Englist.me

Vocabulary Builder Reference from...

Solitaire Townsend: Are ad agencies, PR firms and lobbyists destroying the climate? | TED Talk https://www.ted.com/talks/solitaire_townsend_are_ad _agencies_pr_firms_and_lobbyists_destroying_the_cl imate



All Words

IMPORTANT

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Session 1: Word List

industrious

adj. hardworking, diligent, and persistent in effort synonym: diligent, hardworking, assiduous

(1) **industrious** worker, (2) **industrious** student He was known to be very **industrious** and would often work late into the night.

responsible

adj. answerable or accountable for something within one's power, control, or management

synonym: accountable, answerable, liable

(1) **responsible** action, (2) **responsible** for a customer service

She's a **responsible** pet owner who ensures her dog gets enough exercise and a healthy diet.

climate

the weather in a particular location averaged over some long period

synonym: atmosphere, weather, environment

(1) a cold climate, (2) effects of climate changeClimate and weather have an impact on every part of our lifestyles.

summon

- v. to order someone to come to or be present at a specific place such as a court, or to arrange a meeting formally synonym: call for, muster, assemble
- (1) **summon** a lawyer, (2) **summon** a city council The chairperson was responsible for **summoning** committees.

rig

v. to prepare or set up something in a certain way, typically in a carefully planned or fraudulent manner; to equip with sails or masts

synonym: set up, prepare, arrange

- (1) **rig** an election, (2) **rig** a ship with new sails He **rigged** the game so he could win the prize.
- a combustible black or brownish-black sedimentary rock that is found below the ground and burnt to produce heat

synonym: ember

(1) a **coal-fired** ship, (2) construction of new **coal** plants We combust **coal** and other fossil fuels to generate electricity.

megafarm

 a large-scale agricultural operation that covers an extensive acreage and produces crops, livestock, or both on a commercial level

synonym: factory farm, agribusiness, industrial farm

(1) **megafarm** industry, (2) **megafarm** production

The government's new policy encourages the establishment of **megafarms** to boost agricultural production.

engineer

- n. a person whose job is designing, building, or maintaining something such as machines, structures, or software
 synonym: architect, creator, builder
- (1) a civil engineer, (2) engineer shortageThe engineer will repair my telephone tomorrow morning.

coal

mention

- v. to speak or write about something or someone briefly synonym: reference, allude, cite
- (1) **mention** name, (2) **mention** in a report I **mentioned** to him that I had seen his sister at the grocery store earlier that day.

economy

n. the system by which a country or region produces manages, and distributes goods and services, including the money and finances involved in these activities; (of an airline) the lowest-priced, most basic option for seating in commercial travel

synonym: finance, trade, business

(1) economy of scale, (2) economy class

The **economy** of the country is struggling due to the recent political instability.

sector

 a distinct part or division of something often used to refer to a segment of an economy or industry; an area or field of work or activity

synonym: division, department, branch

(1) industrial **sector**, (2) private **sector**

The technology **sector** is constantly evolving and innovating.

warehouse

 a large building for storing goods and merchandise, especially before they are sold, used, or sent out to shops

synonym: storage, repository, depot

(1) a rental warehouse, (2) warehouse debt

The fire ruined all the food stored in the warehouse.

entirely

adv. completely

synonym: completely, fully, totally

(1) **entirely** satisfied with the meal, (2) he was **entirely** to blame

Later, his claim was found to be entirely false.

brain

n. the organ inside the head that is responsible for one's movement, thought, memory, and feeling

synonym: intellect, mind, encephalon

(1) basic **brain** function, (2) permanent **brain** damage X-rays revealed a small tumor in his **brain**.

spreadsheet

- a computer program that is used for displaying and dealing with numbers by arranging them in rows and columns
- a spreadsheet program,
 plug numbers into a spreadsheet

I accidentally deleted all the contents of the **spreadsheet**.

mystery

n. something difficult to understand or explain; a secret or enigmatic quality that adds to the fascination or interest of something; a genre of fiction that involves the solution of a crime or a puzzle

synonym: enigma, puzzle, secret

(1) mystery novel, (2) unsolved mystery

The **mystery** surrounding the disappearance of the traveler has yet to be solved by authorities.

advertise

v. to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or attend it

synonym: publicize, announce, promote

(1) **advertise** the campaign, (2) **advertise** on social media. We want to **advertise** our company through your media.

consultant

- n. a person who provides professional or expert advicesynonym: expert, advisor, specialist
- (1) consultant firm, (2) chief consultant

We hired a management **consultant** to help us improve our business strategy.

corporate

adj. of or relating to a large company

synonym: business, commercial, organizational

(1) **corporate** right, (2) **corporate** environment The **corporate** office has decided to lay off 10% of the workforce.

lobby

 a large area inside the entrance of a public building where people can meet and wait; a group of people who try to persuade a politician, the government, or an official group to influence legislation

synonym: entrance, hall, anteroom

- (1) **lobby** for legislation, (2) a hotel **lobby**That **lobby** group actively advocated environmental protection to the government.
- n. the number 1,000,000,000,000; a million million
- (1) **trillion** cubic feet, (2) many **trillions** of dollars One light year is nearly 6 **trillion** miles.

influence

trillion

- the ability to affect someone's or something's character, growth, or behavior, or the effect itself
- synonym: power, leverage, effect
- (1) **influence** a child's future, (2) **influence** the daily life The former emperor had a particular **influence** even after he abdicated.

individual

- n. a single person or thing, as distinct from a groupsynonym: person, being, self
- (1) a private **individual**, (2) **individual** freedom
 As an **individual**, he had the right to make his own decisions and live his life as he saw fit.

carbon

- a chemical element that can be found in pure form as diamond or graphite, and it is also an essential part of coal and oil and is found in all plants and animals
- (1) carbon dioxide, (2) carbon emissionTrees absorb carbon dioxide and give off oxygen.

footprint

- n. a mark of a foot, shoe, or animal's foot left on a surfacesynonym: footmark, imprint, impression
- (1) **footprints** in the snow, (2) the **footprints** of an earlier civilization

We choose transportation that has a smaller carbon footprint.

kindergarten

 a school or class for young children, usually between the ages of four and six

synonym: preschool, nursery school, daycare

(1) **kindergarten** class, (2) **kindergarten** teacher The **kindergarten** students were having a good time playing with toys.

solver

 a thinker who finds an answer to a problem or a difficult situation; a piece of software or the algorithm that solves a mathematical problem

synonym: thinker

(1) puzzle- solver, (2) linear solver

The flow **solver** is validated against the experiment.

storytelling

- n. the act or art of narrating or writing storiessynonym: narrating, relating, recounting
- (1) **storytelling** performance, (2) courtroom **storytelling** She was skilled in **storytelling** techniques, such as using different voices for other characters.

grease

- a thick, oily substance used to lubricate machines, surfaces, or moving parts; fat or oil used in cooking
 synonym: oil, lubricant, fat
- (1) cooking **grease**, (2) mechanical **grease**The engine wouldn't turn over until we applied **grease** to the starter.

outsize

adj. larger or more extensive than what is considered average or normal; of an unusually large size or amountsynonym: oversize, huge, massive

(1) outsize impact, (2) outsize equipment

The musician's **outsize** stage presence made her concerts an unforgettable experience.

likelihood

 the probability or chance that something will happen or be the case

synonym: probability, chance, possibility

(1) **likelihood** of the success, (2) improve the **likelihood** of a cure

The **likelihood** of the project being completed on time is uncertain.

architect

 a person whose job is to design plans to be used in making something, such as buildings

synonym: creator, designer, planner

(1) landscape **architect**, (2) **architect** of the peace accord The building **architect** tried to build the house above the tree.

destruction

- n. the act of causing so much damage to somethingsynonym: devastation, annihilation, ruin
- (1) path of **destruction**, (2) cyclonic **destruction**The extinction of several subspecies has been linked to climate change and habitat **destruction**.

firsthand

adv. from the source; directly; (adjective) received directly from a source

synonym: direct

(1) hear customer's voices **firsthand**, (2) conduct **firsthand** research

The manager tried to hear customers' voices firsthand.

adviser

- n. a person who gives advice about a particular subjectsynonym: consultant, guide, expert
- a medical adviser,
 chief adviser
 a medical adviser,
 chief adviser
 description
 description</li

exploration

n. the activity of searching and finding out about something through a place

synonym: inquiry, quest, investigation

(1) future of space **exploration**, (2) an Arctic **exploration** He called for a careful **exploration** of the consequences.

proposal

- n. a formal suggestion or offer, sometimes a written onesynonym: offer, suggestion, proposition
- an innovative proposal,
 details of his proposal
 with much opposition.

fin

n. a thin flat part on the body of a fish or other aquatic animal used for propulsion or balance

synonym: flipper, appendage, stabilizer

(1) back fin, (2) a fin of a plane

The shark's powerful **fins** allowed it to swim at high speeds.

regulatory

- adj. having the power to control or restrict something such as business or industry according to rules or principlessynonym: regulative, managerial
- (1) **regulatory** cells, (2) compliance with **regulatory** requirements

In the past, Japanese banks were protected by **regulatory** control.

approval

the belief that someone or something is good or acceptable

synonym: acceptance, endorsement, permission

(1) a written **approval**, (2) express my **approval**. This project took a lot of time to get the president's **approval**.

pump

v. to cause water, air, gas, etc. to move from one place to another by using mechanical equipment; to get or supply something such as money, information, etc. in significant quantities

synonym: drain, inject, send

(1) **pump** a secret out of success, (2) **pump** blood throughout the body

He was alert and could not **pump** any critical information out of him.

communal

adj. belonging to or used by a group rather than individuals; for common use

synonym: collaborative, combined, collective

(1) **communal** swimming pool, (2) **communal** combination of funds

Communal elections were held in several European countries.

onside

adj. pertaining to being in a position that is not offside; in a position that is not in violation of the rules of a sport or game

synonym: valid, legal, allowable

(1) stay **onside** with the law, (2) **onside** kick

The team worked on their **onside** strategies during practice to increase their chances of success.

squash

v. to forcefully crush or flatten something; to suppress, stifle, or defeat an idea or opposition forcefully

synonym: smash, crush, compress

(1) **squash** a package, (2) **squash** a rebellion

I like to **squash** my grapes when making homemade wine.

creative

adj. relating to or involving the use of skill and original and unusual ideas to create something

synonym: imaginative, innovative, inventive

(1) **creative** writing, (2) barren of **creative** spirit

All the supervisor has to do is assign tasks that make his subordinates more **creative**.

craft

 an activity that requires a particular skill in making things with one's hands

synonym: art, skill, workmanship

(1) craft arts of Japan, (2) craft manufacture
His hometown was where he first acquired the craft of wood
carving.

drill

 a tool or machine used for making round holes or driving fasteners; a training or practice

synonym: exercise, routine, training

(1) the **drill** hit the well, (2) fire **drill**Several military **drill** programs have become popular methods of exercise.

outsource

v. to contract out or transfer a job, task, or service to an external organization or party, often as a cost-saving measure

synonym: delegate, contract out, farm out

(1) **outsource** a non-core function, (2) **outsource** to India The company decided to **outsource** its IT services to a third-party provider.

publicize

- v. to make information or news publicly known or communicated, to promote or spread awareness of synonym: advertise, promote, announce
- (1) **publicize** event, (2) **publicize** research findings
 The company hired a PR firm to **publicize** its new product.

horizon

 the line at which the earth's surface and the sky appear to meet; the range of interest or activity that can be anticipated

synonym: skyline, view, visible boundary

(1) the event **horizon** of a black hole, (2) business **horizon** As the sun set, the colors of the sky merged with the **horizon**, creating a beautiful orange and pink hue.

disaster

 an unexpected event or series of events that cause widespread damage, destruction, or loss of life

synonym: catastrophe, calamity, tragedy

(1) global disaster, (2) disaster recovery

The **disaster** response team worked around the clock to aid those affected by the earthquake.

polluted

adj. contaminated with harmful or poisonous substances synonym: contaminated, poisoned, unclean

(1) polluted air, (2) cadmium-polluted area

The river was **polluted** with chemicals, causing harm to the wildlife.

gulf

a large ocean inlet or deep bay that is partially enclosed by land

synonym: chasm, divide, abyss

(1) gulf war, (2) gulf stream

The **Gulf** of Mexico is a body of water in the southern United States.

barrel

 a large round container made of wood, metal, or plastic, with flat ends and, usually, curved sides; one of several units of volume

synonym: cask, firkin, drum

(1) a barrel of beer, (2) \$30 a barrel

One rotten apple spoils the whole barrel.

promote

v. to encourage or persuade people to like, buy, use, do, or support something; to raise someone to a higher position or rank

synonym: boost, raise, advertise

(1) **promote** a better relationship, (2) **promote** bad behavior The government should do more to **promote** sustainable agribusiness.

arguably

adv. used when expressing an opinion or idea that you believe can be proven true

synonym: probably, possibly

(1) she is **arguably** the best singer, (2) **arguably** the greatest discovery

He is **arguably** regarded as the finest actor of his generation.

environment

 the natural world such as air, water, and land in which humans, animals, and plants live

synonym: atmosphere, surroundings, climate

(1) environment affairs, (2) chaotic environment

Every human is responsible for taking care of the Earth's **environment**.

recognize

v. to acknowledge or realize something or someone; to identify, remember, or become aware of something that was previously known or encountered

synonym: acknowledge, identify, admit

(1) recognize talent, (2) recognize achievement

It's important to recognize your strengths and weaknesses.

scope

 the range of one's perceptions, thoughts, or actions, or a subject that

synonym: content, coverage, extent

(1) **scope** of a project, (2) have broad **scope**

The **scope** of human thought is diverse.

emission

- n. the act of production or sending out gas, heat, light, etc. synonym: emanation, radiation, discharge
- (1) global **emissions** of greenhouse gases, (2) the **emission** of light

There are five distinct **emissions** at five unique wavelengths.

fleet

- a group of military ships, aircraft, etc., operating together under the same ownership; (adjective) moving very fast
 synonym: armada, flotilla, (adjective) speedy
- (1) fleet of foot, (2) a fleet horse

We destroyed a **fleet** of 70 enemy ships.

association

 a people or groups of people who have joined in a single organization together for a particular purpose; a social or business connection or relationship synonym: affiliation, collaboration, society

(1) word **associations**, (2) a scholarship **association** His membership in the **association** provided him with numerous benefits.

estimate

 to guess or calculate the cost, size, value, etc. of something

synonym: calculate, gauge, evaluate

(1) **estimate** a fair value, (2) **estimate** this chicken to weigh three pounds

We **estimated** the season's total trade deficit at \$50 billion.

indirect

adj. happening in addition to the main or intended aim, cause or result, often in a way that is not obvious; not following the shortest or straight way

synonym: unintended, ambiguous, ancillary

(1) indirect taxation, (2) indirect lighting

He expressed his dissatisfaction in an **indirect** way.

chain

 a series of connected links or objects; a system or group of interconnected elements; a restraint or shackle

synonym: series, string, link

(1) chain reaction, (2) supply chain

The **chain** on my bike broke, leaving me stranded.

headache

n. pain in the head; someone or something that causes anxiety or trouble

synonym: concern, difficulty, problem

(1) **headache** accompanied by fever, (2) bit of a **headache** This pill will relieve your **headaches** immediately.

technique

a particular way or art of doing something that needs skill

synonym: approach, procedure, strategy

(1) a **technique** in martial arts, (2) the **technique** applied to construction

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Jockey's superior technique brought him victory.

dial

v. to adjust or set the controls of a machine or device by turning a controller called dial; (noun) a disc on a telephone that is rotated a fixed distance for each number called

synonym: adjust, set, turn

- (1) **dial** up the volume, (2) **dial** down the tension He **dialed** the phone number and waited for an answer.
- n. a prize or other mark of recognition given in honor of an achievement

synonym: prize, honor, accolade

(1) **award** ceremony, (2) participation **award**He won the **award** for best actor at the film festival.

claim

award

v. to assert that something is true; to demand or request something as one's own; to lay legal or moral right to something; (noun) a demand or assertion of a right or something that one believes to be true

synonym: assert, declare, maintain

(1) claim responsibility, (2) false claim

He wants to **claim** ownership of the abandoned property.

generate

v. to produce or create something; to make offspring by reproduction

synonym: create, yield, produce

(1) **generate** more electricity, (2) **generate** \$100 a month The economic stimulation program would **generate** a lot of new jobs.

increment

 a regular increase in the amount of something, such as money; a process of becoming larger, longer, or more important

synonym: increase, expansion, addendum

(1) steady **incremental** growth, (2) small **increments** The bid **increment** for this auction is \$100.

revenue

 the income that a government receives from taxes or that a company earns from its business

synonym: earnings, payment, remuneration

(1) tax revenue, (2) annual revenue

This graph indicates the city's tourism **revenue** over five years.

addition

n. the act or process of adding something to something else; the process of adding numbers

synonym: accumulation, expansion, addendum

(1) chemical **addition**, (2) **addition** of vectors In **addition**, private corporations provide healthcare services.

ratio

the relative size or amount of one thing to another,
 typically expressed in the form of a fraction or decimal

synonym: proportion, rate, quota

(1) debt-to-income **ratio**, (2) **ratio** of boys to girls The **ratio** of water to sugar in the recipe is 1:2.

murky

adj. dark and gloomy or difficult to see through

synonym: dim, fuzzy, foggy

(1) murky waters, (2) a murky dungeon

Prospects for the suspect's conviction are **murky** due to a lack of helpful evidence.

disclose

v. to make something, such as secret or new information, known publicly

synonym: declare, reveal, uncover

(1) **disclose** a secret, (2) **disclose** a vulnerability The curtain rose to **disclose** a fantastic set.

dominate

v. to have or control a lot of power and influence over somebody or something

synonym: govern, rule, prevail

(1) **dominate** possession, (2) **dominate** over the weak The perspective of his right brain **dominates** his

consciousness.

hire

- v. to give somebody a job
- synonym: employ, engage, lease
- (1) **hire** a guide, (2) **hire** a car by the hour

We should always be prepared to **hire** talented recruits.

inventive

- adj. able to come up with novel and unique ideas
- synonym: imaginative, creative, innovative
- (1) have the **inventive** talent, (2) **inventive** approach All language around the world is consistently **inventive** but not intrusive.

knowledgeable

- adj. having or showing extensive knowledge, expertise, or understanding of a particular subject or field
- synonym: well-educated, informed, well-informed
- (1) **knowledgeable** staff, (2) **knowledgeable** advice She is quite **knowledgeable** about the latest trends in technology.

influential

- adj. having significant impact or power on someone or something
- synonym: potent, significant, meaningful
- (1) an **influential** newspaper, (2) an **influential** politician Early childhood experiences are very **influential** for people.

talent

- a natural ability to be good at something; someone who has a natural ability to be good at something
- synonym: endowment, aptitude, capability
- (1) a person of diverse **talents**, (2) raw **talent**Numerous great professional sports **talents** have come from this city.

uncomfortable

- adj. providing or feeling physical discomfort or slight pain synonym: comfortless, discomforting, painful
- (1) an uncomfortable silence, (2) with an uncomfortable

face

His abusive words made me uncomfortable.

vaunt

v. to boast or brag excessively about something, often in a self-promoting manner; to praise or speak highly of something or someone, often to an exaggerated degree

synonym: boast, brag, flaunt

(1) vaunt success, (2) vaunt wealth

He couldn't help but **vaunt** his achievements to his coworkers.

critic

 someone who expresses opinions about the quality of books, music, etc.

synonym: pundit, analyst, attacker

(1) art critic, (2) severe critic

Advocates for legal reform hear less harsh words from their **critics**.

circular

adj. shaped like a circle; having a round form synonym: round, loopy, oblique

(1) circular economy, (2) non-circular orbit

The **circular** shape of the planet makes it difficult to determine which direction is north.

sustainable

adj. able to continue or be continued for a long time *synonym*: continuable, endurable, tolerable

(1) **sustainable** alternative fuel, (2) principles of **sustainable** development

The government should do more to support environmentally **sustainable** agriculture.

equitable

adj. fair and impartial; treating everyone fairlysynonym: fair, honest, impartial

(1) in an **equitable** manner, (2) an **equitable** price In a democratic country, governments promote **equitable** opportunities to participate in society.

desperately

adv. in a way that shows a lack of hope and a willingness to do anything because of the problematic situation; with great urgency

synonym: urgently, perilously, seriously

(1) **desperately** anxious, (2) **desperately** ill patient The baby clung **desperately** to her mother.

framework

 the structural components of a building or object that support its weight and give it form; the underlying structure of a system, concept, or text

synonym: structure, scheme, foundation

(1) legal **framework**, (2) the **framework** of a house He devised a new analytical **framework** to capture the phenomenon.

chief

adj. most important or primary; (noun) a person who is in charge

synonym: essential, primary, leading

(1) **chief** accountant, (2) **chief** events of the year Mining is a **chief** source of income for the country.

solutionist

 a person who is skilled at finding solutions to problems, particularly those related to business or technology, by using creative and innovative approaches

synonym: problem solver, troubleshooter, strategist

(1) aspiring **solutionist**, (2) **solutionist** mindset The CEO was known for being a **solutionist**, always overcoming challenges and obstacles.

constantly

adv. all the time

synonym: continuously, always, frequently

(1) a **constantly** innovative enterprise, (2) a **constantly** varying mind

The mobile application industry is **constantly** changing.

default

to fail to fulfill an obligation or pay a debt when it is due; to fail to meet expectations or perform as required; to

choose or accept a predetermined option or condition without making a deliberate selection or choice; (noun) a failure to fulfill an obligation or to meet a requirement; the pre-set or automatic settings that a system or program uses when the user has selected no other options

synonym: fail, neglect, omit

(1) **default** settings, (2) **default** on the mortgage If you don't specify a different option, the computer will **default** to its original settings.

pretension

 n. the act of claiming or asserting something, especially without good reason or without evidence; an unfounded or excessive claim or ambition

synonym: presumption, pretense, affectation

(1) **pretension** to authority, (2) baseless **pretension**His **pretensions** of being a gourmet were quickly exposed when he could not identify basic herbs and spices.

neutral

adj. not helping or assisting either side in a conflict, argument, etc.

synonym: impartial, uninvolved, halfhearted

(1) permanently **neutral** country, (2) **neutral** colors A legislative speaker should always be **neutral**.

league

 an association of sports teams who compete against each other; an obsolete unit of distance of variable length, equal to about 3 miles or 4,000 meters

synonym: association, organization, alliance

(1) **league** championship, (2) a baseball **league**He was recruited to play in the professional **league**.

shift

- n. a slight transition in position, direction, or trendsynonym: transition, change, modification
- (1) Doppler **shift**, (2) major paradigm **shift** Could you help me **shift** some furniture?

invisible

adj. impossible or nearly impossible to see

synonym: hidden, imperceptible, unseen

(1) an invisible asset, (2) invisible stars

The phenomenon is **invisible** at optical wavelengths.

intangible

 not having physical form or substance; difficult to touch or grasp

synonym: abstract, immaterial

(1) **intangible** asset, (2) **intangible** property rights The **intangible** qualities of love and kindness are immeasurable.

incredibly

adv. in a way that is very difficult to believe; exceedingly or extremely

synonym: enormously, exceptionally, extraordinarily

(1) **incredibly** cheerful character, (2) get **incredibly** insecure

Several cities are experiencing **incredibly** high unemployment rates.

Session 2: Spelling

1. ou____ce a non-core function ν . to contract out or transfer a job, task, or service to an external organization or

party, often as a cost-saving measure

2. effects of cl___e change n. the we

n. the weather in a particular location averaged over some long period

3. d__I down the tension

v. to adjust or set the controls of a machine or device by turning a controller called dial; (noun) a disc on a telephone that is rotated a fixed

distance for each number called

4. supply ch__n

 a series of connected links or objects; a system or group of interconnected elements; a restraint or shackle

5. in____ct lighting

 adj. happening in addition to the main or intended aim, cause or result, often in a way that is not obvious; not following the shortest or straight way

6. g__f war

n. a large ocean inlet or deep bay that is partially enclosed by land

7. ou___e impact

adj. larger or more extensive than what is considered average or normal; of an unusually large size or amount

8. ou___e equipment

adj. larger or more extensive than what is considered average or normal; of an unusually large size or amount

9. permanently ne____I country

adj. not helping or assisting either side in a conflict, argument, etc.

ANSWERS: 1. outsource, 2. climate, 3. dial, 4. chain, 5. indirect, 6. gulf, 7. outsize, 8. outsize, 9. neutral

the system by which a country or region 10. ec y class n. produces manages, and distributes goods and services, including the money and finances involved in these activities; (of an airline) the lowest-priced, most basic option for seating in commercial travel 11. participation aw__d a prize or other mark of recognition n. given in honor of an achievement 12. steady in tal growth a regular increase in the amount of something, such as money; a process of becoming larger, longer, or more important 13. small in____nts a regular increase in the amount of n. something, such as money; a process of becoming larger, longer, or more important to produce or create something; to 14. ge te \$100 a month ν. make offspring by reproduction 15. ind us worker adj. hardworking, diligent, and persistent in effort adj. contaminated with harmful or poisonous 16. cadmium-po____ed area substances 17. art cr___c someone who expresses opinions n. about the quality of books, music, etc. 18. pu____ze research findings to make information or news publicly ν. known or communicated, to promote or spread awareness of 19. do te possession to have or control a lot of power and ν. influence over somebody or something

ANSWERS: 10. economy, 11. award, 12. increment, 13. increment, 14. generate, 15. industrious, 16. polluted, 17. critic, 18. publicize, 19. dominate

ANSWERS: 20. technique, 21. uncomfortable, 22. fleet, 23. circular, 24. gulf, 25. sustainable, 26. intangible, 27. claim, 28. knowledgeable, 29. murky, 30. spreadsheet

Vocab-Builder Ref from "Solitaire Townsend: Are ad agencies, PR firms and lobbyists destroying the climate? | TED Talk" (102 words)

36. proposal, 37. disaster, 38. trillion, 39. promote, 40. communal, 41. creative

45. compliance with reg____ry requirements
 46. an in____le asset
 47. having the power to control or restrict something such as business or industry according to rules or principles
 48. impossible or nearly impossible to see

47. landscape ar___ct

48. cyclonic des____on

49. a spr____et program

50. ad___on of vectors

51. Doppler sh t

52. raw ta t

 a person whose job is to design plans to be used in making something, such as buildings

n. the act of causing so much damage to something

 a computer program that is used for displaying and dealing with numbers by arranging them in rows and columns

 the act or process of adding something to something else; the process of adding numbers

a slight transition in position, direction, or trend

n. a natural ability to be good at something; someone who has a natural ability to be good at something

ANSWERS: 42. league, 43. barrel, 44. individual, 45. regulatory, 46. invisible, 47. architect, 48. destruction, 49. spreadsheet, 50. addition, 51. shift, 52. talent

Vocab-Builder Ref from "Solitaire Townsend: Are ad agencies, PR firms and lobbyists destroying the climate? | TED Talk" (102 words)

63.	false clm	ν.	to assert that something is true; to demand or request something as one's own; to lay legal or moral right to something; (noun) a demand or assertion of a right or something that one believes to be true
64.	basic br_n function	n.	the organ inside the head that is responsible for one's movement, thought, memory, and feeling
65.	linear sor	n.	a thinker who finds an answer to a problem or a difficult situation; a piece of software or the algorithm that solves a mathematical problem
66.	can emission	n.	a chemical element that can be found pure form as diamond or graphite, and is also an essential part of coal and oil and is found in all plants and animals
67.	indus student	adj.	hardworking, diligent, and persistent in effort
68.	r_g a ship with new sails	ν.	to prepare or set up something in a certain way, typically in a carefully planned or fraudulent manner; to equip with sails or masts
69.	adse the campaign	ν.	to draw attention to something such as a product, service, or event in public to encourage people to buy, use, or atten- it
70.	an Arctic expon	n.	the activity of searching and finding ou about something through a place
71.	intle asset	n.	not having physical form or substance; difficult to touch or grasp

Vocab-Builder Ref from "Solitaire Townsend: Are ad agencies, PR firms and lobbyists destroying the climate? | TED Talk" (102 words)

ANSWERS: 72. equitable, 73. scope, 74. pump, 75. corporate, 76. mention, 77. murky, 78. trillion, 79. environment, 80. desperately, 81. grease, 82. dominate

ANSWERS: 83. estimate, 84. invisible, 85. circular, 86. solutionist, 87. drill, 88. critic, 89. solutionist, 90. equitable, 91. environment, 92. vaunt

101. ch faccountant adj. most important or primary; (noun) a person who is in charge the income that a government receives 102. tax re____e from taxes or that a company earns from its business 103. me____rm production a large-scale agricultural operation that n. covers an extensive acreage and produces crops, livestock, or both on a commercial level 104. ou____ce to India to contract out or transfer a job, task, or service to an external organization or party, often as a cost-saving measure something difficult to understand or 105. unsolved my____y n. explain; a secret or enigmatic quality that adds to the fascination or interest of something; a genre of fiction that involves the solution of a crime or a puzzle to forcefully crush or flatten something; 106. sq h a rebellion ν. to suppress, stifle, or defeat an idea or opposition forcefully 107. fl t of foot a group of military ships, aircraft, etc., n. operating together under the same ownership; (adjective) moving very fast a prize or other mark of recognition 108. aw d ceremony n. given in honor of an achievement an activity that requires a particular skill 109. cr t arts of Japan n. in making things with one's hands 110. kin ten class a school or class for young children, n. usually between the ages of four and

ANSWERS: 101. chief, 102. revenue, 103. megafarm, 104. outsource, 105. mystery, 106. squash, 107. fleet, 108. award, 109. craft, 110. kindergarten

six

Vocab-Builder Ref from "Solitaire Townsend: Are ad agencies, PR firms and lobbyists destroying the climate? | TED Talk" (102 words)

ANSWERS: 111. proposal, 112. sector, 113. talent, 114. firsthand, 115. solver, 116. revenue, 117. shift, 118. vaunt, 119. mystery

120. back f_n	n.	a thin flat part on the body of a fish or other aquatic animal used for propulsion or balance
121. chief connt	n.	a person who provides professional or expert advice
122. inct taxation	adj.	happening in addition to the main or intended aim, cause or result, often in a way that is not obvious; not following the shortest or straight way
123. an infal newspaper	adj.	having significant impact or power on someone or something
124. rao of boys to girls	n.	the relative size or amount of one thing to another, typically expressed in the form of a fraction or decimal
125. an infal politician	adj.	having significant impact or power on someone or something
126. resle for a customer service	adj.	answerable or accountable for something within one's power, control, or management
127. the drI hit the well	n.	a tool or machine used for making round holes or driving fasteners; a training or practice
128. wase debt	n.	a large building for storing goods and merchandise, especially before they are sold, used, or sent out to shops
129. a private indal	n.	a single person or thing, as distinct from a group
130. chf events of the year	adj.	most important or primary; (noun) a person who is in charge

ANSWERS: 120. fin, 121. consultant, 122. indirect, 123. influential, 124. ratio, 125. influential, 126. responsible, 127. drill, 128. warehouse, 129. individual, 130. chief

131. sun a lawyer	<i>v</i> .	to order someone to come to or be present at a specific place such as a court, or to arrange a meeting formally
132. future of space expon	n.	the activity of searching and finding out about something through a place
133. a conly innovative enterprise	adv.	all the time
134. sce of a project	n.	the range of one's perceptions, thoughts, or actions, or a subject that
135. she is arly the best singer	adv.	used when expressing an opinion or idea that you believe can be proven true
136. one kick	adj.	pertaining to being in a position that is not offside; in a position that is not in violation of the rules of a sport or game
137. knoble advice	adj.	having or showing extensive knowledge, expertise, or understanding of a particular subject or field
138. chn reaction	n.	a series of connected links or objects; a system or group of interconnected elements; a restraint or shackle
139. debt-to-income rao	n.	the relative size or amount of one thing to another, typically expressed in the form of a fraction or decimal
140. stay one with the law	adj.	pertaining to being in a position that is not offside; in a position that is not in violation of the rules of a sport or game
141. inve approach	adj.	able to come up with novel and unique ideas
142. sun a city council	<i>v</i> .	to order someone to come to or be present at a specific place such as a court, or to arrange a meeting formally

ANSWERS: 131. summon, 132. exploration, 133. constantly, 134. scope, 135. arguably, 136. onside, 137. knowledgeable, 138. chain, 139. ratio, 140. onside, 141. inventive, 142. summon

143. a f_n of a plane	n.	a thin flat part on the body of a fish or other aquatic animal used for propulsion or balance
144. get incly insecure	adv.	in a way that is very difficult to believe; exceedingly or extremely
145. reze talent	v.	to acknowledge or realize something or someone; to identify, remember, or become aware of something that was previously known or encountered
146. global dier	n.	an unexpected event or series of events that cause widespread damage, destruction, or loss of life
147. the frrk of a house	n.	the structural components of a building or object that support its weight and give it form; the underlying structure of a system, concept, or text
148. a written apal	n.	the belief that someone or something is good or acceptable
149. he a guide	v.	to give somebody a job
150. fonts in the snow	n.	a mark of a foot, shoe, or animal's foot left on a surface
151. enly satisfied with the meal	adv.	completely
152. business hon	n.	the line at which the earth's surface and the sky appear to meet; the range of interest or activity that can be anticipated
153. barren of crve spirit	adj.	relating to or involving the use of skill and original and unusual ideas to create something

ANSWERS: 143. fin, 144. incredibly, 145. recognize, 146. disaster, 147. framework, 148. approval, 149. hire, 150. footprint, 151. entirely, 152. horizon, 153. creative

ANSWERS: 154. constantly, 155. consultant, 156. entirely, 157. recognize, 158. default, 159. neutral, 160. approval, 161. arguably, 162. barrel

 the structural components of a building or object that support its weight and give it form; the underlying structure of a system, concept, or text

 a thick, oily substance used to lubricate machines, surfaces, or moving parts; fat or oil used in cooking

ANSWERS: 172. pretension, 173. horizon, 174. disclose, 175. squash, 176. technique, 177. mention, 178. uncomfortable, 179. climate, 180. framework, 181. grease

181. cooking gr e

ANSWERS: 191. association, 192. likelihood, 193. estimate, 194. influence, 195. addition, 196. association, 197. incredibly, 198. influence, 199. league, 200. dial

distance for each number called

201. desly ill patient	adv.	in a way that shows a lack of hope and a willingness to do anything because of the problematic situation; with great urgency
202. a medical adr	n.	a person who gives advice about a particular subject
203. construction of new cl plants	n.	a combustible black or brownish-black sedimentary rock that is found below the ground and burnt to produce heat
204. coal combination of funds	adj.	belonging to or used by a group rather than individuals; for common use

ANSWERS: 201. desperately, 202. adviser, 203. coal, 204. communal

Session 3: Fill in the Blanks

1.	This pill will relieve your immediately.
n.	pain in the head; someone or something that causes anxiety or trouble
2.	Several cities are experiencing high unemployment rates.
ad	v. in a way that is very difficult to believe; exceedingly or extremely
3.	The chairperson was responsible for committees.
<i>v</i> .	to order someone to come to or be present at a specific place such as a court, or to arrange a meeting formally
4.	The of Mexico is a body of water in the southern United States.
n.	a large ocean inlet or deep bay that is partially enclosed by land
5.	His of being a gourmet were quickly exposed when he could not identify basic herbs and spices.
n.	the act of claiming or asserting something, especially without good reason or without evidence; an unfounded or excessive claim or ambition
6.	The manager tried to hear customers' voices
ad	v. from the source; directly; (adjective) received directly from a source
7.	He was alert and could not any critical information out of him.
<i>v</i> .	to cause water, air, gas, etc. to move from one place to another by using mechanical equipment; to get or supply something such as money, information, etc. in significant quantities
8.	The perspective of his right brain his consciousness.
<i>v</i> .	to have or control a lot of power and influence over somebody or something
	SWERS: 1. headaches, 2. incredibly, 3. summoning, 4. Gulf, 5. pretensions, 6. thand, 7. pump, 8. dominates

0	There are five dictinct at five unique wavelengths
	There are five distinct at five unique wavelengths.
n.	the act of production or sending out gas, heat, light, etc.
10.	The surrounding the disappearance of the traveler has yet to be solved by authorities.
n.	something difficult to understand or explain; a secret or enigmatic quality that adds to the fascination or interest of something; a genre of fiction that involves the solution of a crime or a puzzle
11.	After retiring, he continued to be an to politicians.
n.	a person who gives advice about a particular subject
12.	Advocates for legal reform hear less harsh words from their
n.	someone who expresses opinions about the quality of books, music, etc.
13.	The technology is constantly evolving and innovating.
n.	a distinct part or division of something often used to refer to a segment of an economy or industry; an area or field of work or activity
14.	Several military programs have become popular methods of exercise.
n.	a tool or machine used for making round holes or driving fasteners; a training or practice
15.	He devised a new analytical to capture the phenomenon.
n.	the structural components of a building or object that support its weight and give it form; the underlying structure of a system, concept, or text
16.	The government should do more to support environmentallyagriculture.
adj	able to continue or be continued for a long time
	SWERS: 9. emissions, 10. mystery, 11. adviser, 12. critics, 13. sector, 14. drill, 15. nework, 16. sustainable

33.	I to him that I had seen his sister at the grocery store earlier that day.
ν.	to speak or write about something or someone briefly
34.	Later, his claim was found to be false.
adv	completely
35.	In a democratic country, governments promote opportunities to participate in society.
adj.	fair and impartial; treating everyone fairly
36.	As an he had the right to make his own decisions and live his life as he saw fit.
n.	a single person or thing, as distinct from a group
37.	We choose transportation that has a smaller carbon
n.	a mark of a foot, shoe, or animal's foot left on a surface
38.	Jockey's superior brought him victory.
n.	a particular way or art of doing something that needs skill
39.	The river was with chemicals, causing harm to the wildlife.
adj.	contaminated with harmful or poisonous substances
40.	All the supervisor has to do is assign tasks that make his subordinates more
adj.	relating to or involving the use of skill and original and unusual ideas to create something
41.	We the season's total trade deficit at \$50 billion.
<i>v</i> .	to guess or calculate the cost, size, value, etc. of something
	SWERS: 33. mentioned, 34. entirely, 35. equitable, 36. individual, 37. footprint, 38 nnique, 39. polluted, 40. creative, 41. estimated

66. All language around the world is consistently but not intrusive. adj. able to come up with novel and unique ideas				
 67. The company hired a PR firm to its new product. ν. to make information or news publicly known or communicated, to promote or spread awareness of 				
68. She is quite about the latest trends in technology. adj. having or showing extensive knowledge, expertise, or understanding of a particular subject or field				
69. The curtain rose to a fantastic set.ν. to make something, such as secret or new information, known publicly				
70. The fire ruined all the food stored in then. a large building for storing goods and merchandise, especially before they are sold, used, or sent out to shops				
71. Prospects for the suspect's conviction are due to a lack of helpful evidence.adj. dark and gloomy or difficult to see through				
72. He expressed his dissatisfaction in an way. *adj. happening in addition to the main or intended aim, cause or result, often in a way that is not obvious; not following the shortest or straight way				
73. The of the project being completed on time is uncertain. n. the probability or chance that something will happen or be the case				
ANSWERS: 66. inventive, 67. publicize, 68. knowledgeable, 69. disclose, 70. warehouse, 71. murky, 72. indirect, 73. likelihood				

82.	The sha is north.	pe of the planet makes it difficult to determine which direction
adj		ele; having a round form
83.	She was skilled in other characters.	techniques, such as using different voices for
n.	the act or art of na	arrating or writing stories
84.	Our skeleton outlin	e of the met with much opposition.
n.	a formal suggesti	on or offer, sometimes a written one
85.	The government's boost agricultural p	new policy encourages the establishment of to production.
n.	•	cultural operation that covers an extensive acreage and ivestock, or both on a commercial level
36.	The of the	e country is struggling due to the recent political instability.
n.	goods and service	nich a country or region produces manages, and distributes es, including the money and finances involved in these airline) the lowest-priced, most basic option for seating in
87.	The engine wouldn	't turn over until we applied to the starter.
n.	a thick, oily subst fat or oil used in o	ance used to lubricate machines, surfaces, or moving parts; cooking
88.	We want to	our company through your media.
<i>v</i> .		to something such as a product, service, or event in public to e to buy, use, or attend it
	SWERS: 82. circula grease, 88. advertis	ar, 83. storytelling, 84. proposal, 85. megafarms, 86. economy, se

cab-Build	ler Ref from "Solitaire Townsend: Are ad agencies, PR firms and lobbyists destroying the climate? TED Talk" (102 words
97.	The bid for this auction is \$100.
n.	a regular increase in the amount of something, such as money; a process of becoming larger, longer, or more important
98.	He won the for best actor at the film festival.
n.	a prize or other mark of recognition given in honor of an achievement
99.	That group actively advocated environmental protection to the government.
n.	a large area inside the entrance of a public building where people can meet and wait; a group of people who try to persuade a politician, the government, or an official group to influence legislation
100	. A legislative speaker should always be
adj	not helping or assisting either side in a conflict, argument, etc.
101	. He the game so he could win the prize.
v.	to prepare or set up something in a certain way, typically in a carefully planned or fraudulent manner; to equip with sails or masts
102	. The phenomenon is at optical wavelengths.
adj	impossible or nearly impossible to see
AN	SWERS: 97. increment, 98. award, 99. lobby, 100. neutral, 101. rigged, 102.
	sible