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Cristina Junqueira and Elena Crescia: How to discover your business's competitive advantage | TED Talk

https://www.ted.com/talks/cristina_junqueira_and_elena_crescia_how_to_discover_your_business_s_competitive_advantage

All Words

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Session 1: Word List

curator

n. a person whose job is to manage the objects or artworks in a museum, art gallery, etc.

synonym: conservator, custodian, administrator

(1) **curator** of a library, (2) interim **curator**

The museum **curator** conserved the ancient manuscripts.

cofounder

n. one of several people who establishes an organization or starts a business

(1) **cofounder** of the university, (2) late **cofounder**

He is the **cofounder** and chairman of this tech company.

technological

adj. based on scientific and industrial progress

synonym: specialized, technical

(1) **technological** advancement, (2) **technological** policy

Technological advances have disrupted many industries.

digital

adj. processing or storing information as a succession of 1 and 0 to show that a signal is present or missing; relating to the use of computer technology, especially the internet

synonym: numerical, computerized, cyber

(1) a **digital** watch, (2) **digital** electronic signature
Sensors convert physical phenomena into **digital** signals.

platform

n. the raised flat space close to the track at a train station where passengers get on or off the train; (technology) a computational or digital environment in which a piece of software is executed

synonym: stage, podium, forum

(1) an arrival **platform**, (2) a digital **platform** for enterprise
The speaker mounted the **platform** and started to speak.

individual

n. a single person or thing, as distinct from a group

synonym: person, being, self

(1) a private **individual**, (2) **individual** freedom

As an **individual**, he had the right to make his own decisions and live his life as he saw fit.

communal

adj. belonging to or used by a group rather than individuals; for common use

synonym: collaborative, combined, collective

(1) **communal** swimming pool, (2) **communal** combination of funds

Communal elections were held in several European countries.

conversation

n. an informal talk between two or more people to exchange their views, ideas, information, etc.

synonym: chat, discussion, dialogue

(1) **conversation** in English, (2) a friendly **conversation**

Your **conversation** reflects your thoughts.

industrious

adj. hardworking, diligent, and persistent in effort

synonym: diligent, hardworking, assiduous

(1) **industrious** worker, (2) **industrious** student

He was known to be very **industrious** and would often work late into the night.

ambitious

adj. having a great desire to attain achievement, power, or wealth

synonym : enterprising, challenging, earnest

(1) achieve **ambitious** goals, (2) with an **ambitious** eye
Their company has been in business for a short time but has **ambitious** goals.

branch

n. a division of a tree or woody shrub that grows out from the trunk or a main stem; a division of some larger or more complex organization

synonym : limb, twig, bough

(1) **branch** office, (2) a **branch** pipe
The **branch** of the tree had fallen and blocked the road.

bulletproof

adj. intended to resist bullet penetration

synonym : unassailable, impregnable

(1) **bulletproof** armor, (2) **bulletproof** vehicle
Because of the **bulletproof** vest he was wearing, the officer could escape injury.

revolve

v. to rotate around a central point

synonym : rotate, spin, orbit

(1) **revolve** at high speed, (2) **revolve** around a central axis
The Earth **revolves** around the Sun in an elliptical orbit.

stripe

n. a long, narrow band of a different color or texture than the surface on which it appears

synonym : line, band, streak

(1) a white **stripe**, (2) **stripe** texture
The plates have a blue **stripe** around the edge.

possession

n. the state or fact of owning or having something

synonym : ownership, holding, control

(1) **possession** of the evidence, (2) a territorial **possession**
That painting is my **possession**, and I inherited it from my grandmother.

criminal

n. a person who has committed a crime

synonym: offender, lawbreaker, delinquent

(1) wanted **criminal**, (2) **criminal** investigation

The police are searching for the **criminal** who stole the jewels.

paperwork

n. administrative tasks that involve writing or typing documents

synonym: documentation, filing, office work

(1) **paperwork** process, (2) bureaucratic **paperwork**

The **paperwork** for the loan application was extensive.

bureaucracy

n. a system of government in which most of the important decisions are made by state officials rather than by elected representatives

synonym: administration, government, system

(1) government **bureaucracy**, (2) arbitrary **bureaucracy**

The bumbling **bureaucracy** made it difficult to get the permits we needed.

creditor

n. a person, company, etc. to whom a debtor owes money

(1) the **creditor's** claims, (2) bankrupt **creditor**

I asked the lawyer to initiate **creditor** negotiations for voluntary liquidation.

opportune

adj. suitable or happening at a time that is suitable or convenient for a particular purpose

synonym: suitable, timely, practical

(1) **opportune** occasion, (2) an **opportune** remark

The phone rang at the most **opportune** time.

invest

v. to put money, effort, time, etc. into something to make a profit or achieve a result

synonym: fund, sponsor, support

(1) **invest** in stocks, (2) **invest** capital

The government should view children as national assets and

actively **invest** in them.

venture

n. a business project or activity that is risky or daring
synonym: enterprise, undertaking, adventure

(1) **venture** capital, (2) a joint **venture**

The **venture** into the new market was risky, but it paid off.

entrepreneur

n. an individual who creates or invests in one or more businesses, especially when this involves taking financial risks

synonym: founder, executive

(1) a successful **entrepreneur**, (2) billionaire **entrepreneur**

Entrepreneurs willingly accept business risks to achieve success.

complexity

n. the state or quality of being complicated or intricate and difficult to understand

synonym: intricacy, sophistication, elaboration

(1) cognitive **complexity**, (2) **complexity** theory

The project's **complexity** made it difficult for the team to complete it on time.

incumbent

n. a person who currently holds a particular position or job, especially in politics or public office; a duty or obligation that is required as part of a particular role or job

synonym: holder, occupant, officeholder

(1) **incumbent** party, (2) **incumbent** duties

The **incumbent** president is seeking re-election for another term in office.

tackle

v. to try to deal with a complex problem or situation

synonym: deal with, dive into, work on

(1) **tackle** the issue, (2) help **tackle** climate change

The government is determined to **tackle** sharp inflation.

sacred

adj. connected with religion or religious purposes; worthy of respect or dedication because of a connection with a

god

synonym: holy, inviolable, hallowed

(1) **sacred** music, (2) the halo of a **sacred** image

This space is a private office **sacred** to the President

compete

v. to strive to achieve more success than someone or something

synonym: contend, contest, vie

(1) **compete** against a friend, (2) **compete** fiercely

You must **compete** with others to obtain this position.

centric

adj. tending towards or focused on a particular center, point, or perspective, sometimes to the exclusion of others; emphasizing or prioritizing a specific thing or group;
(noun) something that is at the center or core of a specific thing or system

synonym: focused, centralized, concentrated

(1) technology- **centric** approach, (2) employee- **centric** policies

The hotel's customer- **centric** approach always puts the needs and satisfaction of guests first.

mindset

n. the established set of attitudes or fixed ideas held by someone

synonym: attitude, ethos, mentality

(1) flexible **mindset**, (2) the **mindset** in an education system

Countries whose goal is economic development often focus on fostering an entrepreneurial **mindset** in each individual.

modern

adj. of or belonging to the present time or recent times

synonym: contemporary, stylish, current

(1) **modern** poetry, (2) pre- **modern** agricultural society

Their headquarters are in a **modern** skyscraper.

agile

adj. able to move quickly and easily, often in a way that is graceful and controlled

synonym : nimble, quick, flexible

(1) an **agile** mind, (2) **agile** in his movements

The **agile** development process allowed the team to make changes quickly.

automatic

adj. able to work or operate with little or no direct human control; independent of external control

synonym : mechanical, robotic, intuitive

(1) **automatic** operation, (2) the **automatic** shrinking of the pupils

In passenger aircraft, it is common to use an **automatic** pilot during cruising.

structure

n. the way of construction of something and the arrangement of its parts, or a complex thing constructed of many parts

synonym : construction, architecture, establishment

(1) the **structure** of a machine, (2) **structure** and function of the brain

The organizational **structure** of start-ups is often flat and straightforward.

capture

v. to catch a person or an animal and confine them in an area which they cannot escape

synonym : catch, arrest, imprison

(1) **capture** a glimpse, (2) **capture** customers' hearts

I was able to **capture** the moment on film.

underwrite

v. to assume financial responsibility for something

synonym : insure, guarantee, cover

(1) **underwrite** a loan, (2) **underwrite** an issue of shares

The insurance company decided to **underwrite** the policy for the new building.

inquiry

n. the act or process of asking a question or asking for information; an official process of investigating a matter of public interest

synonym : question, research, exploration

(1) **inquiry** about the product, (2) launch an **inquiry**

Our tech support responds to the first **inquiry** exceptionally promptly.

standpoint

n. a particular perspective or position from which something is viewed or considered; a point of view or opinion on a specific matter

synonym : viewpoint, perspective, opinion

(1) **standpoint** theory, (2) moral **standpoint**

From a marketing **standpoint**, this product may need to be more effective.

disrupt

v. to prevent or stop something, especially an event, activity, or process, from continuing in the usual way by causing a problem or disturbance

synonym : interrupt, disturb, break into

(1) **disrupt** a well-ordered condition, (2) **disrupt** sleep

I'm so sorry to **disrupt** you when you're pretty busy.

adopt

v. to choose to follow something; to legally take a child from another family and care for them as if they were one's own

synonym : accept, assume, take on

(1) **adopt** a child, (2) **adopt** a bill

The national assembly has **adopted** the budget.

resist

v. to refuse to accept something and attempt to prevent it from happening

synonym : fight, defy, revolt

(1) **resist** temptation, (2) **resist** being kissed

I chose to **resist** cancer by trying every possible treatment.

stick

v. to put something, usually a sharp object, into something; to restrict yourself to doing or using one certain thing and not change; (noun) a thin piece of wood or other material

synonym : pierce, adhere, stay

(1) **stick** a key in a lock, (2) fire **stick**

You **stick** a bill in the change machine, and the coins pop out.

crazy

adj. stupid or not sensible; very angry

synonym : insane, absurd, bizarre

(1) **crazy** about cars and racing, (2) a **crazy** scheme

The rain and thunder are **crazy** today.

smartphone

n. a mobile phone that functions as a computer and connects to the Internet

(1) **smartphone** app developer, (2) **smartphone** addict

Internet traffic volumes have increased significantly with the advent of **smartphones**.

embrace

v. to accept something willingly and enthusiastically;
(noun) the act of clasping another person in the arms as in greeting or affection

synonym : grasp, hold tightly, accept

(1) **embrace** an opportunity, (2) a warm **embrace**

The woods **embrace** the house.

pandemic

n. an outbreak of a disease that affects many people over a very wide area

synonym : outbreak

(1) flu **pandemic**, (2) global **pandemic**

They fear a **pandemic** of a new type of virus.

inconvenient

adj. causing trouble or difficulty; not convenient or suitable

synonym : troublesome, difficult, awkward

(1) face an **inconvenient** truth, (2) **inconvenient** for shopping

It was **inconvenient** for her to go out of her way to pick up the package.

hazard

n. something dangerous and likely to cause damage

synonym: peril, danger, threat

(1) occupational **hazard**, (2) potential health **hazards**

Lost mobile phones lead to another potential **hazard** regarding privacy.

exposed

adj. having no protection or shield from something, such as bad weather, attack, or criticism

synonym: endangered, revealed, disclosed

(1) **exposed** to radiation, (2) an **exposed** rock

Tech companies often employ **exposed** ducts and other materials in their office interiors.

digit

n. one of the elements that collectively form a system of numeration; a finger, thumb, or toe

synonym: number, integer, numeral

(1) **digit** identifier, (2) the **digit** in the hundreds place

We must enter a six- **digit** number to unlock the safe.

app

n. (abbreviation for application) software designed to run on smartphones and other mobile devices or inside a web browser on a PC

synonym: application, software

(1) killer **app**, (2) cannot log in to the **app**

The discovery of a critical bug caused the company to delay the **app's** release.

shift

n. a slight transition in position, direction, or trend

synonym: transition, change, modification

(1) Doppler **shift**, (2) major paradigm **shift**

Could you help me **shift** some furniture?

competitive

adj. involving competition or competitiveness

synonym : aggressive, ambitious, militant

(1) a **competitive** price, (2) **competitive** position

The mobile application industry is a **competitive** one.

advantage

n. a condition or circumstance that puts one in a favorable or superior position; a beneficial feature or asset that someone or something has

synonym : benefit, edge, asset

(1) score an **advantage**, (2) take **advantage** of his weak points

One of the main **advantages** of the new product is its increased efficiency.

start-up

n. a newly established company or business

(1) **start-up** business, (2) early-stage **start-up**

Our company's services are targeted at **start-up** executives.

telecom

n. (a shortened form of telecommunications) the communication of information over long distances through various means such as phones, television, radio, and the internet

synonym : communication, telecommunications, telephony

(1) **telecom** industry, (2) **telecom** service providers

The **telecom** company is planning to launch a new smartphone next month.

healthcare

n. the organized activity or business of preserving mental and physical health by preventing or treating illness through services offered by the health profession

(1) **healthcare** agency, (2) rising **healthcare** cost

In an aging population, citizens must pay more to maintain quality **healthcare**.

amazing

adj. extremely surprising, especially in a way that you like or admire

synonym : exceptional, extraordinary, wonderful

(1) **amazing** advances, (2) the most **amazing** feeling
The golfer recorded an **amazing** distance.

consume

v. to spend something, especially fuel, energy, or time, in a large amount

synonym: absorb, ingest, use up

(1) **consume** a large amount of alcohol, (2) **consume** electricity
A smaller car will **consume** less fuel.

utility

n. the state or quality of being useful or convenient; the service, such as electric power or water or transportation, provided by a public

synonym: usefulness, practicality, utility

(1) **utility** costs, (2) marginal **utility**

The **utility** of the device was immediately apparent to all who saw it.

handle

v. to deal with a situation, problem, or strong emotion

synonym: control, manage, deal with

(1) **handle** a precious object, (2) **handled** the incident
We all should learn how to **handle** stress.

spoil

v. to ruin the taste, appearance, or quality of something; to become or cause something to become rotten or bad

synonym: rot, decay, deteriorate

(1) **spoil** a person's sport, (2) **spoil** the surprise

If you leave the milk out of the refrigerator for too long, it will **spoil**.

explore

v. to travel to or penetrate an area or a country to learn about it; to thoroughly examine a subject or a possibility to learn more about it

synonym: analyze, delve into, examine

(1) **explore** the world, (2) **explore** our options

The management must **explore** strategies to increase office security.

possibility

n. a chance that something may happen or be true
synonym: chance, prospect, likelihood

(1) **possibility** for growth, (2) **possibility** of a major earthquake

The **possibility** of getting the disease will drastically increase.

backward

adv. at, to, or toward the direction or place that is behind or rear

synonym: back, rearward, in reverse

(1) walk **backward**, (2) **backward** angle

She falls over **backward** when she sees her mother-in-law.

improve

v. to make or become better

synonym: enhance, ameliorate, enrich

(1) **improve** a process, (2) **improve** the test score

We want to **improve** ties between our two countries.

fuel

n. a substance that is typically burned to generate heat or energy

synonym: energy, power, gas

(1) biomass **fuel**, (2) smokeless **fuel**

The **fuel** scarcity most severely impacted the manufacturing sector

absolutely

adv. without restriction or limitation; completely or utterly

synonym: completely, utterly, definitely

(1) **absolutely** against, (2) **absolutely** obsessed with the girl

I am **absolutely** opposed to his idea because of morality.

pursue

v. to do something or attempt to attain something over time; to follow or seek someone or something, especially in trying to catch them

synonym: seek, hunt, chase

(1) **pursue** a goal, (2) **pursue** freedoms

She intends to **pursue** a political career.

internal

adj. of or relating to the inside of something

synonym : interior, inner, domestic

(1) **internal** organs, (2) the **internal** economy

The prime minister canceled visits to other countries to resolve **internal** disputes.

prioritize

v. to assign a higher level of importance to something compared to other things

synonym : rank, order, arrange

(1) **prioritize** tasks, (2) **prioritize** people over cars

The organization **prioritized** the needs of the community in its decision-making.

feat

n. a notable or impressive achievement, especially one that requires great skill or bravery

synonym : achievement, accomplishment, exploit

(1) intellectual **feat**, (2) **feat** accomplishment

It is an incredible **feat** to climb Mount Everest, the highest mountain in the world.

criteria

n. (plural of criterion) standards or conditions by which something may be judged or decided

synonym : bars, benchmarks, standards

(1) **criteria** for action, (2) consistency **criteria**

He didn't meet all the **criteria**, but he was hired anyway.

profitable

adj. making or likely to make material gain or profit

synonym : advantageous, beneficial, thriving

(1) a **profitable** job, (2) **profitable** trade

The Prohibition amendment made bootlegging **profitable**.

acute

adj. extremely sharp or severe

synonym : sharp, perceptive, keen

(1) **acute** pain, (2) **acute** triangle

The patient died from **acute** alcohol intoxication.

differentiate

v. to recognize or establish as being distinct; to distinguish between things that are compared; to calculate a derivative

synonym: discern, distinguish, separate

(1) **differentiate** between fact and fiction, (2) **differentiate** a function

The teacher asked the students to **differentiate** between the two similar species of birds.

redirect

v. to change the direction or course of something; to send in a different direction

synonym: turn, divert, steer

(1) **redirect** traffic, (2) **redirect** attention

The government decided to **redirect** funding towards education and healthcare.

countless

adj. too numerous to be counted or very many

synonym: innumerable, myriad, numerous

(1) **countless** hours, (2) answer **countless** questions

There are **countless** methods for dealing with stress.

automated

adj. carried out by machines or computers to replace or decrease human labor

synonym: computerized, mechanical, laborsaving

(1) **automated** manual transmission, (2) **automated** way

The plant will continue operating through an **automated** system 24 hours a day.

self-service

adj. referring to a system or process in which customers or users serve themselves or perform tasks independently without the need for assistance from others

synonym: automatic, do-it-yourself, DIY

(1) **self-service** checkout, (2) **self-service** kiosk

The gas station has a **self-service** pump option for

customers who want to avoid long lines.

necessarily

adv. in an essential manner; in such a way as could not be otherwise

synonym: inevitable, certainly, automatically

(1) not **necessarily** a problem, (2) **necessarily** true

This accident was something that happened **necessarily**.

anticipate

v. to expect or predict that something will happen; to tell in advance

synonym: forecast, predict, expect

(1) **anticipate** your kind cooperation, (2) **anticipate** a black future

We **anticipate** heavy snowfall tomorrow.

quantify

v. to express or measure something in numerical terms

synonym: measure, express, determine

(1) **quantify** the results, (2) **quantify** blood flow

He tried to **quantify** the amount of product that was needed to complete the job.

mathematics

n. the science dealing with the logic of quantities, shapes, spaces, and arrangement

synonym: arithmetic, calculation, calculus

(1) a good grounding in **mathematics**, (2) **mathematics** competition

He has a flair for **mathematics**.

fee

n. a sum of money charged for a particular service

synonym: charge, cost, expense

(1) **fee** calculation, (2) service **fee**

The lawyer's **fee** for the case was \$10,000.

transform

v. to change in outward structure or looks;

synonym: alter, convert, change

(1) **transform** an education system, (2) **transform** heat into

power

My father's death **transformed** my life completely.

afford

v. to have enough money or time to be able to buy or do something

(1) **afford** to buy a new car, (2) **afford** a high travel cost
He cannot **afford** a holiday.

fin

n. a thin flat part on the body of a fish or other aquatic animal used for propulsion or balance

synonym: flipper, appendage, stabilizer

(1) back **fin**, (2) a **fin** of a plane

The shark's powerful **fins** allowed it to swim at high speeds.

margin

n. the space around the edge of a page or document;
(finance) the net sales minus the cost of goods and services sold

synonym: edge, border, periphery

(1) **margin** error, (2) a profit **margin**

Unfortunately, the book's **margin** was too small to make notes.

aspect

n. one part or feature of a situation, problem, subject, etc.

synonym: characteristic, element, factor

(1) nontechnical **aspects** of the job, (2) **aspects** of social, political, and economic life

His professional experience includes all **aspects** of media production.

insure

v. to provide coverage in the event of loss or damage

synonym: protect, guard, safeguard

(1) **insure** my house against fire, (2) **insure** domestic tranquility

I will **insure** my car before I go on a road trip.

inclusive

adj. including much or everything, and especially including stated limits; not excluding any of the people, things, ideas, etc. involved in something

synonym : cover-all, all-embracing, comprehensive

(1) a fully **inclusive** price, (2) **inclusive** education

The university has established a capacity for each nationality as part of its **inclusive** policy.

dramatic

adj. very sudden, very excellent, or full of action and excitement

synonym : striking, theatrical, breathtaking

(1) make **dramatic** changes, (2) a **dramatic** rescue at sea

The statement had a **dramatic** impact on house prices.

expand

v. to increase or to make something greater in size, number, or importance

synonym : extend, grow, boost

(1) **expand** a lineup, (2) **expand** agricultural output

They hope to **expand** their business worldwide.

absolute

adj. perfect or complete or to the most considerable degree possible

synonym : complete, infrangible, indisputable

(1) **absolute** loyalty, (2) an **absolute** must

Gandhi had an **absolute** zeal for nonviolence.

operate

v. to work in a particular way; to supervise something

synonym : work, use, employ

(1) **operate** 24 hours a day, (2) manually **operate** a machine

This machine is too difficult to **operate** for me.

withstand

v. to resist the effect or impact of something

synonym : endure, bear, resist

(1) **withstand** pressure, (2) **withstand** temptation

The new phone is waterproof and can **withstand** being

dropped in water.

difficulty

n. a condition or state that causes problems

synonym: hardship, complication, problem

(1) the degree of **difficulty**, (2) **difficulty** in breathing

He has **difficulty** exercising because of a back injury sustained in an accident.

strategy

n. a detailed plan of action designed to achieve a long-term or overall goal.

synonym: approach, procedure, scenario

(1) military **strategy**, (2) develop a **strategy**

Our plan includes a comprehensive marketing **strategy**.

institutionalize

v. to establish or make something a part of an institution (= a place such as a university, hospital, etc.)

synonym: formalize, establish, regularize

(1) **institutionalize** a system, (2) **institutionalize** customary laws

The new policy aims to **institutionalize** the use of renewable energy sources.

competition

n. a situation in which someone is attempting to beat or outperform another

synonym: contest, match, fight

(1) the first round of the **competition**, (2) intraspecific **competition**

Global **competition** is rising in virtually every industry.

transformation

n. a complete change in form, nature, or appearance of someone or something

synonym: change, conversion, renewal

(1) the **transformation** of a tadpole into a frog, (2) cast a **transformation** spell

Understanding unitary **transformations** of a normal matrix require considerable mathematical sophistication.

entrepreneurship

n. the process or skill of starting and running a business, particularly a new and innovative one

synonym : self-employment, risk-taking

(1) **entrepreneurship** culture, (2) embody

entrepreneurship

The government is investing in programs to support **entrepreneurship** and small business development.

employ

v. to give somebody a job and pay them for it; to make use of

synonym : hire, engage, use

(1) **employ** job seekers, (2) **employ** a new method

When making arrests, police officers frequently **employ** excessive force.

segregate

v. to separate or set apart from others, often based on race, gender, or some other characteristic

synonym : isolate, separate, divide

(1) **segregate** by race, (2) **segregate** boys and girls

The school board decided to **segregate** students by the ability to meet their needs better.

beneficial

adj. helpful, useful, or sound; promoting or enhancing well-being

synonym : useful, advantageous, fruitful

(1) a **beneficial** result, (2) **beneficial** to all countries

Laughing is **beneficial** to our health.

eventually

adv. finally, particularly after a long time or a lot of struggle, complications, and so on

synonym : finally, someday, ultimately

(1) **eventually** become obsolete, (2) **eventually** succeed

The corporation **eventually** dominated the entire tobacco business.

aspire

v. to have an ambition or a desire to achieve something, typically something high or great

synonym : aim, desire, strive

(1) **aspire** to greatness, (2) **aspire** after perfection

She **aspired** to become a successful businesswoman.

Session 2: Spelling

1. eve_____ly succeed *adv.* finally, particularly after a long time or a lot of struggle, complications, and so on
2. op_____e 24 hours a day *v.* to work in a particular way; to supervise something
3. ve_____e capital *n.* a business project or activity that is risky or daring
4. interim cu_____r *n.* a person whose job is to manage the objects or artworks in a museum, art gallery, etc.
5. a f_n of a plane *n.* a thin flat part on the body of a fish or other aquatic animal used for propulsion or balance
6. pu_____e freedoms *v.* to do something or attempt to attain something over time; to follow or seek someone or something, especially in trying to catch them
7. a warm em_____e *v.* to accept something willingly and enthusiastically; (noun) the act of clasping another person in the arms as in greeting or affection
8. af_____d to buy a new car *v.* to have enough money or time to be able to buy or do something
9. sel_____ice kiosk *adj.* referring to a system or process in which customers or users serve themselves or perform tasks independently without the need for assistance from others

ANSWERS: 1. eventually, 2. operate, 3. venture, 4. curator, 5. fin, 6. pursue, 7. embrace, 8. afford, 9. self-service

- | | |
|--------------------------------|---|
| 10. arbitrary bur_____cy | <i>n.</i> a system of government in which most of the important decisions are made by state officials rather than by elected representatives |
| 11. a successful ent_____eur | <i>n.</i> an individual who creates or invests in one or more businesses, especially when this involves taking financial risks |
| 12. br____h office | <i>n.</i> a division of a tree or woody shrub that grows out from the trunk or a main stem; a division of some larger or more complex organization |
| 13. au_____ic operation | <i>adj.</i> able to work or operate with little or no direct human control; independent of external control |
| 14. wi_____nd pressure | <i>v.</i> to resist the effect or impact of something |
| 15. pos_____on of the evidence | <i>n.</i> the state or fact of owning or having something |
| 16. smokeless f__l | <i>n.</i> a substance that is typically burned to generate heat or energy |
| 17. hea_____re agency | <i>n.</i> the organized activity or business of preserving mental and physical health by preventing or treating illness through services offered by the health profession |
| 18. major paradigm sh__t | <i>n.</i> a slight transition in position, direction, or trend |
| 19. am_____g advances | <i>adj.</i> extremely surprising, especially in a way that you like or admire |

ANSWERS: 10. bureaucracy, 11. entrepreneur, 12. branch, 13. automatic, 14. withstand, 15. possession, 16. fuel, 17. healthcare, 18. shift, 19. amazing

20. dif_____ate between fact and fiction
v. to recognize or establish as being distinct; to distinguish between things that are compared; to calculate a derivative
21. an ab_____te must
adj. perfect or complete or to the most considerable degree possible
22. pu_____e a goal
v. to do something or attempt to attain something over time; to follow or seek someone or something, especially in trying to catch them
23. ant_____te your kind cooperation
v. to expect or predict that something will happen; to tell in advance
24. co_____e electricity
v. to spend something, especially fuel, energy, or time, in a large amount
25. di_____t sleep
v. to prevent or stop something, especially an event, activity, or process, from continuing in the usual way by causing a problem or disturbance
26. re_____t being kissed
v. to refuse to accept something and attempt to prevent it from happening
27. achieve am_____us goals
adj. having a great desire to attain achievement, power, or wealth
28. pro_____le trade
adj. making or likely to make material gain or profit
29. take ad_____ge of his weak points
n. a condition or circumstance that puts one in a favorable or superior position; a beneficial feature or asset that someone or something has
30. a br_____h pipe
n. a division of a tree or woody shrub that grows out from the trunk or a main stem; a division of some larger or more complex organization

ANSWERS: 20. differentiate, 21. absolute, 22. pursue, 23. anticipate, 24. consume, 25. disrupt, 26. resist, 27. ambitious, 28. profitable, 29. advantage, 30. branch

31. sma_____ne addict *n.* a mobile phone that functions as a computer and connects to the Internet
32. au_____ed manual transmission *adj.* carried out by machines or computers to replace or decrease human labor
33. op_____ne occasion *adj.* suitable or happening at a time that is suitable or convenient for a particular purpose
34. in_____nt party *n.* a person who currently holds a particular position or job, especially in politics or public office; a duty or obligation that is required as part of a particular role or job
35. face an inc_____ent truth *adj.* causing trouble or difficulty; not convenient or suitable
36. te_____m service providers *n.* (a shortened form of telecommunications) the communication of information over long distances through various means such as phones, television, radio, and the internet
37. wanted cr_____al *n.* a person who has committed a crime
38. bul_____of armor *adj.* intended to resist bullet penetration
39. inc_____ent for shopping *adj.* causing trouble or difficulty; not convenient or suitable
40. an ag__e mind *adj.* able to move quickly and easily, often in a way that is graceful and controlled
41. the di__t in the hundreds place *n.* one of the elements that collectively form a system of numeration; a finger, thumb, or toe

ANSWERS: 31. smartphone, 32. automated, 33. opportune, 34. incumbent, 35. inconvenient, 36. telecom, 37. criminal, 38. bulletproof, 39. inconvenient, 40. agile, 41. digit

42. consistency cr____ia *n.* (plural of criterion) standards or conditions by which something may be judged or decided
43. Doppler sh__t *n.* a slight transition in position, direction, or trend
44. af____d a high travel cost *v.* to have enough money or time to be able to buy or do something
45. qu____fy blood flow *v.* to express or measure something in numerical terms
46. late co____er *n.* one of several people who establishes an organization or starts a business
47. ad__t a bill *v.* to choose to follow something; to legally take a child from another family and care for them as if they were one's own
48. a profit ma____n *n.* the space around the edge of a page or document; (finance) the net sales minus the cost of goods and services sold
49. ex____d agricultural output *v.* to increase or to make something greater in size, number, or importance
50. employee-ce____c policies *adj.* tending towards or focused on a particular center, point, or perspective, sometimes to the exclusion of others; emphasizing or prioritizing a specific thing or group; (noun) something that is at the center or core of a specific thing or system
51. the tra____ion of a tadpole into a frog *n.* a complete change in form, nature, or appearance of someone or something
52. te____m industry *n.* (a shortened form of telecommunications) the communication of information over long distances through various means such as phones, television, radio, and the internet

ANSWERS: 42. criteria, 43. shift, 44. afford, 45. quantify, 46. cofounder, 47. adopt, 48. margin, 49. expand, 50. centric, 51. transformation, 52. telecom

53. cu____r of a library *n.* a person whose job is to manage the objects or artworks in a museum, art gallery, etc.
54. military st____gy *n.* a detailed plan of action designed to achieve a long-term or overall goal.
55. moral sta_____nt *n.* a particular perspective or position from which something is viewed or considered; a point of view or opinion on a specific matter
56. a pro_____le job *adj.* making or likely to make material gain or profit
57. in___e my house against fire *v.* to provide coverage in the event of loss or damage
58. an ex____d rock *adj.* having no protection or shield from something, such as bad weather, attack, or criticism
59. back f_n *n.* a thin flat part on the body of a fish or other aquatic animal used for propulsion or balance
60. au_____ed way *adj.* carried out by machines or computers to replace or decrease human labor
61. a joint ve_____e *n.* a business project or activity that is risky or daring
62. pri_____ze people over cars *v.* to assign a higher level of importance to something compared to other things
63. tec_____cal policy *adj.* based on scientific and industrial progress
64. embody ent_____hip *n.* the process or skill of starting and running a business, particularly a new and innovative one

ANSWERS: 53. curator, 54. strategy, 55. standpoint, 56. profitable, 57. insure, 58. exposed, 59. fin, 60. automated, 61. venture, 62. prioritize, 63. technological, 64. entrepreneurship

65. marginal ut____y *n.* the state or quality of being useful or convenient; the service, such as electric power or water or transportation, provided by a public
66. em____y job seekers *v.* to give somebody a job and pay them for it; to make use of
67. flu pa____ic *n.* an outbreak of a disease that affects many people over a very wide area
68. st____up business *n.* a newly established company or business
69. eve____ly become obsolete *adv.* finally, particularly after a long time or a lot of struggle, complications, and so on
70. sp__l a person's sport *v.* to ruin the taste, appearance, or quality of something; to become or cause something to become rotten or bad
71. walk ba____rd *adv.* at, to, or toward the direction or place that is behind or rear
72. co____er of the university *n.* one of several people who establishes an organization or starts a business
73. tec____cal advancement *adj.* based on scientific and industrial progress
74. the most am____g feeling *adj.* extremely surprising, especially in a way that you like or admire
75. intraspecific com____on *n.* a situation in which someone is attempting to beat or outperform another
76. the cr____or's claims *n.* a person, company, etc. to whom a debtor owes money

ANSWERS: 65. utility, 66. employ, 67. pandemic, 68. start-up, 69. eventually, 70. spoil, 71. backward, 72. cofounder, 73. technological, 74. amazing, 75. competition, 76. creditor

77. the mi_____t in an education system *n.* the established set of attitudes or fixed ideas held by someone
78. not nec_____ly a problem *adv.* in an essential manner; in such a way as could not be otherwise
79. a com_____ve price *adj.* involving competition or competitiveness
80. dif_____ate a function *v.* to recognize or establish as being distinct; to distinguish between things that are compared; to calculate a derivative
81. em_____y a new method *v.* to give somebody a job and pay them for it; to make use of
82. di__t identifier *n.* one of the elements that collectively form a system of numeration; a finger, thumb, or toe
83. sma_____ne app developer *n.* a mobile phone that functions as a computer and connects to the Internet
84. se_____te by race *v.* to separate or set apart from others, often based on race, gender, or some other characteristic
85. sa____d music *adj.* connected with religion or religious purposes; worthy of respect or dedication because of a connection with a god
86. sta_____nt theory *n.* a particular perspective or position from which something is viewed or considered; a point of view or opinion on a specific matter
87. se_____te boys and girls *v.* to separate or set apart from others, often based on race, gender, or some other characteristic

ANSWERS: 77. mindset, 78. necessarily, 79. competitive, 80. differentiate, 81. employ, 82. digit, 83. smartphone, 84. segregate, 85. sacred, 86. standpoint, 87. segregate

88. ag__e in his movements *adj.* able to move quickly and easily, often in a way that is graceful and controlled
89. st__k a key in a lock *v.* to put something, usually a sharp object, into something; to restrict yourself to doing or using one certain thing and not change; (noun) a thin piece of wood or other material
90. a private ind_____al *n.* a single person or thing, as distinct from a group
91. service f_e *n.* a sum of money charged for a particular service
92. ta___e the issue *v.* to try to deal with a complex problem or situation
93. bul_____of vehicle *adj.* intended to resist bullet penetration
94. ex___d a lineup *v.* to increase or to make something greater in size, number, or importance
95. cr_____al investigation *n.* a person who has committed a crime
96. tr_____rm an education system *v.* to change in outward structure or looks;
97. cr__y about cars and racing *adj.* stupid or not sensible; very angry
98. ma___n error *n.* the space around the edge of a page or document; (finance) the net sales minus the cost of goods and services sold
99. abs_____ly obsessed with the girl *adv.* without restriction or limitation; completely or utterly
100. co_____e against a friend *v.* to strive to achieve more success than someone or something
101. the first round of the com_____on *n.* a situation in which someone is attempting to beat or outperform another

ANSWERS: 88. agile, 89. stick, 90. individual, 91. fee, 92. tackle, 93. bulletproof, 94. expand, 95. criminal, 96. transform, 97. crazy, 98. margin, 99. absolutely, 100. compete, 101. competition

102. ha___ed the incident *v.* to deal with a situation, problem, or strong emotion
103. nec_____ly true *adv.* in an essential manner; in such a way as could not be otherwise
104. f__t accomplishment *n.* a notable or impressive achievement, especially one that requires great skill or bravery
105. in_____y about the product *n.* the act or process of asking a question or asking for information; an official process of investigating a matter of public interest
106. a friendly con_____ion *n.* an informal talk between two or more people to exchange their views, ideas, information, etc.
107. in___e domestic tranquility *v.* to provide coverage in the event of loss or damage
108. a dr_____ic rescue at sea *adj.* very sudden, very excellent, or full of action and excitement
109. answer co_____ss questions *adj.* too numerous to be counted or very many
110. a cr__y scheme *adj.* stupid or not sensible; very angry
111. co_____e a large of alcohol *v.* to spend something, especially fuel, energy, or time, in a large amount
112. cannot log in to the a_p *n.* (abbreviation for application) software designed to run on smartphones and other mobile devices or inside a web browser on a PC
113. ca_____e customers' hearts *v.* to catch a person or an animal and confine them in an area which they cannot escape

ANSWERS: 102. handle, 103. necessarily, 104. feat, 105. inquiry, 106. conversation, 107. insure, 108. dramatic, 109. countless, 110. crazy, 111. consume, 112. app, 113. capture

114. with an am_____us eye *adj.* having a great desire to attain achievement, power, or wealth
115. billionaire ent_____eur *n.* an individual who creates or invests in one or more businesses, especially when this involves taking financial risks
116. ut_____y costs *n.* the state or quality of being useful or convenient; the service, such as electric power or water or transportation, provided by a public
117. re_____e around a central axis *v.* to rotate around a central point
118. sel_____ice checkout *adj.* referring to a system or process in which customers or users serve themselves or perform tasks independently without the need for assistance from others
119. ex_____e the world *v.* to travel to or penetrate an area or a country to learn about it; to thoroughly examine a subject or a possibility to learn more about it
120. wi_____nd temptation *v.* to resist the effect or impact of something
121. sp__l the surprise *v.* to ruin the taste, appearance, or quality of something; to become or cause something to become rotten or bad
122. tr_____rm heat into power *v.* to change in outward structure or looks;
123. ins_____ize a system *v.* to establish or make something a part of an institution (= a place such as a university, hospital, etc.)

ANSWERS: 114. ambitious, 115. entrepreneur, 116. utility, 117. revolve, 118. self-service, 119. explore, 120. withstand, 121. spoil, 122. transform, 123. institutionalize

124. re_____ct traffic *v.* to change the direction or course of something; to send in a different direction
125. ins_____ize customary laws *v.* to establish or make something a part of an institution (= a place such as a university, hospital, etc.)
126. a white st___e *n.* a long, narrow band of a different color or texture than the surface on which it appears
127. st_____re and function of the brain *n.* the way of construction of something and the arrangement of its parts, or a complex thing constructed of many parts
128. potential health ha___ds *n.* something dangerous and likely to cause damage
129. ex_____d to radiation *adj.* having no protection or shield from something, such as bad weather, attack, or criticism
130. re_____e at high speed *v.* to rotate around a central point
131. ent_____hip culture *n.* the process or skill of starting and running a business, particularly a new and innovative one
132. ac___e triangle *adj.* extremely sharp or severe
133. ac___e pain *adj.* extremely sharp or severe
134. und_____te an issue of shares *v.* to assume financial responsibility for something
135. a territorial pos_____on *n.* the state or fact of owning or having something

ANSWERS: 124. redirect, 125. institutionalize, 126. stripe, 127. structure, 128. hazard, 129. exposed, 130. revolve, 131. entrepreneurship, 132. acute, 133. acute, 134. underwrite, 135. possession

136. biomass f__l *n.* a substance that is typically burned to generate heat or energy
137. early-stage st____up *n.* a newly established company or business
138. ind_____us worker *adj.* hardworking, diligent, and persistent in effort
139. in_____ve education *adj.* including much or everything, and especially including stated limits; not excluding any of the people, things, ideas, etc. involved in something
140. ex_____e our options *v.* to travel to or penetrate an area or a country to learn about it; to thoroughly examine a subject or a possibility to learn more about it
141. the degree of dif_____ty *n.* a condition or state that causes problems
142. ab_____te loyalty *adj.* perfect or complete or to the most considerable degree possible
143. abs_____ly against *adv.* without restriction or limitation; completely or utterly
144. a good grounding in mat_____cs *n.* the science dealing with the logic of quantities, shapes, spaces, and arrangement
145. f_e calculation *n.* a sum of money charged for a particular service
146. di_____t a well-ordered condition *v.* to prevent or stop something, especially an event, activity, or process, from continuing in the usual way by causing a problem or disturbance

ANSWERS: 136. fuel, 137. start-up, 138. industrious, 139. inclusive, 140. explore, 141. difficulty, 142. absolute, 143. absolutely, 144. mathematics, 145. fee, 146. disrupt

147. in____al organs *adj.* of or relating to the inside of something
148. technology-ce____c approach *adj.* tending towards or focused on a particular center, point, or perspective, sometimes to the exclusion of others; emphasizing or prioritizing a specific thing or group; (noun) something that is at the center or core of a specific thing or system
149. con_____ion in English *n.* an informal talk between two or more people to exchange their views, ideas, information, etc.
150. bankrupt cr____or *n.* a person, company, etc. to whom a debtor owes money
151. co_____ss hours *adj.* too numerous to be counted or very many
152. an arrival pl____rm *n.* the raised flat space close to the track at a train station where passengers get on or off the train; (technology) a computational or digital environment in which a piece of software is executed
153. the au_____ic shrinking of the pupils *adj.* able to work or operate with little or no direct human control; independent of external control
154. fire st__k *v.* to put something, usually a sharp object, into something; to restrict yourself to doing or using one certain thing and not change; (noun) a thin piece of wood or other material
155. ind_____al freedom *n.* a single person or thing, as distinct from a group

ANSWERS: 147. internal, 148. centric, 149. conversation, 150. creditor, 151. countless, 152. platform, 153. automatic, 154. stick, 155. individual

156. ba____rd angle *adv.* at, to, or toward the direction or place that is behind or rear
157. ben_____al to all countries *adj.* helpful, useful, or sound; promoting or enhancing well-being
158. make dr_____ic changes *adj.* very sudden, very excellent, or full of action and excitement
159. bureaucratic pa_____rk *n.* administrative tasks that involve writing or typing documents
160. mo____n poetry *adj.* of or belonging to the present time or recent times
161. killer a_p *n.* (abbreviation for application) software designed to run on smartphones and other mobile devices or inside a web browser on a PC
162. st____e texture *n.* a long, narrow band of a different color or texture than the surface on which it appears
163. as____e after perfection *v.* to have an ambition or a desire to achieve something, typically something high or great
164. im_____e a process *v.* to make or become better
165. em_____e an opportunity *v.* to accept something willingly and enthusiastically; (noun) the act of clasping another person in the arms as in greeting or affection
166. the in_____al economy *adj.* of or relating to the inside of something
167. ant_____te a black future *v.* to expect or predict that something will happen; to tell in advance

ANSWERS: 156. backward, 157. beneficial, 158. dramatic, 159. paperwork, 160. modern, 161. app, 162. stripe, 163. aspire, 164. improve, 165. embrace, 166. internal, 167. anticipate

168. pa_____rk process *n.* administrative tasks that involve writing or typing documents
169. ad__t a child *v.* to choose to follow something; to legally take a child from another family and care for them as if they were one's own
170. the halo of a sa____d image *adj.* connected with religion or religious purposes; worthy of respect or dedication because of a connection with a god
171. co_____al combination of funds *adj.* belonging to or used by a group rather than individuals; for common use
172. pos_____ty of a major earthquake *n.* a chance that something may happen or be true
173. intellectual f__t *n.* a notable or impressive achievement, especially one that requires great skill or bravery
174. score an ad_____ge *n.* a condition or circumstance that puts one in a favorable or superior position; a beneficial feature or asset that someone or something has
175. und_____te a loan *v.* to assume financial responsibility for something
176. ind_____us student *adj.* hardworking, diligent, and persistent in effort
177. a digital pl_____rm for enterprise *n.* the raised flat space close to the track at a train station where passengers get on or off the train; (technology) a computational or digital environment in which a piece of software is executed

ANSWERS: 168. paperwork, 169. adopt, 170. sacred, 171. communal, 172. possibility, 173. feat, 174. advantage, 175. underwrite, 176. industrious, 177. platform

178. launch an in_____y *n.* the act or process of asking a question or asking for information; an official process of investigating a matter of public interest
179. an op_____ne remark *adj.* suitable or happening at a time that is suitable or convenient for a particular purpose
180. com_____ty theory *n.* the state or quality of being complicated or intricate and difficult to understand
181. as___ts of social, political, and economic life *n.* one part or feature of a situation, problem, subject, etc.
182. ha___e a precious object *v.* to deal with a situation, problem, or strong emotion
183. flexible mi_____t *n.* the established set of attitudes or fixed ideas held by someone
184. develop a st_____gy *n.* a detailed plan of action designed to achieve a long-term or overall goal.
185. cast a tra_____ion spell *n.* a complete change in form, nature, or appearance of someone or something
186. pre-mo___n agricultural society *adj.* of or belonging to the present time or recent times
187. im_____e the test score *v.* to make or become better
188. in___t in stocks *v.* to put money, effort, time, etc. into something to make a profit or achieve a result
189. com_____ve position *adj.* involving competition or competitiveness
190. manually op_____e a machine *v.* to work in a particular way; to supervise something

ANSWERS: 178. inquiry, 179. opportune, 180. complexity, 181. aspect, 182. handle, 183. mindset, 184. strategy, 185. transformation, 186. modern, 187. improve, 188. invest, 189. competitive, 190. operate

191. mat_____cs competition *n.* the science dealing with the logic of quantities, shapes, spaces, and arrangement
192. dif_____ty in breathing *n.* a condition or state that causes problems
193. qu_____fy the results *v.* to express or measure something in numerical terms
194. a di_____l watch *adj.* processing or storing information as a succession of 1 and 0 to show that a signal is present or missing; relating to the use of computer technology, especially the internet
195. a fully in_____ve price *adj.* including much or everything, and especially including stated limits; not excluding any of the people, things, ideas, etc. involved in something
196. re_____ct attention *v.* to change the direction or course of something; to send in a different direction
197. government bur_____cy *n.* a system of government in which most of the important decisions are made by state officials rather than by elected representatives
198. ca_____e a glimpse *v.* to catch a person or an animal and confine them in an area which they cannot escape
199. pri_____ze tasks *v.* to assign a higher level of importance to something compared to other things
200. co_____al swimming pool *adj.* belonging to or used by a group rather than individuals; for common use

ANSWERS: 191. mathematics, 192. difficulty, 193. quantify, 194. digital, 195. inclusive, 196. redirect, 197. bureaucracy, 198. capture, 199. prioritize, 200. communal

201. re___t temptation *v.* to refuse to accept something and attempt to prevent it from happening
202. di____l electronic signature *adj.* processing or storing information as a succession of 1 and 0 to show that a signal is present or missing; relating to the use of computer technology, especially the internet
203. help ta___e climate change *v.* to try to deal with a complex problem or situation
204. in___t capital *v.* to put money, effort, time, etc. into something to make a profit or achieve a result
205. a ben_____al result *adj.* helpful, useful, or sound; promoting or enhancing well-being
206. nontechnical as___ts of the job *n.* one part or feature of a situation, problem, subject, etc.
207. global pa____ic *n.* an outbreak of a disease that affects many people over a very wide area
208. cognitive com_____ty *n.* the state or quality of being complicated or intricate and difficult to understand
209. pos_____ty for growth *n.* a chance that something may happen or be true
210. in_____nt duties *n.* a person who currently holds a particular position or job, especially in politics or public office; a duty or obligation that is required as part of a particular role or job
211. co_____e fiercely *v.* to strive to achieve more success than someone or something

ANSWERS: 201. resist, 202. digital, 203. tackle, 204. invest, 205. beneficial, 206. aspect, 207. pandemic, 208. complexity, 209. possibility, 210. incumbent, 211. compete

212. as___e to greatness *v.* to have an ambition or a desire to achieve something, typically something high or great
213. rising hea_____re cost *n.* the organized activity or business of preserving mental and physical health by preventing or treating illness through services offered by the health profession
214. occupational ha___d *n.* something dangerous and likely to cause damage
215. the st_____re of a machine *n.* the way of construction of something and the arrangement of its parts, or a complex thing constructed of many parts
216. cr_____ia for action *n.* (plural of criterion) standards or conditions by which something may be judged or decided

ANSWERS: 212. aspire, 213. healthcare, 214. hazard, 215. structure, 216. criteria

Session 3: Fill in the Blanks

1. The patient died from _____ alcohol intoxication.
adj. extremely sharp or severe

2. He has a flair for _____.
n. the science dealing with the logic of quantities, shapes, spaces, and arrangement

3. I asked the lawyer to initiate _____ negotiations for voluntary liquidation.
n. a person, company, etc. to whom a debtor owes money

4. She intends to _____ a political career.
v. to do something or attempt to attain something over time; to follow or seek someone or something, especially in trying to catch them

5. The _____ of getting the disease will drastically increase.
n. a chance that something may happen or be true

6. She _____ to become a successful businesswoman.
v. to have an ambition or a desire to achieve something, typically something high or great

7. The government should view children as national assets and actively _____ in them.
v. to put money, effort, time, etc. into something to make a profit or achieve a result

8. In passenger aircraft, it is common to use an _____ pilot during cruising.
adj. able to work or operate with little or no direct human control; independent of external control

ANSWERS: 1. acute, 2. mathematics, 3. creditor, 4. pursue, 5. possibility, 6. aspired, 7. invest, 8. automatic

9. The prime minister canceled visits to other countries to resolve _____ disputes.

adj. of or relating to the inside of something

10. The _____ for the loan application was extensive.

n. administrative tasks that involve writing or typing documents

11. The mobile application industry is a _____ one.

adj. involving competition or competitiveness

12. The speaker mounted the _____ and started to speak.

n. the raised flat space close to the track at a train station where passengers get on or off the train; (technology) a computational or digital environment in which a piece of software is executed

13. A smaller car will _____ less fuel.

v. to spend something, especially fuel, energy, or time, in a large amount

14. The project's _____ made it difficult for the team to complete it on time.

n. the state or quality of being complicated or intricate and difficult to understand

15. We _____ heavy snowfall tomorrow.

v. to expect or predict that something will happen; to tell in advance

16. Our company's services are targeted at _____ executives.

n. a newly established company or business

17. It was _____ for her to go out of her way to pick up the package.

adj. causing trouble or difficulty; not convenient or suitable

ANSWERS: 9. internal, 10. paperwork, 11. competitive, 12. platform, 13. consume, 14. complexity, 15. anticipate, 16. start-up, 17. inconvenient

18. He didn't meet all the _____ but he was hired anyway.
n. (plural of criterion) standards or conditions by which something may be judged or decided
19. The management must _____ strategies to increase office security.
v. to travel to or penetrate an area or a country to learn about it; to thoroughly examine a subject or a possibility to learn more about it
20. I'm so sorry to _____ you when you're pretty busy.
v. to prevent or stop something, especially an event, activity, or process, from continuing in the usual way by causing a problem or disturbance
21. There are _____ methods for dealing with stress.
adj. too numerous to be counted or very many
22. The bumbling _____ made it difficult to get the permits we needed.
n. a system of government in which most of the important decisions are made by state officials rather than by elected representatives
23. The _____ of the tree had fallen and blocked the road.
n. a division of a tree or woody shrub that grows out from the trunk or a main stem; a division of some larger or more complex organization
24. We want to _____ ties between our two countries.
v. to make or become better
25. The shark's powerful _____ allowed it to swim at high speeds.
n. a thin flat part on the body of a fish or other aquatic animal used for propulsion or balance

ANSWERS: 18. criteria, 19. explore, 20. disrupt, 21. countless, 22. bureaucracy, 23. branch, 24. improve, 25. fins

26. This machine is too difficult to _____ for me.

v. to work in a particular way; to supervise something

27. I am _____ opposed to his idea because of morality.

adv. without restriction or limitation; completely or utterly

28. Because of the _____ vest he was wearing, the officer could escape injury.

adj. intended to resist bullet penetration

29. They hope to _____ their business worldwide.

v. to increase or to make something greater in size, number, or importance

30. She falls over _____ when she sees her mother-in-law.

adv. at, to, or toward the direction or place that is behind or rear

31. Unfortunately, the book's _____ was too small to make notes.

n. the space around the edge of a page or document; (finance) the net sales minus the cost of goods and services sold

32. The government is investing in programs to support _____ and small business development.

n. the process or skill of starting and running a business, particularly a new and innovative one

33. The _____ scarcity most severely impacted the manufacturing sector

n. a substance that is typically burned to generate heat or energy

34. Sensors convert physical phenomena into _____ signals.

adj. processing or storing information as a succession of 1 and 0 to show that a signal is present or missing; relating to the use of computer technology, especially the internet

ANSWERS: 26. operate, 27. absolutely, 28. bulletproof, 29. expand, 30. backward, 31. margin, 32. entrepreneurship, 33. fuel, 34. digital

35. The Earth _____ around the Sun in an elliptical orbit.
v. to rotate around a central point
36. I chose to _____ cancer by trying every possible treatment.
v. to refuse to accept something and attempt to prevent it from happening
37. _____ willingly accept business risks to achieve success.
n. an individual who creates or invests in one or more businesses, especially when this involves taking financial risks
38. When making arrests, police officers frequently _____ excessive force.
v. to give somebody a job and pay them for it; to make use of
39. The police are searching for the _____ who stole the jewels.
n. a person who has committed a crime
40. The school board decided to _____ students by the ability to meet their needs better.
v. to separate or set apart from others, often based on race, gender, or some other characteristic
41. The golfer recorded an _____ distance.
adj. extremely surprising, especially in a way that you like or admire
42. He was known to be very _____ and would often work late into the night.
adj. hardworking, diligent, and persistent in effort
43. As an _____ he had the right to make his own decisions and live his life as he saw fit.
n. a single person or thing, as distinct from a group

ANSWERS: 35. revolves, 36. resist, 37. Entrepreneurs, 38. employ, 39. criminal, 40. segregate, 41. amazing, 42. industrious, 43. individual,

44. The lawyer's ____ for the case was \$10,000.

n. a sum of money charged for a particular service

45. You _____ a bill in the change machine, and the coins pop out.

v. to put something, usually a sharp object, into something; to restrict yourself to doing or using one certain thing and not change; (noun) a thin piece of wood or other material

46. We must enter a six-_____ number to unlock the safe.

n. one of the elements that collectively form a system of numeration; a finger, thumb, or toe

47. Laughing is _____ to our health.

adj. helpful, useful, or sound; promoting or enhancing well-being

48. He cannot _____ a holiday.

v. to have enough money or time to be able to buy or do something

49. My father's death _____ my life completely.

v. to change in outward structure or looks;

50. He has _____ exercising because of a back injury sustained in an accident.

n. a condition or state that causes problems

51. Our tech support responds to the first _____ exceptionally promptly.

n. the act or process of asking a question or asking for information; an official process of investigating a matter of public interest

ANSWERS: 44. fee, 45. stick, 46. digit, 47. beneficial, 48. afford, 49. transformed, 50. difficulty, 51. inquiry

52. You must _____ with others to obtain this position.

v. to strive to achieve more success than someone or something

53. The _____ president is seeking re-election for another term in office.

n. a person who currently holds a particular position or job, especially in politics or public office; a duty or obligation that is required as part of a particular role or job

54. In an aging population, citizens must pay more to maintain quality _____.

n. the organized activity or business of preserving mental and physical health by preventing or treating illness through services offered by the health profession

55. We all should learn how to _____ stress.

v. to deal with a situation, problem, or strong emotion

56. Gandhi had an _____ zeal for nonviolence.

adj. perfect or complete or to the most considerable degree possible

57. The phone rang at the most _____ time.

adj. suitable or happening at a time that is suitable or convenient for a particular purpose

58. The government decided to _____ funding towards education and healthcare.

v. to change the direction or course of something; to send in a different direction

59. The _____ company is planning to launch a new smartphone next month.

n. (a shortened form of telecommunications) the communication of information over long distances through various means such as phones, television, radio, and the internet

ANSWERS: 52. compete, 53. incumbent, 54. healthcare, 55. handle, 56. absolute, 57. opportune, 58. redirect, 59. telecom

60. Tech companies often employ _____ ducts and other materials in their office interiors.

adj. having no protection or shield from something, such as bad weather, attack, or criticism

61. The museum _____ conserved the ancient manuscripts.

n. a person whose job is to manage the objects or artworks in a museum, art gallery, etc.

62. Lost mobile phones lead to another potential _____ regarding privacy.

n. something dangerous and likely to cause damage

63. They fear a _____ of a new type of virus.

n. an outbreak of a disease that affects many people over a very wide area

64. The organization _____ the needs of the community in its decision-making.

v. to assign a higher level of importance to something compared to other things

65. One of the main _____ of the new product is its increased efficiency.

n. a condition or circumstance that puts one in a favorable or superior position; a beneficial feature or asset that someone or something has

66. _____ advances have disrupted many industries.

adj. based on scientific and industrial progress

67. Their headquarters are in a _____ skyscraper.

adj. of or belonging to the present time or recent times

ANSWERS: 60. exposed, 61. curator, 62. hazard, 63. pandemic, 64. prioritized, 65. advantages, 66. Technological, 67. modern

68. Understanding unitary _____ of a normal matrix require considerable mathematical sophistication.
- n.* a complete change in form, nature, or appearance of someone or something
69. The _____ of the device was immediately apparent to all who saw it.
- n.* the state or quality of being useful or convenient; the service, such as electric power or water or transportation, provided by a public
70. Could you help me _____ some furniture?
- n.* a slight transition in position, direction, or trend
71. Our plan includes a comprehensive marketing _____.
- n.* a detailed plan of action designed to achieve a long-term or overall goal.
72. The government is determined to _____ sharp inflation.
- v.* to try to deal with a complex problem or situation
73. I was able to _____ the moment on film.
- v.* to catch a person or an animal and confine them in an area which they cannot escape
74. If you leave the milk out of the refrigerator for too long, it will _____.
- v.* to ruin the taste, appearance, or quality of something; to become or cause something to become rotten or bad
75. Global _____ is rising in virtually every industry.
- n.* a situation in which someone is attempting to beat or outperform another
76. The organizational _____ of start-ups is often flat and straightforward.
- n.* the way of construction of something and the arrangement of its parts, or a complex thing constructed of many parts

ANSWERS: 68. transformations, 69. utility, 70. shift, 71. strategy, 72. tackle, 73. capture, 74. spoil, 75. competition, 76. structure

77. The new policy aims to _____ the use of renewable energy sources.

- v.* to establish or make something a part of an institution (= a place such as a university, hospital, etc.)

78. This space is a private office _____ to the President

- adj.* connected with religion or religious purposes; worthy of respect or dedication because of a connection with a god

79. The new phone is waterproof and can _____ being dropped in water.

- v.* to resist the effect or impact of something

80. The Prohibition amendment made bootlegging _____.

- adj.* making or likely to make material gain or profit

81. Countries whose goal is economic development often focus on fostering an entrepreneurial _____ in each individual.

- n.* the established set of attitudes or fixed ideas held by someone

82. The _____ into the new market was risky, but it paid off.

- n.* a business project or activity that is risky or daring

83. Internet traffic volumes have increased significantly with the advent of _____.

- n.* a mobile phone that functions as a computer and connects to the Internet

84. The rain and thunder are _____ today.

- adj.* stupid or not sensible; very angry

ANSWERS: 77. institutionalize, 78. sacred, 79. withstand, 80. profitable, 81. mindset, 82. venture, 83. smartphones, 84. crazy

85. The hotel's customer-_____ approach always puts the needs and satisfaction of guests first.

adj. tending towards or focused on a particular center, point, or perspective, sometimes to the exclusion of others; emphasizing or prioritizing a specific thing or group; (noun) something that is at the center or core of a specific thing or system

86. His professional experience includes all _____ of media production.

n. one part or feature of a situation, problem, subject, etc.

87. He tried to _____ the amount of product that was needed to complete the job.

v. to express or measure something in numerical terms

88. The university has established a capacity for each nationality as part of its _____ policy.

adj. including much or everything, and especially including stated limits; not excluding any of the people, things, ideas, etc. involved in something

89. The statement had a _____ impact on house prices.

adj. very sudden, very excellent, or full of action and excitement

90. Your _____ reflects your thoughts.

n. an informal talk between two or more people to exchange their views, ideas, information, etc.

91. The plates have a blue _____ around the edge.

n. a long, narrow band of a different color or texture than the surface on which it appears

ANSWERS: 85. centric, 86. aspects, 87. quantify, 88. inclusive, 89. dramatic, 90. conversation, 91. stripe

92. The plant will continue operating through an _____ system 24 hours a day.

adj. carried out by machines or computers to replace or decrease human labor

93. The corporation _____ dominated the entire tobacco business.

adv. finally, particularly after a long time or a lot of struggle, complications, and so on

94. That painting is my _____ and I inherited it from my grandmother.

n. the state or fact of owning or having something

95. The _____ development process allowed the team to make changes quickly.

adj. able to move quickly and easily, often in a way that is graceful and controlled

96. The woods _____ the house.

v. to accept something willingly and enthusiastically; (noun) the act of clasping another person in the arms as in greeting or affection

97. Their company has been in business for a short time but has _____ goals.

adj. having a great desire to attain achievement, power, or wealth

98. From a marketing _____ this product may need to be more effective.

n. a particular perspective or position from which something is viewed or considered; a point of view or opinion on a specific matter

99. The gas station has a _____ pump option for customers who want to avoid long lines.

adj. referring to a system or process in which customers or users serve themselves or perform tasks independently without the need for assistance from others

ANSWERS: 92. automated, 93. eventually, 94. possession, 95. agile, 96. embrace, 97. ambitious, 98. standpoint, 99. self-service

100. It is an incredible _____ to climb Mount Everest, the highest mountain in the world.

- n.* a notable or impressive achievement, especially one that requires great skill or bravery

101. I will _____ my car before I go on a road trip.

- v.* to provide coverage in the event of loss or damage

102. The national assembly has _____ the budget.

- v.* to choose to follow something; to legally take a child from another family and care for them as if they were one's own

103. The insurance company decided to _____ the policy for the new building.

- v.* to assume financial responsibility for something

104. This accident was something that happened _____.

- adv.* in an essential manner; in such a way as could not be otherwise

105. He is the _____ and chairman of this tech company.

- n.* one of several people who establishes an organization or starts a business

106. The discovery of a critical bug caused the company to delay the _____ release.

- n.* (abbreviation for application) software designed to run on smartphones and other mobile devices or inside a web browser on a PC

107. The teacher asked the students to _____ between the two similar species of birds.

- v.* to recognize or establish as being distinct; to distinguish between things that are compared; to calculate a derivative

ANSWERS: 100. feat, 101. insure, 102. adopted, 103. underwrite, 104. necessarily, 105. cofounder, 106. app's, 107. differentiate

108. _____ elections were held in several European countries.

adj. belonging to or used by a group rather than individuals; for common use

ANSWERS: 108. Communal