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Vocabulary Builder Reference from...

Harish Manwani: Profit's not always the point | TED Talk

https://www.ted.com/talks/harish_manwani_profit_s_not_always_the_point

Advanced Words Only

IMPORTANT

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Session 1: Word List

succinct

adj. concise, clear, and to the point; using as few words as possible to convey an idea or message; brief but comprehensive

synonym: concise, brief, pithy

(1) **succinct** reply, (2) **succinct** explanation

My manager gave me a **succinct** summary of the project's goals and objectives.

blacksmith

n. a smith who forges and shapes iron with a hammer and anvil

(1) **blacksmith** welding, (2) **blacksmith** shop

The **blacksmith** shaped a horseshoe on his anvil.

bystander

n. a person who witnesses an event or situation but does not actively participate or intervene

synonym: spectator, observer, witness

(1) innocent **bystander**, (2) shocked **bystander**

The **bystander** effect is a phenomenon where people are less likely to intervene in an emergency if others are present.

redefine

v. to change the meaning or interpretation of something; to make people think about something in a new or different way

synonym : reconsider, reformulate, alter

(1) **redefine** customer experience, (2) **redefine** our role

The video telephony application has **redefined** the way we work.

negotiable

adj. capable of being discussed and agreed upon; able to be changed or altered through negotiation

synonym : flexible, adjustable, adaptable

(1) a **negotiable** bill, (2) **negotiable** salary

The price of these items is **negotiable**, so feel free to make an offer.

facetious

adj. treating serious matters with inappropriate humor; not meant to be taken seriously; characterized by flippant or frivolous intent; making jokes or jests inappropriately

synonym : humorous, joking, witty

(1) make a **facetious** joke, (2) **facetious** tone

His **facetious** remark was not well-received in the serious business meeting.

amplify

v. to enhance something, particularly sound or brightness

synonym : intensify, boost, argument

(1) **amplify** a signal, (2) **amplify** the effect

You might need to **amplify** this point.

detergent

n. a substance used for washing or cleaning, especially one that can remove dirt or stains effectively

synonym : soap, cleanser, disinfectant

(1) **detergent** solution, (2) laundry **detergent**

I use environmentally friendly **detergent** when I wash my clothes and dishes.

rinse

v. to wash off soap or remaining dirt with clean water; to gargle your mouth and throat with mouthwash

synonym : wash out, flush, irrigate

(1) **rinse** out your mouth, (2) **rinse** the shampoo

Please **rinse** the soap off of those dishes well.

deforestation

n. the act of cutting down or burning trees in a large area
synonym: clear-cutting, desertification

(1) **deforestation** of the tropics, (2) the lowest **deforestation** rate

Large-scale **deforestation** also has a significant impact on marine ecosystems in the area.

commonplace

adj. occurring very often; lacking originality or interest
synonym: ordinary, routine, mundane

(1) become a **commonplace** sight, (2) **commonplace** event

Forgetting someone's name is a **commonplace** occurrence.

gong

n. a metal disk that produces a deep, resonant sound when struck with a mallet or other object, often used in percussion music or as a signal in various contexts
synonym: bell, chime, clang

(1) **gong** sound, (2) temple **gong**

As the martial arts master began the demonstration, the sound of the **gong** filled the dojo.

Session 2: Spelling

1. re____ne customer experience *v.* to change the meaning or interpretation of something; to make people think about something in a new or different way
2. g__g sound *n.* a metal disk that produces a deep, resonant sound when struck with a mallet or other object, often used in percussion music or as a signal in various contexts
3. bla_____th shop *n.* a smith who forges and shapes iron with a hammer and anvil
4. bla_____th welding *n.* a smith who forges and shapes iron with a hammer and anvil
5. laundry de_____nt *n.* a substance used for washing or cleaning, especially one that can remove dirt or stains effectively
6. def_____ion of the tropics *n.* the act of cutting down or burning trees in a large area
7. fa_____us tone *adj.* treating serious matters with inappropriate humor; not meant to be taken seriously; characterized by flippant or frivolous intent; making jokes or jests inappropriately
8. de_____nt solution *n.* a substance used for washing or cleaning, especially one that can remove dirt or stains effectively
9. neg_____le salary *adj.* capable of being discussed and agreed upon; able to be changed or altered through negotiation

ANSWERS: 1. redefine, 2. gong, 3. blacksmith, 4. blacksmith, 5. detergent, 6. deforestation, 7. facetious, 8. detergent, 9. negotiable

10. innocent by_____er *n.* a person who witnesses an event or situation but does not actively participate or intervene
11. the lowest def_____ion rate *n.* the act of cutting down or burning trees in a large area
12. re_____ne our role *v.* to change the meaning or interpretation of something; to make people think about something in a new or different way
13. make a fa_____us joke *adj.* treating serious matters with inappropriate humor; not meant to be taken seriously; characterized by flippant or frivolous intent; making jokes or jests inappropriately
14. su_____ct explanation *adj.* concise, clear, and to the point; using as few words as possible to convey an idea or message; brief but comprehensive
15. temple g__g *n.* a metal disk that produces a deep, resonant sound when struck with a mallet or other object, often used in percussion music or as a signal in various contexts
16. com_____ce event *adj.* occurring very often; lacking originality or interest
17. become a com_____ce sight *adj.* occurring very often; lacking originality or interest
18. shocked by_____er *n.* a person who witnesses an event or situation but does not actively participate or intervene

ANSWERS: 10. bystander, 11. deforestation, 12. redefine, 13. facetious, 14. succinct, 15. gong, 16. commonplace, 17. commonplace, 18. bystander

19. ri__e out your mouth *v.* to wash off soap or remaining dirt with clean water; to gargle your mouth and throat with mouthwash
20. a neg_____le bill *adj.* capable of being discussed and agreed upon; able to be changed or altered through negotiation
21. am_____y the effect *v.* to enhance something, particularly sound or brightness
22. ri__e the shampoo *v.* to wash off soap or remaining dirt with clean water; to gargle your mouth and throat with mouthwash
23. su_____ct reply *adj.* concise, clear, and to the point; using as few words as possible to convey an idea or message; brief but comprehensive
24. am_____y a signal *v.* to enhance something, particularly sound or brightness

ANSWERS: 19. rinse, 20. negotiable, 21. amplify, 22. rinse, 23. succinct, 24. amplify

Session 3: Fill in the Blanks

1. The price of these items is _____ so feel free to make an offer.
adj. capable of being discussed and agreed upon; able to be changed or altered through negotiation
2. The _____ shaped a horseshoe on his anvil.
n. a smith who forges and shapes iron with a hammer and anvil
3. I use environmentally friendly _____ when I wash my clothes and dishes.
n. a substance used for washing or cleaning, especially one that can remove dirt or stains effectively
4. You might need to _____ this point.
v. to enhance something, particularly sound or brightness
5. Forgetting someone's name is a _____ occurrence.
adj. occurring very often; lacking originality or interest
6. Large-scale _____ also has a significant impact on marine ecosystems in the area.
n. the act of cutting down or burning trees in a large area
7. Please _____ the soap off of those dishes well.
v. to wash off soap or remaining dirt with clean water; to gargle your mouth and throat with mouthwash
8. The _____ effect is a phenomenon where people are less likely to intervene in an emergency if others are present.
n. a person who witnesses an event or situation but does not actively participate or intervene

ANSWERS: 1. negotiable, 2. blacksmith, 3. detergent, 4. amplify, 5. commonplace, 6. deforestation, 7. rinse, 8. bystander

9. My manager gave me a _____ summary of the project's goals and objectives.

adj. concise, clear, and to the point; using as few words as possible to convey an idea or message; brief but comprehensive

10. The video telephony application has _____ the way we work.

v. to change the meaning or interpretation of something; to make people think about something in a new or different way

11. His _____ remark was not well-received in the serious business meeting.

adj. treating serious matters with inappropriate humor; not meant to be taken seriously; characterized by flippant or frivolous intent; making jokes or jests inappropriately

12. As the martial arts master began the demonstration, the sound of the _____ filled the dojo.

n. a metal disk that produces a deep, resonant sound when struck with a mallet or other object, often used in percussion music or as a signal in various contexts

ANSWERS: 9. succinct, 10. redefined, 11. facetious, 12. gong