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Vocabulary Builder Reference from...

Patty McCord: 8 lessons on building a company people enjoy working for | TED Talk

https://www.ted.com/talks/patty_mccord_8_lessons_on_building_a_company_people_enjoy_working_for

Advanced Words Only

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Session 1: Word List

jargon

n. specialized language or vocabulary used by a particular group or profession that is often difficult for outsiders to understand; language that is full of technical slang or obscure terms and is often used to obscure or confuse rather than clarify

synonym: lingo, vernacular, slang

(1) business **jargon**, (2) scientific **jargon**

The financial industry is notorious for using complicated **jargon** that confuses consumers.

acronym

n. a word formed from the first letter of each word in a phrase, such as NASA (National Aeronautics and Space Administration) or AIDS (Acquired Immune Deficiency Syndrome)

synonym: abbreviation, initialism, shortcut

(1) **acronym** definition, (2) use an **acronym**

RADAR is an **acronym** for radio detection and ranging.

agility

n. the ability to move quickly and easily, often in a way that is graceful and controlled

synonym: nimbleness, quickness, dexterity

(1) ninja-like **agility**, (2) **agility** training

The coach had the team run through the **agility** ladder to

improve their coordination.

rethink

v. to consider again a plan, idea, etc., especially to change it

synonym: reexplore, review, reconsider

(1) **rethink** a marketing plan, (2) **rethink** the role of the manager

We have to **rethink** our company's product lineup for further growth.

sloppy

adj. characterized by a lack of order or neatness; careless, disorganized, or careless in appearance or performance

synonym: messy, untidy, disheveled

(1) **sloppy** writing, (2) **sloppy** appearance

She looked **sloppy** in her wrinkled shirt and mismatched socks.

uphold

v. to support or defend something, such as a law, idea, decision, etc.

synonym: defend, maintain, sustain

(1) **uphold** the law, (2) **uphold** tradition

The judge may **uphold** the decision of the lower court.

excite

v. to make someone feel suddenly enthusiastic or eager

synonym: thrill, exhilarate, animate

(1) **excite** the crowd, (2) **excite** rebellion

The news of her promotion **excited** her.

beware

v. to be cautious or careful about something or someone that may cause harm or danger

synonym: heed, caution, alert

(1) **beware** of scams, (2) **beware** of strangers

Please **beware** of the slippery floor after it rains, or you could fall.

nostalgia

n. a sentimental longing or wistful affection for a period in the past

synonym: longing, wistfulness, yearning

(1) a warm **nostalgia**, (2) **nostalgia** trip

The ice cream truck's sound brought back **nostalgia** for my childhood.

Session 2: Spelling

1. sl___y appearance *adj.* characterized by a lack of order or neatness; careless, disorganized, or careless in appearance or performance
2. up___d the law *v.* to support or defend something, such as a law, idea, decision, etc.
3. ag____y training *n.* the ability to move quickly and easily, often in a way that is graceful and controlled
4. re____k the role of the manager *v.* to consider again a plan, idea, etc., especially to change it
5. scientific ja___n *n.* specialized language or vocabulary used by a particular group or profession that is often difficult for outsiders to understand; language that is full of technical slang or obscure terms and is often used to obscure or confuse rather than clarify
6. business ja___n *n.* specialized language or vocabulary used by a particular group or profession that is often difficult for outsiders to understand; language that is full of technical slang or obscure terms and is often used to obscure or confuse rather than clarify
7. ac____m definition *n.* a word formed from the first letter of each word in a phrase, such as NASA (National Aeronautics and Space Administration) or AIDS (Acquired Immune Deficiency Syndrome)

ANSWERS: 1. sloppy, 2. uphold, 3. agility, 4. rethink, 5. jargon, 6. jargon, 7. acronym

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|-----------------------------|-------------|--|
| 8. re____k a marketing plan | <i>v.</i> | to consider again a plan, idea, etc., especially to change it |
| 9. a warm no_____ia | <i>n.</i> | a sentimental longing or wistful affection for a period in the past |
| 10. ninja-like ag_____y | <i>n.</i> | the ability to move quickly and easily, often in a way that is graceful and controlled |
| 11. ex___e rebellion | <i>v.</i> | to make someone feel suddenly enthusiastic or eager |
| 12. be___e of strangers | <i>v.</i> | to be cautious or careful about something or someone that may cause harm or danger |
| 13. be___e of scams | <i>v.</i> | to be cautious or careful about something or someone that may cause harm or danger |
| 14. no_____ia trip | <i>n.</i> | a sentimental longing or wistful affection for a period in the past |
| 15. use an ac_____m | <i>n.</i> | a word formed from the first letter of each word in a phrase, such as NASA (National Aeronautics and Space Administration) or AIDS (Acquired Immune Deficiency Syndrome) |
| 16. sl___y writing | <i>adj.</i> | characterized by a lack of order or neatness; careless, disorganized, or careless in appearance or performance |
| 17. up___d tradition | <i>v.</i> | to support or defend something, such as a law, idea, decision, etc. |
| 18. ex___e the crowd | <i>v.</i> | to make someone feel suddenly enthusiastic or eager |

ANSWERS: 8. rethink, 9. nostalgia, 10. agility, 11. excite, 12. beware, 13. beware, 14. nostalgia, 15. acronym, 16. sloppy, 17. uphold, 18. excite

ANSWERS:

Session 3: Fill in the Blanks

1. We have to _____ our company's product lineup for further growth.
v. to consider again a plan, idea, etc., especially to change it
2. Please _____ of the slippery floor after it rains, or you could fall.
v. to be cautious or careful about something or someone that may cause harm or danger
3. She looked _____ in her wrinkled shirt and mismatched socks.
adj. characterized by a lack of order or neatness; careless, disorganized, or careless in appearance or performance
4. RADAR is an _____ for radio detection and ranging.
n. a word formed from the first letter of each word in a phrase, such as NASA (National Aeronautics and Space Administration) or AIDS (Acquired Immune Deficiency Syndrome)
5. The news of her promotion _____ her.
v. to make someone feel suddenly enthusiastic or eager
6. The financial industry is notorious for using complicated _____ that confuses consumers.
n. specialized language or vocabulary used by a particular group or profession that is often difficult for outsiders to understand; language that is full of technical slang or obscure terms and is often used to obscure or confuse rather than clarify
7. The judge may _____ the decision of the lower court.
v. to support or defend something, such as a law, idea, decision, etc.

ANSWERS: 1. rethink, 2. beware, 3. sloppy, 4. acronym, 5. excited, 6. jargon, 7. uphold

8. The ice cream truck's sound brought back _____ for my childhood.
- n.* a sentimental longing or wistful affection for a period in the past
9. The coach had the team run through the _____ ladder to improve their coordination.
- n.* the ability to move quickly and easily, often in a way that is graceful and controlled

ANSWERS: 8. nostalgia, 9. agility