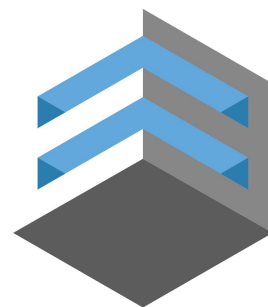


Englist.me



Vocabulary Builder Reference from...

Solitaire Townsend: Are ad agencies, PR firms and lobbyists destroying the climate? | TED Talk

https://www.ted.com/talks/solitaire_townsend_are_ad_agencies_pr_firms_and_lobbyists_destroying_the_climate

Advanced Words Only

IMPORTANT

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Session 1: Word List

industrious

adj. hardworking, diligent, and persistent in effort

synonym: diligent, hardworking, assiduous

(1) **industrious** worker, (2) **industrious** student

He was known to be very **industrious** and would often work late into the night.

summon

v. to order someone to come to or be present at a specific place such as a court, or to arrange a meeting formally

synonym: call for, muster, assemble

(1) **summon** a lawyer, (2) **summon** a city council

The chairperson was responsible for **summoning** committees.

megafarm

n. a large-scale agricultural operation that covers an extensive acreage and produces crops, livestock, or both on a commercial level

synonym: factory farm, agribusiness, industrial farm

(1) **megafarm** industry, (2) **megafarm** production

The government's new policy encourages the establishment of **megafarms** to boost agricultural production.

footprint

n. a mark of a foot, shoe, or animal's foot left on a surface
synonym: footmark, imprint, impression

(1) **footprints** in the snow, (2) the **footprints** of an earlier civilization

We choose transportation that has a smaller carbon **footprint**.

solver

n. a thinker who finds an answer to a problem or a difficult situation; a piece of software or the algorithm that solves a mathematical problem

synonym: thinker

(1) puzzle- **solver**, (2) linear **solver**

The flow **solver** is validated against the experiment.

storytelling

n. the act or art of narrating or writing stories

synonym: narrating, relating, recounting

(1) **storytelling** performance, (2) courtroom **storytelling**

She was skilled in **storytelling** techniques, such as using different voices for other characters.

outsize

adj. larger or more extensive than what is considered average or normal; of an unusually large size or amount

synonym: oversize, huge, massive

(1) **outsize** impact, (2) **outsize** equipment

The musician's **outsize** stage presence made her concerts an unforgettable experience.

firsthand

adv. from the source; directly; (adjective) received directly from a source

synonym: direct

(1) hear customer's voices **firsthand**, (2) conduct **firsthand** research

The manager tried to hear customers' voices **firsthand**.

onside

adj. pertaining to being in a position that is not offside; in a position that is not in violation of the rules of a sport or game

synonym: valid, legal, allowable

(1) stay **onside** with the law, (2) **onside** kick

The team worked on their **onside** strategies during practice to increase their chances of success.

squash

v. to forcefully crush or flatten something; to suppress, stifle, or defeat an idea or opposition forcefully

synonym: smash, crush, compress

(1) **squash** a package, (2) **squash** a rebellion

I like to **squash** my grapes when making homemade wine.

outsource

v. to contract out or transfer a job, task, or service to an external organization or party, often as a cost-saving measure

synonym: delegate, contract out, farm out

(1) **outsource** a non-core function, (2) **outsource** to India

The company decided to **outsource** its IT services to a third-party provider.

publicize

v. to make information or news publicly known or communicated, to promote or spread awareness of

synonym: advertise, promote, announce

(1) **publicize** event, (2) **publicize** research findings

The company hired a PR firm to **publicize** its new product.

polluted

adj. contaminated with harmful or poisonous substances

synonym: contaminated, poisoned, unclean

(1) **polluted** air, (2) cadmium- **polluted** area

The river was **polluted** with chemicals, causing harm to the wildlife.

gulf

n. a large ocean inlet or deep bay that is partially enclosed by land

synonym: chasm, divide, abyss

(1) **gulf** war, (2) **gulf** stream

The **Gulf** of Mexico is a body of water in the southern United States.

murky

adj. dark and gloomy or difficult to see through

synonym : dim, fuzzy, foggy

(1) **murky** waters, (2) a **murky** dungeon

Prospects for the suspect's conviction are **murky** due to a lack of helpful evidence.

inventive

adj. able to come up with novel and unique ideas

synonym : imaginative, creative, innovative

(1) have the **inventive** talent, (2) **inventive** approach

All language around the world is consistently **inventive** but not intrusive.

vaunt

v. to boast or brag excessively about something, often in a self-promoting manner; to praise or speak highly of something or someone, often to an exaggerated degree

synonym : boast, brag, flaunt

(1) **vaunt** success, (2) **vaunt** wealth

He couldn't help but **vaunt** his achievements to his coworkers.

solutionist

n. a person who is skilled at finding solutions to problems, particularly those related to business or technology, by using creative and innovative approaches

synonym : problem solver, troubleshooter, strategist

(1) aspiring **solutionist**, (2) **solutionist** mindset

The CEO was known for being a **solutionist**, always overcoming challenges and obstacles.

pretension

n. the act of claiming or asserting something, especially without good reason or without evidence; an unfounded or excessive claim or ambition

synonym : presumption, pretense, affectation

(1) **pretension** to authority, (2) baseless **pretension**

His **pretensions** of being a gourmet were quickly exposed when he could not identify basic herbs and spices.

intangible

n. not having physical form or substance; difficult to touch or grasp

synonym: abstract, immaterial

(1) **intangible** asset, (2) **intangible** property rights

The **intangible** qualities of love and kindness are immeasurable.

Session 2: Spelling

- | | |
|--------------------------------|--|
| 1. g__f stream | <i>n.</i> a large ocean inlet or deep bay that is partially enclosed by land |
| 2. pu_____ze research findings | <i>v.</i> to make information or news publicly known or communicated, to promote or spread awareness of |
| 3. ou_____e equipment | <i>adj.</i> larger or more extensive than what is considered average or normal; of an unusually large size or amount |
| 4. conduct fi_____nd research | <i>adv.</i> from the source; directly; (adjective) received directly from a source |
| 5. su____n a lawyer | <i>v.</i> to order someone to come to or be present at a specific place such as a court, or to arrange a meeting formally |
| 6. sq____h a rebellion | <i>v.</i> to forcefully crush or flatten something; to suppress, stifle, or defeat an idea or opposition forcefully |
| 7. puzzle-so____r | <i>n.</i> a thinker who finds an answer to a problem or a difficult situation; a piece of software or the algorithm that solves a mathematical problem |
| 8. ou_____e impact | <i>adj.</i> larger or more extensive than what is considered average or normal; of an unusually large size or amount |
| 9. po_____ed air | <i>adj.</i> contaminated with harmful or poisonous substances |
| 10. baseless pre_____on | <i>n.</i> the act of claiming or asserting something, especially without good reason or without evidence; an unfounded or excessive claim or ambition |

ANSWERS: 1. gulf, 2. publicize, 3. outside, 4. firsthand, 5. summon, 6. squash, 7. solver, 8. outside, 9. polluted, 10. pretension

- | | |
|---|--|
| 11. a mu__y dungeon | <i>adj.</i> dark and gloomy or difficult to see through |
| 12. int_____le property rights | <i>n.</i> not having physical form or substance; difficult to touch or grasp |
| 13. fo_____nts in the snow | <i>n.</i> a mark of a foot, shoe, or animal's foot left on a surface |
| 14. linear so____r | <i>n.</i> a thinker who finds an answer to a problem or a difficult situation; a piece of software or the algorithm that solves a mathematical problem |
| 15. ou_____ce a non-core function | <i>v.</i> to contract out or transfer a job, task, or service to an external organization or party, often as a cost-saving measure |
| 16. pu_____ze event | <i>v.</i> to make information or news publicly known or communicated, to promote or spread awareness of |
| 17. me_____rm industry | <i>n.</i> a large-scale agricultural operation that covers an extensive acreage and produces crops, livestock, or both on a commercial level |
| 18. courtroom sto_____ing | <i>n.</i> the act or art of narrating or writing stories |
| 19. ind_____us student | <i>adj.</i> hardworking, diligent, and persistent in effort |
| 20. sq___h a package | <i>v.</i> to forcefully crush or flatten something; to suppress, stifle, or defeat an idea or opposition forcefully |
| 21. the fo_____nts of an earlier civilization | <i>n.</i> a mark of a foot, shoe, or animal's foot left on a surface |

ANSWERS: 11. murky, 12. intangible, 13. footprint, 14. solver, 15. outsource, 16. publicize, 17. megafarm, 18. storytelling, 19. industrious, 20. squash, 21. footprint

22. stay on___e with the law *adj.* pertaining to being in a position that is not offside; in a position that is not in violation of the rules of a sport or game
23. ind_____us worker *adj.* hardworking, diligent, and persistent in effort
24. va__t wealth *v.* to boast or brag excessively about something, often in a self-promoting manner; to praise or speak highly of something or someone, often to an exaggerated degree
25. on___e kick *adj.* pertaining to being in a position that is not offside; in a position that is not in violation of the rules of a sport or game
26. sto_____ing performance *n.* the act or art of narrating or writing stories
27. me_____rm production *n.* a large-scale agricultural operation that covers an extensive acreage and produces crops, livestock, or both on a commercial level
28. su___n a city council *v.* to order someone to come to or be present at a specific place such as a court, or to arrange a meeting formally
29. g__f war *n.* a large ocean inlet or deep bay that is partially enclosed by land
30. pre_____on to authority *n.* the act of claiming or asserting something, especially without good reason or without evidence; an unfounded or excessive claim or ambition

ANSWERS: 22. onside, 23. industrious, 24. vaunt, 25. onside, 26. storytelling, 27. megafarm, 28. summon, 29. gulf, 30. pretension

31. ou_____ce to India *v.* to contract out or transfer a job, task, or service to an external organization or party, often as a cost-saving measure
32. have the in_____ve talent *adj.* able to come up with novel and unique ideas
33. sol_____st mindset *n.* a person who is skilled at finding solutions to problems, particularly those related to business or technology, by using creative and innovative approaches
34. aspiring sol_____st *n.* a person who is skilled at finding solutions to problems, particularly those related to business or technology, by using creative and innovative approaches
35. in_____ve approach *adj.* able to come up with novel and unique ideas
36. mu__y waters *adj.* dark and gloomy or difficult to see through
37. hear customer's voices fi_____nd *adv.* from the source; directly; (adjective) received directly from a source
38. va__t success *v.* to boast or brag excessively about something, often in a self-promoting manner; to praise or speak highly of something or someone, often to an exaggerated degree
39. cadmium-po_____ed area *adj.* contaminated with harmful or poisonous substances
40. int_____le asset *n.* not having physical form or substance; difficult to touch or grasp

ANSWERS: 31. outsource, 32. inventive, 33. solutionist, 34. solutionist, 35. inventive, 36. murky, 37. firsthand, 38. vaunt, 39. polluted, 40. intangible

ANSWERS:

Session 3: Fill in the Blanks

1. He was known to be very _____ and would often work late into the night.
adj. hardworking, diligent, and persistent in effort
2. Prospects for the suspect's conviction are _____ due to a lack of helpful evidence.
adj. dark and gloomy or difficult to see through
3. All language around the world is consistently _____ but not intrusive.
adj. able to come up with novel and unique ideas
4. We choose transportation that has a smaller carbon _____.
n. a mark of a foot, shoe, or animal's foot left on a surface
5. The team worked on their _____ strategies during practice to increase their chances of success.
adj. pertaining to being in a position that is not offside; in a position that is not in violation of the rules of a sport or game
6. The chairperson was responsible for _____ committees.
v. to order someone to come to or be present at a specific place such as a court, or to arrange a meeting formally
7. The _____ qualities of love and kindness are immeasurable.
n. not having physical form or substance; difficult to touch or grasp
8. The company hired a PR firm to _____ its new product.
v. to make information or news publicly known or communicated, to promote or spread awareness of

ANSWERS: 1. industrious, 2. murky, 3. inventive, 4. footprint, 5. onside, 6. summoning, 7. intangible, 8. publicize

9. I like to _____ my grapes when making homemade wine.
v. to forcefully crush or flatten something; to suppress, stifle, or defeat an idea or opposition forcefully
10. The flow _____ is validated against the experiment.
n. a thinker who finds an answer to a problem or a difficult situation; a piece of software or the algorithm that solves a mathematical problem
11. She was skilled in _____ techniques, such as using different voices for other characters.
n. the act or art of narrating or writing stories
12. The _____ of Mexico is a body of water in the southern United States.
n. a large ocean inlet or deep bay that is partially enclosed by land
13. The manager tried to hear customers' voices _____.
adv. from the source; directly; (adjective) received directly from a source
14. The government's new policy encourages the establishment of _____ to boost agricultural production.
n. a large-scale agricultural operation that covers an extensive acreage and produces crops, livestock, or both on a commercial level
15. His _____ of being a gourmet were quickly exposed when he could not identify basic herbs and spices.
n. the act of claiming or asserting something, especially without good reason or without evidence; an unfounded or excessive claim or ambition
16. The river was _____ with chemicals, causing harm to the wildlife.
adj. contaminated with harmful or poisonous substances

ANSWERS: 9. squash, 10. solver, 11. storytelling, 12. Gulf, 13. firsthand, 14. megafarms, 15. pretensions, 16. polluted

17. The company decided to _____ its IT services to a third-party provider.
- v.* to contract out or transfer a job, task, or service to an external organization or party, often as a cost-saving measure
18. The musician's _____ stage presence made her concerts an unforgettable experience.
- adj.* larger or more extensive than what is considered average or normal; of an unusually large size or amount
19. The CEO was known for being a _____ always overcoming challenges and obstacles.
- n.* a person who is skilled at finding solutions to problems, particularly those related to business or technology, by using creative and innovative approaches
20. He couldn't help but _____ his achievements to his coworkers.
- v.* to boast or brag excessively about something, often in a self-promoting manner; to praise or speak highly of something or someone, often to an exaggerated degree

ANSWERS: 17. outsource, 18. outsize, 19. solutionist, 20. vaunt