

# Englist.me



## Vocabulary Builder Reference from...

Adam Garone: Healthier men, one moustache at a time | TED Talk

[https://www.ted.com/talks/adam\\_garone\\_healthier\\_men\\_one\\_moustache\\_at\\_a\\_time](https://www.ted.com/talks/adam_garone_healthier_men_one_moustache_at_a_time)

### Advanced Words Only

#### IMPORTANT

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## Session 1: Word List

### opportune

*adj.* suitable or happening at a time that is suitable or convenient for a particular purpose

*synonym*: suitable, timely, practical

(1) **opportune** occasion, (2) an **opportune** remark

The phone rang at the most **opportune** time.

### redefine

*v.* to change the meaning or interpretation of something; to make people think about something in a new or different way

*synonym*: reconsider, reformulate, alter

(1) **redefine** customer experience, (2) **redefine** our role

The video telephony application has **redefined** the way we work.

### mustache

*n.* an unshaved growth of hair on the upper lip

*synonym*: whisker

(1) a gray **mustache**, (2) big **mustache**

The actor's **mustache** has become an icon.

### comeback

*n.* a return to popularity, success, or performance after a decline or period of inactivity; a quick, witty response to a criticism or insult

*synonym*: return, resurgence, revival

(1) political **comeback**, (2) career **comeback**

The musician made an impressive **comeback** with their latest album.

## slang

*n.* informal or non-standard language that is often used within a specific group or culture and may not be considered appropriate in a professional or formal context

*synonym*: lingo, jargon, vernacular

(1) **slang** phrases, (2) Internet **slang**

A lot of **slang** words and phrases were popularized by hip-hop music.

## rename

*v.* to give a new name to something; to change the name of something

*synonym*: rebrand, rechristen, re-label

(1) **rename** the street, (2) **rename** in plain English

The new owners **renamed** the restaurant to give it a fresh start.

## shave

*v.* to remove body hair with a razor; to cut the price of something

*synonym*: trim, cut down, prune

(1) **shave** my head, (2) **shave** cheese

That supermarket tried to **shave** certain costs by saving electricity.

## beard

*n.* hair that grows on a man's face, often around the mouth and chin

*synonym*: facial hair, whiskers, stubble

(1) a black **beard**, (2) shave my **beard**

He grew a thick **beard** to change his appearance.

## ironic

*adj.* using words to express something different from and often opposite to their literal or usual meaning, often for humorous or rhetorical effect

*synonym*: sarcastic, wry, sardonic

(1) **ironic** result, (2) an **ironic** turn of events

It was **ironic** that the heavy rain started just as they set up for an outdoor picnic.

## hipster

*n.* a person who follows a trend or style characterized by a particular subculture, particularly one that is associated with alternative music, fashion, and lifestyle practices

*synonym*: trendsetter, nonconformist, bohemian

(1) **hipster** fashion, (2) **hipster** lifestyle

She is always wearing vintage clothing and listening to vinyl records, a true **hipster** at heart.

## tagline

*n.* a memorable slogan or catchphrase used in advertising or entertainment to promote a product, cause, or idea; a brief statement or phrase that sums up the essence of something

*synonym*: slogan, catchphrase, motto

(1) advertising **tagline**, (2) effective **tagline**

Our marketing team is brainstorming to come up with a new **tagline** for our product launch.

## eloquent

*adj.* able to speak or write clearly and impressively

*synonym*: persuasive, fluent, well-spoken

(1) an **eloquent** speaker, (2) **eloquent** writing

She gave an **eloquent** speech at the graduation ceremony.

## pivotal

*adj.* relating to or acting as a pivot or central point; crucial or essential to the success or outcome of something

*synonym*: crucial, essential, important

(1) **pivotal** moment, (2) **pivotal** role

The CEO's decision was **pivotal** in the success of the company's expansion plans.

## quitter

*n.* a person who gives up easily or does not have the determination to finish what they have started

*synonym*: coward, deserter, surrender

(1) easy **quitter**, (2) serial **quitter**

He was labeled as a **quitter** after he abandoned the project halfway.

## brew

*v.* to make beer or tea by mixing a substance with hot water

*synonym* : make, prepare

(1) **brew** a cup of tea, (2) **brew** beer

I am going to **brew** some coffee this morning.

## whatnot

*n.* unspecified or unimportant objects, things, or details; miscellaneous items or things; a small, open shelving unit or stand used for displaying various objects or curios

*synonym* : odds and ends, gizmos, etcetera

(1) books and **whatnot**, (2) clothes and **whatnot**

I need to pick up some groceries, toiletries, and **whatnot** at the store.

## boardroom

*n.* a room where the board of directors of a company or organization meets

*synonym* : meeting room, conference room, executive room

(1) **boardroom** meeting, (2) **boardroom** decision

The corporate **boardroom** was filled with tense silence as the CEO presented the new plan.

## lofty

*adj.* elevated in position, rank, or status; grand; elevated in style or language

*synonym* : high, elevated, grand

(1) a **lofty** peak, (2) **lofty** ambitions

His **lofty** goals were admirable but unrealistic.

## choke

*v.* to prevent or obstruct the normal breathing or swallowing of someone or something

*synonym* : strangle, suffocate, clog

(1) **choke** with anger, (2) **choke** off the blood supply

The baby started to **choke** on a piece of apple.

## thanksgiving

*n.* an annual holiday celebrated primarily in the United States and Canada, typically observed on the fourth Thursday in November in the U.S. and on the second Monday in October in Canada, that commemorates the giving of thanks for the blessings of the previous year

*synonym*: gratitude, appreciation, recognition

(1) **thanksgiving** traditions, (2) **thanksgiving** parade

My family gathers together every year for **thanksgiving** dinner.

## institutionalize

*v.* to establish or make something a part of an institution (= a place such as a university, hospital, etc.)

*synonym*: formalize, establish, regularize

(1) **institutionalize** a system, (2) **institutionalize** customary laws

The new policy aims to **institutionalize** the use of renewable energy sources.

## Session 2: Spelling

1. tha\_\_\_\_\_ing parade  
*n.* an annual holiday celebrated primarily in the United States and Canada, typically observed on the fourth Thursday in November in the U.S. and on the second Monday in October in Canada, that commemorates the giving of thanks for the blessings of the previous year
2. Internet sl\_\_g  
*n.* informal or non-standard language that is often used within a specific group or culture and may not be considered appropriate in a professional or formal context
3. career co\_\_\_\_\_ck  
*n.* a return to popularity, success, or performance after a decline or period of inactivity; a quick, witty response to a criticism or insult
4. hi\_\_\_\_\_r fashion  
*n.* a person who follows a trend or style characterized by a particular subculture, particularly one that is associated with alternative music, fashion, and lifestyle practices
5. bo\_\_\_\_\_om meeting  
*n.* a room where the board of directors of a company or organization meets
6. pi\_\_\_\_\_l role  
*adj.* relating to or acting as a pivot or central point; crucial or essential to the success or outcome of something

ANSWERS: 1. thanksgiving, 2. slang, 3. comeback, 4. hipster, 5. boardroom, 6. pivotal

7. ch\_\_e off the blood supply *v.* to prevent or obstruct the normal breathing or swallowing of someone or something
8. a gray mu\_\_\_\_he *n.* an unshaved growth of hair on the upper lip
9. books and wh\_\_\_\_t *n.* unspecified or unimportant objects, things, or details; miscellaneous items or things; a small, open shelving unit or stand used for displaying various objects or curios
10. an ir\_\_\_\_c turn of events *adj.* using words to express something different from and often opposite to their literal or usual meaning, often for humorous or rhetorical effect
11. serial qu\_\_\_\_r *n.* a person who gives up easily or does not have the determination to finish what they have started
12. big mu\_\_\_\_he *n.* an unshaved growth of hair on the upper lip
13. bo\_\_\_\_om decision *n.* a room where the board of directors of a company or organization meets
14. a black be\_\_d *n.* hair that grows on a man's face, often around the mouth and chin
15. re\_\_\_\_ne our role *v.* to change the meaning or interpretation of something; to make people think about something in a new or different way
16. a lo\_\_y peak *adj.* elevated in position, rank, or status; grand; elevated in style or language

ANSWERS: 7. choke, 8. mustache, 9. whatnot, 10. ironic, 11. quitter, 12. mustache, 13. boardroom, 14. beard, 15. redefine, 16. lofty

17. political co\_\_\_\_ck *n.* a return to popularity, success, or performance after a decline or period of inactivity; a quick, witty response to a criticism or insult
18. advertising ta\_\_\_\_e *n.* a memorable slogan or catchphrase used in advertising or entertainment to promote a product, cause, or idea; a brief statement or phrase that sums up the essence of something
19. el\_\_\_\_nt writing *adj.* able to speak or write clearly and impressively
20. sl\_\_g phrases *n.* informal or non-standard language that is often used within a specific group or culture and may not be considered appropriate in a professional or formal context
21. lo\_\_y ambitions *adj.* elevated in position, rank, or status; grand; elevated in style or language
22. pi\_\_\_\_l moment *adj.* relating to or acting as a pivot or central point; crucial or essential to the success or outcome of something
23. ir\_\_\_\_c result *adj.* using words to express something different from and often opposite to their literal or usual meaning, often for humorous or rhetorical effect
24. an op\_\_\_\_ne remark *adj.* suitable or happening at a time that is suitable or convenient for a particular purpose
25. clothes and wh\_\_\_\_t *n.* unspecified or unimportant objects, things, or details; miscellaneous items or things; a small, open shelving unit or stand used for displaying various objects or curios

ANSWERS: 17. comeback, 18. tagline, 19. eloquent, 20. slang, 21. lofty, 22. pivotal, 23. ironic, 24. opportune, 25. whatnot



26. re\_\_\_e the street      *v.* to give a new name to something; to change the name of something
27. sh\_\_e my head      *v.* to remove body hair with a razor; to cut the price of something
28. ch\_\_e with anger      *v.* to prevent or obstruct the normal breathing or swallowing of someone or something
29. b\_\_w beer      *v.* to make beer or tea by mixing a substance with hot water
30. an el\_\_\_\_\_nt speaker      *adj.* able to speak or write clearly and impressively
31. re\_\_\_e in plain English      *v.* to give a new name to something; to change the name of something
32. easy qu\_\_\_\_\_r      *n.* a person who gives up easily or does not have the determination to finish what they have started
33. re\_\_\_\_\_ne customer experience      *v.* to change the meaning or interpretation of something; to make people think about something in a new or different way
34. b\_\_w a cup of tea      *v.* to make beer or tea by mixing a substance with hot water
35. op\_\_\_\_\_ne occasion      *adj.* suitable or happening at a time that is suitable or convenient for a particular purpose
36. tha\_\_\_\_\_ing traditions      *n.* an annual holiday celebrated primarily in the United States and Canada, typically observed on the fourth Thursday in November in the U.S. and on the second Monday in October in Canada, that commemorates the giving of thanks for the blessings of the previous year

ANSWERS: 26. rename, 27. shave, 28. choke, 29. brew, 30. eloquent, 31. rename, 32. quitter, 33. redefine, 34. brew, 35. opportune, 36. thanksgiving

37. ins\_\_\_\_\_ize a system      *v.* to establish or make something a part of an institution (= a place such as a university, hospital, etc.)
38. hi\_\_\_\_r lifestyle      *n.* a person who follows a trend or style characterized by a particular subculture, particularly one that is associated with alternative music, fashion, and lifestyle practices
39. ins\_\_\_\_\_ize customary laws      *v.* to establish or make something a part of an institution (= a place such as a university, hospital, etc.)
40. shave my be\_\_d      *n.* hair that grows on a man's face, often around the mouth and chin
41. sh\_\_e cheese      *v.* to remove body hair with a razor; to cut the price of something
42. effective ta\_\_\_\_\_e      *n.* a memorable slogan or catchphrase used in advertising or entertainment to promote a product, cause, or idea; a brief statement or phrase that sums up the essence of something

ANSWERS: 37. institutionalize, 38. hipster, 39. institutionalize, 40. beard, 41. shave, 42. tagline

## Session 3: Fill in the Blanks

1. Our marketing team is brainstorming to come up with a new \_\_\_\_\_ for our product launch.
  - n.* a memorable slogan or catchphrase used in advertising or entertainment to promote a product, cause, or idea; a brief statement or phrase that sums up the essence of something
2. The baby started to \_\_\_\_\_ on a piece of apple.
  - v.* to prevent or obstruct the normal breathing or swallowing of someone or something
3. She gave an \_\_\_\_\_ speech at the graduation ceremony.
  - adj.* able to speak or write clearly and impressively
4. The new policy aims to \_\_\_\_\_ the use of renewable energy sources.
  - v.* to establish or make something a part of an institution (= a place such as a university, hospital, etc.)
5. The phone rang at the most \_\_\_\_\_ time.
  - adj.* suitable or happening at a time that is suitable or convenient for a particular purpose
6. The corporate \_\_\_\_\_ was filled with tense silence as the CEO presented the new plan.
  - n.* a room where the board of directors of a company or organization meets
7. She is always wearing vintage clothing and listening to vinyl records, a true \_\_\_\_\_ at heart.
  - n.* a person who follows a trend or style characterized by a particular subculture, particularly one that is associated with alternative music, fashion, and lifestyle practices

ANSWERS: 1. tagline, 2. choke, 3. eloquent, 4. institutionalize, 5. opportune, 6. boardroom, 7. hipster

8. The CEO's decision was \_\_\_\_\_ in the success of the company's expansion plans.  
*adj.* relating to or acting as a pivot or central point; crucial or essential to the success or outcome of something
9. He grew a thick \_\_\_\_\_ to change his appearance.  
*n.* hair that grows on a man's face, often around the mouth and chin
10. He was labeled as a \_\_\_\_\_ after he abandoned the project halfway.  
*n.* a person who gives up easily or does not have the determination to finish what they have started
11. That supermarket tried to \_\_\_\_\_ certain costs by saving electricity.  
*v.* to remove body hair with a razor; to cut the price of something
12. His \_\_\_\_\_ goals were admirable but unrealistic.  
*adj.* elevated in position, rank, or status; grand; elevated in style or language
13. My family gathers together every year for \_\_\_\_\_ dinner.  
*n.* an annual holiday celebrated primarily in the United States and Canada, typically observed on the fourth Thursday in November in the U.S. and on the second Monday in October in Canada, that commemorates the giving of thanks for the blessings of the previous year
14. The new owners \_\_\_\_\_ the restaurant to give it a fresh start.  
*v.* to give a new name to something; to change the name of something
15. I am going to \_\_\_\_\_ some coffee this morning.  
*v.* to make beer or tea by mixing a substance with hot water

ANSWERS: 8. pivotal, 9. beard, 10. quitter, 11. shave, 12. lofty, 13. thanksgiving, 14. renamed, 15. brew

16. The musician made an impressive \_\_\_\_\_ with their latest album.
- n.* a return to popularity, success, or performance after a decline or period of inactivity; a quick, witty response to a criticism or insult
17. It was \_\_\_\_\_ that the heavy rain started just as they set up for an outdoor picnic.
- adj.* using words to express something different from and often opposite to their literal or usual meaning, often for humorous or rhetorical effect
18. I need to pick up some groceries, toiletries, and \_\_\_\_\_ at the store.
- n.* unspecified or unimportant objects, things, or details; miscellaneous items or things; a small, open shelving unit or stand used for displaying various objects or curios
19. The video telephony application has \_\_\_\_\_ the way we work.
- v.* to change the meaning or interpretation of something; to make people think about something in a new or different way
20. A lot of \_\_\_\_\_ words and phrases were popularized by hip-hop music.
- n.* informal or non-standard language that is often used within a specific group or culture and may not be considered appropriate in a professional or formal context
21. The actor's \_\_\_\_\_ has become an icon.
- n.* an unshaved growth of hair on the upper lip

ANSWERS: 16. comeback, 17. ironic, 18. whatnot, 19. redefined, 20. slang, 21. mustache