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Vocabulary Builder Reference from...

Lisa Gansky: The future of business is the "mesh" |

TED Talk

https://www.ted.com/talks/lisa_gansky_the_future_of_

business_is_the_mesh



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Session 1: Word List

trump

- a playing card with a picture of a trumpeter on it, used in certain card games
- (1) trump card, (2) choose trump

The **trump** suit in the game of bridge is determined at the beginning of each hand.

recession

 a period of economic decline, typically lasting for six months or more, during which trade and industrial activity decrease, and unemployment increases

synonym: downturn, slump, contraction

(1) **recession** period, (2) recover from a **recession**The country is facing a **recession**, with high unemployment and low GDP.

rethink

v. to consider again a plan, idea, etc., especially to change it

synonym: reexplore, review, reconsider

(1) **rethink** a marketing plan, (2) **rethink** the role of the manager

We have to **rethink** our company's product lineup for further growth.



secondly

adv. used to introduce the second point or item in a list or series of statements, considerations, etc.

synonym: in the second place, next, subsequently

(1) **secondly** connected, (2) **secondly**, it is important Firstly, we will discuss the budget; **secondly**, we will go over the schedule.

distrust

n. a lack of trust or confidence in someone or somethingsynonym: suspicion, doubt, misgiving

(1) **distrust** in politics, (2) growing **distrust**The employee's consistent tardiness and lack of accountability made her coworkers develop **distrust** in her abilities.

industrious

adj. hardworking, diligent, and persistent in effortsynonym: diligent, hardworking, assiduous

(1) **industrious** worker, (2) **industrious** student He was known to be very **industrious** and would often work late into the night.

someplace

adv. somewhere without specifying a particular or exact location

synonym: somewhere, anywhere, wherever

(1) from **someplace** deep inside, (2) **someplace** quiet Let's go **someplace** new and try something we have not done before.

robin

 a small bird from the thrush family, typically having a red breast and found across Europe, Asia, and North America

synonym: thrush, red-breast, redbird

(1) robin eggs, (2) robin's nest

I love listening to the cheerful song of the **robin** in my garden.

souvenir

n. an object, often a small item, that is kept as a reminder or memento of a person, place, or event; a keepsakesynonym: memento, keepsake, token

(1) city **souvenir**, (2) **souvenir** shop

I bought my sister a miniature Eiffel Tower **souvenir** when I visited Paris.

aspiration

 a strong desire to achieve something; the action or process of drawing breath

synonym: ambition, inhalation, intake

(1) no **aspiration** for fame, (2) **aspiration** into the lungs He has an **aspiration** to become a doctor.

chow

 a slang term for food, typically referring to a particular type of cuisine or meal, such as Chinese chow or chowder

synonym: food, grub, eats

(1) **chow** time, (2) fast **chow**

We decided to order some Chinese chow for dinner tonight.

commute

v. to regularly travel a particular journey, especially between one's home and place of work; (noun) a regular journey of some distance to and from your place of work

synonym: travel, journey, trip

(1) commute to work, (2) daily commute

He had to **commute** two hours each way to get to work.

sedan

n. a car with four doors and a closed roof, designed to seat a small number of passengers in comfort; a type of automobile that is larger and more luxurious than a compact or subcompact car

synonym: car, automobile, vehicle

(1) sedan car, (2) a black sedan

I prefer driving a **sedan** over a larger SUV because it's easier to park.

concierge

 an employee or staff member, often found in hotels or residential buildings, who assists guests or residents with various services, such as making reservations, providing information or recommendations, arranging transportation, or handling special requests *synonym*: caretaker, attendant, hotelier

(1) concierge desk, (2) personal concierge

The **concierge** at the hotel was able to provide excellent recommendations for local restaurants.

entitle

v. to give someone the right to have or do something; to give a title to someone or something

synonym: allow, permit, enable

(1) **entitle** him to a pension, (2) **entitle** the company to use the logo

The employee was **entitled** to a week of vacation time.

opportune

adj. suitable or happening at a time that is suitable or convenient for a particular purpose

synonym: suitable, timely, practical

(1) **opportune** occasion, (2) an **opportune** remark The phone rang at the most **opportune** time.

flank

 the side of an animal, especially the side between the last rib and the hip; the side of military or naval formation; (verb) to be located on either side of something

synonym: side, edge, rim

(1) flank pain, (2) attack the left flank

The **flank** of the mountain was difficult to climb.

irresistible

adj. impossible to resist or refuse; very attractive, appealing, or compelling

synonym: resistless, overpowering, compelling

(1) **irresistible** charm, (2) **irresistible** force

The aroma of freshly baked cookies was **irresistible** to her.

contagious

adj. able to be passed on to others through contact or proximity, especially by infection or disease

synonym: infectious, transmissible, communicable

(1) contagious enthusiasm, (2) contagious virus The disease is highly **contagious** and spreads quickly.

tweet

- a short, high sound made by a small bird; a message n. sent using Twitter, the social media application *synonym*: peep, chirp, post (on Twitter)
- (1) a chick's tweet, (2) his latest tweets We could hear the **tweet** of baby birds.

smartphone

- a mobile phone that functions as a computer and connects to the Internet
- (1) **smartphone** app developer, (2) **smartphone** addict Internet traffic volumes have increased significantly with the advent of **smartphones**.

fiery

adj. very intense; like or suggestive of fire synonym: igneous, passionate, fervent (1) a fiery speech, (2) a fiery sunset He is a man of **fiery** temperament.

vitality

- the state of being strong and active; energy synonym: energy, life, vigor
- (1) **vitality** of youth, (2) the **vitality** of the company The new gym membership has improved his vitality and overall health.

vibrate

- to move or cause anything to move fast and in small increments from side to side *synonym*: oscillate, convulse, jerk
- (1) **vibrate** at a regular frequency, (2) **vibrate** with anger During the flight, the wings of the plane **vibrate**.

foodie

- a person who has a passionate interest in food, n. especially in trying new and exotic dishes synonym: gourmet, epicure, gastronome
- (1) **foodie** culture, (2) **foodie** destination

She considered herself a **foodie** and loved trying new restaurants and dishes.

edgy

adj. being tense, nervous, or irritable; nervous, jittery behavior; having a provocative, unconventional, or avant-garde style or mentality

synonym: tense, nervous, anxious

(1) edgy haircut, (2) edgy fashion

I always feel **edgy** when I have to give a speech in front of a large crowd.

artsy

adj. (also arty) relating to or characteristic of artists, especially those who are experimental, unconventional, avant-garde, or eclectic; having an interest in art, craft, or design, often in a creative, whimsical, or fanciful way

synonym: creative, artistic, imaginative

(1) artsy film, (2) artsy décor

The art exhibit showcased many different **artsy** pieces from local artists.

crafty

adj. skilled in deception or trickery; sly or cunning in the ways of achieving a goal

synonym: sly, cunning, wily

(1) crafty plan, (2) crafty manipulation

The **crafty** fox could outsmart the birds and catch them for his dinner.

screwup

 a person or thing that causes a mistake or error; a disorderly or confused situation resulting from mistakes or errors

synonym: blunder, mistake, error

(1) financial **screwup**, (2) career **screwup**

His latest **screwup** at work may cost him his job.

Session 2: Spelling

1. en___e him to a pension

2. co____ge desk

fast c__w

4. sma____ne app developer

5. vi e with anger

6. ar__y d□cor

7. fo___e culture

- v. to give someone the right to have or do something; to give a title to someone or something
- n. an employee or staff member, often found in hotels or residential buildings, who assists guests or residents with various services, such as making reservations, providing information or recommendations, arranging transportation, or handling special requests

 a slang term for food, typically referring to a particular type of cuisine or meal, such as Chinese chow or chowder

 a mobile phone that functions as a computer and connects to the Internet

v. to move or cause anything to move fast and in small increments from side to side

adj. (also arty) relating to or characteristic of artists, especially those who are experimental, unconventional, avant-garde, or eclectic; having an interest in art, craft, or design, often in a creative, whimsical, or fanciful way

 a person who has a passionate interest in food, especially in trying new and exotic dishes

ANSWERS: 1. entitle, 2. concierge, 3. chow, 4. smartphone, 5. vibrate, 6. artsy, 7. foodie

8.	irrble charm	adj.	impossible to resist or refuse; very attractive, appealing, or compelling
9.	growing dist	n.	a lack of trust or confidence in someone or something
10.	cw time	n.	a slang term for food, typically referring to a particular type of cuisine or meal, such as Chinese chow or chowder
11.	financial scp	n.	a person or thing that causes a mistake or error; a disorderly or confused situation resulting from mistakes or errors
12.	ary film	adj.	(also arty) relating to or characteristic of artists, especially those who are experimental, unconventional, avant-garde, or eclectic; having an interest in art, craft, or design, often in a creative, whimsical, or fanciful way
13.	sen car	n.	a car with four doors and a closed roof, designed to seat a small number of passengers in comfort; a type of automobile that is larger and more luxurious than a compact or subcompact car
14.	cry manipulation	adj.	skilled in deception or trickery; sly or cunning in the ways of achieving a goal
15.	rek a marketing plan	v.	to consider again a plan, idea, etc., especially to change it
16.	indus worker	adj.	hardworking, diligent, and persistent in effort

ANSWERS: 8. irresistible, 9. distrust, 10. chow, 11. screwup, 12. artsy, 13. sedan, 14. crafty, 15. rethink, 16. industrious

17.	career scp	n.	a person or thing that causes a mistake or error; a disorderly or confused situation resulting from mistakes or errors
18.	a chick's twt	n.	a short, high sound made by a small bird; a message sent using Twitter, the social media application
19.	indus student	adj.	hardworking, diligent, and persistent in effort
20.	sely connected	adv.	used to introduce the second point or item in a list or series of statements, considerations, etc.
21.	no aspon for fame	n.	a strong desire to achieve something; the action or process of drawing breath
22.	city soir	n.	an object, often a small item, that is kept as a reminder or memento of a person, place, or event; a keepsake
23.	from soce deep inside	adv.	somewhere without specifying a particular or exact location
24.	attack the left flk	n.	the side of an animal, especially the side between the last rib and the hip; the side of military or naval formation; (verb) to be located on either side of something
25.	reon period	n.	a period of economic decline, typically lasting for six months or more, during which trade and industrial activity decrease, and unemployment increases
26.	ron's nest	n.	a small bird from the thrush family, typically having a red breast and found across Europe, Asia, and North America

ANSWERS: 17. screwup, 18. tweet, 19. industrious, 20. secondly, 21. aspiration, 22. souvenir, 23. someplace, 24. flank, 25. recession, 26. robin

27.	cry plan	adj.	skilled in deception or trickery; sly or cunning in the ways of achieving a goal
28.	dist in politics	n.	a lack of trust or confidence in someone or something
29.	conus virus	adj.	able to be passed on to others through contact or proximity, especially by infection or disease
30.	foe destination	n.	a person who has a passionate interest in food, especially in trying new and exotic dishes
31.	ey fashion	adj.	being tense, nervous, or irritable; nervous, jittery behavior; having a provocative, unconventional, or avant-garde style or mentality
32.	fl_k pain	n.	the side of an animal, especially the side between the last rib and the hip; the side of military or naval formation; (verb) to be located on either side of something
33.	recover from a reon	n.	a period of economic decline, typically lasting for six months or more, during which trade and industrial activity decrease, and unemployment increases
34.	vie at a regular frequency	<i>v</i> .	to move or cause anything to move fast and in small increments from side to side
35.	rek the role of the manager	<i>v</i> .	to consider again a plan, idea, etc., especially to change it
36.	daily coe	<i>v</i> .	to regularly travel a particular journey, especially between one's home and place of work; (noun) a regular journey of some distance to and from your place of work

ANSWERS: 27. crafty, 28. distrust, 29. contagious, 30. foodie, 31. edgy, 32. flank, 33. recession, 34. vibrate, 35. rethink, 36. commute

37. ey haircut	adj.	being tense, nervous, or irritable; nervous, jittery behavior; having a provocative, unconventional, or avant-garde style or mentality
38. choose trp	n.	a playing card with a picture of a trumpeter on it, used in certain card games
39. his latest twts	n.	a short, high sound made by a small bird; a message sent using Twitter, the social media application
40. an opne remark	adj.	suitable or happening at a time that is suitable or convenient for a particular purpose
41. irrble force	adj.	impossible to resist or refuse; very attractive, appealing, or compelling
42. ro_n eggs	n.	a small bird from the thrush family, typically having a red breast and found across Europe, Asia, and North America
43. vity of youth	n.	the state of being strong and active; energy
44. coe to work	ν.	to regularly travel a particular journey, especially between one's home and place of work; (noun) a regular journey of some distance to and from your place of work
45. trp card	n.	a playing card with a picture of a trumpeter on it, used in certain card

ANSWERS: 37. edgy, 38. trump, 39. tweet, 40. opportune, 41. irresistible, 42. robin, 43. vitality, 44. commute, 45. trump

games

place

kept as a reminder or memento person, place, or event; a keept 47. aspon into the lungs n. a strong desire to achieve som the action or process of drawin 48. soce quiet adv. somewhere without specifying particular or exact location 49. a fi_y sunset 50. personal coge n. an employee or staff member, found in hotels or residential but who assists guests or residential but was services, such as making reservations, providing informating recommendations, arranging transportation, or handling sperequests 51. a black sen n. a car with four doors and a close designed to seat a small numb passengers in comfort; a type of automobile that is larger and member in the passed on to others are contact or proximity, especially infection or disease 52. conus enthusiasm adj. able to be passed on to others contact or proximity, especially infection or disease 53. a fi_y speech adj. very intense; like or suggestive very intense; like or suggestive very intense; like or suggestive something; to give a title to sor				
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54. ene the company to use the logo v. to give someone the right to hat something; to give a title to sor	52.	conus enthusiasm	adj.	able to be passed on to others through contact or proximity, especially by infection or disease
logo something; to give a title to sor	53.	a fiy speech	adj.	very intense; like or suggestive of fire
sometning	54.		<i>v</i> .	to give someone the right to have or do something; to give a title to someone or something

ANSWERS: 46. souvenir, 47. aspiration, 48. someplace, 49. fiery, 50. concierge, 51. sedan, 52. contagious, 53. fiery, 54. entitle

55.	opne occasion	adj.	suitable or happening at a time that is suitable or convenient for a particular purpose
56.	smane addict	n.	a mobile phone that functions as a computer and connects to the Internet
57.	the vity of the company	n.	the state of being strong and active; energy
58.	sely, it is important	adv.	used to introduce the second point or item in a list or series of statements, considerations, etc.

ANSWERS: 55. opportune, 56. smartphone, 57. vitality, 58. secondly

Session 3: Fill in the Blanks

۱.	The suit in the game of bridge is determined at the beginning of each hand.
n.	a playing card with a picture of a trumpeter on it, used in certain card games
2.	The at the hotel was able to provide excellent recommendations for local restaurants.
n.	an employee or staff member, often found in hotels or residential buildings, who assists guests or residents with various services, such as making reservations, providing information or recommendations, arranging transportation, or handling special requests
3.	She considered herself a and loved trying new restaurants and dishes.
n.	a person who has a passionate interest in food, especially in trying new and exotic dishes
1.	Internet traffic volumes have increased significantly with the advent of
n.	a mobile phone that functions as a computer and connects to the Internet
5.	The employee was to a week of vacation time.
v.	to give someone the right to have or do something; to give a title to someone of something
6.	He was known to be very and would often work late into the night.
adj	i. hardworking, diligent, and persistent in effort
7.	The new gym membership has improved his and overall health.
n.	the state of being strong and active; energy
	SWERS: 1. trump, 2. concierge, 3. foodie, 4. smartphones, 5. entitled, 6. ustrious, 7. vitality

8.	The art exhibit showcased many different pieces from local artists.
adj	(also arty) relating to or characteristic of artists, especially those who are experimental, unconventional, avant-garde, or eclectic; having an interest in art, craft, or design, often in a creative, whimsical, or fanciful way
9.	We have to our company's product lineup for further growth.
v.	to consider again a plan, idea, etc., especially to change it
10.	His latest at work may cost him his job.
n.	a person or thing that causes a mistake or error; a disorderly or confused situation resulting from mistakes or errors
11.	The of the mountain was difficult to climb.
n.	the side of an animal, especially the side between the last rib and the hip; the side of military or naval formation; (verb) to be located on either side of something
12.	I prefer driving a over a larger SUV because it's easier to park.
n.	a car with four doors and a closed roof, designed to seat a small number of passengers in comfort; a type of automobile that is larger and more luxurious than a compact or subcompact car
13.	We decided to order some Chinese for dinner tonight.
n.	a slang term for food, typically referring to a particular type of cuisine or meal, such as Chinese chow or chowder
14.	We could hear the of baby birds.
n.	a short, high sound made by a small bird; a message sent using Twitter, the social media application
AN	SWERS: 8. artsy, 9. rethink, 10. screwup, 11. flank, 12. sedan, 13. chow, 14. tweet

ANSWERS: 15. commute, 16. someplace, 17. fiery, 18. aspiration, 19. secondly, 20. vibrate, 21. crafty, 22. robin

across Europe, Asia, and North America

23. The phone rang at the most time.
adj. suitable or happening at a time that is suitable or convenient for a particular purpose
24. The aroma of freshly baked cookies was to her.
adj. impossible to resist or refuse; very attractive, appealing, or compelling
25. I always feel when I have to give a speech in front of a large crowd.
adj. being tense, nervous, or irritable; nervous, jittery behavior; having a provocative, unconventional, or avant-garde style or mentality
26. The country is facing a with high unemployment and low GDP.
n. a period of economic decline, typically lasting for six months or more, during which trade and industrial activity decrease, and unemployment increases
27. The employee's consistent tardiness and lack of accountability made her coworkers develop in her abilities.
n. a lack of trust or confidence in someone or something
28. I bought my sister a miniature Eiffel Tower when I visited Paris.
 an object, often a small item, that is kept as a reminder or memento of a person, place, or event; a keepsake
29. The disease is highly and spreads quickly.
adj. able to be passed on to others through contact or proximity, especially by infection or disease
ANSWERS: 23. opportune, 24. irresistible, 25. edgy, 26. recession, 27. distrust, 28 souvenir, 29. contagious