

# Englist.me



## Vocabulary Builder Reference from...

*Nomava Zanazo: 4 myths and misunderstandings about doing business in Africa | TED Talk*

[https://www.ted.com/talks/nomava\\_zanazo\\_4\\_myths\\_and\\_misunderstandings\\_about\\_doing\\_business\\_in\\_africa](https://www.ted.com/talks/nomava_zanazo_4_myths_and_misunderstandings_about_doing_business_in_africa)

### Advanced Words Only

#### IMPORTANT

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## Session 1: Word List

### underestimate

v. to think or suppose that a quantity, price, or size is smaller than it is

*synonym*: underrate, misjudge, miscalculate

(1) **underestimate** an enemy, (2) **underestimate** the probability

They frequently **underestimated** their abilities and felt inferior.

### footprint

n. a mark of a foot, shoe, or animal's foot left on a surface

*synonym*: footmark, imprint, impression

(1) **footprints** in the snow, (2) the **footprints** of an earlier civilization

We choose transportation that has a smaller carbon **footprint**.

### misunderstand

v. to interpret or understand something in the wrong way

*synonym*: misinterpret, misperceive, misapprehend

(1) **misunderstand** each other, (2) **misunderstand** entirely about her

You should not **misunderstand** the meaning of freedom.

## sham

*n.* something that is not as good or true as it seems to be and is intended to deceive people; a person who pretends to be something they are not

*synonym*: bogus, counterfeit, fraudulent

(1) a **sham** battle, (2) turn out to be all **sham**

The data he prepared was completely **sham**.

## misconception

*n.* a belief or an idea that is wrong because it has been based on faulty thinking, understanding, or hypothesis

*synonym*: fallacy, incomprehension, misunderstanding

(1) dispel the **misconception**, (2) commonly held

**misconception**

There are numerous **misconceptions** about food and health.

## debunk

*v.* to expose or dismiss as false, exaggerated, or worthless

*synonym*: expose, discredit, demystify

(1) **debunk** an urban legend, (2) **debunk** theory

The myth was **debunked** by scientists, who provided evidence to the contrary.

## famine

*n.* a severe shortage of food, often caused by drought, war, or economic reasons

*synonym*: hunger, starvation, drought

(1) **famine** relief, (2) coal **famine**

The severe **famine** caused by the drought has left many people without food.

## socioeconomic

*adj.* relating to the social and economic factors that shape an individual, group, or community, particularly in terms of income, occupation, education, and social class

*synonym*: social, economic, financial

(1) **socioeconomic** status, (2) **socioeconomic** issues

The **socioeconomic** conditions of a country can significantly affect its political stability.

## nuance

*n.* a subtle or slight degree of difference in appearance, meaning, sound, someone's feeling, etc.

*synonym* : shading, refinement, subtlety

(1) rich in **nuance**, (2) subtle cultural **nuance**

The painter has tried to express every **nuance** of the woman's expression in his work.

## **inherit**

*v.* to receive money, property, or a title from someone after they have died

*synonym* : obtain, gain, acquire

(1) **inherit** estate, (2) **inherit** ancestral property

After his death, his sons **inherited** his business.

## **industrious**

*adj.* hardworking, diligent, and persistent in effort

*synonym* : diligent, hardworking, assiduous

(1) **industrious** worker, (2) **industrious** student

He was known to be very **industrious** and would often work late into the night.

## **bazaar**

*n.* marketplace, especially one in the Middle East

*synonym* : market, fair, trading post

(1) a charity **bazaar**, (2) a church **bazaar**

The **bazaar** market was filled with colorful stalls selling goods from all over the world.

## **toothpaste**

*n.* a paste or gel used for cleaning the teeth and freshening the breath

*synonym* : paste, gel, dentifrice

(1) **toothpaste** hygiene product, (2) **toothpaste** tube

I always use mint-flavored **toothpaste** to refresh my mouth in the morning and at night.

## **margarine**

*n.* a yellow substance made from vegetable oils or a blend of vegetable and animal fats, commonly used as a substitute for butter and is typically lower in saturated fat and cholesterol

*synonym* : oleo, spread, butter substitute

(1) **margarine** spread, (2) vegetable **margarine**

My mom always switches butter for **margarine** in recipes.

## laggard

*n.* a person or thing that falls behind or moves slowly, particularly in a group or in comparison to others

*synonym* : straggler, dawdler, idler

(1) tech **laggard**, (2) **laggard** stock

The **laggard** pace of innovation in the industry has allowed competitors to gain ground.

## leapfrog

*n.* a children's game in which players take turns jumping over each other's stooped backs

*synonym* : hopping, jumpfrog

(1) **leapfrog** game, (2) **leapfrog** technology

During recess, the children played a game of **leapfrog** in the schoolyard.

## creditor

*n.* a person, company, etc. to whom a debtor owes money

(1) the **creditor's** claims, (2) bankrupt **creditor**

I asked the lawyer to initiate **creditor** negotiations for voluntary liquidation.

## kiosk

*n.* a small, often freestanding structure or booth, typically used as a retail outlet or information center, particularly in a public space or high-traffic area

*synonym* : booth, stand, counter

(1) outdoor **kiosk**, (2) information **kiosk**

I ordered some snacks at the **kiosk** before boarding my flight.

## affluent

*adj.* rich and wealthy; having a lot of money and material wealth

*synonym* : wealthy, rich, prosperous

(1) **affluent** society, (2) live in **affluent** circumstances

She lived in an **affluent** neighborhood surrounded by wealth and luxury.

## entrenched

*adj.* established firmly and securely

*synonym* :

deep-rooted, confirmed, ingrained

(1) **entrenched** ideas, (2) **entrenched** positions

The monarch exploited the peasants using its **entrenched** power.

## **pantry**

*n.* a small room, closet, or cupboard used for the storage of food, particularly non-perishable items such as canned goods, dry goods, and spices; a supply of food stored in this manner

*synonym*: larder, store, cupboard

(1) **pantry** items, (2) kitchen **pantry**

I need to clean out the **pantry** and throw away any expired food.

## Session 2: Spelling

- |                           |                                                                                                                                                                                                 |
|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. pa___y items           | <i>n.</i> a small room, closet, or cupboard used for the storage of food, particularly non-perishable items such as canned goods, dry goods, and spices; a supply of food stored in this manner |
| 2. rich in nu___e         | <i>n.</i> a subtle or slight degree of difference in appearance, meaning, sound, someone's feeling, etc.                                                                                        |
| 3. the cr____or's claims  | <i>n.</i> a person, company, etc. to whom a debtor owes money                                                                                                                                   |
| 4. le____og technology    | <i>n.</i> a children's game in which players take turns jumping over each other's stooped backs                                                                                                 |
| 5. la____d stock          | <i>n.</i> a person or thing that falls behind or moves slowly, particularly in a group or in comparison to others                                                                               |
| 6. kitchen pa___y         | <i>n.</i> a small room, closet, or cupboard used for the storage of food, particularly non-perishable items such as canned goods, dry goods, and spices; a supply of food stored in this manner |
| 7. de___k an urban legend | <i>v.</i> to expose or dismiss as false, exaggerated, or worthless                                                                                                                              |
| 8. soc_____mic issues     | <i>adj.</i> relating to the social and economic factors that shape an individual, group, or community, particularly in terms of income, occupation, education, and social class                 |

ANSWERS: 1. pantry, 2. nuance, 3. creditor, 4. leapfrog, 5. laggard, 6. pantry, 7. debunk, 8. socioeconomic

- |                                     |                                                                                                                                                                                 |
|-------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9. soc_____mic status               | <i>adj.</i> relating to the social and economic factors that shape an individual, group, or community, particularly in terms of income, occupation, education, and social class |
| 10. fa___e relief                   | <i>n.</i> a severe shortage of food, often caused by drought, war, or economic reasons                                                                                          |
| 11. live in af_____nt circumstances | <i>adj.</i> rich and wealthy; having a lot of money and material wealth                                                                                                         |
| 12. information ki__k               | <i>n.</i> a small, often freestanding structure or booth, typically used as a retail outlet or information center, particularly in a public space or high-traffic area          |
| 13. a s__m battle                   | <i>n.</i> something that is not as good or true as it seems to be and is intended to deceive people; a person who pretends to be something they are not                         |
| 14. fo_____nts in the snow          | <i>n.</i> a mark of a foot, shoe, or animal's foot left on a surface                                                                                                            |
| 15. subtle cultural nu___e          | <i>n.</i> a subtle or slight degree of difference in appearance, meaning, sound, someone's feeling, etc.                                                                        |
| 16. le_____og game                  | <i>n.</i> a children's game in which players take turns jumping over each other's stooped backs                                                                                 |
| 17. mis_____and entirely about her  | <i>v.</i> to interpret or understand something in the wrong way                                                                                                                 |
| 18. af_____nt society               | <i>adj.</i> rich and wealthy; having a lot of money and material wealth                                                                                                         |

ANSWERS: 9. socioeconomic, 10. famine, 11. affluent, 12. kiosk, 13. sham, 14. footprint, 15. nuance, 16. leapfrog, 17. misunderstand, 18. affluent

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|---------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 19. a church ba___r             | <i>n.</i> marketplace, especially one in the Middle East                                                                                                                                        |
| 20. de___k theory               | <i>v.</i> to expose or dismiss as false, exaggerated, or worthless                                                                                                                              |
| 21. und_____ate the probability | <i>v.</i> to think or suppose that a quantity, price, or size is smaller than it is                                                                                                             |
| 22. in_____t estate             | <i>v.</i> to receive money, property, or a title from someone after they have died                                                                                                              |
| 23. outdoor ki__k               | <i>n.</i> a small, often freestanding structure or booth, typically used as a retail outlet or information center, particularly in a public space or high-traffic area                          |
| 24. ind_____us student          | <i>adj.</i> hardworking, diligent, and persistent in effort                                                                                                                                     |
| 25. vegetable ma_____ne         | <i>n.</i> a yellow substance made from vegetable oils or a blend of vegetable and animal fats, commonly used as a substitute for butter and is typically lower in saturated fat and cholesterol |
| 26. coal fa___e                 | <i>n.</i> a severe shortage of food, often caused by drought, war, or economic reasons                                                                                                          |
| 27. ma_____ne spread            | <i>n.</i> a yellow substance made from vegetable oils or a blend of vegetable and animal fats, commonly used as a substitute for butter and is typically lower in saturated fat and cholesterol |
| 28. ent_____ed positions        | <i>adj.</i> established firmly and securely                                                                                                                                                     |
| 29. tech la_____d               | <i>n.</i> a person or thing that falls behind or moves slowly, particularly in a group or in comparison to others                                                                               |

ANSWERS: 19. bazaar, 20. debunk, 21. underestimate, 22. inherit, 23. kiosk, 24. industrious, 25. margarine, 26. famine, 27. margarine, 28. entrenched, 29. laggard



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|-----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| 30. the fo_____nts of an earlier civilization | <i>n.</i> a mark of a foot, shoe, or animal's foot left on a surface                                                                                    |
| 31. ind_____us worker                         | <i>adj.</i> hardworking, diligent, and persistent in effort                                                                                             |
| 32. commonly held mis_____ion                 | <i>n.</i> a belief or an idea that is wrong because it has been based on faulty thinking, understanding, or hypothesis                                  |
| 33. und_____ate an enemy                      | <i>v.</i> to think or suppose that a quantity, price, or size is smaller than it is                                                                     |
| 34. a charity ba____r                         | <i>n.</i> marketplace, especially one in the Middle East                                                                                                |
| 35. too_____te hygiene product                | <i>n.</i> a paste or gel used for cleaning the teeth and freshening the breath                                                                          |
| 36. dispel the mis_____ion                    | <i>n.</i> a belief or an idea that is wrong because it has been based on faulty thinking, understanding, or hypothesis                                  |
| 37. too_____te tube                           | <i>n.</i> a paste or gel used for cleaning the teeth and freshening the breath                                                                          |
| 38. in____t ancestral property                | <i>v.</i> to receive money, property, or a title from someone after they have died                                                                      |
| 39. bankrupt cr____or                         | <i>n.</i> a person, company, etc. to whom a debtor owes money                                                                                           |
| 40. mis_____and each other                    | <i>v.</i> to interpret or understand something in the wrong way                                                                                         |
| 41. turn out to be all s__m                   | <i>n.</i> something that is not as good or true as it seems to be and is intended to deceive people; a person who pretends to be something they are not |

ANSWERS: 30. footprint, 31. industrious, 32. misconception, 33. underestimate, 34. bazaar, 35. toothpaste, 36. misconception, 37. toothpaste, 38. inherit, 39. creditor, 40. misunderstand, 41. sham

42. ent\_\_\_\_\_ed ideas

*adj.* established firmly and securely

ANSWERS: 42. entrenched

## Session 3: Fill in the Blanks

1. My mom always switches butter for \_\_\_\_\_ in recipes.  
*n.* a yellow substance made from vegetable oils or a blend of vegetable and animal fats, commonly used as a substitute for butter and is typically lower in saturated fat and cholesterol
2. The painter has tried to express every \_\_\_\_\_ of the woman's expression in his work.  
*n.* a subtle or slight degree of difference in appearance, meaning, sound, someone's feeling, etc.
3. The \_\_\_\_\_ conditions of a country can significantly affect its political stability.  
*adj.* relating to the social and economic factors that shape an individual, group, or community, particularly in terms of income, occupation, education, and social class
4. The monarch exploited the peasants using its \_\_\_\_\_ power.  
*adj.* established firmly and securely
5. I ordered some snacks at the \_\_\_\_\_ before boarding my flight.  
*n.* a small, often freestanding structure or booth, typically used as a retail outlet or information center, particularly in a public space or high-traffic area
6. The data he prepared was completely \_\_\_\_\_.  
*n.* something that is not as good or true as it seems to be and is intended to deceive people; a person who pretends to be something they are not
7. We choose transportation that has a smaller carbon \_\_\_\_\_.  
*n.* a mark of a foot, shoe, or animal's foot left on a surface

ANSWERS: 1. margarine, 2. nuance, 3. socioeconomic, 4. entrenched, 5. kiosk, 6. sham, 7. footprint

8. You should not \_\_\_\_\_ the meaning of freedom.  
*v.* to interpret or understand something in the wrong way
9. He was known to be very \_\_\_\_\_ and would often work late into the night.  
*adj.* hardworking, diligent, and persistent in effort
10. During recess, the children played a game of \_\_\_\_\_ in the schoolyard.  
*n.* a children's game in which players take turns jumping over each other's stooped backs
11. She lived in an \_\_\_\_\_ neighborhood surrounded by wealth and luxury.  
*adj.* rich and wealthy; having a lot of money and material wealth
12. I asked the lawyer to initiate \_\_\_\_\_ negotiations for voluntary liquidation.  
*n.* a person, company, etc. to whom a debtor owes money
13. I need to clean out the \_\_\_\_\_ and throw away any expired food.  
*n.* a small room, closet, or cupboard used for the storage of food, particularly non-perishable items such as canned goods, dry goods, and spices; a supply of food stored in this manner
14. The \_\_\_\_\_ pace of innovation in the industry has allowed competitors to gain ground.  
*n.* a person or thing that falls behind or moves slowly, particularly in a group or in comparison to others
15. I always use mint-flavored \_\_\_\_\_ to refresh my mouth in the morning and at night.  
*n.* a paste or gel used for cleaning the teeth and freshening the breath

ANSWERS: 8. misunderstand, 9. industrious, 10. leapfrog, 11. affluent, 12. creditor, 13. pantry, 14. laggard, 15. toothpaste

16. After his death, his sons \_\_\_\_\_ his business.

*v.* to receive money, property, or a title from someone after they have died

17. There are numerous \_\_\_\_\_ about food and health.

*n.* a belief or an idea that is wrong because it has been based on faulty thinking, understanding, or hypothesis

18. The myth was \_\_\_\_\_ by scientists, who provided evidence to the contrary.

*v.* to expose or dismiss as false, exaggerated, or worthless

19. They frequently \_\_\_\_\_ their abilities and felt inferior.

*v.* to think or suppose that a quantity, price, or size is smaller than it is

20. The \_\_\_\_\_ market was filled with colorful stalls selling goods from all over the world.

*n.* marketplace, especially one in the Middle East

21. The severe \_\_\_\_\_ caused by the drought has left many people without food.

*n.* a severe shortage of food, often caused by drought, war, or economic reasons

ANSWERS: 16. inherited, 17. misconceptions, 18. debunked, 19. underestimated, 20. bazaar, 21. famine