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Jack Dorsey: How Twitter needs to change | TED

Talk

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eeds_to_change



Advanced Words Only

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Session 1: Word List

misinformation

 information that is false or inaccurate, or the act of giving wrong information, especially deliberately

synonym: falsity, misreport, misstatement

(1) **misinformation** about a vaccine, (2) combat **misinformation** on social media

The government called for caution against pseudoscientific **misinformation** about vaccines.

harass

 to annoy, torment, or pester persistently; to subject someone to repeated or chronic attacks or unwelcome attention

synonym: pester, annoy, bother

(1) **harass** the enemy, (2) **harass** with constant criticism She was constantly **harassed** by her ex-boyfriend and had to get a restraining order.

amnesty

- n. a general pardon for crimes, especially political crimessynonym: pardon, clemency, reprieve
- grant an amnesty, (2) amnesty for debt
 The government declared amnesty for all political prisoners.

tweet

 a short, high sound made by a small bird; a message sent using Twitter, the social media application *synonym*: peep, chirp, post (on Twitter)

(1) a chick's **tweet**, (2) his latest **tweets**

We could hear the **tweet** of baby birds.

midway

adv. in the middle of a process or journey; halfway between two points or stages

synonym: halfway, in the middle

(1) **midway** between our houses, (2) **midway** through the flight

We stopped at a restaurant **midway** through our road trip for lunch.

empathy

 the ability to share another person's feelings or experiences by imagining that person's situation

synonym: compassion, sympathy, tenderness

(1) full of **empathy**, (2) **empathy** for patients **Empathy** is also necessary to understand history.

incentivize

v. to make someone want to do in a particular way by offering them a reward

synonym: encourage, motivate

(1) **incentivize** carpooling, (2) **incentivize** the right behavior Governments **incentivize** their citizens to buy eco-friendly products through subsidies.

hashtag

- a word or phrase preceded by the symbol #, used on social media websites and applications to identify messages on a specific topic
- (1) marked with a **hashtag**, (2) trending **hashtag**Our brand's campaign uses a unique **hashtag** to track engagement and reach.

opportune

adj. suitable or happening at a time that is suitable or convenient for a particular purpose

synonym: suitable, timely, practical

(1) **opportune** occasion, (2) an **opportune** remark

The phone rang at the most **opportune** time.

gladiator

 a person who fought in ancient Rome's public contests, typically armed with weapons and wearing armor to entertain audiences

synonym: fighter, warrior, combatant

(1) act like a **gladiator**, (2) the Christian **gladiator** The **gladiator's** training regimen included physical conditioning, weapons training, and strategy.

provocative

adj. arousing anger, interest, or another strong reaction, especially deliberately

synonym: instigating, provoking, inciting

(1) **provocative** questions, (2) a **provocative** smile His **provocative** style frequently sparked controversies.

obnoxious

adj. extremely unpleasant or offensive; annoying or irritating to the point of causing discomfort or harm

synonym: offensive, unpleasant, irritating

(1) obnoxious habits, (2) obnoxious odorHis obnoxious behavior at the party made everyone

uncomfortable.

eloquent

adj. able to speak or write clearly and impressively

synonym: persuasive, fluent, well-spoken

(1) an **eloquent** speaker, (2) **eloquent** writing

She gave an **eloquent** speech at the graduation ceremony.

defuse

 to reduce or eliminate the tension, anger, or hostility in a situation, especially a potentially explosive one, by calming, soothing, or pacifying those involved

synonym: calm, reduce, deactivate

(1) **defuse** a crisis, (2) **defuse** a bomb

The negotiator skillfully **defused** the tense situation with calm words and gestures.

meddle

v. to interfere in someone else's affairs without permission or invitation; to become involved in an activity that is not one's own

synonym: interfere, intrude, tamper

(1) **meddle** in relationships, (2) **meddle** with the evidence She always tries to **meddle** in other people's affairs, and it's starting to get annoying.

disparate

adj. very different or distinct from something else and is not connected or comparable in any way

synonym: different, distinct, separate

(1) **disparate** impact, (2) physically **disparate** location The organization worked to bring together **disparate** groups in the community.

converse

v. to talk informally

synonym: discourse, discuss, exchange

(1) **converse** with an acquaintance, (2) ask a **converse** question

She enjoyed the opportunity to **converse** with a person who spoke her language.

receptive

adj. willing to listen to or accept new ideas or suggestions *synonym*: open-minded, sensory, sensorial

(1) **receptive** audience, (2) **receptive** to change The voters appeared to be **receptive** to his new ideas.

puzzled

adj. confused or uncertain because you do not understand something

synonym: confused, perplexed, bewildered

(1) **puzzled** expression, (2) **puzzled** by the question She was **puzzled** by the strange behavior of her cat.

extremist

 a person who holds extreme political or religious views and who is willing to use violent or illegal methods to promote those views

synonym: radical, fanatic, zealot

(1) **extremist** political views, (2) radical **extremist**The **extremist** group planned a series of violent attacks to push its agenda.

episodic

adj. happening or appearing at irregular intervals; not continuous or steady; of or relating to writing or narrationsynonym: intermittent, recurrent, sporadic

(1) episodic story, (2) episodic event

The patient's memory loss is **episodic**, with periods of normal memory followed by episodes of amnesia.

accuse

scour

v. to charge or criticize someone with a crime or wrongdoing

synonym: charge, blame, criticize

- (1) **accuse** his rudeness, (2) **accuse** each other The witness **accused** the defendant of committing the robbery.
- v. to clean thoroughly and vigorously by scrubbing or rubbing; to search or examine something thoroughly and systematically

synonym: cleanse, scrub, clean

(1) scour a pot, (2) scour the Internet

She had to **scour** the kitchen to find a clean dish to use for dinner.

midterm

adj. referring to the middle of a term or period, especially in politics or education

synonym: intermediate, central, halfway

(1) **midterm** election, (2) leave school in the **midterm**The **midterm** exams determined how much students had learned so far.

intellect

n. the ability to think logically and comprehend information, especially at an advanced level

synonym: mind, brightness, cleverness

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(1) enrich my **intellect**, (2) human **intellect**Your **intellect** is capable of distinguishing among similar objects.

tweak

v. to pinch or squeeze something sharply; to adjust something finely

synonym: nip, pinch, fine-tune

(1) **tweak** his cheek, (2) **tweak** the economy

He didn't **tweak** the plan, even though he had time.

discourage

v. to make someone lose confidence, enthusiasm, or less willing to do something

synonym: dishearten, depress, demoralize

(1) **discourage** customers, (2) **discourage** bacterial growth His parents tried to **discourage** him from becoming an artist.

disparity

 a significant difference or inequality between two or more things

synonym: difference, inequality, gap

(1) the **disparity** between theory and reality, (2) income **disparity**

There is a significant **disparity** in pay between men and women in the company.

constrain

v. to restrict or limit someone or something's freedom or ability to do something

synonym: restrict, limit, confine

(1) **constrain** his freedom, (2) **constrain** information flow The political situation **constrained** the country's economic growth and foreign relations.

moth

- an insect with wings similar to a butterfly that travels at night and is attracted to light
- (1) **moth** larva, (2) **moth** attracted to the light The **moth** is a serious threat to the farm's output.

addict

 a person who cannot stop using or doing something as a habit, especially something harmful

synonym: devotee, buff, freak

(1) a drug addict, (2) Internet addict

We have become TV **addicts** due to video streaming services.

enigma

 a puzzling or mysterious person, place, or thing; something that is difficult or impossible to understand or explain; a riddle or mysterious puzzle that requires a solution

synonym: mystery, puzzle, riddle

(1) mysterious **enigma**, (2) artistic **enigma**

The ancient text remains an **enigma**, challenging scholars to unravel its meaning.

steer

- v. to control the direction or movement of a vehicle; to direct a course of action; to guide or motivate someone
 synonym: guide, direct, control
- (1) **steer** a steady course, (2) **steer** a conversation The captain told him to **steer** the ship north.

iceberg

a large piece of ice floating in the sea, detached from a glacier

synonym: glacier, ice mass, floe

(1) hit an **iceberg**, (2) **iceberg** melting

The ship encountered a series of **icebergs** and had to change its course.

layoff

 the temporary or permanent dismissal of employees from a company or organization due to a lack of work or financial difficulties; involuntary termination of employment

synonym: dismissal, redundancy, termination

(1) temporary **layoff**, (2) mass **layoff**

The workers protested against the unfairness of the **layoff**, claiming they should have been consulted first.

superficial

adj. existing or occurring only at or on the surface; appearing to be true or real only until examined more closely

synonym: shallow, facile, cursory

(1) **superficial** wound, (2) **superficial** knowledge
The journalist's **superficial** reporting should have captured the full scope of the issue.

prioritize

v. to assign a higher level of importance to something compared to other things

synonym: rank, order, arrange

(1) **prioritize** tasks, (2) **prioritize** people over cars

The organization **prioritized** the needs of the community in its decision-making.

resilient

adj. able to withstand or recover quickly from difficult conditions

synonym: robust, sturdy, tough

(1) a hard and **resilient** steel, (2) **resilient** population She is a **resilient** person and has always bounced back from setbacks.

Session 2: Spelling

1. el___nt writing

2. pu____d by the question

3. re____ve audience

4. tw__k the economy

5. m_h attracted to the light

6. m_h larva

7. inc____ze the right behavior

8. re____ve to change

9. temporary la___f

10. st ra steady course

adj. able to speak or write clearly and impressively

adj. confused or uncertain because you do not understand something

adj. willing to listen to or accept new ideas or suggestions

v. to pinch or squeeze something sharply; to adjust something finely

 an insect with wings similar to a butterfly that travels at night and is attracted to light

 an insect with wings similar to a butterfly that travels at night and is attracted to light

 to make someone want to do in a particular way by offering them a reward

adj. willing to listen to or accept new ideas or suggestions

n. the temporary or permanent dismissal of employees from a company or organization due to a lack of work or financial difficulties; involuntary termination of employment

v. to control the direction or movement of a vehicle; to direct a course of action; to guide or motivate someone

ANSWERS: 1. eloquent, 2. puzzled, 3. receptive, 4. tweak, 5. moth, 6. moth, 7. incentivize, 8. receptive, 9. layoff, 10. steer

11.	the Christian glor	n.	a person who fought in ancient Rome's public contests, typically armed with weapons and wearing armor to entertain audiences
12.	an opne remark	adj.	suitable or happening at a time that is suitable or convenient for a particular purpose
13.	enrich my inct	n.	the ability to think logically and comprehend information, especially at an advanced level
14.	cose with an acquaintance	<i>v</i> .	to talk informally
15.	his latest twts	n.	a short, high sound made by a small bird; a message sent using Twitter, the social media application
16.	miy between our houses	adv.	in the middle of a process or journey; halfway between two points or stages
17.	mass laf	n.	the temporary or permanent dismissal of employees from a company or organization due to a lack of work or financial difficulties; involuntary termination of employment
18.	Internet adt	n.	a person who cannot stop using or doing something as a habit, especially something harmful
19.	a hard and rent steel	adj.	able to withstand or recover quickly from difficult conditions
20.	has the enemy	<i>v</i> .	to annoy, torment, or pester persistently; to subject someone to repeated or chronic attacks or unwelcome attention

ANSWERS: 11. gladiator, 12. opportune, 13. intellect, 14. converse, 15. tweet, 16. midway, 17. layoff, 18. addict, 19. resilient, 20. harass

21.	epic story	adj.	happening or appearing at irregular intervals; not continuous or steady; of o relating to writing or narration
22.	radical exst	n.	a person who holds extreme political or religious views and who is willing to use violent or illegal methods to promote those views
23.	income dity	n.	a significant difference or inequality between two or more things
24.	mision about a vaccine	n.	information that is false or inaccurate, of the act of giving wrong information, especially deliberately
25.	disge bacterial growth	v.	to make someone lose confidence, enthusiasm, or less willing to do something
26.	obus habits	adj.	extremely unpleasant or offensive; annoying or irritating to the point of causing discomfort or harm
27.	mee in relationships	<i>v</i> .	to interfere in someone else's affairs without permission or invitation; to become involved in an activity that is not one's own
28.	twk his cheek	<i>v</i> .	to pinch or squeeze something sharply; to adjust something finely
29.	ace each other	<i>v</i> .	to charge or criticize someone with a crime or wrongdoing
30.	dee a crisis	ν.	to reduce or eliminate the tension, anger, or hostility in a situation, especially a potentially explosive one, by calming, soothing, or pacifying those involved

ANSWERS: 21. episodic, 22. extremist, 23. disparity, 24. misinformation, 25. discourage, 26. obnoxious, 27. meddle, 28. tweak, 29. accuse, 30. defuse

31.	exst political views	n.	a person who holds extreme political or religious views and who is willing to use violent or illegal methods to promote those views
32.	prove questions	adj.	arousing anger, interest, or another strong reaction, especially deliberately
33.	grant an amy	n.	a general pardon for crimes, especially political crimes
34.	epic event	adj.	happening or appearing at irregular intervals; not continuous or steady; of or relating to writing or narration
35.	supal wound	adj.	existing or occurring only at or on the surface; appearing to be true or real only until examined more closely
36.	artistic ena	n.	a puzzling or mysterious person, place, or thing; something that is difficult or impossible to understand or explain; a riddle or mysterious puzzle that requires a solution
37.	has with constant criticism	v.	to annoy, torment, or pester persistently; to subject someone to repeated or chronic attacks or unwelcome attention
38.	combat mision on social media	n.	information that is false or inaccurate, of the act of giving wrong information, especially deliberately
39.	scr a pot	v.	to clean thoroughly and vigorously by scrubbing or rubbing; to search or examine something thoroughly and systematically

ANSWERS: 31. extremist, 32. provocative, 33. amnesty, 34. episodic, 35. superficial, 36. enigma, 37. harass, 38. misinformation, 39. scour

40.	coin information flow	ν.	to restrict or limit someone or something's freedom or ability to do something
41.	incze carpooling	<i>v</i> .	to make someone want to do in a particular way by offering them a reward
42.	ace his rudeness	<i>v</i> .	to charge or criticize someone with a crime or wrongdoing
43.	opne occasion	adj.	suitable or happening at a time that is suitable or convenient for a particular purpose
44.	amy for debt	n.	a general pardon for crimes, especially political crimes
45.	disge customers	ν.	to make someone lose confidence, enthusiasm, or less willing to do something
46.	coin his freedom	ν.	to restrict or limit someone or something's freedom or ability to do something
47.	icg melting	n.	a large piece of ice floating in the sea, detached from a glacier
48.	human inct	n.	the ability to think logically and comprehend information, especially at an advanced level
49.	prize tasks	<i>v</i> .	to assign a higher level of importance to something compared to other things
50.	miy through the flight	adv.	in the middle of a process or journey; halfway between two points or stages
51.	a prove smile	adj.	arousing anger, interest, or another strong reaction, especially deliberately

ANSWERS: 40. constrain, 41. incentivize, 42. accuse, 43. opportune, 44. amnesty, 45. discourage, 46. constrain, 47. iceberg, 48. intellect, 49. prioritize, 50. midway, 51. provocative

52.	hit an icg	n.	a large piece of ice floating in the sea, detached from a glacier
53.	trending hag	n.	a word or phrase preceded by the symbol #, used on social media websites and applications to identify messages on a specific topic
54.	emy for patients	n.	the ability to share another person's feelings or experiences by imagining that person's situation
55.	mee with the evidence	v.	to interfere in someone else's affairs without permission or invitation; to become involved in an activity that is not one's own
56.	physically dite location	adj.	very different or distinct from something else and is not connected or comparable in any way
57.	mim election	adj.	referring to the middle of a term or period, especially in politics or education
58.	mysterious ena	n.	a puzzling or mysterious person, place, or thing; something that is difficult or impossible to understand or explain; a riddle or mysterious puzzle that requires a solution
59.	prize people over cars	<i>v</i> .	to assign a higher level of importance to something compared to other things
60.	pud expression	adj.	confused or uncertain because you do not understand something
61.	rent population	adj.	able to withstand or recover quickly from difficult conditions

ANSWERS: 52. iceberg, 53. hashtag, 54. empathy, 55. meddle, 56. disparate, 57. midterm, 58. enigma, 59. prioritize, 60. puzzled, 61. resilient

62.	a chick's twt	n.	a short, high sound made by a small bird; a message sent using Twitter, the social media application
63.	act like a glor	n.	a person who fought in ancient Rome's public contests, typically armed with weapons and wearing armor to entertain audiences
64.	supal knowledge	adj.	existing or occurring only at or on the surface; appearing to be true or real only until examined more closely
65.	scr the Internet	<i>v</i> .	to clean thoroughly and vigorously by scrubbing or rubbing; to search or examine something thoroughly and systematically
66.	an elnt speaker	adj.	able to speak or write clearly and impressively
67.	the dity between theory and reality	n.	a significant difference or inequality between two or more things
68.	str a conversation	<i>v</i> .	to control the direction or movement of a vehicle; to direct a course of action; to guide or motivate someone
69.	dee a bomb	ν.	to reduce or eliminate the tension, anger, or hostility in a situation, especially a potentially explosive one, by calming, soothing, or pacifying those involved
70.	leave school in the mim	adj.	referring to the middle of a term or period, especially in politics or education
ΔΝ	SWERS: 62 tweet 63 gladiator 64 su	nerf	icial 65 scour 66 eloquent 67

ANSWERS: 62. tweet, 63. gladiator, 64. superficial, 65. scour, 66. eloquent, 67. disparity, 68. steer, 69. defuse, 70. midterm

 72. full of emy n. the ability to share another person's feelings or experiences by imagining that person's situation 73. dite impact adj. very different or distinct from something else and is not connected or comparable in any way 74. a drug adt n. a person who cannot stop using or doing something as a habit, especially something harmful 75. ask a cose question v. to talk informally 76. obus odor adj. extremely unpleasant or offensive; annoying or irritating to the point of causing discomfort or harm 	71. marked with a hag	n.	a word or phrase preceded by the symbol #, used on social media websites and applications to identify messages on a specific topic
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doing something as a habit, especially something harmful 75. ask a cose question 76. obus odor adj. extremely unpleasant or offensive; annoying or irritating to the point of	73. dite impact	adj.	else and is not connected or
76. obus odor adj. extremely unpleasant or offensive; annoying or irritating to the point of	74. a drug adt	n.	doing something as a habit, especially
annoying or irritating to the point of	75. ask a cose question	ν.	to talk informally
	76. obus odor	adj.	annoying or irritating to the point of

ANSWERS: 71. hashtag, 72. empathy, 73. disparate, 74. addict, 75. converse, 76. obnoxious

Session 3: Fill in the Blanks

	The exams determined how much students had learned so far.
adj	referring to the middle of a term or period, especially in politics or education
2.	We stopped at a restaurant through our road trip for lunch.
adv	in the middle of a process or journey; halfway between two points or stages
3.	The workers protested against the unfairness of the claiming they should have been consulted first.
n.	the temporary or permanent dismissal of employees from a company or organization due to a lack of work or financial difficulties; involuntary termination of employment
4.	The ancient text remains an challenging scholars to unravel its meaning.
n.	a puzzling or mysterious person, place, or thing; something that is difficult or impossible to understand or explain; a riddle or mysterious puzzle that requires a solution
5.	The training regimen included physical conditioning, weapons training, and strategy.
n.	a person who fought in ancient Rome's public contests, typically armed with weapons and wearing armor to entertain audiences
6.	The journalist's reporting should have captured the full scope of the issue.
adj	existing or occurring only at or on the surface; appearing to be true or real only until examined more closely
AN	SWERS: 1. midterm, 2. midway, 3. layoff, 4. enigma, 5. gladiator's, 6. superficial

7.	She was by the strange behavior of her cat.
adj	confused or uncertain because you do not understand something
8.	We have become TV due to video streaming services.
n.	a person who cannot stop using or doing something as a habit, especially something harmful
9.	Governments their citizens to buy eco-friendly products through subsidies.
ν.	to make someone want to do in a particular way by offering them a reward
10.	His parents tried to him from becoming an artist.
ν.	to make someone lose confidence, enthusiasm, or less willing to do something
11.	His style frequently sparked controversies.
adj	arousing anger, interest, or another strong reaction, especially deliberately
12.	The ship encountered a series of and had to change its course.
n.	a large piece of ice floating in the sea, detached from a glacier
13.	The government declared for all political prisoners.
n.	a general pardon for crimes, especially political crimes
14.	The government called for caution against pseudoscientificabout vaccines.
n.	information that is false or inaccurate, or the act of giving wrong information, especially deliberately
15.	He didn't the plan, even though he had time.
v.	to pinch or squeeze something sharply; to adjust something finely
	SWERS: 7. puzzled, 8. addicts, 9. incentivize, 10. discourage, 11. provocative, 12. bergs, 13. amnesty, 14. misinformation, 15. tweak

ANSWERS: 16. prioritized, 17. accused, 18. resilient, 19. meddle, 20. hashtag, 21. eloquent, 22. episodic, 23. extremist

ANSWERS: 24. intellect, 25. scour, 26. moth, 27. disparate, 28. defused, 29. opportune, 30. constrained, 31. harassed