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Vocabulary Builder Reference from...

Hector Lanz: How do focus groups work? | TED Talk
https://www.ted.com/talks/hector_lanz_how_do_focus_groups_work

Advanced Words Only

IMPORTANT

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Session 1: Word List

quantifiable

adj. able to be measured, expressed, or quantified in numerical or statistical terms

synonym : measurable, calculable

(1) non- **quantifiable** risk, (2) **quantifiable** results

The impact of the new policy will be **quantifiable** through measurable data.

industrious

adj. hardworking, diligent, and persistent in effort

synonym : diligent, hardworking, assiduous

(1) **industrious** worker, (2) **industrious** student

He was known to be very **industrious** and would often work late into the night.

rev

n. a measure of the rate at which an engine or motor rotates, often expressed in revolutions per minute (RPM); (verb) to increase the number of rotations per minute

synonym : revolution, RPM, speed

(1) low- **rev** engine, (2) **rev** up the crowd

He stepped on the gas pedal, and the engine released a loud **rev**.

Session 2: Spelling

1. non-qua_____ble risk
adj. able to be measured, expressed, or quantified in numerical or statistical terms
2. qua_____ble results
adj. able to be measured, expressed, or quantified in numerical or statistical terms
3. r_v up the crowd
n. a measure of the rate at which an engine or motor rotates, often expressed in revolutions per minute (RPM); (verb) to increase the number of rotations per minute
4. ind_____us worker
adj. hardworking, diligent, and persistent in effort
5. low-r_v engine
n. a measure of the rate at which an engine or motor rotates, often expressed in revolutions per minute (RPM); (verb) to increase the number of rotations per minute
6. ind_____us student
adj. hardworking, diligent, and persistent in effort

ANSWERS: 1. quantifiable, 2. quantifiable, 3. rev, 4. industrious, 5. rev, 6. industrious

Session 3: Fill in the Blanks

1. He was known to be very _____ and would often work late into the night.
adj. hardworking, diligent, and persistent in effort
2. He stepped on the gas pedal, and the engine released a loud _____.
n. a measure of the rate at which an engine or motor rotates, often expressed in revolutions per minute (RPM); (verb) to increase the number of rotations per minute
3. The impact of the new policy will be _____ through measurable data.
adj. able to be measured, expressed, or quantified in numerical or statistical terms

ANSWERS: 1. industrious, 2. rev, 3. quantifiable