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Vocabulary Builder Reference from...

Martina Flor: The secret language of letter design | TED Talk

https://www.ted.com/talks/martina_flor_the_secret_la nguage_of_letter_design



Advanced Words Only

IMPORTANT

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Session 1: Word List

chisel

 a tool with a sharpened edge at one end used for shaping wood, stone, or metal; (verb) to engage in deceitful behavior

synonym: gouge, bevel, plane

(1) sharpen **chisel**, (2) **chisel** some money

The archaeologist used a small **chisel** to excavate the ancient artifact.

monk

 a member of a religious community of men living under vows of poverty, chastity, and obedience

synonym: friar, cleric, brother

(1) monk lifestyle, (2) cloistered monk

The ascetic **monk** spent his days in prayer and contemplation in the monastery.

hairstyle

 the way in which a person's hair is cut, styled, or arranged on their head

synonym: hairdo, coiffure, haircut

(1) modern hairstyle, (2) bob hairstyle

My sister got a new **hairstyle** for her job interview.

superhero

 a fictional hero who possesses extraordinary powers and abilities and is dedicated to protecting the public (1) **superhero** movies, (2) **superhero** comics

Superman is a classic **superhero** known for his superhuman strength and flying ability.

bakery

 a place where bread and other baked goods are made and sold

synonym: bakeshop, bakehouse

(1) run a **bakery**, (2) **bakery** industry

He worked at the **bakery** as a baker.

facade

the face or front of a building, especially a large one;
 superficial or false appearance intended to conceal something unpleasant

synonym: front, camouflage, masquerade

(1) the outside **facade** of a castle, (2) **facade** of wealth A gentle **facade** concealed his powerfulness.

uppercase

 the capital form of a letter in a written or printed text; text or writing that is predominantly or exclusively in capital letters

synonym: capital, capital letter, majuscule

(1) **uppercase** letter, (2) change to **uppercase**

Please type your password in **uppercase** to log into your account.

opportune

adj. suitable or happening at a time that is suitable or convenient for a particular purpose

synonym: suitable, timely, practical

(1) **opportune** occasion, (2) an **opportune** remark

The phone rang at the most **opportune** time.

inexperienced

 adj. lacking experience or knowledge in a particular field or situation; not accustomed to a specific kind of work or activity

synonym: novice, green, unseasoned

(1) **inexperienced** actor, (2) **inexperienced** employee The young doctor was **inexperienced** in handling such a

complicated case.

firsthand

adv. from the source; directly; (adjective) received directly from a source

synonym: direct

(1) hear customer's voices **firsthand**, (2) conduct **firsthand** research

The manager tried to hear customers' voices **firsthand**.

enclose

v. to surround, as with a fence, wall, or barrier; to put within boundaries; to include

synonym: surround, encase, contain

(1) enclose a check with a letter, (2) enclose area

The walls were **enclosed** to create a private outdoor space.

pastry

 a baked food made of flour, fat, water, and sometimes eggs, sugar, and other ingredients, used as a base or casing for sweet or savory dishes

synonym: bakery, baked goods, sweet treats

(1) pastry chef, (2) fruit pastry

The chef's specialty is a savory **pastry** with spinach and feta cheese.

trespass

v. to enter someone's private property without permission or legal authority; to infringe upon or violate someone's rights, boundaries, or personal space

synonym: intrude, invade, encroach

(1) **trespass** against his rights, (2) **trespass** into the country's waters

The sign warns visitors not to trespass on private property.

lookout

 a person or group of people who are responsible for watching for danger or other potential threats and warning others of their presence

synonym: watchman, sentinel, guard

(1) lookout team, (2) on the lookout for danger

The lookout tower provided a clear view of the surrounding

area.

dedicate

v. to give all of your energy, time, etc., entirely to a specific person, activity, or cause; to set apart for a particular purpose or use

synonym: consecrate, devote, commit

(1) **dedicate** a few hours, (2) **dedicate** a chapter to the subject

He **dedicated** his life to helping others.

loaf

 a quantity of bread that is shaped and baked in one piece and usually sliced for serving; (verb) to be lazy or idle

synonym: bread, boule, brioche

(1) crusty **loaf**, (2) **loaf** around during the day

On my way home from work, I picked up a **loaf** of bread from the bakery.

craftsman

 a skilled worker who creates handmade objects, especially one who works with wood, metal, or other materials

synonym: artisan, mechanic, workman

(1) craftsman skill, (2) a subtle craftsman

The adept **craftsman** carefully carved the wooden figurine with precision and skill.

knead

v. to work or press into a flexible mixture, especially bread dough, with the hands, fingers, or a device

synonym: massage, rub, manipulate

(1) **knead** clay, (2) **knead** muscles

I need to **knead** the dough before I can bake the bread.

vouch

 to assert or guarantee the truth or accuracy of something; to provide a personal recommendation or endorsement

synonym: confirm, validate, attest

(1) **vouch** for the authenticity, (2) **vouch** for the accuracy of

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the data

I can **vouch** for her honesty and integrity.

wonderland

n. a place or situation that is delightful or enchanting, often characterized by a dreamlike or surreal quality; a reference to the fictional world from Lewis Carroll's Alice's Adventures in Wonderland

synonym: fantasyland, dreamland, fairyland

(1) magical **wonderland**, (2) Alice's **wonderland**The colorful garden was a **wonderland** of various plants and flowers.

burrow

- v. to excavate a hole or make a tunnel in the ground by digging, typically for use as a dwelling of an animal synonym: tunnel, dig, excavate
- (1) **burrow** through the forest, (2) **burrow** into a mystery You can't **burrow** through solid metal.

handwriting

n. the particular way in which a person writes, as distinct from printing or typing

synonym: script, penmanship, calligraphy

(1) **handwriting** identification, (2) **handwriting** sample The **handwriting** on the note was barely legible.

gibberish

- n. unintelligible or nonsensical language or speech;
 meaningless or difficult to comprehend talk or writing
 synonym: nonsense, babble, drivel
- (1) **gibberish** language, (2) meaningless **gibberish**He spoke in **gibberish**, and no one could understand what he was trying to say.

delimit

v. to establish or define the limits, boundaries, or extent of something; to mark or set specific boundaries or parameters

synonym: bound, restrict, define

(1) **delimit** parameters, (2) **delimit** the scope
We need to **delimit** the boundaries of our project to ensure

we stay within budget and time constraints.

recreate

v. to make something that existed previously happen or appear to exist again

synonym: renovate, vivify, revive

(1) **recreate** a single country, (2) **recreate** the feeling of the 1920s

She **recreated** the atmosphere of the pre-war age with her stage setting.

peep

v. to take a quick and often furtive or cautious look at something; to emit a small sound or noise, typically a high-pitched chirp or squeak; (noun) a small, high-pitched sound

synonym: glance, peek, spy

(1) make a **peep**, (2) **peep** into the room I could only **peep** through the keyhole to see what was happening in the room.

typography

 the art or process of printing with type; the design, layout, and arrangement of printed material, including text and images

synonym: printing, typesetting, font design

(1) **typography** skills, (2) **typography** layout I love the bold **typography** used in this book's chapter heading.

animate

- v. to make something full of interest and energysynonym: invigorate, energize, enliven
- (1) **animate** the body, (2) **animate** his soul The positive attitude of the supervisor **animated** the discussion.

flowery

adj. ornate, excessively decorative or embellished, having an overabundance of decorative features or unnecessary details; characterized by the excessive use of highly descriptive or poetic language synonym: florid, ornate, elaborate

(1) **flowery** language, (2) **flowery** print

The garden was filled with **flowery** scents and colorful blooms.

grandiose

adj. impressive or grand in size, appearance, or manner, especially in an exaggerated or pompous waysynonym: elaborate, impressive, grandiloquent

(1) **grandiose** project, (2) make a **grandiose** claim

The **grandiose** mansion was a testament to the family's wealth and status.

poetic

 adj. of or relating to poetry (= a piece of writing that emphasizes the expression of feelings and ideas); using language in an imaginative and expressive way

synonym: literary, verse-like, rhythmic

(1) **poetic** genius, (2) **poetic** justice

The sunset was so beautiful it looked like a **poetic** scene from a movie.

explode

v. to burst or break open violently and noisily; to cause something to burst or break open

synonym: detonate, blast, rupture

(1) **explode** in anger, (2) **explode** in popularity The old building **exploded** in a fiery inferno.

propel

v. to move, drive or push something forward or in a particular direction, often with a lot of force

synonym: drive, push, move

(1) propel growth, (2) propel the ship

An increase in employment helps **propel** economic growth.

Session 2: Spelling

| 1. | hear customer's voices find | adv. | from the source; directly; (adjective) received directly from a source |
|----|-----------------------------|------------|---|
| 2. | ineced employee | adj. | lacking experience or knowledge in a particular field or situation; not accustomed to a specific kind of work o activity |
| 3. | magical wonnd | n. | a place or situation that is delightful or enchanting, often characterized by a dreamlike or surreal quality; a reference to the fictional world from Lewis Carroll's Alice's Adventures in Wonderland |
| 4. | hanng sample | n. | the particular way in which a person writes, as distinct from printing or typing |
| 5. | exe in anger | <i>v</i> . | to burst or break open violently and noisily; to cause something to burst or break open |
| 6. | rete a single country | <i>v</i> . | to make something that existed previously happen or appear to exist again |
| 7. | the outside fae of a castle | n. | the face or front of a building, especially a large one; superficial or false appearance intended to conceal something unpleasant |
| 8. | sharpen chI | n. | a tool with a sharpened edge at one end used for shaping wood, stone, or metal; (verb) to engage in deceitful behavior |
| | | | |

ANSWERS: 1. firsthand, 2. inexperienced, 3. wonderland, 4. handwriting, 5. explode, 6. recreate, 7. facade, 8. chisel

| 9. | If around during the day | n. | a quantity of bread that is shaped and baked in one piece and usually sliced for serving; (verb) to be lazy or idle |
|-----|----------------------------------|------------|--|
| 10. | fruit pay | n. | a baked food made of flour, fat, water, and sometimes eggs, sugar, and other ingredients, used as a base or casing for sweet or savory dishes |
| 11. | voh for the accuracy of the data | ν. | to assert or guarantee the truth or accuracy of something; to provide a personal recommendation or endorsement |
| 12. | opne occasion | adj. | suitable or happening at a time that is suitable or convenient for a particular purpose |
| 13. | gish language | n. | unintelligible or nonsensical language or speech; meaningless or difficult to comprehend talk or writing |
| 14. | mk lifestyle | n. | a member of a religious community of men living under vows of poverty, chastity, and obedience |
| 15. | cloistered mk | n. | a member of a religious community of men living under vows of poverty, chastity, and obedience |
| 16. | dete a chapter to the subject | <i>v</i> . | to give all of your energy, time, etc., entirely to a specific person, activity, or cause; to set apart for a particular purpose or use |
| 17. | hanng identification | n. | the particular way in which a person writes, as distinct from printing or typing |

ANSWERS: 9. loaf, 10. pastry, 11. vouch, 12. opportune, 13. gibberish, 14. monk, 15. monk, 16. dedicate, 17. handwriting

| 18. | exe in popularity | v. | to burst or break open violently and noisily; to cause something to burst or break open |
|-----|--------------------|------|---|
| 19. | chI some money | n. | a tool with a sharpened edge at one end used for shaping wood, stone, or metal; (verb) to engage in deceitful behavior |
| 20. | lot team | n. | a person or group of people who are responsible for watching for danger or other potential threats and warning others of their presence |
| 21. | typhy layout | n. | the art or process of printing with type; the design, layout, and arrangement of printed material, including text and images |
| 22. | bay industry | n. | a place where bread and other baked goods are made and sold |
| 23. | make a pp | v. | to take a quick and often furtive or cautious look at something; to emit a small sound or noise, typically a high-pitched chirp or squeak; (noun) a small, high-pitched sound |
| 24. | buw into a mystery | v. | to excavate a hole or make a tunnel in the ground by digging, typically for use as a dwelling of an animal |
| 25. | an opne remark | adj. | suitable or happening at a time that is suitable or convenient for a particular purpose |
| 26. | prl growth | ν. | to move, drive or push something forward or in a particular direction, often with a lot of force |

ANSWERS: 18. explode, 19. chisel, 20. lookout, 21. typography, 22. bakery, 23. peep, 24. burrow, 25. opportune, 26. propel

| 27. | a subtle cran | n. | a skilled worker who creates handmade objects, especially one who works with wood, metal, or other materials |
|-----|-------------------------|------------|--|
| 28. | pay chef | n. | a baked food made of flour, fat, water, and sometimes eggs, sugar, and other ingredients, used as a base or casing for sweet or savory dishes |
| 29. | crusty If | n. | a quantity of bread that is shaped and baked in one piece and usually sliced for serving; (verb) to be lazy or idle |
| 30. | conduct find research | adv. | from the source; directly; (adjective) received directly from a source |
| 31. | bob hale | n. | the way in which a person's hair is cut, styled, or arranged on their head |
| 32. | knd muscles | ν. | to work or press into a flexible mixture, especially bread dough, with the hands, fingers, or a device |
| 33. | poc genius | adj. | of or relating to poetry (= a piece of writing that emphasizes the expression of feelings and ideas); using language in an imaginative and expressive way |
| 34. | dete a few hours | ν. | to give all of your energy, time, etc., entirely to a specific person, activity, or cause; to set apart for a particular purpose or use |
| 35. | trss against his rights | <i>v</i> . | to enter someone's private property without permission or legal authority; to infringe upon or violate someone's rights, boundaries, or personal space |

ANSWERS: 27. craftsman, 28. pastry, 29. loaf, 30. firsthand, 31. hairstyle, 32. knead, 33. poetic, 34. dedicate, 35. trespass

| 36. | p_p into the room | v. | to take a quick and often furtive or cautious look at something; to emit a small sound or noise, typically a high-pitched chirp or squeak; (noun) a small, high-pitched sound |
|-----|-----------------------|------|---|
| 37. | on the lot for danger | n. | a person or group of people who are responsible for watching for danger or other potential threats and warning others of their presence |
| 38. | change to upse | n. | the capital form of a letter in a written or printed text; text or writing that is predominantly or exclusively in capital letters |
| 39. | fly language | adj. | ornate, excessively decorative or embellished, having an overabundance of decorative features or unnecessary details; characterized by the excessive use of highly descriptive or poetic language |
| 40. | Alice's wonnd | n. | a place or situation that is delightful or enchanting, often characterized by a dreamlike or surreal quality; a reference to the fictional world from Lewis Carroll's Alice's Adventures in Wonderland |
| 41. | ene area | v. | to surround, as with a fence, wall, or barrier; to put within boundaries; to include |
| 42. | suro comics | n. | a fictional hero who possesses extraordinary powers and abilities and is dedicated to protecting the public |

ANSWERS: 36. peep, 37. lookout, 38. uppercase, 39. flowery, 40. wonderland, 41. enclose, 42. superhero

| 43. | poc justice | adj. | of or relating to poetry (= a piece of writing that emphasizes the expression of feelings and ideas); using language in an imaginative and expressive way |
|-----|------------------------|------------|---|
| 44. | suro movies | n. | a fictional hero who possesses extraordinary powers and abilities and is dedicated to protecting the public |
| 45. | meaningless gish | n. | unintelligible or nonsensical language or speech; meaningless or difficult to comprehend talk or writing |
| 46. | det parameters | v. | to establish or define the limits, boundaries, or extent of something; to mark or set specific boundaries or parameters |
| 47. | run a bay | n. | a place where bread and other baked goods are made and sold |
| 48. | make a grse claim | adj. | impressive or grand in size, appearance, or manner, especially in an exaggerated or pompous way |
| 49. | det the scope | ν. | to establish or define the limits, boundaries, or extent of something; to mark or set specific boundaries or parameters |
| 50. | modern hale | n. | the way in which a person's hair is cut, styled, or arranged on their head |
| 51. | buw through the forest | ν. | to excavate a hole or make a tunnel in the ground by digging, typically for use as a dwelling of an animal |
| 52. | ane his soul | <i>v</i> . | to make something full of interest and energy |

ANSWERS: 43. poetic, 44. superhero, 45. gibberish, 46. delimit, 47. bakery, 48. grandiose, 49. delimit, 50. hairstyle, 51. burrow, 52. animate

| 53. | typhy skills | n. | the art or process of printing with type; the design, layout, and arrangement of printed material, including text and images |
|-----|---------------------------------------|------|--|
| 54. | prI the ship | v. | to move, drive or push something forward or in a particular direction, often with a lot of force |
| 55. | ene a check with a letter | v. | to surround, as with a fence, wall, or barrier; to put within boundaries; to include |
| 56. | ane the body | v. | to make something full of interest and energy |
| 57. | trss into the country's waters | ν. | to enter someone's private property without permission or legal authority; to infringe upon or violate someone's rights, boundaries, or personal space |
| 58. | fly print | adj. | ornate, excessively decorative or embellished, having an overabundance of decorative features or unnecessary details; characterized by the excessive use of highly descriptive or poetic language |
| 59. | ineced actor | adj. | lacking experience or knowledge in a particular field or situation; not accustomed to a specific kind of work or activity |
| 60. | voh for the authenticity | ν. | to assert or guarantee the truth or accuracy of something; to provide a personal recommendation or endorsement |
| AN | SWERS: 53. typography, 54. propel, 55 | . en | close, 56. animate, 57. trespass, 58. |

ANSWERS: 53. typography, 54. propel, 55. enclose, 56. animate, 57. trespass, 58 flowery, 59. inexperienced, 60. vouch

| 61. | cran skill | n. | a skilled worker who creates handmade objects, especially one who works with wood, metal, or other materials |
|-----|-------------------------------|------------|--|
| 62. | upse letter | n. | the capital form of a letter in a written o printed text; text or writing that is predominantly or exclusively in capital letters |
| 63. | fae of wealth | n. | the face or front of a building, especially a large one; superficial or false appearance intended to conceal something unpleasant |
| 64. | grse project | adj. | impressive or grand in size, appearance, or manner, especially in a exaggerated or pompous way |
| 65. | rete the feeling of the 1920s | ν. | to make something that existed previously happen or appear to exist again |
| 66. | knd clay | <i>v</i> . | to work or press into a flexible mixture, especially bread dough, with the hands fingers, or a device |

ANSWERS: 61. craftsman, 62. uppercase, 63. facade, 64. grandiose, 65. recreate, 66. knead

Session 3: Fill in the Blanks

| 1. | The adept carefully carved the wooden figurine with precision and skill. |
|------|---|
| n. | a skilled worker who creates handmade objects, especially one who works with wood, metal, or other materials |
| 2. | The garden was filled with scents and colorful blooms. |
| adj. | ornate, excessively decorative or embellished, having an overabundance of decorative features or unnecessary details; characterized by the excessive use of highly descriptive or poetic language |
| 3. | The phone rang at the most time. |
| adj. | suitable or happening at a time that is suitable or convenient for a particular purpose |
| 4. | The mansion was a testament to the family's wealth and status. |
| adj. | impressive or grand in size, appearance, or manner, especially in an exaggerated or pompous way |
| 5. | We need to the boundaries of our project to ensure we stay within budget and time constraints. |
| ν. | to establish or define the limits, boundaries, or extent of something; to mark or set specific boundaries or parameters |
| 6. | The ascetic spent his days in prayer and contemplation in the monastery. |
| n. | a member of a religious community of men living under vows of poverty, chastity, and obedience |
| 7. | I love the bold used in this book's chapter heading. |
| n. | the art or process of printing with type; the design, layout, and arrangement of printed material, including text and images |
| | SWERS: 1. craftsman, 2. flowery, 3. opportune, 4. grandiose, 5. delimit, 6. monk, |

10. You can't _____ through solid metal.

- to excavate a hole or make a tunnel in the ground by digging, typically for use as a dwelling of an animal
- 11. The walls were _____ to create a private outdoor space.
 - v. to surround, as with a fence, wall, or barrier; to put within boundaries; to include
- 12. On my way home from work, I picked up a ____ of bread from the bakery.
- n. a quantity of bread that is shaped and baked in one piece and usually sliced for serving; (verb) to be lazy or idle
- 13. He _____ his life to helping others.
 - v. to give all of your energy, time, etc., entirely to a specific person, activity, or cause; to set apart for a particular purpose or use
- 14. The positive attitude of the supervisor _____ the discussion.
 - v. to make something full of interest and energy
- 15. I need to _____ the dough before I can bake the bread.
- v. to work or press into a flexible mixture, especially bread dough, with the hands, fingers, or a device

ANSWERS: 8. lookout, 9. firsthand, 10. burrow, 11. enclosed, 12. loaf, 13. dedicated, 14. animated, 15. knead

| 16. | The sunset was so beautiful it looked like a scene from a movie. |
|------------|---|
| adj. | of or relating to poetry (= a piece of writing that emphasizes the expression of feelings and ideas); using language in an imaginative and expressive way |
| 17. | The old building in a fiery inferno. |
| <i>v</i> . | to burst or break open violently and noisily; to cause something to burst or break open |
| 18. | Please type your password in to log into your account. |
| n. | the capital form of a letter in a written or printed text; text or writing that is predominantly or exclusively in capital letters |
| 19. | An increase in employment helps economic growth. |
| <i>v</i> . | to move, drive or push something forward or in a particular direction, often with a lot of force |
| 20. | The sign warns visitors not to on private property. |
| v. | to enter someone's private property without permission or legal authority; to infringe upon or violate someone's rights, boundaries, or personal space |
| 21. | The on the note was barely legible. |
| n. | the particular way in which a person writes, as distinct from printing or typing |
| 22. | He worked at the as a baker. |
| n. | a place where bread and other baked goods are made and sold |
| 23. | A gentle concealed his powerfulness. |
| n. | the face or front of a building, especially a large one; superficial or false appearance intended to conceal something unpleasant |
| | SWERS: 16. poetic, 17. exploded, 18. uppercase, 19. propel, 20. trespass, 21. dwriting, 22. bakery, 23. facade |

ANSWERS: 24. gibberish, 25. pastry, 26. wonderland, 27. chisel, 28. inexperienced, 29. hairstyle, 30. vouch, 31. peep

Vocab-Builder Ref from "Martina Flor: The secret language of letter design | TED Talk" (33 words)

ANSWERS: 32. superhero, 33. recreated