall; a control panel or unit that houses the controls for a particular piece of equipment

44. Your _____ reflects your thoughts.

n. an informal talk between two or more people to exchange their views, ideas, information, etc.

45. Parliament is now in _____.

n. a formal meeting or series of meetings for the execution of a particular group's functions; a period spent doing a particular activity

46. There's a new _____ of hero in the movies now.

n. a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning

ANSWERS: 40. hyperconnected, 41. process, 42. shift, 43. consoled, 44. conversation, 45. session, 46. brand

47. He continued to support her political _____.

- n.* a way of thinking about something, especially expressed publicly; attitude or position of a standing person or animal

48. I am excited to reach my _____ and explore the new city finally.

- n.* the place to which someone or something is going or being sent; the ultimate purpose or goal of a journey or action

49. He _____ pieces of rope out of straw.

- v.* to bend or turn something into a certain shape

50. Too _____ a regulation for the private sector will stifle innovation.

- adj.* strongly limiting someone's freedom; allowing no deviation from a standard, rule, belief, etc.

51. This country became a country of _____ geostrategic importance to us.

- adj.* more important than anything else; having superior power and influence or the highest position

52. The company _____ employees to buy low-price items without approval to achieve efficient purchasing.

- v.* to give someone the power or authority to do something

53. Do you have a plan for a long _____

- n.* a period in which someone does not have to attend work or school and is free to do whatever they choose, such as travel or leisure

54. The weather can be quite _____ in this region, changing rapidly and unpredictably.

- adj.* liable to change frequently or unexpectedly, often without reason; capricious or unsteady

ANSWERS: 47. stance, 48. destination, 49. twisted, 50. strict, 51. paramount, 52. empowered, 53. vacation?, 54. fickle

55. Our company found it _____ difficult to keep up with the competition.
adv. more and more
56. The company tried to build an _____ image.
adj. showing a selfless and disinterested concern for the happiness and well-being of other people
57. The company is set to _____ its new product line next month.
v. to send or propel something into the air or space using a device such as a rocket, missile, or spacecraft; to make something available or on sale for the first time
58. His reckless behavior could _____ his chances of getting hired for the job.
v. to put something at risk or in danger; to threaten or endanger something or someone
59. The discovery of penicillin was a result of _____.
n. the occurrence and development of events by chance in a happy or beneficial way; a fortunate accident or discovery
60. The condo offers _____ access to the beach.
adj. not divided or shared with others
61. He gave her a _____ of roses as a gift.
n. a bunch of flowers, especially one presented as a gift or carried at a ceremony
62. She is a leading female classical _____ dancer
n. a type of performance dance that tells a dramatic story or expresses an idea with music but no talking or singing

ANSWERS: 55. increasingly, 56. altruistic, 57. launch, 58. jeopardize, 59. serendipity, 60. exclusive, 61. bouquet, 62. ballet

63. They used a special receiver to _____ police radio channels.
v. to observe, check, and track the progress or quality of something over a period of time
64. The rise of _____ has led to an increase in wastefulness and environmental damage.
n. a cultural and economic ideology that places a high value on the consumption and acquisition of goods and services, often associating personal identity or success with material possessions
65. Capitalism guarantees the right of ownership of personal _____.
n. a large amount of money or property; chance or luck as an unknown and arbitrary force affecting human affairs
66. The economy becomes more volatile and less _____.
adj. capable of being known, seen or declared in advance
67. When making arrests, police officers frequently _____ excessive force.
v. to give somebody a job and pay them for it; to make use of
68. He accumulated wealth across a _____ spectrum of assets.
adj. very wide; general
69. We are _____ opposed to any form of terrorism.
adv. completely or absolutely
70. The _____ purpose of this meeting is to discuss the new budget for the project.
adj. only one of its kind; being the only existing or available one; (noun) the undersurface of a person's foot

ANSWERS: 63. monitor, 64. consumerism, 65. fortune, 66. predictable, 67. employ, 68. broad, 69. utterly, 70. sole

71. The animal rights group worked to _____ the dolphins back into the wild.
v. to set free or allow to escape from confinement
72. He has always shown great _____ to his friends and family.
n. the quality of being devoted or faithful to someone or something
73. The family-owned _____ had been in business for over three generations.
n. a person or business that sells clothing or specializes in the manufacturing or retailing of clothing; someone involved in the trade of fabrics and clothing
74. The _____ deadline for submitting the project is tomorrow, so we need to work efficiently to finish on time.
adj. resolute or unwavering in decision-making or action; strong or secure in structure, make, or composition; reliable, trustworthy, or dependable; (noun) a business or company
75. The company is looking for _____ employees with strong communication skills.
adj. likely or expected to happen or become in the future, often referring to something or someone that is being considered or evaluated

ANSWERS: 71. release, 72. loyalty, 73. clothier, 74. firm, 75. prospective