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Vocabulary Builder Reference from...

Wael Ghonim: Let's design social media that drives real change | TED Talk https://www.ted.com/talks/wael_ghonim_let_s_design _social_media_that_drives_real_change



Advanced Words Only

IMPORTANT

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Session 1: Word List

liberate

v. to set free; to release or rescue from captivity or oppression

synonym: emancipate, release, set free

(1) **liberate** people from oppression, (2) **liberate** potential The prisoners were **liberated** after the war ended.

rev

 a measure of the rate at which an engine or motor rotates, often expressed in revolutions per minute (RPM); (verb) to increase the number of rotations per minute

synonym: revolution, RPM, speed

(1) low- **rev** engine, (2) **rev** up the crowd He stepped on the gas pedal, and the engine released a loud **rev**.

shortcoming

 a lack or deficiency in a particular respect; a fault or defect

synonym: deficiency, fault, weakness

(1) have a serious **shortcoming**, (2) the **shortcoming** in the system

The company's main **shortcoming** was a lack of innovation.

topple

v. to cause to lose balance and fall over, especially by pushing

synonym: overturn, capsize, upset

(1) **topple** communist rule, (2) **topple** off a ledge

The statue was old and unstable, so it easily **toppled** over.

dictator

 a political leader who has complete power over a country, especially one who has obtained control by force

synonym: autocrat, tyrant, despot

(1) military **dictator**, (2) a **dictator** with enormous powers A popular uprising led to the overthrow of the **dictator**.

thirst

 a feeling of needing something to drink; a strong desire for something

synonym: craving, desire, appetite

(1) a burning thirst, (2) thirst for authority

He read books to quench his **thirst** for knowledge.

opportune

adj. suitable or happening at a time that is suitable or convenient for a particular purpose

synonym: suitable, timely, practical

(1) **opportune** occasion, (2) an **opportune** remark The phone rang at the most **opportune** time.

apolitical

adj. not related to or involving politics or political affairs; free from political beliefs, bias, or affiliation

synonym: nonpartisan, impartial, unbiased

(1) apolitical stance, (2) apolitical organization

The nonprofit organization remains **apolitical** and does not endorse any political candidates.

aspiring

adj. desiring or striving for recognition or advancement; wanting to be successful in life

synonym: hopeful, ambitious, eager

(1) **aspiring** prime minister, (2) have **aspiring** eyes He was extremely generous to the **aspiring** young artist.

terrifying

adj. very frightening or intimidatingsynonym: frightening, intimidating, alarming

(1) **terrifying** experience, (2) **terrifying** events

Large earthquakes often generate **terrifying** tsunamis.

crowdsourcing

- n. the practice of obtaining needed services, ideas, or content by enlisting the services of a large number of people, either paid or unpaid, typically via the internet
- (1) **crowdsourcing** apps, (2) **crowdsourcing** in climate policy

The company used this **crowdsourcing** platform to gather ideas for its next product.

decentralize

v. to move the power, control, or authority of an organization, government, or system from a single place to several smaller ones

synonym: deconcentrate, disperse, distribute

(1) **decentralize** authority, (2) **decentralize** organizational structure

We need to **decentralize** our data to recover quickly from a disaster.

tweet

 a short, high sound made by a small bird; a message sent using Twitter, the social media application

synonym: peep, chirp, post (on Twitter)

(1) a chick's tweet, (2) his latest tweets

We could hear the **tweet** of baby birds.

massacre

n. the brutal and indiscriminate killing of a large number of people; a violent and bloody event that typically results in the death of many individuals

synonym: slaughter, bloodbath, butchery

(1) massacre in the village, (2) animal massacre

The **massacre** of innocent civilians in the war zone was a tragic event.

paralyze

v. to cause a person or part of the body to become unable to move or feel

synonym: immobilize, disable, numb

(1) paralyze a city, (2) paralyze a person

The venom from the snake bite **paralyzed** his arm.

kidnapping

 the act of taking somebody away illegally and holding them captive

synonym: abduction, snatch, kidnap

(1) **kidnapping** attempt, (2) mass **kidnapping**She received a year's imprisonment for aggravated **kidnapping**.

handcuff

n. a pair of metal restraints that are designed to lock around a person's wrists and prevent them from moving their hands freely; (verb) to restrain or restrict the movement of a person by applying handcuffs, typically as part of an arrest or other security-related process

synonym: shackle, bind, restraint

(1) **handcuff** his wrists, (2) break free from **handcuffs** The police officer put **handcuffs** on the suspect before placing them in the squad car.

blindfold

- n. a covering for the eyes used to block out light, particularly one used as a means of sensory deprivation or as a form of punishment or revenge; (verb) to cover someone's eyes with a blindfold or similar material, often as a way of preventing them from seeing something or to make a game or activity more challenging
- (1) **blindfold** game, (2) **blindfold** challenge The doctor administered a **blindfold** test to evaluate the patient's sense of touch.

terrify

- v. to frighten someone very much synonym: unnerve, scare, horrify
- (1) **terrify** people, (2) the threats **terrify** him It would be best not to **terrify** your associates into doing

complex tasks.

morgue

 a place where dead bodies are kept, particularly in preparation for burial or identification by their relatives or authorities

synonym: mortuary, funeral home, charnel house

(1) clinical morgue, (2) overcrowded morgue

The attendant at the **morgue** was responsible for cataloging the bodies and their respective information.

empower

- v. to give someone the power or authority to do something synonym: authorize, endow, entitle
- (1) **empower** my life, (2) **empower** the secretary to do the same

The company **empowered** employees to buy low-price items without approval to achieve efficient purchasing.

utopia

 an ideal and perfect society in which all social and political problems have been solved, and all members live in harmony and prosperity

synonym: paradise, heaven, Arcadia

(1) perfect utopia, (2) a utopia for an engineer

The concept of **utopia** is often viewed as an impossible or unrealistic goal, as it goes beyond what is currently possible.

euphoria

a feeling of intense happiness, excitement, or delight; a state of extreme joy or pleasure

synonym: elevation, bliss, elation

(1) experience **euphoria**, (2) **euphoria-inducing** drug Winning the lottery brought a feeling of **euphoria** to the lucky winner.

polarization

 the division or separation of something into two opposing or contrasting groups or factions; the condition of being polarized or having poles

synonym: polarity, division, separation

(1) polarization effect, (2) dielectric polarization

The **polarization** of political views has created a deep divide in the country.

amplify

- v. to enhance something, particularly sound or brightness synonym: intensify, boost, argument
- (1) **amplify** a signal, (2) **amplify** the effect You might need to **amplify** this point.

misinformation

- information that is false or inaccurate, or the act of giving wrong information, especially deliberately
- synonym: falsity, misreport, misstatement
- (1) **misinformation** about a vaccine, (2) combat **misinformation** on social media

The government called for caution against pseudoscientific **misinformation** about vaccines.

rumor

 a piece of unverified information of uncertain origin that is spread by word of mouth

synonym: gossip, whisper, talk

(1) a false rumor, (2) rumor mill

There was a baseless **rumor** that the company was going bankrupt.

battleground

n. a place where a battle is fought

synonym: arena, field, theater

(1) battleground states, (2) the legal battleground

The city became a **battleground** during the war.

troll

n. a person who makes inflammatory or off-topic posts on the internet; a supernatural creature often portrayed as a giant or dwarf that lives in isolated areas; (verb) to fish by dragging a baited line through the water behind a boat

synonym: provocateur, antagonist, troublemaker

(1) feed a troll, (2) copyright troll

He was banned from the online forum for being a troll and

causing trouble.

helpless

adj. unable to take care of oneself or to do things without help

synonym: defenseless, powerless, susceptible

(1) helpless baby, (2) helpless victims

I feel so helpless without you.

oust

v. to force someone out of a position of power, job, place, or competition

synonym: expel, depose, drive out

oust the chairman, (2) oust him from his post
 Higher capacity storage media have ousted floppy disks.

magnify

 to make something look bigger than it really is, especially by looking at it through a lens; to make something bigger, stronger, or louder

synonym: enlarge, elaborate, intensify

(1) **magnify** the danger, (2) **magnify** the image for display Terrorists often attempt to **magnify** the economic impact of their acts of destruction.

mute

adj. silent; not speaking or unable to speak; not expressed or articulated

synonym: silent, unspoken, voiceless

(1) mute button, (2) mute sound

The actor played a **mute** character and had to rely on facial expressions to portray his emotions.

descend

v. to move downward and lower; to come from, or to be connected by a relationship of blood

synonym: dip, drop, come down

descend a steep hill, (2) descend by elevator
 She was descended from an old Italian noble family.

brevity

 the quality of using only a few words or lasting only a short time synonym: briefness, shortness, conciseness

(1) for the sake of **brevity**, (2) **brevity** of life Unnecessary information has been omitted for **brevity**.

motto

 a phrase or slogan that expresses a guiding principle or goal

synonym: slogan, catchphrase, phrase

(1) the **motto** for safe traffic, (2) company **motto**The company's **motto** is "Innovation and Service," which is reflected in its products and customer support.

rethink

v. to consider again a plan, idea, etc., especially to change it

synonym: reexplore, review, reconsider

(1) **rethink** a marketing plan, (2) **rethink** the role of the manager

We have to **rethink** our company's product lineup for further growth.

disbeliever

 a person who does not believe in something, such as a religion or idea

synonym: non-believer, skeptic, doubter

(1) persuade a **disbeliever**, (2) stubborn **disbeliever** Despite the evidence, she remained a **disbeliever** in the theory of evolution.

divisive

adj. tending to cause disagreement or hostility between people

synonym: polarizing, contentious, disagreeable

(1) **divisive** question, (2) suppress **divisive** arguments
The proposed policy has been met with **divisive** reactions
from the public.

captivity

n. the situation in which a person or animal is kept in prison or a space that they cannot escape from

synonym: confinement, detention, imprisonment

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(1) escape from **captivity**, (2) animals in **captivity** in the zoo

Pandas rarely breed in captivity.

Session 2: Spelling

1.	decize organizational structure	ν.	to move the power, control, or authority of an organization, government, or system from a single place to several smaller ones
2.	tey people	<i>v</i> .	to frighten someone very much
3.	the legal batund	n.	a place where a battle is fought
4.	ot the chairman	v.	to force someone out of a position of power, job, place, or competition
5.	animal mare	n.	the brutal and indiscriminate killing of a large number of people; a violent and bloody event that typically results in the death of many individuals
6.	amy the effect	<i>v</i> .	to enhance something, particularly sound or brightness
7.	emr my life	<i>v</i> .	to give someone the power or authority to do something
8.	paze a person	<i>v</i> .	to cause a person or part of the body to become unable to move or feel
9.	paze a city	<i>v</i> .	to cause a person or part of the body to become unable to move or feel
10.	a uta for an engineer	n.	an ideal and perfect society in which all social and political problems have been solved, and all members live in harmony and prosperity
11.	ded a steep hill	<i>v</i> .	to move downward and lower; to come from, or to be connected by a

ANSWERS: 1. decentralize, 2. terrify, 3. battleground, 4. oust, 5. massacre, 6. amplify, 7. empower, 8. paralyze, 9. paralyze, 10. utopia, 11. descend

relationship of blood

12.	rek the role of the manager	<i>v</i> .	to consider again a plan, idea, etc., especially to change it
13.	copyright trI	n.	a person who makes inflammatory or off-topic posts on the internet; a supernatural creature often portrayed as a giant or dwarf that lives in isolated areas; (verb) to fish by dragging a baited line through the water behind a boat
14.	mision about a vaccine	n.	information that is false or inaccurate, or the act of giving wrong information, especially deliberately
15.	lite people from oppression	<i>v</i> .	to set free; to release or rescue from captivity or oppression
16.	opne occasion	adj.	suitable or happening at a time that is suitable or convenient for a particular purpose
17.	lite potential	<i>v</i> .	to set free; to release or rescue from captivity or oppression
18.	o_t him from his post	<i>v</i> .	to force someone out of a position of power, job, place, or competition
19.	hess victims	adj.	unable to take care of oneself or to do things without help
20.	company moo	n.	a phrase or slogan that expresses a guiding principle or goal
21.	for the sake of bry	n.	the quality of using only a few words or lasting only a short time
22.	stubborn diser	n.	a person who does not believe in something, such as a religion or idea

ANSWERS: 12. rethink, 13. troll, 14. misinformation, 15. liberate, 16. opportune, 17. liberate, 18. oust, 19. helpless, 20. motto, 21. brevity, 22. disbeliever

ANSWERS: 23. shortcoming, 24. misinformation, 25. tweet, 26. handcuff, 27. topple, 28. empower, 29. helpless, 30. amplify, 31. dictator, 32. opportune

purpose

32. an op____ne remark

power over a country, especially one who has obtained control by force

suitable or convenient for a particular

adj. suitable or happening at a time that is

 34. asng prime minister adj. desiring or striving for recognit advancement; wanting to be string in life 35. break free from haffs n. a pair of metal restraints that a designed to lock around a person wrists and prevent them from restrict the movement of a person applying handcuffs, typically as an arrest or other security-relaprocess 	omething ng groups ing
designed to lock around a personal wrists and prevent them from restrict the movement of a personal process designed to lock around a personal wrists and prevent them from restrict the movement of a personal process designed to lock around a personal prevent them from restrict the movement of a personal process designed to lock around a personal process.	
	son's moving strain or son by s part of
36. rur mill n. a piece of unverified information uncertain origin that is spread of mouth	
37. toe communist rule v . to cause to lose balance and far especially by pushing	all over,
38. suppress dive arguments adj. tending to cause disagreemen hostility between people	t or
39. mass kidng no. the act of taking somebody aw illegally and holding them capt	_
40. overcrowded moe n. a place where dead bodies are particularly in preparation for be identification by their relatives authorities	ourial or
41. may the danger v. to make something look bigger really is, especially by looking through a lens; to make something bigger, stronger, or louder	at it

ANSWERS: 33. polarization, 34. aspiring, 35. handcuff, 36. rumor, 37. topple, 38. divisive, 39. kidnapping, 40. morgue, 41. magnify

42.	mare in the village	n.	the brutal and indiscriminate killing of a large number of people; a violent and bloody event that typically results in the death of many individuals
43.	dive question	adj.	tending to cause disagreement or hostility between people
44.	low-r_v engine	n.	a measure of the rate at which an engine or motor rotates, often expressed in revolutions per minute (RPM); (verb) to increase the number of rotations per minute
45.	perfect uta	n.	an ideal and perfect society in which all social and political problems have been solved, and all members live in harmony and prosperity
46.	the shong in the system	n.	a lack or deficiency in a particular respect; a fault or defect
47.	experience euia	n.	a feeling of intense happiness, excitement, or delight; a state of extreme joy or pleasure
48.	escape from caty	n.	the situation in which a person or animal is kept in prison or a space that they cannot escape from
49.	batund states	n.	a place where a battle is fought
50.	me sound	adj.	silent; not speaking or unable to speak; not expressed or articulated
51.	terng experience	adj.	very frightening or intimidating
52.	feed a trI	n.	a person who makes inflammatory or off-topic posts on the internet; a supernatural creature often portrayed as a giant or dwarf that lives in isolated areas; (verb) to fish by dragging a baited line through the water behind a boat

ANSWERS: 42. massacre, 43. divisive, 44. rev, 45. utopia, 46. shortcoming, 47. euphoria, 48. captivity, 49. battleground, 50. mute, 51. terrifying, 52. troll

53.	croing apps	n.	the practice of obtaining needed services, ideas, or content by enlisting the services of a large number of people, either paid or unpaid, typically via the internet
54.	may the image for display	v.	to make something look bigger than it really is, especially by looking at it through a lens; to make something bigger, stronger, or louder
55.	the threats tey him	<i>v</i> .	to frighten someone very much
56.	a dior with enormous powers	n.	a political leader who has complete power over a country, especially one who has obtained control by force
57.	dielectric polion	n.	the division or separation of something into two opposing or contrasting groups or factions; the condition of being polarized or having poles
58.	rek a marketing plan	ν.	to consider again a plan, idea, etc., especially to change it
59.	apoal organization	adj.	not related to or involving politics or political affairs; free from political beliefs, bias, or affiliation
60.	his latest twts	n.	a short, high sound made by a small bird; a message sent using Twitter, the social media application
61.	apoal stance	adj.	not related to or involving politics or political affairs; free from political beliefs, bias, or affiliation
62.	persuade a diser	n.	a person who does not believe in something, such as a religion or idea

ANSWERS: 53. crowdsourcing, 54. magnify, 55. terrify, 56. dictator, 57. polarization, 58. rethink, 59. apolitical, 60. tweet, 61. apolitical, 62. disbeliever

63. th t for authority a feeling of needing something to drink; n. a strong desire for something 64. br___y of life the quality of using only a few words or n. lasting only a short time 65. clinical mo e a place where dead bodies are kept, n. particularly in preparation for burial or identification by their relatives or authorities 66. dec____ize authority to move the power, control, or authority of an organization, government, or system from a single place to several smaller ones 67. animals in ca____ty in the zoo the situation in which a person or n. animal is kept in prison or a space that they cannot escape from 68. de____d by elevator to move downward and lower; to come from, or to be connected by a relationship of blood 69. kid____ng attempt the act of taking somebody away n. illegally and holding them captive 70. cro____ing in climate policy the practice of obtaining needed n. services, ideas, or content by enlisting the services of a large number of people, either paid or unpaid, typically via the internet 71. bl____ld challenge a covering for the eyes used to block n. out light, particularly one used as a means of sensory deprivation or as a form of punishment or revenge; (verb) to cover someone's eyes with a blindfold or similar material, often as a

ANSWERS: 63. thirst, 64. brevity, 65. morgue, 66. decentralize, 67. captivity, 68. descend, 69. kidnapping, 70. crowdsourcing, 71. blindfold

way of preventing them from seeing

more challenging

something or to make a game or activity

a feeling of intense happiness, 72. eu ia-inducing drug n. excitement, or delight; a state of extreme joy or pleasure a phrase or slogan that expresses a 73. the mo__o for safe traffic n. guiding principle or goal a measure of the rate at which an 74. r v up the crowd n. engine or motor rotates, often expressed in revolutions per minute (RPM); (verb) to increase the number of rotations per minute a piece of unverified information of 75. a false ru r n. uncertain origin that is spread by word of mouth adj. desiring or striving for recognition or 76. have as ng eyes advancement; wanting to be successful in life 77. ter____ng events adj. very frightening or intimidating 78. bl ld game a covering for the eyes used to block n. out light, particularly one used as a means of sensory deprivation or as a form of punishment or revenge; (verb) to cover someone's eyes with a blindfold or similar material, often as a way of preventing them from seeing something or to make a game or activity more challenging adj. silent; not speaking or unable to speak; 79. m e button not expressed or articulated 80. a burning th t a feeling of needing something to drink;

ANSWERS: 72. euphoria, 73. motto, 74. rev, 75. rumor, 76. aspiring, 77. terrifying, 78. blindfold, 79. mute, 80. thirst

n.

a strong desire for something

Vocab-Builder Ref from	"Wael Ghonim:	Let's design social media that drive	s real change	TED Talk" (40 words)
ANOMEDO:				
ANSWERS:				

Session 3: Fill in the Blanks

	Terrorists often attempt to the economic impact of their acts of destruction.
v.	to make something look bigger than it really is, especially by looking at it through a lens; to make something bigger, stronger, or louder
2.	He was banned from the online forum for being a and causing trouble.
n.	a person who makes inflammatory or off-topic posts on the internet; a supernatural creature often portrayed as a giant or dwarf that lives in isolated areas; (verb) to fish by dragging a baited line through the water behind a board
	The nonprofit organization remains and does not endorse any political candidates.
adj.	not related to or involving politics or political affairs; free from political beliefs, bias, or affiliation
4.	The prisoners were after the war ended.
<i>v</i> .	to set free; to release or rescue from captivity or oppression
5.	Unnecessary information has been omitted for
n.	the quality of using only a few words or lasting only a short time
	The actor played a character and had to rely on facial expressions to portray his emotions.
adj.	silent; not speaking or unable to speak; not expressed or articulated
7.	I feel so without you.
adj.	unable to take care of oneself or to do things without help
	SWERS: 1. magnify, 2. troll, 3. apolitical, 4. liberated, 5. brevity, 6. mute, 7. bless

3.	A popular uprising led to the overthrow of the
n.	a political leader who has complete power over a country, especially one who has obtained control by force
9.	The attendant at the was responsible for cataloging the bodies and their respective information.
n.	a place where dead bodies are kept, particularly in preparation for burial or identification by their relatives or authorities
10.	The police officer put on the suspect before placing them in the squad car.
n.	a pair of metal restraints that are designed to lock around a person's wrists and prevent them from moving their hands freely; (verb) to restrain or restrict the movement of a person by applying handcuffs, typically as part of an arrest or other security-related process
11.	She received a year's imprisonment for aggravated
n.	the act of taking somebody away illegally and holding them captive
12.	The company's is "Innovation and Service," which is reflected in its products and customer support.
n.	a phrase or slogan that expresses a guiding principle or goal
13.	The doctor administered a test to evaluate the patient's sense of touch.
n.	a covering for the eyes used to block out light, particularly one used as a means of sensory deprivation or as a form of punishment or revenge; (verb) to cover someone's eyes with a blindfold or similar material, often as a way of preventing them from seeing something or to make a game or activity more challenging
	SWERS: 8. dictator, 9. morgue, 10. handcuffs, 11. kidnapping, 12. motto, 13.

14. Higher capacity storage media have floppy disks.
v. to force someone out of a position of power, job, place, or competition
15. The venom from the snake bite his arm.
v. to cause a person or part of the body to become unable to move or feel
16. The concept of is often viewed as an impossible or unrealistic goal, as it goes beyond what is currently possible.
n. an ideal and perfect society in which all social and political problems have been solved, and all members live in harmony and prosperity
17. It would be best not to your associates into doing complex tasks.
v. to frighten someone very much
18. We have to our company's product lineup for further growth. v. to consider again a plan, idea, etc., especially to change it
19. Large earthquakes often generate tsunamis. adj. very frightening or intimidating
20. The proposed policy has been met with reactions from the public. adj. tending to cause disagreement or hostility between people
21. She was from an old Italian noble family.
v. to move downward and lower; to come from, or to be connected by a relationship of blood
22. Despite the evidence, she remained a in the theory of evolution.
n. a person who does not believe in something, such as a religion or idea
ANSWERS: 14. ousted, 15. paralyzed, 16. utopia, 17. terrify, 18. rethink, 19. terrifying, 20. divisive, 21. descended, 22. disbeliever

ANSWERS: 23. thirst, 24. toppled, 25. crowdsourcing, 26. massacre, 27. shortcoming, 28. rev, 29. battleground, 30. polarization

tweet, 37. euphoria, 38. empowered

39.	The government called for caution against pseudoscientific _	
	about vaccines	

- *n.* information that is false or inaccurate, or the act of giving wrong information, especially deliberately
- 40. You might need to _____ this point.
 - v. to enhance something, particularly sound or brightness

ANSWERS: 39. misinformation, 40. amplify