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Vocabulary Builder Reference from...

Julissa Prado: 3 rules to help you build a successful business | TED Talk

https://www.ted.com/talks/julissa_prado_3_rules_to_help_you_build_a_successful_business

All Words

IMPORTANT

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Session 1: Word List

constant

adj. happening repeatedly or all the time

synonym: ceaseless, stable, unchanging

(1) a **constant** wind, (2) a **constant** temperature

Constant dropping wears away the stone.

solver

n. a thinker who finds an answer to a problem or a difficult situation; a piece of software or the algorithm that solves a mathematical problem

synonym: thinker

(1) puzzle- **solver**, (2) linear **solver**

The flow **solver** is validated against the experiment.

develop

v. to grow or expand; to improve or refine through a process of progress and refinement, often to achieve greater sophistication or complexity; to elaborate or add detail to something that is in the process of being created

synonym: evolve, progress, advance

(1) **develop** a strategy, (2) **develop** a skill

We must **develop** a new system to streamline our workflow and increase efficiency.

distribute

v. to give something to a large number of individuals, or to spread or furnish something

synonym: broadcast, disperse, hand out

(1) **distribute** wealth evenly, (2) **distribute** video content

His estate was **distributed** to his sons.

decide

v. to make up someone's mind about something; to come to a conclusion or judgment after considering options

synonym: choose, determine, settle

(1) **decide** a question, (2) **decide** on a course of action

She couldn't **decide** whether to order the pizza or the pasta for dinner.

pandemic

n. an outbreak of a disease that affects many people over a very wide area

synonym: outbreak

(1) flu **pandemic**, (2) global **pandemic**

They fear a **pandemic** of a new type of virus.

adept

adj. having or showing knowledge and skill and aptitude to do something quite difficult

synonym: proficient, masterful, experienced

(1) **adept** at fishing, (2) **adept** in handicrafts

She is highly **adept** with medical equipment.

entrepreneur

n. an individual who creates or invests in one or more businesses, especially when this involves taking financial risks

synonym: founder, executive

(1) a successful **entrepreneur**, (2) billionaire **entrepreneur**

Entrepreneurs willingly accept business risks to achieve success.

spirit

n. the part of a person which is the seat of their mind, feelings, and character rather than their physical body; the general atmosphere of a place or situation and the effect that it has on people

synonym : soul, attitude, enthusiasm

(1) **spirit** and the letter of the law, (2) an indomitable **spirit**
Despite their tragic loss, the family is showing great **spirit**.

surround

v. to be all around something or somebody

synonym : encircle, encompass, envelop

(1) **surround** a town, (2) a stone wall **surrounds** the palace
On three sides, mountains **surround** the settlement.

immigrant

n. a person who has come to a country where they were not born to live there permanently

synonym : settler, expatriate, emigrant

(1) **immigrant** communities, (2) an **immigrant** from the country

Police received a report of illegal **immigrants** in the area.

ingenuity

n. the quality of inventing things or solving problems in clever new ways

synonym : creativity, invention, originality

(1) the infinite **ingenuity** of man, (2) abound in **ingenuity**
Creativity and **ingenuity** are often brought about by extreme concentration.

rebuild

v. to build again or anew

synonym : reconstruct, renovate, restore

(1) **rebuild** a company, (2) **rebuild** communities

They are planning to **rebuild** the house after the fire.

firsthand

adv. from the source; directly; (adjective) received directly from a source

synonym : direct

(1) hear customer's voices **firsthand**, (2) conduct **firsthand** research

The manager tried to hear customers' voices **firsthand**.

creative

adj. relating to or involving the use of skill and original and unusual ideas to create something

synonym: imaginative, innovative, inventive

(1) **creative** writing, (2) barren of **creative** spirit

All the supervisor has to do is assign tasks that make his subordinates more **creative**.

corporate

adj. of or relating to a large company

synonym: business, commercial, organizational

(1) **corporate** right, (2) **corporate** environment

The **corporate** office has decided to lay off 10% of the workforce.

launch

v. to send or propel something into the air or space using a device such as a rocket, missile, or spacecraft; to make something available or on sale for the first time

synonym: start, initiate, begin

(1) **launch** a spaceship into orbit, (2) **launch** a big attack

The company is set to **launch** its new product line next month.

embrace

v. to accept something willingly and enthusiastically;
(noun) the act of clasping another person in the arms as in greeting or affection

synonym: grasp, hold tightly, accept

(1) **embrace** an opportunity, (2) a warm **embrace**

The woods **embrace** the house.

profitable

adj. making or likely to make material gain or profit

synonym: advantageous, beneficial, thriving

(1) a **profitable** job, (2) **profitable** trade

The Prohibition amendment made bootlegging **profitable**.

attain

v. to achieve or reach a goal or level of success

synonym: accomplish, achieve, reach

(1) **attain** success, (2) **attain** a complete victory

She is determined to **attain** her degree in computer science.

principle

n. a fundamental law or truth that explains or controls how something happens or works

synonym: rule, creed, code

(1) **principle** of treatment, (2) **principle** in business

Efficiency isn't an essential **principle** here; fairness is.

transaction

n. an instance of buying or selling something; the act or process of doing something

synonym: trade, dealing, commerce

(1) card with no foreign **transaction** fees, (2) **transaction** balance

Electronic **transactions** remain incomplete due to system errors.

grant

v. to agree to give or allow somebody

synonym: allocate, authorize, give

(1) **grant** a new license, (2) **grant** a land

The chairperson **granted** him the right to speak.

immerse

v. to become fully involved in a particular activity; to dip or submerge in a liquid, especially so that they or it are entirely covered

synonym: dip, inundate, submerge

(1) **immerse** the cloth in the dye, (2) completely **immerse** the ingredient

He **immersed** himself in his research.

cousin

n. the child of your aunt or uncle

synonym: relative

(1) cross- **cousin** marriage, (2) **cousin's** family

I used to play with my younger male **cousins** when I was a little girl.

giant

adj. enormous; much bigger or more important than similar items usually are

synonym : big, gigantic, huge

(1) **giant** trees, (2) **giant** tech company

The **giant** jets gradually dominate the world's airlines.

relation

n. the way two persons or groups of people feel and act toward one another

synonym : association, linkage, connection

(1) **relation** between cause and effect, (2) **relation** of inclusion

The industrial **relations** laws were passed with little to no alteration.

authentic

adj. known to be real and what people say it is; not a fake or copy

synonym : genuine, bona fide, original

(1) an **authentic** signature, (2) the sets were meticulously **authentic**

The stages of the play were meticulously **authentic**

reciprocal

adj. given or felt by each toward the other; mutual; corresponding or interchangeable

synonym : mutual, complementary, supplemental

(1) have a **reciprocal** respect, (2) **reciprocal** actions

Their relationship was based on **reciprocal** love and respect for each other.

brand

n. a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning

synonym : trademark, label, symbol

(1) create a **brand** logo, (2) the **brand** of the new car

There's a new **brand** of hero in the movies now.

constantly

adv. all the time

synonym: continuously, always, frequently

(1) a **constantly** innovative enterprise, (2) a **constantly** varying mind

The mobile application industry is **constantly** changing.

mainstream

n. the ideas, opinions, beliefs, etc., that are considered normal or accepted by most people

synonym: prevailing, average, common

(1) join the **mainstream**, (2) **mainstream** political beliefs

His thinking is **mainstream** in the country's culture.

retailer

n. a person or business that sells goods to the public, typically in small quantities

synonym: seller, vendor, merchant

(1) **retailer** strategy, (2) **retailer** competition

The consumer-electronics **retailer** offered a discount for customers who paid in cash.

curl

v. to form or make something form into a curved or spiral shape; (noun) a round shape formed by a series of concentric circles

synonym: coil, curve, spiral

(1) **curl** around street corners, (2) a **curl** of smoke

The cat **curled** into a ball and went to sleep.

tradition

n. a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society

synonym: custom, practice, ritual

(1) a **tradition** of a culture, (2) against **tradition**

It is a **tradition** in many families to have a big Thanksgiving dinner with all their relatives.

wisdom

n. the quality of being wise, or the ability to use your knowledge and experience to make sensible decisions

synonym: sagacity, discernment, insight

(1) a fountain of **wisdom**, (2) **wisdom** literature

The community greatly respected and sought after the older adult's **wisdom**.

invest

v. to put money, effort, time, etc. into something to make a profit or achieve a result

synonym: fund, sponsor, support

(1) **invest** in stocks, (2) **invest** capital

The government should view children as national assets and actively **invest** in them.

fortune

n. a large amount of money or property; chance or luck as an unknown and arbitrary force affecting human affairs

synonym: wealth, affluence, assets

(1) ill **fortune**, (2) bit of good **fortune**

Capitalism guarantees the right of ownership of personal **fortune**.

strategy

n. a detailed plan of action designed to achieve a long-term or overall goal.

synonym: approach, procedure, scenario

(1) military **strategy**, (2) develop a **strategy**

Our plan includes a comprehensive marketing **strategy**.

playbook

n. a set of strategies or tactics used in a particular situation, often in a business or political context; a guidebook or manual that outlines a specific plan of action

synonym: strategy, game plan, manual

(1) **playbook** strategy, (2) political **playbook**

The coach's **playbook** helped the team win the championship.

intuition

n. the ability to understand or know something without reasoning or evidence; a feeling that guides a person to do or believe something without fully understanding why

synonym: instinct, gut feeling, sixth sense

(1) creative **intuition**, (2) **intuition** research

Some studies suggest that people's **intuitions** can be influenced by their experiences and biases.

noisy

adj. making a lot of sounds, especially loud or disruptive sound

synonym: loud, cacophonous, clamorous

(1) **noisy** neighbor, (2) **noisy** party

The construction outside was creating a **noisy** distraction from my work.

finance

n. the management of money, credit, banking, and investments, especially by a government or commercial organization; the branch of economics that studies the management of money and other assets

synonym: banking, investment, fund

(1) **finance** act, (2) manage my **finances**

Our company decided to hire an advisor who specializes in **finance**.

decision

n. the act or process of making up someone's mind about something; a choice or judgment reached after considering options

synonym: choice, determination, judgment

(1) **decision** authority, (2) a selfish **decision**

She was struggling to make a **decision** between two job offers.

gut

n. the long tube in the body of a person or animal through which food passes when it leaves the stomach; the mental strength or bravery required to do something difficult or unpleasant

synonym: belly, abdomen, courage

(1) the blind **gut**, (2) **gut** feelings

He told me a **gut-wrenching** truth about my parent's death.

checklist

n. a list of items, tasks, or points to be considered or acted upon, used as a reminder and to ensure that all necessary steps have been taken

synonym : inventory, list, roll call

(1) **checklist** for evaluating, (2) audit **checklist**

I made a **checklist** of things to do before my vacation.

uneasy

adj. causing or feeling anxiety or discomfort

synonym : anxious, troubled, nervous

(1) have **uneasy** eyes, (2) **uneasy** relationship

He was **uneasy** about the situation and didn't know what to do.

logic

n. a way of thinking or reasoning conducted or evaluated by strict validity principles; the study of correct reasoning or good arguments

synonym : reasoning, reason, ratiocination

(1) an indisputable **logic**, (2) a demonstration in **logic**

There's no **logic** in his description.

tune

n. a musical composition or set of musical notes that are played or sung; (verb) to adjust or set something to a specific condition or standard

synonym : melody, harmony, (verb) adjust

(1) the **tune** of a song, (2) **tune** a piano

The band played a beautiful **tune** on their instruments.

amazing

adj. extremely surprising, especially in a way that you like or admire

synonym : exceptional, extraordinary, wonderful

(1) **amazing** advances, (2) the most **amazing** feeling

The golfer recorded an **amazing** distance.

investor

n. someone who puts money or capital into something to gain financial returns

synonym : financier, banker, stockholder

(1) **investor** lawsuit, (2) a real estate **investor**

Institutional **investors** refrained from buying stocks amid the booming economy.

maximum

adj. the largest or greatest amount or value attainable or attained

synonym : peak, top, highest

(1) **maximum** limit, (2) the **maximum** speed

The **maximum** temperature recorded this summer was higher than average.

profit

n. money that is earned in business or by selling things after deducting the costs involved

synonym : earnings, gain, proceeds

(1) gross **profit**, (2) make a **profit**

This business yields little **profit**.

compromise

v. to settle a problem or disagreement by mutual concession

synonym : agree, settle, negotiate

(1) **compromise** the matter, (2) cannot **compromise** anymore

They never **compromised** on development despite the lack of funds.

communal

adj. belonging to or used by a group rather than individuals; for common use

synonym : collaborative, combined, collective

(1) **communal** swimming pool, (2) **communal** combination of funds

Communal elections were held in several European countries.

aspect

n. one part or feature of a situation, problem, subject, etc.

synonym : characteristic, element, factor

(1) nontechnical **aspects** of the job, (2) **aspects** of social, political, and economic life

His professional experience includes all **aspects** of media production.

negotiable

adj. capable of being discussed and agreed upon; able to be changed or altered through negotiation

synonym: flexible, adjustable, adaptable

(1) a **negotiable** bill, (2) **negotiable** salary

The price of these items is **negotiable**, so feel free to make an offer.

grateful

adj. feeling or showing an appreciation of kindness; thankful

synonym: thankful, appreciative, indebted

(1) a **grateful** breeze, (2) put a **grateful** expression

She was **grateful** for the help he provided.

appreciate

v. to value and acknowledge the worth of someone or something; to be grateful for something or someone

synonym: acknowledge, admire, enjoy

(1) **appreciate** her feedback, (2) **appreciate** the value

We would **appreciate** an early reply.

employ

v. to give somebody a job and pay them for it; to make use of

synonym: hire, engage, use

(1) **employ** job seekers, (2) **employ** a new method

When making arrests, police officers frequently **employ** excessive force.

Session 2: Spelling

- | | |
|---------------------------------------|--|
| 1. a stone wall su_____nds the palace | <i>v.</i> to be all around something or somebody |
| 2. de_____p a strategy | <i>v.</i> to grow or expand; to improve or refine through a process of progress and refinement, often to achieve greater sophistication or complexity; to elaborate or add detail to something that is in the process of being created |
| 3. re_____er competition | <i>n.</i> a person or business that sells goods to the public, typically in small quantities |
| 4. pro_____le trade | <i>adj.</i> making or likely to make material gain or profit |
| 5. la____h a big attack | <i>v.</i> to send or propel something into the air or space using a device such as a rocket, missile, or spacecraft; to make something available or on sale for the first time |
| 6. cannot com_____se anymore | <i>v.</i> to settle a problem or disagreement by mutual concession |
| 7. in____t capital | <i>v.</i> to put money, effort, time, etc. into something to make a profit or achieve a result |
| 8. gr__t a new license | <i>v.</i> to agree to give or allow somebody |
| 9. re_____er strategy | <i>n.</i> a person or business that sells goods to the public, typically in small quantities |
| 10. gi__t trees | <i>adj.</i> enormous; much bigger or more important than similar items usually are |

ANSWERS: 1. surround, 2. develop, 3. retailer, 4. profitable, 5. launch, 6. compromise, 7. invest, 8. grant, 9. retailer, 10. giant

11. co____al swimming pool *adj.* belonging to or used by a group rather than individuals; for common use
12. co____al combination of funds *adj.* belonging to or used by a group rather than individuals; for common use
13. pr_____le of treatment *n.* a fundamental law or truth that explains or controls how something happens or works
14. manage my fi_____es *n.* the management of money, credit, banking, and investments, especially by a government or commercial organization; the branch of economics that studies the management of money and other assets
15. billionaire ent_____eur *n.* an individual who creates or invests in one or more businesses, especially when this involves taking financial risks
16. un____y relationship *adj.* causing or feeling anxiety or discomfort
17. in_____or lawsuit *n.* someone who puts money or capital into something to gain financial returns
18. re_____on of inclusion *n.* the way two persons or groups of people feel and act toward one another
19. put a gr_____ul expression *adj.* feeling or showing an appreciation of kindness; thankful
20. a warm em_____e *v.* to accept something willingly and enthusiastically; (noun) the act of clasping another person in the arms as in greeting or affection
21. rec_____al actions *adj.* given or felt by each toward the other; mutual; corresponding or interchangeable

ANSWERS: 11. communal, 12. communal, 13. principle, 14. finance, 15. entrepreneur, 16. uneasy, 17. investor, 18. relation, 19. grateful, 20. embrace, 21. reciprocal

22. nontechnical as___ts of the job *n.* one part or feature of a situation, problem, subject, etc.
23. ad__t in handicrafts *adj.* having or showing knowledge and skill and aptitude to do something quite difficult
24. flu pa____ic *n.* an outbreak of a disease that affects many people over a very wide area
25. em___y job seekers *v.* to give somebody a job and pay them for it; to make use of
26. global pa____ic *n.* an outbreak of a disease that affects many people over a very wide area
27. a selfish de____on *n.* the act or process of making up someone's mind about something; a choice or judgment reached after considering options
28. as___ts of social, political, and economic life *n.* one part or feature of a situation, problem, subject, etc.
29. su____nd a town *v.* to be all around something or somebody
30. a con_____ly varying mind *adv.* all the time
31. the t__e of a song *n.* a musical composition or set of musical notes that are played or sung; (verb) to adjust or set something to a specific condition or standard
32. audit ch_____st *n.* a list of items, tasks, or points to be considered or acted upon, used as a reminder and to ensure that all necessary steps have been taken

ANSWERS: 22. aspect, 23. adept, 24. pandemic, 25. employ, 26. pandemic, 27. decision, 28. aspect, 29. surround, 30. constantly, 31. tune, 32. checklist

33. gi__t tech company *adj.* enormous; much bigger or more important than similar items usually are
34. cross-co___n marriage *n.* the child of your aunt or uncle
35. am____g advances *adj.* extremely surprising, especially in a way that you like or admire
36. cr____ve writing *adj.* relating to or involving the use of skill and original and unusual ideas to create something
37. co_____te environment *adj.* of or relating to a large company
38. create a br__d logo *n.* a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning
39. em_____e an opportunity *v.* to accept something willingly and enthusiastically; (noun) the act of clasping another person in the arms as in greeting or affection
40. the infinite in_____ty of man *n.* the quality of inventing things or solving problems in clever new ways
41. an im_____nt from the country *n.* a person who has come to a country where they were not born to live there permanently
42. sp___t and the letter of the law *n.* the part of a person which is the seat of their mind, feelings, and character rather than their physical body; the general atmosphere of a place or situation and the effect that it has on people

ANSWERS: 33. giant, 34. cousin, 35. amazing, 36. creative, 37. corporate, 38. brand, 39. embrace, 40. ingenuity, 41. immigrant, 42. spirit

43. co_____te right *adj.* of or relating to a large company
44. no__y neighbor *adj.* making a lot of sounds, especially loud or disruptive sound
45. a gr_____ul breeze *adj.* feeling or showing an appreciation of kindness; thankful
46. bit of good fo_____e *n.* a large amount of money or property; chance or luck as an unknown and arbitrary force affecting human affairs
47. t__e a piano *n.* a musical composition or set of musical notes that are played or sung; (verb) to adjust or set something to a specific condition or standard
48. com_____se the matter *v.* to settle a problem or disagreement by mutual concession
49. a co_____nt temperature *adj.* happening repeatedly or all the time
50. wi____m literature *n.* the quality of being wise, or the ability to use your knowledge and experience to make sensible decisions
51. puzzle-so____r *n.* a thinker who finds an answer to a problem or a difficult situation; a piece of software or the algorithm that solves a mathematical problem
52. a co_____nt wind *adj.* happening repeatedly or all the time
53. an au_____ic signature *adj.* known to be real and what people say it is; not a fake or copy
54. a c__l of smoke *v.* to form or make something form into a curved or spiral shape; (noun) a round shape formed by a series of concentric circles

ANSWERS: 43. corporate, 44. noisy, 45. grateful, 46. fortune, 47. tune, 48. compromise, 49. constant, 50. wisdom, 51. solver, 52. constant, 53. authentic, 54. curl

55. dis_____te wealth evenly *v.* to give something to a large number of individuals, or to spread or furnish something
56. at____n a complete victory *v.* to achieve or reach a goal or level of success
57. develop a st_____gy *n.* a detailed plan of action designed to achieve a long-term or overall goal.
58. ma_____m limit *adj.* the largest or greatest amount or value attainable or attained
59. a con_____ly innovative enterprise *adv.* all the time
60. completely im_____e the ingredient *v.* to become fully involved in a particular activity; to dip or submerge in a liquid, especially so that they or it are entirely covered
61. political pl_____ok *n.* a set of strategies or tactics used in a particular situation, often in a business or political context; a guidebook or manual that outlines a specific plan of action
62. make a pr____t *n.* money that is earned in business or by selling things after deducting the costs involved
63. the sets were meticulously
au_____ic *adj.* known to be real and what people say it is; not a fake or copy
64. barren of cr_____ve spirit *adj.* relating to or involving the use of skill and original and unusual ideas to create something
65. ch_____st for evaluating *n.* a list of items, tasks, or points to be considered or acted upon, used as a reminder and to ensure that all necessary steps have been taken

ANSWERS: 55. distribute, 56. attain, 57. strategy, 58. maximum, 59. constantly, 60. immerse, 61. playbook, 62. profit, 63. authentic, 64. creative, 65. checklist

66. de____p a skill *v.* to grow or expand; to improve or refine through a process of progress and refinement, often to achieve greater sophistication or complexity; to elaborate or add detail to something that is in the process of being created
67. in_____on research *n.* the ability to understand or know something without reasoning or evidence; a feeling that guides a person to do or believe something without fully understanding why
68. an indisputable lo__c *n.* a way of thinking or reasoning conducted or evaluated by strict validity principles; the study of correct reasoning or good arguments
69. mai_____am political beliefs *n.* the ideas, opinions, beliefs, etc., that are considered normal or accepted by most people
70. gross pr____t *n.* money that is earned in business or by selling things after deducting the costs involved
71. dis_____te video content *v.* to give something to a large number of individuals, or to spread or furnish something
72. hear customer's voices fi_____nd *adv.* from the source; directly; (adjective) received directly from a source
73. the ma_____m speed *adj.* the largest or greatest amount or value attainable or attained
74. against tr_____on *n.* a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society

ANSWERS: 66. develop, 67. intuition, 68. logic, 69. mainstream, 70. profit, 71. distribute, 72. firsthand, 73. maximum, 74. tradition

75. c__l around street corners *v.* to form or make something form into a curved or spiral shape; (noun) a round shape formed by a series of concentric circles
76. re____d a company *v.* to build again or anew
77. linear so____r *n.* a thinker who finds an answer to a problem or a difficult situation; a piece of software or the algorithm that solves a mathematical problem
78. a demonstration in lo__c *n.* a way of thinking or reasoning conducted or evaluated by strict validity principles; the study of correct reasoning or good arguments
79. de____on authority *n.* the act or process of making up someone's mind about something; a choice or judgment reached after considering options
80. neg____le salary *adj.* capable of being discussed and agreed upon; able to be changed or altered through negotiation
81. the blind g_t *n.* the long tube in the body of a person or animal through which food passes when it leaves the stomach; the mental strength or bravery required to do something difficult or unpleasant
82. no__y party *adj.* making a lot of sounds, especially loud or disruptive sound
83. de____e a question *v.* to make up someone's mind about something; to come to a conclusion or judgment after considering options

ANSWERS: 75. curl, 76. rebuild, 77. solver, 78. logic, 79. decision, 80. negotiable, 81. gut, 82. noisy, 83. decide

84. have un___y eyes *adj.* causing or feeling anxiety or discomfort
85. re___on between cause and effect *n.* the way two persons or groups of people feel and act toward one another
86. conduct fi_____nd research *adv.* from the source; directly; (adjective) received directly from a source
87. the br__d of the new car *n.* a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning
88. a neg_____le bill *adj.* capable of being discussed and agreed upon; able to be changed or altered through negotiation
89. join the mai_____am *n.* the ideas, opinions, beliefs, etc., that are considered normal or accepted by most people
90. creative in_____on *n.* the ability to understand or know something without reasoning or evidence; a feeling that guides a person to do or believe something without fully understanding why
91. pr_____le in business *n.* a fundamental law or truth that explains or controls how something happens or works
92. re_____d communities *v.* to build again or anew
93. the most am_____g feeling *adj.* extremely surprising, especially in a way that you like or admire
94. g_t feelings *n.* the long tube in the body of a person or animal through which food passes when it leaves the stomach; the mental strength or bravery required to do something difficult or unpleasant

ANSWERS: 84. uneasy, 85. relation, 86. firsthand, 87. brand, 88. negotiable, 89. mainstream, 90. intuition, 91. principle, 92. rebuild, 93. amazing, 94. gut

95. a real estate in____or
n. someone who puts money or capital into something to gain financial returns
96. ad__t at fishing
adj. having or showing knowledge and skill and aptitude to do something quite difficult
97. fi_____e act
n. the management of money, credit, banking, and investments, especially by a government or commercial organization; the branch of economics that studies the management of money and other assets
98. in___t in stocks
v. to put money, effort, time, etc. into something to make a profit or achieve a result
99. em___y a new method
v. to give somebody a job and pay them for it; to make use of
100. military st____gy
n. a detailed plan of action designed to achieve a long-term or overall goal.
101. app_____te the value
v. to value and acknowledge the worth of someone or something; to be grateful for something or someone
102. app_____te her feedback
v. to value and acknowledge the worth of someone or something; to be grateful for something or someone
103. abound in in_____ty
n. the quality of inventing things or solving problems in clever new ways
104. tra_____on balance
n. an instance of buying or selling something; the act or process of doing something

ANSWERS: 95. investor, 96. adept, 97. finance, 98. invest, 99. employ, 100. strategy, 101. appreciate, 102. appreciate, 103. ingenuity, 104. transaction

105. la___h a spaceship into orbit *v.* to send or propel something into the air or space using a device such as a rocket, missile, or spacecraft; to make something available or on sale for the first time
106. gr__t a land *v.* to agree to give or allow somebody
107. an indomitable sp___t *n.* the part of a person which is the seat of their mind, feelings, and character rather than their physical body; the general atmosphere of a place or situation and the effect that it has on people
108. pl_____ok strategy *n.* a set of strategies or tactics used in a particular situation, often in a business or political context; a guidebook or manual that outlines a specific plan of action
109. a tr_____on of a culture *n.* a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society
110. ill fo_____e *n.* a large amount of money or property; chance or luck as an unknown and arbitrary force affecting human affairs
111. co___n's family *n.* the child of your aunt or uncle
112. de___e on a course of action *v.* to make up someone's mind about something; to come to a conclusion or judgment after considering options
113. im_____nt communities *n.* a person who has come to a country where they were not born to live there permanently

ANSWERS: 105. launch, 106. grant, 107. spirit, 108. playbook, 109. tradition, 110. fortune, 111. cousin, 112. decide, 113. immigrant

114. card with no foreign tra_____on fees
n. an instance of buying or selling something; the act or process of doing something
115. a fountain of wi____m
n. the quality of being wise, or the ability to use your knowledge and experience to make sensible decisions
116. im_____e the cloth in the dye
v. to become fully involved in a particular activity; to dip or submerge in a liquid, especially so that they or it are entirely covered
117. a pro_____le job
adj. making or likely to make material gain or profit
118. have a rec_____al respect
adj. given or felt by each toward the other; mutual; corresponding or interchangeable
119. at____n success
v. to achieve or reach a goal or level of success
120. a successful ent_____eur
n. an individual who creates or invests in one or more businesses, especially when this involves taking financial risks

ANSWERS: 114. transaction, 115. wisdom, 116. immerse, 117. profitable, 118. reciprocal, 119. attain, 120. entrepreneur

Session 3: Fill in the Blanks

1. _____ willingly accept business risks to achieve success.
n. an individual who creates or invests in one or more businesses, especially when this involves taking financial risks
2. The _____ temperature recorded this summer was higher than average.
adj. the largest or greatest amount or value attainable or attained
3. Their relationship was based on _____ love and respect for each other.
adj. given or felt by each toward the other; mutual; corresponding or interchangeable
4. Electronic _____ remain incomplete due to system errors.
n. an instance of buying or selling something; the act or process of doing something
5. He was _____ about the situation and didn't know what to do.
adj. causing or feeling anxiety or discomfort
6. The government should view children as national assets and actively _____ in them.
v. to put money, effort, time, etc. into something to make a profit or achieve a result
7. All the supervisor has to do is assign tasks that make his subordinates more _____.
adj. relating to or involving the use of skill and original and unusual ideas to create something

ANSWERS: 1. Entrepreneurs, 2. maximum, 3. reciprocal, 4. transactions, 5. uneasy, 6. invest, 7. creative

8. This business yields little _____.
- n.* money that is earned in business or by selling things after deducting the costs involved
9. The construction outside was creating a _____ distraction from my work.
- adj.* making a lot of sounds, especially loud or disruptive sound
10. The stages of the play were meticulously _____
- adj.* known to be real and what people say it is; not a fake or copy
11. The coach's _____ helped the team win the championship.
- n.* a set of strategies or tactics used in a particular situation, often in a business or political context; a guidebook or manual that outlines a specific plan of action
12. There's no _____ in his description.
- n.* a way of thinking or reasoning conducted or evaluated by strict validity principles; the study of correct reasoning or good arguments
13. The chairperson _____ him the right to speak.
- v.* to agree to give or allow somebody
14. I made a _____ of things to do before my vacation.
- n.* a list of items, tasks, or points to be considered or acted upon, used as a reminder and to ensure that all necessary steps have been taken
15. Our plan includes a comprehensive marketing _____.
- n.* a detailed plan of action designed to achieve a long-term or overall goal.
16. It is a _____ in many families to have a big Thanksgiving dinner with all their relatives.
- n.* a belief, custom, or way of doing something that has been passed down from generation to generation within a group or society

ANSWERS: 8. profit, 9. noisy, 10. authentic, 11. playbook, 12. logic, 13. granted, 14. checklist, 15. strategy, 16. tradition

17. She was struggling to make a _____ between two job offers.
n. the act or process of making up someone's mind about something; a choice or judgment reached after considering options
18. We would _____ an early reply.
v. to value and acknowledge the worth of someone or something; to be grateful for something or someone
19. On three sides, mountains _____ the settlement.
v. to be all around something or somebody
20. Some studies suggest that people's _____ can be influenced by their experiences and biases.
n. the ability to understand or know something without reasoning or evidence; a feeling that guides a person to do or believe something without fully understanding why
21. The consumer-electronics _____ offered a discount for customers who paid in cash.
n. a person or business that sells goods to the public, typically in small quantities
22. The Prohibition amendment made bootlegging _____.
adj. making or likely to make material gain or profit
23. They are planning to _____ the house after the fire.
v. to build again or anew
24. Despite their tragic loss, the family is showing great _____.
n. the part of a person which is the seat of their mind, feelings, and character rather than their physical body; the general atmosphere of a place or situation and the effect that it has on people

ANSWERS: 17. decision, 18. appreciate, 19. surround, 20. intuitions, 21. retailer, 22. profitable, 23. rebuild, 24. spirit

25. The price of these items is _____ so feel free to make an offer.
adj. capable of being discussed and agreed upon; able to be changed or altered through negotiation
26. The band played a beautiful _____ on their instruments.
n. a musical composition or set of musical notes that are played or sung; (verb) to adjust or set something to a specific condition or standard
27. Creativity and _____ are often brought about by extreme concentration.
n. the quality of inventing things or solving problems in clever new ways
28. The mobile application industry is _____ changing.
adv. all the time
29. The _____ jets gradually dominate the world's airlines.
adj. enormous; much bigger or more important than similar items usually are
30. He _____ himself in his research.
v. to become fully involved in a particular activity; to dip or submerge in a liquid, especially so that they or it are entirely covered
31. Efficiency isn't an essential _____ here; fairness is.
n. a fundamental law or truth that explains or controls how something happens or works
32. His estate was _____ to his sons.
v. to give something to a large number of individuals, or to spread or furnish something

ANSWERS: 25. negotiable, 26. tune, 27. ingenuity, 28. constantly, 29. giant, 30. immersed, 31. principle, 32. distributed

33. He told me a _____ truth about my parent's death.
- n.* the long tube in the body of a person or animal through which food passes when it leaves the stomach; the mental strength or bravery required to do something difficult or unpleasant
34. The golfer recorded an _____ distance.
- adj.* extremely surprising, especially in a way that you like or admire
35. Institutional _____ refrained from buying stocks amid the booming economy.
- n.* someone who puts money or capital into something to gain financial returns
36. The manager tried to hear customers' voices _____.
- adv.* from the source; directly; (adjective) received directly from a source
37. Our company decided to hire an advisor who specializes in _____.
- n.* the management of money, credit, banking, and investments, especially by a government or commercial organization; the branch of economics that studies the management of money and other assets
38. The company is set to _____ its new product line next month.
- v.* to send or propel something into the air or space using a device such as a rocket, missile, or spacecraft; to make something available or on sale for the first time
39. Police received a report of illegal _____ in the area.
- n.* a person who has come to a country where they were not born to live there permanently
40. The flow _____ is validated against the experiment.
- n.* a thinker who finds an answer to a problem or a difficult situation; a piece of software or the algorithm that solves a mathematical problem

ANSWERS: 33. gut-wrenching, 34. amazing, 35. investors, 36. firsthand, 37. finance, 38. launch, 39. immigrants, 40. solver

41. _____ elections were held in several European countries.
adj. belonging to or used by a group rather than individuals; for common use
42. I used to play with my younger male _____ when I was a little girl.
n. the child of your aunt or uncle
43. There's a new _____ of hero in the movies now.
n. a type of product, service, etc., made by a particular company and sold under a specific name; identification mark on the skin of livestock, criminals, etc., made by burning
44. Capitalism guarantees the right of ownership of personal _____.
n. a large amount of money or property; chance or luck as an unknown and arbitrary force affecting human affairs
45. She was _____ for the help he provided.
adj. feeling or showing an appreciation of kindness; thankful
46. She is highly _____ with medical equipment.
adj. having or showing knowledge and skill and aptitude to do something quite difficult
47. _____ dropping wears away the stone.
adj. happening repeatedly or all the time
48. They never _____ on development despite the lack of funds.
v. to settle a problem or disagreement by mutual concession
49. His thinking is _____ in the country's culture.
n. the ideas, opinions, beliefs, etc., that are considered normal or accepted by most people

ANSWERS: 41. Communal, 42. cousins, 43. brand, 44. fortune, 45. grateful, 46. adept, 47. Constant, 48. compromised, 49. mainstream

50. The community greatly respected and sought after the older adult's _____.
- n.* the quality of being wise, or the ability to use your knowledge and experience to make sensible decisions
51. The _____ office has decided to lay off 10% of the workforce.
- adj.* of or relating to a large company
52. The woods _____ the house.
- v.* to accept something willingly and enthusiastically; (noun) the act of clasping another person in the arms as in greeting or affection
53. The industrial _____ laws were passed with little to no alteration.
- n.* the way two persons or groups of people feel and act toward one another
54. When making arrests, police officers frequently _____ excessive force.
- v.* to give somebody a job and pay them for it; to make use of
55. She couldn't _____ whether to order the pizza or the pasta for dinner.
- v.* to make up someone's mind about something; to come to a conclusion or judgment after considering options
56. The cat _____ into a ball and went to sleep.
- v.* to form or make something form into a curved or spiral shape; (noun) a round shape formed by a series of concentric circles
57. His professional experience includes all _____ of media production.
- n.* one part or feature of a situation, problem, subject, etc.
58. She is determined to _____ her degree in computer science.
- v.* to achieve or reach a goal or level of success

ANSWERS: 50. wisdom, 51. corporate, 52. embrace, 53. relations, 54. employ, 55. decide, 56. curled, 57. aspects, 58. attain

59. They fear a _____ of a new type of virus.

n. an outbreak of a disease that affects many people over a very wide area

60. We must _____ a new system to streamline our workflow and increase efficiency.

v. to grow or expand; to improve or refine through a process of progress and refinement, often to achieve greater sophistication or complexity; to elaborate or add detail to something that is in the process of being created

ANSWERS: 59. pandemic, 60. develop