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Vocabulary Builder Reference from...

Qiuqing Tai: TikTok, Instagram, Snapchat -- and the rise of bite-sized content | TED Talk https://www.ted.com/talks/qiuqing_tai_tiktok_instagram_snapchat_and_the_rise_of_bite_sized_content



All Words

IMPORTANT

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Session 1: Word List

regularly

adv. at regular intervals or times

synonym: repeatedly, routinely, usually

(1) **regularly** arranged, (2) post **regularly** to a blog This site **regularly** shares high-quality academic materials.

clip

 a small metal or plastic device used for holding an object or objects together or in place; a short part of electronic media, either an audio clip or video clip

synonym: buckle, hook, pin

(1) tie clip, (2) short video clip

He fastens some sheets of paper with a **clip**.

smartphone

- a mobile phone that functions as a computer and connects to the Internet
- (1) **smartphone** app developer, (2) **smartphone** addict Internet traffic volumes have increased significantly with the advent of **smartphones**.

app

 n. (abbreviation for application) software designed to run on smartphones and other mobile devices or inside a web browser on a PC

synonym: application, software

(1) killer app, (2) cannot log in to the app

The discovery of a critical bug caused the company to delay the app's release.

upload

to transfer digital data or files from a local computer or device to a remote server or network; the act of transferring such data or files

synonym: transfer, load up

- (1) upload files, (2) upload documents to the portal I need to **upload** these pictures to my computer to edit them.
- n. the entire length of something, such as time or space from beginning to end; the amount of space that something covers

synonym: interval, period, length

(1) the **span** of a bird's wings, (2) the average life **span** He slightly modified the **span** of training because it was just before a match.

norm

span

- something that is regarded as usual, typical, or standard synonym: criterion, mean, standard
- (1) **norm** of action, (2) cultural **norm** The systems we have developed has accepted as industry norms.

platform

the raised flat space close to the track at a train station where passengers get on or off the train; (technology) a computational or digital environment in which a piece of software is executed

synonym: stage, podium, forum

- (1) an arrival **platform**, (2) a digital **platform** for enterprise The speaker mounted the **platform** and started to speak.
- to prepare written material for publication by correcting, condensing, or otherwise modifying it

synonym: revise, modify, adjust

(1) edit a history book, (2) edit a video I need to **edit** this document before submitting it to my boss.

edit

polish

 a substance used to smooth or shine a surface; the act of smoothing or shining a surface

synonym: shine, buff, gloss

(1) polish finishing, (2) surface polish

I used a special **polish** to make my car's paint shine.

inviting

 adj. having an attractive or tempting quality that draws people in; encouraging or alluring in a way that makes people want to take part or participate

synonym: attractive, tempting, alluring

(1) **inviting** scent, (2) **inviting** atmosphere

The **inviting** aroma of freshly baked bread drew me into the bakery.

imperfectly

adv. in a faulty or incomplete way

synonym: amiss, insufficiently, clumsily

(1) **imperfectly** developed, (2) **imperfectly** known disease He created an **imperfectly** shaped torso.

authenticity

n. the quality of being real or genuine

synonym: genuineness, originality, credibility

(1) authenticity verification, (2) lack authenticity

The museum's experts confirmed the **authenticity** of the painting.

creative

 adj. relating to or involving the use of skill and original and unusual ideas to create something

synonym: imaginative, innovative, inventive

(1) creative writing, (2) barren of creative spirit

All the supervisor has to do is assign tasks that make his subordinates more **creative**.

concise

adj. giving much information clearly and in a few words; brief but comprehensive

synonym: succinct, brief, terse

(1) in a **concise** format, (2) **concise** summary

He gave a **concise** explanation of the project's goals.

communicate

 to share or exchange information with others by speaking, writing, moving your body, or using other signals

synonym: convey, share, transmit

- (1) **communicate** his anxieties to the psychiatrist,
- (2) communicate well with my advisor

Dolphins use sound to **communicate** with each other.

entertainment

n. public shows, films, television, or other performances or activities of enjoying people

synonym: amusement, recreation, enjoyment

(1) an elegant **entertainment**, (2) hour of **entertainment** The hotel is famous for its **entertainment**, including the casino.

consultant

- n. a person who provides professional or expert advicesynonym: expert, advisor, specialist
- (1) **consultant** firm, (2) chief **consultant**We hired a management **consultant** to help us improve our business strategy.

tip

n. the top or extreme point of something slender or tapering, usually a mountain or hill; a piece of advice about something practical; a small amount of money given for services

synonym: edge, advice, gratuity

(1) the tip of a paintbrush, (2) give the waiter a tip.I will introduce some tips on learning English in this class.

breastfeeding

 the act of feeding a baby with milk produced by the mother's breasts

synonym: nursing, lactation, suckling

(1) **breastfeeding** mother, (2) **breastfeeding** support Getting the hang of **breastfeeding** at first can be challenging, but with patience and practice, it gets easier.

expand

v. to increase or to make something greater in size, number, or importance

synonym: extend, grow, boost

(1) **expand** a lineup, (2) **expand** agricultural output They hope to **expand** their business worldwide.

diversity

 the quality or fact of many different types of things or people being included in something; a range of different things or people

synonym: variety, multiplicity, variousness

(1) the **diversity** policy of the university, (2) lingual **diversity** He was impressed by the range and **diversity** of the collection.

economy

n. the system by which a country or region produces manages, and distributes goods and services, including the money and finances involved in these activities; (of an airline) the lowest-priced, most basic option for seating in commercial travel

synonym: finance, trade, business

(1) economy of scale, (2) economy class

The **economy** of the country is struggling due to the recent political instability.

medium

 adj. of a size, amount, or level that is average or intermediate; (noun) a means or instrumentality for storing or communicating information

synonym: average, intermediate, (noun) channel

(1) **medium** color, (2) an advertising **medium** The **medium** size shirt fits him perfectly.

leisure

 the freedom provided by the absence of pressures or responsibilities

synonym: relaxation, rest, downtime

(1) **leisure** activity, (2) a person of **leisure**I like to spend my **leisure** time playing sports or reading on weekends.

estimate

v. to guess or calculate the cost, size, value, etc. of something

synonym: calculate, gauge, evaluate

(1) **estimate** a fair value, (2) **estimate** this chicken to weigh three pounds

We **estimated** the season's total trade deficit at \$50 billion.

roughly

adv. approximately but not precisely; with a violent manner synonym: approximately, more or less, around

(1) **roughly** explain my idea, (2) **roughly** speaking Five miles is **roughly** similar to eight kilometers.

lifespan

 the length of time for which a person, animal lives, or thing exists

synonym: duration, lifetime, continuance

(1) **lifespan** extension, (2) **lifespan** retrieval curve Generally speaking, men have a shorter **lifespan** than women.

coronavirus

n. a large family of viruses that can cause illness in humans and animals, which name comes from the crown-like spikes on the surface of the virus, which can be seen under a microscope, and COVID-19 is caused by a specific type of coronavirus known as SARS-CoV-2

synonym: covid

(1) **coronavirus** antibody test kit, (2) **coronavirus** bankruptcy

Considering the situation of **coronavirus**, organized stopped this year's beer festival.

indefinite

adj. without any fixed or defined limit; vague or unclear;lasting for an unknown or unspecified period of timesynonym: unclear, uncertain, ambiguous

(1) **indefinite** period, (2) **indefinite** number The company's financial troubles have resulted in an **indefinite** hiring freeze.

closure

 the situation that a company, organization, etc. has ceased operations permanently

synonym: shutdown, stoppage, termination

(1) public school **closures**, (2) **closure** of a road They regretted the **closure** of their restaurant.

engage

- v. to attract and keep someone's attention and interest; to participate in or obtain services of something
 synonym: confront, employ, amuse
- (1) **engage** in environmental protection activities,
- (2) engage a new employee

Many multinational companies are **engaged** in the reconstruction of that country.

remotely

adv. at a distance; not directly or easily accessiblesynonym: distantly, remotely, slightly

(1) remotely operate, (2) control remotely

The company can **remotely** access its employees' computers for troubleshooting purposes.

attract

- v. to draw or entice someone or something towards them through the qualities they have, especially positive ones synonym: lure, entice, draw in
- (1) attract attention, (2) attract customers

The government is eager to **attract** international investment.

statue

 a sculpture of a person or animal, typically made of stone or metal, that is intended to represent the subject in a lifelike or symbolic way

synonym: sculpture, figurine, monument

(1) a beautiful **statue**, (2) the ancient Egyptian **statues** The **statue** of the famous hero stood proudly in the town square.

exhibit

v. to show something in public for people to enjoy or to provide them with information

synonym: display, expose, show

(1) **exhibit** a bad attitude, (2) **exhibit** a great talent Other technology industries **exhibit** similarly explosive growth.

lyric

- n. the words of a pop songsynonym: song, jingle, ballad
- (1) lyrics of a song, (2) lyric poetryHe embedded the strong will in this lyric.

quotation

 a group of words taken from a text or speech and repeated by someone other than the original author or speaker

synonym: excerpt, passage, quote

double quotation marks, (2) take a quotation
 He included a quotation from the book in his essay.

artwork

the pieces of art, such as pictures and photographs used in books, magazines, etc.

synonym: painting, picture, graphics

(1) ancient **artwork**, (2) **artwork** conservation Videos documenting the process of creating this pencil **artwork** have been popular worldwide.

relevance

n. the state or degree of being closely connected or appropriate to the matter at hand

synonym: pertinence, applicability, connection

(1) have no **relevance**, (2) **relevance** category

The **relevance** of this information to the current situation needs to be investigated.

cartoon

 a simple drawing depicting a humorous or critical situation, often accompanied by a caption

synonym: illustration, drawing, caricature

(1) cartoon character, (2) cartoon industryHe spent his afternoon watching cartoon movies on TV.

smashing

 adj. very successful or impressive; causing something to be broken or destroyed

synonym: great, wonderful, breaking

(1) a **smashing** blow, (2) give **smashing** results
The band's new album was a **smashing** success, reaching the top of the charts.

gaze

v. to stare at something or someone for an extended time, usually out of surprise or adoration, or because you are thinking about something else

synonym: stare, gawk, look

(1) **gaze** steadily at his face, (2) **gaze** absently out a window The youngster was **gazed** at by the beast.

symphony

 a long musical composition in Western classical music for orchestra, usually with three or four main parts called movements

synonym: orchestra, harmony, concert

(1) a **symphony** orchestra, (2) a beautiful **symphony** The frequent performances of the **symphony** prove its popularity.

experiment

 the scientific test conducted to observe what happens and gain new knowledge

synonym: experimentation, investigation

(1) **experiment** design, (2) series of **experiments** His **experiments** showed highly positive results.

influencer

n. a person or thing that affects or changes someone's or something's behavior, especially a person with the ability to affect potential buyers of a product or service through recommendations on social media

synonym: tastemaker, bellwether

(1) high-profile **influencer**, (2) **influencer** marketing My team measures the effectiveness of advertising with social media **influencers**.

livestream

n. a real-time video or audio broadcast of an event, performance, or activity that is encoded and distributed over the Internet, usually through dedicated apps or websites, allowing distributed viewers to watch it remotely

synonym: webcast, stream, broadcast

(1) livestream tutorial, (2) livestream concert

We watched the concert **livestream** since we couldn't attend in person.

fandom

 a community or subculture of fans sharing a common interest in a particular work of fiction, creator, celebrity, or genre, typically expressed through fan fiction, fan art, fan theories, fan conventions, and other fan activities

synonym: fanbase, supporters, enthusiasts

(1) fandom culture, (2) online fandom

I'm part of the TV show **fandom** and love to attend conventions.

responsible

adj. answerable or accountable for something within one's power, control, or management

synonym: accountable, answerable, liable

(1) **responsible** action, (2) **responsible** for a customer service

She's a **responsible** pet owner who ensures her dog gets enough exercise and a healthy diet.

alleviate

v. to make something, usually pain, distress, or problem, less severe or intense; to ease or lighten a burden

synonym: ease, relieve, lessen

(1) alleviate anxiety, (2) alleviate stress

Taking ibuprofen can alleviate the pain from a headache.

poverty

n. the condition of being extremely poor

synonym: deprivation, destitution, poorness

(1) poverty alleviation, (2) the cycle of poverty

Many studies have investigated the relationship between

poverty and academic achievement.

launch

v. to send or propel something into the air or space using a device such as a rocket, missile, or spacecraft; to make something available or on sale for the first time

synonym: start, initiate, begin

(1) **launch** a spaceship into orbit, (2) **launch** a big attack The company is set to **launch** its new product line next month.

individual

- n. a single person or thing, as distinct from a group synonym: person, being, self
- (1) a private **individual**, (2) **individual** freedom
 As an **individual**, he had the right to make his own decisions and live his life as he saw fit.

pilot

a person who flies an aircraft, especially as a job; a
person qualified to guide ships through a difficult area of
water

synonym: aviator, flyer, chief

(1) a test **pilot**, (2) **pilot** production

The **pilot** exercised great care in landing.

invite

v. to ask someone to come or join; to offer an opportunity or possibility for something to happen or take place

synonym: ask, request, summon

(1) invite guests, (2) invite criticism

We want to invite you to our annual charity event.

showcase

 a display or exhibition of something, typically as a way of promoting it

synonym: exhibit, display, presentation

(1) museum **showcase**, (2) **showcase** of innovation The museum's new exhibition is a **showcase** of contemporary art.

promote

v. to encourage or persuade people to like, buy, use, do, or support something; to raise someone to a higher position or rank

synonym: boost, raise, advertise

(1) **promote** a better relationship, (2) **promote** bad behavior The government should do more to **promote** sustainable agribusiness.

lever

 a handle used to operate a vehicle or a machine; a rigid bar resting on a pivot so that one end of it can be pushed or pulled easily

synonym: lifter, crowbar, bar

(1) a gear change lever,(2) lever for reformThis initiative will be a lever for increasing company sales.

commerce

the activity of buying and selling things, especially on a large scale

synonym: trade, transaction, dealings

(1) interstate **commerce**, (2) the local chamber of **commerce**

This company has invested heavily in Internet commerce.

province

n. the territory occupied by one of the constituent administrative districts of a nation

synonym: area, section, region

(1) Bengal **province**, (2) home **province**

A network of railways has developed over the province.

astonishing

adj. surprising or shocking; difficult to believesynonym: surprising, shocking, astounding

(1) **astonishing** achievement, (2) make **astonishing** gains The news of her sudden death was **astonishing** to everyone who knew her.

plum

 a small, sweet fruit with juicy flesh and a hard stone in the middle; a desirable or highly valued object, person, or position (1) **plum** pudding, (2) **plum** harvest

The farmer proudly displayed his basket of freshly picked **plums** at the market.

brand

 a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning

synonym: trademark, label, symbol

(1) create a **brand** logo, (2) the **brand** of the new car There's a new **brand** of hero in the movies now.

hire

- v. to give somebody a jobsynonym: employ, engage, lease
- (1) **hire** a guide, (2) **hire** a car by the hour We should always be prepared to **hire** talented recruits.

recruit

- v. to persuade someone to work for a company; to find new members for an organization, the armed forces, etc.synonym: raise, enroll, enlist
- (1) **recruit** a good worker, (2) **recruit** a new hire

 The colonial government **recruited** militia support when civil war broke out.

generation

- n. all the people born and living at about the same time, regarded collectively; the production of heat or electricitysynonym: cohort, age group, era
- (1) **generation** gap, (2) the **generation** of electricity

 The younger **generation** has different values and beliefs than the older one.

employee

- n. a person who is hired to work for a business or organization in exchange for wages or salary; a worker synonym: worker, staff, personnel
- (1) **employee** benefits, (2) **employee** evaluation

 The **employee** handbook outlines the rules and regulations

that all employees must follow.

struggle

v. to make a great effort to do something when it is difficult, or there are a lot of problems; to use force or violence to break away from restraint or constriction

synonym: toil, strive, compete

(1) **struggle** against discrimination, (2) **struggle** to get the job

He could not **struggle** against temptation.

lens

n. a transparent optical device with curved sides, used in an optical instrument that makes objects seem larger, smaller, clearer, etc.; (metaphor) the basic thoughts or mindsets through which someone sees or understands the environment or situation

synonym: glass

a convex lens,
 a lens with a wide angle
 the photographer took this photo using a telephoto lens.

prompt

v. to make someone decide to or try to do something, or to make something happen

synonym: actuate, inspire, incite

(1) **prompt** a feeling of hunger, (2) **prompt** a debate That incident **prompted** a nationwide chain reaction regarding the crackdown on illegal groups.

tradition

 a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society

synonym: custom, practice, ritual

(1) a **tradition** of a culture, (2) against **tradition**It is a **tradition** in many families to have a big Thanksgiving dinner with all their relatives.

unclear

adj. poorly stated or described and therefore not easy to understand; not easy to perceive

synonym: ambiguous, fuzzy, obscure

(1) an unclear match,	(2) in no unclear terms
It is important not to un	dertake tasks with unclear objectives
to improve productivity.	

retain

- v. to keep or continue to possess or maintain something synonym: possess, hold, keep on
- retain information, (2) retain a lawyer
 Computers help people retain specific memories.

talent

- a natural ability to be good at something; someone who has a natural ability to be good at something
- synonym: endowment, aptitude, capability
- (1) a person of diverse **talents**, (2) raw **talent**Numerous great professional sports **talents** have come from this city.

judge

- a person who makes decisions in a court of law; (verb) to determine the result of or form a critical opinion of something
- synonym: arbiter, justice, (verb) deduce
- (1) **judge** a competition, (2) an associate **judge**The strict **judge** ruled in favor of the plaintiff in the case.

rank

- a position in a hierarchy of status or authority; (verb) to take or have a position relative to others
- synonym: position, status, standing
- (1) rank amateur, (2) high rank

He was promoted to the **rank** of captain in the military.

discovery

- the act or process of finding information, a place, or an object, or learning about something that was previously not known
- synonym: finding, uncovering, detection
- (1) a scientific **discovery**, (2) the great **discovery** of the century

Her research team made an important **discovery**.

emerging

adj. starting to exist, mature, or become well-known *synonym*: arising, occurring, state-of-the-art

(1) **emerging** country, (2) **emerging** technologies **Emerging** technologies have dramatically improved productivity in various industries.

quo

 the existing state or condition of something, especially in relation to a particular situation or issue

synonym: status, condition, state

(1) status **quo** politician, (2) **quo** warranto
The company has been successful in maintaining the status **quo**.

aim

- v. to try or plan to get or achieve something synonym: aspire, direct, target
- (1) **aim** at a specific target, (2) **aim** to be a nurse We **aim** for an overseas expansion.

democracy

 a form of government in which the people have the authority to deliberate and decide legislation, or to choose governing officials to do so

synonym: self-government, republic, commonwealth

(1) **democracy** advocate, (2) principles of **democracy Democracy** often entails inclusive capitalism as well.

digital

adj. processing or storing information as a succession of 1 and 0 to show that a signal is present or missing; relating to the use of computer technology, especially the internet

synonym: numerical, computerized, cyber

(1) a **digital** watch, (2) **digital** electronic signature Sensors convert physical phenomena into **digital** signals.

communal

adj. belonging to or used by a group rather than individuals;for common use

synonym: collaborative, combined, collective

(1) communal swimming pool, (2) communal combination

of funds

Communal elections were held in several European countries.

ban

- v. to officially or legally forbid or refuse to allow something synonym: forbid, prohibit, restrict
- (1) **ban** gender-related job discrimination, (2) **ban** any type of cloning

We should **ban** mildly violent video games from a child's development perspective.

educational

adj. relating to education or providing knowledge or instruction

synonym: instructional, informative, enlightening

(1) **educational** system, (2) elevate **educational** standards The museum offers a variety of **educational** programs for children and adults.

spark

v. to start something or make it grow, especially suddenly; to emit a tiny piece of fire or electricity

synonym: start, inspire, provoke

(1) **spark** his interest, (2) **spark** a chain reaction

The bankruptcy of the giant conglomerate **sparked** turmoil in the stock market.

trend

 a general direction in which something is changing or developing

synonym: direction, movement, tendency

(1) an international **trend**, (2) the **trend** away from television The oil price continued their downward **trend**.

collaborate

to work with someone else to produce or achieve something

synonym: cooperate, unite, get together

(1) **collaborate** with the police, (2) **collaborate** on a press release

She agreed to **collaborate** with him in creating new artwork.

enterprise

- a business or company; a purposeful or industrious undertaking, especially one that requires effort
- synonym: business, company, industry
- (1) undertake an enterprise,(2) his business enterpriseA growing enterprise requires a bold leader.

start-up

- n. a newly established company or business
- start-up business, (2) early-stage start-up
 Our company's services are targeted at start-up executives.

inspire

- v. to make somebody fill with the desire, confidence, or enthusiasm, especially to do something creative
- synonym: boost, encourage, enlighten
- (1) **inspire** a feeling of curiosity, (2) **inspire** him to write a novel

The unique style of this martial arts **inspired** many action film producers.

garner

to acquire or accumulate something through effort or attention

synonym: acquire, collect, obtain

(1) **garner** good reviews, (2) **garner** attention He used his charm and charisma to **garner** support for his campaign.

participate

v. to take part in something

synonym: take part, partake, enter

(1) **participate** fully in conversation, (2) **participate** in the program

The majority of students actively **participated** in the college's intramural sports program.

process

 a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products

synonym: procedure, method, system

(1) **process** improvement, (2) decision-making **process** The **process** for applying for a visa can be lengthy and complicated.

preparation

 the activity of getting ready for something or making something ready

synonym: practice, trial, rehearsal

(1) a **preparation** program, (2) the **preparation** of meals He helped me with the **preparation** of this book.

valid

adj. having a reasonable basis in logic or fact; still legally or officially acceptable

synonym: proper, reasonable, useful

(1) a **valid** contract, (2) a ticket **valid** for two days Your credit card is no longer **valid**.

privacy

- n. someone's right to keep their personal matters and relationships not watched or interrupted by other people synonym: seclusion, aloneness, solitariness
- (1) **privacy** abuse, (2) trespass on a person's **privacy**This conduct would be an invasion of **privacy**.

addictive

adj. causing a strong desire or compulsion to use or consume repeatedly, often to the point of dependency or harm; habit-forming

synonym: habit-forming, captivating, compelling

(1) highly **addictive**, (2) **addictive** substance The new video game was so **addictive** that he stayed up all night playing it.

nuance

 a subtle or slight degree of difference in appearance, meaning, sound, someone's feeling, etc.

synonym: shading, refinement, subtlety

(1) rich in **nuance**, (2) subtle cultural **nuance**The painter has tried to express every **nuance** of the woman's expression in his work.

context

 the circumstances, facts, or conditions that surround a particular event, situation, or statement and that give it meaning

synonym: background, setting, environment

(1) historical context, (2) legal contextIt's important to understand the context of a situation before

making a decision.

outcome

n. the result or effect of an action, event, etc.

synonym: result, consequence, effect

(1) improved student **outcomes**, (2) a desirable **outcome** They awaited news of the **outcome** of the election.

outweigh

v. to be heavier, more significant, or more critical than something

synonym: dominate, outrank, overpower

(1) **outweigh** the benefit, (2) **outweigh** our wishes The advantages would undoubtedly **outweigh** the disadvantages.

downside

 the negative aspects or consequences of something; the potential for loss or failure

synonym: drawback, negative, disadvantage

(1) major **downside**, (2) **downside** of globalization The **downside** of the new policy was that it would be more expensive for customers.

vital

adj. necessary for the success or continued existence of something

synonym: critical, crucial, invigorating

(1) play a **vital** role, (2) **vital** for a healthy society Perseverance and optimism are **vital** to success.

precise

adj. sharply exact or accurate or delimited

synonym: accurate, exact, distinct

(1) **precise** analyses, (2) estimate **precise** costs

The content is **precise** and informative for me.

collaboration

 the act or situation of working together to create or produce something

synonym: affiliation, alliance, coalition

(1) **collaboration** between companies, (2) **collaboration** platform

The partnership program requires a mutual **collaboration** between both agencies.

policymaker

 a person in charge of or involved in developing action plans for a political party, business, etc.

synonym: lawmaker, legislator

(1) education **policymaker**, (2) regional **policymaker Policymakers** struggle to develop various laws and regulations to address international trade conflicts.

Session 2: Spelling

1.	rely arranged	adv.	at regular intervals or times
2.	este this chicken to weigh three pounds	v.	to guess or calculate the cost, size, value, etc. of something
3.	diI electronic signature	adj.	processing or storing information as a succession of 1 and 0 to show that a signal is present or missing; relating to the use of computer technology, especially the internet
4.	the brd of the new car	n.	a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning
5.	imply known disease	adv.	in a faulty or incomplete way
6.	he a guide	<i>v</i> .	to give somebody a job
7.	dode of globalization	n.	the negative aspects or consequences of something; the potential for loss or failure
8.	coe summary	adj.	giving much information clearly and in a few words; brief but comprehensive
9.	lyc poetry	n.	the words of a pop song
10.	a_m at a specific target	v.	to try or plan to get or achieve something
11.	lian retrieval curve	n.	the length of time for which a person, animal lives, or thing exists

ANSWERS: 1. regularly, 2. estimate, 3. digital, 4. brand, 5. imperfectly, 6. hire, 7. downside, 8. concise, 9. lyric, 10. aim, 11. lifespan

ANSWERS: 12. collaboration, 13. generation, 14. retain, 15. statue, 16. norm, 17. employee, 18. generation, 19. indefinite, 20. communal, 21. concise, 22. plum

n.

22. p_m pudding

a small, sweet fruit with juicy flesh and a

hard stone in the middle; a desirable or highly valued object, person, or position

ANSWERS: 23. showcase, 24. quotation, 25. economy, 26. pilot, 27. recruit, 28. launch, 29. smartphone, 30. lyric, 31. polish

n.

a surface

a substance used to smooth or shine a

surface; the act of smoothing or shining

31. po h finishing

ANSWERS: 32. preparation, 33. edit, 34. collaboration, 35. entertainment, 36. retain, 37. trend, 38. communicate, 39. judge, 40. unclear, 41. plum, 42. engage

regularly, 49. livestream, 50. process

- or interrupted by other people
 - adj. of a size, amount, or level that is average or intermediate; (noun) a means or instrumentality for storing or communicating information

ANSWERS: 51. exhibit, 52. lifespan, 53. outweigh, 54. educational, 55. precise, 56. province, 57. individual, 58. democracy, 59. edit, 60. privacy, 61. medium

61. an advertising me m

62.	can character	n.	a simple drawing depicting a humorous or critical situation, often accompanied by a caption
63.	livam concert	n.	a real-time video or audio broadcast of an event, performance, or activity that is encoded and distributed over the Internet, usually through dedicated apps or websites, allowing distributed viewers to watch it remotely
64.	a beautiful ste	n.	a sculpture of a person or animal, typically made of stone or metal, that is intended to represent the subject in a lifelike or symbolic way
65.	the average life sn	n.	the entire length of something, such as time or space from beginning to end; the amount of space that something covers
66.	ecy class	n.	the system by which a country or region produces manages, and distributes goods and services, including the money and finances involved in these activities; (of an airline) the lowest-priced, most basic option for seating in commercial travel
67.	Bengal prce	n.	the territory occupied by one of the constituent administrative districts of a nation
68.	regional poler	n.	a person in charge of or involved in developing action plans for a political party, business, etc.
ANSWERS: 62. cartoon, 63. livestream, 64. statue, 65. span, 66. economy, 67. province, 68. policymaker			

Vocab-Builder Ref from "Qiuqing Tai: TikTok, Instagram, Snapchat -- and the rise of bite-sized content | TED Talk" (107 words)

69.	stle to get the job	v.	to make a great effort to do something when it is difficult, or there are a lot of problems; to use force or violence to break away from restraint or constriction
70.	stup business	n.	a newly established company or business
71.	emee evaluation	n.	a person who is hired to work for a business or organization in exchange for wages or salary; a worker
72.	highly adve	adj.	causing a strong desire or compulsion to use or consume repeatedly, often to the point of dependency or harm; habit-forming
73.	coal combination of funds	adj.	belonging to or used by a group rather than individuals; for common use
74.	shse of innovation	n.	a display or exhibition of something, typically as a way of promoting it
75.	against tron	n.	a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society
76.	expnt design	n.	the scientific test conducted to observe what happens and gain new knowledge
77.	imply developed	adv.	in a faulty or incomplete way
78.	colte on a press release	v.	to work with someone else to produce or achieve something
79.	pre analyses	adj.	sharply exact or accurate or delimited
30.	pre bad behavior	v.	to encourage or persuade people to like, buy, use, do, or support something to raise someone to a higher position or rank

ANSWERS: 69. struggle, 70. start-up, 71. employee, 72. addictive, 73. communal, 74. showcase, 75. tradition, 76. experiment, 77. imperfectly, 78. collaborate, 79. precise, 80. promote

- 87. in___e guests
- 88. interstate co____ce
- 89. cannot log in to the a p

- to ask someone to come or join; to offer ν . an opportunity or possibility for something to happen or take place
- the activity of buying and selling things, n. especially on a large scale
- (abbreviation for application) software n. designed to run on smartphones and other mobile devices or inside a web browser on a PC

ANSWERS: 81. outcome, 82. context, 83. emerging, 84. polish, 85. rank, 86. lens, 87. invite, 88. commerce, 89. app

ANSWERS: 90. breastfeeding, 91. inviting, 92. educational, 93. closure, 94. nuance, 95. norm, 96. creative, 97. attract, 98. unclear, 99. brand

100. inng atmosphere	adj.	that draws people in; encouraging or alluring in a way that makes people want to take part or participate
101. prt a debate	ν.	to make someone decide to or try to do something, or to make something happen
102. the great diry of the century	n.	the act or process of finding information, a place, or an object, or learning about something that was previously not known
103. spk a chain reaction	ν.	to start something or make it grow, especially suddenly; to emit a tiny piece of fire or electricity
104. jue a competition	n.	a person who makes decisions in a court of law; (verb) to determine the result of or form a critical opinion of something
105. subtle cultural nue	n.	a subtle or slight degree of difference in appearance, meaning, sound, someone's feeling, etc.
106. a ticket vad for two days	adj.	having a reasonable basis in logic or fact; still legally or officially acceptable
107. astng achievement	adj.	surprising or shocking; difficult to believe
108. the trd away from television	n.	a general direction in which something is changing or developing
109. early-stage stup	n.	a newly established company or business

ANSWERS: 100. inviting, 101. prompt, 102. discovery, 103. spark, 104. judge, 105. nuance, 106. valid, 107. astonishing, 108. trend, 109. start-up

ANSWERS: 110. creative, 111. exhibit, 112. invite, 113. relevance, 114. platform, 115. closure, 116. leisure, 117. struggle, 118. process

suitable for consumption or use in other

dairy products

119. he a car by the hour	v.	to give somebody a job
120. a diI watch	adj.	processing or storing information as a succession of 1 and 0 to show that a signal is present or missing; relating to the use of computer technology, especially the internet
121. education poler	n.	a person in charge of or involved in developing action plans for a political party, business, etc.
122. a_m to be a nurse	v.	to try or plan to get or achieve something
123. a smng blow	adj.	very successful or impressive; causing something to be broken or destroyed
124. the dity policy of the university	n.	the quality or fact of many different types of things or people being included in something; a range of different things or people
125. smane addict	n.	a mobile phone that functions as a computer and connects to the Internet
126. ancient ark	n.	the pieces of art, such as pictures and photographs used in books, magazines, etc.
127. alte anxiety	v.	to make something, usually pain, distress, or problem, less severe or intense; to ease or lighten a burden
128. give smng results	adj.	very successful or impressive; causing something to be broken or destroyed
129. a test pit	n.	a person who flies an aircraft, especially as a job; a person qualified to guide ships through a difficult area of water

ANSWERS: 119. hire, 120. digital, 121. policymaker, 122. aim, 123. smashing, 124. diversity, 125. smartphone, 126. artwork, 127. alleviate, 128. smashing, 129. pilot

a transparent optical device with curved 130. a l s with a wide angle n. sides, used in an optical instrument that makes objects seem larger, smaller, clearer, etc.; (metaphor) the basic thoughts or mindsets through which someone sees or understands the environment or situation 131. ro____y explain my idea adv. approximately but not precisely; with a violent manner a handle used to operate a vehicle or a 132. a gear change le r machine; a rigid bar resting on a pivot so that one end of it can be pushed or pulled easily a person who provides professional or 133. chief con____nt n. expert advice 134. b_n any type of cloning to officially or legally forbid or refuse to ν. allow something 135. ca n industry a simple drawing depicting a humorous n. or critical situation, often accompanied by a caption 136. historical co t the circumstances, facts, or conditions that surround a particular event, situation, or statement and that give it meaning 137. undertake an ent se a business or company; a purposeful or industrious undertaking, especially one that requires effort 138. col____te with the police to work with someone else to produce ν. or achieve something

ANSWERS: 130. lens, 131. roughly, 132. lever, 133. consultant, 134. ban, 135. cartoon, 136. context, 137. enterprise, 138. collaborate

139. em____ng country
140. fa___m culture

- 141. ex___d a lineup
- 142. major do____de
- 143. g__e steadily at his face
- 144. control re____ly
- 145. b_n gender-related job discrimination
- 146. tie c__p
- 147. a tr____on of a culture

- adj. starting to exist, mature, or become well-known
- n. a community or subculture of fans sharing a common interest in a particular work of fiction, creator, celebrity, or genre, typically expressed through fan fiction, fan art, fan theories, fan conventions, and other fan activities
- to increase or to make something greater in size, number, or importance
- the negative aspects or consequences of something; the potential for loss or failure
- v. to stare at something or someone for an extended time, usually out of surprise or adoration, or because you are thinking about something else
- adv. at a distance; not directly or easily accessible
- v. to officially or legally forbid or refuse to allow something
- a small metal or plastic device used for holding an object or objects together or in place; a short part of electronic media, either an audio clip or video clip
- a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society

ANSWERS: 139. emerging, 140. fandom, 141. expand, 142. downside, 143. gaze, 144. remotely, 145. ban, 146. clip, 147. tradition

ANSWERS: 148. expand, 149. breastfeeding, 150. span, 151. authenticity, 152. lever, 153. gaze, 154. prompt, 155. tip, 156. participate, 157. communicate

158. status q o politician the existing state or condition of n. something, especially in relation to a particular situation or issue a small metal or plastic device used for 159. short video c p n. holding an object or objects together or in place; a short part of electronic media, either an audio clip or video clip 160. me___m color adj. of a size, amount, or level that is average or intermediate; (noun) a means or instrumentality for storing or communicating information to attract and keep someone's attention 161. en___e a new employee and interest; to participate in or obtain services of something to acquire or accumulate something 162. ga___r attention through effort or attention 163. a scientific di____ry the act or process of finding information, n. a place, or an object, or learning about something that was previously not known 164. ga r good reviews to acquire or accumulate something through effort or attention 165. cor____us antibody test kit a large family of viruses that can cause n. illness in humans and animals, which name comes from the crown-like spikes on the surface of the virus, which can be seen under a microscope, and COVID-19 is caused by a specific type of coronavirus known as SARS-CoV-2 (abbreviation for application) software 166. killer a p n. designed to run on smartphones and other mobile devices or inside a web browser on a PC

ANSWERS: 158. quo, 159. clip, 160. medium, 161. engage, 162. garner, 163. discovery, 164. garner, 165. coronavirus, 166. app

ANSWERS: 167. relevance, 168. coronavirus, 169. diversity, 170. privacy, 171. addictive, 172. symphony, 173. participate, 174. spark

175. autity verification	n.	the quality of being real or genuine
176. make astng gains	adj.	surprising or shocking; difficult to believe
177. ark conservation	n.	the pieces of art, such as pictures and photographs used in books, magazines, etc.
178. ough our wishes	<i>v</i> .	to be heavier, more significant, or more critical than something
179. the preon of meals	n.	the activity of getting ready for something or making something ready
180. a person of diverse tats	n.	a natural ability to be good at something; someone who has a natural ability to be good at something
181. alte stress	ν.	to make something, usually pain, distress, or problem, less severe or intense; to ease or lighten a burden
182. viI for a healthy society	adj.	necessary for the success or continued existence of something
183. raw tat	n.	a natural ability to be good at something; someone who has a natural ability to be good at something
184. a syny orchestra	n.	a long musical composition in Western classical music for orchestra, usually with three or four main parts called movements
185. the cycle of poy	n.	the condition of being extremely poor
186. high rk	n.	a position in a hierarchy of status or authority; (verb) to take or have a position relative to others
ANSWERS: 175. authenticity. 176. astonis	hina	. 177. artwork. 178. outweigh. 179.

ANSWERS: 175. authenticity, 176. astonishing, 177. artwork, 178. outweigh, 179. preparation, 180. talent, 181. alleviate, 182. vital, 183. talent, 184. symphony, 185. poverty, 186. rank

187. roy speaking	adv.	approximately but not precisely; with a violent manner
188. este a fair value	<i>v</i> .	to guess or calculate the cost, size, value, etc. of something
189. lah a spaceship into orbit	v.	to send or propel something into the air or space using a device such as a rocket, missile, or spacecraft; to make something available or on sale for the first time
190. ine him to write a novel	v.	to make somebody fill with the desire, confidence, or enthusiasm, especially to do something creative
191. ret a good worker	<i>v</i> .	to persuade someone to work for a company; to find new members for an organization, the armed forces, etc.
192. lee activity	n.	the freedom provided by the absence of pressures or responsibilities
193. double quon marks	n.	a group of words taken from a text or speech and repeated by someone other than the original author or speaker
194. connt firm	n.	a person who provides professional or expert advice
195. hour of entent	n.	public shows, films, television, or other performances or activities of enjoying people
196. a digital plrm for enterprise	n.	the raised flat space close to the track at a train station where passengers get on or off the train; (technology) a computational or digital environment in which a piece of software is executed

ANSWERS: 187. roughly, 188. estimate, 189. launch, 190. inspire, 191. recruit, 192. leisure, 193. quotation, 194. consultant, 195. entertainment, 196. platform

ANSWERS: 197. vital, 198. individual, 199. attract, 200. responsible, 201. responsible, 202. promote, 203. democracy, 204. remotely, 205. experiment, 206. tip

ocab-Builder Ref from	"Qiuqing Tai: TikTok,	Instagram,	Snapchat	and the rise	of bite-sized	content TE	D Talk" (107	7 words)
ANSWERS:								

Session 3: Fill in the Blanks

1. n.	He spent his afternoon watching movies on TV. a simple drawing depicting a humorous or critical situation, often accompanied by a caption
2.	Generally speaking, men have a shorter than women.
n.	the length of time for which a person, animal lives, or thing exists
3.	The company has been successful in maintaining the status
n.	the existing state or condition of something, especially in relation to a particular situation or issue
4.	He fastens some sheets of paper with a
n.	a small metal or plastic device used for holding an object or objects together or in place; a short part of electronic media, either an audio clip or video clip
5.	The government should do more to sustainable agribusiness.
<i>v</i> .	to encourage or persuade people to like, buy, use, do, or support something; to raise someone to a higher position or rank
6.	The younger has different values and beliefs than the older one.
n.	all the people born and living at about the same time, regarded collectively; the production of heat or electricity
7.	The company can access its employees' computers for troubleshooting purposes.
ad	v. at a distance; not directly or easily accessible
	SWERS: 1. cartoon, 2. lifespan, 3. quo, 4. clip, 5. promote, 6. generation, 7. notely

23. He could not against temptation.				
v. to make a great effort to do something when it is difficult, or there are a lot of problems; to use force or violence to break away from restraint or constriction				
24. The advantages would undoubtedly the disadvantages.				
v. to be heavier, more significant, or more critical than something				
25 struggle to develop various laws and regulations to address international trade conflicts.				
 a person in charge of or involved in developing action plans for a political party, business, etc. 				
26. He was promoted to the of captain in the military.				
 a position in a hierarchy of status or authority; (verb) to take or have a position relative to others 				
27. The aroma of freshly baked bread drew me into the bakery.				
adj. having an attractive or tempting quality that draws people in; encouraging or alluring in a way that makes people want to take part or participate				
28. The colonial government militia support when civil war broke out.				
v. to persuade someone to work for a company; to find new members for an organization, the armed forces, etc.				
29. They awaited news of the of the election.				
n. the result or effect of an action, event, etc.				
30. Internet traffic volumes have increased significantly with the advent of				
n. a mobile phone that functions as a computer and connects to the Internet				
ANSWERS: 23. struggle, 24. outweigh, 25. Policymakers, 26. rank, 27. inviting, 28. recruited, 29. outcome, 30. smartphones				

39.	A growing requires a bold leader.
n.	a business or company; a purposeful or industrious undertaking, especially one that requires effort
40.	The government is eager to international investment.
v.	to draw or entice someone or something towards them through the qualities they have, especially positive ones
41.	As an he had the right to make his own decisions and live his life as he saw fit.
n.	a single person or thing, as distinct from a group
42.	This site shares high-quality academic materials.
adı	at regular intervals or times
43.	It is a in many families to have a big Thanksgiving dinner with all their relatives.
n.	a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society
44.	We for an overseas expansion.
ν.	to try or plan to get or achieve something
45.	Dolphins use sound to with each other.
v.	to share or exchange information with others by speaking, writing, moving your body, or using other signals
46.	The oil price continued their downward
n.	a general direction in which something is changing or developing
	SWERS: 39. enterprise, 40. attract, 41. individual, 42. regularly, 43. tradition, 44.
ani	

47.	The majority of students actively in the college's intramural sports program.
ν.	to take part in something
48.	Her research team made an important
n.	the act or process of finding information, a place, or an object, or learning about something that was previously not known
49.	His showed highly positive results.
n.	the scientific test conducted to observe what happens and gain new knowledge
50.	A network of railways has developed over the
n.	the territory occupied by one of the constituent administrative districts of a nation
51.	He embedded the strong will in this
n.	the words of a pop song
52.	We hired a management to help us improve our business strategy.
n.	a person who provides professional or expert advice
53.	Videos documenting the process of creating this pencil have been popular worldwide.
n.	the pieces of art, such as pictures and photographs used in books, magazines, etc.
54.	Perseverance and optimism are to success.
adj	i. necessary for the success or continued existence of something
	SWERS: 47. participated, 48. discovery, 49. experiments, 50. province, 51. lyric, consultant, 53. artwork, 54. vital

Vocab-E	Builder Ref from "Qiuqing Tai: TikTok, Instagram, Snapchat and the rise of bite-sized content TED Talk" (107 words
63.	elections were held in several European countries.
adj	belonging to or used by a group rather than individuals; for common use
64.	The handbook outlines the rules and regulations that all employees must follow.
n.	a person who is hired to work for a business or organization in exchange for wages or salary; a worker
65.	The museum's experts confirmed the of the painting.
n.	the quality of being real or genuine
66.	It is important not to undertake tasks with objectives to improve productivity.
adj	poorly stated or described and therefore not easy to understand; not easy to perceive
67.	Taking ibuprofen can the pain from a headache.
ν.	to make something, usually pain, distress, or problem, less severe or intense; to ease or lighten a burden
68.	The new video game was so that he stayed up all night playing it.
adj	causing a strong desire or compulsion to use or consume repeatedly, often to the point of dependency or harm; habit-forming
69.	The for applying for a visa can be lengthy and complicated.
n.	a series of actions or operations performed to achieve a particular outcome or goal; a systematic procedure or approach used to accomplish a specific task or objective; a method of treating milk to make it suitable for consumption or use in other dairy products
	SWERS: 63. Communal, 64. employee, 65. authenticity, 66. unclear, 67. alleviate, addictive, 69. process
00.	addictive, 03. process

70.	He included a from the book in his essay.
n.	a group of words taken from a text or speech and repeated by someone other than the original author or speaker
71.	The of the new policy was that it would be more expensive for customers.
n.	the negative aspects or consequences of something; the potential for loss or failure
72.	Many studies have investigated the relationship between and academic achievement.
n.	the condition of being extremely poor
73.	The youngster was at by the beast.
ν.	to stare at something or someone for an extended time, usually out of surprise or adoration, or because you are thinking about something else
74.	often entails inclusive capitalism as well.
n.	a form of government in which the people have the authority to deliberate and decide legislation, or to choose governing officials to do so
75.	The of the famous hero stood proudly in the town square.
n.	a sculpture of a person or animal, typically made of stone or metal, that is intended to represent the subject in a lifelike or symbolic way
76.	The company's financial troubles have resulted in an hiring freeze.
adj	without any fixed or defined limit; vague or unclear; lasting for an unknown or unspecified period of time
77.	He gave a explanation of the project's goals.
adj	giving much information clearly and in a few words; brief but comprehensive
	SWERS: 70. quotation, 71. downside, 72. poverty, 73. gazed, 74. Democracy, 75. tue, 76. indefinite, 77. concise

86.	We watched the concert since we couldn't attend in person.
n.	a real-time video or audio broadcast of an event, performance, or activity that is encoded and distributed over the Internet, usually through dedicated apps or websites, allowing distributed viewers to watch it remotely
87.	The strict ruled in favor of the plaintiff in the case.
n.	a person who makes decisions in a court of law; (verb) to determine the result of or form a critical opinion of something
88.	Our company's services are targeted at executives.
n.	a newly established company or business
89.	The systems we have developed has accepted as industry
n.	something that is regarded as usual, typical, or standard
90.	technologies have dramatically improved productivity in various industries.
adj	starting to exist, mature, or become well-known
91.	I used a special to make my car's paint shine.
n.	a substance used to smooth or shine a surface; the act of smoothing or shining a surface
92.	Five miles is similar to eight kilometers.
adı	approximately but not precisely; with a violent manner
93.	Getting the hang of at first can be challenging, but with patience and practice, it gets easier.
n.	the act of feeding a baby with milk produced by the mother's breasts
	SWERS: 86. livestream, 87. judge, 88. start-up, 89. norms, 90. Emerging, 91. sh, 92. roughly, 93. breastfeeding

94.	She's aa healthy diet.	pet owner wh	o ensures her dog gets enough exercise and
adj	answerable or accor management	untable for son	nething within one's power, control, or
95.	The speaker mounted	I the	and started to speak.
n.	•	echnology) a c	rack at a train station where passengers get computational or digital environment in which
96.	They regretted the	of their	restaurant.
n.	the situation that a copermanently	ompany, orga	nization, etc. has ceased operations
97.	The of this investigated.	s information to	o the current situation needs to be
n.	the state or degree of hand	of being closely	y connected or appropriate to the matter at
98.	That incidentillegal groups.	a nationwid	e chain reaction regarding the crackdown on
v.	to make someone d happen	ecide to or try	to do something, or to make something
99.	Other technology indu	ıstries	_ similarly explosive growth.
v.	to show something i information	n public for pe	ople to enjoy or to provide them with
100	. Considering the situate festival.	ation of	organized stopped this year's beer
n.	name comes from the	ne crown-like s croscope, and	ause illness in humans and animals, which pikes on the surface of the virus, which can COVID-19 is caused by a specific type of 2
	SWERS: 94. responsit exhibit, 100. coronavii	•	m, 96. closure, 97. relevance, 98. prompted,