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Vocabulary Builder Reference from...

Julissa Prado: 3 rules to help you build a successful business | TED Talk

https://www.ted.com/talks/julissa_prado_3_rules_to_help_you_build_a_successful_business

Advanced Words Only

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Session 1: Word List

solver

n. a thinker who finds an answer to a problem or a difficult situation; a piece of software or the algorithm that solves a mathematical problem

synonym: thinker

(1) puzzle- **solver**, (2) linear **solver**

The flow **solver** is validated against the experiment.

pandemic

n. an outbreak of a disease that affects many people over a very wide area

synonym: outbreak

(1) flu **pandemic**, (2) global **pandemic**

They fear a **pandemic** of a new type of virus.

adept

adj. having or showing knowledge and skill and aptitude to do something quite difficult

synonym: proficient, masterful, experienced

(1) **adept** at fishing, (2) **adept** in handicrafts

She is highly **adept** with medical equipment.

ingenuity

n. the quality of inventing things or solving problems in clever new ways

synonym: creativity, invention, originality

(1) the infinite **ingenuity** of man, (2) abound in **ingenuity**

Creativity and **ingenuity** are often brought about by extreme concentration.

firsthand

adv. from the source; directly; (adjective) received directly from a source

synonym: direct

(1) hear customer's voices **firsthand**, (2) conduct **firsthand** research

The manager tried to hear customers' voices **firsthand**.

immerse

v. to become fully involved in a particular activity; to dip or submerge in a liquid, especially so that they or it are entirely covered

synonym: dip, inundate, submerge

(1) **immerse** the cloth in the dye, (2) completely **immerse** the ingredient

He **immersed** himself in his research.

playbook

n. a set of strategies or tactics used in a particular situation, often in a business or political context; a guidebook or manual that outlines a specific plan of action

synonym: strategy, game plan, manual

(1) **playbook** strategy, (2) political **playbook**

The coach's **playbook** helped the team win the championship.

intuition

n. the ability to understand or know something without reasoning or evidence; a feeling that guides a person to do or believe something without fully understanding why

synonym: instinct, gut feeling, sixth sense

(1) creative **intuition**, (2) **intuition** research

Some studies suggest that people's **intuitions** can be influenced by their experiences and biases.

uneasy

adj. causing or feeling anxiety or discomfort

synonym: anxious, troubled, nervous

(1) have **uneasy** eyes, (2) **uneasy** relationship

He was **uneasy** about the situation and didn't know what to do.

negotiable

adj. capable of being discussed and agreed upon; able to be changed or altered through negotiation

synonym: flexible, adjustable, adaptable

(1) a **negotiable** bill, (2) **negotiable** salary

The price of these items is **negotiable**, so feel free to make an offer.

Session 2: Spelling

1. conduct fi_____nd research *adv.* from the source; directly; (adjective)
received directly from a source
2. ad__t in handicrafts *adj.* having or showing knowledge and skill
and aptitude to do something quite
difficult
3. neg_____le salary *adj.* capable of being discussed and agreed
upon; able to be changed or altered
through negotiation
4. un___y relationship *adj.* causing or feeling anxiety or discomfort
5. ad__t at fishing *adj.* having or showing knowledge and skill
and aptitude to do something quite
difficult
6. hear customer's voices fi_____nd *adv.* from the source; directly; (adjective)
received directly from a source
7. abound in in_____ty *n.* the quality of inventing things or solving
problems in clever new ways
8. flu pa_____ic *n.* an outbreak of a disease that affects
many people over a very wide area
9. have un___y eyes *adj.* causing or feeling anxiety or discomfort
10. a neg_____le bill *adj.* capable of being discussed and agreed
upon; able to be changed or altered
through negotiation
11. creative in_____on *n.* the ability to understand or know
something without reasoning or
evidence; a feeling that guides a person
to do or believe something without fully
understanding why

ANSWERS: 1. firsthand, 2. adept, 3. negotiable, 4. uneasy, 5. adept, 6. firsthand, 7. ingenuity, 8. pandemic, 9. uneasy, 10. negotiable, 11. intuition

12. in_____on research *n.* the ability to understand or know something without reasoning or evidence; a feeling that guides a person to do or believe something without fully understanding why
13. the infinite in_____ty of man *n.* the quality of inventing things or solving problems in clever new ways
14. linear so____r *n.* a thinker who finds an answer to a problem or a difficult situation; a piece of software or the algorithm that solves a mathematical problem
15. completely im_____e the ingredient *v.* to become fully involved in a particular activity; to dip or submerge in a liquid, especially so that they or it are entirely covered
16. global pa_____ic *n.* an outbreak of a disease that affects many people over a very wide area
17. political pl_____ok *n.* a set of strategies or tactics used in a particular situation, often in a business or political context; a guidebook or manual that outlines a specific plan of action
18. puzzle-so____r *n.* a thinker who finds an answer to a problem or a difficult situation; a piece of software or the algorithm that solves a mathematical problem
19. pl_____ok strategy *n.* a set of strategies or tactics used in a particular situation, often in a business or political context; a guidebook or manual that outlines a specific plan of action

ANSWERS: 12. intuition, 13. ingenuity, 14. solver, 15. immerse, 16. pandemic, 17. playbook, 18. solver, 19. playbook

20. im_____e the cloth in the dye

v. to become fully involved in a particular activity; to dip or submerge in a liquid, especially so that they or it are entirely covered

ANSWERS: 20. immerse

Session 3: Fill in the Blanks

1. The price of these items is _____ so feel free to make an offer.
adj. capable of being discussed and agreed upon; able to be changed or altered through negotiation
2. He was _____ about the situation and didn't know what to do.
adj. causing or feeling anxiety or discomfort
3. He _____ himself in his research.
v. to become fully involved in a particular activity; to dip or submerge in a liquid, especially so that they or it are entirely covered
4. The manager tried to hear customers' voices _____.
adv. from the source; directly; (adjective) received directly from a source
5. The coach's _____ helped the team win the championship.
n. a set of strategies or tactics used in a particular situation, often in a business or political context; a guidebook or manual that outlines a specific plan of action
6. The flow _____ is validated against the experiment.
n. a thinker who finds an answer to a problem or a difficult situation; a piece of software or the algorithm that solves a mathematical problem
7. Creativity and _____ are often brought about by extreme concentration.
n. the quality of inventing things or solving problems in clever new ways
8. She is highly _____ with medical equipment.
adj. having or showing knowledge and skill and aptitude to do something quite difficult

ANSWERS: 1. negotiable, 2. uneasy, 3. immersed, 4. firsthand, 5. playbook, 6. solver, 7. ingenuity, 8. adept

9. They fear a _____ of a new type of virus.
- n.* an outbreak of a disease that affects many people over a very wide area
10. Some studies suggest that people's _____ can be influenced by their experiences and biases.
- n.* the ability to understand or know something without reasoning or evidence; a feeling that guides a person to do or believe something without fully understanding why

ANSWERS: 9. pandemic, 10. intuitions