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Vocabulary Builder Reference from...

Audrey Choi: How to make a profit while making a difference | TED Talk https://www.ted.com/talks/audrey_choi_how_to_make _a_profit_while_making_a_difference



Advanced Words Only

IMPORTANT

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Session 1: Word List

| institutionalize | to establish or make something a part of an institution (= a place such as a university, hospital, etc.) | | | | |
|------------------|--|--|--|--|--|
| | (1) institutionalize a system, (2) institutionalize customary laws | | | | |
| | The new policy aims to institutionalize the use of renewable energy sources. | | | | |
| elude | v. to escape or avoid capture or detection, often by being clever or cunning synonym: evade, avoid, dodge | | | | |
| | (1) elude the law, (2) elude responsibility for the failure The suspect eluded capture for weeks before being caught by the police. | | | | |
| repress | v. to restrain or control by force; to suppress feelings or memories synonym: suppress, control, curb (1) cannot repress laughter, (2) repress gene expression | | | | |
| | He repressed the memories of his traumatic childhood. | | | | |
| emigrate | <i>v.</i> to leave one's country or region to settle in another <i>synonym</i> : migrate, relocate, move | | | | |

| | (1) emigrate to a new country, (2) emigrate for better opportunities |
|------------|--|
| | Many people emigrated from Ireland to America during the Great Famine. |
| defy | v. to challenge or dare someone to do something; to resist or disobey a rule, decision, etc. synonym: challenge, resist, disobey |
| | (1) defy gravity, (2) defy authority |
| | She tried to defy her parents by moving to the city against their wishes. |
| finagle | v. to obtain something deceitfully or by trickery; to manipulate or finesse something to achieve a desired outcome synonym: trick, manipulate, scheme |
| | (1) finagle a deal, (2) finagle an invitation |
| | She managed to finagle her way into the VIP section of the concert. |
| bravery | n. courage in the face of danger synonym: courage, valor, heroism |
| | (1) bravery against the enemy, (2) bravery under fire |
| | His bravery in the face of danger saved the lives of his comrades. |
| opportune | adj. suitable or happening at a time that is suitable or convenient for a particular purpose synonym: suitable, timely, practical |
| | (1) opportune occasion, (2) an opportune remark |
| | The phone rang at the most opportune time. |
| impersonal | <i>adj.</i> lacking personal warmth or feeling; not influenced by personal feelings or individual characteristics; relating to an object or concept rather than a specific person <i>synonym</i> : detached, unemotional |

| | (1) impersonal communication, (2) impersonal treatment The high-rise office building had an impersonal atmosphere, making it feel corporate and uninviting. |
|-----------|---|
| inundate | v. to flood or overwhelm with an excessive amount of something synonym: flood, submerge, overwhelm |
| | (1) inundate swaths of farmland, (2) inundate his entire body |
| | The heavy rain inundated the low-lying areas and caused flooding. |
| turbulent | <i>adj.</i> marked by a lot of sudden changes, confusion, or uncertainty; characterized by intense activity or agitation <i>synonym</i>: chaotic, stormy, tumultuous |
| | (1) turbulent waves, (2) turbulent age |
| | The stock market has been turbulent lately, with prices fluctuating rapidly. |
| steer | v. to control the direction or movement of a vehicle; to direct a course of action; to guide or motivate someone synonym: guide, direct, control |
| | (1) steer a steady course, (2) steer a conversationThe captain told him to steer the ship north. |
| glazed | <i>adj.</i> having a shiny surface or coating, as if covered in glass;having a dull, blank expression<i>synonym</i>: shiny, glossy, glassy |
| | (1) glazed roofing tile, (2) glazed finish |
| | He looked at her with a glazed expression, not quite |
| | comprehending what she was saying. |
| fable | <i>n</i>. a short story, often with animal characters, that teaches a general truth or a moral lesson <i>synonym</i>: fantasy, story, legend |
| | (1) classic fable , (2) moralize a fable |

| | In his speech, he quoted a passage from a well-known fable. | | | |
|-------------|--|--|--|--|
| porridge | n. a hot cereal dish made from boiled grains or legumes, typically oats, rice, or cornmeal, often served with milk or sweeteners | | | |
| | synonym: oatmeal, gruel, mush | | | |
| | (1) oat porridge , (2) sweet porridge | | | |
| | A bowl of hot porridge is a nutritious breakfast option in winter. | | | |
| awry | <i>adv.</i> in a wrong or crooked position; out of order; amiss <i>synonym</i> : amiss, askew, incorrect | | | |
| | (1) awry plan, (2) awry hair | | | |
| | The plans for the surprise party went awry when the cake was ruined. | | | |
| outperform | v. to be or do something compared to others of a similar type | | | |
| | synonym: beat, exceed, surpass | | | |
| | (1) outperform other countries, (2) outperform the human brain | | | |
| | They consistently outperformed other teams in the league. | | | |
| incentivize | v. to make someone want to do in a particular way by offering them a reward synonym: encourage, motivate | | | |
| | (1) incentivize carpooling, (2) incentivize the right behavior | | | |
| | Governments incentivize their citizens to buy eco-friendly | | | |
| | products through subsidies. | | | |
| gore | v. to pierce with a sharp object, causing injury or death; (noun) coagulated blood from a wound synonym: pierce, stab, puncture | | | |
| | (1) gore him with a weapon, (2) gore scene | | | |
| | The hunter gored the deer with an arrow. | | | |
| | The function golda the deer with an arrow. | | | |

| plead | v. to make a serious and urgent request or appeal, especially for help or mercy synonym: beg, implore, supplicate |
|-------------|--|
| | (1) plead for mercy, (2) plead a political cause |
| | He pleaded with the authorities to release his son, who had |
| | been wrongly accused. |
| skepticism | <i>n</i>. an attitude of doubting or questioning that claims or statements are true or valuable or that something will happen; the disbelief in any claims of ultimate knowledge <i>synonym</i>: distrust, doubt, suspicion |
| | (1) natural skepticism , (2) skepticism toward bureaucracy |
| | This party expresses skepticism about the efficacy of the |
| | health insurance system. |
| | ç |
| billionaire | a person who has a net worth of at least one billion dollars |
| | synonym: mega-rich, wealthy, tycoon |
| | (1) Silicon Valley billionaire , (2) oil billionaire |
| | The self-made billionaire donated millions to charity. |
| bakery | <i>n.</i> a place where bread and other baked goods are made and sold |
| | synonym: bakeshop, bakehouse |
| | (1) run a bakery , (2) bakery industry |
| | He worked at the bakery as a baker. |
| secondly | <i>adv.</i> used to introduce the second point or item in a list or series of statements, considerations, etc.<i>synonym</i>: in the second place, next, subsequently |
| | (1) secondly connected, (2) secondly , it is important |
| | Firstly, we will discuss the budget; secondly , we will go over |
| | the schedule. |
| industrious | <i>adj.</i> hardworking, diligent, and persistent in effort <i>synonym</i> : diligent, hardworking, assiduous |

| | (1) industrious worker, (2) industrious studentHe was known to be very industrious and would often worklate into the night. |
|-----------|---|
| amply | <i>adv.</i> plentifully or sufficiently; to a great extent; adequately or generously<i>synonym</i>: handsomely, abundantly, generously |
| | (1) amply demonstrated, (2) amply compensated |
| | The project was amply funded, allowing us to complete it on schedule. |
| prophetic | <i>adj.</i> containing or given to making predictions; presaging the future; of or relating to a prophet (= an authoritative person who divines the future) <i>synonym</i>: foretelling, predictive, presaging |
| | (1) prophetic powers, (2) prophetic book |
| | The stock market analysts had a prophetic sense of the coming recession. |

Session 2: Spelling

| 1. | an opne remark | adj. | suitable or happening at a time that is suitable or convenient for a particular purpose |
|----|------------------------------------|------|--|
| 2. | gld roofing tile | adj. | having a shiny surface or coating, as if covered in glass; having a dull, blank expression |
| 3. | res gene expression | v. | to restrain or control by force; to suppress feelings or memories |
| 4. | ele responsibility for the failure | v. | to escape or avoid capture or detection, often by being clever or cunning |
| 5. | fie a deal | v. | to obtain something deceitfully or by trickery; to manipulate or finesse something to achieve a desired outcome |
| 6. | pric book | adj. | containing or given to making predictions; presaging the future; of or relating to a prophet (= an authoritative person who divines the future) |
| 7. | moralize a fae | n. | a short story, often with animal characters, that teaches a general truth or a moral lesson |
| 8. | tunt age | adj. | marked by a lot of sudden changes, confusion, or uncertainty; characterized by intense activity or agitation |
| 9. | indus worker | adj. | hardworking, diligent, and persistent in effort |

ANSWERS: 1. opportune, 2. glazed, 3. repress, 4. elude, 5. finagle, 6. prophetic, 7. fable, 8. turbulent, 9. industrious

| 10. emte for better opportunities | <i>v</i> . | to leave one's country or region to settle in another |
|-----------------------------------|------------|--|
| 11. bry under fire | n. | courage in the face of danger |
| 12. sely, it is important | adv. | used to introduce the second point or item in a list or series of statements, considerations, etc. |
| 13. ge scene | ν. | to pierce with a sharp object, causing injury or death; (noun) coagulated blood from a wound |
| 14. outrm the human brain | v. | to be or do something compared to others of a similar type |
| 15. insize customary laws | ν. | to establish or make something a part of an institution (= a place such as a university, hospital, etc.) |
| 16. opne occasion | adj. | suitable or happening at a time that is suitable or convenient for a particular purpose |
| 17. amy demonstrated | adv. | plentifully or sufficiently; to a great extent; adequately or generously |
| 18. sweet poge | n. | a hot cereal dish made from boiled grains or legumes, typically oats, rice, or cornmeal, often served with milk or sweeteners |
| 19. inte swaths of farmland | ν. | to flood or overwhelm with an excessive amount of something |
| 20. inte his entire body | v. | to flood or overwhelm with an excessive amount of something |
| 21. gld finish | adj. | having a shiny surface or coating, as if covered in glass; having a dull, blank expression |

ANSWERS: 10. emigrate, 11. bravery, 12. secondly, 13. gore, 14. outperform, 15. institutionalize, 16. opportune, 17. amply, 18. porridge, 19. inundate, 20. inundate, 21. glazed

| 22. | dy authority | v. | to challenge or dare someone to do something; to resist or disobey a rule, decision, etc. |
|-----|--------------------------|------|--|
| 23. | sely connected | adv. | used to introduce the second point or item in a list or series of statements, considerations, etc. |
| 24. | oat poge | n. | a hot cereal dish made from boiled grains or legumes, typically oats, rice, or cornmeal, often served with milk or sweeteners |
| 25. | ele the law | v. | to escape or avoid capture or detection, often by being clever or cunning |
| 26. | classic fae | n. | a short story, often with animal characters, that teaches a general truth or a moral lesson |
| 27. | ge him with a weapon | v. | to pierce with a sharp object, causing injury or death; (noun) coagulated blood from a wound |
| 28. | incze the right behavior | v. | to make someone want to do in a particular way by offering them a reward |
| 29. | incze carpooling | v. | to make someone want to do in a particular way by offering them a reward |
| 30. | impal treatment | adj. | lacking personal warmth or feeling; not influenced by personal feelings or individual characteristics; relating to an object or concept rather than a specific person |
| 31. | natural skesm | n. | an attitude of doubting or questioning that claims or statements are true or valuable or that something will happen; the disbelief in any claims of ultimate knowledge |

ANSWERS: 22. defy, 23. secondly, 24. porridge, 25. elude, 26. fable, 27. gore, 28. incentivize, 29. incentivize, 30. impersonal, 31. skepticism

| 32. | pric powers | adj. | containing or given to making predictions; presaging the future; of or relating to a prophet (= an authoritative person who divines the future) |
|-----|-----------------------|------|--|
| 33. | ay plan | adv. | in a wrong or crooked position; out of order; amiss |
| 34. | fie an invitation | v. | to obtain something deceitfully or by trickery; to manipulate or finesse something to achieve a desired outcome |
| 35. | insize a system | v. | to establish or make something a part of an institution (= a place such as a university, hospital, etc.) |
| 36. | pld a political cause | v. | to make a serious and urgent request or appeal, especially for help or mercy |
| 37. | ay hair | adv. | in a wrong or crooked position; out of order; amiss |
| 38. | Silicon Valley bilre | n. | a person who has a net worth of at least one billion dollars |
| 39. | run a bay | n. | a place where bread and other baked goods are made and sold |
| 40. | oil bilre | n. | a person who has a net worth of at least one billion dollars |
| 41. | pld for mercy | v. | to make a serious and urgent request or appeal, especially for help or mercy |
| 42. | bry against the enemy | n. | courage in the face of danger |
| 43. | cannot res laughter | v. | to restrain or control by force; to suppress feelings or memories |

ANSWERS: 32. prophetic, 33. awry, 34. finagle, 35. institutionalize, 36. plead, 37. awry, 38. billionaire, 39. bakery, 40. billionaire, 41. plead, 42. bravery, 43. repress

| 44. indus student | adj. | hardworking, diligent, and persistent in effort |
|------------------------------|------|--|
| 45. emte to a new country | v. | to leave one's country or region to settle in another |
| 46. tunt waves | adj. | marked by a lot of sudden changes, confusion, or uncertainty; characterized by intense activity or agitation |
| 47. skesm toward bureaucracy | n. | an attitude of doubting or questioning that claims or statements are true or valuable or that something will happen; the disbelief in any claims of ultimate knowledge |
| 48. bay industry | n. | a place where bread and other baked goods are made and sold |
| 49. str a conversation | v. | to control the direction or movement of a vehicle; to direct a course of action; to guide or motivate someone |
| 50. outrm other countries | v. | to be or do something compared to others of a similar type |
| 51. amy compensated | adv. | plentifully or sufficiently; to a great extent; adequately or generously |
| 52. dy gravity | v. | to challenge or dare someone to do something; to resist or disobey a rule, decision, etc. |
| 53. impal communication | adj. | lacking personal warmth or feeling; not influenced by personal feelings or individual characteristics; relating to an object or concept rather than a specific person |

ANSWERS: 44. industrious, 45. emigrate, 46. turbulent, 47. skepticism, 48. bakery, 49. steer, 50. outperform, 51. amply, 52. defy, 53. impersonal

54. st__r a steady course

 v. to control the direction or movement of a vehicle; to direct a course of action; to guide or motivate someone

ANSWERS: 54. steer

Session 3: Fill in the Blanks

- 1. In his speech, he quoted a passage from a well-known _____.
- *n*. a short story, often with animal characters, that teaches a general truth or a moral lesson
- 2. The stock market has been _____ lately, with prices fluctuating rapidly.
- *adj.* marked by a lot of sudden changes, confusion, or uncertainty; characterized by intense activity or agitation
- 3. They consistently ______ other teams in the league.
- *v*. to be or do something compared to others of a similar type
- 4. The plans for the surprise party went _____ when the cake was ruined. *adv.* in a wrong or crooked position; out of order; amiss
- 5. The hunter _____ the deer with an arrow.
- *v.* to pierce with a sharp object, causing injury or death; (noun) coagulated blood from a wound
- 6. She tried to _____ her parents by moving to the city against their wishes.
- *v.* to challenge or dare someone to do something; to resist or disobey a rule, decision, etc.
- 7. The new policy aims to ______ the use of renewable energy sources.
- v. to establish or make something a part of an institution (= a place such as a university, hospital, etc.)

ANSWERS: 1. fable, 2. turbulent, 3. outperformed, 4. awry, 5. gored, 6. defy, 7. institutionalize

- 8. The phone rang at the most ______ time.
- *adj.* suitable or happening at a time that is suitable or convenient for a particular purpose
- 9. His ______ in the face of danger saved the lives of his comrades.
- *n.* courage in the face of danger
- 10. A bowl of hot ______ is a nutritious breakfast option in winter.
- *n.* a hot cereal dish made from boiled grains or legumes, typically oats, rice, or cornmeal, often served with milk or sweeteners
- 11. The stock market analysts had a ______ sense of the coming recession.
- *adj.* containing or given to making predictions; presaging the future; of or relating to a prophet (= an authoritative person who divines the future)
- 12. He looked at her with a _____ expression, not quite comprehending what she was saying.
- *adj.* having a shiny surface or coating, as if covered in glass; having a dull, blank expression
- 13. The high-rise office building had an ______ atmosphere, making it feel corporate and uninviting.
- *adj.* lacking personal warmth or feeling; not influenced by personal feelings or individual characteristics; relating to an object or concept rather than a specific person
- 14. The project was ______ funded, allowing us to complete it on schedule.
- *adv.* plentifully or sufficiently; to a great extent; adequately or generously
- 15. The suspect _____ capture for weeks before being caught by the police.
- v. to escape or avoid capture or detection, often by being clever or cunning

ANSWERS: 8. opportune, 9. bravery, 10. porridge, 11. prophetic, 12. glazed, 13. impersonal, 14. amply, 15. eluded

- 16. This party expresses ______ about the efficacy of the health insurance system.
- *n.* an attitude of doubting or questioning that claims or statements are true or valuable or that something will happen; the disbelief in any claims of ultimate knowledge
- 17. The heavy rain ______ the low-lying areas and caused flooding.
- *v.* to flood or overwhelm with an excessive amount of something
- 18. She managed to ______ her way into the VIP section of the concert.
- v. to obtain something deceitfully or by trickery; to manipulate or finesse something to achieve a desired outcome
- 19. He ______ the memories of his traumatic childhood.
- *v.* to restrain or control by force; to suppress feelings or memories
- 20. The captain told him to _____ the ship north.
- *v.* to control the direction or movement of a vehicle; to direct a course of action; to guide or motivate someone
- 21. He worked at the _____ as a baker.
- *n.* a place where bread and other baked goods are made and sold
- 22. He was known to be very _____ and would often work late into the night.
- adj. hardworking, diligent, and persistent in effort
- 23. Firstly, we will discuss the budget; ______ we will go over the schedule.
- *adv.* used to introduce the second point or item in a list or series of statements, considerations, etc.

ANSWERS: 16. skepticism, 17. inundated, 18. finagle, 19. repressed, 20. steer, 21. bakery, 22. industrious, 23. secondly,

- 24. Many people ______ from Ireland to America during the Great Famine.
 - *v.* to leave one's country or region to settle in another
- 25. Governments ______ their citizens to buy eco-friendly products through subsidies.
- *v.* to make someone want to do in a particular way by offering them a reward
- 26. He ______ with the authorities to release his son, who had been wrongly accused.
- *v.* to make a serious and urgent request or appeal, especially for help or mercy
- 27. The self-made ______ donated millions to charity.
- *n.* a person who has a net worth of at least one billion dollars

ANSWERS: 24. emigrated, 25. incentivize, 26. pleaded, 27. billionaire