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Vocabulary Builder Reference from...

Josh Luber: Why sneakers are a great investment |

TED Talk

https://www.ted.com/talks/josh_luber_why_sneakers_

are_a_great_investment



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Session 1: Word List

propel

v. to move, drive or push something forward or in a particular direction, often with a lot of force

synonym: drive, push, move

(1) **propel** growth, (2) **propel** the ship

An increase in employment helps **propel** economic growth.

smartphone

- a mobile phone that functions as a computer and connects to the Internet
- (1) **smartphone** app developer, (2) **smartphone** addict Internet traffic volumes have increased significantly with the advent of **smartphones**.

sneak

 to go somewhere, or take someone or something somewhere secretly or stealthily; to steal or do something secretly or stealthily

synonym: creep, tiptoe, smuggle

sneak a cigarette, (2) sneak out of danger
 The children tried to sneak out and eat the candy.

anomaly

 something or someone that deviates from what is expected or normal, often in a way that is difficult to explain or understand

synonym: abnormality, irregularity, deviation



(1) **anomaly** detection, (2) global temperature **anomaly** The sudden drop in the stock market was an **anomaly** that puzzled many investors.

pantheon

 a temple dedicated to all the gods or goddesses of a particular religion or mythology; a group of something or someone that is remarkably respected, famous, or important

synonym: temple, shrine, sanctuary

(1) **pantheon** of products, (2) ancient **pantheon**The **pantheon** of Greek gods and goddesses is well-known throughout Western culture.

diverge

- v. to move or extend in different directions from a common point; to branch off or deviate from a path or coursesynonym: separate, split, part
- (1) **diverge** from tradition, (2) **diverge** from the main topic As tectonic plates **diverge**, new oceanic crust is formed along mid-ocean ridges.

ahold

adv. to take hold of something, to grasp firmlysynonym: totally, completely, firmly

grab ahold of the rope, (2) take ahold of the situation
 was able to get ahold of the concert tickets before they sold out.

industrious

adj. hardworking, diligent, and persistent in effort synonym: diligent, hardworking, assiduous

(1) **industrious** worker, (2) **industrious** student He was known to be very **industrious** and would often work late into the night.

unregulated

adj. not subject to official rules, procedures, or oversight; not controlled or supervised by a governing authority or system

synonym: uncontrolled, unmonitored, unbridled

(1) **unregulated** market, (2) **unregulated** off-shore fishing Without regulations, the industry is **unregulated** and potentially dangerous.

spawn

 to lay eggs or to produce offspring; to cause something to develop

synonym: beget, breed, generate

(1) **spawn** in spring, (2) **spawn** a new concept The salmon swims upstream to **spawn** in the place they were released.

opportune

adj. suitable or happening at a time that is suitable or convenient for a particular purpose

synonym: suitable, timely, practical

(1) **opportune** occasion, (2) an **opportune** remark The phone rang at the most **opportune** time.

chew

v. to crush or grind something, especially food, with the teeth and then swallow it

synonym: masticate, crush, grind

(1) **chew** each word, (2) **chew** a stick of gum My dog loves to **chew** on bones.

surpass

- v. to be or do better than someone or something; to excel or go beyond the limits or standards of something synonym: excel, outdo, outperform
- (1) **surpass** imagination, (2) **surpass** \$20 billion in sales The athlete's record-breaking performance **surpassed** all expectations.

adv. in a clever, inventive, or resourceful manner; with great skill, creativity, or ingenuity

synonym: cleverly, resourcefully

(1) **ingeniously** planned, (2) **ingeniously** crafted The engineer **ingeniously** solved the complex problem with a simple yet effective solution.

ingeniously

cachet

 a mark or emblem that signifies prestige, quality, or value; a seal or stamp used to guarantee the authenticity

synonym: prestige, seal, stamp

(1) cachet of luxury, (2) social cachet

The prestigious university had a **cachet** attracting top students and faculty worldwide.

consign

v. to give over, entrust, or assign control of something, particularly to another person, for safekeeping or delivery; to designate or set aside something for a particular purpose or use

synonym: transfer, deliver, entrust

(1) **consign** to oblivion, (2) **consign** the rare coins to an auction house

I will **consign** these old clothes to the donation bin.

mortar

 a mixture of cement, sand, and water used for binding building materials together; a heavy, deep bowl used to pound or grind substances

synonym: howitzer, cement mixer, masonry tool

(1) mortar joints, (2) apply mortar

The bricklayer started on the second course of bricks, laying them in fresh **mortar**.

markdown

n. a reduction or decrease in the price or value of something; a formatting syntax used in writing or editing text, typically used to indicate formatting styles or elements in plain text before it is converted to a different format

synonym: sale, discount, reduction

(1) **markdown** price, (2) **markdown** language I bought this shirt at a 50% **markdown**, so it was a great deal.

onstage

adv. onto or on a stage in a theater; in front of an audience

(1) appeared **onstage**, (2) walk **onstage**

He performed his magic trick onstage, leaving the audience in awe.

Session 2: Spelling

1. an op____ne remark

2. ind us worker

3. sn_k a cigarette

4. sma____ne addict

5. grab ah__d of the rope

6. c_w each word

7. ma____wn price

8. ing ly crafted

9. pr I the ship

adj. suitable or happening at a time that is suitable or convenient for a particular purpose

adj. hardworking, diligent, and persistent in effort

v. to go somewhere, or take someone or something somewhere secretly or stealthily; to steal or do something secretly or stealthily

a mobile phone that functions as a computer and connects to the Internet

adv. to take hold of something, to grasp firmly

 to crush or grind something, especially food, with the teeth and then swallow it

n. a reduction or decrease in the price or value of something; a formatting syntax used in writing or editing text, typically used to indicate formatting styles or elements in plain text before it is converted to a different format

adv. in a clever, inventive, or resourceful manner; with great skill, creativity, or ingenuity

v. to move, drive or push something forward or in a particular direction, often with a lot of force

ANSWERS: 1. opportune, 2. industrious, 3. sneak, 4. smartphone, 5. ahold, 6. chew, 7. markdown, 8. ingeniously, 9. propel

10.	die from tradition	ν.	to move or extend in different directions from a common point; to branch off or deviate from a path or course
11.	sus imagination	ν.	to be or do better than someone or something; to excel or go beyond the limits or standards of something
12.	spn a new concept	<i>v</i> .	to lay eggs or to produce offspring; to cause something to develop
13.	indus student	adj.	hardworking, diligent, and persistent in effort
14.	unred off-shore fishing	adj.	not subject to official rules, procedures, or oversight; not controlled or supervised by a governing authority or system
15.	mawn language	n.	a reduction or decrease in the price or value of something; a formatting syntax used in writing or editing text, typically used to indicate formatting styles or elements in plain text before it is converted to a different format
16.	walk one	adv.	onto or on a stage in a theater; in front of an audience
17.	apply mor	n.	a mixture of cement, sand, and water used for binding building materials together; a heavy, deep bowl used to pound or grind substances
18.	take ahd of the situation	adv.	to take hold of something, to grasp firmly
19.	ancient paon	n.	a temple dedicated to all the gods or goddesses of a particular religion or mythology; a group of something or someone that is remarkably respected, famous, or important

ANSWERS: 10. diverge, 11. surpass, 12. spawn, 13. industrious, 14. unregulated, 15. markdown, 16. onstage, 17. mortar, 18. ahold, 19. pantheon

20.	paon of products	n.	a temple dedicated to all the gods or goddesses of a particular religion or mythology; a group of something or someone that is remarkably respected, famous, or important
21.	ingly planned	adv.	in a clever, inventive, or resourceful manner; with great skill, creativity, or ingenuity
22.	con to oblivion	ν.	to give over, entrust, or assign control of something, particularly to another person, for safekeeping or delivery; to designate or set aside something for a particular purpose or use
23.	die from the main topic	ν.	to move or extend in different directions from a common point; to branch off or deviate from a path or course
24.	sus \$20 billion in sales	ν.	to be or do better than someone or something; to excel or go beyond the limits or standards of something
25.	con the rare coins to an auction house	<i>v</i> .	to give over, entrust, or assign control of something, particularly to another person, for safekeeping or delivery; to designate or set aside something for a particular purpose or use
26.	mor joints	n.	a mixture of cement, sand, and water used for binding building materials together; a heavy, deep bowl used to pound or grind substances
27.	appeared one	adv.	onto or on a stage in a theater; in front of an audience
	SWERS: 20. pantheon, 21. ingeniously, sign, 26. mortar, 27. onstage	22.	consign, 23. diverge, 24. surpass, 25.

28.	smane app developer	n.	a mobile phone that functions as a computer and connects to the Internet
29.	spn in spring	<i>v</i> .	to lay eggs or to produce offspring; to cause something to develop
30.	global temperature any	n.	something or someone that deviates from what is expected or normal, often in a way that is difficult to explain or understand
31.	any detection	n.	something or someone that deviates from what is expected or normal, often in a way that is difficult to explain or understand
32.	cw a stick of gum	<i>v</i> .	to crush or grind something, especially food, with the teeth and then swallow it
33.	opne occasion	adj.	suitable or happening at a time that is suitable or convenient for a particular purpose
34.	snk out of danger	ν.	to go somewhere, or take someone or something somewhere secretly or stealthily; to steal or do something secretly or stealthily
35.	prI growth	ν.	to move, drive or push something forward or in a particular direction, often with a lot of force
36.	unred market	adj.	not subject to official rules, procedures, or oversight; not controlled or supervised by a governing authority or system
37.	social cat	n.	a mark or emblem that signifies prestige, quality, or value; a seal or stamp used to guarantee the authenticity

ANSWERS: 28. smartphone, 29. spawn, 30. anomaly, 31. anomaly, 32. chew, 33. opportune, 34. sneak, 35. propel, 36. unregulated, 37. cachet

38. ca___t of luxury

 n. a mark or emblem that signifies prestige, quality, or value; a seal or stamp used to guarantee the authenticity

ANSWERS: 38. cachet

Session 3: Fill in the Blanks

1.	The bricklayer started on the second course of bricks, laying them in fresh
n.	a mixture of cement, sand, and water used for binding building materials together; a heavy, deep bowl used to pound or grind substances
2.	The athlete's record-breaking performance all expectations.
<i>v</i> .	to be or do better than someone or something; to excel or go beyond the limits or standards of something
3.	He performed his magic trick leaving the audience in awe.
ad	v. onto or on a stage in a theater; in front of an audience
4.	An increase in employment helps economic growth.
ν.	to move, drive or push something forward or in a particular direction, often with a lot of force
5.	The prestigious university had a attracting top students and faculty worldwide.
n.	a mark or emblem that signifies prestige, quality, or value; a seal or stamp used to guarantee the authenticity
6.	Without regulations, the industry is and potentially dangerous.
adj	 not subject to official rules, procedures, or oversight; not controlled or supervised by a governing authority or system
7.	The sudden drop in the stock market was an that puzzled many investors.
n.	something or someone that deviates from what is expected or normal, often in a way that is difficult to explain or understand
	SWERS: 1. mortar, 2. surpassed, 3. onstage, 4. propel, 5. cachet, 6. unregulated, anomaly

ANSWERS: 8. consign, 9. sneak, 10. chew, 11. spawn, 12. markdown, 13. diverge, 14. smartphones, 15. opportune

16. I was able to get of the concert tickets before they sold out. adv. to take hold of something, to grasp firmly
17. The engineer solved the complex problem with a simple yet effective solution.
adv. in a clever, inventive, or resourceful manner; with great skill, creativity, or ingenuity
18. The of Greek gods and goddesses is well-known throughout Western culture.
 a temple dedicated to all the gods or goddesses of a particular religion or mythology; a group of something or someone that is remarkably respected, famous, or important
19. He was known to be very and would often work late into the night. adj. hardworking, diligent, and persistent in effort
ANSWERS: 16. ahold, 17. ingeniously, 18. pantheon, 19. industrious