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Vocabulary Builder Reference from...

Amane Dannouni: How online marketplaces can help local economies, not hurt them | TED Talk

https://www.ted.com/talks/amane_dannouni_how_online_marketplaces_can_help_local_economies_not_hurt_them

Advanced Words Only

IMPORTANT

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Session 1: Word List

excite

v. to make someone feel suddenly enthusiastic or eager
synonym: thrill, exhilarate, animate

(1) **excite** the crowd, (2) **excite** rebellion

The news of her promotion **excited** her.

policymaker

n. a person in charge of or involved in developing action plans for a political party, business, etc.

synonym: lawmaker, legislator

(1) education **policymaker**, (2) regional **policymaker**

Policymakers struggle to develop various laws and regulations to address international trade conflicts.

opportune

adj. suitable or happening at a time that is suitable or convenient for a particular purpose

synonym: suitable, timely, practical

(1) **opportune** occasion, (2) an **opportune** remark

The phone rang at the most **opportune** time.

ecotourism

n. a form of tourism that involves responsible travel to natural areas while promoting conservation and local community development

synonym: sustainable tourism, green tourism

(1) **ecotourism** activities, (2) sustainable **ecotourism**
The **ecotourism** industry strongly focuses on preserving natural habitats and protecting endangered species.

transact

v. to carry out or conduct a business or other transaction; to complete or fulfill an agreement, deal, or contract
synonym: conduct, carry out, perform

(1) **transact** internationally, (2) **transact** in cash
I need to **transact** some business at the bank before it closes.

externality

n. a cost or benefit that affects a third party who did not choose to incur that cost or benefit
synonym: impact, consequence, effect

(1) **externality** costs, (2) network **externality**
The negative **externality** of pollution affects not just the polluter but also people living in the surrounding area.

profoundly

adv. to a great or complete degree; deeply
synonym: deeply, greatly, completely

(1) **profoundly** insightful, (2) sleep **profoundly**
The novel affected her **profoundly**, causing her to question her beliefs and values.

trade-off

n. a balance achieved between two desirable but incompatible features; an exchange that occurs as a compromise
synonym: compromise, balance, exchange

(1) **trade-off** problem, (2) environmental **trade-off**
There was a **trade-off** between speed and accuracy in the task.

app

n. (abbreviation for application) software designed to run on smartphones and other mobile devices or inside a web browser on a PC
synonym: application, software

(1) killer **app**, (2) cannot log in to the **app**

The discovery of a critical bug caused the company to delay the **app's** release.

motorbike

n. a lightweight, two-wheeled vehicle with an engine designed for use on roads; also known as a motorcycle

synonym: motorcycle, bike, two-wheeler

(1) **motorbike** ride, (2) stolen **motorbike**

She identified the **motorbike** thief using the CCTV footage.

improvisation

n. the act of making something up on the spot or creating or performing something without preparation

synonym: spontaneity, ad-lib, extemporization

(1) **improvisation** on stage, (2) jazz **improvisation**

He created a beautiful piece of music using only **improvisation**.

orchestrate

v. to plan, coordinate, or arrange something, especially skillfully or cleverly; (noun) the act of organizing or directing the elements of a composition, especially in music

synonym: plan, coordinate, arrange

(1) **orchestrate** a takeover, (2) **orchestrate** the political reinstatement

He carefully **orchestrated** the details of his business plan.

mortar

n. a mixture of cement, sand, and water used for binding building materials together; a heavy, deep bowl used to pound or grind substances

synonym: howitzer, cement mixer, masonry tool

(1) **mortar** joints, (2) apply **mortar**

The bricklayer started on the second course of bricks, laying them in fresh **mortar**.

unicorn

n. a mythical horse-like creature with a single horn on its forehead; a privately held startup company that reached a valuation of \$1 billion

synonym : mythical creature, fantasy animal, legendary horse

(1) **unicorn** beetle, (2) **unicorn** investors

In medieval times, people believed that the **unicorn** horn had magical powers that could cure diseases.

reconsider

v. to think about a decision or opinion again to

synonym : rethink, review, revisit

(1) **reconsider** the determination, (2) **reconsider** my transfer

He humbly **reconsidered** his conduct.

disrupt

v. to prevent or stop something, especially an event, activity, or process, from continuing in the usual way by causing a problem or disturbance

synonym : interrupt, disturb, break into

(1) **disrupt** a well-ordered condition, (2) **disrupt** sleep
I'm so sorry to **disrupt** you when you're pretty busy.

Session 2: Spelling

- | | |
|--------------------------------------|---|
| 1. education pol_____er | <i>n.</i> a person in charge of or involved in developing action plans for a political party, business, etc. |
| 2. imp_____ion on stage | <i>n.</i> the act of making something up on the spot or creating or performing something without preparation |
| 3. ext_____ty costs | <i>n.</i> a cost or benefit that affects a third party who did not choose to incur that cost or benefit |
| 4. di_____t a well-ordered condition | <i>v.</i> to prevent or stop something, especially an event, activity, or process, from continuing in the usual way by causing a problem or disturbance |
| 5. un_____n beetle | <i>n.</i> a mythical horse-like creature with a single horn on its forehead; a privately held startup company that reached a valuation of \$1 billion |
| 6. jazz imp_____ion | <i>n.</i> the act of making something up on the spot or creating or performing something without preparation |
| 7. eco_____sm activities | <i>n.</i> a form of tourism that involves responsible travel to natural areas while promoting conservation and local community development |
| 8. tr_____ct internationally | <i>v.</i> to carry out or conduct a business or other transaction; to complete or fulfill an agreement, deal, or contract |

ANSWERS: 1. policymaker, 2. improvisation, 3. externality, 4. disrupt, 5. unicorn, 6. improvisation, 7. ecotourism, 8. transact

9. cannot log in to the a_p *n.* (abbreviation for application) software designed to run on smartphones and other mobile devices or inside a web browser on a PC
10. ex___e rebellion *v.* to make someone feel suddenly enthusiastic or eager
11. killer a_p *n.* (abbreviation for application) software designed to run on smartphones and other mobile devices or inside a web browser on a PC
12. orc_____te a takeover *v.* to plan, coordinate, or arrange something, especially skillfully or cleverly; (noun) the act of organizing or directing the elements of a composition, especially in music
13. mo___r joints *n.* a mixture of cement, sand, and water used for binding building materials together; a heavy, deep bowl used to pound or grind substances
14. orc_____te the political reinstatement *v.* to plan, coordinate, or arrange something, especially skillfully or cleverly; (noun) the act of organizing or directing the elements of a composition, especially in music
15. un_____n investors *n.* a mythical horse-like creature with a single horn on its forehead; a privately held startup company that reached a valuation of \$1 billion
16. rec_____er the determination *v.* to think about a decision or opinion again to

ANSWERS: 9. app, 10. excite, 11. app, 12. orchestrate, 13. mortar, 14. orchestrate, 15. unicorn, 16. reconsider

17. tr_____ct in cash *v.* to carry out or conduct a business or other transaction; to complete or fulfill an agreement, deal, or contract
18. op_____ne occasion *adj.* suitable or happening at a time that is suitable or convenient for a particular purpose
19. network ext_____ty *n.* a cost or benefit that affects a third party who did not choose to incur that cost or benefit
20. an op_____ne remark *adj.* suitable or happening at a time that is suitable or convenient for a particular purpose
21. pro_____ly insightful *adv.* to a great or complete degree; deeply
22. di_____t sleep *v.* to prevent or stop something, especially an event, activity, or process, from continuing in the usual way by causing a problem or disturbance
23. stolen mo_____ke *n.* a lightweight, two-wheeled vehicle with an engine designed for use on roads; also known as a motorcycle
24. regional pol_____er *n.* a person in charge of or involved in developing action plans for a political party, business, etc.
25. environmental tr_____ff *n.* a balance achieved between two desirable but incompatible features; an exchange that occurs as a compromise
26. ex___e the crowd *v.* to make someone feel suddenly enthusiastic or eager
27. mo_____ke ride *n.* a lightweight, two-wheeled vehicle with an engine designed for use on roads; also known as a motorcycle

ANSWERS: 17. transact, 18. opportune, 19. externality, 20. opportune, 21. profoundly, 22. disrupt, 23. motorbike, 24. policymaker, 25. trade-off, 26. excite, 27. motorbike

28. apply mo___r *n.* a mixture of cement, sand, and water used for binding building materials together; a heavy, deep bowl used to pound or grind substances
29. sustainable eco_____sm *n.* a form of tourism that involves responsible travel to natural areas while promoting conservation and local community development
30. rec_____er my transfer *v.* to think about a decision or opinion again to
31. sleep pro_____ly *adv.* to a great or complete degree; deeply
32. tr_____ff problem *n.* a balance achieved between two desirable but incompatible features; an exchange that occurs as a compromise

ANSWERS: 28. mortar, 29. ecotourism, 30. reconsider, 31. profoundly, 32. trade-off

Session 3: Fill in the Blanks

1. I'm so sorry to _____ you when you're pretty busy.
 - v. to prevent or stop something, especially an event, activity, or process, from continuing in the usual way by causing a problem or disturbance

2. The negative _____ of pollution affects not just the polluter but also people living in the surrounding area.
 - n. a cost or benefit that affects a third party who did not choose to incur that cost or benefit

3. _____ struggle to develop various laws and regulations to address international trade conflicts.
 - n. a person in charge of or involved in developing action plans for a political party, business, etc.

4. The _____ industry strongly focuses on preserving natural habitats and protecting endangered species.
 - n. a form of tourism that involves responsible travel to natural areas while promoting conservation and local community development

5. The news of her promotion _____ her.
 - v. to make someone feel suddenly enthusiastic or eager

6. He created a beautiful piece of music using only _____.
 - n. the act of making something up on the spot or creating or performing something without preparation

7. There was a _____ between speed and accuracy in the task.
 - n. a balance achieved between two desirable but incompatible features; an exchange that occurs as a compromise

ANSWERS: 1. disrupt, 2. externality, 3. Policymakers, 4. ecotourism, 5. excited, 6. improvisation, 7. trade-off

8. The bricklayer started on the second course of bricks, laying them in fresh _____.
- n.* a mixture of cement, sand, and water used for binding building materials together; a heavy, deep bowl used to pound or grind substances
9. He carefully _____ the details of his business plan.
- v.* to plan, coordinate, or arrange something, especially skillfully or cleverly;
(noun) the act of organizing or directing the elements of a composition, especially in music
10. He humbly _____ his conduct.
- v.* to think about a decision or opinion again to
11. The phone rang at the most _____ time.
- adj.* suitable or happening at a time that is suitable or convenient for a particular purpose
12. She identified the _____ thief using the CCTV footage.
- n.* a lightweight, two-wheeled vehicle with an engine designed for use on roads; also known as a motorcycle
13. The discovery of a critical bug caused the company to delay the _____ release.
- n.* (abbreviation for application) software designed to run on smartphones and other mobile devices or inside a web browser on a PC
14. I need to _____ some business at the bank before it closes.
- v.* to carry out or conduct a business or other transaction; to complete or fulfill an agreement, deal, or contract
15. In medieval times, people believed that the _____ horn had magical powers that could cure diseases.
- n.* a mythical horse-like creature with a single horn on its forehead; a privately held startup company that reached a valuation of \$1 billion

ANSWERS: 8. mortar, 9. orchestrated, 10. reconsidered, 11. opportune, 12. motorbike, 13. app's, 14. transact, 15. unicorn

16. The novel affected her _____ causing her to question her beliefs and values.

adv. to a great or complete degree; deeply

ANSWERS: 16. profoundly,