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Vocabulary Builder Reference from...

Harish Manwani: Profit's not always the point | TED Talk

https://www.ted.com/talks/harish_manwani_profit_s_not_always_the_point

All Words

IMPORTANT

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Session 1: Word List

capitalism

n. an economic system based on the private ownership of the means of production and their operation for profit

synonym : commercialism

(1) advance **capitalism**, (2) under the umbrella of **capitalism**

Capitalism also guarantees intellectual property rights and thus promotes innovation.

economy

n. the system by which a country or region produces, manages, and distributes goods and services, including the money and finances involved in these activities; (of an airline) the lowest-priced, most basic option for seating in commercial travel

synonym : finance, trade, business

(1) **economy** of scale, (2) **economy** class

The **economy** of the country is struggling due to the recent political instability.

succinct

adj. concise, clear, and to the point; using as few words as possible to convey an idea or message; brief but comprehensive

synonym : concise, brief, pithy

(1) **succinct** reply, (2) **succinct** explanation

My manager gave me a **succinct** summary of the project's goals and objectives.

blacksmith

n. a smith who forges and shapes iron with a hammer and anvil

(1) **blacksmith** welding, (2) **blacksmith** shop

The **blacksmith** shaped a horseshoe on his anvil.

modern

adj. of or belonging to the present time or recent times

synonym: contemporary, stylish, current

(1) **modern** poetry, (2) pre-**modern** agricultural society

Their headquarters are in a **modern** skyscraper.

economics

n. the branch of social science that deals with the production, consumption, and transfer of goods and services

synonym: social science, finance, business

(1) welfare **economics**, (2) **economics** professor

His class will cover an introduction to agricultural **economics**.

invisible

adj. impossible or nearly impossible to see

synonym: hidden, imperceptible, unseen

(1) an **invisible** asset, (2) **invisible** stars

The phenomenon is **invisible** at optical wavelengths.

self-interest

n. the fact or action of only considering their own interests and of not caring about others

synonym: selfishness, selfhood, egocentricity

(1) unaffected by **self-interest**, (2) material **self-interest**

The company's donation was undoubtedly motivated by **self-interest**.

consistent

adj. always behaving or happening in the same way, or having the same thoughts, standards, etc.

synonym: coherent, constant, compatible

(1) do on a **consistent** basis, (2) get **consistent** results

You are not **consistent** in your behavior.

quarter

n. one of four equal parts; a fourth part or portion
synonym : fourth, one-fourth

(1) a **quarter** mile, (2) end of the first **quarter**

The unemployment rate in the first **quarter** was 2.3 percentage points higher than in the previous.

competitive

adj. involving competition or competitiveness
synonym : aggressive, ambitious, militant

(1) a **competitive** price, (2) **competitive** position

The mobile application industry is a **competitive** one.

profitable

adj. making or likely to make material gain or profit
synonym : advantageous, beneficial, thriving

(1) a **profitable** job, (2) **profitable** trade

The Prohibition amendment made bootlegging **profitable**.

shareholder

n. a person who owns shares of stock in a company or business and therefore gets the company's profit and has the right to control the company

synonym : stockholder, shareowner, investor

(1) the **shareholder's** meeting, (2) gain **shareholder** approval

Our company is committed to increasing **shareholder** value.

responsible

adj. answerable or accountable for something within one's power, control, or management

synonym : accountable, answerable, liable

(1) **responsible** action, (2) **responsible** for a customer service

She's a **responsible** pet owner who ensures her dog gets enough exercise and a healthy diet.

thrive

v. to grow vigorously; to make steady progress

synonym : bloom, flourish, prosper

(1) **thrive** in a society, (2) **thrive** on pressure
Without investment, a business cannot **thrive**.

embrace

v. to accept something willingly and enthusiastically;
(noun) the act of clasping another person in the arms as
in greeting or affection

synonym: grasp, hold tightly, accept

(1) **embrace** an opportunity, (2) a warm **embrace**
The woods **embrace** the house.

afford

v. to have enough money or time to be able to buy or do
something

(1) **afford** to buy a new car, (2) **afford** a high travel cost
He cannot **afford** a holiday.

innocent

adj. not guilty of a crime, offense, etc.; not having an evil
mind or knowledge

synonym: blameless, honest, harmless

(1) an **innocent** child, (2) thousands of **innocent** people
My husband was found **innocent** of any crime.

bystander

n. a person who witnesses an event or situation but does
not actively participate or intervene

synonym: spectator, observer, witness

(1) innocent **bystander**, (2) shocked **bystander**

The **bystander** effect is a phenomenon where people are
less likely to intervene in an emergency if others are present.

communal

adj. belonging to or used by a group rather than individuals;
for common use

synonym: collaborative, combined, collective

(1) **communal** swimming pool, (2) **communal** combination
of funds

Communal elections were held in several European
countries.

sustain

v. to supply enough of what somebody or something needs to survive or exist; to accept as valid

synonym : maintain, nurture, support

(1) **sustain** a good relationship with him, (2) **sustain** a wellness lifestyle

She struggled to **sustain** the children's reading habits.

environment

n. the natural world such as air, water, and land in which humans, animals, and plants live

synonym : atmosphere, surroundings, climate

(1) **environment** affairs, (2) chaotic **environment**

Every human is responsible for taking care of the Earth's **environment**.

redefine

v. to change the meaning or interpretation of something; to make people think about something in a new or different way

synonym : reconsider, reformulate, alter

(1) **redefine** customer experience, (2) **redefine** our role

The video telephony application has **redefined** the way we work.

license

n. an official permission or authorization to do, use, or own something; a legal document that grants the holder the right to perform certain activities, such as driving a car, practicing a profession, or using a particular product or service

synonym : permit, authorization, certificate

(1) **license** renewal, (2) software **license**

Before driving, ensure you have a valid driver's **license**.

combine

v. to join or merge to form a single thing or group

synonym : coalesce, cohere, blend

(1) **combine** chemically with another substance,

(2) **combine** augmented reality

Hydrogen and oxygen **combine** to form water.

define

v. to state or explain precisely the nature, scope, or meaning of something

synonym: characterize, depict, express

(1) **define** a word, (2) **define** my position

To advance this discussion, we must **define** "success" rigorously.

brand

n. a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning

synonym: trademark, label, symbol

(1) create a **brand** logo, (2) the **brand** of the new car

There's a new **brand** of hero in the movies now.

negotiable

adj. capable of being discussed and agreed upon; able to be changed or altered through negotiation

synonym: flexible, adjustable, adaptable

(1) a **negotiable** bill, (2) **negotiable** salary

The price of these items is **negotiable**, so feel free to make an offer.

ugly

adj. unattractive in appearance; unpleasant to look at

synonym: unattractive, unsightly, repulsive

(1) an **ugly** sound, (2) **ugly** building

The **ugly** truth was that he had been lying to her for months.

software

n. a set of computer programs and associated documentation and data for doing particular computational jobs

synonym: program, system, operating system

(1) **software** architect, (2) copyrighted **software**

The company specializes in both hardware and **software**.

shift

n. a slight transition in position, direction, or trend

synonym: transition, change, modification

(1) Doppler **shift**, (2) major paradigm **shift**

Could you help me **shift** some furniture?

facetious

adj. treating serious matters with inappropriate humor; not meant to be taken seriously; characterized by flippant or frivolous intent; making jokes or jests inappropriately

synonym : humorous, joking, witty

(1) make a **facetious** joke, (2) **facetious** tone

His **facetious** remark was not well-received in the serious business meeting.

pharmaceutical

adj. relating to the production and selling of the medical drugs

synonym : drug, medication, prescription

(1) major **pharmaceutical** companies, (2) commercial **pharmaceutical** products

She gave money to help set up a **pharmaceutical** laboratory.

infection

n. a condition in which pathogenic microorganisms or viruses have entered the body

synonym : contagion, disease, transmission

(1) a bacterial **infection**, (2) treat the **infection** with antibiotics

Hospitals must meet various standards to prevent nosocomial **infections**.

hygiene

n. the practice of maintaining cleanliness in the home and person to prevent illness

synonym : cleanliness, health, sanitation

(1) **hygiene** practices, (2) public **hygiene**

Good **hygiene** is important for preventing the spread of illness.

forefront

n. the leading or most important position or place; the forefront of a movement or cause

synonym : vanguard, lead, front line

(1) **forefront** technology, (2) the **forefront** of an air mass

Education is at the **forefront** of our society's priorities for ensuring a better future.

amplify

v. to enhance something, particularly sound or brightness
synonym: intensify, boost, argument

(1) **amplify** a signal, (2) **amplify** the effect

You might need to **amplify** this point.

distribute

v. to give something to a large number of individuals, or to spread or furnish something

synonym: broadcast, disperse, hand out

(1) **distribute** wealth evenly, (2) **distribute** video content

His estate was **distributed** to his sons.

modest

adj. having or showing a humble estimate of one's merits, importance, etc.; free from vanity, egotism, boastfulness, or great pretensions

synonym: unassuming, humble, unpretentious

(1) **modest** income, (2) only a **modest** fee

Despite his many achievements, he remained **modest** and down-to-earth.

in-law

n. a relative by marriage, such as a mother-in-law, brother-in-law, or sister-in-law

synonym: relative by marriage, family connection, affinal

(1) future **in-law**, (2) meeting **in-laws**

My sister- **in-law** is a pediatrician who works in a children's hospital.

nutrition

n. the substances or the process that organisms take into their bodies as food for their growth and health

synonym: alimentation, nourishment, sustenance

(1) **nutrition** condition, (2) **nutrition** intake

This food contains all the **nutrition** your dog requires.

process

n. a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or

approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products

synonym : procedure, method, system

(1) **process** improvement, (2) decision-making **process**

The **process** for applying for a visa can be lengthy and complicated.

folk

n. people in general, especially those of a particular group or type

synonym : community, family, person

(1) **folk** art, (2) the **folk** songs of a particular district

Some seaweed was used as **folk** medicine in ancient times.

fantastic

adj. extremely good; excellent

synonym : incredible, unbelievable, marvelous

(1) a **fantastic** dress, (2) absolutely **fantastic** event

The new amusement park ride was **fantastic**, with twists, turns, and drops that left riders screaming with excitement.

detergent

n. a substance used for washing or cleaning, especially one that can remove dirt or stains effectively

synonym : soap, cleanser, disinfectant

(1) **detergent** solution, (2) laundry **detergent**

I use environmentally friendly **detergent** when I wash my clothes and dishes.

launch

v. to send or propel something into the air or space using a device such as a rocket, missile, or spacecraft; to make something available or on sale for the first time

synonym : start, initiate, begin

(1) **launch** a spaceship into orbit, (2) **launch** a big attack

The company is set to **launch** its new product line next month.

rinse

v. to wash off soap or remaining dirt with clean water; to gargle your mouth and throat with mouthwash

synonym : wash out, flush, irrigate

(1) **rinse** out your mouth, (2) **rinse** the shampoo

Please **rinse** the soap off of those dishes well.

convert

v. to have a talk with someone; (adjective) reversed in order, relation, or action

synonym : alter, remake, transform

(1) **convert** fat into energy, (2) **convert** base 10 to base 16

I want to **convert** my sadness into strength.

equivalent

n. having the same value, quality, meaning, purpose, etc.

synonym : equal, counterpart, match

(1) **equivalent** amounts, (2) **equivalent** in meaning

The European Central Bank is Europe's **equivalent** of the Federal Reserve.

continent

n. one of the earth's large landmasses; (adjective) abstaining from your feelings, especially your desire to have sex

synonym : landmass, (adjective) chaste, (adjective) pure

(1) the inland of a **continent**, (2) **continent** urinary diversion

Flight across the **continent** was a daring adventure in its day.

chain

n. a series of connected links or objects; a system or group of interconnected elements; a restraint or shackle

synonym : series, string, link

(1) **chain** reaction, (2) supply **chain**

The **chain** on my bike broke, leaving me stranded.

brilliant

adj. extremely clever, skilled, or impressive

synonym : luminous, intelligent, clever

(1) **brilliant** idea, (2) **brilliant** performance

The more **brilliant** you are, the more people around you look at you with envy and jealousy.

sponsor

v. to provide funds for a particular event, program, individual, etc. as a way of advertising

synonym : back, fund, finance

(1) **sponsor** a contest, (2) **sponsor** a local group

Our company **sponsors** numerous disabled athletes.

committed

adj. willing to put in a lot of effort, time, and energy into something; firmly believing in something

synonym : devoted, faithful, attached

(1) in a **committed** relationship, (2) strong and **committed** sales staff

Our company is strongly **committed** to meeting customers' needs.

agriculture

n. the practice or science of cultivating the land or raising stock

synonym : farming, husbandry, agribusiness

(1) organic **agriculture**, (2) intensive **agriculture**

Agriculture is the foundation of our economy.

sustainable

adj. able to continue or be continued for a long time

synonym : continuable, enduring, tolerable

(1) **sustainable** alternative fuel, (2) principles of **sustainable** development

The government should do more to support environmentally **sustainable** agriculture.

palm

n. the inner surface of the hand from the wrist to the base of the fingers; any plant of the family Palmae having an unbranched trunk crowned by large pinnate or palmate leaves

synonym : hand, fist

(1) the **palm** side of the forearm, (2) coconut **palm** trees

This high-performance camera is compact enough to fit in the **palm** of your hand.

deforestation

n. the act of cutting down or burning trees in a large area
synonym: clear-cutting, desertification

(1) **deforestation** of the tropics, (2) the lowest **deforestation** rate

Large-scale **deforestation** also has a significant impact on marine ecosystems in the area.

greenhouse

n. a building with walls and roof made chiefly of transparent material, such as glass, for growing plants in
synonym: conservatory

(1) exotic plants in a **greenhouse**, (2) emissions of **greenhouse** gases

The **greenhouse** effect is a phenomenon that happens naturally.

introduction

n. a preliminary explanation or remarks given before the start of a text, performance, or event; the act of bringing something new into existence or introducing something to a wider audience or new market

synonym: initiation, preamble, prologue

(1) **introduction** education, (2) self- **introduction**

The **introduction** to the new class was informative and engaging.

commonplace

adj. occurring very often; lacking originality or interest

synonym: ordinary, routine, mundane

(1) become a **commonplace** sight, (2) **commonplace** event

Forgetting someone's name is a **commonplace** occurrence.

gong

n. a metal disk that produces a deep, resonant sound when struck with a mallet or other object, often used in percussion music or as a signal in various contexts

synonym: bell, chime, clang

(1) **gong** sound, (2) temple **gong**

As the martial arts master began the demonstration, the

sound of the **gong** filled the dojo.

partnership

n. the state of a cooperative relationship between people or groups, especially in business

synonym: alliance, participation, cooperation

(1) **partnership** across the Atlantic, (2) establish a **partnership**

The military **partnership** between the two countries created tension in the international community.

coalition

n. a temporary alliance formed by two or more political parties for combined action; the state of being combined into one body

synonym: union, confederation, alliance

(1) a three-party **coalition**, (2) **coalition** forces

The two largest opposition parties announced they would form a **coalition** in the next elections.

Session 2: Spelling

- | | |
|---|--|
| 1. principles of sus_____le development | <i>adj.</i> able to continue or be continued for a long time |
| 2. co_____e chemically with another substance | <i>v.</i> to join or merge to form a single thing or group |
| 3. gain sha_____er approval | <i>n.</i> a person who owns shares of stock in a company or business and therefore gets the company's profit and has the right to control the company |
| 4. copyrighted so_____re | <i>n.</i> a set of computer programs and associated documentation and data for doing particular computational jobs |
| 5. g__g sound | <i>n.</i> a metal disk that produces a deep, resonant sound when struck with a mallet or other object, often used in percussion music or as a signal in various contexts |
| 6. af____d a high travel cost | <i>v.</i> to have enough money or time to be able to buy or do something |
| 7. temple g__g | <i>n.</i> a metal disk that produces a deep, resonant sound when struck with a mallet or other object, often used in percussion music or as a signal in various contexts |
| 8. make a fa_____us joke | <i>adj.</i> treating serious matters with inappropriate humor; not meant to be taken seriously; characterized by flippant or frivolous intent; making jokes or jests inappropriately |

ANSWERS: 1. sustainable, 2. combine, 3. shareholder, 4. software, 5. gong, 6. afford, 7. gong, 8. facetious

9. innocent by_____er *n.* a person who witnesses an event or situation but does not actively participate or intervene
10. end of the first qu_____r *n.* one of four equal parts; a fourth part or portion
11. create a br__d logo *n.* a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning
12. the inland of a co_____nt *n.* one of the earth's large landmasses; (adjective) abstaining from your feelings, especially your desire to have sex
13. bla_____th welding *n.* a smith who forges and shapes iron with a hammer and anvil
14. de___e my position *v.* to state or explain precisely the nature, scope, or meaning of something
15. equ_____nt in meaning *n.* having the same value, quality, meaning, purpose, etc.
16. u__y building *adj.* unattractive in appearance; unpleasant to look at
17. mo___n poetry *adj.* of or belonging to the present time or recent times
18. in_____le stars *adj.* impossible or nearly impossible to see
19. su_____n a wellness lifestyle *v.* to supply enough of what somebody or something needs to survive or exist; to accept as valid

ANSWERS: 9. bystander, 10. quarter, 11. brand, 12. continent, 13. blacksmith, 14. define, 15. equivalent, 16. ugly, 17. modern, 18. invisible, 19. sustain

20. co_____t fat into energy *v.* to have a talk with someone; (adjective) reversed in order, relation, or action
21. get con_____nt results *adj.* always behaving or happening in the same way, or having the same thoughts, standards, etc.
22. the br__d of the new car *n.* a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning
23. am_____y a signal *v.* to enhance something, particularly sound or brightness
24. a bacterial in_____on *n.* a condition in which pathogenic microorganisms or viruses have entered the body
25. fo_____nt technology *n.* the leading or most important position or place; the forefront of a movement or cause
26. pr_____s improvement *n.* a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products
27. dis_____te wealth evenly *v.* to give something to a large number of individuals, or to spread or furnish something
28. sp_____r a contest *v.* to provide funds for a particular event, program, individual, etc. as a way of advertising

ANSWERS: 20. convert, 21. consistent, 22. brand, 23. amplify, 24. infection, 25. forefront, 26. process, 27. distribute, 28. sponsor

29. mo___t income *adj.* having or showing a humble estimate of one's merits, importance, etc.; free from vanity, egotism, boastfulness, or great pretensions
30. commercial pha_____cal products *adj.* relating to the production and selling of the medical drugs
31. a warm em_____e *v.* to accept something willingly and enthusiastically; (noun) the act of clasping another person in the arms as in greeting or affection
32. Doppler sh__t *n.* a slight transition in position, direction, or trend
33. chaotic env_____nt *n.* the natural world such as air, water, and land in which humans, animals, and plants live
34. laundry de_____nt *n.* a substance used for washing or cleaning, especially one that can remove dirt or stains effectively
35. software li_____e *n.* an official permission or authorization to do, use, or own something; a legal document that grants the holder the right to perform certain activities, such as driving a car, practicing a profession, or using a particular product or service
36. future in___w *n.* a relative by marriage, such as a mother-in-law, brother-in-law, or sister-in-law
37. advance cap_____sm *n.* an economic system based on the private ownership of the means of production and their operation for profit

ANSWERS: 29. modest, 30. pharmaceutical, 31. embrace, 32. shift, 33. environment, 34. detergent, 35. license, 36. in-law, 37. capitalism

38. ri__e out your mouth *v.* to wash off soap or remaining dirt with clean water; to gargle your mouth and throat with mouthwash
39. establish a par_____ip *n.* the state of a cooperative relationship between people or groups, especially in business
40. so_____re architect *n.* a set of computer programs and associated documentation and data for doing particular computational jobs
41. a neg_____le bill *adj.* capable of being discussed and agreed upon; able to be changed or altered through negotiation
42. la___h a big attack *v.* to send or propel something into the air or space using a device such as a rocket, missile, or spacecraft; to make something available or on sale for the first time
43. su_____ct explanation *adj.* concise, clear, and to the point; using as few words as possible to convey an idea or message; brief but comprehensive
44. par_____ip across the Atlantic *n.* the state of a cooperative relationship between people or groups, especially in business
45. res_____le for a customer service *adj.* answerable or accountable for something within one's power, control, or management
46. de_____nt solution *n.* a substance used for washing or cleaning, especially one that can remove dirt or stains effectively

ANSWERS: 38. rinse, 39. partnership, 40. software, 41. negotiable, 42. launch, 43. succinct, 44. partnership, 45. responsible, 46. detergent

47. la___h a spaceship into orbit *v.* to send or propel something into the air or space using a device such as a rocket, missile, or spacecraft; to make something available or on sale for the first time
48. shocked by_____er *n.* a person who witnesses an event or situation but does not actively participate or intervene
49. a com_____ve price *adj.* involving competition or competitiveness
50. neg_____le salary *adj.* capable of being discussed and agreed upon; able to be changed or altered through negotiation
51. thousands of in_____nt people *adj.* not guilty of a crime, offense, etc.; not having an evil mind or knowledge
52. th___e on pressure *v.* to grow vigorously; to make steady progress
53. com_____ve position *adj.* involving competition or competitiveness
54. under the umbrella of cap_____sm *n.* an economic system based on the private ownership of the means of production and their operation for profit
55. sp_____r a local group *v.* to provide funds for a particular event, program, individual, etc. as a way of advertising
56. intensive agr_____re *n.* the practice or science of cultivating the land or raising stock
57. ch___n reaction *n.* a series of connected links or objects; a system or group of interconnected elements; a restraint or shackle

ANSWERS: 47. launch, 48. bystander, 49. competitive, 50. negotiable, 51. innocent, 52. thrive, 53. competitive, 54. capitalism, 55. sponsor, 56. agriculture, 57. chain

58. a three-party co_____on *n.* a temporary alliance formed by two or more political parties for combined action; the state of being combined into one body
59. absolutely fa_____ic event *adj.* extremely good; excellent
60. major pha_____cal companies *adj.* relating to the production and selling of the medical drugs
61. th___e in a society *v.* to grow vigorously; to make steady progress
62. co_____al swimming pool *adj.* belonging to or used by a group rather than individuals; for common use
63. de___e a word *v.* to state or explain precisely the nature, scope, or meaning of something
64. equ_____nt amounts *n.* having the same value, quality, meaning, purpose, etc.
65. an in_____nt child *adj.* not guilty of a crime, offense, etc.; not having an evil mind or knowledge
66. the sha_____er's meeting *n.* a person who owns shares of stock in a company or business and therefore gets the company's profit and has the right to control the company
67. become a com_____ce sight *adj.* occurring very often; lacking originality or interest
68. major paradigm sh__t *n.* a slight transition in position, direction, or trend
69. the lowest def_____ion rate *n.* the act of cutting down or burning trees in a large area
70. li_____e renewal *n.* an official permission or authorization to do, use, or own something; a legal document that grants the holder the right to perform certain activities, such as driving a car, practicing a profession, or using a particular product or service

ANSWERS: 58. coalition, 59. fantastic, 60. pharmaceutical, 61. thrive, 62. communal, 63. define, 64. equivalent, 65. innocent, 66. shareholder, 67. commonplace, 68. shift, 69. deforestation, 70. license

71. a fa_____ic dress *adj.* extremely good; excellent
72. fa_____us tone *adj.* treating serious matters with inappropriate humor; not meant to be taken seriously; characterized by flippant or frivolous intent; making jokes or jests inappropriately
73. sus_____le alternative fuel *adj.* able to continue or be continued for a long time
74. hy_____e practices *n.* the practice of maintaining cleanliness in the home and person to prevent illness
75. br_____nt performance *adj.* extremely clever, skilled, or impressive
76. decision-making pr_____s *n.* a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products
77. coconut p__m trees *n.* the inner surface of the hand from the wrist to the base of the fingers; any plant of the family Palmae having an unbranched trunk crowned by large pinnate or palmate leaves
78. an u__y sound *adj.* unattractive in appearance; unpleasant to look at
79. self-int_____ion *n.* a preliminary explanation or remarks given before the start of a text, performance, or event; the act of bringing something new into existence or introducing something to a wider audience or new market

ANSWERS: 71. fantastic, 72. facetious, 73. sustainable, 74. hygiene, 75. brilliant, 76. process, 77. palm, 78. ugly, 79. introduction

80. res_____le action *adj.* answerable or accountable for something within one's power, control, or management
81. env_____nt affairs *n.* the natural world such as air, water, and land in which humans, animals, and plants live
82. public hy_____e *n.* the practice of maintaining cleanliness in the home and person to prevent illness
83. co_____on forces *n.* a temporary alliance formed by two or more political parties for combined action; the state of being combined into one body
84. pro_____le trade *adj.* making or likely to make material gain or profit
85. nu_____on intake *n.* the substances or the process that organisms take into their bodies as food for their growth and health
86. in a co_____ed relationship *adj.* willing to put in a lot of effort, time, and energy into something; firmly believing in something
87. an in_____le asset *adj.* impossible or nearly impossible to see
88. the fo_____nt of an air mass *n.* the leading or most important position or place; the forefront of a movement or cause
89. nu_____on condition *n.* the substances or the process that organisms take into their bodies as food for their growth and health
90. co_____e augmented reality *v.* to join or merge to form a single thing or group

ANSWERS: 80. responsible, 81. environment, 82. hygiene, 83. coalition, 84. profitable, 85. nutrition, 86. committed, 87. invisible, 88. forefront, 89. nutrition, 90. combine

91. co____t base 10 to base 16 *v.* to have a talk with someone; (adjective) reversed in order, relation, or action
92. supply ch__n *n.* a series of connected links or objects; a system or group of interconnected elements; a restraint or shackle
93. organic agr____re *n.* the practice or science of cultivating the land or raising stock
94. dis____te video content *v.* to give something to a large number of individuals, or to spread or furnish something
95. a qu____r mile *n.* one of four equal parts; a fourth part or portion
96. su____n a good relationship with him *v.* to supply enough of what somebody or something needs to survive or exist; to accept as valid
97. em____e an opportunity *v.* to accept something willingly and enthusiastically; (noun) the act of claspng another person in the arms as in greeting or affection
98. af____d to buy a new car *v.* to have enough money or time to be able to buy or do something
99. am____y the effect *v.* to enhance something, particularly sound or brightness
100. treat the in____on with antibiotics *n.* a condition in which pathogenic microorganisms or viruses have entered the body
101. co____al combination of funds *adj.* belonging to or used by a group rather than individuals; for common use
102. exotic plants in a gre____se *n.* a building with walls and roof made chiefly of transparent material, such as glass, for growing plants in

ANSWERS: 91. convert, 92. chain, 93. agriculture, 94. distribute, 95. quarter, 96. sustain, 97. embrace, 98. afford, 99. amplify, 100. infection, 101. communal, 102. greenhouse

103. ec_____cs professor *n.* the branch of social science that deals with the production, consumption, and transfer of goods and services
104. the p__m side of the forearm *n.* the inner surface of the hand from the wrist to the base of the fingers; any plant of the family Palmae having an unbranched trunk crowned by large pinnate or palmate leaves
105. re_____ne customer experience *v.* to change the meaning or interpretation of something; to make people think about something in a new or different way
106. ec_____y of scale *n.* the system by which a country or region produces manages, and distributes goods and services, including the money and finances involved in these activities; (of an airline) the lowest-priced, most basic option for seating in commercial travel
107. unaffected by sel_____est *n.* the fact or action of only considering their own interests and of not caring about others
108. co_____nt urinary diversion *n.* one of the earth's large landmasses; (adjective) abstaining from your feelings, especially your desire to have sex
109. com_____ce event *adj.* occurring very often; lacking originality or interest
110. ec_____y class *n.* the system by which a country or region produces manages, and distributes goods and services, including the money and finances involved in these activities; (of an airline) the lowest-priced, most basic option for seating in commercial travel

ANSWERS: 103. economics, 104. palm, 105. redefine, 106. economy, 107. self-interest, 108. continent, 109. commonplace, 110. economy

111. the f__k songs of a particular district *n.* people in general, especially those of a particular group or type
112. material sel_____est *n.* the fact or action of only considering their own interests and of not caring about others
113. int_____ion education *n.* a preliminary explanation or remarks given before the start of a text, performance, or event; the act of bringing something new into existence or introducing something to a wider audience or new market
114. br_____nt idea *adj.* extremely clever, skilled, or impressive
115. emissions of gre_____se gases *n.* a building with walls and roof made chiefly of transparent material, such as glass, for growing plants in
116. ri__e the shampoo *v.* to wash off soap or remaining dirt with clean water; to gargle your mouth and throat with mouthwash
117. def_____ion of the tropics *n.* the act of cutting down or burning trees in a large area
118. pre-mo___n agricultural society *adj.* of or belonging to the present time or recent times
119. f__k art *n.* people in general, especially those of a particular group or type
120. do on a con_____nt basis *adj.* always behaving or happening in the same way, or having the same thoughts, standards, etc.
121. welfare ec_____cs *n.* the branch of social science that deals with the production, consumption, and transfer of goods and services

ANSWERS: 111. folk, 112. self-interest, 113. introduction, 114. brilliant, 115. greenhouse, 116. rinse, 117. deforestation, 118. modern, 119. folk, 120. consistent, 121. economics

122. re____ne our role *v.* to change the meaning or interpretation of something; to make people think about something in a new or different way
123. meeting in____ws *n.* a relative by marriage, such as a mother-in-law, brother-in-law, or sister-in-law
124. only a mo____t fee *adj.* having or showing a humble estimate of one's merits, importance, etc.; free from vanity, egotism, boastfulness, or great pretensions
125. bla____th shop *n.* a smith who forges and shapes iron with a hammer and anvil
126. strong and co____ed sales staff *adj.* willing to put in a lot of effort, time, and energy into something; firmly believing in something
127. a pro____le job *adj.* making or likely to make material gain or profit
128. su____ct reply *adj.* concise, clear, and to the point; using as few words as possible to convey an idea or message; brief but comprehensive

ANSWERS: 122. redefine, 123. in-law, 124. modest, 125. blacksmith, 126. committed, 127. profitable, 128. succinct

Session 3: Fill in the Blanks

1. The _____ to the new class was informative and engaging.
n. a preliminary explanation or remarks given before the start of a text, performance, or event; the act of bringing something new into existence or introducing something to a wider audience or new market
2. The company is set to _____ its new product line next month.
v. to send or propel something into the air or space using a device such as a rocket, missile, or spacecraft; to make something available or on sale for the first time
3. Could you help me _____ some furniture?
n. a slight transition in position, direction, or trend
4. Forgetting someone's name is a _____ occurrence.
adj. occurring very often; lacking originality or interest
5. She gave money to help set up a _____ laboratory.
adj. relating to the production and selling of the medical drugs
6. The company specializes in both hardware and _____.
n. a set of computer programs and associated documentation and data for doing particular computational jobs
7. _____ also guarantees intellectual property rights and thus promotes innovation.
n. an economic system based on the private ownership of the means of production and their operation for profit

ANSWERS: 1. introduction, 2. launch, 3. shift, 4. commonplace, 5. pharmaceutical, 6. software, 7. Capitalism

8. The woods _____ the house.

v. to accept something willingly and enthusiastically; (noun) the act of clasping another person in the arms as in greeting or affection

9. His _____ remark was not well-received in the serious business meeting.

adj. treating serious matters with inappropriate humor; not meant to be taken seriously; characterized by flippant or frivolous intent; making jokes or jests inappropriately

10. The Prohibition amendment made bootlegging _____.

adj. making or likely to make material gain or profit

11. My husband was found _____ of any crime.

adj. not guilty of a crime, offense, etc.; not having an evil mind or knowledge

12. This high-performance camera is compact enough to fit in the _____ of your hand.

n. the inner surface of the hand from the wrist to the base of the fingers; any plant of the family Palmae having an unbranched trunk crowned by large pinnate or palmate leaves

13. She's a _____ pet owner who ensures her dog gets enough exercise and a healthy diet.

adj. answerable or accountable for something within one's power, control, or management

14. Their headquarters are in a _____ skyscraper.

adj. of or belonging to the present time or recent times

15. Despite his many achievements, he remained _____ and down-to-earth.

adj. having or showing a humble estimate of one's merits, importance, etc.; free from vanity, egotism, boastfulness, or great pretensions

ANSWERS: 8. embrace, 9. facetious, 10. profitable, 11. innocent, 12. palm, 13. responsible, 14. modern, 15. modest

16. The more _____ you are, the more people around you look at you with envy and jealousy.

adj. extremely clever, skilled, or impressive

17. The price of these items is _____ so feel free to make an offer.

adj. capable of being discussed and agreed upon; able to be changed or altered through negotiation

18. You might need to _____ this point.

v. to enhance something, particularly sound or brightness

19. My sister-in-law _____ is a pediatrician who works in a children's hospital.

n. a relative by marriage, such as a mother-in-law, brother-in-law, or sister-in-law

20. The two largest opposition parties announced they would form a _____ in the next elections.

n. a temporary alliance formed by two or more political parties for combined action; the state of being combined into one body

21. _____ elections were held in several European countries.

adj. belonging to or used by a group rather than individuals; for common use

22. His estate was _____ to his sons.

v. to give something to a large number of individuals, or to spread or furnish something

23. Some seaweed was used as _____ medicine in ancient times.

n. people in general, especially those of a particular group or type

ANSWERS: 16. brilliant, 17. negotiable, 18. amplify, 19. in-law, 20. coalition, 21. Communal, 22. distributed, 23. folk

24. Please _____ the soap off of those dishes well.

- v.* to wash off soap or remaining dirt with clean water; to gargle your mouth and throat with mouthwash

25. The _____ effect is a phenomenon where people are less likely to intervene in an emergency if others are present.

- n.* a person who witnesses an event or situation but does not actively participate or intervene

26. I use environmentally friendly _____ when I wash my clothes and dishes.

- n.* a substance used for washing or cleaning, especially one that can remove dirt or stains effectively

27. I want to _____ my sadness into strength.

- v.* to have a talk with someone; (adjective) reversed in order, relation, or action

28. The government should do more to support environmentally _____ agriculture.

- adj.* able to continue or be continued for a long time

29. His class will cover an introduction to agricultural _____.

- n.* the branch of social science that deals with the production, consumption, and transfer of goods and services

30. There's a new _____ of hero in the movies now.

- n.* a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning

31. The _____ truth was that he had been lying to her for months.

- adj.* unattractive in appearance; unpleasant to look at

ANSWERS: 24. rinse, 25. bystander, 26. detergent, 27. convert, 28. sustainable, 29. economics, 30. brand, 31. ugly

32. Flight across the _____ was a daring adventure in its day.
n. one of the earth's large landmasses; (adjective) abstaining from your feelings, especially your desire to have sex
33. Our company _____ numerous disabled athletes.
v. to provide funds for a particular event, program, individual, etc. as a way of advertising
34. The mobile application industry is a _____ one.
adj. involving competition or competitiveness
35. The _____ effect is a phenomenon that happens naturally.
n. a building with walls and roof made chiefly of transparent material, such as glass, for growing plants in
36. You are not _____ in your behavior.
adj. always behaving or happening in the same way, or having the same thoughts, standards, etc.
37. The military _____ between the two countries created tension in the international community.
n. the state of a cooperative relationship between people or groups, especially in business
38. To advance this discussion, we must _____ "success" rigorously.
v. to state or explain precisely the nature, scope, or meaning of something
39. _____ is the foundation of our economy.
n. the practice or science of cultivating the land or raising stock

ANSWERS: 32. continent, 33. sponsors, 34. competitive, 35. greenhouse, 36. consistent, 37. partnership, 38. define, 39. Agriculture

40. The video telephony application has _____ the way we work.
v. to change the meaning or interpretation of something; to make people think about something in a new or different way
41. The company's donation was undoubtedly motivated by _____.
n. the fact or action of only considering their own interests and of not caring about others
42. My manager gave me a _____ summary of the project's goals and objectives.
adj. concise, clear, and to the point; using as few words as possible to convey an idea or message; brief but comprehensive
43. The European Central Bank is Europe's _____ of the Federal Reserve.
n. having the same value, quality, meaning, purpose, etc.
44. The _____ on my bike broke, leaving me stranded.
n. a series of connected links or objects; a system or group of interconnected elements; a restraint or shackle
45. The _____ for applying for a visa can be lengthy and complicated.
n. a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products
46. Every human is responsible for taking care of the Earth's _____.
n. the natural world such as air, water, and land in which humans, animals, and plants live

ANSWERS: 40. redefined, 41. self-interest, 42. succinct, 43. equivalent, 44. chain, 45. process, 46. environment

47. The _____ shaped a horseshoe on his anvil.
n. a smith who forges and shapes iron with a hammer and anvil
48. Before driving, ensure you have a valid driver's _____.
n. an official permission or authorization to do, use, or own something; a legal document that grants the holder the right to perform certain activities, such as driving a car, practicing a profession, or using a particular product or service
49. The _____ of the country is struggling due to the recent political instability.
n. the system by which a country or region produces manages, and distributes goods and services, including the money and finances involved in these activities; (of an airline) the lowest-priced, most basic option for seating in commercial travel
50. The phenomenon is _____ at optical wavelengths.
adj. impossible or nearly impossible to see
51. Good _____ is important for preventing the spread of illness.
n. the practice of maintaining cleanliness in the home and person to prevent illness
52. He cannot _____ a holiday.
v. to have enough money or time to be able to buy or do something
53. The new amusement park ride was _____ with twists, turns, and drops that left riders screaming with excitement.
adj. extremely good; excellent
54. Our company is committed to increasing _____ value.
n. a person who owns shares of stock in a company or business and therefore gets the company's profit and has the right to control the company

ANSWERS: 47. blacksmith, 48. license, 49. economy, 50. invisible, 51. hygiene, 52. afford, 53. fantastic, 54. shareholder

55. As the martial arts master began the demonstration, the sound of the _____ filled the dojo.
- n.* a metal disk that produces a deep, resonant sound when struck with a mallet or other object, often used in percussion music or as a signal in various contexts
56. She struggled to _____ the children's reading habits.
- v.* to supply enough of what somebody or something needs to survive or exist; to accept as valid
57. Education is at the _____ of our society's priorities for ensuring a better future.
- n.* the leading or most important position or place; the forefront of a movement or cause
58. The unemployment rate in the first _____ was 2.3 percentage points higher than in the previous.
- n.* one of four equal parts; a fourth part or portion
59. Without investment, a business cannot _____.
- v.* to grow vigorously; to make steady progress
60. Hospitals must meet various standards to prevent nosocomial _____.
- n.* a condition in which pathogenic microorganisms or viruses have entered the body
61. Large-scale _____ also has a significant impact on marine ecosystems in the area.
- n.* the act of cutting down or burning trees in a large area
62. Our company is strongly _____ to meeting customers' needs.
- adj.* willing to put in a lot of effort, time, and energy into something; firmly believing in something

ANSWERS: 55. gong, 56. sustain, 57. forefront, 58. quarter, 59. thrive, 60. infections, 61. deforestation, 62. committed

63. This food contains all the _____ your dog requires.

n. the substances or the process that organisms take into their bodies as food for their growth and health

64. Hydrogen and oxygen _____ to form water.

v. to join or merge to form a single thing or group

ANSWERS: 63. nutrition, 64. combine