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Vocabulary Builder Reference from...

Charmian Gooch: My wish: To launch a new era of openness in business | TED Talk https://www.ted.com/talks/charmian_gooch_my_wish_to_launch_a_new_era_of_openness_in_business



Advanced Words Only

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Session 1: Word List

troublemaker

 a person who intentionally causes difficulties or problems for others, often by disruptive or provocative behavior; a person who tends to create or attract trouble or controversy

synonym: troublemonger, instigator, agitator

(1) **troublemaker** kid, (2) accused **troublemaker**The teacher had to reprimand the **troublemaker** in class constantly.

envelop

- v. to surround and cover completely; to encasesynonym: wrap, cover, surround
- (1) **envelop** the whole world, (2) **envelop** her in a bear hug The fog **enveloped** the city, making it difficult to see.

uncover

v. to remove the cover from something; to discover something previously unseen or hidden

synonym: disclose, reveal, unveil

(1) **uncover** a potential problem, (2) **uncover** the truth He continued his investigation and soon **uncovered** another crime.

loot

v. steal goods from a place or person, typically during a war or riot; (noun) steal goods from a place or person,

typically using force, especially in times of war or civil disorder

synonym: plunder, pillage, rob

(1) **loot** the ship, (2) war **loot**

The bandits **looted** the small town, leaving it in ruins.

dispossess

v. to deprive someone of the possession or use of something, often property or land

synonym: deprive, evict, seize

(1) **dispossess** a person of his property, (2) **dispossess** an entire township

He was forced to **dispossess** his tenants because they couldn't pay the rent.

deprive

- v. to take away something from someone synonym: deny, take away, divest
- (1) **deprive** others of profit, (2) **deprive** him of his status He was **deprived** of his freedom when sentenced to life in prison.

predatory

adj. living by eating other animals, especially by catching prey that is still alive

synonym: raptorial, hunting, greedy

(1) a **predatory** bird, (2) **predatory** warfare

The domesticated cat still has its **predatory** instincts.

undercover

- adj. carried out or conducted in secret, with one's true identity or purpose concealed; disguised, incognitosynonym: covert, hidden, stealthy
- (1) **undercover** operation, (2) **undercover** journalist The **undercover** police officer was able to gather crucial evidence without being detected.

dubious

adj. having doubts or reservations; uncertain *synonym*: uncertain, questionable, skeptical

(1) dubious credibility, (2) direct a dubious look

The evidence presented in court had a **dubious** origin, raising questions about its authenticity.

ruthless

cartel

adj. lacking in pity or compassion; willing to do whatever it takes to achieve their goals, regardless of the consequences for others

synonym: heartless, pitiless, merciless

- (1) show ruthless behavior, (2) ruthless brutality The dictator was known for his **ruthless** tactics and had no qualms about using violence to maintain power.
- a group of businesses or organizations that join together n. to control the production and distribution of a particular product or service, often to limit competition and increase profits

synonym: syndicate, trust, monopoly

(1) cartel agreement, (2) drug cartel

The chocolate **cartel** was formed to control the price and supply of cocoa to chocolate manufacturers.

official permission or approval for an action, especially an economic or political action by a government or international organization; a penalty or punishment imposed for breaking the law, rule, or agreement; (verb) to impose a penalty or punishment for breaking the law, rule, or agreement

synonym: approve, authorize, endorse

- (1) Imperial sanction, (2) popular sanction The government imposed economic sanctions on the country.
- fashionable, made-to-measure clothing; high fashion clothing that is custom-made for a person synonym: fashion, haute couture, dressmaking

(1) couture collection, (2) couture gown

She's always been interested in fashion and dreams of becoming a famous **couture** designer.

sanction

couture

unwitting

adj. without purpose or intent

synonym: unknowledgeable, inadvertent, unintended

(1) unwitting victims, (2) an unwitting mistake

His rudeness was **unwitting**, not intentional.

mafia

 a secret criminal organization that engages in illegal activities such as gambling, extortion, racketeering, prostitution, and drug trafficking, typically maintains a strict code of loyalty, secrecy, and omertà (= silence or non-cooperation with authorities)

synonym: syndicate, gang

(1) organized crime **mafia**, (2) **mafia** activities

The boss of the **mafia** was finally caught after years on the run.

faceless

 adj. lacking distinctive or individual features or characteristics; anonymous and impersonal

synonym: anonymous, impersonal, nameless

(1) faceless enemy, (2) faceless bureaucracy

The artist painted a series of **faceless** portraits to represent anonymity and self-discovery.

anonymity

 the condition of being anonymous or unidentified; the state of not revealing one's name, identity, or other personal information

synonym: obscurity, secrecy, namelessness

(1) comment with **anonymity**, (2) protect **anonymity**The use of pseudonyms allows individuals to maintain their **anonymity** online.

haunt

v. to frequent or visit repeatedly, often in a way that is disturbing or unsettling; to occupy or fill the mind, often in a way that is unpleasant or persistent

synonym: stalk, spook, obsess

(1) haunt memories, (2) haunt my conscience

The crowd's boos and jeers continued to **haunt** the performer long after the show ended.

horrific

adj. causing horror or disgust; gruesome and terrifyingsynonym: terrifying, alarming, shocking

(1) horrific experience, (2) horrific condition

The accident scene was **horrific**, with bodies and debris scattered everywhere.

nightclub

 a venue that typically operates late into the night, offering music, dancing, and drinks

synonym: discotheque, club, dance hall

(1) **nightclub** entertainment, (2) **nightclub** music

They decided to go to the **nightclub** to dance the night away.

revelry

 n. lively and noisy festivities, typically involving drinking, dancing, and general merrymaking; a celebration marked by indulgence and enjoyment

synonym: festivity, merrymaking, celebration

(1) revelry in the streets, (2) festival revelry

The street was filled with **revelry** on New Year's Eve.

cram

v. to force or try to fit a large amount of information into a short time, especially in preparation for an examination; to force or try to fit a large amount of something into a small space

synonym: stuff, pack, jam

(1) **cram** more circuits into chips, (2) **cram** five people into a car

She had to **cram** for the final exam and stayed up all night studying.

evade

- v. to escape from or avoid meeting someone or something synonym: dodge, avoid, bypass
- (1) **evade** capture, (2) **evade** an issue

The jailbroken criminal is continuously attempting to **evade** the cops.

secrecy

n. the state or quality of being kept hidden or private; the act of keeping something confidential or unknown to

others

synonym: confidentiality, clandestineness, closeness

(1) government secrecy, (2) maintain secrecy

The company's **secrecy** surrounding its new product launch has created consumer excitement and anticipation.

innovate

- v. to introduce new methods, ideas, or productssynonym: bring in, introduce, found
- (1) **innovate** a new method, (2) **innovate** the quality of his life

Companies developing self-driving cars consistently **innovate** the emerging technologies.

ignite

- v. to set on fire; to cause to start burning
- synonym: light, set fire to, ignite
- (1) ignite a boom, (2) ignite passion

He **ignited** the fireworks with a single spark.

loophole

 a gap or weakness in a legal or bureaucratic system that allows for the exploitation of unintended benefits or avoids penalties

synonym: loophole, escape clause, technicality

(1) legal loophole, (2) finding a loophole

A **loophole** in the tax code allows some people to avoid paying taxes legally.

opportune

adj. suitable or happening at a time that is suitable or convenient for a particular purpose

synonym: suitable, timely, practical

(1) **opportune** occasion, (2) an **opportune** remark The phone rang at the most **opportune** time.

doer

a person who performs or carries out an action or task; a person who is proactive or productive

synonym: actor, performer, achiever

(1) doer of good, (2) can-doer

If you want to succeed in life, you need to be a **doer**, not just a dreamer.

springboard

 a board or device used for jumping or diving into the water or for launching oneself into the air for gymnastics or other acrobatic movements

synonym: diving board, launching pad, jumping-off point

(1) springboard dive, (2) springboard launch

The project's success became a **springboard** for the team to pursue bigger and more ambitious goals.

techie

 a person who is highly skilled or knowledgeable in the field of technology, particularly with computers or electronic devices

synonym: geek, technician, computer expert

(1) gadget techies, (2) aspiring techies

Our company hired a **techie** consultant to help us improve our website's functionality.

far-reaching

adj. having a wide or significant impact or influence *synonym*: extensive, widespread, broad

(1) achieve **far-reaching** reform, (2) **far-reaching** consequences

The **far-reaching** effects of the policy change are still being felt.

Session 2: Spelling

1.	an unng mistake	adj.	without purpose or intent
2.	fass bureaucracy	adj.	lacking distinctive or individual features or characteristics; anonymous and impersonal
3.	inte a new method	v.	to introduce new methods, ideas, or products
4.	maa activities	n.	a secret criminal organization that engages in illegal activities such as gambling, extortion, racketeering, prostitution, and drug trafficking, typically maintains a strict code of loyalty, secrecy, and omertà (= silence or non-cooperation with authorities)
5.	accused troker	n.	a person who intentionally causes difficulties or problems for others, often by disruptive or provocative behavior; a person who tends to create or attract trouble or controversy
6.	can-dr	n.	a person who performs or carries out an action or task; a person who is proactive or productive
7.	unr the truth	v.	to remove the cover from something; to discover something previously unseen or hidden
8.	eve an issue	v.	to escape from or avoid meeting

ANSWERS: 1. unwitting, 2. faceless, 3. innovate, 4. mafia, 5. troublemaker, 6. doer, 7. uncover, 8. evade

someone or something

adj. lacking distinctive or individual features 9. fa ss enemy or characteristics; anonymous and impersonal fashionable, made-to-measure clothing; 10. co____e gown n. high fashion clothing that is custom-made for a person to frequent or visit repeatedly, often in a 11. ha t memories ν. way that is disturbing or unsettling; to occupy or fill the mind, often in a way that is unpleasant or persistent a person who is highly skilled or 12. gadget te es n. knowledgeable in the field of technology, particularly with computers or electronic devices 13. direct a du___s look adj. having doubts or reservations; uncertain to set on fire; to cause to start burning 14. ig e a boom ν. 15. finding a lo le a gap or weakness in a legal or n. bureaucratic system that allows for the exploitation of unintended benefits or avoids penalties official permission or approval for an 16. popular sa____on n. action, especially an economic or political action by a government or international organization; a penalty or punishment imposed for breaking the law, rule, or agreement; (verb) to impose a penalty or punishment for breaking the law, rule, or agreement 17. de e others of profit to take away something from someone

ANSWERS: 9. faceless, 10. couture, 11. haunt, 12. techie, 13. dubious, 14. ignite, 15. loophole, 16. sanction, 17. deprive

ν.

ANSWERS: 18. anonymity, 19. predatory, 20. innovate, 21. deprive, 22. predatory, 23. opportune, 24. far-reaching, 25. ruthless, 26. cartel, 27. horrific

and terrifying

ANSWERS: 28. troublemaker, 29. dispossess, 30. horrific, 31. loot, 32. couture, 33. loophole, 34. dubious, 35. springboard, 36. evade

ANSWERS: 37. nightclub, 38. secrecy, 39. mafia, 40. dispossess, 41. envelop, 42. anonymity, 43. sanction

ANSWERS: 44. nightclub, 45. haunt, 46. techie, 47. cartel, 48. secrecy, 49. cram, 50. far-reaching, 51. ruthless

62.	und	_er operation	adj.	carried out or conducted in secret, with one's true identity or purpose concealed; disguised, incognito
63.	und	_er journalist	adj.	carried out or conducted in secret, with one's true identity or purpose concealed; disguised, incognito
64.	op	_ne occasion	adj.	suitable or happening at a time that is suitable or convenient for a particular

purpose

Vocab-Builder Ref from "Charmian Gooch: My wish: To launch a new era of openness in business | TED Talk" (32 words)

ANSWERS: 62. undercover, 63. undercover, 64. opportune

Session 3: Fill in the Blanks

1.	The artist painted a series of portraits to represent anonymity and self-discovery.
adj	 lacking distinctive or individual features or characteristics; anonymous and impersonal
2.	The government imposed economic on the country.
n.	official permission or approval for an action, especially an economic or political action by a government or international organization; a penalty or punishment imposed for breaking the law, rule, or agreement; (verb) to impose a penalty or punishment for breaking the law, rule, or agreement
3.	Companies developing self-driving cars consistently the emerging technologies.
v.	to introduce new methods, ideas, or products
4.	He was of his freedom when sentenced to life in prison.
<i>v</i> .	to take away something from someone
5.	A in the tax code allows some people to avoid paying taxes legally.
n.	a gap or weakness in a legal or bureaucratic system that allows for the exploitation of unintended benefits or avoids penalties
6.	The company's surrounding its new product launch has created consumer excitement and anticipation.
n.	the state or quality of being kept hidden or private; the act of keeping something confidential or unknown to others
7.	His rudeness was not intentional.
adj	i. without purpose or intent
	SWERS: 1. faceless, 2. sanctions, 3. innovate, 4. deprived, 5. loophole, 6. crecy, 7. unwitting,

ANSWERS: 23. haunt, 24. ignited, 25. mafia, 26. evade, 27. cram, 28. springboard, 29. techie

30.	The use of pseudonyms allows individuals to maintain their on	line.
n.	the condition of being anonymous or unidentified; the state of not reveali one's name, identity, or other personal information	ng
31.	The bandits the small town, leaving it in ruins.	
ν.	steal goods from a place or person, typically during a war or riot; (noun) a goods from a place or person, typically using force, especially in times of civil disorder	
32.	The domesticated cat still has its instincts.	
adj	living by eating other animals, especially by catching prey that is still alive	е
AN	SWERS: 30. anonymity, 31. looted, 32. predatory	