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Vocabulary Builder Reference from...

Josh Luber: Why sneakers are a great investment |

TED Talk

https://www.ted.com/talks/josh_luber_why_sneakers_are_a_great_investment

All Words

IMPORTANT

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Session 1: Word List

cement

v. make fast as if with cement; (noun) a building material that is a powder made of a mixture of calcined limestone and clay, used with water, sand, and small stones to make concrete

synonym: adhesive, glue

(1) **cement** a close relationship, (2) **cement** blend

They are eager to **cement** a positive reputation.

release

v. to set free or allow to escape from confinement

synonym: free, let go, discharge

(1) **release** a prisoner, (2) **release** CO2 into the air

The animal rights group worked to **release** the dolphins back into the wild.

propel

v. to move, drive or push something forward or in a particular direction, often with a lot of force

synonym: drive, push, move

(1) **propel** growth, (2) **propel** the ship

An increase in employment helps **propel** economic growth.

smartphone

n. a mobile phone that functions as a computer and connects to the Internet

(1) **smartphone** app developer, (2) **smartphone** addict

Internet traffic volumes have increased significantly with the advent of **smartphones**.

celebrity

n. someone who is well-known, particularly in the entertainment industry

synonym : figure, star, VIP

(1) baseball **celebrity**, (2) **celebrity** known worldwide

The popularity of the show made her an instant **celebrity**.

sneak

v. to go somewhere, or take someone or something somewhere secretly or stealthily; to steal or do something secretly or stealthily

synonym : creep, tiptoe, smuggle

(1) **sneak** a cigarette, (2) **sneak** out of danger

The children tried to **sneak** out and eat the candy.

extraordinary

adj. exceptional, unexpected, very unusual; surpassing the ordinary or usual

synonym : exceptional, noteworthy, astonishing

(1) **extraordinary** ability, (2) **extraordinary** weather

He narrated the **extraordinary** story of his adventure.

relate

v. to establish a connection or association between two or more things; to narrate or tell about an event, experience, or relationship; to empathize or feel sympathy with someone or something

synonym : connect, link, associate

(1) **relate** a story, (2) **relate** a message

He tried to **relate** his experience to the group, but they couldn't understand.

commerce

n. the activity of buying and selling things, especially on a large scale

synonym : trade, transaction, dealings

(1) interstate **commerce**, (2) the local chamber of **commerce**

This company has invested heavily in Internet **commerce**.

retail

n. the sale of goods or services to consumers, especially in small quantities, either directly to the end customer or through retail outlets

synonym : sales, trade, commerce

(1) **retail** store, (2) a **retail** dealer

The **retail** industry has been affected by the rise of online shopping.

compelling

adj. arousing strong and irresistible interest, attention, or admiration

synonym : tempting, captivating, influential

(1) tell a **compelling** story, (2) new and **compelling** evidence

His **compelling** presentation deeply moved everyone.

marketplace

n. a physical or virtual venue where goods or services are bought and sold; an economic system that facilitates exchange between buyers and sellers

synonym : bazaar, mart, emporium

(1) **marketplace** competition, (2) global **marketplace**

The online **marketplace** offers a wide variety of products for shoppers.

brand

n. a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning

synonym : trademark, label, symbol

(1) create a **brand** logo, (2) the **brand** of the new car

There's a new **brand** of hero in the movies now.

demographic

n. a statistic characterizing that describes people or groups of people based on their age, sex, income, etc.

(1) **demographic** analyses, (2) **demographic** policy

Several **demographic** indicators correlate with care admission.

obvious

adj. easy to see, discover or understand

synonym : apparent, conspicuous, evident

(1) **obvious** reasons, (2) his conclusion was **obvious**

There are **obvious** differences between the two wine-producing regions.

anomaly

n. something or someone that deviates from what is expected or normal, often in a way that is difficult to explain or understand

synonym : abnormality, irregularity, deviation

(1) **anomaly** detection, (2) global temperature **anomaly**

The sudden drop in the stock market was an **anomaly** that puzzled many investors.

definitely

adv. without any question and beyond doubt; clearly

synonym : absolutely, certainly, indeed

(1) **definitely** become a problem, (2) say **definitely**

The paper is **definitely** worth reading thoroughly.

underground

adj. under the surface of the ground; a secret group organized to achieve a specific purpose, such as overthrowing the government or occupying a force

synonym : subterranean, subsurface, confidential

(1) water flowing **underground**, (2) **underground** activist

Having **underground** parking has been very beneficial throughout the winter.

addiction

n. the inability to stop using or doing something as a habit, especially something harmful

synonym : dependence

(1) alcohol **addiction**, (2) **addiction** to foreign oil

He is now fighting his **addiction** to drugs.

statistics

n. the discipline that concerns the collection, organization, analysis, interpretation, and presentation of data

(1) **statistics** for cancer, (2) official **statistics**

The **statistics** demonstrate that poverty and unemployment are genuine problems.

conservative

adj. holding traditional views and values and opposed to change or innovation

synonym: traditional, reactionary, cautious

(1) a **conservative** society, (2) **conservative** about production

He always makes a **conservative** estimation when predicting future sales.

estimate

v. to guess or calculate the cost, size, value, etc. of something

synonym: calculate, gauge, evaluate

(1) **estimate** a fair value, (2) **estimate** this chicken to weigh three pounds

We **estimated** the season's total trade deficit at \$50 billion.

pantheon

n. a temple dedicated to all the gods or goddesses of a particular religion or mythology; a group of something or someone that is remarkably respected, famous, or important

synonym: temple, shrine, sanctuary

(1) **pantheon** of products, (2) ancient **pantheon**

The **pantheon** of Greek gods and goddesses is well-known throughout Western culture.

typical

adj. having the usual characteristics or traits of a specific group of things

synonym: characteristic, usual, distinctive

(1) **typical** leader, (2) fairly **typical** symptoms

This artwork is **typical** of her work.

diverge

v. to move or extend in different directions from a common point; to branch off or deviate from a path or course

synonym: separate, split, part

(1) **diverge** from tradition, (2) **diverge** from the main topic

As tectonic plates **diverge**, new oceanic crust is formed along mid-ocean ridges.

strategy

n. a detailed plan of action designed to achieve a long-term or overall goal.

synonym: approach, procedure, scenario

(1) military **strategy**, (2) develop a **strategy**

Our plan includes a comprehensive marketing **strategy**.

consultant

n. a person who provides professional or expert advice

synonym: expert, advisor, specialist

(1) **consultant** firm, (2) chief **consultant**

We hired a management **consultant** to help us improve our business strategy.

ahold

adv. to take hold of something, to grasp firmly

synonym: totally, completely, firmly

(1) grab **ahold** of the rope, (2) take **ahold** of the situation

I was able to get **ahold** of the concert tickets before they sold out.

amusement

n. the state or experience of finding something humorous or entertaining

synonym: entertainment, diversion, fun

(1) **amusement** quarters, (2) source of **amusement**

We went to the **amusement** park and rode roller coasters all day.

develop

v. to grow or expand; to improve or refine through a process of progress and refinement, often to achieve greater sophistication or complexity; to elaborate or add detail to something that is in the process of being created

synonym: evolve, progress, advance

(1) **develop** a strategy, (2) **develop** a skill

We must **develop** a new system to streamline our workflow

and increase efficiency.

analyze

v. to think about in-depth and evaluate to discover essential features or meaning

synonym: explore, examine, investigate

(1) **analyze** a chemical compound, (2) **analyze** your real motives

The teacher attempted to **analyze** the root cause of our mistake.

transaction

n. an instance of buying or selling something; the act or process of doing something

synonym: trade, dealing, commerce

(1) card with no foreign **transaction** fees, (2) **transaction** balance

Electronic **transactions** remain incomplete due to system errors.

analytics

n. the systematic computational analysis of data or statistics; information resulting from this analysis

synonym: data analysis, statistics

(1) major in **analytics**, (2) **analytics** tools

Advanced **analytics** is helping the business to make better data-driven decisions.

validate

v. to check or prove that something is true; to make something officially or legally acceptable or approved

synonym: approve, certify, verify

(1) **validate** a hypothesis, (2) **validate** a passport

To **validate** your purchase, please visit the following link.

insure

v. to provide coverage in the event of loss or damage

synonym: protect, guard, safeguard

(1) **insure** my house against fire, (2) **insure** domestic tranquility

I will **insure** my car before I go on a road trip.

claim

v. to assert that something is true; to demand or request something as one's own; to lay legal or moral right to something; (noun) a demand or assertion of a right or something that one believes to be true

synonym: assert, declare, maintain

(1) **claim** responsibility, (2) false **claim**

He wants to **claim** ownership of the abandoned property.

invest

v. to put money, effort, time, etc. into something to make a profit or achieve a result

synonym: fund, sponsor, support

(1) **invest** in stocks, (2) **invest** capital

The government should view children as national assets and actively **invest** in them.

footwear

n. clothing items worn on the feet, typically shoes or boots

synonym: shoes, boots, sandals

(1) stylish **footwear**, (2) durable **footwear**

Sneakers are the most popular type of casual **footwear** among teenagers.

industrious

adj. hardworking, diligent, and persistent in effort

synonym: diligent, hardworking, assiduous

(1) **industrious** worker, (2) **industrious** student

He was known to be very **industrious** and would often work late into the night.

portfolio

n. a collection of work, documents, or other materials that demonstrate a person's skills, qualifications, or achievements; a collection of investments held by a person or organization

synonym: collection, file, folder

(1) investment **portfolio**, (2) **portfolio** manager

The artist's **portfolio** showcased various works, from paintings to sculptures.

brokerage

n. the business of buying and selling goods or services on behalf of others, often for a commission or fee; the activity of acting as an intermediary or agent in negotiations or deals between two parties

synonym: agency, firm, house

(1) mortgage **brokerage**, (2) international **brokerage**

I need to contact a **brokerage** firm to help me invest my money.

identify

v. to recognize someone or something and say or prove who or what they are

synonym: determine, specify, recognize

(1) **identify** handwriting, (2) **identify** gene sequences

I will introduce you to how to **identify** the leading causes of the malfunction.

frank

adj. honest and sincere; open and candid in expression

synonym: candid, direct, freehearted

(1) **frank** and open discussion, (2) make a **frank** apology

Full involvement means **frank** and prompt responses.

modest

adj. having or showing a humble estimate of one's merits, importance, etc.; free from vanity, egotism, boastfulness, or great pretensions

synonym: unassuming, humble, unpretentious

(1) **modest** income, (2) only a **modest** fee

Despite his many achievements, he remained **modest** and down-to-earth.

asset

n. something or someone that is useful or valuable quality, skill, etc.; valuable property

synonym: aid, resource, equity

(1) frozen **assets**, (2) liquid **assets** of the company

A sense of humor is an invaluable **asset** in this job.

unregulated

adj. not subject to official rules, procedures, or oversight; not controlled or supervised by a governing authority or

system

synonym : uncontrolled, unmonitored, unbridled

(1) **unregulated** market, (2) **unregulated** off-shore fishing

Without regulations, the industry is **unregulated** and potentially dangerous.

thrive

v. to grow vigorously; to make steady progress

synonym : bloom, flourish, prosper

(1) **thrive** in a society, (2) **thrive** on pressure

Without investment, a business cannot **thrive**.

spawn

v. to lay eggs or to produce offspring; to cause something to develop

synonym : beget, breed, generate

(1) **spawn** in spring, (2) **spawn** a new concept

The salmon swims upstream to **spawn** in the place they were released.

fundamental

adj. forming an essential base or core from which everything else develops or is affected

synonym : basic, essential, entire

(1) **fundamental** education, (2) **fundamental** rights

Human behavior has **fundamental** characteristics.

comparison

n. the consideration or examination of the similarities between two or more people or things

synonym : equivalence, analogy, contrast

(1) ease of **comparison**, (2) **comparison** of foods on a caloric basis

I've included the two designs for a **comparison**.

emerge

v. to move out of or away from something and become visible

synonym : arise, occur, appear

(1) **emerge** as a butterfly, (2) **emerge** from poverty

During colonial eras, new migratory patterns **emerged**.

opportune

adj. suitable or happening at a time that is suitable or convenient for a particular purpose

synonym : suitable, timely, practical

(1) **opportune** occasion, (2) an **opportune** remark

The phone rang at the most **opportune** time.

chew

v. to crush or grind something, especially food, with the teeth and then swallow it

synonym : masticate, crush, grind

(1) **chew** each word, (2) **chew** a stick of gum

My dog loves to **chew** on bones.

gum

n. a soft, sticky substance that is chewed to freshen the breath or to clean the teeth; the flesh that surrounds the teeth in the mouth

synonym : mucilage, glue, alveolar arch

(1) bubble **gum**, (2) chewing **gum**

I always like having a pack of **gum** to freshen my breath.

grade

n. a particular level of quality, size, importance, etc.

synonym : score, rate, degree

(1) boys in the twelfth **grade**, (2) students at all **grade** levels

Departments may set requirements for a higher **grade** point average.

democracy

n. a form of government in which the people have the authority to deliberate and decide legislation, or to choose governing officials to do so

synonym : self-government, republic, commonwealth

(1) **democracy** advocate, (2) principles of **democracy**

Democracy often entails inclusive capitalism as well.

tragic

adj. causing great sadness or suffering; very unfortunate

synonym : calamitous, disastrous, catastrophic

(1) **tragic** love stories, (2) **tragic** death

The **tragic** events of the war left many families torn apart.

epidemic

n. the widespread outbreak of a particular disease in a large number of people at the same time

synonym: outbreak, contagion, plague

(1) a worldwide **epidemic**, (2) health **epidemic**

The disease is now reaching **epidemic** proportions in our country.

exchange

v. to give something and receive something else in return, often with the implication that the items being traded are of equal or comparable value; (noun) the act of giving or taking something in return for something else; a place or system where goods or services can be bought, sold, or traded

synonym: trade, swap, interchange

(1) **exchange** rate, (2) **exchange** a few friendly words

My sister and I frequently **exchange** books, as we love reading.

illegal

adj. not allowed by law

synonym: banned, prohibited, illicit

(1) **illegal** drugs, (2) child of **illegal** immigrants

The customs agents seized the **illegal** shipment.

domination

n. the act of having control or power over someone or something

synonym: control, power, rule

(1) fall under foreign **domination**, (2) **domination** power

The **domination** of the Roman Empire over the Mediterranean region lasted for centuries.

profit

n. money that is earned in business or by selling things after deducting the costs involved

synonym: earnings, gain, proceeds

(1) gross **profit**, (2) make a **profit**

This business yields little **profit**.

surpass

v. to be or do better than someone or something; to excel or go beyond the limits or standards of something

synonym: excel, outdo, outperform

(1) **surpass** imagination, (2) **surpass** \$20 billion in sales

The athlete's record-breaking performance **surpassed** all expectations.

competitor

n. a person who participates in a sporting contest; a person or organization that competes with others, particularly in business

synonym: opponent, contender, contestant

(1) beat **competitor** offer, (2) domestic **competitor**

The gap between the company and its **competitors** has widened.

distribute

v. to give something to a large number of individuals, or to spread or furnish something

synonym: broadcast, disperse, hand out

(1) **distribute** wealth evenly, (2) **distribute** video content

His estate was **distributed** to his sons.

construct

v. to build or create something; to assemble or combine different parts to form something whole

synonym: build, assemble, create

(1) **construct** a 3D image, (2) **construct** a dam

He **constructs** hypotheses that no mathematician has ever imagined before.

ingeniously

adv. in a clever, inventive, or resourceful manner; with great skill, creativity, or ingenuity

synonym: cleverly, resourcefully

(1) **ingeniously** planned, (2) **ingeniously** crafted

The engineer **ingeniously** solved the complex problem with a simple yet effective solution.

process

n. a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or

approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products

synonym : procedure, method, system

(1) **process** improvement, (2) decision-making **process**

The **process** for applying for a visa can be lengthy and complicated.

hype

n. advertisements and media discussions informing the public about a product and how nice or vital it is

synonym : hoopla, ballyhoo, advertising

(1) media **hype**, (2) emotional **hype**

The audience was not duped by the media's **hype** around the event.

cachet

n. a mark or emblem that signifies prestige, quality, or value; a seal or stamp used to guarantee the authenticity

synonym : prestige, seal, stamp

(1) **cachet** of luxury, (2) social **cachet**

The prestigious university had a **cachet** attracting top students and faculty worldwide.

prop

n. a piece of wood, metal, etc., placed beneath or against something to support it or keep it in position; a system, institution, or person that gives help or support to someone or something

synonym : support, buttress, column

(1) emotional **prop**, (2) **prop** stick

We have finally lost our last **prop**.

commodity

n. a product or a raw material that can be traded, bought, or sold

synonym : merchandise, goods, entity

(1) **commodity** tax, (2) international **commodity**

The government announced a policy to control the rise in

commodity prices.

crazy

adj. stupid or not sensible; very angry

synonym : insane, absurd, bizarre

(1) **crazy** about cars and racing, (2) a **crazy** scheme

The rain and thunder are **crazy** today.

clone

n. a plant or animal whose genetic information is identical to that of a parent organism from which it was created; an unauthorized copy or imitation

synonym : duplicate, imitation, reproduction

(1) **clone** embryo, (2) recombinant **clone**

He is like an exact **clone** of his brother.

consign

v. to give over, entrust, or assign control of something, particularly to another person, for safekeeping or delivery; to designate or set aside something for a particular purpose or use

synonym : transfer, deliver, entrust

(1) **consign** to oblivion, (2) **consign** the rare coins to an auction house

I will **consign** these old clothes to the donation bin.

brick

n. a rectangular block of baked clay used as a building material

synonym : block, tile, paver

(1) **brick** wall, (2) dressed **brick**

The wall was made of hard **bricks** that had been used for centuries.

mortar

n. a mixture of cement, sand, and water used for binding building materials together; a heavy, deep bowl used to pound or grind substances

synonym : howitzer, cement mixer, masonry tool

(1) **mortar** joints, (2) apply **mortar**

The bricklayer started on the second course of bricks, laying them in fresh **mortar**.

convention

n. a large formal assembly of people who do a particular job or have a similar interest or of a political party; something regarded as a normative example

synonym : meeting, conference, congress

(1) **convention** center, (2) political **convention**

They met at biennial **conventions**.

efficiency

n. the state or quality of doing something well with no waste of input such as time or money

synonym : effectiveness, efficacy, productivity

(1) better fuel **efficiency**, (2) an energy **efficiency**

Our company must continue to strive for greater **efficiency**.

transparency

n. the condition or quality of being easy to see through

synonym : clearness, clarity, translucence

(1) lack of **transparency**, (2) **transparency** during the trials

The main discussion topic is government **transparency**.

authenticity

n. the quality of being real or genuine

synonym : genuineness, originality, credibility

(1) **authenticity** verification, (2) lack **authenticity**

The museum's experts confirmed the **authenticity** of the painting.

inverse

adj. opposite in order, nature, or effect; reversed; reciprocal

synonym : opposite, reverse, contrary

(1) **inverse** function, (2) **inverse** matrix

The **inverse** relationship between price and demand is well-known in economics.

markdown

n. a reduction or decrease in the price or value of something; a formatting syntax used in writing or editing text, typically used to indicate formatting styles or elements in plain text before it is converted to a different format

synonym : sale, discount, reduction

(1) **markdown** price, (2) **markdown** language

I bought this shirt at a 50% **markdown**, so it was a great deal.

educated

adj. having received a high standard of education

synonym : knowledgeable, erudite, enlightened

(1) **educated** adult, (2) **educated** speech

Excellent speech is a characteristic of an **educated** man.

efficient

adj. performing at the highest level of productivity with the least wasted effort or resources; capable of achieving maximum output with minimum wasted effort, time, or materials

synonym : productive, effective, competent

(1) **efficient** operation, (2) energy- **efficient** appliances

The new washing machine is much more **efficient** than the old one.

engage

v. to attract and keep someone's attention and interest; to participate in or obtain services of something

synonym : confront, employ, amuse

(1) **engage** in environmental protection activities,

(2) **engage** a new employee

Many multinational companies are **engaged** in the reconstruction of that country.

sophisticated

adj. having a great deal of worldly experience and knowledge of people's behavior, culture, and fashion

synonym : refined, cultured, worldly

(1) **sophisticated** look, (2) a **sophisticated** lifestyle

Marketing strategies are growing more **sophisticated**.

onstage

adv. onto or on a stage in a theater; in front of an audience

(1) appeared **onstage**, (2) walk **onstage**

He performed his magic trick **onstage**, leaving the audience in awe.

Session 2: Spelling

1. co_____ty tax *n.* a product or a raw material that can be traded, bought, or sold
2. emotional h__e *n.* advertisements and media discussions informing the public about a product and how nice or vital it is
3. em___e as a butterfly *v.* to move out of or away from something and become visible
4. mar_____ce competition *n.* a physical or virtual venue where goods or services are bought and sold; an economic system that facilitates exchange between buyers and sellers
5. su_____s imagination *v.* to be or do better than someone or something; to excel or go beyond the limits or standards of something
6. bubble g_m *n.* a soft, sticky substance that is chewed to freshen the breath or to clean the teeth; the flesh that surrounds the teeth in the mouth
7. dem_____ic analyses *n.* a statistic characterizing that describes people or groups of people based on their age, sex, income, etc.
8. in_____e function *adj.* opposite in order, nature, or effect; reversed; reciprocal
9. re_____e CO2 into the air *v.* to set free or allow to escape from confinement
10. international co_____ty *n.* a product or a raw material that can be traded, bought, or sold

ANSWERS: 1. commodity, 2. hype, 3. emerge, 4. marketplace, 5. surpass, 6. gum, 7. demographic, 8. inverse, 9. release, 10. commodity

11. media h__e *n.* advertisements and media discussions informing the public about a product and how nice or vital it is
12. cr__y about cars and racing *adj.* stupid or not sensible; very angry
13. p__p stick *n.* a piece of wood, metal, etc., placed beneath or against something to support it or keep it in position; a system, institution, or person that gives help or support to someone or something
14. only a mo___t fee *adj.* having or showing a humble estimate of one's merits, importance, etc.; free from vanity, egotism, boastfulness, or great pretensions
15. ease of com_____on *n.* the consideration or examination of the similarities between two or more people or things
16. de_____cy advocate *n.* a form of government in which the people have the authority to deliberate and decide legislation, or to choose governing officials to do so
17. in___t capital *v.* to put money, effort, time, etc. into something to make a profit or achieve a result
18. con_____nt firm *n.* a person who provides professional or expert advice
19. ce___t a close relationship *v.* make fast as if with cement; (noun) a building material that is a powder made of a mixture of calcined limestone and clay, used with water, sand, and small stones to make concrete

ANSWERS: 11. hype, 12. crazy, 13. prop, 14. modest, 15. comparison, 16. democracy, 17. invest, 18. consultant, 19. cement

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|----------------------------------|---|
| 20. liquid as__ts of the company | <i>n.</i> something or someone that is useful or valuable quality, skill, etc.; valuable property |
| 21. official sta_____cs | <i>n.</i> the discipline that concerns the collection, organization, analysis, interpretation, and presentation of data |
| 22. durable fo_____ar | <i>n.</i> clothing items worn on the feet, typically shoes or boots |
| 23. in_____e matrix | <i>adj.</i> opposite in order, nature, or effect; reversed; reciprocal |
| 24. ing_____ly planned | <i>adv.</i> in a clever, inventive, or resourceful manner; with great skill, creativity, or ingenuity |
| 25. ext_____ary weather | <i>adj.</i> exceptional, unexpected, very unusual; surpassing the ordinary or usual |
| 26. con_____ive about production | <i>adj.</i> holding traditional views and values and opposed to change or innovation |
| 27. sta_____cs for cancer | <i>n.</i> the discipline that concerns the collection, organization, analysis, interpretation, and presentation of data |
| 28. source of am_____nt | <i>n.</i> the state or experience of finding something humorous or entertaining |
| 29. stylish fo_____ar | <i>n.</i> clothing items worn on the feet, typically shoes or boots |
| 30. em___e from poverty | <i>v.</i> to move out of or away from something and become visible |
| 31. tra_____on balance | <i>n.</i> an instance of buying or selling something; the act or process of doing something |

ANSWERS: 20. asset, 21. statistics, 22. footwear, 23. inverse, 24. ingeniously, 25. extraordinary, 26. conservative, 27. statistics, 28. amusement, 29. footwear, 30. emerge, 31. transaction

32. cl__m responsibility *v.* to assert that something is true; to demand or request something as one's own; to lay legal or moral right to something; (noun) a demand or assertion of a right or something that one believes to be true
33. a cr__y scheme *adj.* stupid or not sensible; very angry
34. sma_____ne addict *n.* a mobile phone that functions as a computer and connects to the Internet
35. in___e my house against fire *v.* to provide coverage in the event of loss or damage
36. a re___l dealer *n.* the sale of goods or services to consumers, especially in small quantities, either directly to the end customer or through retail outlets
37. va_____te a hypothesis *v.* to check or prove that something is true; to make something officially or legally acceptable or approved
38. domestic com_____or *n.* a person who participates in a sporting contest; a person or organization that competes with others, particularly in business
39. appeared on_____e *adv.* onto or on a stage in a theater; in front of an audience
40. major in an_____cs *n.* the systematic computational analysis of data or statistics; information resulting from this analysis
41. ex_____ge rate *v.* to give something and receive something else in return, often with the implication that the items being traded are of equal or comparable value; (noun) the act of giving or taking something in return for something else; a place or system where goods or services can be bought, sold, or traded

ANSWERS: 32. claim, 33. crazy, 34. smartphone, 35. insure, 36. retail, 37. validate, 38. competitor, 39. onstage, 40. analytics, 41. exchange

42. dis_____te wealth evenly *v.* to give something to a large number of individuals, or to spread or furnish something
43. ob_____s reasons *adj.* easy to see, discover or understand
44. social ca_____t *n.* a mark or emblem that signifies prestige, quality, or value; a seal or stamp used to guarantee the authenticity
45. decision-making pr_____s *n.* a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products
46. baseball ce_____ty *n.* someone who is well-known, particularly in the entertainment industry
47. co_____n to oblivion *v.* to give over, entrust, or assign control of something, particularly to another person, for safekeeping or delivery; to designate or set aside something for a particular purpose or use
48. tr____c love stories *adj.* causing great sadness or suffering; very unfortunate
49. boys in the twelfth gr____e *n.* a particular level of quality, size, importance, etc.
50. ed_____ed adult *adj.* having received a high standard of education

ANSWERS: 42. distribute, 43. obvious, 44. cachet, 45. process, 46. celebrity, 47. consign, 48. tragic, 49. grade, 50. educated

51. en___e in environmental protection activities *v.* to attract and keep someone's attention and interest; to participate in or obtain services of something
52. new and com_____ng evidence *adj.* arousing strong and irresistible interest, attention, or admiration
53. lack aut_____ity *n.* the quality of being real or genuine
54. unr_____ed market *adj.* not subject to official rules, procedures, or oversight; not controlled or supervised by a governing authority or system
55. di_____e from the main topic *v.* to move or extend in different directions from a common point; to branch off or deviate from a path or course
56. und_____nd activist *adj.* under the surface of the ground; a secret group organized to achieve a specific purpose, such as overthrowing the government or occupying a force
57. es_____te a fair value *v.* to guess or calculate the cost, size, value, etc. of something
58. recombinant cl___e *n.* a plant or animal whose genetic information is identical to that of a parent organism from which it was created; an unauthorized copy or imitation
59. aut_____ity verification *n.* the quality of being real or genuine
60. military st_____gy *n.* a detailed plan of action designed to achieve a long-term or overall goal.
61. ma_____wn price *n.* a reduction or decrease in the price or value of something; a formatting syntax used in writing or editing text, typically used to indicate formatting styles or elements in plain text before it is converted to a different format

ANSWERS: 51. engage, 52. compelling, 53. authenticity, 54. unregulated, 55. diverge, 56. underground, 57. estimate, 58. clone, 59. authenticity, 60. strategy, 61. markdown

62. pr____s improvement *n.* a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products
63. fr__k and open discussion *adj.* honest and sincere; open and candid in expression
64. tra_____ncy during the trials *n.* the condition or quality of being easy to see through
65. apply mo____r *n.* a mixture of cement, sand, and water used for binding building materials together; a heavy, deep bowl used to pound or grind substances
66. a worldwide ep____ic *n.* the widespread outbreak of a particular disease in a large number of people at the same time
67. an energy eff_____cy *n.* the state or quality of doing something well with no waste of input such as time or money
68. sp__n a new concept *v.* to lay eggs or to produce offspring; to cause something to develop
69. beat com_____or offer *n.* a person who participates in a sporting contest; a person or organization that competes with others, particularly in business
70. c__w a stick of gum *v.* to crush or grind something, especially food, with the teeth and then swallow it

ANSWERS: 62. process, 63. frank, 64. transparency, 65. mortar, 66. epidemic, 67. efficiency, 68. spawn, 69. competitor, 70. chew

71. de____p a strategy *v.* to grow or expand; to improve or refine through a process of progress and refinement, often to achieve greater sophistication or complexity; to elaborate or add detail to something that is in the process of being created
72. make a pr____t *n.* money that is earned in business or by selling things after deducting the costs involved
73. di____e from tradition *v.* to move or extend in different directions from a common point; to branch off or deviate from a path or course
74. th____e in a society *v.* to grow vigorously; to make steady progress
75. mortgage br____ge *n.* the business of buying and selling goods or services on behalf of others, often for a commission or fee; the activity of acting as an intermediary or agent in negotiations or deals between two parties
76. interstate co____ce *n.* the activity of buying and selling things, especially on a large scale
77. lack of tra____ncy *n.* the condition or quality of being easy to see through
78. con____on center *n.* a large formal assembly of people who do a particular job or have a similar interest or of a political party; something regarded as a normative example
79. ca____t of luxury *n.* a mark or emblem that signifies prestige, quality, or value; a seal or stamp used to guarantee the authenticity

ANSWERS: 71. develop, 72. profit, 73. diverge, 74. thrive, 75. brokerage, 76. commerce, 77. transparency, 78. convention, 79. cachet

80. sop_____ted look *adj.* having a great deal of worldly experience and knowledge of people's behavior, culture, and fashion
81. co_____n the rare coins to an auction house *v.* to give over, entrust, or assign control of something, particularly to another person, for safekeeping or delivery; to designate or set aside something for a particular purpose or use
82. chewing g_m *n.* a soft, sticky substance that is chewed to freshen the breath or to clean the teeth; the flesh that surrounds the teeth in the mouth
83. com_____on of foods on a caloric basis *n.* the consideration or examination of the similarities between two or more people or things
84. cl__e embryo *n.* a plant or animal whose genetic information is identical to that of a parent organism from which it was created; an unauthorized copy or imitation
85. fall under foreign dom_____on *n.* the act of having control or power over someone or something
86. create a br__d logo *n.* a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning
87. pr___l growth *v.* to move, drive or push something forward or in a particular direction, often with a lot of force

ANSWERS: 80. sophisticated, 81. consign, 82. gum, 83. comparison, 84. clone, 85. domination, 86. brand, 87. propel

88. mo___r joints *n.* a mixture of cement, sand, and water used for binding building materials together; a heavy, deep bowl used to pound or grind substances
89. br__k wall *n.* a rectangular block of baked clay used as a building material
90. dressed br__k *n.* a rectangular block of baked clay used as a building material
91. gross pr___t *n.* money that is earned in business or by selling things after deducting the costs involved
92. ef_____nt operation *adj.* performing at the highest level of productivity with the least wasted effort or resources; capable of achieving maximum output with minimum wasted effort, time, or materials
93. make a fr__k apology *adj.* honest and sincere; open and candid in expression
94. tr___c death *adj.* causing great sadness or suffering; very unfortunate
95. dis_____te video content *v.* to give something to a large number of individuals, or to spread or furnish something
96. il_____l drugs *adj.* not allowed by law
97. en___e a new employee *v.* to attract and keep someone's attention and interest; to participate in or obtain services of something
98. po_____io manager *n.* a collection of work, documents, or other materials that demonstrate a person's skills, qualifications, or achievements; a collection of investments held by a person or organization

ANSWERS: 88. mortar, 89. brick, 90. brick, 91. profit, 92. efficient, 93. frank, 94. tragic, 95. distribute, 96. illegal, 97. engage, 98. portfolio

99. re___e a message *v.* to establish a connection or association between two or more things; to narrate or tell about an event, experience, or relationship; to empathize or feel sympathy with someone or something
100. re_____e a prisoner *v.* to set free or allow to escape from confinement
101. ind_____us worker *adj.* hardworking, diligent, and persistent in effort
102. principles of de_____cy *n.* a form of government in which the people have the authority to deliberate and decide legislation, or to choose governing officials to do so
103. investment po_____io *n.* a collection of work, documents, or other materials that demonstrate a person's skills, qualifications, or achievements; a collection of investments held by a person or organization
104. pa_____on of products *n.* a temple dedicated to all the gods or goddesses of a particular religion or mythology; a group of something or someone that is remarkably respected, famous, or important
105. op_____ne occasion *adj.* suitable or happening at a time that is suitable or convenient for a particular purpose
106. political con_____on *n.* a large formal assembly of people who do a particular job or have a similar interest or of a political party; something regarded as a normative example

ANSWERS: 99. relate, 100. release, 101. industrious, 102. democracy, 103. portfolio, 104. pantheon, 105. opportune, 106. convention

107. fun_____al education *adj.* forming an essential base or core from which everything else develops or is affected
108. global temperature an_____y *n.* something or someone that deviates from what is expected or normal, often in a way that is difficult to explain or understand
109. in___e domestic tranquility *v.* to provide coverage in the event of loss or damage
110. sp__n in spring *v.* to lay eggs or to produce offspring; to cause something to develop
111. chief con_____nt *n.* a person who provides professional or expert advice
112. c__w each word *v.* to crush or grind something, especially food, with the teeth and then swallow it
113. unr_____ed off-shore fishing *adj.* not subject to official rules, procedures, or oversight; not controlled or supervised by a governing authority or system
114. sn__k out of danger *v.* to go somewhere, or take someone or something somewhere secretly or stealthily; to steal or do something secretly or stealthily
115. ce_____ty known worldwide *n.* someone who is well-known, particularly in the entertainment industry
116. dom_____on power *n.* the act of having control or power over someone or something
117. frozen as__ts *n.* something or someone that is useful or valuable quality, skill, etc.; valuable property

ANSWERS: 107. fundamental, 108. anomaly, 109. insure, 110. spawn, 111. consultant, 112. chew, 113. unregulated, 114. sneak, 115. celebrity, 116. domination, 117. asset

118. walk on_____e *adv.* onto or on a stage in a theater; in front of an audience
119. ext_____ary ability *adj.* exceptional, unexpected, very unusual; surpassing the ordinary or usual
120. ma_____wn language *n.* a reduction or decrease in the price or value of something; a formatting syntax used in writing or editing text, typically used to indicate formatting styles or elements in plain text before it is converted to a different format
121. in____t in stocks *v.* to put money, effort, time, etc. into something to make a profit or achieve a result
122. ind_____us student *adj.* hardworking, diligent, and persistent in effort
123. a con_____ive society *adj.* holding traditional views and values and opposed to change or innovation
124. pr____l the ship *v.* to move, drive or push something forward or in a particular direction, often with a lot of force
125. ancient pa_____on *n.* a temple dedicated to all the gods or goddesses of a particular religion or mythology; a group of something or someone that is remarkably respected, famous, or important
126. su_____s \$20 billion in sales *v.* to be or do better than someone or something; to excel or go beyond the limits or standards of something
127. ed_____ed speech *adj.* having received a high standard of education

ANSWERS: 118. onstage, 119. extraordinary, 120. markdown, 121. invest, 122. industrious, 123. conservative, 124. propel, 125. pantheon, 126. surpass, 127. educated

128. co_____ct a dam *v.* to build or create something; to assemble or combine different parts to form something whole
129. es_____te this chicken to weigh three pounds *v.* to guess or calculate the cost, size, value, etc. of something
130. ty_____l leader *adj.* having the usual characteristics or traits of a specific group of things
131. the local chamber of co_____ce *n.* the activity of buying and selling things, especially on a large scale
132. an_____cs tools *n.* the systematic computational analysis of data or statistics; information resulting from this analysis
133. card with no foreign tra_____on fees *n.* an instance of buying or selling something; the act or process of doing something
134. child of il_____l immigrants *adj.* not allowed by law
135. id_____fy gene sequences *v.* to recognize someone or something and say or prove who or what they are
136. co_____ct a 3D image *v.* to build or create something; to assemble or combine different parts to form something whole
137. re____l store *n.* the sale of goods or services to consumers, especially in small quantities, either directly to the end customer or through retail outlets
138. health ep_____ic *n.* the widespread outbreak of a particular disease in a large number of people at the same time

ANSWERS: 128. construct, 129. estimate, 130. typical, 131. commerce, 132. analytics, 133. transaction, 134. illegal, 135. identify, 136. construct, 137. retail, 138. epidemic

139. a sop_____ted lifestyle *adj.* having a great deal of worldly experience and knowledge of people's behavior, culture, and fashion
140. sn__k a cigarette *v.* to go somewhere, or take someone or something somewhere secretly or stealthily; to steal or do something secretly or stealthily
141. an op_____ne remark *adj.* suitable or happening at a time that is suitable or convenient for a particular purpose
142. ex_____ge a few friendly words *v.* to give something and receive something else in return, often with the implication that the items being traded are of equal or comparable value; (noun) the act of giving or taking something in return for something else; a place or system where goods or services can be bought, sold, or traded
143. students at all gr__e levels *n.* a particular level of quality, size, importance, etc.
144. his conclusion was ob____s *adj.* easy to see, discover or understand
145. an_____e a chemical compound *v.* to think about in-depth and evaluate to discover essential features or meaning
146. water flowing und_____nd *adj.* under the surface of the ground; a secret group organized to achieve a specific purpose, such as overthrowing the government or occupying a force
147. am_____nt quarters *n.* the state or experience of finding something humorous or entertaining

ANSWERS: 139. sophisticated, 140. sneak, 141. opportune, 142. exchange, 143. grade, 144. obvious, 145. analyze, 146. underground, 147. amusement

148. fairly ty____l symptoms *adj.* having the usual characteristics or traits of a specific group of things
149. mo____t income *adj.* having or showing a humble estimate of one's merits, importance, etc.; free from vanity, egotism, boastfulness, or great pretensions
150. an____y detection *n.* something or someone that deviates from what is expected or normal, often in a way that is difficult to explain or understand
151. tell a com____ng story *adj.* arousing strong and irresistible interest, attention, or admiration
152. ing____ly crafted *adv.* in a clever, inventive, or resourceful manner; with great skill, creativity, or ingenuity
153. develop a st____gy *n.* a detailed plan of action designed to achieve a long-term or overall goal.
154. ce____t blend *v.* make fast as if with cement; (noun) a building material that is a powder made of a mixture of calcined limestone and clay, used with water, sand, and small stones to make concrete
155. global mar____ce *n.* a physical or virtual venue where goods or services are bought and sold; an economic system that facilitates exchange between buyers and sellers
156. fun____al rights *adj.* forming an essential base or core from which everything else develops or is affected

ANSWERS: 148. typical, 149. modest, 150. anomaly, 151. compelling, 152. ingeniously, 153. strategy, 154. cement, 155. marketplace, 156. fundamental

157. th___e on pressure *v.* to grow vigorously; to make steady progress
158. take ah__d of the situation *adv.* to take hold of something, to grasp firmly
159. de_____p a skill *v.* to grow or expand; to improve or refine through a process of progress and refinement, often to achieve greater sophistication or complexity; to elaborate or add detail to something that is in the process of being created
160. emotional p__p *n.* a piece of wood, metal, etc., placed beneath or against something to support it or keep it in position; a system, institution, or person that gives help or support to someone or something
161. alcohol ad_____on *n.* the inability to stop using or doing something as a habit, especially something harmful
162. def_____ly become a problem *adv.* without any question and beyond doubt; clearly
163. international br_____ge *n.* the business of buying and selling goods or services on behalf of others, often for a commission or fee; the activity of acting as an intermediary or agent in negotiations or deals between two parties
164. false cl__m *v.* to assert that something is true; to demand or request something as one's own; to lay legal or moral right to something; (noun) a demand or assertion of a right or something that one believes to be true

ANSWERS: 157. thrive, 158. ahold, 159. develop, 160. prop, 161. addiction, 162. definitely, 163. brokerage, 164. claim

165. an_____e your real motives *v.* to think about in-depth and evaluate to discover essential features or meaning
166. the br__d of the new car *n.* a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning
167. ad_____on to foreign oil *n.* the inability to stop using or doing something as a habit, especially something harmful
168. sma_____ne app developer *n.* a mobile phone that functions as a computer and connects to the Internet
169. say def_____ly *adv.* without any question and beyond doubt; clearly
170. re___e a story *v.* to establish a connection or association between two or more things; to narrate or tell about an event, experience, or relationship; to empathize or feel sympathy with someone or something
171. better fuel eff_____cy *n.* the state or quality of doing something well with no waste of input such as time or money
172. va_____te a passport *v.* to check or prove that something is true; to make something officially or legally acceptable or approved
173. energy-ef_____nt appliances *adj.* performing at the highest level of productivity with the least wasted effort or resources; capable of achieving maximum output with minimum wasted effort, time, or materials

ANSWERS: 165. analyze, 166. brand, 167. addiction, 168. smartphone, 169. definitely, 170. relate, 171. efficiency, 172. validate, 173. efficient

174. id____fy handwriting

v. to recognize someone or something and say or prove who or what they are

175. dem_____ic policy

n. a statistic characterizing that describes people or groups of people based on their age, sex, income, etc.

176. grab ah__d of the rope

adv. to take hold of something, to grasp firmly

ANSWERS: 174. identify, 175. demographic, 176. ahold

Session 3: Fill in the Blanks

1. The salmon swims upstream to _____ in the place they were released.
v. to lay eggs or to produce offspring; to cause something to develop
2. Sneakers are the most popular type of casual _____ among teenagers.
n. clothing items worn on the feet, typically shoes or boots
3. He _____ hypotheses that no mathematician has ever imagined before.
v. to build or create something; to assemble or combine different parts to form something whole
4. The gap between the company and its _____ has widened.
n. a person who participates in a sporting contest; a person or organization that competes with others, particularly in business
5. The rain and thunder are _____ today.
adj. stupid or not sensible; very angry
6. To _____ your purchase, please visit the following link.
v. to check or prove that something is true; to make something officially or legally acceptable or approved
7. I need to contact a _____ firm to help me invest my money.
n. the business of buying and selling goods or services on behalf of others, often for a commission or fee; the activity of acting as an intermediary or agent in negotiations or deals between two parties
8. The athlete's record-breaking performance _____ all expectations.
v. to be or do better than someone or something; to excel or go beyond the limits or standards of something

ANSWERS: 1. spawn, 2. footwear, 3. constructs, 4. competitors, 5. crazy, 6. validate, 7. brokerage, 8. surpassed

9. Marketing strategies are growing more _____.

adj. having a great deal of worldly experience and knowledge of people's behavior, culture, and fashion

10. We _____ the season's total trade deficit at \$50 billion.

v. to guess or calculate the cost, size, value, etc. of something

11. I always like having a pack of ____ to freshen my breath.

n. a soft, sticky substance that is chewed to freshen the breath or to clean the teeth; the flesh that surrounds the teeth in the mouth

12. The teacher attempted to _____ the root cause of our mistake.

v. to think about in-depth and evaluate to discover essential features or meaning

13. He wants to _____ ownership of the abandoned property.

v. to assert that something is true; to demand or request something as one's own; to lay legal or moral right to something; (noun) a demand or assertion of a right or something that one believes to be true

14. They are eager to _____ a positive reputation.

v. make fast as if with cement; (noun) a building material that is a powder made of a mixture of calcined limestone and clay, used with water, sand, and small stones to make concrete

15. The customs agents seized the _____ shipment.

adj. not allowed by law

16. The new washing machine is much more _____ than the old one.

adj. performing at the highest level of productivity with the least wasted effort or resources; capable of achieving maximum output with minimum wasted effort, time, or materials

ANSWERS: 9. sophisticated, 10. estimated, 11. gum, 12. analyze, 13. claim, 14. cement, 15. illegal, 16. efficient

17. The main discussion topic is government _____.
- n.* the condition or quality of being easy to see through
18. He is like an exact _____ of his brother.
- n.* a plant or animal whose genetic information is identical to that of a parent organism from which it was created; an unauthorized copy or imitation
19. The prestigious university had a _____ attracting top students and faculty worldwide.
- n.* a mark or emblem that signifies prestige, quality, or value; a seal or stamp used to guarantee the authenticity
20. I was able to get _____ of the concert tickets before they sold out.
- adv.* to take hold of something, to grasp firmly
21. I will introduce you to how to _____ the leading causes of the malfunction.
- v.* to recognize someone or something and say or prove who or what they are
22. Without investment, a business cannot _____.
- v.* to grow vigorously; to make steady progress
23. Having _____ parking has been very beneficial throughout the winter.
- adj.* under the surface of the ground; a secret group organized to achieve a specific purpose, such as overthrowing the government or occupying a force
24. My dog loves to _____ on bones.
- v.* to crush or grind something, especially food, with the teeth and then swallow it
25. The museum's experts confirmed the _____ of the painting.
- n.* the quality of being real or genuine

ANSWERS: 17. transparency, 18. clone, 19. cachet, 20. ahold, 21. identify, 22. thrive, 23. underground, 24. chew, 25. authenticity

26. Departments may set requirements for a higher _____ point average.
- n.* a particular level of quality, size, importance, etc.
27. We have finally lost our last _____.
- n.* a piece of wood, metal, etc., placed beneath or against something to support it or keep it in position; a system, institution, or person that gives help or support to someone or something
28. We hired a management _____ to help us improve our business strategy.
- n.* a person who provides professional or expert advice
29. My sister and I frequently _____ books, as we love reading.
- v.* to give something and receive something else in return, often with the implication that the items being traded are of equal or comparable value; (noun) the act of giving or taking something in return for something else; a place or system where goods or services can be bought, sold, or traded
30. As tectonic plates _____ new oceanic crust is formed along mid-ocean ridges.
- v.* to move or extend in different directions from a common point; to branch off or deviate from a path or course
31. The engineer _____ solved the complex problem with a simple yet effective solution.
- adv.* in a clever, inventive, or resourceful manner; with great skill, creativity, or ingenuity
32. The disease is now reaching _____ proportions in our country.
- n.* the widespread outbreak of a particular disease in a large number of people at the same time

ANSWERS: 26. grade, 27. prop, 28. consultant, 29. exchange, 30. diverge, 31. ingeniously, 32. epidemic

33. The paper is _____ worth reading thoroughly.

adv. without any question and beyond doubt; clearly

34. A sense of humor is an invaluable _____ in this job.

n. something or someone that is useful or valuable quality, skill, etc.; valuable property

35. His estate was _____ to his sons.

v. to give something to a large number of individuals, or to spread or furnish something

36. I bought this shirt at a 50% _____ so it was a great deal.

n. a reduction or decrease in the price or value of something; a formatting syntax used in writing or editing text, typically used to indicate formatting styles or elements in plain text before it is converted to a different format

37. This business yields little _____.

n. money that is earned in business or by selling things after deducting the costs involved

38. He was known to be very _____ and would often work late into the night.

adj. hardworking, diligent, and persistent in effort

39. Despite his many achievements, he remained _____ and down-to-earth.

adj. having or showing a humble estimate of one's merits, importance, etc.; free from vanity, egotism, boastfulness, or great pretensions

40. Several _____ indicators correlate with care admission.

n. a statistic characterizing that describes people or groups of people based on their age, sex, income, etc.

ANSWERS: 33. definitely, 34. asset, 35. distributed, 36. markdown, 37. profit, 38. industrious, 39. modest, 40. demographic

41. The government should view children as national assets and actively _____ in them.
- v.* to put money, effort, time, etc. into something to make a profit or achieve a result
42. Excellent speech is a characteristic of an _____ man.
- adj.* having received a high standard of education
43. The audience was not duped by the media's _____ around the event.
- n.* advertisements and media discussions informing the public about a product and how nice or vital it is
44. The _____ for applying for a visa can be lengthy and complicated.
- n.* a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products
45. He performed his magic trick _____ leaving the audience in awe.
- adv.* onto or on a stage in a theater; in front of an audience
46. Advanced _____ is helping the business to make better data-driven decisions.
- n.* the systematic computational analysis of data or statistics; information resulting from this analysis
47. I will _____ these old clothes to the donation bin.
- v.* to give over, entrust, or assign control of something, particularly to another person, for safekeeping or delivery; to designate or set aside something for a particular purpose or use

ANSWERS: 41. invest, 42. educated, 43. hype, 44. process, 45. onstage, 46. analytics, 47. consign

48. The _____ relationship between price and demand is well-known in economics.

adj. opposite in order, nature, or effect; reversed; reciprocal

49. There's a new _____ of hero in the movies now.

n. a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning

50. The bricklayer started on the second course of bricks, laying them in fresh _____.

n. a mixture of cement, sand, and water used for binding building materials together; a heavy, deep bowl used to pound or grind substances

51. Full involvement means _____ and prompt responses.

adj. honest and sincere; open and candid in expression

52. The _____ industry has been affected by the rise of online shopping.

n. the sale of goods or services to consumers, especially in small quantities, either directly to the end customer or through retail outlets

53. This company has invested heavily in Internet _____.

n. the activity of buying and selling things, especially on a large scale

54. He is now fighting his _____ to drugs.

n. the inability to stop using or doing something as a habit, especially something harmful

55. An increase in employment helps _____ economic growth.

v. to move, drive or push something forward or in a particular direction, often with a lot of force

ANSWERS: 48. inverse, 49. brand, 50. mortar, 51. frank, 52. retail, 53. commerce, 54. addiction, 55. propel

56. His _____ presentation deeply moved everyone.

adj. arousing strong and irresistible interest, attention, or admiration

57. The sudden drop in the stock market was an _____ that puzzled many investors.

n. something or someone that deviates from what is expected or normal, often in a way that is difficult to explain or understand

58. Our plan includes a comprehensive marketing _____.

n. a detailed plan of action designed to achieve a long-term or overall goal.

59. I will _____ my car before I go on a road trip.

v. to provide coverage in the event of loss or damage

60. The online _____ offers a wide variety of products for shoppers.

n. a physical or virtual venue where goods or services are bought and sold; an economic system that facilitates exchange between buyers and sellers

61. He narrated the _____ story of his adventure.

adj. exceptional, unexpected, very unusual; surpassing the ordinary or usual

62. Human behavior has _____ characteristics.

adj. forming an essential base or core from which everything else develops or is affected

63. The phone rang at the most _____ time.

adj. suitable or happening at a time that is suitable or convenient for a particular purpose

ANSWERS: 56. compelling, 57. anomaly, 58. strategy, 59. insure, 60. marketplace, 61. extraordinary, 62. fundamental, 63. opportune

64. The _____ of the Roman Empire over the Mediterranean region lasted for centuries.
- n.* the act of having control or power over someone or something
65. The _____ of Greek gods and goddesses is well-known throughout Western culture.
- n.* a temple dedicated to all the gods or goddesses of a particular religion or mythology; a group of something or someone that is remarkably respected, famous, or important
66. We must _____ a new system to streamline our workflow and increase efficiency.
- v.* to grow or expand; to improve or refine through a process of progress and refinement, often to achieve greater sophistication or complexity; to elaborate or add detail to something that is in the process of being created
67. The _____ demonstrate that poverty and unemployment are genuine problems.
- n.* the discipline that concerns the collection, organization, analysis, interpretation, and presentation of data
68. Electronic _____ remain incomplete due to system errors.
- n.* an instance of buying or selling something; the act or process of doing something
69. We went to the _____ park and rode roller coasters all day.
- n.* the state or experience of finding something humorous or entertaining
70. _____ often entails inclusive capitalism as well.
- n.* a form of government in which the people have the authority to deliberate and decide legislation, or to choose governing officials to do so

ANSWERS: 64. domination, 65. pantheon, 66. develop, 67. statistics, 68. transactions, 69. amusement, 70. Democracy

71. Our company must continue to strive for greater _____.
- n.* the state or quality of doing something well with no waste of input such as time or money
72. The children tried to _____ out and eat the candy.
- v.* to go somewhere, or take someone or something somewhere secretly or stealthily; to steal or do something secretly or stealthily
73. Without regulations, the industry is _____ and potentially dangerous.
- adj.* not subject to official rules, procedures, or oversight; not controlled or supervised by a governing authority or system
74. There are _____ differences between the two wine-producing regions.
- adj.* easy to see, discover or understand
75. During colonial eras, new migratory patterns _____.
- v.* to move out of or away from something and become visible
76. I've included the two designs for a _____.
- n.* the consideration or examination of the similarities between two or more people or things
77. This artwork is _____ of her work.
- adj.* having the usual characteristics or traits of a specific group of things
78. The government announced a policy to control the rise in _____ prices.
- n.* a product or a raw material that can be traded, bought, or sold
79. Internet traffic volumes have increased significantly with the advent of _____.
- n.* a mobile phone that functions as a computer and connects to the Internet

ANSWERS: 71. efficiency, 72. sneak, 73. unregulated, 74. obvious, 75. emerged, 76. comparison, 77. typical, 78. commodity, 79. smartphones

80. He tried to _____ his experience to the group, but they couldn't understand.
- v.* to establish a connection or association between two or more things; to narrate or tell about an event, experience, or relationship; to empathize or feel sympathy with someone or something
81. The animal rights group worked to _____ the dolphins back into the wild.
- v.* to set free or allow to escape from confinement
82. They met at biennial _____.
- n.* a large formal assembly of people who do a particular job or have a similar interest or of a political party; something regarded as a normative example
83. The _____ events of the war left many families torn apart.
- adj.* causing great sadness or suffering; very unfortunate
84. The artist's _____ showcased various works, from paintings to sculptures.
- n.* a collection of work, documents, or other materials that demonstrate a person's skills, qualifications, or achievements; a collection of investments held by a person or organization
85. The popularity of the show made her an instant _____.
- n.* someone who is well-known, particularly in the entertainment industry
86. The wall was made of hard _____ that had been used for centuries.
- n.* a rectangular block of baked clay used as a building material
87. Many multinational companies are _____ in the reconstruction of that country.
- v.* to attract and keep someone's attention and interest; to participate in or obtain services of something

ANSWERS: 80. relate, 81. release, 82. conventions, 83. tragic, 84. portfolio, 85. celebrity, 86. bricks, 87. engaged

88. He always makes a _____ estimation when predicting future sales.

adj. holding traditional views and values and opposed to change or innovation

ANSWERS: 88. conservative