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Vocabulary Builder Reference from...

Philip Evans: How data will transform business | TED Talk

https://www.ted.com/talks/philip_evans_how_data_will_transform_business

Advanced Words Only

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Session 1: Word List

timeless

adj. not seeming to be altered by the passage of time or changes in fashion

synonym: dateless, everlasting, imperishable

(1) **timeless** masterpiece, (2) **timeless** topic

There is a **timeless** aspect to his most remarkable work.

intellect

n. the ability to think logically and comprehend information, especially at an advanced level

synonym: mind, brightness, cleverness

(1) enrich my **intellect**, (2) human **intellect**

Your **intellect** is capable of distinguishing among similar objects.

disproportionately

adv. in a way that is not reasonably or appropriately balanced, equal, or distributed; in a manner that is unequal or excessive about something else

synonym: excessively, unequally

(1) **disproportionately** affected, (2) **disproportionately** high

The rich can often **disproportionately** benefit from tax breaks and other advantages.

accrue

v. (of a benefit or sum of money) to increase or accumulate in number or amount over a period of time

synonym: increase, accumulate, amass

(1) **accrue** to the general treasury, (2) benefits **accrue** to the community

Two-percent interest will **accrue** on your savings account.

encompass

v. to surround or cover something completely; to include a large number of or different types of things entirely

synonym: surround, encircle, include

(1) **encompass** a broad range, (2) **encompass** the enemy

The optimal solution that would **encompass** all these elements has yet to be proposed.

explode

v. to burst or break open violently and noisily; to cause something to burst or break open

synonym: detonate, blast, rupture

(1) **explode** in anger, (2) **explode** in popularity

The old building **exploded** in a fiery inferno.

economize

v. to reduce or minimize expenses, waste, or resources; to use or manage money, time, or materials in a frugal or efficient manner

synonym: save, budget, conserve

(1) **economize** on space, (2) **economize** water consumption

I need to **economize** on my monthly expenses to save money.

penetrate

v. to pass into or through something, often by overcoming resistance

synonym: pierce, stab, go through

(1) **penetrate** a cell, (2) **penetrate** quickly into the skin

Western ideology slowly **penetrates** through the eastern countries.

salesperson

n. a person whose job is to sell goods in a shop or directly to customers

synonym: dealer, seller, vendor

(1) a **salesperson** in a store, (2) a drapery **salesperson**

He received the title of the best **salesperson** in all our branches worldwide.

industrious

adj. hardworking, diligent, and persistent in effort

synonym: diligent, hardworking, assiduous

(1) **industrious** worker, (2) **industrious** student

He was known to be very **industrious** and would often work late into the night.

deconstruct

v. to break something down into its separate parts to interpret or analyze it; to interpret or analyze a text, an artwork, etc. to show that there is no fixed meaning

synonym: break down, interpret, assay

(1) **deconstruct** the existing system, (2) **deconstruct** his method

She employed a rigorous intellectual framework to **deconstruct** various categories of literature.

Wikipedia

n. an online encyclopedia that allows users to contribute and edit articles collaboratively; a vast and frequently updated repository of information on a wide range of topics

synonym: online encyclopedia, webpedia

(1) **Wikipedia** entry, (2) **Wikipedia** article

Not all teachers accept citing **Wikipedia** as a valid source for academic papers.

hundredfold

adj. a hundred times as great or as much

(1) rise nearly **hundredfold**, (2) improve **hundredfold**

The development team reported two **hundredfold** increases in performance.

culmination

n. the peak highest point or climax of something, especially happening after a long time

synonym : climax, completion, ending

(1) the **culmination** of her ambition, (2) **culmination** altitude

Their achievements stand as a **culmination** of centuries of development.

medicinal

adj. of or relating to the treatment or cure of disease

synonym : curative, therapeutic, healing

(1) **medicinal** chemistry, (2) traditional **medicinal**

The **medicinal** properties of this herb have been known to help with various ailments.

colossal

adj. extremely large and impressive

synonym : gigantic, huge, enormous

(1) **colossal** statue, (2) a **colossal** success

The new building is truly **colossal**, towering over the surrounding buildings.

proprietor

n. a person who owns and runs a business, especially a hotel, a shop, or a company

synonym : owner, keeper, possessor

(1) **proprietor** of a business, (2) copyright **proprietor**

The **proprietor** of the small bakery was always friendly and welcoming.

oligopoly

n. a market structure characterized by a small number of large firms dominating and controlling a specific industry or market, these firms have significant market power and often collaborate to set prices or restrict competition

synonym : duopoly, monopoly, cartel

(1) competitive **oligopoly**, (2) price-fixing **oligopoly**

An **oligopoly** of a few major players dominates the telecom industry.

plummet

v. to fall or drop suddenly and steeply; to decline rapidly or sharply

synonym: drop, plunge, fall

(1) **plummeting** sales, (2) **plummet** against other major currencies

The stock prices have **plummeted** in the last hour, causing concern for investors.

polarization

n. the division or separation of something into two opposing or contrasting groups or factions; the condition of being polarized or having poles

synonym: polarity, division, separation

(1) **polarization** effect, (2) dielectric **polarization**

The **polarization** of political views has created a deep divide in the country.

conserve

v. to protect something, especially the natural environment or culture, from change, damage, or destruction

synonym: preserve, save, maintain

(1) means to **conserve** energy, (2) **conserve** coal resources

Children must be taught to **conserve** our natural environment.

curate

n. a clergyman who is in charge of a parish; a person in charge of a museum, gallery, or church, responsible for the care and display of its collections and exhibitions; (verb) to carefully select, organize, and maintain items in a collection, exhibition, or presentation

synonym: minister, caretaker, (verb) arrange

(1) perpetual **curate**, (2) **curate** an art website

The art museum has hired a **curate** to select and display pieces from its collection.

presuppose

v. to assume or require as an essential condition or prerequisite; to take for granted or consider as a necessary assumption before further discussion or

action

synonym : assume, suppose, postulate

(1) **presuppose** certain conditions, (2) **presuppose** a limitation

To fully understand the concept, we must **presuppose** certain background knowledge.

Session 2: Spelling

- | | |
|-----------------------------|---|
| 1. pro_____or of a business | <i>n.</i> a person who owns and runs a business, especially a hotel, a shop, or a company |
| 2. pl_____ting sales | <i>v.</i> to fall or drop suddenly and steeply; to decline rapidly or sharply |
| 3. enrich my in_____ct | <i>n.</i> the ability to think logically and comprehend information, especially at an advanced level |
| 4. co_____ve coal resources | <i>v.</i> to protect something, especially the natural environment or culture, from change, damage, or destruction |
| 5. pe_____te a cell | <i>v.</i> to pass into or through something, often by overcoming resistance |
| 6. dis_____ely high | <i>adv.</i> in a way that is not reasonably or appropriately balanced, equal, or distributed; in a manner that is unequal or excessive about something else |
| 7. dec_____ct his method | <i>v.</i> to break something down into its separate parts to interpret or analyze it; to interpret or analyze a text, an artwork, etc. to show that there is no fixed meaning |
| 8. ind_____us worker | <i>adj.</i> hardworking, diligent, and persistent in effort |
| 9. ti_____ss topic | <i>adj.</i> not seeming to be altered by the passage of time or changes in fashion |

ANSWERS: 1. proprietor, 2. plummet, 3. intellect, 4. conserve, 5. penetrate, 6. disproportionately, 7. deconstruct, 8. industrious, 9. timeless

10. ec_____ze water consumption *v.* to reduce or minimize expenses, waste, or resources; to use or manage money, time, or materials in a frugal or efficient manner
11. perpetual cu____e *n.* a clergyman who is in charge of a parish; a person in charge of a museum, gallery, or church, responsible for the care and display of its collections and exhibitions; (verb) to carefully select, organize, and maintain items in a collection, exhibition, or presentation
12. ex_____e in anger *v.* to burst or break open violently and noisily; to cause something to burst or break open
13. price-fixing ol_____ly *n.* a market structure characterized by a small number of large firms dominating and controlling a specific industry or market, these firms have significant market power and often collaborate to set prices or restrict competition
14. en_____ss a broad range *v.* to surround or cover something completely; to include a large number of or different types of things entirely
15. dielectric pol_____ion *n.* the division or separation of something into two opposing or contrasting groups or factions; the condition of being polarized or having poles
16. cu____e an art website *n.* a clergyman who is in charge of a parish; a person in charge of a museum, gallery, or church, responsible for the care and display of its collections and exhibitions; (verb) to carefully select, organize, and maintain items in a collection, exhibition, or presentation

ANSWERS: 10. economize, 11. curate, 12. explode, 13. oligopoly, 14. encompass, 15. polarization, 16. curate

17. pol_____ion effect *n.* the division or separation of something into two opposing or contrasting groups or factions; the condition of being polarized or having poles
18. human in_____ct *n.* the ability to think logically and comprehend information, especially at an advanced level
19. a drapery sal_____on *n.* a person whose job is to sell goods in a shop or directly to customers
20. rise nearly hun_____ld *adj.* a hundred times as great or as much
21. ac___e to the general treasury *v.* (of a benefit or sum of money) to increase or accumulate in number or amount over a period of time
22. the cul_____on of her ambition *n.* the peak highest point or climax of something, especially happening after a long time
23. cul_____on altitude *n.* the peak highest point or climax of something, especially happening after a long time
24. en_____ss the enemy *v.* to surround or cover something completely; to include a large number of or different types of things entirely
25. a co_____al success *adj.* extremely large and impressive
26. me_____al chemistry *adj.* of or relating to the treatment or cure of disease
27. improve hun_____ld *adj.* a hundred times as great or as much
28. pe_____te quickly into the skin *v.* to pass into or through something, often by overcoming resistance

ANSWERS: 17. polarization, 18. intellect, 19. salesperson, 20. hundredfold, 21. accrue, 22. culmination, 23. culmination, 24. encompass, 25. colossal, 26. medicinal, 27. hundredfold, 28. penetrate

29. traditional me_____al *adj.* of or relating to the treatment or cure of disease
30. pre_____se a limitation *v.* to assume or require as an essential condition or prerequisite; to take for granted or consider as a necessary assumption before further discussion or action
31. ex_____e in popularity *v.* to burst or break open violently and noisily; to cause something to burst or break open
32. benefits ac___e to the community *v.* (of a benefit or sum of money) to increase or accumulate in number or amount over a period of time
33. dec_____ct the existing system *v.* to break something down into its separate parts to interpret or analyze it; to interpret or analyze a text, an artwork, etc. to show that there is no fixed meaning
34. ec_____ze on space *v.* to reduce or minimize expenses, waste, or resources; to use or manage money, time, or materials in a frugal or efficient manner
35. copyright pro_____or *n.* a person who owns and runs a business, especially a hotel, a shop, or a company
36. Wi_____ia entry *n.* an online encyclopedia that allows users to contribute and edit articles collaboratively; a vast and frequently updated repository of information on a wide range of topics

ANSWERS: 29. medicinal, 30. presuppose, 31. explode, 32. accrue, 33. deconstruct, 34. economize, 35. proprietor, 36. Wikipedia

37. competitive ol_____ly *n.* a market structure characterized by a small number of large firms dominating and controlling a specific industry or market, these firms have significant market power and often collaborate to set prices or restrict competition
38. a sal_____on in a store *n.* a person whose job is to sell goods in a shop or directly to customers
39. Wi_____ia article *n.* an online encyclopedia that allows users to contribute and edit articles collaboratively; a vast and frequently updated repository of information on a wide range of topics
40. pre_____se certain conditions *v.* to assume or require as an essential condition or prerequisite; to take for granted or consider as a necessary assumption before further discussion or action
41. ti_____ss masterpiece *adj.* not seeming to be altered by the passage of time or changes in fashion
42. dis_____ely affected *adv.* in a way that is not reasonably or appropriately balanced, equal, or distributed; in a manner that is unequal or excessive about something else
43. co_____al statue *adj.* extremely large and impressive
44. ind_____us student *adj.* hardworking, diligent, and persistent in effort
45. means to co_____ve energy *v.* to protect something, especially the natural environment or culture, from change, damage, or destruction

ANSWERS: 37. oligopoly, 38. salesperson, 39. Wikipedia, 40. presuppose, 41. timeless, 42. disproportionately, 43. colossal, 44. industrious, 45. conserve

46. pl____t against other major
currencies

v. to fall or drop suddenly and steeply; to
decline rapidly or sharply

ANSWERS: 46. plummet

Session 3: Fill in the Blanks

1. Two-percent interest will _____ on your savings account.
 - v.* (of a benefit or sum of money) to increase or accumulate in number or amount over a period of time

2. The art museum has hired a _____ to select and display pieces from its collection.
 - n.* a clergyman who is in charge of a parish; a person in charge of a museum, gallery, or church, responsible for the care and display of its collections and exhibitions; (verb) to carefully select, organize, and maintain items in a collection, exhibition, or presentation

3. The optimal solution that would _____ all these elements has yet to be proposed.
 - v.* to surround or cover something completely; to include a large number of or different types of things entirely

4. An _____ of a few major players dominates the telecom industry.
 - n.* a market structure characterized by a small number of large firms dominating and controlling a specific industry or market, these firms have significant market power and often collaborate to set prices or restrict competition

5. Not all teachers accept citing _____ as a valid source for academic papers.
 - n.* an online encyclopedia that allows users to contribute and edit articles collaboratively; a vast and frequently updated repository of information on a wide range of topics

6. The rich can often _____ benefit from tax breaks and other advantages.
 - adv.* in a way that is not reasonably or appropriately balanced, equal, or distributed; in a manner that is unequal or excessive about something else

ANSWERS: 1. accrue, 2. curate, 3. encompass, 4. oligopoly, 5. Wikipedia, 6. disproportionately

7. She employed a rigorous intellectual framework to _____ various categories of literature.
- v. to break something down into its separate parts to interpret or analyze it; to interpret or analyze a text, an artwork, etc. to show that there is no fixed meaning
8. He received the title of the best _____ in all our branches worldwide.
- n. a person whose job is to sell goods in a shop or directly to customers
9. Children must be taught to _____ our natural environment.
- v. to protect something, especially the natural environment or culture, from change, damage, or destruction
10. I need to _____ on my monthly expenses to save money.
- v. to reduce or minimize expenses, waste, or resources; to use or manage money, time, or materials in a frugal or efficient manner
11. The _____ properties of this herb have been known to help with various ailments.
- adj. of or relating to the treatment or cure of disease
12. Their achievements stand as a _____ of centuries of development.
- n. the peak highest point or climax of something, especially happening after a long time
13. The stock prices have _____ in the last hour, causing concern for investors.
- v. to fall or drop suddenly and steeply; to decline rapidly or sharply
14. The _____ of the small bakery was always friendly and welcoming.
- n. a person who owns and runs a business, especially a hotel, a shop, or a company

ANSWERS: 7. deconstruct, 8. salesperson, 9. conserve, 10. economize, 11. medicinal, 12. culmination, 13. plummeted, 14. proprietor

15. The old building _____ in a fiery inferno.

- v.* to burst or break open violently and noisily; to cause something to burst or break open

16. There is a _____ aspect to his most remarkable work.

- adj.* not seeming to be altered by the passage of time or changes in fashion

17. Your _____ is capable of distinguishing among similar objects.

- n.* the ability to think logically and comprehend information, especially at an advanced level

18. The development team reported two _____ increases in performance.

- adj.* a hundred times as great or as much

19. The _____ of political views has created a deep divide in the country.

- n.* the division or separation of something into two opposing or contrasting groups or factions; the condition of being polarized or having poles

20. He was known to be very _____ and would often work late into the night.

- adj.* hardworking, diligent, and persistent in effort

21. To fully understand the concept, we must _____ certain background knowledge.

- v.* to assume or require as an essential condition or prerequisite; to take for granted or consider as a necessary assumption before further discussion or action

22. Western ideology slowly _____ through the eastern countries.

- v.* to pass into or through something, often by overcoming resistance

ANSWERS: 15. exploded, 16. timeless, 17. intellect, 18. hundredfold, 19. polarization, 20. industrious, 21. presuppose, 22. penetrates

23. The new building is truly _____ towering over the surrounding buildings.

adj. extremely large and impressive

ANSWERS: 23. colossal,