

# Englist.me



## Vocabulary Builder Reference from...

*Hector Lanz: How do focus groups work? | TED Talk*  
[https://www.ted.com/talks/hector\\_lanz\\_how\\_do\\_focus\\_groups\\_work](https://www.ted.com/talks/hector_lanz_how_do_focus_groups_work)

### All Words

#### IMPORTANT

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## Session 1: Word List

### brand

*n.* a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning

*synonym*: trademark, label, symbol

(1) create a **brand** logo, (2) the **brand** of the new car  
There's a new **brand** of hero in the movies now.

### advertise

*v.* to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it

*synonym*: publicize, announce, promote

(1) **advertise** the campaign, (2) **advertise** on social media  
We want to **advertise** our company through your media.

### handy

*adj.* valuable and convenient; easy or ready to reach or use

*synonym*: clever, accessible, available

(1) a **handy-sized** bag, (2) **handy** tool  
They found a **handy** place to play catch.

### quantitative

*adj.* relating to, measuring, or expressing in terms of quantity; involving numerical or statistical data

*synonym*: numerical, measurable

(1) **quantitative** tightening, (2) **quantitative** analysis

The **quantitative** research provided statistical evidence to support the hypothesis.

**poll** *n.* an inquiry into public opinion conducted by interviewing a random sample of people; the process of voting at an election

*synonym* : survey, ballot, voting

(1) a pre-election **poll**, (2) public opinion **polls**

Several **polls** show a decline in the president's approval rating.

**consumption** *n.* the amount used or eaten; the act of using up a resource such as energy, food, or materials

*synonym* : usage, uptake, utilization

(1) average fuel **consumption**, (2) the **consumption** of food

In our country, water **consumption** usually decreases during the winter.

**unprecedented** *adj.* never having been seen, done, or known before

*synonym* : novel, outstanding, unparalleled

(1) **unprecedented** boom, (2) **unprecedented** business opportunity

**Unprecedented** amounts of heckling and slogan-shouting took place throughout the event.

**exposure** *n.* the state of being in a particular situation or place where there is no protection from or guarantee to something harmful; the disclosure of something secret

*synonym* : vulnerability, disclosure, uncovering

(1) a southern **exposure**, (2) the **exposure** of a fraud

The long **exposure** to the air tarnished the antique tableware.

**propaganda** *n.* information, ideas, or claims spread to influence public opinion or promote a particular cause or ideology

*synonym* : disinformation, misinformation, publicity

(1) **propaganda** campaign, (2) self-serving **propaganda**  
The government used **propaganda** pictures to spread its message of national unity.

## straightforward

*adj.* easy to do or understand, or simple; free from ambiguity  
*synonym*: honest, candid, forthright

(1) **straightforward** manner, (2) make a **straightforward** dash

The defendant gave a **straightforward** and accurate description of the accident.

## quantifiable

*adj.* able to be measured, expressed, or quantified in numerical or statistical terms

*synonym*: measurable, calculable

(1) non- **quantifiable** risk, (2) **quantifiable** results

The impact of the new policy will be **quantifiable** through measurable data.

## conduct

*v.* to organize and carry out a particular activity

*synonym*: behave, lead, carry on

(1) **conduct** a background check, (2) **conduct** research

Police will **conduct** random breath testing for drunk driving.

## in-person

*adv.* taking place with someone physically present together in the same place rather than on the phone, e-mail, or video link:

*synonym*: directly, physically, personally

(1) **in-person** performance, (2) get an **in-person** appointment

The virtual world is quite different from the **in-person** world.

## engaging

*adj.* attracting, pleasant, or charming

*synonym*: alluring, interesting, engrossing

(1) **engaging** story, (2) an **engaging** smile

She was disbarred for her **engaging** in fraud.

## discuss

*v.* to talk about or examine in detail through conversation or debate; to exchange ideas, opinions, or information on a particular topic

*synonym* : talk about, converse, debate

(1) **discuss** options, (2) **discuss** solutions

We need to **discuss** the next steps for the project during our meeting tomorrow.

## industrious

*adj.* hardworking, diligent, and persistent in effort

*synonym* : diligent, hardworking, assiduous

(1) **industrious** worker, (2) **industrious** student

He was known to be very **industrious** and would often work late into the night.

## consultant

*n.* a person who provides professional or expert advice

*synonym* : expert, advisor, specialist

(1) **consultant** firm, (2) chief **consultant**

We hired a management **consultant** to help us improve our business strategy.

## psychology

*n.* the scientific study of mind and behavior

(1) **psychology** experiment, (2) **psychology** of crowd

She had a master's degree in **psychology**.

## technique

*n.* a particular way or art of doing something that needs skill

*synonym* : approach, procedure, strategy

(1) a **technique** in martial arts, (2) the **technique** applied to construction

Jockey's superior **technique** brought him victory.

## qualitative

*adj.* relating to or involving qualities, such as properties, characteristics, or features, rather than quantities or numbers, often used to describe research or analysis that focuses on subjective or non-measurable factors

*synonym* : subjective, interpretative

(1) **qualitative** analysis, (2) **qualitative** factors

The researchers used a **qualitative** approach to analyze their findings.

## preference

*n.* a stronger liking or interest for something or someone than another thing or person

*synonym*: taste, choice, affection

(1) his meal **preferences**, (2) a particular **preference** for Chinese art

Her **preference** is comfortable clothing over fashionable ones.

## percentage

*n.* the number, amount, or rate of something, which is usually the amount per hundred

*synonym*: rate, ratio, portion

(1) the **percentage** of the gold content, (2) a high **percentage**

What is the **percentage** of the consumption tax in the United States?

## unconscious

*adj.* in the state of lacking awareness and the capacity for sensory perception, especially as the result of a head injury or illness

*synonym*: comatose, paralyzed, senseless

(1) **unconscious** bias, (2) a person who is **unconscious**

I know his **unconscious** habit that he touches his face when he lies.

## motivation

*n.* the reason or enthusiasm for acting or behaving in a particular way

*synonym*: inspiration, incentive, reason

(1) understand his **motivation**, (2) **motivation** for a change

A significant amount of **motivation** is required to be a teacher.

## definite

*adj.* clearly defined or determined; having no doubt or uncertainty; precise or exact

*synonym*: clear, certain, precise

(1) **definite** answer, (2) **definite** plan

My boss provided me with **definite** instructions on how to complete the project.

## conclude

*v.* to come to an end or close; to reach a judgment or opinion by reasoning

*synonym*: complete, finish, decide

(1) **conclude** a meeting, (2) **conclude** that he is healthy

We **concluded** a cease-fire.

## consume

*v.* to spend something, especially fuel, energy, or time, in a large amount

*synonym*: absorb, ingest, use up

(1) **consume** a large of alcohol, (2) **consume** electricity

A smaller car will **consume** less fuel.

## contrary

*n.* acting in opposition to what is expected or desired

*synonym*: opposing, contradictory, conflicting

(1) the clear **contrary**, (2) **contrary** evidence

The two sides argued their points, but the judge ultimately sided with the **contrary** viewpoint.

## influence

*n.* the ability to affect someone's or something's character, growth, or behavior, or the effect itself

*synonym*: power, leverage, effect

(1) **influence** a child's future, (2) **influence** the daily life

The former emperor had a particular **influence** even after he abdicated.

## shift

*n.* a slight transition in position, direction, or trend

*synonym*: transition, change, modification

(1) Doppler **shift**, (2) major paradigm **shift**

Could you help me **shift** some furniture?

## gear

*n.* a toothed wheel that engages another toothed mechanism to change the speed or direction of

transmitted motion; a set of tools, equipment, or other items for a particular purpose

*synonym* : equipment, tools, apparatus

(1) sports **gear**, (2) a **gear** change lever

She checked her **gear** before embarking on the hike.

## doll

*n.* a child's toy that typically represents a human figure, especially a young girl; an attractive woman; a woman who is subservient or passive

*synonym* : puppet, dolly, toy

(1) plastic **doll**, (2) rag **doll**

The antique **doll** was worth thousands of dollars.

## recruit

*v.* to persuade someone to work for a company; to find new members for an organization, the armed forces, etc.

*synonym* : raise, enroll, enlist

(1) **recruit** a good worker, (2) **recruit** a new hire

The colonial government **recruited** militia support when civil war broke out.

## participate

*v.* to take part in something

*synonym* : take part, partake, enter

(1) **participate** fully in conversation, (2) **participate** in the program

The majority of students actively **participated** in the college's intramural sports program.

## specific

*adj.* clearly defined or particular to a certain thing or situation; distinct, explicit, and precise

*synonym* : particular, definite, distinct

(1) **specific** instructions, (2) industry- **specific** regulations

The scientist conducted a study that provided **specific** details about the species' behavior.

## criteria

*n.* (plural of criterion) standards or conditions by which something may be judged or decided

*synonym* :

bars, benchmarks, standards

(1) **criteria** for action, (2) consistency **criteria**

He didn't meet all the **criteria**, but he was hired anyway.

## reward

*n.* a thing given in acknowledgment of service, hard work, achievement, etc.

*synonym*: compensation, gratuity, bonus

(1) the **reward** for good works, (2) shopping **rewards** cards

Night fishing has a lot of **rewards**.

## session

*n.* a formal meeting or series of meetings for the execution of a particular group's functions; a period spent doing a particular activity

*synonym*: conference, gathering

(1) the morning **session**, (2) the court **session**

Parliament is now in **session**.

## prompt

*v.* to make someone decide to or try to do something, or to make something happen

*synonym*: actuate, inspire, incite

(1) **prompt** a feeling of hunger, (2) **prompt** a debate

That incident **prompted** a nationwide chain reaction regarding the crackdown on illegal groups.

## moderator

*n.* a person or thing that moderates or regulates something, such as a discussion or forum; a device or mechanism that controls or regulates the speed, temperature, or other variables of a process or operation

*synonym*: facilitator, mediator, arbitrator

(1) **moderator** role, (2) forum **moderator**

The **moderator** of the panel discussion kept the conversation on track and orderly.

## emotional

*adj.* relating to people's feelings

*synonym*: affecting, impactful, impressive

(1) **emotional** health, (2) **emotional** distress



Human **emotional** responses vary widely depending on the society to which they belong.

## reaction

*n.* a response that reveals a person's feelings or attitude; (in chemistry) a process in which one or more substances are changed into others

*synonym* : response, reply, answer

(1) chemical **reaction**, (2) trigger a **reaction**

There was a chemical **reaction** of the lime with the groundwater.

## unrelated

*adj.* having no connection; not belonging to the kinship

*synonym* : irrelevant, unconnected, independent

(1) statistically **unrelated**, (2) an **unrelated** position

Excuse me if my question is **unrelated** to the topic.

## rev

*n.* a measure of the rate at which an engine or motor rotates, often expressed in revolutions per minute (RPM); (verb) to increase the number of rotations per minute

*synonym* : revolution, RPM, speed

(1) low- **rev** engine, (2) **rev** up the crowd

He stepped on the gas pedal, and the engine released a loud **rev**.

## tradition

*n.* a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society

*synonym* : custom, practice, ritual

(1) a **tradition** of a culture, (2) against **tradition**

It is a **tradition** in many families to have a big Thanksgiving dinner with all their relatives.

## variation

*n.* the act or state of changing; a difference or change in the way something is done, made or said

*synonym* : fluctuation, change, variation

(1) **variation** of temperature, (2) gene **variation**

There is a lot of **variation** in the colors of flowers in the garden.

## opposition

*n.* the act of disagreeing or resisting; the state of strong disagreement

*synonym*: resistance, hostility, antagonism

(1) **opposition** campaign, (2) meet with **opposition**

The **opposition** party strongly disagreed with the government's proposed legislation.

## process

*n.* a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products

*synonym*: procedure, method, system

(1) **process** improvement, (2) decision-making **process**

The **process** for applying for a visa can be lengthy and complicated.

## observe

*v.* to watch or notice something carefully, often to gather information or insights; to take note of something or someone; to celebrate or commemorate a special event or occasion

*synonym*: watch, monitor, scrutinize

(1) **observe** a tradition, (2) **observe** wildlife

It is important to **observe** safety procedures in the workplace to prevent accidents.

## insight

*n.* the ability to gain an accurate and deep understanding of people or situations; an accurate and deep understanding of what something is like

*synonym*: wisdom, discernment, understanding

(1) a profound **insight**, (2) share my **insights**

We gained various **insights** by analyzing the vast amount of data owned by the company.

## principle

*n.* a fundamental law or truth that explains or controls how something happens or works

*synonym*: rule, creed, code

(1) **principle** of treatment, (2) **principle** in business

Efficiency isn't an essential **principle** here; fairness is.

## observer

*n.* a person who watches or notices someone or something but has no active part in it

*synonym*: spectator, onlooker, watcher

(1) a shrewd **observer**, (2) an **observer** in the region

According to the theory of relativity, time is different for each **observer**.

## interference

*n.* the act or process of getting involved in and trying to influence a specific situation; the state of being affected and influenced with

*synonym*: obstruction, hindrance, impedance

(1) officious **interference**, (2) **interference** wave

Unfortunately, the radio **interference** made it difficult to hear the broadcast.

## presence

*n.* the fact or state that someone or something exists, occurs, or is present

*synonym*: existence, actuality, fact

(1) the evidence of the **presence**, (2) his majestic **presence**

The path to a solid online **presence** necessitates a high technical ability.

## experiment

*n.* the scientific test conducted to observe what happens and gain new knowledge

*synonym*: experimentation, investigation

(1) **experiment** design, (2) series of **experiments**

His **experiments** showed highly positive results.

## evolve

*v.* to develop gradually, or to cause the development of something or someone gradually

*synonym*: develop, mature, grow

(1) **evolve**, (2) **evolve** over the past decade  
Eyeless fish **evolved** in dark caves.

## **largely**

*adv.* virtually entirely; to a large degree

*synonym*: mainly, chiefly, broadly

(1) **largely** accepted, (2) **largely** mitigate the issue  
Nevada is **largely** a desert state.

## **substitute**

*n.* a person or thing acting or serving instead of another one; (verb) to act as a something or someone instead of another one

*synonym*: alternate, replacement, reserve

(1) **substitute** coffee, (2) **substitute** teacher  
I **substitute** skim milk for regular milk because we are on a strict diet.

## **genuine**

*adj.* real and exactly; not pretended; sincerely felt or expressed

*synonym*: actual, honest, unpretending

(1) a **genuine** article, (2) show **genuine** regret  
Is this painting **genuine** or forged?

## **interact**

*v.* to communicate or react with somebody

*synonym*: cooperate, combine, collaborate

(1) **interact** directly with customers, (2) **interact** with one another  
He should **interact** more with his colleagues.

## Session 2: Spelling

1. de\_\_\_\_\_te plan *adj.* clearly defined or determined; having no doubt or uncertainty; precise or exact
2. r\_v up the crowd *n.* a measure of the rate at which an engine or motor rotates, often expressed in revolutions per minute (RPM); (verb) to increase the number of rotations per minute
3. public opinion p\_\_ls *n.* an inquiry into public opinion conducted by interviewing a random sample of people; the process of voting at an election
4. gene va\_\_\_\_\_on *n.* the act or state of changing; a difference or change in the way something is done, made or said
5. re\_\_\_\_\_t a new hire *v.* to persuade someone to work for a company; to find new members for an organization, the armed forces, etc.
6. qua\_\_\_\_\_ve analysis *adj.* relating to or involving qualities, such as properties, characteristics, or features, rather than quantities or numbers, often used to describe research or analysis that focuses on subjective or non-measurable factors
7. ind\_\_\_\_\_us student *adj.* hardworking, diligent, and persistent in effort
8. cr\_\_\_\_\_ia for action *n.* (plural of criterion) standards or conditions by which something may be judged or decided

ANSWERS: 1. definite, 2. rev, 3. poll, 4. variation, 5. recruit, 6. qualitative, 7. industrious, 8. criteria

9. co\_\_\_\_ry evidence *n.* acting in opposition to what is expected or desired
10. unc\_\_\_\_us bias *adj.* in the state of lacking awareness and the capacity for sensory perception, especially as the result of a head injury or illness
11. forum mo\_\_\_\_or *n.* a person or thing that moderates or regulates something, such as a discussion or forum; a device or mechanism that controls or regulates the speed, temperature, or other variables of a process or operation
12. a high per\_\_\_\_ge *n.* the number, amount, or rate of something, which is usually the amount per hundred
13. a g\_\_r change lever *n.* a toothed wheel that engages another toothed mechanism to change the speed or direction of transmitted motion; a set of tools, equipment, or other items for a particular purpose
14. a tr\_\_\_\_on of a culture *n.* a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society
15. in\_\_\_\_on performance *adv.* taking place with someone physically present together in the same place rather than on the phone, e-mail, or video link:
16. create a br\_\_d logo *n.* a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning

ANSWERS: 9. contrary, 10. unconscious, 11. moderator, 12. percentage, 13. gear, 14. tradition, 15. in-person, 16. brand

17. unp\_\_\_\_\_ted business opportunity  
*adj.* never having been seen, done, or known before
18. unp\_\_\_\_\_ted boom  
*adj.* never having been seen, done, or known before
19. an en\_\_\_\_\_ng smile  
*adj.* attracting, pleasant, or charming
20. ad\_\_\_\_\_se on social media  
*v.* to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it
21. par\_\_\_\_\_te fully in conversation  
*v.* to take part in something
22. int\_\_\_\_\_nce wave  
*n.* the act or process of getting involved in and trying to influence a specific situation; the state of being affected and influenced with
23. con\_\_\_\_\_nt firm  
*n.* a person who provides professional or expert advice
24. the br\_\_d of the new car  
*n.* a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning
25. decision-making pr\_\_\_\_\_s  
*n.* a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products

ANSWERS: 17. unprecedented, 18. unprecedented, 19. engaging, 20. advertise, 21. participate, 22. interference, 23. consultant, 24. brand, 25. process

26. a shrewd ob\_\_\_\_\_er *n.* a person who watches or notices someone or something but has no active part in it
27. average fuel con\_\_\_\_\_on *n.* the amount used or eaten; the act of using up a resource such as energy, food, or materials
28. the te\_\_\_\_\_ue applied to construction *n.* a particular way or art of doing something that needs skill
29. pro\_\_\_\_\_da campaign *n.* information, ideas, or claims spread to influence public opinion or promote a particular cause or ideology
30. mot\_\_\_\_\_on for a change *n.* the reason or enthusiasm for acting or behaving in a particular way
31. sp\_\_\_\_\_ic instructions *adj.* clearly defined or particular to a certain thing or situation; distinct, explicit, and precise
32. pr\_\_\_\_\_s improvement *n.* a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products
33. in\_\_\_\_\_ct directly with customers *v.* to communicate or react with somebody
34. a ge\_\_\_\_\_e article *adj.* real and exactly; not pretended; sincerely felt or expressed
35. chief con\_\_\_\_\_nt *n.* a person who provides professional or expert advice

ANSWERS: 26. observer, 27. consumption, 28. technique, 29. propaganda, 30. motivation, 31. specific, 32. process, 33. interact, 34. genuine, 35. consultant



36. sub\_\_\_\_\_te coffee *n.* a person or thing acting or serving instead of another one; (verb) to act as a something or someone instead of another one
37. pr\_\_\_\_t a debate *v.* to make someone decide to or try to do something, or to make something happen
38. understand his mot\_\_\_\_\_on *n.* the reason or enthusiasm for acting or behaving in a particular way
39. a pre-election p\_\_l *n.* an inquiry into public opinion conducted by interviewing a random sample of people; the process of voting at an election
40. la\_\_\_\_\_y accepted *adv.* virtually entirely; to a large degree
41. meet with opp\_\_\_\_\_on *n.* the act of disagreeing or resisting; the state of strong disagreement
42. ha\_\_y tool *adj.* valuable and convenient; easy or ready to reach or use
43. the evidence of the pr\_\_\_\_\_ce *n.* the fact or state that someone or something exists, occurs, or is present
44. series of exp\_\_\_\_\_nts *n.* the scientific test conducted to observe what happens and gain new knowledge
45. exp\_\_\_\_\_nt design *n.* the scientific test conducted to observe what happens and gain new knowledge
46. share my in\_\_\_\_\_ts *n.* the ability to gain an accurate and deep understanding of people or situations; an accurate and deep understanding of what something is like

ANSWERS: 36. substitute, 37. prompt, 38. motivation, 39. poll, 40. largely, 41. opposition, 42. handy, 43. presence, 44. experiment, 45. experiment, 46. insight

47. his meal pre\_\_\_\_\_ces *n.* a stronger liking or interest for something or someone than another thing or person
48. co\_\_\_\_\_e electricity *v.* to spend something, especially fuel, energy, or time, in a large amount
49. a profound in\_\_\_\_\_t *n.* the ability to gain an accurate and deep understanding of people or situations; an accurate and deep understanding of what something is like
50. shopping re\_\_\_\_ds cards *n.* a thing given in acknowledgment of service, hard work, achievement, etc.
51. his majestic pr\_\_\_\_\_ce *n.* the fact or state that someone or something exists, occurs, or is present
52. ob\_\_\_\_\_e wildlife *v.* to watch or notice something carefully, often to gather information or insights; to take note of something or someone; to celebrate or commemorate a special event or occasion
53. sports g\_\_r *n.* a toothed wheel that engages another toothed mechanism to change the speed or direction of transmitted motion; a set of tools, equipment, or other items for a particular purpose
54. self-serving pro\_\_\_\_\_da *n.* information, ideas, or claims spread to influence public opinion or promote a particular cause or ideology
55. a ha\_\_y-sized bag *adj.* valuable and convenient; easy or ready to reach or use
56. chemical re\_\_\_\_\_on *n.* a response that reveals a person's feelings or attitude; (in chemistry) a process in which one or more substances are changed into others

ANSWERS: 47. preference, 48. consume, 49. insight, 50. reward, 51. presence, 52. observe, 53. gear, 54. propaganda, 55. handy, 56. reaction

57. re\_\_\_\_\_t a good worker *v.* to persuade someone to work for a company; to find new members for an organization, the armed forces, etc.
58. the per\_\_\_\_\_ge of the gold content *n.* the number, amount, or rate of something, which is usually the amount per hundred
59. co\_\_\_\_\_t research *v.* to organize and carry out a particular activity
60. plastic d\_\_l *n.* a child's toy that typically represents a human figure, especially a young girl; an attractive woman; a woman who is subservient or passive
61. consistency cr\_\_\_\_\_ia *n.* (plural of criterion) standards or conditions by which something may be judged or decided
62. in\_\_\_\_\_ce the daily life *n.* the ability to affect someone's or something's character, growth, or behavior, or the effect itself
63. a particular pre\_\_\_\_\_ce for Chinese art *n.* a stronger liking or interest for something or someone than another thing or person
64. Doppler sh\_\_t *n.* a slight transition in position, direction, or trend
65. ob\_\_\_\_\_e a tradition *v.* to watch or notice something carefully, often to gather information or insights; to take note of something or someone; to celebrate or commemorate a special event or occasion
66. the court se\_\_\_\_\_n *n.* a formal meeting or series of meetings for the execution of a particular group's functions; a period spent doing a particular activity

ANSWERS: 57. recruit, 58. percentage, 59. conduct, 60. doll, 61. criteria, 62. influence, 63. preference, 64. shift, 65. observe, 66. session

67. par\_\_\_\_\_te in the program *v.* to take part in something
68. the con\_\_\_\_\_on of food *n.* the amount used or eaten; the act of using up a resource such as energy, food, or materials
69. co\_\_\_\_\_de that he is healthy *v.* to come to an end or close; to reach a judgment or opinion by reasoning
70. against tr\_\_\_\_\_on *n.* a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society
71. di\_\_\_\_\_s options *v.* to talk about or examine in detail through conversation or debate; to exchange ideas, opinions, or information on a particular topic
72. pr\_\_\_\_\_le of treatment *n.* a fundamental law or truth that explains or controls how something happens or works
73. qua\_\_\_\_\_ive analysis *adj.* relating to, measuring, or expressing in terms of quantity; involving numerical or statistical data
74. qua\_\_\_\_\_ve factors *adj.* relating to or involving qualities, such as properties, characteristics, or features, rather than quantities or numbers, often used to describe research or analysis that focuses on subjective or non-measurable factors
75. pr\_\_\_\_t a feeling of hunger *v.* to make someone decide to or try to do something, or to make something happen

ANSWERS: 67. participate, 68. consumption, 69. conclude, 70. tradition, 71. discuss, 72. principle, 73. quantitative, 74. qualitative, 75. prompt

76. a person who is unc\_\_\_\_\_us      *adj.* in the state of lacking awareness and the capacity for sensory perception, especially as the result of a head injury or illness
77. the ex\_\_\_\_\_re of a fraud      *n.* the state of being in a particular situation or place where there is no protection from or guarantee to something harmful; the disclosure of something secret
78. in\_\_\_\_\_ct with one another      *v.* to communicate or react with somebody
79. ad\_\_\_\_\_se the campaign      *v.* to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it
80. the clear co\_\_\_\_\_ry      *n.* acting in opposition to what is expected or desired
81. get an in\_\_\_\_\_on appointment      *adv.* taking place with someone physically present together in the same place rather than on the phone, e-mail, or video link:
82. opp\_\_\_\_\_on campaign      *n.* the act of disagreeing or resisting; the state of strong disagreement
83. the re\_\_\_\_\_d for good works      *n.* a thing given in acknowledgment of service, hard work, achievement, etc.
84. sub\_\_\_\_\_te teacher      *n.* a person or thing acting or serving instead of another one; (verb) to act as a something or someone instead of another one
85. em\_\_\_\_\_al health      *adj.* relating to people's feelings

ANSWERS: 76. unconscious, 77. exposure, 78. interact, 79. advertise, 80. contrary, 81. in-person, 82. opposition, 83. reward, 84. substitute, 85. emotional

86. in\_\_\_\_\_ce a child's future      *n.* the ability to affect someone's or something's character, growth, or behavior, or the effect itself
87. ind\_\_\_\_\_us worker      *adj.* hardworking, diligent, and persistent in effort
88. di\_\_\_\_\_s solutions      *v.* to talk about or examine in detail through conversation or debate; to exchange ideas, opinions, or information on a particular topic
89. industry-sp\_\_\_\_\_ic regulations      *adj.* clearly defined or particular to a certain thing or situation; distinct, explicit, and precise
90. low-r\_v engine      *n.* a measure of the rate at which an engine or motor rotates, often expressed in revolutions per minute (RPM); (verb) to increase the number of rotations per minute
91. co\_\_\_\_\_t a background check      *v.* to organize and carry out a particular activity
92. co\_\_\_\_\_de a meeting      *v.* to come to an end or close; to reach a judgment or opinion by reasoning
93. an un\_\_\_\_\_ed position      *adj.* having no connection; not belonging to the kinship
94. a te\_\_\_\_\_ue in martial arts      *n.* a particular way or art of doing something that needs skill
95. psy\_\_\_\_\_gy experiment      *n.* the scientific study of mind and behavior
96. a southern ex\_\_\_\_\_re      *n.* the state of being in a particular situation or place where there is no protection from or guarantee to something harmful; the disclosure of something secret

ANSWERS: 86. influence, 87. industrious, 88. discuss, 89. specific, 90. rev, 91. conduct, 92. conclude, 93. unrelated, 94. technique, 95. psychology, 96. exposure

97. de\_\_\_\_te answer *adj.* clearly defined or determined; having no doubt or uncertainty; precise or exact
98. en\_\_\_\_ng story *adj.* attracting, pleasant, or charming
99. rag d\_\_l *n.* a child's toy that typically represents a human figure, especially a young girl; an attractive woman; a woman who is subservient or passive
100. officious int\_\_\_\_\_nce *n.* the act or process of getting involved in and trying to influence a specific situation; the state of being affected and influenced with
101. va\_\_\_\_\_on of temperature *n.* the act or state of changing; a difference or change in the way something is done, made or said
102. trigger a re\_\_\_\_on *n.* a response that reveals a person's feelings or attitude; (in chemistry) a process in which one or more substances are changed into others
103. non-qua\_\_\_\_\_ble risk *adj.* able to be measured, expressed, or quantified in numerical or statistical terms
104. major paradigm sh\_\_t *n.* a slight transition in position, direction, or trend
105. show ge\_\_\_\_e regret *adj.* real and exactly; not pretended; sincerely felt or expressed
106. the morning se\_\_\_\_n *n.* a formal meeting or series of meetings for the execution of a particular group's functions; a period spent doing a particular activity

ANSWERS: 97. definite, 98. engaging, 99. doll, 100. interference, 101. variation, 102. reaction, 103. quantifiable, 104. shift, 105. genuine, 106. session

107. ev\_\_\_e over the past decade      *v.* to develop gradually, or to cause the development of something or someone gradually
108. pr\_\_\_\_\_le in business      *n.* a fundamental law or truth that explains or controls how something happens or works
109. make a str\_\_\_\_\_ard dash      *adj.* easy to do or understand, or simple; free from ambiguity
110. co\_\_\_e a large of alcohol      *v.* to spend something, especially fuel, energy, or time, in a large amount
111. statistically un\_\_\_\_\_ed      *adj.* having no connection; not belonging to the kinship
112. ev\_\_\_e      *v.* to develop gradually, or to cause the development of something or someone gradually
113. psy\_\_\_\_\_gy of crowd      *n.* the scientific study of mind and behavior
114. qua\_\_\_\_\_ble results      *adj.* able to be measured, expressed, or quantified in numerical or statistical terms
115. mo\_\_\_\_\_or role      *n.* a person or thing that moderates or regulates something, such as a discussion or forum; a device or mechanism that controls or regulates the speed, temperature, or other variables of a process or operation
116. em\_\_\_\_\_al distress      *adj.* relating to people's feelings
117. str\_\_\_\_\_ard manner      *adj.* easy to do or understand, or simple; free from ambiguity

ANSWERS: 107. evolve, 108. principle, 109. straightforward, 110. consume, 111. unrelated, 112. evolve, 113. psychology, 114. quantifiable, 115. moderator, 116. emotional, 117. straightforward



118. an ob\_\_\_\_er in the region

*n.* a person who watches or notices someone or something but has no active part in it

119. la\_\_\_\_y mitigate the issue

*adv.* virtually entirely; to a large degree

120. qua\_\_\_\_\_ive tightening

*adj.* relating to, measuring, or expressing in terms of quantity; involving numerical or statistical data

ANSWERS: 118. observer, 119. largely, 120. quantitative

## Session 3: Fill in the Blanks

1. Is this painting \_\_\_\_\_ or forged?

*adj.* real and exactly; not pretended; sincerely felt or expressed

2. We \_\_\_\_\_ a cease-fire.

*v.* to come to an end or close; to reach a judgment or opinion by reasoning

3. The government used \_\_\_\_\_ pictures to spread its message of national unity.

*n.* information, ideas, or claims spread to influence public opinion or promote a particular cause or ideology

4. The majority of students actively \_\_\_\_\_ in the college's intramural sports program.

*v.* to take part in something

5. What is the \_\_\_\_\_ of the consumption tax in the United States?

*n.* the number, amount, or rate of something, which is usually the amount per hundred

6. Efficiency isn't an essential \_\_\_\_\_ here; fairness is.

*n.* a fundamental law or truth that explains or controls how something happens or works

7. Unfortunately, the radio \_\_\_\_\_ made it difficult to hear the broadcast.

*n.* the act or process of getting involved in and trying to influence a specific situation; the state of being affected and influenced with

ANSWERS: 1. genuine, 2. concluded, 3. propaganda, 4. participated, 5. percentage, 6. principle, 7. interference

8. My boss provided me with \_\_\_\_\_ instructions on how to complete the project.  
*adj.* clearly defined or determined; having no doubt or uncertainty; precise or exact
9. Could you help me \_\_\_\_\_ some furniture?  
*n.* a slight transition in position, direction, or trend
10. He stepped on the gas pedal, and the engine released a loud \_\_\_\_\_.  
*n.* a measure of the rate at which an engine or motor rotates, often expressed in revolutions per minute (RPM); (verb) to increase the number of rotations per minute
11. The \_\_\_\_\_ for applying for a visa can be lengthy and complicated.  
*n.* a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products
12. There was a chemical \_\_\_\_\_ of the lime with the groundwater.  
*n.* a response that reveals a person's feelings or attitude; (in chemistry) a process in which one or more substances are changed into others
13. Eyeless fish \_\_\_\_\_ in dark caves.  
*v.* to develop gradually, or to cause the development of something or someone gradually
14. Police will \_\_\_\_\_ random breath testing for drunk driving.  
*v.* to organize and carry out a particular activity
15. The defendant gave a \_\_\_\_\_ and accurate description of the accident.  
*adj.* easy to do or understand, or simple; free from ambiguity

ANSWERS: 8. definite, 9. shift, 10. rev, 11. process, 12. reaction, 13. evolved, 14. conduct, 15. straightforward

16. The virtual world is quite different from the \_\_\_\_\_ world.  
*adv.* taking place with someone physically present together in the same place rather than on the phone, e-mail, or video link:
17. Night fishing has a lot of \_\_\_\_\_.  
*n.* a thing given in acknowledgment of service, hard work, achievement, etc.
18. It is important to \_\_\_\_\_ safety procedures in the workplace to prevent accidents.  
*v.* to watch or notice something carefully, often to gather information or insights; to take note of something or someone; to celebrate or commemorate a special event or occasion
19. A significant amount of \_\_\_\_\_ is required to be a teacher.  
*n.* the reason or enthusiasm for acting or behaving in a particular way
20. The long \_\_\_\_\_ to the air tarnished the antique tableware.  
*n.* the state of being in a particular situation or place where there is no protection from or guarantee to something harmful; the disclosure of something secret
21. We hired a management \_\_\_\_\_ to help us improve our business strategy.  
*n.* a person who provides professional or expert advice
22. She checked her \_\_\_\_\_ before embarking on the hike.  
*n.* a toothed wheel that engages another toothed mechanism to change the speed or direction of transmitted motion; a set of tools, equipment, or other items for a particular purpose
23. Her \_\_\_\_\_ is comfortable clothing over fashionable ones.  
*n.* a stronger liking or interest for something or someone than another thing or person

ANSWERS: 16. in-person, 17. rewards, 18. observe, 19. motivation, 20. exposure, 21. consultant, 22. gear, 23. preference

24. That incident \_\_\_\_\_ a nationwide chain reaction regarding the crackdown on illegal groups.
- v.* to make someone decide to or try to do something, or to make something happen
25. He should \_\_\_\_\_ more with his colleagues.
- v.* to communicate or react with somebody
26. Excuse me if my question is \_\_\_\_\_ to the topic.
- adj.* having no connection; not belonging to the kinship
27. The \_\_\_\_\_ research provided statistical evidence to support the hypothesis.
- adj.* relating to, measuring, or expressing in terms of quantity; involving numerical or statistical data
28. There's a new \_\_\_\_\_ of hero in the movies now.
- n.* a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning
29. I \_\_\_\_\_ skim milk for regular milk because we are on a strict diet.
- n.* a person or thing acting or serving instead of another one; (verb) to act as a something or someone instead of another one
30. It is a \_\_\_\_\_ in many families to have a big Thanksgiving dinner with all their relatives.
- n.* a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society

ANSWERS: 24. prompted, 25. interact, 26. unrelated, 27. quantitative, 28. brand, 29. substitute, 30. tradition

31. The \_\_\_\_\_ of the panel discussion kept the conversation on track and orderly.

*n.* a person or thing that moderates or regulates something, such as a discussion or forum; a device or mechanism that controls or regulates the speed, temperature, or other variables of a process or operation

32. He was known to be very \_\_\_\_\_ and would often work late into the night.

*adj.* hardworking, diligent, and persistent in effort

33. \_\_\_\_\_ amounts of heckling and slogan-shouting took place throughout the event.

*adj.* never having been seen, done, or known before

34. He didn't meet all the \_\_\_\_\_ but he was hired anyway.

*n.* (plural of criterion) standards or conditions by which something may be judged or decided

35. His \_\_\_\_\_ showed highly positive results.

*n.* the scientific test conducted to observe what happens and gain new knowledge

36. She was disbarred for her \_\_\_\_\_ in fraud.

*adj.* attracting, pleasant, or charming

37. The two sides argued their points, but the judge ultimately sided with the \_\_\_\_\_ viewpoint.

*n.* acting in opposition to what is expected or desired

38. There is a lot of \_\_\_\_\_ in the colors of flowers in the garden.

*n.* the act or state of changing; a difference or change in the way something is done, made or said

ANSWERS: 31. moderator, 32. industrious, 33. Unprecedented, 34. criteria, 35. experiments, 36. engaging, 37. contrary, 38. variation

39. According to the theory of relativity, time is different for each \_\_\_\_\_.
- n.* a person who watches or notices someone or something but has no active part in it
40. The scientist conducted a study that provided \_\_\_\_\_ details about the species' behavior.
- adj.* clearly defined or particular to a certain thing or situation; distinct, explicit, and precise
41. Human \_\_\_\_\_ responses vary widely depending on the society to which they belong.
- adj.* relating to people's feelings
42. The path to a solid online \_\_\_\_\_ necessitates a high technical ability.
- n.* the fact or state that someone or something exists, occurs, or is present
43. Parliament is now in \_\_\_\_\_.
- n.* a formal meeting or series of meetings for the execution of a particular group's functions; a period spent doing a particular activity
44. The impact of the new policy will be \_\_\_\_\_ through measurable data.
- adj.* able to be measured, expressed, or quantified in numerical or statistical terms
45. We want to \_\_\_\_\_ our company through your media.
- v.* to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it
46. The \_\_\_\_\_ party strongly disagreed with the government's proposed legislation.
- n.* the act of disagreeing or resisting; the state of strong disagreement

ANSWERS: 39. observer, 40. specific, 41. emotional, 42. presence, 43. session, 44. quantifiable, 45. advertise, 46. opposition

47. The former emperor had a particular \_\_\_\_\_ even after he abdicated.  
*n.* the ability to affect someone's or something's character, growth, or behavior, or the effect itself
48. We need to \_\_\_\_\_ the next steps for the project during our meeting tomorrow.  
*v.* to talk about or examine in detail through conversation or debate; to exchange ideas, opinions, or information on a particular topic
49. She had a master's degree in \_\_\_\_\_.  
*n.* the scientific study of mind and behavior
50. Several \_\_\_\_\_ show a decline in the president's approval rating.  
*n.* an inquiry into public opinion conducted by interviewing a random sample of people; the process of voting at an election
51. I know his \_\_\_\_\_ habit that he touches his face when he lies.  
*adj.* in the state of lacking awareness and the capacity for sensory perception, especially as the result of a head injury or illness
52. We gained various \_\_\_\_\_ by analyzing the vast amount of data owned by the company.  
*n.* the ability to gain an accurate and deep understanding of people or situations; an accurate and deep understanding of what something is like
53. The colonial government \_\_\_\_\_ militia support when civil war broke out.  
*v.* to persuade someone to work for a company; to find new members for an organization, the armed forces, etc.
54. They found a \_\_\_\_\_ place to play catch.  
*adj.* valuable and convenient; easy or ready to reach or use

ANSWERS: 47. influence, 48. discuss, 49. psychology, 50. polls, 51. unconscious, 52. insights, 53. recruited, 54. handy



55. The antique \_\_\_\_\_ was worth thousands of dollars.

- n.* a child's toy that typically represents a human figure, especially a young girl; an attractive woman; a woman who is subservient or passive

56. The researchers used a \_\_\_\_\_ approach to analyze their findings.

- adj.* relating to or involving qualities, such as properties, characteristics, or features, rather than quantities or numbers, often used to describe research or analysis that focuses on subjective or non-measurable factors

57. Nevada is \_\_\_\_\_ a desert state.

- adv.* virtually entirely; to a large degree

58. In our country, water \_\_\_\_\_ usually decreases during the winter.

- n.* the amount used or eaten; the act of using up a resource such as energy, food, or materials

59. A smaller car will \_\_\_\_\_ less fuel.

- v.* to spend something, especially fuel, energy, or time, in a large amount

60. Jockey's superior \_\_\_\_\_ brought him victory.

- n.* a particular way or art of doing something that needs skill

ANSWERS: 55. doll, 56. qualitative, 57. largely, 58. consumption, 59. consume, 60. technique