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Vocabulary Builder Reference from...

Leticia Gasca: Una nueva manera de hablar del fracaso en los negocios | TED Talk

https://www.ted.com/talks/leticia_gasca_una_nueva_manera_de_hablar_del_fracaso_en_los_negocios

Advanced Words Only

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Session 1: Word List

plaza

n. a public square, marketplace, or similar open area in a town, especially in Spanish-speaking countries

synonym: park, square, center

(1) main **plaza**, (2) memorial **plaza**

Three young men were busking in the shopping **plaza**.

jeer

v. to mock or scornfully shout at someone; to express derision or contempt by words or gestures

synonym: mock, ridicule, deride

(1) **jeer** at the speaker, (2) **jeer** at the performance

The crowd **jeered** at the losing team.

beret

n. a soft, round, flat-crowned felt or woolen hat, typically worn by men and associated with French or Basque culture

synonym: cap, tam, military hat

(1) military **beret**, (2) woolen **beret**

The French painter wore a black **beret** as a symbol of his artistic identity.

pun

n. a humorous play on words or use of words that sound similar but have different meanings, often for a comedic effect; a form of wordplay

synonym : joke, quip, wordplay

(1) witty **pun**, (2) silly **pun**

The comedian's **pun** had the audience laughing out loud.

incentivize

v. to make someone want to do in a particular way by offering them a reward

synonym : encourage, motivate

(1) **incentivize** carpooling, (2) **incentivize** the right behavior

Governments **incentivize** their citizens to buy eco-friendly products through subsidies.

humiliate

v. to cause someone to feel ashamed, embarrassed, or degraded, especially in public or through revealing personal information

synonym : shame, embarrass, degrade

(1) **humiliate** him publicly, (2) **humiliate** the heckler in the audience

The boss **humiliated** her employee by belittling her in front of her colleagues.

procure

v. to obtain, acquire, or secure something, often by effort or skill

synonym : obtain, acquire, secure

(1) **procure** a rare antique, (2) **procure** services

I need to **procure** some supplies for the upcoming project.

rookie

n. a newcomer or beginner, specifically in a particular profession, sport, or activity; an inexperienced or naive person

synonym : beginner, novice, greenhorn

(1) **rookie** mistake, (2) **rookie** teacher

The **rookie** player showed promise in the preseason games.

exorcism

n. the act of forcibly driving out an evil spirit or demon from a person or place, typically through a ritualistic ceremony or prayer

synonym : purification, cleansing, dispossession

(1) **exorcism** ceremony, (2) demonic **exorcism**

The priest performed an **exorcism** to rid the haunted house of its evil spirits.

dedicate

v. to give all of your energy, time, etc., entirely to a specific person, activity, or cause; to set apart for a particular purpose or use

synonym: consecrate, devote, commit

(1) **dedicate** a few hours, (2) **dedicate** a chapter to the subject

He **dedicated** his life to helping others.

gratify

v. to give pleasure or satisfaction to; to provide someone with what they want or need; to indulge or satisfy a desire or appetite

synonym: please, satisfy, fulfill

(1) **gratify** desires, (2) **gratify** curiosity

I always try to **gratify** my boss by achieving the sales target every month.

sham

n. something that is not as good or true as it seems to be and is intended to deceive people; a person who pretends to be something they are not

synonym: bogus, counterfeit, fraudulent

(1) a **sham** battle, (2) turn out to be all **sham**

The data he prepared was completely **sham**.

opportune

adj. suitable or happening at a time that is suitable or convenient for a particular purpose

synonym: suitable, timely, practical

(1) **opportune** occasion, (2) an **opportune** remark

The phone rang at the most **opportune** time.

empathy

n. the ability to share another person's feelings or experiences by imagining that person's situation

synonym: compassion, sympathy, tenderness

(1) full of **empathy**, (2) **empathy** for patients

Empathy is also necessary to understand history.

postpone

v. to delay or reschedule something to a later time or date
synonym: delay, defer, reschedule

(1) **postpone** meeting, (2) **postpone** event

Due to inclement weather, the game has been **postponed** until next week.

impostor

n. someone who pretends to be someone or something else to deceive others; a fraud

synonym: fraud, phony, charlatan

(1) **impostor** syndrome, (2) detect an **impostor**

The online marketplace warned customers to beware of **impostor** sellers trying to scam them.

recuperate

v. to recover, heal, or regain health, strength, or well-being after an illness, injury, or period of stress or exhaustion

synonym: heal, recover, recuperate

(1) **recuperate** from illness, (2) **recuperate** lost data

After surgery, it's important to rest and **recuperate** before returning to your normal activities.

econometrics

n. the application of statistical methods to economic data to analyze, understand, and forecast economic phenomena

(1) applied **econometrics**, (2) **econometrics** models

The latest **econometrics** techniques have helped in analyzing the complex economic situations with ease.

brag

v. to say something in a boastful manner, to impress others, or make oneself feel superior

synonym: boast, swagger, vaunt

(1) **brag** to each other, (2) **brag** about my knowledge

Despite his impressive achievements, he refrained from **bragging** about his success.

mantra

n. a word or phrase, often repeated, that is used as a focus for the mind during meditation

synonym: hymn, chant, phrase

(1) campaign **mantra**, (2) chant the **mantra** of structural reform

She repeated her personal **mantra** to herself to stay motivated.

mediocrity

n. the state or quality of being average or of having only moderate ability, success, or value; the state or quality of being uninspired or unoriginal

synonym: averageness, ordinariness, unoriginality

(1) sink into **mediocrity**, (2) escape **mediocrity**

He was content with living a life of **mediocrity**.

Session 2: Spelling

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|---------------------------------------|---|
| 1. im_____or syndrome | <i>n.</i> someone who pretends to be someone or something else to deceive others; a fraud |
| 2. inc_____ze carpooling | <i>v.</i> to make someone want to do in a particular way by offering them a reward |
| 3. sink into med_____ty | <i>n.</i> the state or quality of being average or of having only moderate ability, success, or value; the state or quality of being uninspired or unoriginal |
| 4. rec_____te from illness | <i>v.</i> to recover, heal, or regain health, strength, or well-being after an illness, injury, or period of stress or exhaustion |
| 5. main pl__a | <i>n.</i> a public square, marketplace, or similar open area in a town, especially in Spanish-speaking countries |
| 6. op_____ne occasion | <i>adj.</i> suitable or happening at a time that is suitable or convenient for a particular purpose |
| 7. j__r at the speaker | <i>v.</i> to mock or scornfully shout at someone; to express derision or contempt by words or gestures |
| 8. de_____te a chapter to the subject | <i>v.</i> to give all of your energy, time, etc., entirely to a specific person, activity, or cause; to set apart for a particular purpose or use |
| 9. witty p_n | <i>n.</i> a humorous play on words or use of words that sound similar but have different meanings, often for a comedic effect; a form of wordplay |

ANSWERS: 1. impostor, 2. incentivize, 3. mediocrity, 4. recuperate, 5. plaza, 6. opportune, 7. jeer, 8. dedicate, 9. pun

- | | | |
|--|-----------|---|
| 10. ex_____sm ceremony | <i>n.</i> | the act of forcibly driving out an evil spirit or demon from a person or place, typically through a ritualistic ceremony or prayer |
| 11. chant the ma____a of structural reform | <i>n.</i> | a word or phrase, often repeated, that is used as a focus for the mind during meditation |
| 12. applied eco_____ics | <i>n.</i> | the application of statistical methods to economic data to analyze, understand, and forecast economic phenomena |
| 13. rec_____te lost data | <i>v.</i> | to recover, heal, or regain health, strength, or well-being after an illness, injury, or period of stress or exhaustion |
| 14. campaign ma____a | <i>n.</i> | a word or phrase, often repeated, that is used as a focus for the mind during meditation |
| 15. hu_____te the heckler in the audience | <i>v.</i> | to cause someone to feel ashamed, embarrassed, or degraded, especially in public or through revealing personal information |
| 16. memorial pl__a | <i>n.</i> | a public square, marketplace, or similar open area in a town, especially in Spanish-speaking countries |
| 17. po_____ne meeting | <i>v.</i> | to delay or reschedule something to a later time or date |
| 18. pr_____e services | <i>v.</i> | to obtain, acquire, or secure something, often by effort or skill |
| 19. de_____te a few hours | <i>v.</i> | to give all of your energy, time, etc., entirely to a specific person, activity, or cause; to set apart for a particular purpose or use |

ANSWERS: 10. exorcism, 11. mantra, 12. econometrics, 13. recuperate, 14. mantra, 15. humiliate, 16. plaza, 17. postpone, 18. procure, 19. dedicate

20. gr____y desires *v.* to give pleasure or satisfaction to; to provide someone with what they want or need; to indulge or satisfy a desire or appetite
21. po____ne event *v.* to delay or reschedule something to a later time or date
22. hu_____te him publicly *v.* to cause someone to feel ashamed, embarrassed, or degraded, especially in public or through revealing personal information
23. em____y for patients *n.* the ability to share another person's feelings or experiences by imagining that person's situation
24. demonic ex____sm *n.* the act of forcibly driving out an evil spirit or demon from a person or place, typically through a ritualistic ceremony or prayer
25. ro___e mistake *n.* a newcomer or beginner, specifically in a particular profession, sport, or activity; an inexperienced or naive person
26. eco_____ics models *n.* the application of statistical methods to economic data to analyze, understand, and forecast economic phenomena
27. detect an im____or *n.* someone who pretends to be someone or something else to deceive others; a fraud
28. full of em____y *n.* the ability to share another person's feelings or experiences by imagining that person's situation

ANSWERS: 20. gratify, 21. postpone, 22. humiliate, 23. empathy, 24. exorcism, 25. rookie, 26. econometrics, 27. impostor, 28. empathy

29. woolen be__t *n.* a soft, round, flat-crowned felt or woolen hat, typically worn by men and associated with French or Basque culture
30. b__g about my knowledge *v.* to say something in a boastful manner, to impress others, or make oneself feel superior
31. escape med_____ty *n.* the state or quality of being average or of having only moderate ability, success, or value; the state or quality of being uninspired or unoriginal
32. turn out to be all s__m *n.* something that is not as good or true as it seems to be and is intended to deceive people; a person who pretends to be something they are not
33. gr_____y curiosity *v.* to give pleasure or satisfaction to; to provide someone with what they want or need; to indulge or satisfy a desire or appetite
34. b__g to each other *v.* to say something in a boastful manner, to impress others, or make oneself feel superior
35. inc_____ze the right behavior *v.* to make someone want to do in a particular way by offering them a reward
36. military be__t *n.* a soft, round, flat-crowned felt or woolen hat, typically worn by men and associated with French or Basque culture
37. an op_____ne remark *adj.* suitable or happening at a time that is suitable or convenient for a particular purpose

ANSWERS: 29. beret, 30. brag, 31. mediocrity, 32. sham, 33. gratify, 34. brag, 35. incentivize, 36. beret, 37. opportune

38. ro___e teacher *n.* a newcomer or beginner, specifically in a particular profession, sport, or activity; an inexperienced or naive person
39. a s__m battle *n.* something that is not as good or true as it seems to be and is intended to deceive people; a person who pretends to be something they are not
40. pr_____e a rare antique *v.* to obtain, acquire, or secure something, often by effort or skill
41. silly p_n *n.* a humorous play on words or use of words that sound similar but have different meanings, often for a comedic effect; a form of wordplay
42. j__r at the performance *v.* to mock or scornfully shout at someone; to express derision or contempt by words or gestures

ANSWERS: 38. rookie, 39. sham, 40. procure, 41. pun, 42. jeer

Session 3: Fill in the Blanks

1. _____ is also necessary to understand history.
 - n.* the ability to share another person's feelings or experiences by imagining that person's situation

2. Due to inclement weather, the game has been _____ until next week.
 - v.* to delay or reschedule something to a later time or date

3. I need to _____ some supplies for the upcoming project.
 - v.* to obtain, acquire, or secure something, often by effort or skill

4. Governments _____ their citizens to buy eco-friendly products through subsidies.
 - v.* to make someone want to do in a particular way by offering them a reward

5. After surgery, it's important to rest and _____ before returning to your normal activities.
 - v.* to recover, heal, or regain health, strength, or well-being after an illness, injury, or period of stress or exhaustion

6. The latest _____ techniques have helped in analyzing the complex economic situations with ease.
 - n.* the application of statistical methods to economic data to analyze, understand, and forecast economic phenomena

7. The French painter wore a black _____ as a symbol of his artistic identity.
 - n.* a soft, round, flat-crowned felt or woolen hat, typically worn by men and associated with French or Basque culture

ANSWERS: 1. Empathy, 2. postponed, 3. procure, 4. incentivize, 5. recuperate, 6. econometrics, 7. beret

8. Despite his impressive achievements, he refrained from _____ about his success.
- v.* to say something in a boastful manner, to impress others, or make oneself feel superior
9. The priest performed an _____ to rid the haunted house of its evil spirits.
- n.* the act of forcibly driving out an evil spirit or demon from a person or place, typically through a ritualistic ceremony or prayer
10. I always try to _____ my boss by achieving the sales target every month.
- v.* to give pleasure or satisfaction to; to provide someone with what they want or need; to indulge or satisfy a desire or appetite
11. The phone rang at the most _____ time.
- adj.* suitable or happening at a time that is suitable or convenient for a particular purpose
12. The _____ player showed promise in the preseason games.
- n.* a newcomer or beginner, specifically in a particular profession, sport, or activity; an inexperienced or naive person
13. The boss _____ her employee by belittling her in front of her colleagues.
- v.* to cause someone to feel ashamed, embarrassed, or degraded, especially in public or through revealing personal information
14. The crowd _____ at the losing team.
- v.* to mock or scornfully shout at someone; to express derision or contempt by words or gestures
15. The online marketplace warned customers to beware of _____ sellers trying to scam them.
- n.* someone who pretends to be someone or something else to deceive others; a fraud

ANSWERS: 8. bragging, 9. exorcism, 10. gratify, 11. opportune, 12. rookie, 13. humiliated, 14. jeered, 15. impostor

16. He was content with living a life of _____.
- n.* the state or quality of being average or of having only moderate ability, success, or value; the state or quality of being uninspired or unoriginal
17. He _____ his life to helping others.
- v.* to give all of your energy, time, etc., entirely to a specific person, activity, or cause; to set apart for a particular purpose or use
18. The data he prepared was completely _____.
- n.* something that is not as good or true as it seems to be and is intended to deceive people; a person who pretends to be something they are not
19. The comedian's _____ had the audience laughing out loud.
- n.* a humorous play on words or use of words that sound similar but have different meanings, often for a comedic effect; a form of wordplay
20. She repeated her personal _____ to herself to stay motivated.
- n.* a word or phrase, often repeated, that is used as a focus for the mind during meditation
21. Three young men were busking in the shopping _____.
- n.* a public square, marketplace, or similar open area in a town, especially in Spanish-speaking countries

ANSWERS: 16. mediocrity, 17. dedicated, 18. sham, 19. pun, 20. mantra, 21. plaza