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Nomava Zanazo: 4 myths and misunderstandings about doing business in Africa | TED Talk

https://www.ted.com/talks/nomava_zanazo_4_myths_and_misunderstandings_about_doing_business_in_africa

All Words

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Session 1: Word List

underestimate

v. to think or suppose that a quantity, price, or size is smaller than it is

synonym: underrate, misjudge, miscalculate

(1) **underestimate** an enemy, (2) **underestimate** the probability

They frequently **underestimated** their abilities and felt inferior.

peer

n. a person who has the same age, status, or ability

synonym: fellow, associate, counterpart

(1) **peer** group, (2) **peer** review

Among young people, **peer** pressure can be pretty influential.

automatically

adv. without needing a direct human control

synonym: mechanically, unconsciously, spontaneously

(1) record driving **automatically**, (2) **automatically** adjusted

Our subscription plan is **automatically** renewed.

brand

n. a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning

synonym : trademark, label, symbol

(1) create a **brand** logo, (2) the **brand** of the new car
There's a new **brand** of hero in the movies now.

loyal

adj. giving or remaining firm and constant support to a person, institution, product, etc.;

synonym : dedicated, devoted, faithful

(1) a **loyal** friend, (2) become a **loyal** customer
Enemy armies are **loyal** to their monarch.

influencer

n. a person or thing that affects or changes someone's or something's behavior, especially a person with the ability to affect potential buyers of a product or service through recommendations on social media

synonym : tastemaker, bellwether

(1) high-profile **influencer**, (2) **influencer** marketing
My team measures the effectiveness of advertising with social media **influencers**.

individual

n. a single person or thing, as distinct from a group

synonym : person, being, self

(1) a private **individual**, (2) **individual** freedom
As an **individual**, he had the right to make his own decisions and live his life as he saw fit.

invest

v. to put money, effort, time, etc. into something to make a profit or achieve a result

synonym : fund, sponsor, support

(1) **invest** in stocks, (2) **invest** capital
The government should view children as national assets and actively **invest** in them.

expand

v. to increase or to make something greater in size, number, or importance

synonym : extend, grow, boost

(1) **expand** a lineup, (2) **expand** agricultural output

They hope to **expand** their business worldwide.

footprint

n. a mark of a foot, shoe, or animal's foot left on a surface

synonym: footmark, imprint, impression

(1) **footprints** in the snow, (2) the **footprints** of an earlier civilization

We choose transportation that has a smaller carbon **footprint**.

conversation

n. an informal talk between two or more people to exchange their views, ideas, information, etc.

synonym: chat, discussion, dialogue

(1) **conversation** in English, (2) a friendly **conversation**

Your **conversation** reflects your thoughts.

misunderstand

v. to interpret or understand something in the wrong way

synonym: misinterpret, misperceive, misapprehend

(1) **misunderstand** each other, (2) **misunderstand** entirely about her

You should not **misunderstand** the meaning of freedom.

consume

v. to spend something, especially fuel, energy, or time, in a large amount

synonym: absorb, ingest, use up

(1) **consume** a large of alcohol, (2) **consume** electricity

A smaller car will **consume** less fuel.

sham

n. something that is not as good or true as it seems to be and is intended to deceive people; a person who pretends to be something they are not

synonym: bogus, counterfeit, fraudulent

(1) a **sham** battle, (2) turn out to be all **sham**

The data he prepared was completely **sham**.

misconception

n. a belief or an idea that is wrong because it has been based on faulty thinking, understanding, or hypothesis

synonym: fallacy, incomprehension, misunderstanding

(1) dispel the **misconception**, (2) commonly held **misconception**

There are numerous **misconceptions** about food and health.

obvious

adj. easy to see, discover or understand

synonym: apparent, conspicuous, evident

(1) **obvious** reasons, (2) his conclusion was **obvious**

There are **obvious** differences between the two wine-producing regions.

debunk

v. to expose or dismiss as false, exaggerated, or worthless

synonym: expose, discredit, demystify

(1) **debunk** an urban legend, (2) **debunk** theory

The myth was **debunked** by scientists, who provided evidence to the contrary.

myth

n. an ancient story or set of stories accepted as history, especially explaining the worldview of a people

synonym: fable, legend, lore

(1) the **myth** of an old religion, (2) perpetuate a **myth**

With the financial bubble bursting, the **myth** of economic growth in investment banking collapsed.

continent

n. one of the earth's large landmasses; (adjective) abstaining from your feelings, especially your desire to have sex

synonym: landmass, (adjective) chaste, (adjective) pure

(1) the inland of a **continent**, (2) **continent** urinary diversion

Flight across the **continent** was a daring adventure in its day.

poverty

n. the condition of being extremely poor

synonym: deprivation, destitution, poorness

(1) **poverty** alleviation, (2) the cycle of **poverty**

Many studies have investigated the relationship between **poverty** and academic achievement.

famine

n. a severe shortage of food, often caused by drought, war, or economic reasons

synonym : hunger, starvation, drought

(1) **famine** relief, (2) coal **famine**

The severe **famine** caused by the drought has left many people without food.

assume

v. to think or accept something to be true without having proof of it; to take or begin to have power; to begin to exhibit a specific quality or appearance

synonym : guess, presume, suppose

(1) **assume** a lousy attitude to his boss, (2) **assume** an important role

The following example **assumes** that the capacity of each battery is the same.

decision

n. the act or process of making up someone's mind about something; a choice or judgment reached after considering options

synonym : choice, determination, judgment

(1) **decision** authority, (2) a selfish **decision**

She was struggling to make a **decision** between two job offers.

develop

v. to grow or expand; to improve or refine through a process of progress and refinement, often to achieve greater sophistication or complexity; to elaborate or add detail to something that is in the process of being created

synonym : evolve, progress, advance

(1) **develop** a strategy, (2) **develop** a skill

We must **develop** a new system to streamline our workflow and increase efficiency.

economy

n. the system by which a country or region produces, manages, and distributes goods and services, including the money and finances involved in these activities; (of

an airline) the lowest-priced, most basic option for seating in commercial travel

synonym : finance, trade, business

(1) **economy** of scale, (2) **economy** class

The **economy** of the country is struggling due to the recent political instability.

durability

n. the ability to withstand wear, pressure, or damage over a while; longevity

synonym : resilience, strength, longevity

(1) **durability** test, (2) improve **durability**

The **durability** of this jacket is impressive, and it has held up for years.

functional

adj. designed for or capable of a particular activity, purpose, or task; practical or ready for use or service

synonym : applicable, practical, usable

(1) field of **functional** medicine, (2) **functional** deafness

The mobile phone was still **functional** even after being dropped.

efficiency

n. the state or quality of doing something well with no waste of input such as time or money

synonym : effectiveness, efficacy, productivity

(1) better fuel **efficiency**, (2) an energy **efficiency**

Our company must continue to strive for greater **efficiency**.

grocery

n. a shop that sells food and other household items

synonym : foodstuff, market

(1) the **grocery** business, (2) run a **grocery**

I will go to the **grocery** store to buy food for dinner.

nutrition

n. the substances or the process that organisms take into their bodies as food for their growth and health

synonym : alimentation, nourishment, sustenance

(1) **nutrition** condition, (2) **nutrition** intake

This food contains all the **nutrition** your dog requires.

poorest

adj. having the least wealth or resources

synonym : impecunious, penniless, least

(1) **poorest** of the poor, (2) **poorest** area

The **poorest** countries in the world often have the highest rates of malnutrition.

socioeconomic

adj. relating to the social and economic factors that shape an individual, group, or community, particularly in terms of income, occupation, education, and social class

synonym : social, economic, financial

(1) **socioeconomic** status, (2) **socioeconomic** issues

The **socioeconomic** conditions of a country can significantly affect its political stability.

nation

n. a large organized community of people living in a particular country or region and having a particular culture

synonym : country, state, sovereign entity

(1) **nation-state**, (2) a seafaring **nation**

The **nation** of Japan is known for its unique culture and advanced technology.

premium

n. an amount of money paid periodically; the price or cost of something, especially when it is considered to be of high quality or value; (adjective) having or reflecting superior quality or value

synonym : dividend, bonus, (adjective) expensive

(1) insurance **premium**, (2) **premium** quality

Some people are willing to pay a **premium** for a rare and valuable collectible.

branch

n. a division of a tree or woody shrub that grows out from the trunk or a main stem; a division of some larger or more complex organization

synonym : limb, twig, bough

(1) **branch** office, (2) a **branch** pipe

The **branch** of the tree had fallen and blocked the road.

specifically

adv. only associated with or meant for one thing

synonym: especially, particularly, notably

(1) designed **specifically** for men, (2) for **specifically** American customers

This ad campaign is aimed **specifically** at young women.

desire

n. a strong feeling of wanting to have or do something

synonym: ambition, appetite, greed

(1) unsatisfied **desire**, (2) fleshly **desire**

Low sexual **desire** typically correlates with low testosterone levels.

diverse

adj. including numerous categories of individuals or entities; various

synonym: manifold, various, myriad

(1) **diverse** backgrounds, (2) a person of **diverse** talents

New York is a city with a **diverse** ethnic population.

conscious

adj. being aware of and able to respond to what is happening around you

synonym: aware, cognizant, deliberate

(1) **conscious** effort, (2) **conscious** of having succeeded

He became **conscious** that he was being followed.

associate

v. to mentally connect someone or something with someone or something else

synonym: tie in, link, consociate

(1) **associate** alcohol with gambling, (2) **associate** with people widely

The majority of consumers **associate** this brand with quality.

nuance

n. a subtle or slight degree of difference in appearance, meaning, sound, someone's feeling, etc.

synonym:

shading, refinement, subtlety

(1) rich in **nuance**, (2) subtle cultural **nuance**

The painter has tried to express every **nuance** of the woman's expression in his work.

relation

n. the way two persons or groups of people feel and act toward one another

synonym: association, linkage, connection

(1) **relation** between cause and effect, (2) **relation** of inclusion

The industrial **relations** laws were passed with little to no alteration.

inherit

v. to receive money, property, or a title from someone after they have died

synonym: obtain, gain, acquire

(1) **inherit** estate, (2) **inherit** ancestral property

After his death, his sons **inherited** his business.

preference

n. a stronger liking or interest for something or someone than another thing or person

synonym: taste, choice, affection

(1) his meal **preferences**, (2) a particular **preference** for Chinese art

Her **preference** is comfortable clothing over fashionable ones.

cosmetic

adj. relating to treatment aimed at restoring or improving a person's appearance and attractiveness; (noun) a substance that you put on your face or body to enhance its appearance and make it more attractive

synonym: adorning, embellishing, ornamental

(1) minor **cosmetic** changes, (2) **cosmetic** fenders on cars
Cosmetic surgery is becoming more common in Asia due to lowering prices.

industrious

adj. hardworking, diligent, and persistent in effort

synonym : diligent, hardworking, assiduous

(1) **industrious** worker, (2) **industrious** student

He was known to be very **industrious** and would often work late into the night.

introductory

adj. intended as an introduction or preliminary; serving as a base or starting point

synonym : beginning, preliminary, initial

(1) **introductory** biology text, (2) product **introductory** sale

The **introductory** class was designed to give students a basic understanding of the subject.

specific

adj. clearly defined or particular to a certain thing or situation; distinct, explicit, and precise

synonym : particular, definite, distinct

(1) **specific** instructions, (2) industry- **specific** regulations

The scientist conducted a study that provided **specific** details about the species' behavior.

fin

n. a thin flat part on the body of a fish or other aquatic animal used for propulsion or balance

synonym : flipper, appendage, stabilizer

(1) back **fin**, (2) a **fin** of a plane

The shark's powerful **fins** allowed it to swim at high speeds.

independence

n. freedom from another's or others' control or influence

synonym : freedom, liberty, autonomy

(1) financial **independence**, (2) **independence** ceremony

There is nothing more valuable than **independence** and freedom.

recognition

n. the action or process of recognizing or being recognized, especially by remembering; an agreement that something is true or legal

synonym : acknowledgement, identification, credit

(1) **recognition** award, (2) joint **recognition**

He was given **recognition** for his outstanding work in the field of medicine.

colleague

n. one of a group of a coworker, especially in a profession or a business

synonym: coworker, associate, fellow

(1) collaborate with **colleagues**, (2) former **colleague**

I decided to seek counseling on the advice of my **colleague**.

bazaar

n. marketplace, especially one in the Middle East

synonym: market, fair, trading post

(1) a charity **bazaar**, (2) a church **bazaar**

The **bazaar** market was filled with colorful stalls selling goods from all over the world.

flavor

n. the taste sensation produced by a substance in the mouth

synonym: taste, savor, essence

(1) a delicate **flavor**, (2) **flavor** enhancer

The **flavor** of the coffee was rich and full-bodied.

twist

v. to bend or turn something into a certain shape

synonym: wrench, turn, twirl

(1) **twist** around to the left, (2) **twist** a wet towel

He **twisted** pieces of rope out of straw.

refer

v. to direct someone's attention, thoughts, or questions to another source or person; to mention, cite, or allude to something as evidence or support

synonym: cite, allude, mention

(1) **refer** to a book, (2) **refer** to a map

Please **refer** to the instruction manual for further assistance.

toothpaste

n. a paste or gel used for cleaning the teeth and freshening the breath

synonym:

paste, gel, dentifrice

(1) **toothpaste** hygiene product, (2) **toothpaste** tube

I always use mint-flavored **toothpaste** to refresh my mouth in the morning and at night.

margarine

n. a yellow substance made from vegetable oils or a blend of vegetable and animal fats, commonly used as a substitute for butter and is typically lower in saturated fat and cholesterol

synonym : oleo, spread, butter substitute

(1) **margarine** spread, (2) vegetable **margarine**

My mom always switches butter for **margarine** in recipes.

endless

adj. having no end or conclusion; infinitely very large in size or amount

synonym : infinite, ceaseless, boundless

(1) **endless** possibilities, (2) **endless** hours

He looked out the window at the **endless** stream of people.

high-end

adj. of the highest quality or luxury, often used to describe expensive or exclusive products or services

synonym : top-of-the-line, upscale, premium

(1) **high-end** hotels, (2) **high-end** technology

The boutique sold **high-end** clothing and accessories for affluent customers.

mall

n. a large, enclosed shopping center that typically contains many stores, restaurants, and other businesses

synonym : shopping center, shopping complex

(1) largest electronic **mall**, (2) **mall** crawler

Many people go to the shopping **mall** to socialize and spend time with friends.

emerging

adj. starting to exist, mature, or become well-known

synonym : arising, occurring, state-of-the-art

(1) **emerging** country, (2) **emerging** technologies

Emerging technologies have dramatically improved productivity in various industries.

laggard

n. a person or thing that falls behind or moves slowly, particularly in a group or in comparison to others

synonym: straggler, dawdler, idler

(1) tech **laggard**, (2) **laggard** stock

The **laggard** pace of innovation in the industry has allowed competitors to gain ground.

innovation

n. the creation of a new device or process resulting from study and experimentation

synonym: invention, initiation, creation

(1) **innovation** leader, (2) cutting-edge **innovation**

The vegetarian burger was an **innovation** that quickly spread to the United Kingdom.

technological

adj. based on scientific and industrial progress

synonym: specialized, technical

(1) **technological** advancement, (2) **technological** policy

Technological advances have disrupted many industries.

advancement

n. the development, improvement, or progress of something

synonym: progression, breakthrough, improvement

(1) **advancement** of knowledge, (2) career **advancement**

Competition between countries resulted in fast technological **advancement**.

leapfrog

n. a children's game in which players take turns jumping over each other's stooped backs

synonym: hopping, jumpfrog

(1) **leapfrog** game, (2) **leapfrog** technology

During recess, the children played a game of **leapfrog** in the schoolyard.

massive

adj. enormous amount; very heavy and solid

synonym : enormous, giant, immense

(1) **massive** amounts, (2) **massive** stars

The recent economic downturn has resulted in **massive** layoffs.

creditor

n. a person, company, etc. to whom a debtor owes money

(1) the **creditor's** claims, (2) bankrupt **creditor**

I asked the lawyer to initiate **creditor** negotiations for voluntary liquidation.

amazing

adj. extremely surprising, especially in a way that you like or admire

synonym : exceptional, extraordinary, wonderful

(1) **amazing** advances, (2) the most **amazing** feeling

The golfer recorded an **amazing** distance.

landlord

n. a person or organization that rents a room, a house, an office, etc.

synonym : lessor, owner, proprietor

(1) suit against the **landlord**, (2) the **landlord** of an inn

He complained about the price of tenant pays to the **landlord**.

deposit

n. a sum of money or materials placed or kept in a bank, safety deposit box, or other secure places for safekeeping; a layer of rock, sand, or other material left behind by a flowing liquid or eroding force

synonym : bank, installment, sedimentation

(1) **deposit** money, (2) **deposit** accumulation

I made a **deposit** at the bank to add money to my account.

digital

adj. processing or storing information as a succession of 1 and 0 to show that a signal is present or missing; relating to the use of computer technology, especially the internet

synonym : numerical, computerized, cyber

(1) a **digital** watch, (2) **digital** electronic signature

Sensors convert physical phenomena into **digital** signals.

transformation

n. a complete change in form, nature, or appearance of someone or something

synonym: change, conversion, renewal

(1) the **transformation** of a tadpole into a frog, (2) cast a **transformation** spell

Understanding unitary **transformations** of a normal matrix require considerable mathematical sophistication.

exciting

adj. causing a lot of interest or excitement

synonym: exhilarating, stimulating, thrilling

(1) **exciting** football player, (2) **exciting** news

The findings of the experiment were both **exciting** and unexpected.

commerce

n. the activity of buying and selling things, especially on a large scale

synonym: trade, transaction, dealings

(1) interstate **commerce**, (2) the local chamber of **commerce**

This company has invested heavily in Internet **commerce**.

cross-border

adj. relating to or involving movement, interaction, or communication between different countries or regions, especially those that share a common border

synonym: international, transnational, cross-national

(1) **cross-border** relations, (2) **cross-border** cooperation

The two neighboring countries have a **cross-border** trade agreement.

transaction

n. an instance of buying or selling something; the act or process of doing something

synonym: trade, dealing, commerce

(1) card with no foreign **transaction** fees, (2) **transaction** balance

Electronic **transactions** remain incomplete due to system errors.

consumption

n. the amount used or eaten; the act of using up a resource such as energy, food, or materials

synonym: usage, uptake, utilization

(1) average fuel **consumption**, (2) the **consumption** of food

In our country, water **consumption** usually decreases during the winter.

communal

adj. belonging to or used by a group rather than individuals; for common use

synonym: collaborative, combined, collective

(1) **communal** swimming pool, (2) **communal** combination of funds

Communal elections were held in several European countries.

homogeneous

adj. consisting of or composed of parts that are similar or identical in nature, kind, or character; uniform in structure or composition

synonym: uniform, consistent, like

(1) **homogeneous** society, (2) **homogeneous** culture

The population in the rural area was very **homogeneous**, with everyone having the same cultural and ethnic background.

segment

n. a part or section of something; a distinct group within a larger whole

synonym: section, part, division

(1) **segment** analysis, (2) market **segment**

The report divided the data into **segments** based on age, gender, and income level.

vary

v. to become different in terms of size, shape, etc.

synonym: alter, contrast, differ

(1) **vary** according to the age, (2) **vary** directly with the price
Maximum heart rates **vary** a lot for each individual.

substantially

adv. to a great extent or degree

synonym: considerably, essentially, largely

(1) the price went up **substantially**, (2) the house was **substantially** built

The proportion of female engineers has **substantially** increased.

weed

n. a wild plant growing where it is not wanted and in competition with cultivated plants

synonym: plant, grass, shrub

(1) pull up a **weed**, (2) **weed** management

The garden was full of **weeds** that needed to be pulled.

prefer

v. to like, choose, or want one thing or person better than another

synonym: choose, like, favor

(1) **prefer** physics to chemistry, (2) **prefer** a window seat

The birds **prefer** open water areas with reeds around them.

tradition

n. a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society

synonym: custom, practice, ritual

(1) a **tradition** of a culture, (2) against **tradition**

It is a **tradition** in many families to have a big Thanksgiving dinner with all their relatives.

kiosk

n. a small, often freestanding structure or booth, typically used as a retail outlet or information center, particularly in a public space or high-traffic area

synonym: booth, stand, counter

(1) outdoor **kiosk**, (2) information **kiosk**

I ordered some snacks at the **kiosk** before boarding my flight.

influence

n. the ability to affect someone's or something's character, growth, or behavior, or the effect itself

synonym : power, leverage, effect

(1) **influence** a child's future, (2) **influence** the daily life

The former emperor had a particular **influence** even after he abdicated.

pursue

v. to do something or attempt to attain something over time; to follow or seek someone or something, especially in trying to catch them

synonym : seek, hunt, chase

(1) **pursue** a goal, (2) **pursue** freedoms

She intends to **pursue** a political career.

tertiary

adj. relating to or being the third in a series, rank, or order; of or relating to third-level education or training

synonym : third-level, third-party, subordinate

(1) **tertiary** education, (2) **tertiary** sector

The university offers both undergraduate and graduate programs, as well as a variety of **tertiary** courses.

employ

v. to give somebody a job and pay them for it; to make use of

synonym : hire, engage, use

(1) **employ** job seekers, (2) **employ** a new method

When making arrests, police officers frequently **employ** excessive force.

affluent

adj. rich and wealthy; having a lot of money and material wealth

synonym : wealthy, rich, prosperous

(1) **affluent** society, (2) live in **affluent** circumstances

She lived in an **affluent** neighborhood surrounded by wealth and luxury.

influential

adj. having significant impact or power on someone or something

synonym : potent, significant, meaningful

(1) an **influential** newspaper, (2) an **influential** politician
Early childhood experiences are very **influential** for people.

appreciate

v. to value and acknowledge the worth of someone or something; to be grateful for something or someone

synonym : acknowledge, admire, enjoy

(1) **appreciate** her feedback, (2) **appreciate** the value
We would **appreciate** an early reply.

ethnic

adj. relating or belonging to a group of people who share a cultural tradition

synonym : racial, ethnical, tribal

(1) **ethnic** minority, (2) single **ethnic** group
Each **ethnic** group has its unique rituals.

tribe

n. a social group made up of members who live together, sharing the same language, culture, religion, etc., especially those who do not live in towns or cities

synonym : family, clan, kinsfolk

(1) aboriginal **tribe**, (2) mountain **tribe**
The **tribe** had distinctly defined gender roles.

entrenched

adj. established firmly and securely

synonym : deep-rooted, confirmed, ingrained

(1) **entrenched** ideas, (2) **entrenched** positions
The monarch exploited the peasants using its **entrenched** power.

urban

adj. relating to or located in a town or city

synonym : metropolitan, civic

(1) **urban** planning, (2) **urban** property owners
Only a small number of **urban** utilities offer sanitation services.

pantry

n. a small room, closet, or cupboard used for the storage of food, particularly non-perishable items such as canned goods, dry goods, and spices; a supply of food stored in this manner

synonym: larder, store, cupboard

(1) **pantry** items, (2) kitchen **pantry**

I need to clean out the **pantry** and throw away any expired food.

thrive

v. to grow vigorously; to make steady progress

synonym: bloom, flourish, prosper

(1) **thrive** in a society, (2) **thrive** on pressure

Without investment, a business cannot **thrive**.

boom

n. a sudden increase in economic activity, or a sudden happening that brings good fortune; a deep, loud, and prolonged sound

synonym: roaring, prosperity, boost

(1) **boom** in sales, (2) a sonic **boom**

The high-technology industry is enjoying a **boom**.

desirable

adj. worth having or achieving; pleasing, attractive, or sought after

synonym: appealing, attractive, advisable

(1) **desirable** effect, (2) **desirable** result

The beachfront property had a **desirable** location with stunning ocean views.

intentionally

adv. in a planned or intended way

synonym: knowingly, calculatedly, deliberately

(1) she hit him **intentionally**, (2) She **intentionally** spread misleading information.

She would never **intentionally** hurt anyone.

sake

n. purpose; reason for wanting something done

synonym: purpose, reason, interest

(1) for your own **sake**, (2) for the **sake** of argument

He got a new job for the **sake** of his family.

Session 2: Spelling

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|---------------------------------|---|
| 1. fa___e relief | <i>n.</i> a severe shortage of food, often caused by drought, war, or economic reasons |
| 2. dispel the mis_____ion | <i>n.</i> a belief or an idea that is wrong because it has been based on faulty thinking, understanding, or hypothesis |
| 3. a church ba___r | <i>n.</i> marketplace, especially one in the Middle East |
| 4. adv_____nt of knowledge | <i>n.</i> the development, improvement, or progress of something |
| 5. ur__n property owners | <i>adj.</i> relating to or located in a town or city |
| 6. ind_____us worker | <i>adj.</i> hardworking, diligent, and persistent in effort |
| 7. em___y job seekers | <i>v.</i> to give somebody a job and pay them for it; to make use of |
| 8. p__r group | <i>n.</i> a person who has the same age, status, or ability |
| 9. cutting-edge inn_____on | <i>n.</i> the creation of a new device or process resulting from study and experimentation |
| 10. in_____t estate | <i>v.</i> to receive money, property, or a title from someone after they have died |
| 11. in_____t ancestral property | <i>v.</i> to receive money, property, or a title from someone after they have died |
| 12. pa___y items | <i>n.</i> a small room, closet, or cupboard used for the storage of food, particularly non-perishable items such as canned goods, dry goods, and spices; a supply of food stored in this manner |

ANSWERS: 1. famine, 2. misconception, 3. bazaar, 4. advancement, 5. urban, 6. industrious, 7. employ, 8. peer, 9. innovation, 10. inherit, 11. inherit, 12. pantry

13. rec_____on award *n.* the action or process of recognizing or being recognized, especially by remembering; an agreement that something is true or legal
14. te_____ry sector *adj.* relating to or being the third in a series, rank, or order; of or relating to third-level education or training
15. di_____e backgrounds *adj.* including numerous categories of individuals or entities; various
16. She int_____lly spread misleading information. *adv.* in a planned or intended way
17. pu_____e a goal *v.* to do something or attempt to attain something over time; to follow or seek someone or something, especially in trying to catch them
18. nu_____on condition *n.* the substances or the process that organisms take into their bodies as food for their growth and health
19. she hit him int_____lly *adv.* in a planned or intended way
20. v__y according to the age *v.* to become different in terms of size, shape, etc.
21. as_____e an important role *v.* to think or accept something to be true without having proof of it; to take or begin to have power; to begin to exhibit a specific quality or appearance
22. product int_____ory sale *adj.* intended as an introduction or preliminary; serving as a base or starting point

ANSWERS: 13. recognition, 14. tertiary, 15. diverse, 16. intentionally, 17. pursue, 18. nutrition, 19. intentionally, 20. vary, 21. assume, 22. introductory

34. a di_____l watch *adj.* processing or storing information as a succession of 1 and 0 to show that a signal is present or missing; relating to the use of computer technology, especially the internet
35. bankrupt cr_____or *n.* a person, company, etc. to whom a debtor owes money
36. co_____nt urinary diversion *n.* one of the earth's large landmasses; (adjective) abstaining from your feelings, especially your desire to have sex
37. too_____te tube *n.* a paste or gel used for cleaning the teeth and freshening the breath
38. te_____ry education *adj.* relating to or being the third in a series, rank, or order; of or relating to third-level education or training
39. a particular pre_____ce for Chinese art *n.* a stronger liking or interest for something or someone than another thing or person
40. ec_____y of scale *n.* the system by which a country or region produces manages, and distributes goods and services, including the money and finances involved in these activities; (of an airline) the lowest-priced, most basic option for seating in commercial travel
41. the cr_____or's claims *n.* a person, company, etc. to whom a debtor owes money
42. better fuel eff_____cy *n.* the state or quality of doing something well with no waste of input such as time or money

ANSWERS: 34. digital, 35. creditor, 36. continent, 37. toothpaste, 38. tertiary, 39. preference, 40. economy, 41. creditor, 42. efficiency

43. information ki__k *n.* a small, often freestanding structure or booth, typically used as a retail outlet or information center, particularly in a public space or high-traffic area
44. an inf_____al newspaper *adj.* having significant impact or power on someone or something
45. as_____te with people widely *v.* to mentally connect someone or something with someone or something else
46. app_____te the value *v.* to value and acknowledge the worth of someone or something; to be grateful for something or someone
47. em_____ng technologies *adj.* starting to exist, mature, or become well-known
48. become a lo__l customer *adj.* giving or remaining firm and constant support to a person, institution, product, etc.;
49. br___h office *n.* a division of a tree or woody shrub that grows out from the trunk or a main stem; a division of some larger or more complex organization
50. in___t capital *v.* to put money, effort, time, etc. into something to make a profit or achieve a result
51. pr_____m quality *n.* an amount of money paid periodically; the price or cost of something, especially when it is considered to be of high quality or value; (adjective) having or reflecting superior quality or value

ANSWERS: 43. kiosk, 44. influential, 45. associate, 46. appreciate, 47. emerging, 48. loyal, 49. branch, 50. invest, 51. premium

52. de_____on authority *n.* the act or process of making up someone's mind about something; a choice or judgment reached after considering options
53. a tr_____on of a culture *n.* a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society
54. ent_____ed positions *adj.* established firmly and securely
55. financial ind_____nce *n.* freedom from another's or others' control or influence
56. a selfish de_____on *n.* the act or process of making up someone's mind about something; a choice or judgment reached after considering options
57. int_____ory biology text *adj.* intended as an introduction or preliminary; serving as a base or starting point
58. the br__d of the new car *n.* a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning
59. tra_____on balance *n.* an instance of buying or selling something; the act or process of doing something
60. collaborate with co_____ues *n.* one of a group of a coworker, especially in a profession or a business
61. ind_____al freedom *n.* a single person or thing, as distinct from a group

ANSWERS: 52. decision, 53. tradition, 54. entrenched, 55. independence, 56. decision, 57. introductory, 58. brand, 59. transaction, 60. colleague, 61. individual

62. ma_____ne spread *n.* a yellow substance made from vegetable oils or a blend of vegetable and animal fats, commonly used as a substitute for butter and is typically lower in saturated fat and cholesterol
63. po_____t of the poor *adj.* having the least wealth or resources
64. de_____p a skill *v.* to grow or expand; to improve or refine through a process of progress and refinement, often to achieve greater sophistication or complexity; to elaborate or add detail to something that is in the process of being created
65. de_____le result *adj.* worth having or achieving; pleasing, attractive, or sought after
66. re__r to a map *v.* to direct someone's attention, thoughts, or questions to another source or person; to mention, cite, or allude to something as evidence or support
67. his meal pre_____ces *n.* a stronger liking or interest for something or someone than another thing or person
68. average fuel con_____on *n.* the amount used or eaten; the act of using up a resource such as energy, food, or materials
69. commonly held mis_____ion *n.* a belief or an idea that is wrong because it has been based on faulty thinking, understanding, or hypothesis
70. hi_____nd hotels *adj.* of the highest quality or luxury, often used to describe expensive or exclusive products or services

ANSWERS: 62. margarine, 63. poorest, 64. develop, 65. desirable, 66. refer, 67. preference, 68. consumption, 69. misconception, 70. high-end

71. vegetable ma_____ne *n.* a yellow substance made from vegetable oils or a blend of vegetable and animal fats, commonly used as a substitute for butter and is typically lower in saturated fat and cholesterol
72. po_____y alleviation *n.* the condition of being extremely poor
73. ex____d a lineup *v.* to increase or to make something greater in size, number, or importance
74. et____c minority *adj.* relating or belonging to a group of people who share a cultural tradition
75. record driving aut_____lly *adv.* without needing a direct human control
76. co_____e a large of alcohol *v.* to spend something, especially fuel, energy, or time, in a large amount
77. und_____ate the probability *v.* to think or suppose that a quantity, price, or size is smaller than it is
78. a lo__l friend *adj.* giving or remaining firm and constant support to a person, institution, product, etc.;
79. ind_____us student *adj.* hardworking, diligent, and persistent in effort
80. re_____on between cause and effect *n.* the way two persons or groups of people feel and act toward one another
81. in_____ce a child's future *n.* the ability to affect someone's or something's character, growth, or behavior, or the effect itself
82. perpetuate a m__h *n.* an ancient story or set of stories accepted as history, especially explaining the worldview of a people

ANSWERS: 71. margarine, 72. poverty, 73. expand, 74. ethnic, 75. automatically, 76. consume, 77. underestimate, 78. loyal, 79. industrious, 80. relation, 81. influence, 82. myth

83. an inf_____al politician *adj.* having significant impact or power on someone or something
84. re__r to a book *v.* to direct someone's attention, thoughts, or questions to another source or person; to mention, cite, or allude to something as evidence or support
85. single et___c group *adj.* relating or belonging to a group of people who share a cultural tradition
86. de_____p a strategy *v.* to grow or expand; to improve or refine through a process of progress and refinement, often to achieve greater sophistication or complexity; to elaborate or add detail to something that is in the process of being created
87. for spe _____lly American customers *adv.* only associated with or meant for one thing
88. de___k theory *v.* to expose or dismiss as false, exaggerated, or worthless
89. the tra _____ion of a tadpole into a frog *n.* a complete change in form, nature, or appearance of someone or something
90. ex___d agricultural output *v.* to increase or to make something greater in size, number, or importance
91. live in af_____nt circumstances *adj.* rich and wealthy; having a lot of money and material wealth
92. insurance pr_____m *n.* an amount of money paid periodically; the price or cost of something, especially when it is considered to be of high quality or value; (adjective) having or reflecting superior quality or value

ANSWERS: 83. influential, 84. refer, 85. ethnic, 86. develop, 87. specifically, 88. debunk, 89. transformation, 90. expand, 91. affluent, 92. premium

93. inf_____er marketing *n.* a person or thing that affects or changes someone's or something's behavior, especially a person with the ability to affect potential buyers of a product or service through recommendations on social media
94. for the s__e of argument *n.* purpose; reason for wanting something done
95. kitchen pa___y *n.* a small room, closet, or cupboard used for the storage of food, particularly non-perishable items such as canned goods, dry goods, and spices; a supply of food stored in this manner
96. soc_____mic status *adj.* relating to the social and economic factors that shape an individual, group, or community, particularly in terms of income, occupation, education, and social class
97. a s__m battle *n.* something that is not as good or true as it seems to be and is intended to deceive people; a person who pretends to be something they are not
98. interstate co_____ce *n.* the activity of buying and selling things, especially on a large scale
99. la_____d stock *n.* a person or thing that falls behind or moves slowly, particularly in a group or in comparison to others
100. inn_____on leader *n.* the creation of a new device or process resulting from study and experimentation

ANSWERS: 93. influencer, 94. sake, 95. pantry, 96. socioeconomic, 97. sham, 98. commerce, 99. laggard, 100. innovation

- | | | |
|--------------------------------------|-----------|--|
| 101. largest electronic m__l | <i>n.</i> | a large, enclosed shopping center that typically contains many stores, restaurants, and other businesses |
| 102. fleshly de___e | <i>n.</i> | a strong feeling of wanting to have or do something |
| 103. pr___r a window seat | <i>v.</i> | to like, choose, or want one thing or person better than another |
| 104. as_____te alcohol with gambling | <i>v.</i> | to mentally connect someone or something with someone or something else |
| 105. for your own s___e | <i>n.</i> | purpose; reason for wanting something done |
| 106. suit against the la____rd | <i>n.</i> | a person or organization that rents a room, a house, an office, etc. |
| 107. con_____ion in English | <i>n.</i> | an informal talk between two or more people to exchange their views, ideas, information, etc. |
| 108. dur_____ty test | <i>n.</i> | the ability to withstand wear, pressure, or damage over a while; longevity |
| 109. high-profile inf_____er | <i>n.</i> | a person or thing that affects or changes someone's or something's behavior, especially a person with the ability to affect potential buyers of a product or service through recommendations on social media |
| 110. a br___h pipe | <i>n.</i> | a division of a tree or woody shrub that grows out from the trunk or a main stem; a division of some larger or more complex organization |

ANSWERS: 101. mall, 102. desire, 103. prefer, 104. associate, 105. sake, 106. landlord, 107. conversation, 108. durability, 109. influencer, 110. branch

111. a seafaring na___n	<i>n.</i> a large organized community of people living in a particular country or region and having a particular culture
112. ind_____nce ceremony	<i>n.</i> freedom from another's or others' control or influence
113. back f_n	<i>n.</i> a thin flat part on the body of a fish or other aquatic animal used for propulsion or balance
114. le____og technology	<i>n.</i> a children's game in which players take turns jumping over each other's stooped backs
115. coal fa___e	<i>n.</i> a severe shortage of food, often caused by drought, war, or economic reasons
116. en____s hours	<i>adj.</i> having no end or conclusion; infinitely very large in size or amount
117. an energy eff_____cy	<i>n.</i> the state or quality of doing something well with no waste of input such as time or money
118. th___e in a society	<i>v.</i> to grow vigorously; to make steady progress
119. the house was sub_____lly built	<i>adv.</i> to a great extent or degree
120. rich in nu___e	<i>n.</i> a subtle or slight degree of difference in appearance, meaning, sound, someone's feeling, etc.
121. fl___r enhancer	<i>n.</i> the taste sensation produced by a substance in the mouth
122. cast a tra_____ion spell	<i>n.</i> a complete change in form, nature, or appearance of someone or something

ANSWERS: 111. nation, 112. independence, 113. fin, 114. leapfrog, 115. famine, 116. endless, 117. efficiency, 118. thrive, 119. substantially, 120. nuance, 121. flavor, 122. transformation

123. de___k an urban legend *v.* to expose or dismiss as false, exaggerated, or worthless
124. ur__n planning *adj.* relating to or located in a town or city
125. soc_____mic issues *adj.* relating to the social and economic factors that shape an individual, group, or community, particularly in terms of income, occupation, education, and social class
126. turn out to be all s__m *n.* something that is not as good or true as it seems to be and is intended to deceive people; a person who pretends to be something they are not
127. sp_____ic instructions *adj.* clearly defined or particular to a certain thing or situation; distinct, explicit, and precise
128. the price went up sub_____lly *adv.* to a great extent or degree
129. run a gr_____y *n.* a shop that sells food and other household items
130. mis_____and entirely about her *v.* to interpret or understand something in the wrong way
131. pull up a w__d *n.* a wild plant growing where it is not wanted and in competition with cultivated plants
132. co_____al combination of funds *adj.* belonging to or used by a group rather than individuals; for common use
133. ob_____s reasons *adj.* easy to see, discover or understand
134. co_____us effort *adj.* being aware of and able to respond to what is happening around you

ANSWERS: 123. debunk, 124. urban, 125. socioeconomic, 126. sham, 127. specific, 128. substantially, 129. grocery, 130. misunderstand, 131. weed, 132. communal, 133. obvious, 134. conscious

135. the fo_____nts of an earlier civilization
n. a mark of a foot, shoe, or animal's foot left on a surface
136. fo_____nts in the snow
n. a mark of a foot, shoe, or animal's foot left on a surface
137. pr____r physics to chemistry
v. to like, choose, or want one thing or person better than another
138. against tr_____on
n. a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society
139. mountain tr__e
n. a social group made up of members who live together, sharing the same language, culture, religion, etc., especially those who do not live in towns or cities
140. a private ind_____al
n. a single person or thing, as distinct from a group
141. co_____us of having succeeded
adj. being aware of and able to respond to what is happening around you
142. tec_____cal policy
adj. based on scientific and industrial progress
143. cro_____der relations
adj. relating to or involving movement, interaction, or communication between different countries or regions, especially those that share a common border
144. ent_____ed ideas
adj. established firmly and securely
145. en_____s possibilities
adj. having no end or conclusion; infinitely very large in size or amount

ANSWERS: 135. footprint, 136. footprint, 137. prefer, 138. tradition, 139. tribe, 140. individual, 141. conscious, 142. technological, 143. cross-border, 144. entrenched, 145. endless

146. em____ng country *adj.* starting to exist, mature, or become well-known
147. outdoor ki__k *n.* a small, often freestanding structure or booth, typically used as a retail outlet or information center, particularly in a public space or high-traffic area
148. create a br__d logo *n.* a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning
149. co_____e electricity *v.* to spend something, especially fuel, energy, or time, in a large amount
150. m__l crawler *n.* a large, enclosed shopping center that typically contains many stores, restaurants, and other businesses
151. career adv_____nt *n.* the development, improvement, or progress of something
152. tw__t a wet towel *v.* to bend or turn something into a certain shape
153. the m__h of an old religion *n.* an ancient story or set of stories accepted as history, especially explaining the worldview of a people
154. po_____t area *adj.* having the least wealth or resources
155. the most am_____g feeling *adj.* extremely surprising, especially in a way that you like or admire
156. a f_n of a plane *n.* a thin flat part on the body of a fish or other aquatic animal used for propulsion or balance

ANSWERS: 146. emerging, 147. kiosk, 148. brand, 149. consume, 150. mall, 151. advancement, 152. twist, 153. myth, 154. poorest, 155. amazing, 156. fin

157. w__d management *n.* a wild plant growing where it is not wanted and in competition with cultivated plants
158. se_____t analysis *n.* a part or section of something; a distinct group within a larger whole
159. the con_____on of food *n.* the amount used or eaten; the act of using up a resource such as energy, food, or materials
160. ma_____e amounts *adj.* enormous amount; very heavy and solid
161. cro_____der cooperation *adj.* relating to or involving movement, interaction, or communication between different countries or regions, especially those that share a common border
162. card with no foreign tra_____on fees *n.* an instance of buying or selling something; the act or process of doing something
163. in___t in stocks *v.* to put money, effort, time, etc. into something to make a profit or achieve a result
164. co_____al swimming pool *adj.* belonging to or used by a group rather than individuals; for common use
165. former co_____ue *n.* one of a group of a coworker, especially in a profession or a business
166. am_____g advances *adj.* extremely surprising, especially in a way that you like or admire
167. field of fun_____al medicine *adj.* designed for or capable of a particular activity, purpose, or task; practical or ready for use or service

ANSWERS: 157. weed, 158. segment, 159. consumption, 160. massive, 161. cross-border, 162. transaction, 163. invest, 164. communal, 165. colleague, 166. amazing, 167. functional

168. as___e a lousy attitude to his boss *v.* to think or accept something to be true without having proof of it; to take or begin to have power; to begin to exhibit a specific quality or appearance
169. pu___e freedoms *v.* to do something or attempt to attain something over time; to follow or seek someone or something, especially in trying to catch them
170. ex_____ng football player *adj.* causing a lot of interest or excitement
171. na___n-state *n.* a large organized community of people living in a particular country or region and having a particular culture
172. b__m in sales *n.* a sudden increase in economic activity, or a sudden happening that brings good fortune; a deep, loud, and prolonged sound
173. the local chamber of co_____ce *n.* the activity of buying and selling things, especially on a large scale
174. his conclusion was ob_____s *adj.* easy to see, discover or understand
175. nu_____on intake *n.* the substances or the process that organisms take into their bodies as food for their growth and health
176. aboriginal tr__e *n.* a social group made up of members who live together, sharing the same language, culture, religion, etc., especially those who do not live in towns or cities
177. ec_____y class *n.* the system by which a country or region produces manages, and distributes goods and services, including the money and finances involved in these activities; (of an airline) the lowest-priced, most basic option for seating in commercial travel

ANSWERS: 168. assume, 169. pursue, 170. exciting, 171. nation, 172. boom, 173. commerce, 174. obvious, 175. nutrition, 176. tribe, 177. economy

178. industry-sp____ic regulations *adj.* clearly defined or particular to a certain thing or situation; distinct, explicit, and precise
179. di____l electronic signature *adj.* processing or storing information as a succession of 1 and 0 to show that a signal is present or missing; relating to the use of computer technology, especially the internet
180. the gr____y business *n.* a shop that sells food and other household items
181. minor co____ic changes *adj.* relating to treatment aimed at restoring or improving a person's appearance and attractiveness; (noun) a substance that you put on your face or body to enhance its appearance and make it more attractive
182. tec____cal advancement *adj.* based on scientific and industrial progress
183. hom____us society *adj.* consisting of or composed of parts that are similar or identical in nature, kind, or character; uniform in structure or composition
184. und____ate an enemy *v.* to think or suppose that a quantity, price, or size is smaller than it is
185. the inland of a co____nt *n.* one of the earth's large landmasses; (adjective) abstaining from your feelings, especially your desire to have sex
186. the cycle of po____y *n.* the condition of being extremely poor

ANSWERS: 178. specific, 179. digital, 180. grocery, 181. cosmetic, 182. technological, 183. homogeneous, 184. underestimate, 185. continent, 186. poverty

187. p__r review *n.* a person who has the same age, status, or ability
188. hi_____nd technology *adj.* of the highest quality or luxury, often used to describe expensive or exclusive products or services
189. a person of di_____e talents *adj.* including numerous categories of individuals or entities; various
190. de_____le effect *adj.* worth having or achieving; pleasing, attractive, or sought after
191. fun_____al deafness *adj.* designed for or capable of a particular activity, purpose, or task; practical or ready for use or service
192. co_____ic fenders on cars *adj.* relating to treatment aimed at restoring or improving a person's appearance and attractiveness; (noun) a substance that you put on your face or body to enhance its appearance and make it more attractive
193. de_____t accumulation *n.* a sum of money or materials placed or kept in a bank, safety deposit box, or other secure places for safekeeping; a layer of rock, sand, or other material left behind by a flowing liquid or eroding force
194. a charity ba____r *n.* marketplace, especially one in the Middle East
195. in_____ce the daily life *n.* the ability to affect someone's or something's character, growth, or behavior, or the effect itself

ANSWERS: 187. peer, 188. high-end, 189. diverse, 190. desirable, 191. functional, 192. cosmetic, 193. deposit, 194. bazaar, 195. influence

196. mis_____and each other *v.* to interpret or understand something in the wrong way
197. th___e on pressure *v.* to grow vigorously; to make steady progress
198. a delicate fl___r *n.* the taste sensation produced by a substance in the mouth
199. app_____te her feedback *v.* to value and acknowledge the worth of someone or something; to be grateful for something or someone
200. em___y a new method *v.* to give somebody a job and pay them for it; to make use of
201. too_____te hygiene product *n.* a paste or gel used for cleaning the teeth and freshening the breath
202. joint rec _____on *n.* the action or process of recognizing or being recognized, especially by remembering; an agreement that something is true or legal
203. the la_____rd of an inn *n.* a person or organization that rents a room, a house, an office, etc.
204. ex_____ng news *adj.* causing a lot of interest or excitement
205. hom_____us culture *adj.* consisting of or composed of parts that are similar or identical in nature, kind, or character; uniform in structure or composition
206. le_____og game *n.* a children's game in which players take turns jumping over each other's stooped backs
207. re_____on of inclusion *n.* the way two persons or groups of people feel and act toward one another

ANSWERS: 196. misunderstand, 197. thrive, 198. flavor, 199. appreciate, 200. employ, 201. toothpaste, 202. recognition, 203. landlord, 204. exciting, 205. homogeneous, 206. leapfrog, 207. relation

208. ma____e stars

adj. enormous amount; very heavy and solid

209. v__y directly with the price

v. to become different in terms of size, shape, etc.

210. af____nt society

adj. rich and wealthy; having a lot of money and material wealth

ANSWERS: 208. massive, 209. vary, 210. affluent

Session 3: Fill in the Blanks

1. The _____ had distinctly defined gender roles.
n. a social group made up of members who live together, sharing the same language, culture, religion, etc., especially those who do not live in towns or cities
2. Electronic _____ remain incomplete due to system errors.
n. an instance of buying or selling something; the act or process of doing something
3. You should not _____ the meaning of freedom.
v. to interpret or understand something in the wrong way
4. The _____ of this jacket is impressive, and it has held up for years.
n. the ability to withstand wear, pressure, or damage over a while; longevity
5. As an _____ he had the right to make his own decisions and live his life as he saw fit.
n. a single person or thing, as distinct from a group
6. The monarch exploited the peasants using its _____ power.
adj. established firmly and securely
7. The high-technology industry is enjoying a _____.
n. a sudden increase in economic activity, or a sudden happening that brings good fortune; a deep, loud, and prolonged sound
8. Many people go to the shopping _____ to socialize and spend time with friends.
n. a large, enclosed shopping center that typically contains many stores, restaurants, and other businesses

ANSWERS: 1. tribe, 2. transactions, 3. misunderstand, 4. durability, 5. individual, 6. entrenched, 7. boom, 8. mall

9. The recent economic downturn has resulted in _____ layoffs.

adj. enormous amount; very heavy and solid

10. Understanding unitary _____ of a normal matrix require considerable mathematical sophistication.

n. a complete change in form, nature, or appearance of someone or something

11. She intends to _____ a political career.

v. to do something or attempt to attain something over time; to follow or seek someone or something, especially in trying to catch them

12. She lived in an _____ neighborhood surrounded by wealth and luxury.

adj. rich and wealthy; having a lot of money and material wealth

13. The data he prepared was completely _____.

n. something that is not as good or true as it seems to be and is intended to deceive people; a person who pretends to be something they are not

14. The following example _____ that the capacity of each battery is the same.

v. to think or accept something to be true without having proof of it; to take or begin to have power; to begin to exhibit a specific quality or appearance

15. The two neighboring countries have a _____ trade agreement.

adj. relating to or involving movement, interaction, or communication between different countries or regions, especially those that share a common border

16. She was struggling to make a _____ between two job offers.

n. the act or process of making up someone's mind about something; a choice or judgment reached after considering options

ANSWERS: 9. massive, 10. transformations, 11. pursue, 12. affluent, 13. sham, 14. assumes, 15. cross-border, 16. decision

17. The _____ countries in the world often have the highest rates of malnutrition.

adj. having the least wealth or resources

18. Our subscription plan is _____ renewed.

adv. without needing a direct human control

19. Sensors convert physical phenomena into _____ signals.

adj. processing or storing information as a succession of 1 and 0 to show that a signal is present or missing; relating to the use of computer technology, especially the internet

20. When making arrests, police officers frequently _____ excessive force.

v. to give somebody a job and pay them for it; to make use of

21. The _____ conditions of a country can significantly affect its political stability.

adj. relating to the social and economic factors that shape an individual, group, or community, particularly in terms of income, occupation, education, and social class

22. _____ advances have disrupted many industries.

adj. based on scientific and industrial progress

23. I need to clean out the _____ and throw away any expired food.

n. a small room, closet, or cupboard used for the storage of food, particularly non-perishable items such as canned goods, dry goods, and spices; a supply of food stored in this manner

24. The mobile phone was still _____ even after being dropped.

adj. designed for or capable of a particular activity, purpose, or task; practical or ready for use or service

ANSWERS: 17. poorest, 18. automatically, 19. digital, 20. employ, 21. socioeconomic, 22. Technological, 23. pantry, 24. functional

25. There is nothing more valuable than _____ and freedom.

n. freedom from another's or others' control or influence

26. Her _____ is comfortable clothing over fashionable ones.

n. a stronger liking or interest for something or someone than another thing or person

27. Each _____ group has its unique rituals.

adj. relating or belonging to a group of people who share a cultural tradition

28. There's a new _____ of hero in the movies now.

n. a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning

29. The _____ of the tree had fallen and blocked the road.

n. a division of a tree or woody shrub that grows out from the trunk or a main stem; a division of some larger or more complex organization

30. She would never _____ hurt anyone.

adv. in a planned or intended way

31. The golfer recorded an _____ distance.

adj. extremely surprising, especially in a way that you like or admire

32. The shark's powerful _____ allowed it to swim at high speeds.

n. a thin flat part on the body of a fish or other aquatic animal used for propulsion or balance

ANSWERS: 25. independence, 26. preference, 27. ethnic, 28. brand, 29. branch, 30. intentionally, 31. amazing, 32. fins

33. The majority of consumers _____ this brand with quality.
v. to mentally connect someone or something with someone or something else
34. The myth was _____ by scientists, who provided evidence to the contrary.
v. to expose or dismiss as false, exaggerated, or worthless
35. I decided to seek counseling on the advice of my _____.
n. one of a group of a coworker, especially in a profession or a business
36. Some people are willing to pay a _____ for a rare and valuable collectible.
n. an amount of money paid periodically; the price or cost of something, especially when it is considered to be of high quality or value; (adjective) having or reflecting superior quality or value
37. During recess, the children played a game of _____ in the schoolyard.
n. a children's game in which players take turns jumping over each other's stooped backs
38. The _____ pace of innovation in the industry has allowed competitors to gain ground.
n. a person or thing that falls behind or moves slowly, particularly in a group or in comparison to others
39. The report divided the data into _____ based on age, gender, and income level.
n. a part or section of something; a distinct group within a larger whole
40. We would _____ an early reply.
v. to value and acknowledge the worth of someone or something; to be grateful for something or someone

ANSWERS: 33. associate, 34. debunked, 35. colleague, 36. premium, 37. leapfrog, 38. laggard, 39. segments, 40. appreciate

41. _____ surgery is becoming more common in Asia due to lowering prices.
adj. relating to treatment aimed at restoring or improving a person's appearance and attractiveness; (noun) a substance that you put on your face or body to enhance its appearance and make it more attractive
42. The painter has tried to express every _____ of the woman's expression in his work.
n. a subtle or slight degree of difference in appearance, meaning, sound, someone's feeling, etc.
43. With the financial bubble bursting, the _____ of economic growth in investment banking collapsed.
n. an ancient story or set of stories accepted as history, especially explaining the worldview of a people
44. I asked the lawyer to initiate _____ negotiations for voluntary liquidation.
n. a person, company, etc. to whom a debtor owes money
45. Competition between countries resulted in fast technological _____.
n. the development, improvement, or progress of something
46. They hope to _____ their business worldwide.
v. to increase or to make something greater in size, number, or importance
47. The university offers both undergraduate and graduate programs, as well as a variety of _____ courses.
adj. relating to or being the third in a series, rank, or order; of or relating to third-level education or training
48. Enemy armies are _____ to their monarch.
adj. giving or remaining firm and constant support to a person, institution, product, etc.;

ANSWERS: 41. Cosmetic, 42. nuance, 43. myth, 44. creditor, 45. advancement, 46. expand, 47. tertiary, 48. loyal

49. They frequently _____ their abilities and felt inferior.
v. to think or suppose that a quantity, price, or size is smaller than it is
50. He complained about the price of tenant pays to the _____.
n. a person or organization that rents a room, a house, an office, etc.
51. My mom always switches butter for _____ in recipes.
n. a yellow substance made from vegetable oils or a blend of vegetable and animal fats, commonly used as a substitute for butter and is typically lower in saturated fat and cholesterol
52. A smaller car will _____ less fuel.
v. to spend something, especially fuel, energy, or time, in a large amount
53. This company has invested heavily in Internet _____.
n. the activity of buying and selling things, especially on a large scale
54. The _____ market was filled with colorful stalls selling goods from all over the world.
n. marketplace, especially one in the Middle East
55. He got a new job for the _____ of his family.
n. purpose; reason for wanting something done
56. The _____ of the coffee was rich and full-bodied.
n. the taste sensation produced by a substance in the mouth
57. This food contains all the _____ your dog requires.
n. the substances or the process that organisms take into their bodies as food for their growth and health

ANSWERS: 49. underestimated, 50. landlord, 51. margarine, 52. consume, 53. commerce, 54. bazaar, 55. sake, 56. flavor, 57. nutrition

58. Early childhood experiences are very _____ for people.

adj. having significant impact or power on someone or something

59. New York is a city with a _____ ethnic population.

adj. including numerous categories of individuals or entities; various

60. The _____ of the country is struggling due to the recent political instability.

n. the system by which a country or region produces manages, and distributes goods and services, including the money and finances involved in these activities; (of an airline) the lowest-priced, most basic option for seating in commercial travel

61. Low sexual _____ typically correlates with low testosterone levels.

n. a strong feeling of wanting to have or do something

62. Your _____ reflects your thoughts.

n. an informal talk between two or more people to exchange their views, ideas, information, etc.

63. The garden was full of _____ that needed to be pulled.

n. a wild plant growing where it is not wanted and in competition with cultivated plants

64. Without investment, a business cannot _____.

v. to grow vigorously; to make steady progress

65. We choose transportation that has a smaller carbon _____.

n. a mark of a foot, shoe, or animal's foot left on a surface

ANSWERS: 58. influential, 59. diverse, 60. economy, 61. desire, 62. conversation, 63. weeds, 64. thrive, 65. footprint

66. Our company must continue to strive for greater _____.
- n.* the state or quality of doing something well with no waste of input such as time or money
67. My team measures the effectiveness of advertising with social media _____.
- n.* a person or thing that affects or changes someone's or something's behavior, especially a person with the ability to affect potential buyers of a product or service through recommendations on social media
68. The scientist conducted a study that provided _____ details about the species' behavior.
- adj.* clearly defined or particular to a certain thing or situation; distinct, explicit, and precise
69. The severe _____ caused by the drought has left many people without food.
- n.* a severe shortage of food, often caused by drought, war, or economic reasons
70. Many studies have investigated the relationship between _____ and academic achievement.
- n.* the condition of being extremely poor
71. Maximum heart rates _____ a lot for each individual.
- v.* to become different in terms of size, shape, etc.
72. I made a _____ at the bank to add money to my account.
- n.* a sum of money or materials placed or kept in a bank, safety deposit box, or other secure places for safekeeping; a layer of rock, sand, or other material left behind by a flowing liquid or eroding force

ANSWERS: 66. efficiency, 67. influencers, 68. specific, 69. famine, 70. poverty, 71. vary, 72. deposit

73. Please _____ to the instruction manual for further assistance.

- v.* to direct someone's attention, thoughts, or questions to another source or person; to mention, cite, or allude to something as evidence or support

74. The former emperor had a particular _____ even after he abdicated.

- n.* the ability to affect someone's or something's character, growth, or behavior, or the effect itself

75. We must _____ a new system to streamline our workflow and increase efficiency.

- v.* to grow or expand; to improve or refine through a process of progress and refinement, often to achieve greater sophistication or complexity; to elaborate or add detail to something that is in the process of being created

76. The proportion of female engineers has _____ increased.

- adv.* to a great extent or degree

77. The government should view children as national assets and actively _____ in them.

- v.* to put money, effort, time, etc. into something to make a profit or achieve a result

78. The boutique sold _____ clothing and accessories for affluent customers.

- adj.* of the highest quality or luxury, often used to describe expensive or exclusive products or services

79. _____ technologies have dramatically improved productivity in various industries.

- adj.* starting to exist, mature, or become well-known

ANSWERS: 73. refer, 74. influence, 75. develop, 76. substantially, 77. invest, 78. high-end, 79. Emerging

80. I always use mint-flavored _____ to refresh my mouth in the morning and at night.

n. a paste or gel used for cleaning the teeth and freshening the breath

81. Flight across the _____ was a daring adventure in its day.

n. one of the earth's large landmasses; (adjective) abstaining from your feelings, especially your desire to have sex

82. The industrial _____ laws were passed with little to no alteration.

n. the way two persons or groups of people feel and act toward one another

83. He became _____ that he was being followed.

adj. being aware of and able to respond to what is happening around you

84. The beachfront property had a _____ location with stunning ocean views.

adj. worth having or achieving; pleasing, attractive, or sought after

85. He was given _____ for his outstanding work in the field of medicine.

n. the action or process of recognizing or being recognized, especially by remembering; an agreement that something is true or legal

86. After his death, his sons _____ his business.

v. to receive money, property, or a title from someone after they have died

87. In our country, water _____ usually decreases during the winter.

n. the amount used or eaten; the act of using up a resource such as energy, food, or materials

88. Only a small number of _____ utilities offer sanitation services.

adj. relating to or located in a town or city

ANSWERS: 80. toothpaste, 81. continent, 82. relations, 83. conscious, 84. desirable, 85. recognition, 86. inherited, 87. consumption, 88. urban

89. The _____ of Japan is known for its unique culture and advanced technology.
n. a large organized community of people living in a particular country or region and having a particular culture
90. There are _____ differences between the two wine-producing regions.
adj. easy to see, discover or understand
91. I ordered some snacks at the _____ before boarding my flight.
n. a small, often freestanding structure or booth, typically used as a retail outlet or information center, particularly in a public space or high-traffic area
92. This ad campaign is aimed _____ at young women.
adv. only associated with or meant for one thing
93. Among young people, _____ pressure can be pretty influential.
n. a person who has the same age, status, or ability
94. The birds _____ open water areas with reeds around them.
v. to like, choose, or want one thing or person better than another
95. The _____ class was designed to give students a basic understanding of the subject.
adj. intended as an introduction or preliminary; serving as a base or starting point
96. I will go to the _____ store to buy food for dinner.
n. a shop that sells food and other household items
97. It is a _____ in many families to have a big Thanksgiving dinner with all their relatives.
n. a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society

ANSWERS: 89. nation, 90. obvious, 91. kiosk, 92. specifically, 93. peer, 94. prefer, 95. introductory, 96. grocery, 97. tradition

98. The vegetarian burger was an _____ that quickly spread to the United Kingdom.

n. the creation of a new device or process resulting from study and experimentation

99. He _____ pieces of rope out of straw.

v. to bend or turn something into a certain shape

100. There are numerous _____ about food and health.

n. a belief or an idea that is wrong because it has been based on faulty thinking, understanding, or hypothesis

101. He was known to be very _____ and would often work late into the night.

adj. hardworking, diligent, and persistent in effort

102. The population in the rural area was very _____ with everyone having the same cultural and ethnic background.

adj. consisting of or composed of parts that are similar or identical in nature, kind, or character; uniform in structure or composition

103. The findings of the experiment were both _____ and unexpected.

adj. causing a lot of interest or excitement

104. _____ elections were held in several European countries.

adj. belonging to or used by a group rather than individuals; for common use

105. He looked out the window at the _____ stream of people.

adj. having no end or conclusion; infinitely very large in size or amount

ANSWERS: 98. innovation, 99. twisted, 100. misconceptions, 101. industrious, 102. homogeneous, 103. exciting, 104. Communal, 105. endless

ANSWERS: